

Consumer Reports Buyers Guide 2014

The light-duty vehicle fleet is expected to undergo substantial technological changes over the next several decades. New powertrain designs, alternative fuels, advanced materials and significant changes to the vehicle body are being driven by increasingly stringent fuel economy and greenhouse gas emission standards. By the end of the next decade, cars and light-duty trucks will be more fuel efficient, weigh less, emit less air pollutants, have more safety features, and will be more expensive to purchase relative to current vehicles. Though the gasoline-powered spark ignition engine will continue to be the dominant powertrain configuration even through 2030, such vehicles will be equipped with advanced technologies, materials, electronics and controls, and aerodynamics. And by 2030, the deployment of alternative methods to propel and fuel vehicles and alternative modes of transportation, including autonomous vehicles, will be well underway. What are these new technologies – how will they work, and will some technologies be more effective than others? Written to inform The United States Department of Transportation's National Highway Traffic Safety Administration (NHTSA) and Environmental Protection Agency (EPA) Corporate Average Fuel Economy (CAFE) and greenhouse gas (GHG) emission standards, this new report from the National Research Council is a technical evaluation of costs, benefits, and implementation issues of fuel reduction technologies for next-generation light-duty vehicles. Cost, Effectiveness, and Deployment of Fuel Economy Technologies for Light-Duty Vehicles estimates the cost, potential efficiency improvements, and barriers to commercial deployment of technologies that might be employed from 2020 to 2030. This report describes these promising technologies and makes recommendations for their inclusion on the list of technologies applicable for the 2017–2025 CAFE standards.

Learn how to take control of your own well-being. You'll find both the motivation and scientific knowledge you need to develop your own personal plan for healthy living and to make physical activity an integral part of that plan. You'll also explore the roles of stress management, sleep, and nutrition in achieving your goals.

Assesses the safety, durability, comfort, and performance of baby products such as toys, clothes, food, and cribs.

Autonomous Vehicle Technology

Hooked

The Bling Dynasty

Priorities for Improving Access and Affordability

Consumer Reports Electronics Buying Guide

New Car Buying Guide 2000

Steers buyers through the the confusion and anxiety of new and used vehicle purchases like no other car-and-truck book on the market. “Dr. Phil,” along with George Iny and the Editors of the Automobile Protection Association, pull no punches.

Consumers Union, the publisher of Consumer Reports, has been an influential and defining force in American society since 1936. The organization's mission has remained essentially unchanged: to work for a fair, just, and safe marketplace for all consumers. The Consumers Union National Testing and Research Center in Yonkers, New York, is the largest nonprofit educational and consumer product testing center in the world. In addition to its testing facility in Yonkers and a state-of-the-art auto test center in Connecticut, the organization maintains advocacy offices in San Francisco, Austin, and Washington, D.C., where staff members work on national campaigns to inform and protect consumers. In addition to its flagship publication, Consumer Reports, Consumers Union also maintains several Web sites, including www.ConsumerReports.org and www.ConsumersUnion.org, and publishes two newsletters--Consumer Reports on Health and Consumer Reports Money Adviser--as well as many special publications.

Homeowner maintenance reference manual including 380 residential workmanship guidelines covering conditions and maintenance for topics including: floors and ceilings; roofs and gutters; foundations and basements; interior/exterior components; grounds; utility systems; and walls. Homeowner and builder maintenance responsibilities are stated along with the performance guideline and additional information for each topic. Green home construction is also covered.

2014

Best & Worst TVs, Smart Phones, Tablets, Cameras, Headphones, Laptops, Printers and More

Where and How to Meet and Organize Your Digital Life

Used Car Buying Guide 1996

The Home Book

Ten Strategies of a World-Class Cybersecurity Operations Center

More than 48 million Americans suffer from hearing loss, and audiologists agree this is a national epidemic. LIVING BETTER WITH HEARING LOSS is a practical guide to daily life with hearing loss, covering topics from hearing tests and buying (and paying for) hearing aids, to deciding whether to get a cochlear implant, to navigating airports, job interviews, and first dates when you suffer from hearing loss. Useful and readable for the newly hearing-impaired, those who have been struggling for years, and their families. Author Katherine Bouton has also written Shouting Won't Help, a memoir of her adult-onset hearing loss.

The loss of hearing - be it gradual or acute, mild or severe, present since birth or acquired in older age - can have significant effects on one's communication abilities, quality of life, social participation, and health. Despite this, many people with hearing loss do not seek or receive hearing health care. The reasons are numerous, complex, and often interconnected. For some, hearing health care is not affordable. For others, the appropriate services are difficult to access, or individuals do not know how or where to access them. Others may not want to deal with the stigma that they and society may associate with needing hearing health care and obtaining that care. Still others do not recognize they need hearing health care, as hearing loss is an invisible health condition that often worsens gradually over time. In the United States, an estimated 30 million individuals (12.7 percent of Americans ages 12 years or older) have hearing loss. Globally, hearing loss has been identified as the fifth leading cause of years lived with disability. Successful hearing health care enables individuals with hearing loss to have the freedom to communicate in their environments in ways that are culturally appropriate and that preserve their dignity and function. Hearing Health Care for Adults focuses on improving the accessibility and affordability of hearing health care for adults of all ages. This study examines the hearing health care system, with a focus on non-surgical technologies and services, and offers recommendations for improving access to, the affordability of, and the quality of hearing health care for adults of all ages.

Test reports, profiles, and advice on nearly 200 new cars, sport-utility vehicles, minivans, and pickups are provided by America's #1 consumer product-testing center. 240 photos and charts.

Domestic Microgeneration

What Your Family Neds to Know About Finding and Financing Medicare, Assisted Living Nursing Homes ...

The Library's Role in Supporting Financial Literacy for Patrons

Consumer Action Handbook, 2010 Edition

Consumer Reports Complete Guide to Health Services for Seniors

Why the Reign of Chinese Luxury Shoppers Has Only Just Begun

Microgeneration - producing energy for the home, in the home - is a substantial improvement over the current centralised and detached energy model employed the world over. Domestic Microgeneration is the first in-depth reference work for this exciting and emerging field of energy generation. It provides detailed reviews of ten state-of-the-art technologies: including solar PV and thermal, micro-CHP and heat pumps; and considers them within the wider context of the home in which they are installed and the way that they are operated. Alongside the many successes, this book highlights the common pitfalls that beset the industry. It offers best-practice guidance on how they can be avoided by considering the complex linkages between technology, user, installer and government. This interdisciplinary work draws together the social, economic, political and environmental aspects of this very diverse energy 'genre' into a single must-have reference for academics and students of sustainability and energy related subjects, industry professionals, policy makers and the growing number of energy-literate householders who are looking for ways to minimise their environmental footprint and their energy bills with microgeneration.

Use this guide to get help with consumer purchases, problems and complaints. Find consumer contacts at hundreds of companies and trade associations; local, state, and federal government agencies; national consumer organizations; and more.

Revised and Updated, Featuring a New Case Study How do successful companies create products people can't put down? Why do some products capture widespread attention while others flop? What makes us engage with certain products out of sheer habit? Is there a pattern underlying how technologies hook us? Nir Eyal answers these questions (and many more) by explaining the Hook Model—a four-step process embedded into the products of many successful companies to subtly encourage customer behavior. Through consecutive “hook cycles,” these products reach their ultimate goal of bringing users back again and again without depending on costly advertising or aggressive messaging. Hooked is based on Eyal's years of research, consulting, and practical experience. He wrote the book he wished had been available to him as a start-up founder—not abstract theory, but a how-to guide for building better products. Hooked is written for product managers, designers, marketers, start-up founders, and anyone who seeks to understand how products influence our behavior. Eyal provides readers with:
• Practical insights to create user habits that stick.
• Actionable steps for building products people love.
• Fascinating examples from the iPhone to Twitter, Pinterest to the Bible App, and many other habit-forming products.

House of Debt

Consumer Reports Buying Guide 2015

Why More Is Less, Revised Edition

Cost, Effectiveness, and Deployment of Fuel Economy Technologies for Light-Duty Vehicles

Consumer Defense: a Tactical Guide to Foreclosure, Bankruptcy, and Creditor Harassment

Get Fit, Stay Fit

Ten Strategies of a World-Class Cyber Security Operations Center conveys MITRE's accumulated expertise on enterprise-grade computer network defense. It covers ten key qualities of leading Cyber Security Operations Centers (CSOCs), ranging from their structure and organization, to processes that best enable smooth operations, to approaches that extract maximum value from key CSOC technology investments. This book offers perspective and context for key decision points in structuring a CSOC, such as what capabilities to offer, how to architect large-scale data collection and analysis, and how to prepare the CSOC team for agile, threat-based response. If you manage, work in, or are standing up a CSOC, this book is for you. It is also available on MITRE's website, www.mitre.org.

Why the luxury market's fate rests in Chinese wallets The media has negatively focused on the Chinese politicaladministration clamping down on gifting. Observers have come todoubt the strength of Chinese consumption as the key driver forluxury. The Bling Dynasty illustrates how doubts aboutChinese consumption are ill-founded and Chinese luxury demand is onthe cusp of becoming dominant. This book contains the research and expert views companies needto understand and address the new challenges posed by thisdominance. Each chapter brings a different perspective, coveringcomplex aspects of luxury consumption, with illustrations andreal-world examples that support the research. Readers will gaininsights through interviews with brand executives, retailers,experts, and consumers. As an economic heavyweight, China is fast realizing its role inthe luxury market. Chinese consumers should be accounting for morethan a third of the global luxury market today, and half, if notmore, in ten year's time. The Bling Dynasty runs counter tothe conventional wisdom that expanding sectors become more global.Luxury is actually becoming over-dependent on Chinese sales. Readers will: Understand how Western brands developed in Asia and thechallenges they are met with, notably ubiquity Learn why Chinese are purchasing luxury items abroad and whatit means for the future of the sector Gain insights on why there are no Chinese luxury brandschallenging Western models Realize that Chinese consumers are becoming similar to theirAmerican peers and that luxury competition goes way beyondpre-conceptions China's big spenders are increasingly mobile and this isaffecting key markets. The Bling Dynasty provides newresearch and a comprehensive look at the booming business of luxuryand the Chinese wallet.

The Great American Recession resulted in the loss of eight million jobs between 2007 and 2009. More than four million homes were lost to foreclosures. Is it a coincidence that the United States witnessed a dramatic rise in household debt in the years before the recession—that the total amount of debt for American households doubled between 2000 and 2007 to \$14 trillion? Definitely not. Armed with clear and powerful evidence, Atif Mian and Amir Sufi reveal in House of Debt how the Great Recession and Great Depression, as well as the current economic malaise in Europe, were caused by a large run-up in household debt followed by a significantly large drop in household spending. Though the banking crisis captured the public's attention, Mian and Sufi argue strongly with actual data that current policy is too heavily biased toward protecting banks and creditors. Increasing the flow of credit, they show, is disastrously counterproductive when the fundamental problem is too much debt. As their research shows, excessive household debt leads to foreclosures, causing individuals to spend less and save more. Less spending means less demand for goods, followed by declines in production and huge job losses. How do we end such a cycle? With a direct attack on debt, say Mian and Sufi. More aggressive debt forgiveness after the crash helps, but as they illustrate, we can be rid of painful bubble-and-bust episodes only if the financial system moves away from its reliance on inflexible debt contracts. As an example, they propose new mortgage contracts that are built on the principle of risk-sharing, a concept that would have prevented the housing bubble from emerging in the first place. Thoroughly grounded in compelling economic evidence, House of Debt offers convincing answers to some of the most important questions facing the modern economy today: Why do severe recessions happen? Could we have prevented the Great Recession and its consequences? And what actions are needed to prevent such crises going forward?

June 2014

Balancing Societal and Individual Benefits and Risks of Prescription Opioid Use

Economics

MITRE Systems Engineering Guide

A Complete Guide to Homeowner and Homebuilder Responsibilities

Electronics Buying Guide

Library Roles in Achieving Financial Literacy among its Patrons is a collection of articles from 25 librarians in different parts of the U.S. and Canada, each contributing 3,000-4,000 words: concise chapters with sidebars, bullets, and headers. Contributors were selected for the creative potential in their topics, those that can be used in various types of libraries and that demonstrate a command of financial literacy and are able to communicate what they know to aiding users solve their financial information problems.

The automotive industry appears close to substantial change engendered by “self-driving” technologies. This technology offers the possibility of significant benefits to social welfare—saving lives; reducing crashes, congestion, fuel consumption, and pollution; increasing mobility for the disabled; and ultimately improving land use. This report is intended as a guide for state and federal policymakers on the many issues that this technology raises.

CONTEMPORARY MARKETING, Seventeenth Edition, is the proven, premier teaching and learning resource for foundational marketing courses. The authors provide thorough coverage of essential marketing principles, exploring all components of the marketing mix, and providing practical guidance to help students prepare for successful marketing careers. This trusted text continues to grow stronger with each groundbreaking new edition, preserving what has made previous editions perennial best-sellers, while adding innovative new features and up-to-date information on current trends, topics, research, and best practices in this ever-evolving field. Because it is so technologically advanced, student-friendly, instructor-supported, and more relevant than ever, CONTEMPORARY MARKETING, Seventeenth Edition, remains in a class by itself. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Consumer Reports, June 2008

Lemon-Aid New and Used Cars and Trucks 2007–2018

Pain Management and the Opioid Epidemic

Contemporary Marketing

Dark End of the Spectrum Consumer Reports

Whether we're buying a pair of jeans, ordering a cup of coffee, selecting a long-distance carrier, applying to college, choosing a doctor, or setting up a 401(k), everyday decisions—both big and small—have become increasingly complex due to the overwhelming abundance of choice with which we are presented. As Americans, we assume that more choice means better options and greater satisfaction. But beware of excessive choice: choice overload can make you question the decisions you make before you even make them, it can set you up for unrealistically high expectations, and it can make you blame yourself for any and all failures. In the long run, this can lead to decision-making paralysis, anxiety, and perpetual stress. And, in a culture that tells us that there is no excuse for falling short of perfection when your options are limitless, too much choice can lead to clinical depression. In *The Paradox of Choice*, Barry Schwartz explains at what point choice—the hallmark of individual freedom and self-determination that we so cherish—becomes detrimental to our psychological and emotional well-being. In accessible, engaging, and anecdotal prose, Schwartz shows how the dramatic explosion in choice—from the mundane to the profound challenges of balancing career, family, and individual needs—has paradoxically become a problem instead of a solution. Schwartz also shows how our obsession with choice encourages us to seek that which makes us feel worse. By synthesizing current research in the social sciences, Schwartz makes the counter intuitive case that eliminating choices can greatly reduce the stress, anxiety, and busyness of our lives. He offers eleven practical steps on how to limit choices to a manageable number, have the discipline to focus on those that are important and ignore the rest, and ultimately derive greater satisfaction from the choices you have to make.

Completely redesigned for 1996, to make it easier to find all the information on the cars on any reader's shopping list, *Used Car Buying Guide* now presents all models in alphabetical order. This annual bestseller steers consumers to the makes and models most likely to provide reliable and practical transportation, thus minimizing the chance of making a costly mistake.

Photos. Charts.

Managing the Digital You: Where and How to Keep and Organize Your Digital Life is a much-needed guide for those struggling with how to manage and preserve their digital items. Starting with a values assessment, this book helps readers identify what items are important to them personally so that they can effectively prioritize their time and effort. Covering multimedia, correspondence, legacy planning, password protection, photos, non-digital documents, financial and legal documents, and even social media archiving, this comprehensive text addresses how to get started and how to develop a plan for managing existing and future items. Features include: Value assessment exercises to help readers identify what is a preservation priority to them personally Best practices for managing digital financial and legal documents How to save things from multiple devices, as well as social media sites Recommendations for scheduling maintenance activities and automating backup Guidelines for creating a personal management plan so that users are prepared to handle new and existing documents, photos, and other digital material for ongoing access After reading this short primer, readers will be ready to: better organize and identify what they already have in a digital form, have a personal plan for knowing what to discard and what to retain, know how to digitize papers, photographs, voicemail, preserve email and social media postings, and set up a workable long-term file naming and organizational structure.

Consumer Reports Electronics Buying Guide December 2014

Overcoming Barriers to Deployment of Plug-in Electric Vehicles

Occupational Outlook Handbook

Consumer Reports New Car Buying Guide

A Guide to Health, Happiness, Love, Sex, Work, Friends . . . and Hearing Aids

The User's Guide

Rates consumer products from stereos to food processors

"The family elements in the story - the real struggles with marriage, raising a family, making a living, and just trying to enjoy life - have broadened the book's appeal to a wider audience, primarily women who are not into technology."DARK END OF SPECTRUM will make you think twice before turning on your cell phone or PDA!DARK END OF THE SPECTRUM is a frighteningly plausible and headline rip that loom in cyberspace and beyond with a Michael Crichton realism. Based on the author's years of research into the hacker culture.DARK END OF THE SPECTRUM is a thriller that will connect with everyone with a cell phone, PDA or wireless device.When a group of digital terrorists known as ICER take over the US power grid and the cell phone network, they give the government an ultimatum and Pakistan with nuclear weapons to put an end to Al-Quada or they will start downing commercial airliners. When the government refuses, ICER destroys most of the downed aircraft in airports all over the country. When ICER sends a pulse that will kill millions on the East Coast, only security expert Dan Riker can stop them, but ICER has kidnapped Dan's family.Will Dan save his family or will

This guide is designed to give the average person a solid foundation in consumer defense law. Armed with the knowledge in this guide, it is possible to make informed choices designed to achieve your short and long-term financial goals. - - p. [4] of cover.

The Luxury of the Informed

Consumer Reports Used Car Buying Guide

The Paradox of Choice

Managing the Digital You

How to Build Habit-Forming Products

Consumer Reports Buying Guide 2008

In the past few years, interest in plug-in electric vehicles (PEVs) has grown. Advances in battery and other technologies, new federal standards for carbon-dioxide emissions and fuel economy, state zero-emission-vehicle requirements, and the current administration's goal of putting millions of alternative-fuel vehicles on the road have all highlighted PEVs as a transportation alternative. Consumers are also beginning to recognize the advantages of PEVs over conventional vehicles, such as lower operating costs, smoother operation, and better acceleration; the ability to fuel up at home; and zero tailpipe emissions when the vehicle operates solely on its battery. There are, however, barriers to PEV deployment, including the vehicle cost, the short all-electric driving range, the long battery charging time, uncertainties about battery life, the few choices of vehicle models, and the need for a charging infrastructure to support PEVs. What should industry do to improve the performance of PEVs and make them more attractive to consumers? At the request of Congress, *Overcoming Barriers to Deployment of Plug-in Electric Vehicles* identifies barriers to the introduction of electric vehicles and recommends ways to mitigate these barriers. This report examines the characteristics and capabilities of electric vehicle technologies, such as cost, performance, range, safety, and durability, and assesses how these factors might create barriers to widespread deployment. *Overcoming Barriers to Deployment of Plug-in Electric Vehicles* provides an overview of the current status of PEVs and makes recommendations to spur the industry and increase the attractiveness of this promising technology for consumers. Through consideration of consumer behaviors, tax incentives, business models, incentive programs, and infrastructure needs, this book studies the state of the industry and makes recommendations to further its development and acceptance.

Drug overdose, driven largely by overdose related to the use of opioids, is now the leading cause of unintentional injury death in the United States. The ongoing opioid crisis lies at the intersection of two public health challenges: reducing the burden of suffering from pain and containing the rising toll of the harms that can arise from the use of opioid medications. Chronic pain and opioid use disorder both represent complex human conditions affecting millions of Americans and causing untold disability and loss of function. In the context of the growing opioid problem, the U.S. Food and Drug Administration (FDA) launched an Opioids Action Plan in early 2016. As part of this plan, the FDA asked the National Academies of Sciences, Engineering, and Medicine to convene a committee to update the state of the science on pain research, care, and education and to identify actions the FDA and others can take to respond to the opioid epidemic, with a particular focus on informing FDA's development of a formal method for incorporating individual and societal considerations into its risk-benefit framework for opioid approval and monitoring.

The award-winning author of *23 Things They Don't Tell You About Capitalism* outlines the real-world processes of the global economy while explaining how to better understand the strengths and weaknesses of key economics theories to better navigate today's interconnected world.

How They (and You) Caused the Great Recession, and How We Can Prevent It from Happening Again

Renewable and Distributed Energy Technologies, Policies and Economics

Quotations from Chairman Mao Tsetung

Hearing Health Care for Adults

Living Better with Hearing Loss

A Guide for Policymakers