

## Defending Symbolic Convergence Theory From An Imaginary Gunn

Clans, cliques, clubs, or classmates: Students of group communication should be encouraged to think critically about concepts to the groups that matter to them most—peers. Peer Groups is the first textbook to explore group communication dynamics with this vital group. Drawing on a combination of traditional and new theories, Dr. SunWolf uses an inviting writing style, shares the words and provocative thinking of real world group members, and draws on research from social psychology, communication, and group dynamics. This innovative book offers suggestions for critical thinking and new behaviors in students' own peer groups and will inspire further exploration of small group dynamics.

For military cartoonists the absurdity of war inspires a laugh-or-cry response and provides an endless source of un-funny amusement. Cartoons by hundreds of artists-at-arms from more than a dozen countries and spanning two centuries are included in this study--the first to consider such a broad range of military comics. War and military life are examined through the inside jokes of the men and women who served. The author analyzes themes of culture, hierarchy, enemies and allies, geography, sexuality, combat, and civilian relations and describes how comics function within a community. A number of artists included were known for their work with Disney, Marvel Comics, the New Yorker and Madison Avenue but many lesser known artists are recognized.

Setting the agenda for the study of group communication in the future, this book presents work that has not previously been explored in the current small group communication literature. It focuses on new theoretical and conceptual directions; examines new research methodologies; looks at antecedent factors affecting group communication; provides insight into both group communication process and practices; and covers different group communication contexts.

This book examines the most prolific international women's football tournament—the FIFA Women's World Cup—through media, fandom and how mediated women's soccer can improve on a global scale. Women's soccer has exploded in terms of media exposure, television audiences and live spectatorship. This book explores those macro-level issues, while also digging into micro-level topics such as Megan Rapinoe's celebrations and political activism, VAR reviews, LGBTQ imagery, and cultural obstacles for women's football in Central-Eastern Europe and Nigeria. Using an interdisciplinary approach, scholars look at issues through the lenses of feminist theory, cultural studies, rhetorical criticism, political economy, performative sport fandom, autoethnography, and more. Thus, the book is important reading for students, researchers and media practitioners with interests in women's soccer, gender in sports media, coverage of women's sport, and sport fandom.

Rhetorics in the New Millennium

The Gospel Meets the Cold War

Crisis Rhetoric and Policy Change in China

The Insanity Defense: American Developments

Engaging Theories in Family Communication

How to Become a More Effective Leader

Promise and Fulfillment

This is a comprehensive and detailed examination of the field, which reviews current scholarly literature. This contributed volume stresses the role PR plays in building relationships between organizations, markets, audiences and the public.

The Communication Yearbook annuals originally published between 1977 and 2009 publish diverse, state-of-the-discipline literature reviews that advance knowledge and understanding of communication systems, processes, and impacts across the discipline. Topics dealt with include Communication as Process, Research Methodology in Communication, Communication Effects, Taxonomy of Communication and European Communication Theory, Information Systems Division, Mass Communication Research, Mapping the Domain of Intercultural Communication, Public Relations, Feminist Scholarship, Communication Law and Policy, Visual Communication, Communication and Cross-Sex Friendships Across the Life Cycle, Television Programming and Sex Stereotyping, InterCultural Communication Training, Leadership and Relationships, Media Performance Assessment, Cognitive Approaches to Communication.

Imagined interactions are a type of daydreaming in which individuals think about conversations in their minds. This volume reports a number of fascinating studies on imagined interactions as chapters review such topics as bereavement following the death of a spouse, conflicts and physical violence, email and internet messaging, and road rage

This timely and insightful book provides the key elements needed to understand the nature and prevalence of corruption in public governance, as well as the devastating public policy consequences.

Politics, Protest, and Empowerment in Digital Spaces

Sir Walter Raleigh and the Rhetoric of Colonization, 1584-1590

The Role of Mental Illness in Criminal Trials

Crowdfunding for Sustainable Entrepreneurship and Innovation

Cosmos and the Rhetoric of Popular Science

The Intertexture of Apocalyptic Discourse in the New Testament

The Force of Fantasy

This rhetorical study seeks to understand how and why Archbishop Fulton J. Sheen's preaching was so persuasive to the people of his day. Though many associate Sheen with his five years on prime time television in the 1950s, it was the decades he spent preaching that wrought a religious tone to the Cold War and led the way in a national renewal of religion. Since the 1980s, popular management thinkers, 'gurus', have promoted a number of performance improvement programs and management fashions which have greatly influenced both the everyday conduct of organizational life and the preoccupations of academic researchers. This book provides a rhetorical critique of the management guru and management fashioning the important theoretical progress that has recently been made by a small, but growing band of management researchers. Fantasy theme analysis, a dramatically-based method of rhetorical criticism, is conducted to critique three of the most important management fashions to have emerged during the 1990s: \* the re-engineering movement promoted by Michael H effectiveness movement led by Stephen Covey \* the learning organization movement inspired by Peter Senge and his colleagues. In addition to its rhetorical and empirical contributions, this book stimulates a much-needed critical dialogue between practitioners and academics on the sources of the underlying appeal of management gurus and management fashions, a of management and organizational learning.

Business systems undergo a number of transitions as the needs and demands of society change. With heightened connectivity driven by the development of the Internet, new opportunities for venture development and creation have become available to business owners and entrepreneurs. Crowdfunding for Sustainable Entrepreneurship and Innovation is a pivotal re scholarly research and business practices on the opportunities and benefits gained from the use of crowdfunding in modern society, discussing its socio-economic impact, in addition to its business implications. Featuring current trends and future directions for crowdfunding initiatives, this book is ideally designed for students, researchers, practitioners, entreprene financing models such as crowdfunding are democratizing access to credit, offering individuals and communities the opportunity to support, co-create, contribute and invest in public and private initiatives. This book relates to innovation in its essence to anticipate future needs and in creating new business models without losing revenue. There are tremendous unex crowdsourcing and crowdfunding; two sides of the same coin that can lead to a revolution of current social and economic models. The reading of this book will provide insight on the changes taking place in crowdfunding, and offer strategic opportunities and advantages.

When the SARS virus began its spread from southern China around the world in spring 2003, it caught regional and international health officials by surprise. The SARS epidemic itself lasted for only a few months, whereas its treatment, in communicative terms, keeps providing us with important lessons that can prepare us all for the much larger pandemic that may occur. While the medical aspects of SARS are now relatively well understood, the discursive rhetorical dimensions are much less so. As an international epidemic, SARS arrived in a number of distinctive societies with the result that different communities handled the crisis in different ways, some far more effectively than others. Accordingly, the 12 chapters in The S studies of how a major health-related crisis was understood and dealt with from a communicative perspective in such diverse places as Hong Kong, mainland China, Singapore, Taiwan, Canada and the United States during the SARS outbreak.

Enterprising Initiatives in the Experience Economy

Peer Groups

Communication Yearbooks Vols 6-33 Set

Symbolism in Terrorism

Discover What It Takes to Excel

The Rocky Horror Picture Show and Popular Culture

Communication Yearbook 25

In 1584 Walter Raleigh received a patent from Queen Elizabeth to settle an English colony on Roanoke Island, on the Outer Banks of present-day North Carolina, soon to be named Virginia. Within the next few years, he sent a reconnaissance voyage and two actual colonies (both of which failed) to explore and settle the region. To support his colonization efforts, Raleigh assembled a group of communication experts who wrote reports and produced ethnographic drawings of the people and maps of the region to interest potential investors and colonists in the project. Inventing Virginia is the first book to thoroughly explore the communication strategies that Raleigh's circle developed and applied in Virginia. This book will make important contributions to several fields, including technical and commercial communication, early American literature, Renaissance literature (especially prose studies), and rhetorical theory and practice.

First Published in 2002. Routledge is an imprint of Taylor & Francis, an informa company.

The symbolic value of targets is what differentiates terrorism from other forms of extreme violence. Terrorism is designed to inflict deep psychological wounds on an enemy rather than demolish its material ability to fight. The September 11, 2001 attacks, for example, demonstrated the power of symbolism. The World Trade Center was targeted by Al Qaeda because the Twin Towers epitomized Western civilization, U.S. imperialism, financial success, modernity, and freedom. The symbolic character of terrorism is the focus of this textbook. A comprehensive analysis, it incorporates descriptions, definitions, case studies, and theories. Each chapter focuses on a specific dimension of symbolism in terrorism and explains the contexts and processes that involve the main actors as well as the symbolism of both the purposes and targets of terrorism. Also discussed are new religious movements, which represent another important aspect of terrorism, such as Aum Shinrikyo, the Japanese cult that used sarin gas in the Tokyo subway in 1995. Over forty areas of symbolism are covered throughout the chapters, including physical and non-physical symbolism, linguistic symbolism, the social construction of reality, rituals, myths, performative violence, iconoclasm, brand management, logos, semiotics, new media, and the global village. This allows for an in-depth examination of many issues, such as anti-globalization, honor killing, religious terrorism, suicide terrorism, martyrdom, weapons, female terrorism, public communication, visual motifs, and cyberspace. Main concepts are clearly defined, and followed by theory illustrated by international case studies. Chapter summaries, key points, review questions, research and practice suggestions are recurring components as well. This groundbreaking text encompasses all major aspects of symbolism in terrorism and will be an essential resource for anyone studying terrorism.

Kuypers, King, and their contributors explore the conception of rhetoric of eleven key American rhetoricians through analyses of their life's work. Each chapter uncovers the innate mode of perception that guided the rhetorical understanding of a particular critic. In so doing, this work dispels the myth that the discipline of Speech Communication was spawned from a monolithic and rigid center that came to be called neo-Aristotelianism.

Laying a Foundation for the Field

Terrorism and Communication

Exploring Narrative Influence Upon Environmental Perceptions

Fundamental Theories of Business Communication

Handbook of Public Relations

Rhetorical Criticism and the Bible

A Critical Study of Military Cartoons, 1805-2014, with a Guide to Artists

*Communication Yearbook 25 is devoted to publishing state-of-the-art literature reviews in which authors critique and synthesize a body of communication research. This volume contains critical, integrative reviews of research on democracy and new communication technologies; the Federal Communication Commission's communication policymaking process; cognitive effects of hypermedia; mediation of children's television viewing; informatization, world systems, and developing countries; communication ethics; communication in culturally diverse work groups; and attitudes toward language. In addition, it also includes senior scholars' reviews of research on imagined interactions and symbolic convergence theory. Representing media, interpersonal, intercultural, and other areas of communication, this is an important reference on current research for scholars and students in the social sciences. Each of the chapters make a unique contribution to the field. These essays examine the intertexture of apocalyptic discourse in the New Testament: what the discourse represents, refers to, and uses of outside phenomena. Intertexture includes references in the Hebrew Bible, intertestamental and Greco-Roman texts, and social and cultural phenomena. Paperback edition is available from the Society of Biblical Literature (www.sbl-site.org).*

*Based on the premise that terrorism is essentially a message, Terrorism and Communication: A Critical Introduction examines terrorism from a communication perspective—making it the first text to offer a complete picture of the role of communication in terrorist activity. Through the extensive examination of state-of-the-art research on terrorism as well as recent case studies and speech excerpts, communication and terrorism scholar Jonathan Matusitz explores the ways that terrorists communicate messages through actions and discourse. Using a multifaceted approach, he draws valuable insights from relevant disciplines, including mass communication, political communication, and visual communication, as he illustrates the key role that media outlets play in communicating terrorists' objectives and examines the role of global communication channels in both spreading and combating terrorism. This is an essential introduction to understanding what terrorism is, how it functions primarily through communication, how we talk about it, and how we prevent it.*

*Over the last decade, the close relationship between culture and economy - or "the experience economy" – has risen on the agenda. Although there is an established research field for analysing the economic impact of entrepreneurship, there is currently a limited amount of research that analyses the cultural impact and opportunity of entrepreneurship. Linking experience economy with enterprising behavior moves the term away from businesses' competitiveness and consumer behavior towards a more value-focused business in general. This ground-breaking book integrates entrepreneurship and empowerment into one central theme, drawing on research from both the social sciences (innovation, entrepreneurship, empowerment and activism) and the humanities (participatory culture, user-generated designs, creative networks). Enterprising Initiatives expands the definition of entrepreneurship beyond a primarily economic profit-seeking phenomenon to a broader understanding of enterprising behaviour based on an individual-opportunity nexus. Beyond social entrepreneurship, it explores a broad range of individual, collective and cooperative citizen initiatives under the umbrella of enterprising action. This innovative approach will be of great interest to scholars in entrepreneurship, social entrepreneurship, cultural entrepreneurship, cultural studies, and consumer culture, as well as for policy makers in public and local government, regional development and cultural event management.*

*The Preaching of Archbishop Fulton J. Sheen*

*Studies of a health communication crisis*

*Essays from the 1998 Florence Conference*

*Encyclopedia of Rhetoric*

*Motivation, Communication, and Behavior*

*The "Foreignization" of Barack Obama*

*The Comic Art of War*

*Engaging Theories in Family Communication: Multiple Perspectives covers uncharted territory in its field, as it is the first book on the market to deal exclusively with family communication theory. In this volume, editors Dawn O. Braithwaite and Leslie A. Baxter bring together a group of contributors that represent a veritable Who's Who in the family communication field. These scholars examine both classic and cutting-edge theories to guide family communication research in the coming years.*

*Continuing its engaging and readable approach, this second edition presents an overview of the major theories within the discipline of communication studies inclusive of the three major paradigms of social scientific, interpretive, and critical. Each member of the author team writes from his or her area of expertise, giving readers further insight into how the theory is applied to research within communication studies. With extensive pedagogical features, the text underscores key concepts and links them to students' own communication studies scholarship and everyday lives. Key updates for this edition include updated examples and discussions around theories to give students a deeper understanding; explorations of Black Lives Matter and intersectionality; and new pedagogical features in line with Bloom's taxonomy. This book is ideal as a core text for undergraduate courses in communication theory. Online resources also accompany the text: an instructor manual, test bank, lecture slides, and author introduction videos. Please visit www.routledge.com/9781032015194 to access the materials.*

*The social and economic systems of any country are influenced by a range of factors including income and education. As such, it is vital to examine how these factors are creating opportunities to improve both the economy and the lives of people within these countries. Socio-Economic Development: Concepts, Methodologies, Tools, and Applications provides a critical look at the process of social and economic transformation based on environmental and cultural factors including income, skills development, employment, and education. Highlighting a range of topics such as economics, social change, and e-governance, this multi-volume book is designed for policymakers, practitioners, city-development planners, academicians, government officials, and graduate-level students interested in emerging perspectives on socio-economic development.*

*In Children's Biographies of African American Women: Rhetoric, Public Memory, and Agency Sara C. VanderHaagen examines how these biographies encourage young readers to think about themselves as agents in a public world. Specifically VanderHaagen illustrates how these works use traditional means to serve progressive ends and thereby examines the rhetorical power of biography in shaping identity and promoting public action. Drawing on scholarship in rhetoric, memory studies, and children's literature, VanderHaagen presents rhetorical analyses of biographies of three African American women–poet Phillis Wheatley, activist Sojourner Truth, and educator-turned-politician Shirley Chisholm–published in the United States during the twentieth and twenty-first centuries. VanderHaagen begins by analyzing how biographical sketches in books for black children published during the 1920s represent Wheatley and Truth. The study then shifts to*

*books published between 1949 and 2015. VanderHaagen uses a concept adapted from philosopher Paul Ricoeur—the idea of the "agential spiral"—to chart the ways that biographies have used rhetoric to shape the life stories of Wheatley, Truth, and Chisholm. By bringing a critical, rhetorical perspective to the study of biographies for children, this book advances the understanding of how lives of the past are used persuasively to shape identity and encourage action in the contemporary public world. VanderHaagen contributes to the study of rhetoric and African American children's literature and refocuses the field of memory studies on children's biographies, a significant but often-overlooked genre through which public memories first take shape.*

*Expanding Our Study of Small Group Communication*

*The Social Construction of SARS*

*Multiple Perspectives*

*Persuasion Ethics Today*

*New Directions in Group Communication*

*Exploration and Practice, Fifth Edition*

*Demonizing a President: The "Foreignization" of Barack Obama*

Persuasion Ethics Today explores persuasive communication in the fields of advertising, promotions, public relations and integrated marketing communication, and is designed for course use in advertising curricula. Ethical questions have become increasingly important in today's media landscape, and issues of regulation, privacy, and convenience are the subjects of heated debate among consumers, industry professional, policy makers, and interest groups. With the explosion of social media, mobile devices, tracking technologies, and behavioral targeting, the ethical issues about persuasion continue to increase in importance. This book's goal is to offer a broad introduction to the ethical standards, challenges, understanding, and decision-making strategies involved in the practice of persuasion. Persuasion Ethics Today links real world persuasive communication activities to fundamental philosophies of ethics. It also offers tools for students and practitioners to engage with ethical dilemmas in a systematic way, and jumpstart debates about the right ethical choices in an increasingly complex media and social environment.

The Future Depends on Leaders Like You Leadership is a gift, but it's also a skill to be sharpened and refined. In this book, author and pastor Johnny Hunt will guide you on a journey of spiritual betterment, prompting you to recognize your talents, examine your faults, and learn from your successes as you become a more dynamic and missional leader. As you read How to Become a More Effective Leader, you'll adopt the habits, tactics, and attitudes God deems praiseworthy in those whom He has appointed to lead. You'll learn how to be the kind of leader most needed in today's world by managing your time with wisdom and efficiency guiding others with humility and grace praying with hope and persistence avoiding temptations and missteps common to leaders empowering those around you to follow in your footsteps In each chapter, you'll discover new ways to conquer your shortcomings and flourish in your strengths. How to Become a More Effective Leader will prepare you to step into the influential role God has destined for you, giving you confidence to become the leader you were made to be.

Gender, Communication, and the Leadership Gap is the sixth volume in the Women and Leadership: Research, Theory, and Practice series. This cross-disciplinary series, from the International Leadership Association, enhances leadership knowledge and improves leadership development of women around the world. The purpose of this volume is to highlight connections between the fields of communication and leadership to help address the problem of underrepresentation of women in leadership. Readers will profit from the accessible writing style as they encounter cutting-edge scholarship on gender and leadership. Chapters of note cover microaggressions, authentic leadership, courageous leadership, inclusive leadership, implicit bias, career barriers and levers, impression management, and the visual rhetoric of famous women leaders. Because women in leadership positions occupy a contested landscape, one goal of this collection is to clarify the contradictory communication dynamics that occur in everyday interactions, in national and international contexts, and when leadership is digital. Another goal is to illuminate the complexities of leadership identity, intersectionality, and perceptions that become obstacles on the path to leadership. The renowned thinkers and scholars in this volume hail from both Leadership and Communication disciplines. The book begins with Sally Helgesen and Brenda J. Allen. Helgesen, co-author of The Female Vision: Women's Real Power at Work, discusses the two-fold challenge women face as they struggle to articulate their visions. Her chapter offers six practices women can use to relieve this struggle. Allen, author of the groundbreaking book, Difference Matters: Communicating Social Identity, discusses the implications of how inclusive leadership matters to women and what it means to think about women as people who embody both dominant and non-dominant social identity categories. She then offers practical communication strategies and an intersectional ethic to the six signature traits of highly inclusive leaders. Each chapter includes practical solutions from a communication and leadership perspective that all readers can employ to advance the work of equality. Some solutions will be of use in organizational contexts, such as leadership development and training initiatives, or tools to change organizational culture. Some solutions will be of use to individuals, such as how to identify and respond productively to micro-aggressions or how to be cautious rather than optimistic about practicing authentic leadership. The writing in this volume also reflects a range of styles, from in-depth scholarship that produces new knowledge to shorter forums that feature interesting ideas worth considering.

Cosmos: A Personal Voyage a rhetorical masterwork. It examines how kairos, ethos, "éthos" (a type of forum or framing), and mythos contribute to its persuasive power.

Gender, Communication, and the Leadership Gap

Imagine that

Children's Biographies of African American Women

Management Gurus and Management Fashions

Transforming Social Worlds

Corruption, Accountability and Discretion

Studies in Imagined Interactions

This volume is the fifth in a series that explores the use of rhetoric in the study of biblical literature. Contributions from scholars in North America, Britain, Continental Europe and South Africa focus here on four major categories: The Theory of Rhetoric and Biblical Interpretation, Rhetorical Interpretation of Luke's Gospel and Acts, The Rhetorical Interpretation of Paul's Writings, and Rhetorical Interpretation of Hebrews and Ignatius. Author include Tom Olbricht, Douglas Campbell, Arthur Gibson, Craig Evans, Vernon Robbins, Greg Bloomquist, Pieter Botha, Paul Danove, Gerrie Snyman, Anders Eriksson, K. K. Yeo, Lauri Thuren, G. A. van den Heever, Marc Debanne, J. N Vorster, and the editors.

Over multiple editions, this transformative text has taught the lively art of rhetorical criticism to thousands of students at more than 300 colleges and universities. Insights from classroom use enrich each new edition. With an unparalleled talent for distilling sophisticated rhetorical concepts and processes, Sonja Foss highlights ten methods of doing rhetorical criticism—the systematic investigation and explanation of symbolic acts and artifacts. Each chapter focuses on one method, its foundational theories, and the steps necessary to perform an analysis using that method. Foss provides instructions on how to write coherent, well-argued reports of analytical findings, which are then illustrated by sample essays. A chapter on feminist criticism features the disruption of conventional ideologies and practices. Storytelling in the digital world is a timely addition to the chapter on narrative criticism. Student essays now include analyses of the same artifact using multiple methods. A deep understanding of rhetorical criticism equips readers to become engaged and active participants in shaping the nature of the worlds in which we live.

In this work, Ernest G. Bormann explores mass persuasion in America from 1620 to 1860. He examines four rhetorical communities: the revivals of 1739-1740; the hot gospel of the post-revolutionary period; the evangelical revival and reform of the 1830s; and the Free Soil and Republican parties.

This groundbreaking political expos é scrutinizes the motivations behind the unparalleled attacks on President Barack Obama that attempt to undermine his eligibility to lead the country. • Analyzes the tactics used by political adversaries to undermine the presidency • Considers the mass of literature and filmography which proliferates narratives of the president's foreignization and offers a counter-position • Examines the rhetorical frames and motivations of Obama's foreignization • Provides insight into the motivations surrounding Obama-era conspiracy theories, such as the Birther movement • Underlines the post-20th century emergence and maintenance of an increasingly polarized electoral climate

Twentieth-century Roots of Rhetorical Studies

2019 FIFA Women ' s World Cup

Inventing Virginia

Socio-Economic Development: Concepts, Methodologies, Tools, and Applications

Making Sense of Us

Media, Fandom, and Soccer ' s Biggest Stage

Rhetorical Criticism

**Presents a comprehensive comprehensive treatment of the art of persuasion with 150 entries, written by leading scholars, who bring together expertise in classical studies, philosophy, literature, literary theory, cultural studies, speech, and communications. Combines theory, history, and practice, with a special emphasis on public speaking, performance, and communication.**

**This book explores how China's political system responds to crisis. A crisis is an episode whose impact cannot be controlled merely by astute on-the-ground incident management, particularly in cases involving widespread doubt about the legitimacy of established policy paradigms or the political order as a whole. Crisis can create “political windows” for advocacy groups challenging established policies in pluralist democracies. The political battle between competing definitions of an uncertain and ambiguous situation among the various actors provides them with crisis-induced opportunity space for dramatic policy change. However, the process of crisis-induced policy change, mainly by crisis framing, in non-west regimes like China has not been adequately addressed. As China's leadership foregrounds legitimacy in “victory” over COVID-19, and a new era of climate change disasters begins, this dynamic model of crisis and recuperation will offer food for thought for scholars of Chinese and global politics.**

This book examines the major business communication theories, delving into their relationships and practical applications. Many business communication studies lack a strong theoretical grounding—a deficit that creates difficulties for researching business communication phenomena and building upon previous studies. The book addresses this issue by cataloging and briefly describing the major business communication theories, as well as giving a typology of these theories to better integrate them. This book provides value to business communication researchers (who can use it to build upon and develop their work), experts in practice (who can apply it to improve business communications), and academics (who can use it to enhance their instructional designs). It also offers insights into new developments on the business communication theory horizon.

Some of the most renowned modern practitioners of New Testament rhetorical criticism, including Elisabeth Schussler Fiorenza, Wilhelm Wuellner and the editors themselves provide new rhetorical readings of New Testament texts. Organized into three distinct sections, Rhetorics in the New Millennium provides a cutting-edge approach to this thorny issue in biblical studies. The first section is a collection of three essays that are primarily theoretical in nature and concerned with examining general theories of rhetoric. The second section is a series of specific studies each using a different accepted theoretical model to analyze a given text. The final section presents valuable appendices which summarize information about the content of certain theoretical models of criticism. Finally, a bibliography listing a wide variety of rhetorical critical studies and reference works is included.

Encyclopedia of Political Communication

Concepts, Methodologies, Tools, and Applications

Exploring Communication Theory

Restoring the American Dream

Rhetoric, Public Memory, and Agency

Reading Rocky Horror

***With the ubiquitous nature of modern technologies, they have been inevitably integrated into various facets of society. The connectivity presented by digital platforms has transformed such innovations into tools for political and social agendas. Politics, Protest, and Empowerment in Digital Spaces is a comprehensive reference source for emerging scholarly perspectives on the use of new media technology to engage people in socially- and politically-oriented conversations and examines communication trends in these virtual environments. Highlighting relevant coverage across topics such as online free expression, political campaigning, and online blogging, this book is ideally designed for government officials, researchers, academics, graduate students, and practitioners interested in how new media is revolutionizing political and social communications. The first scholarly collection devoted to The Rocky Horror Picture Show, dissecting the film from diverse perspectives including gender and queer studies, disability studies, cultural studies, genre studies, and film studies.***