

Conscious Capitalism With A New Preface By The Authors Liberating The Heroic Spirit Of Business

An expert on ethical leadership analyzes the complicated history of business people who tried to marry the pursuit of profits with virtuous organizational practices—from British industrialist Robert Owen to American retailer John Cash Penney and jeans maker Levi Strauss to such modern-day entrepreneurs Anita Roddick and Tom Chappell. Today's business leaders are increasingly pressured by citizens, consumers, and government officials to address urgent social and environmental issues. Although some corporate executives remain deaf to such calls, over the last two centuries, a handful of business leaders in America and Britain have attempted to create business organizations that were both profitable and socially responsible. In The Enlightened Capitalists, James O'Toole tells the largely forgotten stories of men and women who adopted forward-thinking business practices designed to serve the needs of their employees, customers, communities, and the natural environment. They wanted to prove that executives didn't have to make trade-offs between profit and virtue. Combining a wealth of research and vivid storytelling, O'Toole brings life to historical figures like William Lever, the inventor of bar soap who created the most profitable company in Britain and used his money to greatly improve the lives of his workers and their families. Eventually, he lost control of the company to creditors who promptly terminated the enlightened practices he had initiated—the fate of many idealistic capitalists. As a new generation attempts to address social problems through enlightened organizational leadership, O'Toole explores a major question being posed today in Britain and America: Are virtuous corporate practices compatible with shareholder capitalism?

A left and caustic takedown of the new prophets of profit, from Bill Gates to Oprah As severe environmental degradation, breathtaking inequality, and increasing alienation push capitalism against its own contradictions, mythmaking has become as central to sustaining our economy as profitmaking. Enter the new prophets of capital: Sheryl Sandberg lauding the capitalist work ethic as the antidote to gender inequality; John Mackey promising that free markets will heal the planet; Oprah Winfrey urging us to find solutions to poverty and alienation within ourselves; and Bill and Melinda Gates offering the generosity of the 1 percent as the answer to a persistent, systemic inequality. The new prophets of capital buttress an exploitative system, even as the cracks grow more visible.

The CEO of Fortune Media chronicles the transition from the era of late 20th/early 21st century capitalism to one profoundly different and in tune with the changing social, political, and economic mores A major change is shaking up capitalism. The core tenets of a system that dominated the world for more than a century are being challenged as never before. Tomorrow's Capitalist captures the profound transformation of capitalism and the people leading the corporate world today. The walls that once insulated these leaders from the turbulent social, economic, and political forces in society have melted away. Now corporate leaders are face to face with public realities in unprecedented ways. Increasingly, they are embracing a new openness, acknowledging the public demand for them to be more socially aware and responsive. They clearly see that we are at a tipping point: narratives about the failures of capitalism, the greed of the one-percenters, and the blindness of corporations to public need have made their mark and compel change – not superficially with the kind of cosmetic fixes that typically generated so much cynicism in the past, but real transformation in the way corporations are imagined and run. This transformation is not about a few "woke" CEOs that one driven by the fundamental issues of our time: climate, diversity and inclusion, and inequality and workforce opportunity. And since talent is today's top driver of corporate value, employees are increasingly driving the change. In Tomorrow's Capitalist Alan Murray brings his extensive expertise acquired during three decades in journalism at the Wall Street Journal and Time Inc. and as the current CEO of Fortune Media, to deliver realistic, grounded insight into a transformation affecting everyone. With unmatched access to nearly every important corporate leader of our times, Murray writes about their love of capitalism, and their clear-eyed acknowledgment that it is an imperfect system that must adapt to the times. As one put it, "It's clear that capitalism needs an upgrade and our operating license is at stake." Tomorrow's Capitalist shares the stories and experiences of those on the frontlines who are making it happen.

Conscious Capitalists from Wall Street to Main Street are revolutionizing wealth creation—are you among them? Would you like to be? When did capitalism and making money become bad things? Where do you draw the line between making a living and greed? Can you work on Wall Street without selling your soul? Is it possible there are more decent people working on Wall Street than there are wolves? In this book, Kim Ann Curtin challenges the established narrative of self-interest and greed that has informed so much of the coverage around Wall Street, and sets out an optimistic and positive vision for the future of America's financial sector. The book combines fresh insight, intelligence, and experience from fifty leading Wall Street luminaries, a panel of academic experts, and a wide-ranging group of Teachers of Consciousness—offering an eye-opening and soul-inspiring insight into the way that Conscious Capitalism is transforming America's financial industry. Whether you're avidly capitalistic, angry at Wall Street, or simply seeking to balance wealth with meaning, Transforming Wall Street provides a roadmap to a more conscious existence. And with supporting evidence from The Wall Street 50, you'll see that integrity really does breed success. The Wall Street 50 include: Bill Ackman, Dara Albright, John Allison, John Bogle, Josh Brown, Frank R. Casey, Susan Davis, Amy Domini, Joseph Grano, Oswald Grubel, Janet Hanson, Carla Harris, Hazel Henderson, Erika Karp, Brad Katsuyama, Henry Kaufman, Dr Andrew Kuper, Robert Monks, Joe Perella, Barry Ritholtz, Jim Rogers, Jack Schwager, Don Seymour, John Whitehead, Fred Wilson... and 25 more.

Embracing Feminine and Masculine Power in Business

Facing the New Anxieties

Conscious Money

Saving Capitalism

Living, Creating, and Investing with Your Values for a Sustainable New Prosperity

An Incomplete Compendium of Mostly Interesting Things

The Sociology of Art (Routledge Revivals)

Taking People with You

Points to the current ideological assault on American enterprise by a new class of professionals, intellectuals, and government officials and urges capitalists to recognize that they are maintaining basic values as well as producing profits

"You're going to sell what? Empty Boxes?" Back in 1978, Kip Tindell (Chairman & CEO of The Container Store) and his partners had the vision that people were eager to find solutions to save both space and time - and they were definitely onto something. A new category of the retailing industry was born - storage and organization. Today, with stores nationwide and with more than 5,000 loyal employees, the company couldn't be stronger. Over the years, The Container Store has been lauded for its commitment to its employees and focus on its original concept and inventory mix as the formula for its success. But for Tindell, the goal never has been growth for growth's sake. Rather, it is to adhere to the company's values-based business philosophies, which center on an employee-first culture, superior customer service and strict merchandising. The Container Store has been named on Fortune magazine's "100 Best Companies To Work For" list for 15 consecutive years. Even better, The Container Store has millions of loyal customers. In *Uncontainable*, Tindell reveals his approach for building a business where everyone associated with it thrives through embodying the tenets of Conscious Capitalism. Tindell's seven Foundation Principles are the roadmap that drives everyone at The Container Store to achieve the goals of the company. *Uncontainable* shows how other businesses can adapt this approach toward what Tindell calls the most profitable, sustainable and fun way of doing business. Tindell is that rare CEO who fully embraces the "Golden Rule" of business - where all stakeholders - employees, customers, vendors, shareholder, the community - are successful through a harmonic balance of win-wins.

This book highlights how successful companies are thriving by putting people first. It details five key principles essential for rehumanizing workplaces; a framework to help restore hope, well-being, and performance; and tangible actions anyone can take to show up as a leader and influence positive change.

The bestselling book, now with a new preface by the authors At once a bold defense and reimagining of capitalism and a blueprint for a new system for doing business, *Conscious Capitalism* is for anyone hoping to build a more cooperative, humane, and positive future. Whole Foods Market cofounder John Mackey and professor and *Conscious Capitalism*, Inc. cofounder Raj Sisodia argue that both business and capitalism are inherently good, and they use some of today's best-known and most successful companies to illustrate their point. From Southwest Airlines, UPS, and Tata to Costco, Panera, Google, the Container Store, and Amazon, today's organizations are creating value for all stakeholders—including customers, employees, suppliers, investors, society, and the environment. Read this book and you'll better understand how four specific tenets—higher purpose, stakeholder integration, conscious leadership, and conscious culture and management—can help build strong businesses, move capitalism closer to its highest potential, and foster a more positive environment for all of us.

The Black Atlantic

Stuff You Should Know

Conscious Business

The Heart of Business

Surviving and Thriving in Competitive Markets

Conscious Capitalism

The Rule of Three

Create a Business, Make Money, Change the World

Provides an overview of the big issues in the business world today, with firsthand accounts from young leaders tasked with tackling these issues head on.

Build conscious leadership into your business. You subscribe to the basic idea that business can do more than make money, but you're not sure how to act on that conviction or how to share it with the rest of your organization. The Conscious Capitalism Field Guide—the authoritative follow-up to the bestselling book *Conscious Capitalism*, by John Mackey, CEO of Whole Foods Market, and leadership expert Raj Sisodia—gives you the tools for sharing and implementing the principles of higher purpose and conscious business throughout your organization. This practical guide provides hands-on materials—the same tools used in companies such as Whole Foods Market, Southwest Airlines, Life is Good, The Container Store, Barry-Wehmler, Zappos, and many others—that you can use on your own, with your team, or with others throughout your organization to build conscious leadership and practices into your business. Organized according to the four core principles (higher purpose, stakeholder orientation, conscious leadership, and conscious culture) of *Conscious Capitalism*, the book provides exercises, worksheets, checklists, and instructions—for use both individually and with teams—as well as advice, examples, and real-life stories to help you apply these ideas and make them come alive in your organization. You and your team will: write a purpose statement learn how to create win-win-win relationships with all your stakeholders create a "culture playbook" for your company develop a leadership checklist for your organization build a personal leadership development plan set priorities for the coming year and beyond

A Wall Street Journal Bestseller Named a Financial Times top title How to unleash "human magic" and achieve improbable results. Hubert Joly, former CEO of Best Buy and orchestrator of the retailer's spectacular turnaround, unveils his personal playbook for achieving extraordinary outcomes by putting people and purpose at the heart of business. Back in 2012, "Everyone thought we were going to die," says Joly. Eight years later, Best Buy was transformed as Joly and his team rebuilt the company into one of the nation's favorite employers, vastly increased customer satisfaction, and dramatically grew Best Buy's stock price. Joly and his team also succeeded in making Best Buy a leader in sustainability and innovation. In *The Heart of Business*, Joly shares the philosophy behind the resurgence of Best Buy: pursue a noble purpose, put people at the center of the business, create an environment where every employee can blossom, and treat profit as an outcome, not the goal. This approach is easy to understand, but putting it into practice is not so easy. It requires radically rethinking how we view work, how we define companies, how we motivate, and how we lead. In this book Joly shares memorable stories, lessons, and practical advice, all drawn from his own personal transformation from a hard-charging McKinsey consultant to a leader who believes in human magic. *The Heart of Business* is a timely guide for leaders ready to abandon old paradigms and lead with purpose and humanity. It shows how we can reinvent capitalism so that it contributes to a sustainable future.

Conscious Capitalism, With a New Preface by the AuthorsLiberating the Heroic Spirit of BusinessHarvard Business Review Press

Universal Human

Responsible Business Without Trade-Offs

The Only Way to Make Big Things Happen

The New Prophets of Capital

How Entrepreneurs and Conscious Capitalists Can Solve All the Worlds Problems

Stories from the Best and Brightest Young Business Leaders

Liberating the Heroic Spirit of Business

Betterness

BIGGBY(R) COFFEE exists to support you in building a life you love! At BIGGBY COFFEE, we believe that knowing who you want to be is a foundational component to building a life you love. The Moonshot Guidebook—initially a visioning tool for BIGGBY Home Office employees—will help you to refine a vision for your life by helping you to establish your Moonshot! What's a Moonshot? It's a concise statement of what you want your life to build toward, whether that's a world-shaking accomplishment or getting to the point where you're living your perfect day every day! You will also develop your Lunar Landscape—a detailed vision of what life will look like once you have accomplished your Moonshot, helping to make your Moonshot that much more real in your mind. The Moonshot Guidebook provides a step-by-step plan to launch your goals - Answer questions about different areas of life to help you build a detailed vision - Write out the first of many iterations of your Moonshot and Lunar Landscape - Create a Flight Plan to leverage your strengths and go to work on your weaknesses - Climb to the Stars: create a plan to achieve your Moonshot - Use the Weekly Mission Sheets to accomplish short-term goals that connect directly to your Moonshot - Review what you've accomplished every four months to further refine your vision The Guidebook also provides examples of others' work to help you get there, along with advice in case you get stuck. Take control of your future today! **

*** East Lansing, Michigan-based BIGGBY(R) COFFEE started with a single store on March 15, 1995. One year later, and on the cusp of opening a second location, Bob Fish and Michael McFall, on a handshake and \$4,000, decided to franchise the concept. That decision has fueled the dreams of hundreds of people to reinvent themselves as coffee shop owners, powered by a pre-existing empowering philosophy, and a supportive community of fellow franchisees. Today, BIGGBY COFFEE is 100 percent locally owned and operated with cafes operating across the United States. BIGGBY exists to support people in building lives they love. That can be as simple as giving people a warm and inviting place to gather with friends, loved ones, clients, or coworkers. The support might be providing them with something to look forward to—maybe a reward after a great workout, some comfort in a tough time, or a bit of friendly and fun conversation with their favorite barista. But supporting people in building lives they love also can look like *The Moonshot* Guidebook. What began as a visioning tool for BIGGBY staff is now being offered to the world. The coauthors—Michael J. McFall, Co-owner and Co-CEO; Laura Eich, Director of the Boost Sphere; and Jeremy DeRuiter, Moonshot Guide—all started at BIGGBY as part-time baristas. Today, they have the pleasure and honor to do work that they love while making a difference in the lives of others.**

Reimagining our global economy so it becomes more sustainable and prosperous for all Our global economic system is broken. But we can replace the current picture of global upheaval, unsustainability, and uncertainty with one of an economy that works for all people, and the planet. First, we must eliminate rising income inequality within societies where productivity and wage growth has slowed. Second, we must reduce the dampening effect of monopoly market power wielded by large corporations on innovation and productivity gains. And finally, the short-sighted exploitation of natural resources that is corroding the environment and affecting the lives of many for the worse must end. The debate over the causes of the broken economy—laissez-faire government, poorly managed globalization, the rise of technology in favor of the few, or yet another reason—is wide open. Stakeholder Capitalism: A Global Economy that Works for Progress, People and Planet argues convincingly that if we don't start with recognizing the true shape of our problems, our current system will continue to fail us. To help us understand more clearly, Schwab—the Founder and Executive Chairman of the World Economic Forum—looks for the real causes of our system's shortcomings, and for solutions in best practices from around the world in places as diverse as China, Denmark, Ethiopia, Germany, Indonesia, New Zealand, and Singapore. And in doing so, Schwab finds emerging examples of new ways of doing things that provide grounds for hope, including: Individual agency: how countries and policies can make a difference against large external forces A clearly defined social contract: agreement on shared values and goals allows government, business, and individuals to produce the most optimal outcomes Planning for future generations: short-sighted presentism harms our shared future, and that of those yet to be born Better measures of economic success: money beyond a myopic focus on GDP to more complete, human-scaled measures of societal flourishing By accurately describing our real situation, Stakeholder Capitalism is able to pinpoint achievable ways to deal with our problems. Chapter by chapter, Professor Schwab shows us that there are ways for everyone at all levels of society to reshape the broken pieces of the global economy and—country by country, company by company, and citizen by citizen—glue them back together in a way that benefits us all.

Today's best companies get it. From Costco® to Commerce Bank, Wegmans to Whole Foods®: they're becoming the ultimate value creators. They're generating every form of value that matters: emotional, experiential, social, and financial. And they're doing it for all their stakeholders. Not because it's "politically correct": because it's the only path to long-term competitive advantage. These are the Firms of Endearment. Companies people love doing business with. Love partnering with. Love working for. Love investing in. Companies for whom "loyalty" isn't just real: it's palpable, and driving unbeatable advantages in everything from marketing to recruitment. You need to become one of those companies. This book will show you how. It's not about "corporate social responsibility": it's about building companies that can sustain success in a radically new era. It's about great companies like IDEO and IKEA®, Commerce Bank and Costco®, Wegmans and Whole Foods®: how they earn the powerful loyalty and affection that enables truly breathtaking performance. This book is about gaining "share of heart," not just share of wallet. It's about aligning stakeholders' interests, not just juggling them. It's about building companies that leave the world a better place. Most of all, it's about why you must do all this, or risk being left in the dust... and how to get there from wherever you are now.

*** Are you a high-performing executive, entrepreneur, healthcare provider, or professional secretly overwhelmed by stress or burnout? Are you seeking inspiration, purpose, and meaning in your life? Are you looking to gain an edge in your leadership performance?The solution is not just trying harder, or even trying to eliminate all the stress in your life. It's increasing your awareness and inner resources—including leveraging stress as an asset—to achieve the outcomes that matter most. In other words, it's to become a Conscious Leader.In *Leading Well* from Within, Dr. Daniel Friedman shares the compelling evidence and neuroscience behind what makes Conscious Leadership so effective and how you can cultivate it through the practice of mindfulness. Then, building on this solid foundation, you'll discover the 4 in 4 Framework™—a proven, four-step process to help you: "Experience greater control and composure under stress"Transform stress into an energy source to meet your greatest challenges"Focus your energy and attention to experience more vitality, deeper relationships, and greater success and significance at work and at home "Catalyze your growth as a leader and cultivate a more conscious, actively engaged, and high-performing culturePacked with real-life stories, tools, and practices, *Leading Well* from Within is your complete guidebook to flourishing in your life and multiplying your positive impact in your business, organization, family, community, and the world!**

Awakening the Conscience of Business to Help Save the World

The ABCs of Conscious Capitalism for KIDs

Accountable

Passion & Purpose

Be the Solution

Creating Authentic Power and the New Consciousness

How World-Class Companies Profit from Passion and Purpose

A Neuroscience and Mindfulness Based Framework for Conscious Leadership

Bill Gates's Five Books for Summer Reading 2019 From world-renowned economist Paul Collier, a candid diagnosis of the failures of capitalism and a pragmatic and realistic vision for how we can repair it. Deep new rifts are tearing apart the fabric of the United States and other Western societies: thriving cities versus rural counties, the highly skilled elite versus the less educated, wealthy versus struggling counties deeper, we have lost the sense of ethical obligation to others that was crucial to the rise of post-war social democracy. So far these rifts have been answered only by the revivalist ideologies of populism and socialism, leading to the seismic upheavals of Trump, Brexit, and the return of the far-right in Germany. We have heard many critiques of capitalism but no one has laid out a realistic way to fix it, until now. In a passionate and polemical book, celebrated economist Paul Collier outlines brilliantly original and ethical ways of healing these rifts—economic, social and cultural—with the cool head of pragmatism, rather than the fervor of ideological revivalism. He reveals how he has personally lived across these three divides, moving from working-class Sheffield to hyper-competitive Oxford, and working between Britain and Africa, and acknowledges some of the failings of his profession. Drawing on his own solutions as well as ideas from some of the world 's most distinguished social scientists, he shows us how to save capitalism from itself—and free ourselves from the intellectual baggage of the twentieth century.

Two leading economists present a new model for sustainable capitalism based on the economics of mutuality. For decades, leaders in the business world have believed that their sole responsibility is to maximize profit for shareholders. But this obsessive focus was a major cause of the abuses that nearly sunk the global economy in 2008. While books like Thomas Piketty's "Capital in the Twenty-First Century have exposed the shortcomings of financial capitalism, Completing Capitalism goes further by describing a well-developed, field-tested alternative. In this analytically rigorous and eminently practical book, Bruno Roche and Jay Jakub offer a more complete form of capitalism, one that delivers superior financial performance precisely because it mobilizes and generates human, social, and natural capital along with financial capital. Offering practical, real-world illustrations, Roche and Jakub describe how their model has been implemented in live business projects in Africa, Asia, and elsewhere.

"We are at a crossroads: either we can try to prop up the old, broken marketing model, or we can create a new model, one that is fit for the unique challenges of today." —From Good Is the New Cool Marketing has an image problem. Media-savvy millennials, and their younger Gen Z counterparts, no longer trust advertising, and they demand increased social responsibility from their brands—while still insisting on cutting-edge products with on-trend design. As always, brands need to be cool—but now they need to be good, too. It's a tall order, and with new technology empowering consumers to bypass advertisements altogether, it won't be long before the old, advertising-based marketing model goes the way of the major label. If only there was a new model, one that allowed companies to address environmental, civic, and economic issues in a way that grew their brand and business, while giving back to society, and re-branding branding as a powerful force for good. Enter Good Is the New Cool, a bold new manifesto from marketing experts Alphon Aziz and Bobby Jones. In provocative, whip-smart, and streetwise style, they take aim at conventional marketing, posing the questions few have had the vision and courage to ask: If the system is broken, how can we fix it? Rather than sinking money into advertising, why not create a new model, in which great marketing optimizes life? With seven revolutionary new principles—from "Treat People as Citizens, Not Consumers," to "Lead with the Cool"—and insights and interviews from a new generation of marketers, social entrepreneurs, and leaders of such brands as Zappos, Citibank, The Honest Company, as well as the culture creators working with artists like Lady Gaga, Pharrell, and Justin Bieber, this rule-breaking book is the new business model for the twenty-first century, and a call to action for anyone committed to building a better tomorrow. This visionary book won't just change your business—it will change the world.

A compelling look at the B Corp movement and why socially and environmentally responsible companies are vital for everyone 's future Businesses have a big role to play in a capitalist society. They can tip the scales toward the benefit of the few, with toxic side effects for all, or they can guide us toward better, more equitable long-term solutions. Christopher Marquis tells the story of the rise of a new corporate form—the B Corporation. Founded by a group of friends who met at Stanford, these companies undergo a rigorous certification process, overseen by the B Lab, and commit to putting social benefits, the rights of workers, community impact, and environmental stewardship on equal footing with financial shareholders. Informed by over a decade of research and animated by interviews with the movement's founders and leading figures, Marquis's book explores the rapid growth of companies choosing to certify as B Corps, both in the United States and internationally, and explains why the future of B Corporations is vital for us all.

The Future of Capitalism

Market Like You Give a Damn

Modernity and Double Consciousness

Winning Words and Strategies for Earning Your Team's Confidence

The Evolution of American Women 's Studies

Tomorrow's Capitalist

2 Cheers For Capitalism

Conscious Capitalism Field Guide

This book is comprised of reflections by diverse women's studies scholars, focusing on the many ways in which the field has evolved from its first introduction in the University setting to the present day.

Betterness: Economics for Humans is a powerful call to arms for a post-capitalist economy. Umair Haque argues that as well as positive psychology revolutionized our understanding of mental health by recasting the field as more than just treating mental illness, we need to rethink our economic paradigm. Why? Because business as we know it has reached a state of diminishing returns—though we work harder and harder, we never seem to get anywhere. This has led to a diminishing of the common wealth: wage stagnation, widening economic inequality, the depletion of the natural world, and more. To get out of this trap, we need to rethink the future of human exchange. In short, we need to get out of business and into betterness. HBR Singles provide brief yet potent business ideas, in digital form, for today's thinking professional.

First published in 1982, The Sociology of Art considers all forms of the arts, whether visual arts, literature, film, theatre or music from Bach to the Beatles. The last book to be completed by Arnold Hauser before his death in 1978, it is a total analysis of the spiritual forces of social experience, based upon comprehensive historical experience and documentation. Hauser explores art through the earliest times to the modern era, with fascinating analyses of the mass media and current manifestations of human creativity. An extension and completion of his earlier work, *The Social History of Art*, this volume represents a summing up of his thought and forms a fitting climax to his life's work. Translated by Kenneth J. Northcote.

The prevailing view -- The five building blocks of capitalism -- Freedom and power -- The new property -- The new monopoly -- The new contracts -- The new bankruptcy -- The enforcement mechanism -- Summary -- The market mechanism as a whole -- The meritocratic myth -- The hidden mechanism of coo pay -- The subterfuge of Wall Street pay -- The declining bargaining power of the middle -- The rise of the working poor -- The rise of the non-working rich -- Reprise -- The threat to capitalism -- The decline of countervailing power -- Restoring countervailing power -- Ending upward distribution -- Reinvigorating the corporation -- When

robots take over -- The citizen's bargain -- New rules

How to Build Value Through Values: Easyread Super Large 24pt Edition

Leadership Principles for the Next Era of Capitalism

Better Business

My Search for the Soul of Business

Firms of Endearment

Economics for Humans

Uncontainable

The Rise of Citizen Capitalism

Conscious Capitalism shows how the principles of ancient wisdom are directly relevant to modern day business. Drawing on thirty years of financial and executive experience, Schwerin addresses contemporary issues faced regularly by people worldwide. Personal experiences, corporate field trip, and interviews with top executives bring both the anguish and the triumph of our business world to life. Conscious Capitalism's most significant contribution is its practical integration of formerly enshrouded principles with today's frenetic world of investing and commerce.

Praise for Be the Solution "In the past, many believed you either went into 'public service' to do good, or you 'went into business' to make money. Few realized that the long-term success of business depends on serving people, not making money. Few realized that perhaps the best way to serve the public was through free enterprise. Whole Foods Market founder John Mackey, visionary thinker Michael Strong, micro lender Muhammad Yunus, and a few others understand these truths. Be the Solution is the best single book to read to understand the emerging ways in which entrepreneurs can change the world." —Gary Hoover, serial entrepreneur, founder of Hoover's Business Information Service, Hooversworld.com "Michael Strong speaks the truth. A must-read for our new American government." —Sam Wyly, founder, Green Mountain Energy; author of 1,000 Dollars and an Idea "This book is totally fantastic. Treat your mind to a feast. Use it to tune your vision towards what really works." —Charles Harper, Senior Executive VP, Chief Strategist, John Templeton Foundation "Perhaps more than ever before, young people today are motivated by the desire to make the world a better place. Unfortunately, many have little idea about how to do it, and their educational studies provide them with little direction. In contrast, this book is a road map about how we can get from where we are to where we want to be—to a more peaceful, more prosperous, and more environmentally sound world. Plus, it is exciting, uplifting, and adventurous. Indeed, it provides the recipe for a better world." —Dr. James Gwartney, coauthor of *Economic Freedom of the World: 2007 Annual Report*; Gus A. Stavros Eminent Scholar Chair at Florida State University "This is a very thoughtful and timely book that asks us to look around—and to look within—the amazing opportunities that entrepreneurship offers to the world. I recommend this book to anyone interested in finding solutions to the current crisis." —Giancarlo Ibarguen, Executive President, Universidad Francisco Marroquin "At last, a book about the heart of capitalism as a force for creating good in the world for solving many of our tough societal problems. I hope our political leaders read it." —R. Edward Freeman, Olsson Professor of Business Administration, Academic Director, Business Roundtable Institute for Corporate Ethics, University of Virginia

Name any industry and more likely than not you will find that the three strongest, most efficient companies control 70 to 90 percent of the market. Here are just a few examples: McDonald's, Burger King, and Wendy's General Mills, Kellogg, and Post Nix, Adidas, and Reebok Bank of America, Chase Manhattan, and Banc One American, United, and Delta Merck, Johnson & Johnson, and Bristol-Myers Squibb Based on extensive studies of market forces, the distinguished business school strategists and corporate advisers Jagdish Sheth and Rajendra Sisodia show that natural competitive forces shape the vast majority of companies under "the rule of three." This stunning new concept has powerful strategic implications for businesses large and small alike. Drawing on years of research covering hundreds of industries both local and global, *The Rule of Three* documents the evolution of markets into two complementary sectors -- generalists, which cater to a large, mainstream group of customers; and specialists, which satisfy the needs of customers at both the high and low ends of the market. Any company caught in the middle ("the ditch") is likely to be swallowed up or destroyed. Sheth and Sisodia show how most markets resemble a shopping mall with specialty shops anored by large stores. Drawing wisdom from these markets, *The Rule of Three* offers counterintuitive insights, with suggested strategies for the "big" players, as well as for mid-sized companies that may want to mount a challenge and for specialists striving to flourish in the shadow of industry giants. The book explains how to recognize signs of market disruptions that can result in serious reversals and upheavals for companies caught unprepared. Such disruptions include new technologies, regulatory shifts, innovations in distribution and packaging, demographic and cultural shifts, and venture capital as well as other forms of investor funding. Years in the making and sweeping in scope, *The Rule of Three* provides authoritative, research-based insights into market dynamics that no business manager should be without.

A WALL STREET JOURNAL BESTSELLER! From Whole Foods CEO John Mackey and his coauthors, a follow-up to groundbreaking bestseller *Conscious Capitalism*—revealing what it takes to lead a purpose-driven, sustainable business. John Mackey started a movement when he founded Whole Foods, bringing natural, organic food to the masses and not only changing the market, but breaking the mold. Now, for the first time, *Conscious Leadership* closely explores the vision, virtues, and mindset that have informed Mackey's own leadership journey, providing a roadmap for innovative, value-based leadership—in business and in society. *Conscious Leadership* demystifies strategies that have helped Mackey shepherd Whole Foods through four decades of incredible growth and innovation, including its recent sale to Amazon. Each chapter will challenge you to rethink conventional business wisdom through anecdotes, case studies, profiles of conscious leaders, and innovative techniques for self-development, culminating in an empowering call to action for entrepreneurs and trailblazers—to step up as leaders who see beyond the bottom line.

Completing Capitalism

Rehumanizing the Workplace

Tools for Transforming Your Organization

For the Many, Not the Few

Conscious Capitalism, With a New Preface by the Authors

A Launchpad to Your Higher Purpose

Cautionary Tales of Business Pioneers Who Tried to Do Well by Doing Good

How Passion, Commitment, and Conscious Capitalism Build a Business Where Everyone Thrives

"More than ever before, this is the book our economy needs." – Dr. Rajiv Shah, president of the Rockefeller Foundation "Unwilling to settle for easy answers or superficial changes, O'Leary and Valdmans push us all to ask more of our economic system." – Senator Michael F. Bennet This provocative book takes us inside the fight to save capitalism from itself. Corporations are broken, reflecting no purpose deeper than profit. But the tools we are relying on to fix them—corporate social responsibility, divestment, impact investing, and social contracting—risk making our problems worse. With lively storytelling and careful analysis, O'Leary and Valdmans cut through the tired dogma of current economic thinking to reveal a hopeful truth: If we can make our corporations accountable to a deeper purpose, we can make capitalism both prosperous and good. What happens when the sustainability-driven CEO of Unilever takes on the efficiency-obsessed Warren Buffett? Does Kellogg's—a company founded to serve a healthy breakfast—have a secret duty to sell sugary cereal if that's what maximizes profit? For decades, government has tried to curb CEO pay but failed. Why? Can Harvard students force the university to divest from oil and gas? Does it even matter if they do? O'Leary and Valdmans, two iconoclastic investors, take us on a fast-paced insider's journey that will change the way we look at corporations. Likely to spark controversy among cynics and dreamers alike, this book is an essential reading for anyone with a stake in reforming capitalism—which means all of us.

How to make money and make a difference, too? A revolutionary blueprint for growing wealth, finding fulfillment, and changing the world by living your values. In the emerging era of Conscious Money, we achieve prosperity by tapping into the power of values, consciousness, and sound economic principles. By applying the wisdom of Conscious Money to your personal finances, you can build a foundation for sustainable wealth and true fulfillment. No longer will you need to choose between your core values and your paycheck. Instead you'll expand on your job-creativity, grow income through conscious practices, and change the way you • identify your unique personal values; • break down barriers to financial success; • partner with companies that reflect your values; • express your values through conscious shopping; • tap into higher consciousness at the office; • harness your intuition to clarify financial choices; and • invest in enterprises that honor the planet.

An account of the location of black intellectuals in the modern world following the end of racial slavery. The lives and writings of key African Americans such as Martin Delany, W.E.B. Dubois, Frederick Douglas and Richard Wright are examined in the light of their experiences in Europe and Africa.

The CEO of Yum! Brands, Inc., the world's largest restaurant company, offers a guide to maximizing leadership skills and motivating people. David Novak is the best at leadership, whether teaching it in this book or practicing it at Yum!—Warren Buffett.

Shakti Leadership

How the B Corp Movement Is Remaking Capitalism

Transforming Wall Street-xled

Elevating Humanity Through Business

The Moonshot Guidebook

The Healing Organization

A Conscious Path for a New Future

Future-Proofing Your Organization While Restoring Hope, Well-Being, and Performance

The idea that business is only about the money doesn't hold true in the twenty-first century, when companies around the world are giving up traditional distinctions in order to succeed. Yet our expectations for businesses remain under the sway of an outdated worldview that emphasizes profits for shareholders above all else. The Power of And offers a new narrative about the nature of business, revealing the focus on responsibility and ethics that unites today's most influential ideas and companies. R. Edward Freeman, Kirsten E. Martin, and Bidhan L. Parmar detail an emerging business model built on five key concepts: prioritizing purpose as well as profits; creating value for stakeholders as well as shareholders; seeing business as embedded in society as well as markets; recognizing people's full humanity as well as their economic interests; and integrating business and ethics into a more holistic model. Drawing on examples across companies, industries, and countries, they show that these values support persevering in hard times and prospering over the long term. Real-world success stories disprove the conventional wisdom that there are unavoidable trade-offs between acting ethically and succeeding financially. The Power of And presents a conceptual revolution about what it means for business to be responsible, providing a new story for us to tell in order to help all kinds of companies thrive.

The image of modern corporations has been shaped by a profits over people approach, but we are at a point where business must take the lead in healing the crises of our time. The Healing Organization shows how corporations can become healing forces. Conscious Capitalism pioneer Raj Sisodia and organizational innovation expert Michael J. Gelb were inspired to write this book because of the epidemic of unnecessary suffering connected with business, including the destruction of the environment; increasing numbers living paycheck-to-paycheck and barely surviving; and rising rates of depression and stress leading to chronic health problems. Based on extensive in-depth interviews and inspiring case studies, Sisodia and Gelb show how companies such as Shake Shack, Hyatt, KIND Healthy Snacks, Eileen Fisher, H-E-B, FIFCO, Jaipur Rugs and DTE Energy are healing their employees, customers, communities and other stakeholders. They represent a diverse sampling of industries and geographies, but they all have significant elements in common, besides being profitable enterprises: Their employees love coming to work. They have passionately loyal customers. They make a significant positive difference to the communities they serve. They preserve and restore the ecosystems in which they operate. The enmity and dividedness between those who champion unfettered capitalism and those who advocate socialism is exacerbating rather than solving our problems. In a world that urgently needs healing on many levels, this is a movement whose time has come. The Healing Organization shows how it can be done, how it is being done, and how you can begin to do it too.

An all-new guide to help first-time managers and supervisors develop effective communication skills for leading and inspiring their staff. From the author of How to Say It (I) at Work, a one-stop communication primer for anyone in a management position for the first time. Covering everything from delegating, planning and running meetings, and mentoring, to building team and motivating subordinates, this is the perfect reference for anyone who wants to put their best foot forward as they climb the ranks. Topics include: ?Building leadership vocabulary ?Establishing ground rules ?Projecting credibility ?Avoiding day-one mistakes ?Handling crises and criticism ?Motivating and inspiring ?Making meetings work

From the duo behind the massively successful and award-winning podcast Stuff You Should Know comes an unexpected look at things you thought you knew. Josh Clark and Chuck Bryant started the podcast Stuff You Should Know back in 2008 because they were curious—curious about the world around them, curious about what they might have missed in their formal educations, and curious to dig deeper on stuff they thought they understood. As it turns out, they aren't the only curious ones. They've since amassed a rabid fan base, making Stuff You Should Know one of the most popular podcasts in the world. Armed with their inquisitive natures and a passion for sharing, they uncover the weird, fascinating, delightful, or unexpected elements of a wide variety of topics. The pair have now taken their near-boundless "whys" and "hows" from your earbuds to the pages of a book for the first time—featuring a completely new array of subjects that they've long wondered about and wanted to explore. Each chapter is further embellished with snappy visual material to allow for rabbit-hole tangents and digressions—including charts, illustrations, sidebars, and footnotes. Follow along as the two dig into the underlying stories of everything from the origin of Murphy beds, to the history of facial hair, to the psychology of being lost. Have you ever wondered about the world around you, and wished to see the magic in everyday things? Come get curious. Stuff You Should Know. With Josh and Chuck as your guide, there's something interesting about everything (. . .except maybe jackhammers).

The B Corp Handbook
Heal Business to Heal the World
The Power of And
How To Say It for First-Time Managers
How to Use Business as a Force for Good
Conscious Leadership
A Global Economy that Works for Progress, People and Planet
Reflections on Triumphs, Controversies, and Change
The author of the legendary #1 New York Times bestseller The Seat of the Soul shows us step-by-fascinating-step how to create a life of love and where that will lead for humanity in this "unique and transformative book" (Ellen Burstyn, Academy Award-winning actress). Internationally acclaimed author and teacher, Gary Zukav, shares a new vision of power and hope in this time of extraordinary transformation. Universal Human gives us fresh tools to grow spiritually and shows us how to transform everyday experiences of hopelessness, emptiness, and pain into fulfillment, meaning, and joy. With his accessible and life-changing prose, he points us toward a startling new destination—a species that is beyond culture, religion, nation, ethnic group, and gender, a species whose allegiance is to Life first and all else second—and shows us how to get there. Universal Human examines our disintegrating social structures and the new ones that are replacing them. It shows us a new creation story—our new creation story—as we create it with our choices, our deeds, and our words. Authentic power—the alignment of the personality with soul—is replacing external power, the ability to manipulate and control. Zukav explains that the potential of a new era of humanity based on love instead of fear is upon us, but only we can bring it into being. Universal Human shows us how and "offers a ray of hope" (Booklist) for us all.
In this stunningly creative activity book, children will learn the power of Conscious Capitalism and why this movement is so important, how to discover your own passion and purpose, and how to use that passion as a force for good—something that can better the world, the people in it, and your wallet.
Join a Growing movement: Learn how you can join a fast-growing global movement to redefine success in business—led by well-known icons like Patagonia and Ben & Jerry's as well as disruptive upstarts like Warby Parker and Etsy—recently covered by the New York Times, the Economist, the Wall Street Journal, Entrepreneur, and Inc. Build a better business: Drawing on best practices from 100+ B Corps, this book shows that using business as a force for good can help distinguish your company in a crowded market, attract and retain the best employees, and increase customer trust, loyalty, and evangelism for your brand. More than 1,000 companies from 80 industries and 30 countries are leading a global movement to redefine success in business. They're called B Corporations—B Corps for short—and these businesses create high-quality jobs, help build stronger communities, and restore the environment, all while generating solid financial returns. Author and B Corp owner Ryan Honeyman worked closely with over 100 B Corp CEOs and senior executives to share their tips, advice, and best-practice ideas for how to build a better business and how to meet the rigorous standards for—and enjoy the benefits of—B Corp certification. This book makes the business case for improving your social and environmental performance and offers a step-by-step "quick start guide" on how your company can join an innovative and rapidly expanding community of businesses that want to make money and make a difference.
Unlocking the Source for True Leadership Too many people, men and women alike, have bought into a notion of leadership that exclusively emphasizes traditionally "masculine" qualities: hierarchical, militaristic, win-at-all-costs. The result has been corruption, environmental degradation, social breakdown, stress, depression, and a host of other serious problems. Nilima Bhat and Raj Sisodia show us a more balanced way, an archetype of leadership that is generative, cooperative, creative, inclusive, and empathetic. While these are traditionally regarded as "feminine" qualities, we all have them. In the Indian yogic tradition they're symbolized by Shakti, the source that powers all life. Through exercises and inspirational examples, Bhat and Sisodia show how to access this infinite energy and lead with your whole self. Male or female, leaders who understand and practice Shakti Leadership act from a consciousness of life-giving caring, creativity, and sustainability to achieve self-mastery internally and be of selfless service to the world.
Leading Well from Within
Stakeholder Capitalism
The Enlightened Capitalists
Good Is the New Cool