

Acces PDF Cross Border Entrepreneurship And Economic Development In Europes Border Regions

Cross Border Entrepreneurship And Economic Development In Europes Border Regions

Dieser Band umfasst ausgewählte Beiträge der European Cluster Days 2015, die im März 2015 im Europäischen Parlament in Straßburg stattgefunden haben. Dort debattierten France Cluster, das nationale Netzwerk französischer Kompetenzzentren und regionaler Netzwerke, das Institut für internationale Beziehungen ITIRI der Universität Straßburg (Frankreich), die Hochschule für öffentliche Verwaltung in Kehl (Deutschland), die Fachhochschule Nordwestschweiz (Schweiz) und das

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Europäische Kompetenz- und Forschungszentrum Clustermanagement (trinational) mit insgesamt 400 Fachleuten über Wachstumsmotoren der europäischen Wirtschaft: Wie kann man die europäische Wirtschaftsleistung steigern und wie kann Wirtschaftswachstum auf nachhaltige und verantwortungsvolle Weise generiert werden?

What has become of the five countries most severely devastated by the East Asian financial crisis of the late 1990s - Indonesia, the Republic of Korea, Malaysia, the Philippines and Thailand? How have the foreign takeovers fared, the cross-border M&As that followed the crisis? Is the process of corporate and industrial restructuring in the region now complete, or is it still unfolding? These are the key questions raised in this book, which will be of especial interest to

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policymakers and international executives, and to scholars and researchers in economics, international business, global finance and political economy.

Cross-Border Resource Management, Fourth Edition addresses theoretical and analytical issues relating to cross-border resource management, particularly in a changing world. The book holistically explores issues where two entities share a border, such as sovereign countries, dependent states and others, where each seeks to maximize their political and economic interests regardless of impacts on the environment. This new edition has been completely revised to reflect current issues, with new cases and videos in every chapter and expanded coverage of natural disasters, climate change and modeling. Serving as a single resource to

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explore the many facets of managing and utilizing natural resources when they extend across defined borders, this new edition provides environmental managers and researchers in environmental management and policy with practical solutions for cross-border cooperation in the exploitation and utilization of natural and environmental resources. Includes case studies and videos in every chapter, along with expanded coverage on key topics in cross-border management, including natural disasters, climate change and modeling Addresses both theoretical and practical issues in resource management across borders Clarifies how natural and human systems interact in cross-border areas under conditions of uncertain, imperfect information, and in some circumstances, irreversibility Provides various solutions for

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efficient cross-border management

This book is a printed edition of the Special Issue "Sustainable Business Models" that was published in Sustainability

Cross-Border Cooperation (CBC) Strategies for Sustainable Development

Managing Culture and Interspace in Cross-border Investments

Theory and Practice

Cross-border M & As in the Crisis Period

Building a Global Company

A Microdata Economic Analysis

Cross-Border Innovation in a Changing World

The construction of a sustainable

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entrepreneurial ecosystem is critical for every country in the world, with Silicon Valley an example of a successful entrepreneurial ecosystem that determines the level of national innovation capability and sustainable global competitiveness for the United States. However, at present, the research on entrepreneurial ecosystems in academia is still in its primary stage with few scholars studying the characteristics, composition, and

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sustainability of the ecosystem.

Sustainability in the Entrepreneurial Ecosystem: Operating Mechanisms and Enterprise Growth is a collection of innovative research that systematically explores the operation mechanism of sustainable entrepreneurship ecosystem from macro and micro aspects so as to provide value for promoting economic vitality and regional economic development. Covering a broad range of topics including sustainability,

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economic development, and stakeholder management, this book is ideally designed for entrepreneurs, managers, investors, analysts, academicians, researchers, and students.

This text concentrates on the economic sociology of return migration, with specific reference to Tunisia. As such, it aims to analyze, on the one hand, the patterns of resource mobilization and the strategies for survival developed by some Tunisian entrepreneur-

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returnees with a view to providing for the survival of their own business concerns, as well as the elements which have shaped their entrepreneurial activities, on the other. By building a typology, which comprises three categories of entrepreneur-returnees (namely the Heirs, the Converts and the New Entrepreneurs) this book sets out to explain how and why some interviewed Tunisian return migrants have succeeded in investing their past experiences of

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migration, lived in Europe, in their current entrepreneurial activities in Tunisia, while being involved in the dynamics of cross-border social and economic networks.

This edited volume focuses on specific, crucially important structural measures that foster corporate change, namely cross-border mergers. Such cross-border transactions play a key role in business reality, economic theory and corporate, financial and capital

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markets law. Since the adoption of the Cross-border Mergers Directive, these mergers have been regulated by specific legal provisions in EU member states. This book analyzes various aspects of the directive, closely examining this harmonized area of EU company law and critically evaluating cross-border mergers as a method of corporate restructuring in order to gain insights into their fundamental mechanisms. It comprehensively discusses the

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practicalities of EU harmonization of cross-border mergers, linking it to corporate restructuring in general, while also taking the transposition of the directive into account. Exploring specific angles of the Cross-border Mergers Directive in the light of European and national company law, the book is divided into three sections: the first section focuses on EU and comparative aspects of the Cross-border Mergers Directive, while the second

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examines the interaction of the directive with other areas of law (capital markets law, competition law, employment law, tax law, civil procedure). Lastly, the third section describes the various member states' experiences of implementing the Cross-border Mergers Directive.

Global business interacts efficiently despite the heterogeneity of social, economic and legal cultures which, according to widespread assumptions,

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cause insecurities and uncertainties. Breaches of contracts may occur more frequently and business relationships may be terminated more often in international than in domestic trade. But most business people engaged in exporting or importing products or services seem to operate in a sufficiently predictable environment allowing successful ventures into the global market. The apparent paradox presented by cultural/institutional

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diversity and contractual efficiency in cross-border business transactions is the focus of this volume of essays. The wide range of approaches adopted by contributors to the volume include: the Weberian concept of law as a tool for avoiding the risk of opportunism; economic sociology, which treats networks and relationships between contractual parties as paramount; representatives of new institutional economics who discuss law as well as

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private governance institutions as most efficient responses to risk; comparative economic sociologists who point to the varieties of legal cultures in the social organisation of trust; and national and international institutions such as the World Bank which try to promote legal certainty in the economy. The purpose of the volume is to build on this interdisciplinary exercise by adding empirical evidence to ongoing debates regarding enabling

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structures for international business, and by critically reviewing and discussing some of the propositions in the literature which contain interesting hypotheses on the effects of the internationalization of markets on market co-ordination institutions and on the role of the state in the globalising economy.

Cross-Border Credit Intermediation and Domestic Liquidity Provision in a Small Open Economy

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Business Restructuring in Asia

Entrepreneurship and Value Creation

Aid for Trade at a Glance 2017

Promoting Trade, Inclusiveness and

Connectivity for Sustainable

Development

Handbook of Research on Sustaining SMEs

and Entrepreneurial Innovation in the

Post-COVID-19 Era

Cross-Border Outsourcing and Boundaries

of Japanese Firms

Promoting Trade, Inclusiveness and

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Connectivity for Sustainable Development

Practical insights on the role of the entrepreneur in the global business context
Entrepreneurial ideas that look great on the drawing board can turn out to be deal breakers when introduced in real markets, even when they've been put through the toughest business modeling tests. The Global Enterprise examines how a healthy relationship between entrepreneurship and globalization can combine with new

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methods of knowledge creation to enhance economic development and build firm sustainability. This unique book takes a fresh and innovative approach to the practical aspects of international business, including economic cluster formation, network formation, market entry, public policy controls and incentives, economic competitiveness, and the creation of value. The Global Enterprise offers perspectives from practitioners and academics working in a variety of disciplines in Europe, Asia, the Middle East, and the United States. Their

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contributions address many of the vital issues of global business, including value-added chains, cross-border networks, knowledge management, technology transfer, transnational lines of production, distribution, marketing, and financial flows, and the strategic partnerships between government and corporations. The book is illustrated with more than 65 tables and figures, and articles are organized into three sections—“Globalization: Building Firm Sustainability,” “Entrepreneurship and Public Policy: Economic Competitiveness,”

and “Knowledge Creation: Knowledge Management, Knowledge Transfer, and Cluster Formation.” The Global Enterprise examines: the global transfer of capital strategic partnerships between governments and multinational firms the prospects for economic progress in developing countries the impact of small- and medium-sized enterprises (SME) the role of export regulations in national security and in safeguarding foreign policy the evolution of the Hard Rock Café cultural ontology global virtual teams (GVT) how to

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implement a knowledge management project a framework for discussing entrepreneurship from an environmental perspective and much more The Global Enterprise is an essential resource for academics, researchers, and professionals in the field of international business, and for economic development experts and government policymakers.

This edition focuses on trade connectivity, which is critical for inclusiveness and sustainable development. Physical connectivity enables the movement of

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goods and services to local, regional and global markets.

Much has been debated about the presence of undocumented workers along the South Texas border, but these debates often overlook the more complete dimension: the region's longstanding, undocumented economies as a whole. Borderlands commerce that evades government scrutiny can be categorized into informal economies (the unreported exchange of legal goods and services) or underground economies (criminal economic activities that,

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obviously, occur without government oversight). Examining long-term study, observation, and participation in the border region, with the assistance of hundreds of locally embedded informants, The Informal and Underground Economy of the South Texas Border presents unique insights into the causes and ramifications of these economic channels. The third volume in UT-Pan American's Borderlife Project, this eye-opening investigation draws on vivid ethnographic interviews, bolstered by decades of supplemental data, to reveal a

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culture where divided loyalties, paired with a lack of access to protection under the law and other forms of state-sponsored recourse, have given rise to social spectra that often defy stereotypes. A cornerstone of the authors' findings is that these economic activities increase when citizens perceive the state's intervention as illegitimate, whether in the form of fees, taxes, or regulation. From living conditions in the impoverished colonias to President Felipe Calderón's futile attempts to eradicate police corruption in Mexico, this

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book is a riveting portrait of benefit versus risk in the wake of a "no-man's-land" legacy. Examining the experiences of Africans setting up businesses back home, the main focus of this book is to establish the economic, social and psychological reasons for such 'home direct investment'. Despite the personal sacrifices that are often needed in order to set up new ventures, the diaspora invests relentless effort and motivations in the pursuit of home ventures. The authors explore critical areas such as the social and psychological

pressures that African Diasporas experience when investing in their home countries, as well as the management of diaspora businesses and the impact of such investment to local economies.

Information Technology, Investment and Cross-border Issues

An Interdisciplinary Survey and Introduction Sustainable Business Models

Entrepreneurial Engines of Economic Growth Around the World

The Global Enterprise

African Diaspora Direct Investment

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Cross-Border Entrepreneurship and Economic Development in Europe's Border Regions

This handbook presents a collection of high-quality, authoritative scientific contributions on cross-border migration, written by a carefully selected group of recognized migration experts from around the globe. In recent years, cross-border migration has become an important and intriguing issue, from both a scientific and policy perspective. In the 'age of migration', the volume of cross-border movements of people continues to rise, while the nature of

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migration flows – in terms of the determinants, length of stay, effects on the sending and host countries, and legal status of migrants – is changing dramatically. Based on a detailed economic-geographical analysis, this handbook studies the motives for cross-border migration, the socio-economic implications for sending countries and regions, the locational choice determinants for cross-border migrants, and the manifold economic-geographic consequences for host countries and regions. Given the complexity of migration decisions and their local or regional impacts, a systematic

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typology of migrants (motives, legal status, level of education, gender, age, singles or families, etc.) is provided, together with an assessment of push factors in the place of origin and pull factors at the destination. On the basis of a solid analytical framework and reliable empirical evidence, it examines the impacts of emigration for sending areas and of immigration for receiving areas, and provides a comprehensive discussion of the policy dimensions of cross-border migration.

Over the last three decades cross-border innovation has profoundly changed. The fragmentation of global

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value chains, increased global connectedness, and pervasive digitalization have helped shape innovation processes that now increasingly span national borders. This changing process has involved a wide array of actors (players) in a variety of geographical locations and organizational spaces (places), calling for new guidelines, public interventions, and regulatory frameworks (policies). Considering this complexity, the existing literature has only partially captured the ongoing changes in cross-border innovation and showed a limited engagement in integrative, cross-disciplinary debate.

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This book presents complementary and novel perspectives on the phenomenon from distinguished scholars, bridging perspectives from a rich set of research streams including international business, strategy, innovation studies and policy, international economics, industrial organization, economic geography, ethics, and sustainability. Three distinct sections focus on the players, the places, and the policies in contemporary cross-border innovation. Together, the contributions highlight the changing role of multinational enterprises and the growing participation of emerging actors in cross-border

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innovation, via formal and informal networks which are increasingly shaped around highly mobile individuals and new geographical centres. The book also emphasizes the intertwined role of policies at national and international level, stressing the importance of supply- and demand-oriented policies and presenting intellectual property right policies as a double-edged sword for cross-border innovation. About the management of natural and environmental resources in cross- border areas. Explores a group of geographical, political, legal, and cultural factors that arise when political units seek to utilize natural

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and environmental resources efficiently and equitably while minimizing the resultant damages.¹² In 2016, the Nordic Cooperation Ministers decided to put more emphasis on economic development in the Arctic within the Arctic Cooperation Program of the Nordic Council of Ministers. The Nordic Council of Ministers partnered up with the Arctic Economic Council in carrying out an Arctic Business Analysis. The aim was to qualify knowledge on the business environment in the Nordic Arctic and how to take the business environment to a next level. The analysis covers 1) Entrepreneurship and Innovations; 2)

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Public- Private Partnerships & Business Cooperation; 3) Bio-economy, and 4) Creative and Cultural Industries. The general findings of the analysis are: ? a need for an increased collection and dissemination of Arctic specific data; ? a need for strengthened cross-border business collaboration between regions and actors in the Arctic; and ? a need for a positive branding of the Arctic as an attractive and sustainable market for investments and economic development.

Contractual Certainty in International Trade
Cross-border Resource Management

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Empirical Studies and Theoretical Debates on Institutional Support for Global Economic Exchanges
A Business Perspective

Recent Trends in Border Economic Analysis

Entrepreneurship in Transition Economies

Informal Entrepreneurship and Cross-Border Trade between Zimbabwe and South Africa

Zimbabwe has witnessed the rapid expansion of informal cross-border trading (ICBT) with neighbouring countries over the past two decades. Beginning in the mid-1990s when the country embarked on its Economic Structural Adjustment Programme (ESAP), a large number of people were forced

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into informal employment through worsening economic conditions and the decline in formal sector jobs.

This timely book presents contemporary research on the key role of entrepreneurship in firm growth and development strategies. The contributors reveal that a high level of entrepreneurial activity contributes to economic growth, innovative activities, competition, job creation and local development. The contents of the book, although varied in terms of the topics covered and research methods used, demonstrate the role of entrepreneurship in relation to growth and economic development in a variety of different contexts. Drawing together leading-edge European research, the expert contributors analyse a number of different issues, such as

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whether firm growth and performance are different concepts in entrepreneurship studies, growth strategies of IT firms, the start-up funding process, cross-border co-operation between enterprises and SME competitiveness. Entrepreneurship, Growth and Economic Development will appeal to researchers and students of entrepreneurship and small business. Policy-makers will also find this book a source of inspiration. This book presents a state-of-the-art portrait of entrepreneurship in the transition economies of Central and Eastern Europe (CEE) and the Commonwealth of Independent States (CIS) as well as Georgia and Ukraine. Based on new empirical evidence, it highlights major trends in, characteristics and forms of entrepreneurship common to

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countries in transition. The contributions cover topics such as levels of opportunity-based entrepreneurship, incentives for innovation, dominance of large-scale international corporations, the role of family businesses, and opportunities for grass-roots entrepreneurship. The first part of the book focuses on theoretical considerations regarding the establishment of sustainable entrepreneurial ecosystems and private business. In turn, the second part offers cross-border studies of entrepreneurial environments and activities, while the third and fourth present case studies on the current state and unique characteristics of entrepreneurship in various countries of the CEE and CIS as well as Georgia and Ukraine. Finally, the last parts discuss the role of institutions

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and policy recommendations.

This volume is concerned with entrepreneurship and economic development in Europe's border regions, focusing on the effects of EU enlargement on these regions, both within the EU and in neighbouring countries. Particular attention is paid to cross-border entrepreneurial activity. Cross-border cooperation involving entrepreneurs is attracting increasing attention in Europe as EU enlargement has increased the length of its borders with the former Soviet republics. The expert contributors highlight that border regions tend to be economically disadvantaged as a result of their peripherality, which means that cross-border cooperation for business purposes represents a potential development tool. This

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groundbreaking book contains an empirical evidence base drawn from regions in EU member states and the Newly Independent States, as well as providing a conceptual base for informed policy development. This insightful book will prove invaluable for academics and students of entrepreneurship, economics, development and European studies.

*Internationalization of Firms from Economies in Transition
The Globalisation of Indian Business
Players, Places, and Policies*

*Exploring the Role of Non-state Actors in the SADC Region
Cross-border Production Chains and Business Cycle Co-
movement Between Central and Eastern European Countries
and Euro Area Member States*

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International Business

Sustainability in the Entrepreneurial Ecosystem: Operating Mechanisms and Enterprise Growth

This paper develops a small open economy model where global and domestic liquidity is intermediated to the corporate sector through two financial processes. Investment banks intermediate cross-border credit through interlinked debt contracts to entrepreneurs and commercial banks intermediate domestic savings to

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liquidity constrained final good producers. Both processes are needed to facilitate development of key production inputs. The model captures procyclical investment bank leverage dynamics, global liquidity spillovers, domestic money market pressures, and macrofinancial linkages through which shocks propagate across the two processes, affecting spreads and balance sheets, as well as the real economy through investment and working

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capital channels.

As the importance of sustainability in strategy and development grows, so does the importance of cross-border cooperation (CBC) to facilitate green projects. Border territories, however, are complex and fragile areas, and thus, their planning through CBC projects should be deeply analyzed and studied. It has become crucial to understand this issue across many different disciplines. Cross-Border

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Cooperation (CBC) Strategies for Sustainable Development is a pivotal reference source that provides relevant theoretical frameworks and trends in border area dynamics as well as cross-border cooperation's influence on sustainable development. Highlighting topics such as CBC in insular territories, biodiversity policy, and sustainable planning and development, this book is ideally designed for culture analysts, sustainability

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specialists, policymakers, researchers, academicians, and students.

This book is an essential resource for academics and students of strategic management, international business and business studies. It also has significant value for practitioners and policy-makers in that it will highlight important factors in a firm.

Interest in and attention to entrepreneurship has exploded in recent years. Nevertheless, much of the

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research and scholarship in entrepreneurship has remained elusive to academics, policymakers and other researchers, in large part because the field is informed by a broad spectrum of disciplines, including management, finance, economics, policy, sociology, and psychology, often pursued in isolation from each other. Since its original publication in 2003, the Handbook of Entrepreneurship Research has served as the definitive resource

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in the field, bringing together contributions from leading scholars in these disciplines to present a holistic, multi-dimensional approach. This new edition, fully revised and updated, and including several new chapters, covers all of the primary topics in entrepreneurship, including entrepreneurial behavior, risk and opportunity recognition, equity financing, business culture and strategy, innovation, and the impact of

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entrepreneurship on economic growth and development. Featuring an integrative introduction, extensive literature reviews and reference lists, the Handbook will continue to serve as a roadmap to the rapidly evolving and dynamic field of entrepreneurship.

Cross Border Mergers and Acquisitions in Indian Manufacturing

Cross-Border Resource Management

Measuring the Economic Value of Data and Crossborder Data Flows

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Resource Mobilization, Networks, and Hidden Disaffection

Operating Mechanisms and Enterprise Growth

N° 1628

Arctic Business Analysis:

Entrepreneurship and Innovation

A multidimensional approach to entrepreneurship, especially in the post-COVID-19 era, will have an important influence on the state of business and government, especially when considering the effects of technological development, innovation, globalization, and

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nationalization policies that need to be adopted for inclusive sustainable growth, as well as the enhanced and efficient utilization of global resources. That means there is likely to be a shift in how entrepreneurship development and entrepreneurial opportunities will be perceived, developed, and resourced. The question is how to sustain SMEs and entrepreneurial innovation in the post-COVID-19 era. Thus, comprehensive research and knowledge on designing policies and approaches to ensure the sustainability of SMEs and entrepreneurial innovation in post-pandemic times are essential to sustain, stimulate, and foster SMEs, entrepreneurship, and entrepreneurial

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innovations. The Handbook of Research on Sustaining SMEs and Entrepreneurial Innovation in the Post-COVID-19 Era provides research dedicated to entrepreneurship with a special emphasis on the sustainability of SMEs and entrepreneurial innovations in the post-COVID-19 era. It provides discussion and the exchange of information on principles, strategies, models, techniques, methodologies, and applications of entrepreneurship in the post-COVID-19 era in the field of public and private organizations. The chapters communicate the latest developments and thinking on the entrepreneurship subject worldwide by drawing on the

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latest developments, ideas, research, and best practice to examine the implications of the changes taking place due to COVID-19. This book is ideally intended for entrepreneurs, global organizations, small and medium-sized enterprises, managers, executives, government officials, policymakers, researchers, academicians, and students who are interested in learning about, designing, or implementing policies that are more effective in the post-pandemic era.

This book focuses on the dialectics between spatio-organisational gaps and local contexts that characterise cross-border investments. "Interspatial" investments – be

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It mergers & acquisitions (M&A) or greenfield investments – are usually characterised by what is referred to as "otherness", i.e. organisational and cultural distances of the firms involved in relation to their regional contexts. At the same time, economic, political and socio-cultural linkages are decisive for attracting cross-border investments to regions and for providing firms with conditions supportive of their market success. As a consequence of being locked into complex structures of proximities, cross-border investments are situated in contested terrain. This terrain triggers learning processes in both regional actors and investors, which can result in

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the convergence of mindsets and organisational issues.

This book is unique in that it combines interspace (defined as the distance between the new owner and the cross-border venture), place (the target region), interpretation (perception and understanding of the investment by the actors involved) and context (institutions, actor networks and interaction), thus offering better understanding of recent processes of globalisation. Crossing disciplinary boundaries by integrating economic geography and management studies, the volume adopts an innovative and spatially informed perspective on foreign direct investments (FDI). This perspective will be of great value

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to scholars, students and practitioners. The volume is inventive in its approach in that it offers fresh readings from interdisciplinary theoretical approaches and combines these with valuable empirical insights from developed as well as Emerging Economies.

This book is the first book that provides comprehensive economic analysis of cross-border outsourcing by Japanese manufacturing firms based on microdata. Previous literature on many other countries has often been constrained by limited data availability about outsourcing, but research contained in this book exploits unique firm-level data and directly tests theoretical hypotheses derived

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from new firm heterogeneity trade models. Productivity, capital – labor ratio and R&D intensity are examined at the firm level. While rich empirical results in this book convince us how powerful the orthodox economic theory is in understanding Japanese firms, detailed firm-level findings, combined with accessible and concise overviews of Japanese international trade, are widely informative for international economists, experts of Japanese society, business strategists for offshoring, and policy makers in both developed and developing economies. This book further discusses how boundaries of Japanese firms, traditionally sheltered by language and cultural barriers,

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are affected by outsourcing decisions simultaneously crossing national borders and firm boundaries. The interpretations of Japanese characteristics in outsourcing have deep implications for understanding drastically changing Japanese business amid globalization.

What role can entrepreneurship play in a European economy that is more and more open to the rest of the world? In this European Union construction, what is the place of the nation states and economies that have only recently converted to a free market economy? It is these questions, among others, that the book explores and discusses in particular. The future steps in required

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developing European entrepreneurship in a dynamic and international context are also analyzed and synthesized. The expert contributors reveal both the macro and micro factors that influence European entrepreneurial development, with an emphasis on high-tech firms. The particular topics addressed include: SME research and innovation policy issues; starting and growing a new venture; innovation, marketing and entrepreneurial networks; entrepreneurship and regional (cross-border) development; building competitive advantage of SMEs; and social and cultural aspects of entrepreneurship. Establishing the Economic and Socio-cultural Rationale

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The Economic Geography of Cross-Border Migration
Diversity, Trends, and Perspectives

The Informal and Underground Economy of the South
Texas Border

Handbook of Entrepreneurship Research

Handbook of Research on Entrepreneurial Success and its
Impact on Regional Development

EU Perspectives and National Experiences

**Based on migration dynamics in the
Southern African Development Community
(SADC) region, this edited volume focuses
on the activities of grassroots and**

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informal non-state actors. The authors explore cross-border economic activities, migration governance issues, the regional integration project of the SADC, and implications for sustainable development in Africa. Examining the apparent success of immigrant entrepreneurs operating in cities of economically depressed countries such as Zimbabwe, it also discusses the role of local authorities in managing migration to achieve development. Thus, the book is centred on human mobility, the building of cohesive communities between

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immigrants and indigenous people, the informal economic activities of cross-border traders and undocumented migrants, and regional integration, providing a multidisciplinary and rich source of knowledge for scholars interested in African politics, labour, migration and economy.

Cross-Border Entrepreneurship and Economic Development in Europe's Border Regions Edward Elgar Publishing

This book is designed to explore the social demands, challenges and imperatives

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associated with conducting business operations across national borders. Its content is predicated upon the following basic premises: Cross-border business operators have a moral obligation to seek socially beneficial results along with economically beneficial results in their policies, decisions and actions Cross-border business operations need to be conducted in ways that are consistent with host countries' commonly honored ethical standards Cross-border business owners and managers, like their host-country

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counterparts, have an express duty to comply with existing laws, rules and regulationsCross-border business operators need to be responsive to the needs, rights, concerns, and expectations of customers in all the countries where their operations are undertakenCross-border business operators have a moral obligation to conduct their operations in ways that have negligible or no potential to exacerbate the depreciation of the quality of the natural environment in their host countriesThe need to develop sound

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relations with all the external groups in their host countries which have a stake in their corporate policies, programs, and overall existence is an imperative cross-border business entities can shirk or slight only at their own peril. Mr. Kyambalesa is an adjunct member of the MBA faculty in the School for Professional Studies at Regis University, and an independent Business and Management researcher and consultant. He is the author of several other books on business innovation and competitiveness, small

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business management and entrepreneurship, general management, marketing management, technological development, and economic development.

In the geography of the global economy, there are known 'hot spots' where new technologies germinate at an astounding rate and pools of capital, expertise and talent foster the development of new industries and new ways of doing business. These clusters of innovation are significant drivers of value creation and function as models for economic expansion

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in both developed and developing countries. This book explores the key attributes of these innovation hubs using case studies from around the world.

Tunisian New Entrepreneurs and Their Past Experiences of Migration in Europe
Entrepreneurship, Growth and Economic Development

Migration, Cross-Border Trade and Development in Africa

European Entrepreneurship in the Globalizing Economy

Determinants of Cross-border Activity

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Globalization, Regionalization and Cross-Border Regions

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Consolidation activities such as mergers and acquisitions (M&As) have

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been one of the major strategies adopted by Indian firms to withstand global competition. M&As experienced a substantial increase in value and volume during the post-liberalization era, facilitated by the presence of foreign subsidiaries in the Indian market as well as competitive pressure on domestic firms. The increased foreign investment through M&As brought new dimensions to the fore such as the implications on technological

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performance, efficiency, and more importantly, competition in the Indian market. The Globalisation of Indian Business: Cross Border Mergers and Acquisitions in Indian Manufacturing provides an in-depth analysis of these issues, specifically aiming to understand whether the M&As strategies helped the firms to achieve their desired objectives in terms of improvement in technology, efficiency and market power in the context of the

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increase of M&As in India, using appropriate statistical and econometric techniques. The book is of additional importance in the context of the recently implemented Competition Act, replacing the thirty year old MRTP Act in India. The new Act aims to maintain competition and protect consumers' interests without harming that of the producers'. Based on the analysis, broadly, the study cautions the regulators to rethink the efficiency

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defence argument and become more vigilant on the creation of monopolies. On the other side, it suggests firms should reconsider their post-merger integration strategy since consolidation has not led to a sustainable increase in market share of the surviving firms.

Cross-border regions are newly emerging social spaces stretching across national borders. Globalization makes national borders more permeable and

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leads to a rearrangement of economic and political interactions. This is particularly pronounced within supra-regional blocs featuring specific internal border regimes. The ensuing opportunities are increasingly seized to create border-spanning discourses and institutions. This is illustrated in the book by a range of experts analyzing cross-border regions in Europe, America, East Asia and Africa. Cross-border business transactions have

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become increasingly important due to new norms of conducting business. Cross-border business has led to the emergence of multiple business opportunities and challenges to various stakeholders. Such global reality cannot simply be ignored; thus, business entities that operate across national borders need to fully employ global business strategies to compete and survive in the dynamic global environment. Multidisciplinary

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Perspectives on Cross-Border Trade and Business captures a multi-faceted outlook on international business phenomena, particularly when cross-border businesses are severely affected by global crises such as the COVID-19 pandemic. This book discusses the perspectives of stakeholders from both developed and developing countries as they handled international crises including the COVID-19 pandemic. Covering topics such as knowledge

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acquisition, internationalization, and small and medium enterprises, this book is an essential resource for business executives, practitioners, policymakers, graduate and post-graduate students of government or business administration, professors, researchers, and academicians.

Global Clusters of Innovation
Multidisciplinary Perspectives on Cross-
Border Trade and Business
Clusters as a Driving Power of the

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European Economy

Essays on Trade and Entrepreneurship
Information Technology as the Enabler
for the New Business & Economic
Environment

Cross-Border Mergers

Social Demands, Challenges and
Imperatives