

Dcg 4 Medias Dunod

There has been a shift of policy at board level. Cash is needed and Alex Rogo's companies are to be put on the block. Alex faces a cruel dilemma. If he successfully completes the turnaround of his companies they can be sold for the maximum return: if he fails they will be closed down. Either way Alex and his team will be out of work. It looks like lose-lose, both for Alex and for his team. And as if he doesn't have enough to deal with, his two children have become teenagers. As Alex grapples with problems at work and at home, we begin to understand the full scope of Eli Goldratt's powerful techniques. It's Not Luck reveals more of the Thinking Process-techniques that consistently produce win-win solutions to seemingly impossible problems.

Merging theory and practice into a comprehensive,highly-anticipated text Corporate Finance continues its legacy as one of the mostpopular financial textbooks, with well-established content from adiverse and highly respected author team. Unique in its features,this valuable text blends theory and practice with a direct,succinct style and commonsense presentation. Readers will beintroduced to concepts in a situational framework, followed by adetailed discussion of techniques and tools. This latest editionincludes new information on venture finance and debt structuring,and has been updated throughout with the most recent statistiscalcables. The companion website provides statistics, graphs, charts,articles, computer models, and classroom tools, and the freemonthly newsletter keeps readers up to date on the latesthappenings in the field. The authors have generously madethemselves available for questions, promising an answer inseventy-two hours. Emphasizing how key concepts relate to real-world situations iswhat makes Corporate Finance a valuable reference with relevance to the professional and student alike. Readers will gaininsight into the methods and tools that shape the industry,allowing them to: Analyze investments with regard to hurdle rates, cash flows,side costs, and more Delve into the financing process and learn the tools andtechniques of valuation Understand cash dividends and buybacks, spinoffs, anddivestitures Explore the link between valuation and corporate finance As the global economy begins to recover, access to the mostcurrent information and statistics will be required. To remainrelevant in the evolving financial environment, practitioners willneed a deep understanding of the mechanisms at work. CorporateFinance provides the expert guidance and detailed explanationsfor those requiring a strong foundational knowledge, as well asmore advanced corporate finance professionals.

Written in a concise, easy-to understand manner, INTRODUCTION TO GEOTECHNICAL ENGINEERING, 2e, presents intensive research andn observation in the field and lab that have improved the science of foundation design. Now providing both U.S. and SI units, this non-calculus-based text is designed for courses in civil engineering technology programs where soil mechanics and foundation engineering are combined into one course. It is also a useful reference tool for civil engineering practitioners. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cyber security is a key issue affecting the confidence of Internet users and the sustainability of businesses. It is also a national issue with regards to economic development and resilience. As a concern, cyber risks are not only in the hands of IT security managers, but of everyone, and non-executive directors and managing directors may be held to account in relation to shareholders, customers, suppliers, employees, banks and public authorities. The implementation of a cybersecurity system, including processes, devices and training, is essential to protect a company against theft of strategic and personal data, sabotage and fraud. Cybersecurity and Decision Makers presents a comprehensive overview of cybercrime and best practice to confidently adapt to the digital world; covering areas such as risk mapping, compliance with the General Data Protection Regulation, cyber culture, ethics and crisis management. It is intended for anyone concerned about the protection of their data, as well as decision makers in any organization.

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Essentials of Operations Management

Fundamentals of Geotechnical Engineering

Aerospace Marketing Management

Entity-Oriented Search

Scientific Photography and Applied Imaging

Everything you need to know to get started: choosing quality tools, understanding the structure of letters, and learning the basic strokes Includes alphabets, from classic Roman letters, to the intricate traditions of the Middle Ages, to the simple, creative styles of today Hundreds of photos of inspiring, beautiful samples How to embellish your calligraphy with decorative dropped capitals, celtic knotwork, scrollwork, flourishes, and more Learn and master the beautiful and varied art of Western calligraphy. This lavishly illustrated guide includes all the information you need to get started in calligraphy as well as techniques for the more advanced artist, including using color, carving lettering in wood and stone, and creating abstract and ornamental calligraphy designs. The 40 alphabets included are drawn from throughout the rich history of Western calligraphy, from elaborate Gothic lettering to the clean lines of modern alphabets. An essential reference for calligraphers of all levels.

Catalog of Copyright Entries, Third SeriesMaps and atlases Readers will gain the financial perspective of their primary responsibilities of effectively managing working capital and inventory investments, evaluating and selecting suppliers, developing supplier performance capabilities, managing costs across the supply chain, and sourcing internationally. Designed for self-learning, training, and course instruction, this book shows readers how to apply financial thinking, concepts, tools, and approaches to their SCM activities to better understand and manage them, as well as the way in which to present the impact of their performance results in financial terms that corporate executives and finance professionals understand and care most about. It bridges the gap between theory and application, and the divide between SCM and finance to meet the next level of demands of the global marketplace for improved performance and competitive advantage. --

This Book Is The Outcome Of The Authors Long Teaching Experience And Has Been Designed To Meet The Needs Of Civil Engineering Curricula For The Courses In Soil Mechanics And Foundation Engineering Of Indian Universities. The Book Has Been Written Mainly In The S.I. Units, Although Some Problems And Examples In The M.K.S. System Have Been Included For Convenience During The Period Of Transition.The Concepts Have Been Developed Systematically In Lucid Language, Sufficient Number Of Well-Graded Numerical Examples And Problems For Solution Have Been Included, And The Answers For The Latter Have Been Given At The End Of The Book. Summary Of Main Points And Chapter-Wise References Have Been Given At The End Of Each Chapter. References Are Made To The Relevant Indian Standard At Appropriate Places.The Book Covers The Syllabus In Geotechnical Engineering For The Degree And Diploma Students In Civil Engineering And Is Designed To Be Useful To Practicing Engineers As Well.

A Complete Guide

StrengthsFinder 2.0

Laser Plasmas and Nuclear Energy

Intelligent Information Processing and Web Mining

Data Security and Digital Trust

The Art of Game Design

Includes, 1982-1995: Les Livres du mois, also published separately.

Good game design happens when you view your game from as many perspectives as possible. Written by one of the world's top game designers, The Art of Game Design presents 100+ sets of questions, or different lenses, for viewing a game 's design, encompassing diverse fields such as psychology, architecture, music, visual design, film, software engineering, theme park design, mathematics, puzzle design, and anthropology. This Second Edition of a Game Developer Front Line Award winner: Describes the deepest and most fundamental principles of game design Demonstrates how tactics used in board, card, and athletic games also work in top-quality video games Contains valuable insight from Jesse Schell, the former chair of the International Game Developers Association and award-winning designer of Disney online games The Art of Game Design, Second Edition gives readers useful perspectives on how to make better game designs faster. It provides practical instruction on creating world-class games that will be played again and again.

Sustainable groundwater development requires knowledge of the appropriate recharge and transport-processes. This is a prerequisite to understanding: (i) groundwater resources and their availability, and (ii) the dependence between groundwater and the environment. Conceptual understanding of groundwater flow at both temporal and spatial scales (local and regional) is essential for management that will support engineering, industry, agriculture, ecology, and all environmentally related issues. This book has been prepared for scientists, researchers, students, engineers, water resources specialists, groundwater consultants, government administrators and teachers. It is ol direct and applied interest to practitioners in hydrogeology and groundwater (resources, quality, pollution, protection and clean-up), geochemistry and hydrogeochemical modelling, and investigators into environmental hydrology, groundwater dependent ecosystems, and other practical environmental issues.

This open access book covers all facets of entity-oriented search—where " search " can be interpreted in the broadest sense of information access—from a unified point of view, and provides a coherent and comprehensive overview of the state of the art. It represents the first synthesis of research in this broad and rapidly developing area. Selected topics are discussed in-depth, the goal being to establish fundamental techniques and methods as a basis for future research and development. Additional topics are treated at a survey level only, containing numerous pointers to the relevant literature. A roadmap for future research, based on open issues and challenges identified along the way, rounds out the book. The book is divided into three main parts, sandwiched between introductory and concluding chapters. The first two chapters introduce readers to the basic concepts, provide an overview of entity-oriented search tasks, and present the various types and sources of data that will be used throughout the book. Part I deals with the core task of entity ranking: given a textual query, possibly enriched with additional elements or structural hints, return a ranked list of entities. This core task is examined in a number of different variants, using both structured and unstructured data collections, and numerous query formulations. In turn, Part II is devoted to the role of entities in bridging unstructured and structured data. Part III explores how entities can enable search engines to understand the concepts, meaning, and intent behind the query that the user enters into the search box, and how they can provide rich and focused responses (as opposed to merely a list of documents)—a process known as semantic search. The final chapter concludes the book by discussing the limitations of current approaches, and suggesting directions for future research. Researchers and graduate students are the primary target audience of this book. A general background in information retrieval is sufficient to follow the material, including an understanding of basic probability and statistics concepts as well as a basic knowledge of machine learning concepts and supervised learning algorithms.

Groundwater Quality Sustainability

State of Knowledge

Machining of Complex Sculptured Surfaces

Performance Management and Control

Proceedings of the International IIS: IIPWM 05 Conference held in Gdansk, Poland, June 13-16, 2005

The Management Control Function

Get digital with your brand today! Digital Marketing for Dummies has the tools you need to step into the digital world and bring your marketing process up to date. In this book, you'll discover how digital tools can expand your brand's reach and help you acquire new customers. Digital marketing is all about increasing audience engagement, and the proven strategy and tactics in this guide can get your audience up and moving! You'll learn how to identify the digital markets and media that work best for your business--no wasting your time or money! Discover how your online leads to convert web visitors into paying clients. From anonymous digital prospect to loyal customer--this book will take you through the whole process! Learn targeted digital strategies for increasing brand awareness Determine the best-fit online marketers for your unique brand Access downloadable tools to put ideas into action Meet your business goals with proven digital tactics Digital marketing is the wave of the business future, and you can get digital with the updated tips and techniques inside this book!

An updated version of the StrengthsFinder program developed by Gallup experts to help readers discover their distinct talents and strengths and how they can be translated into personal and career success.

WINNER OF THE 2001 KRASZNA-KRAUSZ PHOTOGRAPHY BOOK AWARD (Technical Photography category) The only definitive book to fully encompass the use of photography and imaging as tools in science, technology and medicine. It describes in one single volume the basic theory, techniques, materials, special equipment and applications for a wide variety of uses of photography, including: close up photography and photomacrography to spectral recording, surveillance systems, radiography and micro-imaging. This extensively illustrated photography 'bible' contains you are a scientist wishing to use photography for a specialist application, a professional needing to extend technical expertise, or a student wanting to broaden your knowledge of the applications of photography. The contents are arranged in three sections: - General Section, detailing the elements of the image capture process - Major Applications, describing the major applications of imaging - Specialist Applications, presenting an eclectic selection of more specialised but increasingly important applications Each subject is introduced with an outline of its development of essential theory and an overview of techniques and equipment. Mathematics is only used where necessary. Numerous applications and case studies are described. Comprehensive bibliographies and references are provided for further study.

This textbook introduces the tools and systems of management control currently used in organizations. The focus is on how managers implement and use management control systems. The book emphasizes the social, behavioural and situational dimensions of management control. It offers many practical examples and case studies, with solutions or discussions. This textbook provides students with insights on business life and a better understanding of control practices. Cet ouvrage est une traduction et adaptation en anglais du livre de référence du cours de méthodes actuels du contrôle de gestion, sous l'angle de leur mise en œuvre. L'accent est mis sur les aspects humains, comportementaux et contextuels du contrôle et du pilotage dans les organisations. De nombreux exemples, cas d'entreprises ou exercices corrigés illustrent le cours.

Digital Marketing For Dummies

Calligraphy

Best Practices, Tools, and Applications for Improved Performance

Catalog of Copyright Entries, Third Series

New Perspectives in Educational Leadership

Theory and Practice

Co-published by: Ci&ERA, Université Laval.

The international conference Intelligent Information Processing and Web Mining IIS:IIPWM'05, organized in Gda?sk-Sobieszewo on 13–16th June, 2005, was a continuation of a long tradition of conferences on applications of Arti?cial Intelligence (AI) in Information Systems (IS), organized by the Institute of Computer Science of Polish Academy of Sciences in cooperation with other scienti?c and business institutions. The Institute itself is deeply engaged in research both in AI and IS and many scientists view it as a leading institution both in fundamental and - plied research in these areas in Poland. The originators of this conference series, Prof. M. D?browski and Dr. M. Michalewicz had in 1992 a long-term goal of bringing together scientists and industry of di?ferent braches from Poland and abroad to achieve a creative synthesis. One can say that their dream has come to reality. Scientists from ?ve continents made their subm- sions to this conference. A brief look at the ?tations makes international cooperation visible. The research papers have either a motivation in e- crete applications or are o?-springs of more practical requests. This volume presents the best papers carefully chosen from a large set of submissions (about 45%). At this point we would like to express our thanks to the m- bers of Programme Committee for their excellent job. Also we are thankful to the organizers of the special sessions accompanying this conference: Jan Komorowski, Adam Przepiórkowski, Zbigniew W.

This book presents an overall picture of both B2B and B2C marketing strategies, concepts and tools, in the aeronautics sector. This is a significant update to an earlier book successfully published in the nineties which was released in Europe, China, and the USA. It addresses the most recent trends such as Social Marketing and the Internet, Customer Orientation, Project Marketing and Con current Engineering, Coopettition, and Extended Enterprise. Aerospace Marketing Management is the first marketing handbook richly illustrated with executive and expert inputs as well as examples from parts suppliers, aircraft builders, airlines, helicopter manufacturers, aeronautics service providers, airports, defence and military companies, and industrial integrators (tier-1, tier-2). This book is designed as a ready reference for professionals and graduates from both Engineering and Business Schools.

This fast-paced business novel does for project management what The Goal and It's Not Luck have done for production and marketing. Goldratt?s novels have traditionally slain sacred cows and delivered new ways of looking at processes which seem like common sense once you read them. Critical Chain is no exception. In perhaps Eli?s most readable book yet, two of the established principles of project management, the engineering estimate and project milestones, are found wanting and dismissed, and other established principles are up for scrutiny - as Goldratt once more applies his Theory of Constraints. The approach is radical, yet clear, understandable and logical. New techniques are introduced, and Project Buffers, Feeding Buffers, Limit Multitasking, Improved Communications and Correct Measurements make them work. Goldratt even handles the complicated statistics of dispersed variability versus accumulated variability so deftly you won?t even be aware of learning about them - they?ll just seem like more common sense! Critical Chain is critical reading for anyone who deals with projects. If you use block diagrams, drawings or charts to keep track of your activities, you are managing a project - and this book is for you.

Corporate Finance

Catalog of Copyright Entries

Management DCG 7 - 2e edition

Introduction to the Study of Law

A Handbook for the Entire Value Chain

A Book of Lenses, Second Edition

The record of each copyright registration listed in the Catalog includes a description of the work copyrighted and data relating to the copyright claim (the name of the copyright claimant as given in the application for registration, the copyright date, the copyright registration number, etc.).

In this important work, Dr. Felipe Fierro offers a comprehensive view on the subject of Introduction to the Study of Law, in which he reviews the use of Gnosology, Philosophy, History and Logic as Auxiliary Sciences; and exposes how the abandonment of such has contributed to the exponential growth of Skepticism and Relativism, currently prevailing in the legal world. The above, through extensive experience in teaching Law from the Aristotelian-Thomistic platform, based on the elementary assumption that we must first prove the existence of the object of study, and contrast main legal branches in topics such as: what is Law?, why is Science?, what are Law, Justice, Facultative rights and the Common Good?; supported by extensive and select bibliography. In addition, the being, nature, concept, essence and properties of the sources, fundamentals and classification are described. But important elements such as knowledge, order, principles, Jurisprudence, and Natural law, fundamental legal concepts, the legislative process, the Constitution, interpretation and others are not absent. Morality and Legal Law are obligatory markers, which although considered in their own field, are not excluded, but different as to object and method. Predominantly, Justice is exposed as one of the great values of the Law, and main theories in order to offer future lawyers the basis regarding the current Science of Law and its significance.

Provides definitions and study tips for over sixteen hundred frequently used SAT words and includes strategies for memorizing the words and answering questions on the test.

In his book „Marktform und Gleichgewicht“, published initially in 1934, Heinrich von Stackelberg presented his groundbreaking leadership model of firm competition. In a work of great originality and richness, he described and analyzed a market situation in which the leader firm moves first and the follower firms then move sequentially. This game-theoretic model, now widely known as Stackelberg competition, has had tremendous impact on the theory of the firm and economic analysis in general, and has been applied to study decision-making in various fields of business. As the first translation of von Stackelberg's book into English, this volume makes his classic work available in its original form to an English-speaking audience for the very first time.

A Business Novel

Critical Chain

Livres de France

AFHRL-TR

Maps and atlases

Exploring Social, Political, and Community Contexts and Meaning

The machining of complex sculptured surfaces is a global technological topic, in modern manufacturing with relevance in both industrialized and emerging in countries, particularly within the moulds and dies sector whose applications include highly technological industries such as the automotive and aircraft industry. Machining of Complex Sculptured Surfaces considers new approaches to the manufacture of moulds and dies within these industries. The traditional technology employed in the manufacture of moulds and dies combined conventional milling and electro-discharge machining (EDM) but this has been replaced with high-speed milling (HSM) which has been applied in roughing, semi-finishing and finishing of moulds and dies with great success. Machining of Complex Sculptured Surfaces provides recent information on machining of complex sculptured surfaces including modern CAM systems and process planning for three and five axis machining as well as explanations of the advantages of HSM over traditional methods ranging from work piece precision and roughness to manual polishing following machining operations. Whilst primarily intended for engineering students and post graduates (particularly in the fields of mechanical, manufacturing or materials), Machining of Complex Sculptured Surfaces provides clear instructions on modern manufacturing; serving as a practical resource for all academics, researchers, engineers and industry professionals with interest in the machining of complex sculptured surfaces.

FUNDAMENTALS OF GEOTECHNICAL ENGINEERING. SE offers a powerful combination of essential components from Brian Das' market-leading books: PRINCIPLES OF GEOTECHNICAL ENGINEERING and PRINCIPLES OF FOUNDATION ENGINEERING in one cohesive book. This unique, concise geotechnical engineering book focuses on the fundamental concepts of both soil mechanics and foundation engineering without the distraction of excessive details or cumbersome alternatives. A wealth of worked-out, step-by-step examples and valuable figures help readers master key concepts and strengthen essential problem solving skills. Prestigious authors Das and Sivakogan maintain the careful balance of today's most current research and practical field applications in a proven approach that has made Das' books leaders in the field. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The full text downloaded to your computer. With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends Print 5 pages at a time Compatible for PCs and MACs. No expiry (offline access will remain whilst the Bookshelf software is installed. eBooks are downloaded to your computer and accessible either ofline through the VitalSource Bookshelf (available as a free download), available online and also via the iPad/Android app. When the eBook is purchased, you will receive an email with your access code. Simply go to <http://bookshelf.vitalsource.com/> to download the FREE Bookshelf software. After installation, enter your access code for your eBook. Time limit The VitalSource products do not have an expiry date. You will continue to access your VitalSource products whilst you have your VitalSource Bookshelf installed.

Most of this book was written before October 1973. Thus the statements concerning the energy crisis are now dated, but remain valid nevertheless. However, the term "energy crisis" is no longer the unusual new concept it was when the material was written; it is, rather, a commonplace expression for a condition with which we are all only too familiar. The purpose of this book is to point out that the science and technology of laser-induced nuclear fusion are an extraordinary subject, which in some way not yet completely clear can solve the problem of gaining a pollution-free and really inexhaustible supply of inexpensive energy from the heavy hydrogen (deuterium) atoms found in all terrestrial waters. The concept is very obvious and very simple: To heat solid deuterium or mixtures of deuterium and tritium (superheavy hydrogen) by laser pulses so rapidly that despite the resulting expansion and cooling there still take place so many nuclear fusion reactions that the energy produced is greater than the laser energy that had to be applied. Compression of the plasma by the laser radiation itself is a more sophisticated refinement of the process, but one which at the present stage of laser technology is needed for the rapid realization of a laser-fusion reactor for power generation. This concept of compression can also be applied to the development of completely safe reactors with controlled micro-explosions of laser-compressed fissionable materials such as uranium and even boron, which fission completely safely into nonradioactive helium atoms.

Market Structure and Equilibrium

Bibliography of Publications

Introduction to Geotechnical Engineering

Arctic Food Security

It's Not Luck

20 fiches actualisées pour comprendre et acquérir les connaissances de base en management, conformément au programme de l'épreuve 7 du DCG. Les fiches présentent les fondamentaux du cours, des compléments pour approfondir les cas particuliers et des applications corrigées pour réviser et s'entraîner. Cette nouvelle édition propose de nouveaux exercices inspirés de situations d'entreprise réelles et récentes.

New Perspectives in Educational Leadership examines educational administration and leadership within the complex social, political, and community contexts that inform and influence the work of today's educational leaders. With particular attention to the implications and larger contexts of shifting demographics, high-stakes accountability, and globalization on schools and society in the twenty-first century, this volume seeks to advance lines of inquiry presented in other areas of education research, that have yet to be fully explored or imagined in the field of educational leadership. This unique blend of empirical, theoretical, and conceptual research by both established and emerging scholars in the field directly acknowledges and addresses the demands of leading increasingly diverse and complex school communities. Topics include: the social and cultural dynamics of leadership, reflective practice, politics of equity and adequacy, critical servant leadership, and the possibilities of transformative leadership within these dynamic educational contexts. As a primary or supplementary text in educational administration, leadership, and foundations courses, New Perspectives in Educational Leadership provides a much-needed complement to the traditional topics of instructional leadership and education management given the expanding and increasingly complex conditions that face educational administrators and school leaders today.

Describes the manual, Bibliographic Formats and Standards, 2nd, ed., a revised guide to machine-readable cataloging records in the WorldCat. Describes conventions. Describes and provides an example of input standards tables. Addresses revisions of the manual as well as ordering and distribution. Includes acknowledgements. Provides a link to the table of contents.

Essentials of Operations Management is a brand new concise version of the market-leading text Operations Management. It has been developed forstudents on short courses in operations management - for example, doing an initial course at undergraduate, postgraduate or post-experience level. In these books the author team have set the standards in Operations Management which other textbooks seek to emulate: Expert authorship, an engaging writing style, and an interesting collection of cases combine to communicate the importance of managing operations and processes within a successful organisation.

SAT Power Vocab

Bibliographic Formats and Standards

Case Studies in International Management

Livres hebdo

Procurement and Supply Chain Management PDF eBook

Geotechnical Engineering