Deploying Microsoft Dynamics Crm 2015 With Netscaler

Your one-stop reference for Windows Server 2019 and PowerShell know-how Windows Server 2019 & PowerShell All-in-One For Dummies offers a single reference to help you build and expand your knowledge of all things Windows Server, including the all-important PowerShell framework. Written by an information security pro and professor who trains aspiring system administrators, this book covers the broad range of topics a system administrator needs to know to run Windows Server 2019, including how to install, configure, and secure a system. This book includes coverage of: Installing & Setting Up Windows Server Configuring Windows Server 2019 Administering Windows Server 2019 Configuring Networking Managing Security Working with Windows PowerShell Installing and Administering Hyper-V Installing, Configuring, and Using Containers If you're a budding or experienced system administrator looking to build or expand your knowledge of Windows Server, this book has you covered.

Your all-in-one guide to exploring and implementing Microsoft Dynamics AX About This Book From project kick-off to go live and upgrade, learn what to expect in each phase of the project This book guides you through the entire journey of a Dynamics AX implementation project, helping you to avoid the common pitfalls and adapt industry knowledge and best practices for your own project This one-stop guide is packed with key tools and techniques to aid your Dynamics AX implementation Who This Book Is For This book is for IT project managers, solution architects, and consultants who are planning to implement or are in the process of implementing or upgrading Dynamics AX. To use this book, you must have a working Dynamics AX system in place and must be familiar with the basics of Dynamics AX. What You Will Learn Prepare for a great start with effective project management and planning from the beginning Gather details early using effective requirement-gathering tools and techniques Gain tools and techniques for effective infrastructure planning and hardware sizing Get to grips with integration and data migration through planning and strategy Familiarize yourself with the reporting and BI tools Master functional and technical design to customize existing features and designs in your own projects Manage your configuration and you're your configuration from one environment to another Learn industry's best practices and recommendations on customization development and performance tuning In Detail Microsoft Dynamics AX is Enterprise Resource Planning (ERP) software that supports multi-site operations across various countries, providing international processing within the company. It is an ERP solution with a lot of features and functionality, and it provides support across the fields of financial, distribution, supply chain, project, customer relationship, HR, and field service management. This book is all about simplifying the overall implementation process of Dynamics AX. The purpose of this book is to help IT managers and solution architects implement Dynamics AX to increase the success rate of Dynamics AX projects. This all-in-one guide will take you through an entire journey of a Dynamics AX implementation, ensuring you avoid commonly-made mistakes during implementation. You'll begin with the installation of Dynamics AX and the basic requirements. Then, you'll move onto data migration, reporting, functional and technical design, configuration, and performance tuning. By the end of the book, you will know how to plan and execute Dynamics AX right, on your first attempt, using insider industry knowledge and best practices. Style and approach This is a progressive, easy-to-follow book that summarizes numerous aspects you need to know to make your Dynamics AX implementations successful using code examples to get you hands-on.

The emergence of highly promising and potent technologies has enabled the transition of ordinary objects into smart artifacts-providing wider connectivity of digitized entities that can facilitate the building of connected cities. This book provides readers with a solid foundation on the latest technologies and tools required to develop and enhance

Understanding the new Microsoft Extension model for development Key Features Develop solutions for Dynamics 365 Business Central Orient yourself with the new Microsoft Extension model for development Learn modern ways to develop with Dynamics 365 Business Central Book Description Microsoft Dynamics 365 Business Central is the new SaaS ERP proposition from Microsoft. This latest version has many exciting features guaranteed to make your life easier. This book is an ideal guide to Dynamics 365 Business Central and will help you get started with implementing and designing solutions for real-world scenarios. This book will take you through the fundamental topics for implementing solutions based on Dynamics 365 Business Central (on-premise and SaaS). We'll see the core topics of the new development model (based on extensions) and we'll see how to create applications with the new Microsoft ERP proposition. The book begins by explaining the basics of Dynamics 365 Business Central and the Microsoft ERP proposition. We will then cover topics such as extensions, the new modern development model of Visual studio code, sandboxes, Docker, and many others. By the end of the book, you will have learned how to debug and compile extensions and to deploy them to the cloud and on-premise.You will also have learned how to create serverless business processes for Microsoft Dynamics 365 Business Central. What you will learn Develop solutions for Dynamics 365 Business Central Create a sandbox for extensions development (local or on cloud) Use Docker with Dynamics 365 Business Central Create extensions for Dynamics 365 Business Central Handle dependencies, translations and reporting Deploy extensions on-premise and to the cloud Create serverless processes with Dynamics 365 Business Central Understand source code management for AL Who this book is for This book is for Microsoft Dynamics 365 Business Central solution developers and architects that needs to implement solutions based on the Microsoft's ERP (on-premise and SaaS).

This CRM masterclass gives you a proven approach to modern customer relationship management Key FeaturesProven techniques to architect CRM systems that perform well, that are built on time and on budget, and that deliver value for many yearsCombines technical knowledge and business experience to provide a powerful guide to CRM implementationCovers modern CRM opportunities and challenges including machine learning, cloud hosting, and GDPR complianceBook Description CRM systems have delivered huge value to organizations. This book shares proven and cutting-edge techniques to increase the power of CRM even further. In The Art of CRM, Max Fatouretchi shares his decades of experience building successful CRM systems that make a real difference to business performance. Through clear processes, actionable advice, and informative case studies, The Art of CRM teaches you to design successful CRM systems for your clients. Fatouretchi, founder of Academy4CRM institute, draws on his experience over 20 years and 200 CRM implementations worldwide. Bringing CRM bang up to date, The Art of CRM shows how to add AI and machine learning, ensure compliance with GDPR, and choose between on-premise, cloud, and hybrid hosting solutions. If you're looking for an expert guide to real-world CRM implementations, this book is for you. What you will learnDeliver CRM systems that are on time, on budget, and bring lasting value to organizationsBuild CRM that excels at operations, analytics, and collaborationGather requirements effectively: identify key pain points, objectives, and functional requirementsDevelop customer insight through 360-degree client view and client profilingTurn customer requirements into a CRM design specArchitect your CRM platformBring machine learning and artificial intelligence into your CRM systemEnsure compliance with GDPR and other critical regulationsChoose between on-premise, cloud, and hybrid hosting solutionsWho this book is for CRM practitioners who want to update their work with new, proven techniques and approaches

Intelligent Cities

Administering and Configuring Solutions

A practical guide to building intelligent chatbots with Microsoft Power Platform

7th International Conference, ICCCI 2015, Madrid, Spain, September 21-23, 2015, Proceedings, Part II

Green Computing Strategies for Competitive Advantage and Business Sustainability

The The Art of CRM

Getting Started with Dynamics 365 Apps in the Common Data Service

Gain hands-on experience working with the architecture, implementation, deployment, and data migration of Dynamics 365 Customer Engagement Key FeaturesExplore different tools to evaluate, implement, and proactively maintain Dynamics 365 for CEInteg with applications such as Power BI, PowerApps, and Microsoft Power AutomateDesign application architecture, explore deployment choices, and perform data migrationBook Description Microsoft Dynamics 365 for Customer Engagement (CE) is one of the l relationship management (CRM) solutions that help companies to effectively communicate with their customers and allows them to transform their marketing strategies. Complete with detailed explanations of the essential concepts and practical examples, through the entire life cycle of implementing Dynamics 365 CE for your organization or clients, and will help you avoid common pitfalls while increasing efficiency at every stage of the project. Starting with the foundational concepts, the book will gradually Dynamics 365 features, plans, and products. You'll learn various implementation strategies and requirement gathering techniques, and then design the application architecture by converting your requirements into technical and functional designs. As you adv configure your CRM system to meet your organizational needs, customize Dynamics 365 CE, and extend its capabilities by writing client-side and server-side code. Finally, you'll integrate Dynamics 365 CE with other applications and explore its business inter end of this Microsoft Dynamics 365 book, you'll have gained an in-depth understanding of all the key components necessary for successful Dynamics 365 CE implementation. What you will learnExplore the new features of Microsoft Dynamics 365 CEUnders management methodologies, such as Agile, Waterfall, and DevOpsCustomize Dynamics 365 CE to meet your business requirementsIntegrate Dynamics 365 with other applications, such as PowerApps, Power Automate, and Power BIConvert client requiremen designsExtend Dynamics 365 functionality using web resources, custom logic, and client-side and server-side codeDiscover different techniques for writing and executing test casesUnderstand various data migration options to import data from legacy syste book is for consultants, project managers, administrators, and solution architects who want to set up Microsoft Dynamics 365 Customer Engagement in their business. Although not necessary, basic knowledge of Dynamics 365 will help you get the most c Master professional-level business application designs using Microsoft Dynamics CRM 2015 and its xRM featuresAbout This Book- Implement business logic using processes, plugins, and client-side scripts with MS CRM 2015- Develop custom xRM solutions applications- A comprehensive guide with a solution-based approach that covers the new features of Microsoft Dynamics CRM 2015 and increasingly advanced topicsWho This Book Is ForThis book targets skilled developers who are looking to build business new to application development in Microsoft Dynamics CRM.What You Will Learn- Customize your Microsoft Dynamics CRM 2015 business application with ease- Get to know about the new features and enhancements of Microsoft Dynamics CRM 2015- Im using workflows, business rules, and business process flows- Carry out client-side logic and consume CRM web services using client-side code- Work across all your iOS platforms or devices with the integration feature of SDK- Develop and deploy plug-ins a issues- Know the how-to's of mobile enhancements with Microsoft DynamicsIn DetailBusinesses can have their developers build complete apps or plug-ins and interfaces to suit their business needs. With the application of MS CRM, administrators can alter business logic for each business use case. Businesses can choose to run Dynamics CRM on their own internal server or to link to web-hosted installations. This book is an enhanced guide that covers all the new features released with Microsoft Dynamics C shelf with a whole new frontier of updated business rules, process enhancements, SDK methods, and other enhancements, this book is a complete guide for all your Dynamics CRM questions.Starting off, this book will introduce you to the deployment option premise, and the software and hardware requirements as CRM customization. It will also teach you how to develop a sample application.Going deeper, this book teaches you about the new enhancements in Microsoft Dynamics CRM 2015 such as business p scripting, mobile application, and actions enhancements. You will quickly get up and running with plugin development and project tracking concepts with the help of sample applications.The book concludes with how Microsoft Dynamics CRM extends its mob more feature-rich experience to the app users.Style and approachA solution-based guide to learn Microsoft Dynamics CRM's newest features, and customize and extend CRM's capabilities. Each topic is presented with comprehensive examples for creating cu Discover the endless capabilities and end-to-end project management functionalities of Dynamics 365 Project Operations to drive your firm's project success and ensure rapid business growth in the competitive digital economic world Key FeaturesDeliver su collaboration, visibility, and teamwork using Microsoft Project Operations solutionsGain real-time data insights to modernize business strategies to increase market shareBuild the right project operations models to meet business needs with an optimized bu Dynamics 365 Project Operations is a game-changing solution set for project-driven businesses that allows you to deliver commercially successful projects in a timely and cost-effective manner, keeping the project teams productive and collaborative. With t you can bring more value to the business by winning new projects and driving exponential revenue growth. Starting with the key principles of Project Operations, you'll understand how it improves project planning and execution. You'll then learn how to suc Operations along with different integration strategies and get to grips with the best approach for sales through project opportunities, project contracts, and pricing workflow implementation. This book will guide you through setting up direct staffing and c enable you to manage project changes confidently by getting hands-on with project timeline management, pricing management, resource assignments, and modifications. In the final chapters, you'll find out how to use Project Operations effectively for proje the end of this book, you'll have gained the confidence to deliver profitable projects in a well-connected organization through efficient decision-making and successful customer-client relationships. What you will learnConfigure key elements of Project Operati collaboration with your customersDiscover how Project Operations is interconnected with Microsoft 365 and Dynamics 365 PlatformUnderstand the Project Opportunity-to-Quote-to-Contract workflow and its implications for sellingFind out how to set up centralized staffing modelsExplore Project Timeline Management using Task, Board, and Timeline viewsFind out how information flows to finance and operations in Project OperationsWho this book is for This book is for project managers, project leads, busine business leaders who want to gain a competitive edge by delivering successful projects in a shorter time span with the help of effective operations and workflows across different teams within projects. Knowledge of Microsoft 365 and a sound understan through the delivery process is necessary to get the most out of this book.

Explore the latest features of Dynamics 365 and Power Platform's out-of-the-box tools to build custom business solutions for your organization Key FeaturesDiscover impressive Dynamics 365 features to transform your business and increase productivityL extensibility to meet your organizational needsUnderstand how Power Platform powers Dynamics 365 and enhances its integration capabilitiesBook Description Microsoft Dynamics 365 provides a vast array of tools and applications to meet various Custom This Customer Relationship Management (CRM) guide covers the latest advancements in Dynamics 365 and Power Platform that help organizations adapt to changing market conditions for agility and resilience. With this book, you'll explore the core platform 365 and explore its wide range of components for transforming your business with new services and capabilities. You'll learn the basics of configuration and customization to enhance the functionality of Microsoft Dynamics 365 CRM and create solutions a leveraging features such as apps, portals, automation, and business intelligence. As you advance, you'll understand how Power Platform drives Dynamics 365 and how various integration capabilities add value by providing a comprehensive view of data aggre systems and data sources. Finally, you'll delve into core administration concepts that will help you to manage extensions added to the platform. By the end of this book, you'll have learned how to tailor Microsoft Dynamics 365 to fit your organization's requ platform to meet your business needs. What you will learnGet to grips with Power Platform for building and enhancing Dynamics 365 appsIntegrate Dynamics 365 CRM with Microsoft 365, Azure, and other platformsDiscover how you can customize existin onesExplore various security features and grant users access to CRM data and functionsFind out which CRM attributes are used to automate operations with programmingUse internal and external social data to help users to make informed decisionsWho thi customers and project stakeholders, new functional consultants, business administration users, and project managers looking to get up and running with the latest features of Dynamics 365 and Power Platform. This guide will help non-developers become a approach to customization and configuration. A basic knowledge of relational data and customer management concepts will help you get the most out of this book.

Microsoft Azure Essentials from Microsoft Press is a series of free ebooks designed to help you advance your technical skills with Microsoft Azure. The first ebook in the series, Microsoft Azure Essentials: Fundamentals of Azure, introduces developers and I' range of capabilities in Azure. The authors - both Microsoft MVPs in Azure - present both conceptual and how-to content for key areas, including: Azure Websites and Azure Cloud Services Azure Virtual Machines Azure Storage Azure Virtual Networks Databas Directory Management tools Business scenarios Watch Microsoft Press's blog and Twitter (@MicrosoftPress) to learn about other free ebooks in the "Microsoft Azure Essentials" series.

Intelligence in the Era of Big Data

Dynamics 365 Business Central Development Quick Start Guide

Learn and understand the functionality of Microsoft's enterprise solution

Proven strategies for modern customer relationship management

Developing Integrations and Migrations using the Scribe Insight Platform

Microsoft Public Cloud Services

This book presents an extensive discussion of the strategic and tactical aspects of customer relationship management as we know it today. It helps readers obtain a comprehensive grasp of CRM strategy, concepts and tools and provides all the necessary steps in managing profitable customer relationships. Throughout, the book stresses a clear understanding of economic customer value as the guiding concept for marketing decisions. Exhaustive case studies, mini cases and real-world illustrations under the title "CRM at Work" all ensure that the material is both highly accessible and applicable, and help to address key managerial issues, stimulate thinking, and encourage problem solving. The book is a comprehensive and up-to-date learning companion for advanced undergraduate students, master's degree students, and executives who want a detailed and conceptually sound insight into the field of CRM. The new edition provides an updated perspective on the latest research results and incorporates the impact of the digital transformation on the CRM domain.

Use a no-code approach to create powerful business solutions using Dynamics CRM 2016 About This Book Latest guide on customizing your system using various features in Dynamics CRM 2016; Highly practical, example-rich guide that gives you power to bend Dynamics CRM to maximize profits in your organization; A no-code guide that is easy to follow for even non-programmers Who This Book Is For If you are new to Dynamics CRM or a seasoned user looking to enhance your knowledge of the platform, then this book is for you. It is also for skilled developers who are looking to move to the Microsoft stack to build business solution software What You Will Learn Configure Outlook to integrate with your Dynamics CRM online instance Manage the existing application structure by understanding how to extend and/or modify the modules and update the navigation Find out how to use different entity views in order to get a 360-degree view of customer data Map modern business processes to the platform to enhance the user experience Use different Dynamics CRM processes such as dialogs, workflows, actions, and business process workflows Use internal and external social data to enhance the user's ability to make the right decisions Dive into generic administration options such as managing configuration and customization to become a power user In Detail Microsoft Dynamics CRM is a Microsoft solution to satisfy the various needs of customer relationship management and is already equipped to be flexible to meet the needs of businesses. With Microsoft Dynamics CRM 2016, many new features were added for social, marketing, sales, and integration with other tools. These features add many dimensions to customization. This book will not only showcase how CRM can be customized, but will also be your guide on how the latest advancements in Dynamics CRM 2016 can be used to benefit your business. You will learn how to enhance the functionality of Microsoft Dynamics CRM 2016 and use it to serve different businesses of various scales. You will see how to get ready to customize CRM and then quickly move on to grasp the CRM app structure, which will help you customize Dynamics CRM better. You will find out how to customize CRM for sales, service, marketing, and social. We'll also show you how CRM 2016 can be seamlessly embedded into various productivity tools, and how to customize CRM for machine learning and contextual guidance. Finally, we'll also cover the latest advancements in CRM's mobile capabilities and its complete offline support so you can better customize it. Style and approach Microsoft Dynamics CRM is a Microsoft solution for various needs of customer relationship management and is already equipped to be flexible to some extent as per the needs of the business. With Microsoft Dynamics CRM 2016, many new features for Social, marketing, sales, integration with other tools are added. These features add many dimensions to customization. This book will not only showcase how CRM can be customized but will also be a guide on how latest advancements in Dynamics CRM 2016 can be used for the benefit of your business.

Discover how to set up core Dynamics 365 Customer Engagement functionality and learn how to build more customized processes on top of the standard capabilities. This book starts by showing you how to set up the Dynamics 365 Online system for sales, customer service, marketing, field service, and Outlook integration. In the second section, you'll work through UI customizations, process automation and reporting in Dynamics 365 CE. Learn about the App Framework, how to create model-driven apps and how to get started with the Common Data Service for Apps. Leverage Microsoft Flow within Dynamics 365 CE to create loosely coupled business applications using automation from Microsoft and third-party services. After reading Dynamics 365 CE Essentials, you will have mastered the core functionality available in Dynamics 365 CE and be able to set it up for a number of different scenarios. What You Will LearnSet up the core standard features of Dynamics 365 CE Create model-driven apps within Dynamics 365 customized to specific business needs Customize Dynamics 365 CE and leverage process automation functionality through the UI Learn about the Common Data Service for Apps Who This Book Is For Consultants, business analysts, administrators, and project managers who are looking for more information about Dynamics 365.

This book contains the full proceedings of the 2015 Academy of Marketing Science Annual Conference held in Denver, Colorado. Marketing has become ubiquitous: it doesn't matter who you are, where you are or what you are doing, you cannot escape it. In these times of instantaneous news, information and entertainment, everyone is exposed to messages from the moment they become awake until the minute they drift off to sleep. America spends the most money in the world on advertising and other marketing communication. So, it could be said that marketing is America's pastime, as much so as the classics: baseball, hot dogs, and apple pie. Under the theme of " Celebrating America's Pastimes: Baseball, Hot Dogs, Apple Pie and Marketing", this volume discusses all of the good things that marketing can do. Showcasing research from academics, scholars and practitioners from around the world, this volume provides insight and strategies that will help marketers move forward and focus on the positive that marketing can provide to consumers, stakeholders and society. Founded in 1971, the Academy of Marketing Science is an international organization dedicated to promoting timely explorations of phenomena related to the science of marketing in theory, research, and practice. Among its services to members and the community at large, the Academy offers conferences, congresses and symposia that attract delegates from around the world. Presentations from these events are published in this Proceedings series, which offers a comprehensive archive of volumes reflecting the evolution of the field. Volumes deliver cutting-edge research and insights, complimenting the Academy's flagship journals, Journal of the Academy of Marketing Science (JAMS) and AMS Review. Volumes are edited by leading scholars and practitioners across a wide range of subject areas in marketing science.

Get a head start evaluating Windows 10--with technical insights from award-winning journalist and Windows expert Ed Bott. This guide introduces new features and capabilities, providing a practical, high-level overview for IT professionals ready to begin deployment planning now. This edition was written after the release of Windows 10 version 1511 in November 2015 and includes all of its enterprise-focused features. The goal of this book is to help you sort out what's new in Windows 10, with a special emphasis on features that are different from the Windows versions you and your organization are using today, starting with an overview of the operating system, describing the many changes to the user experience, and diving deep into deployment and management tools where it's necessary.

Microsoft Azure Essentials - Fundamentals of Azure

Microsoft Dynamics CRM 2016 Unleashed (includes Content Update Program)

Mastering Microsoft Dynamics 365 Business Central

Implementing and Releasing Business Solutions

Microsoft Dynamics AX Implementation Guide

Major League Baseball Organizations

Exam Ref 70-346 Managing Office 365 Identities and Requirements

The book you wish you had before your first CRM mobile project. In the constantly evolving world of mobile devices there are some best practices we all should know. In the CRM Mobile Survival Guide you'll learn those best practices and comparisons between the top platforms and their offerings with Dynamics CRM.

Strengths (and limitations) of common devices and deployment scenarios Troubleshooting Head to head comparison on key features between iOS, Windows and Android mobile platforms Two bonus chapters! What's to come for mobile in CRM 2015? Learn all about the planned features. Mobile development interest you? Guest author Kenichiro Nakamura writes of the ins and outs for developing your mobile apps with the Dynamics CRM platform.

Marketing Strategy offers a unique and dynamic approach based on four underlying principles that underpin marketing today: All customers differ; All customers change; All competitors react; and All resources are limited. The structured framework of this acclaimed textbook allows marketers to develop effective and flexible strategies to deal with diverse marketing problems under varying circumstances. Uniquely integrating marketing analytics and data driven techniques with fundamental strategic pillars the book exemplifies a contemporary, evidence-based approach. This base toolkit will support students' decision-making processes and equip them for a world driven by big data. The second edition builds on the first's successful core foundation, with additional pedagogy and key updates. Research-based, action-oriented, and authored by world-leading experts, Marketing Strategy is the ideal resource for advanced undergraduate, MBA, and EMBA students of marketing, and executives looking to bring a more systematic approach to corporate marketing strategies. New to this Edition: - Revised and updated throughout to reflect new research and industry developments, including expanded coverage of digital marketing, influencer marketing and social media strategies - Enhanced pedagogy including new Worked Examples of Data Analytics Techniques and unsolved Analytics Driven Case Exercises, to offer students hands-on practice of data manipulation as well as classroom activities to stimulate peer-to-peer discussion - Expanded range of examples to cover over 250 diverse companies from 25 countries and most industry segments - Vibrant visual presentation with a new full colour design

This book analyzes and highlights the development and success of major league baseball teams in the National League and the American League, focusing on each team's performance in seasons and postseasons and to what extent each succeeded as a business enterprise despite competition for market share from other types of entertainment. The book discusses historical and financial information about the 30 major league franchises. Each chapter contains two core themes—Team Performances and Franchise Business. The former highlights which and how teams won division and league championships and World Series while the latter lists and compares financial data including their revenue, gate receipts, and operating income and describes interesting business topics. Each chapter also provides an overview of when each franchise organized and why it joined MLB, a brief profile of its current majority owner or ownership group, records of teams' special coaches and players, attendances at home games, and how their ballparks rank as a venue for fans. Baseball Business explains why particular teams located in large, midsized, or small markets win more games and titles than others and when and how frequently that occurs. Furthermore, it provides ways to compare franchises' financial success individually, by division, and by league. By linking and comparing the historical performances of MLB teams to financial information about them as business organizations, this book offers a unique contribution to the literature on the sports industry.

Discover what the Common Data Service is and how Dynamics 365 fits in the Power Platform. Learn how to set up core Dynamics 365 Customer Engagement functionality and build more customized processes using model-driven apps. This book covers the Dynamics 365 Online system for sales, customer service, marketing, field service, and Outlook integration. In this second edition, core platform changes from the Common Data Service are included and you will know what this means for Dynamics 365. Updated features include processes, the latest form and view designer, and Business Process Flows. The book also includes new chapters on portals and power virtual agents. After reading Dynamics 365 Essentials, you will have mastered the core functionality available in Dynamics 365 CE and model-driven applications, and will be able to set it up for a range of different business scenarios. What You Will LearnSet up the core standard features of Dynamics 365 CE Create model-driven apps within Dynamics 365 customized to specific business needs Customize Dynamics 365 CE and leverage process automation functionality through the UI Study the Common Data Service for Apps Who This Book Is For Consultants, business analysts, administrators, and project managers who are looking for more information about Dynamics 365

Microsoft Dynamics 365 Extensions CookbookPackt Publishing Ltd
Computational Collective Intelligence
Microsoft Dynamics 365 For Dummies
Implementing Microsoft Dynamics 365 Customer Engagement
Microsoft Power Platform Enterprise Architecture
Building Dynamics Crm 2015 Dashboards with Power Bi
Modern development techniques for Dynamics 365 Business Central
SAP in 24 Hours, Sams Teach Yourself

Gain a 360-degree view of Microsoft Power Platform and combine the benefits of Power Apps, Power BI, Power Automate, Azure, and Dynamics 365 to build an enterprise application platform for your organization Key FeaturesExplore various Microsoft cloud components and find out how they can enhance your Power Platform solutionsGet to grips with Microsoft Power Platform's security and extensibility, integration, and data migration modelsDiscover architectural best practices for designing complex enterprise solutionsBook Description For forward-looking architects and decision makers who want to craft complex solutions to serve growing business needs, Microsoft Power Platform Enterprise Architecture offers an array of architectural best practices and techniques. With this book, you'll learn how to design robust software using the tools available in the Power Platform suite and be able to integrate them seamlessly with various Microsoft 365 and Azure components. Unlike most other resources that are overwhelmingly long and unstructured, this book covers essential concepts using concise yet practical examples to help you save time. You'll develop the skills you need to architect, design, and manage a complex solution as you follow the journey of a fictitious enterprise customer as they enter the world of Power Platform. Throughout the book, you'll discover how to combine the functionality of Power Apps, Power Automate, Power BI, and Power Virtual Agents with various methodologies to effectively address application lifecycle management, security, and extensibility. Finally, you'll learn how to overcome common challenges in migrating data to and from Microsoft Power Platform using proven techniques. By the end of this book, you'll have the strategic perspective of an enterprise architect to make accurate architectural decisions for your complex Power Platform projects. What you will learnUnderstand various Dynamics 365 CRM, ERP, and AI modules for creating Power Platform solutionsEnhance Power Platform with Microsoft 365 and AzureFind out which regions, staging environments, and user licensing groups need to be employed when creating enterprise solutionsImplement sophisticated security by using various authentication and authorization techniquesExtend Power Apps, Power BI, and Power Automate to create custom applicationsIntegrate your solution with various in-house Microsoft components or third-party systems using integration patternsWho this book is for This book is for enterprise architects and technical decision makers who want to craft complex solutions using Microsoft Power Platform to serve growing business needs and to stay competitive in the modern IT world. A basic understanding of Microsoft Power Platform will help you to get started with this book.

This book is intended for application consultants, controllers, CFOs, and other professionals who are engaged in a Microsoft Dynamics AX implementation project. Basic knowledge of financial terms, concepts, and Microsoft Dynamics AX terminologies is required.

Microsoft Dynamics®CRM 2016 Unleashed presents start-to-finish guidance for planning, customizing, deploying, integrating, managing, and securing every new Online and On-Premises version of Dynamics CRM 2016. Leading Dynamics implementer Marc Wolenik presents comprehensive coverage of configuring, customizing, and operating Dynamics to serve your organization's unique needs. He illuminates Microsoft's renewed focus on services, via the Interactive Service Hub (ISH) and advanced cross-platform mobile client support. You'll also find extensive new coverage of key enhancements including xRM, Adxstudio Portals, FieldOne, Parature, Voice of the Customer, and FantasySalesTeam gamification. In addition, this book is part of Sam's Content Update Program. As Microsoft updates features of Windows 10, sections of this book will be updated or new sections will be added to match the updates to the software. The updates will be delivered to you via a free Web Edition of this book, which can be accessed with any Internet connection. Wolenik's example-rich guidance will be invaluable to every IT professional who intends to work with Dynamics CRM 2016, regardless of her experience with Dynamics, Salesforce, or other CRM solutions. Drawing on extensive insider knowledge, he systematically explains how Dynamics CRM 2016 works, why it works that way, and how to maximize its value. You'll find proven best practices for using every significant Dynamics capability—information available in no other book. Detailed information on how to… Compare each version of Dynamics CRM 2016, make your best choice, and deploy painlessly Leverage Dynamics CRM 2016 as a complete customer engagement solution for all channels and devices Quickly apply capabilities that previously required extensive programming or complex workarounds Efficiently manage accounts, leads, campaigns, collateral, cases, contacts, opportunities, orders, products, quotes, invoices, teams, and more Integrate schedules, cases, contacts, and product/service information Build powerful automated workflows, processes, and complete solutions Customize product catalogs to reduce SKUs, create bundles, and define up-sells or cross-sells Capture the Voice of the Customer with powerful new survey tools Build state-of-the-art customer service dashboards Create seamless, mobile-optimized self-service web portals with Adxstudio Make CRM more fun and compelling with FantasySalesTeam games Extend Dynamics CRM 2016 with custom plug-ins and add-ons

Accelerate your digital transformation and break down silos with Microsoft Dynamics 365 It's no secret that running a business involves several complex parts like managing staff, financials, marketing, and operations—just to name a few. That's where Microsoft Dynamics 365, the most profitable business management tool, comes in. In Microsoft Dynamics 365 For Dummies, you'll learn the aspects of the program and each of its applications from Customer Service to Financial Management. With expert author Renato Bellu's clear instructions and helpful tips, you'll be managing to your fullest advantage before you know it. Let's get started! Digitally transform your business by connecting CRM and ERP Use data to make decisions across all business functions Integrate Dynamics 365 with Office 365 and LinkedIn Manage financials and operations Are you running a dynamic business? This book shows you how!

Gain an understanding of basic and advanced customizations in Dynamics 365 and learn how they can be effectively used to implement simple business requirements. This is a practical book for developers that explains the use of various Dynamics 365 features as well as use of advanced concepts such as Azure integration and custom development. Customizing Dynamics 365 starts by explaining the business requirements of the example application, which will explain the platform features, and discussing why Dynamics 365 is the ideal platform for the solution. Next, you will set up your development environment and use the different customizations of the platform to implement the basic business requirements of the example application. Further, you will automate the business process and create advanced customizations with plugins and custom workflow activities. Towards the end you will learn more about Azure integration, reports and dashboards, portal development, and data migration techniques, which will help you select the best option for a particular scenario. After reading this book you will be able to develop solutions with Dynamic 365 by understanding the various features and customizations of the platform. What You Will LearnChoose the right customizations and configurations to meet end-user requirements Use Azure features with Dynamics 365 to implement complex business scenarios Understand the importance of using source control for Dynamics 365 customizations Discover new trends with Dynamics 365 mobility Who This Book Is For Dynamics 365 developers, consultants, and architects.

Marketing Strategy
Analysis of applications and success factors of cloud computing for small- and medium-sized businesses
With Expanded Coverage of Parature, ADX and FieldOne
Proceedings of the 2015 Academy of Marketing Science (AMS) Annual Conference
Enhance your customer relationship management by extending Dynamics 365 using a no-code approach
Using Microsoft Dynamics 365 for Finance and Operations
Enabling Tools and Technology

Develop customized business management solutions with the latest features of Microsoft Dynamics 365 Business Central Key FeaturesLearn Dynamics 365 Business Central, the next generation of Dynamics NAVExplore advanced topics for handling complex integrations such as using APIs, OData, and Azure FunctionsDiscover best practices for developing SaaS extensions and moving existing solutions to the cloudBook Description Dynamics 365 Business Central is an all-in-one business management solution, which is easy to adopt and helps you make smarter business decisions. This book is a comprehensive guide to developing solutions with Microsoft ERP (in the cloud and also on-premises). It covers all aspects of developing extensions, right from preparing a sandbox environment to deploying a complete solution. The book starts by introducing you to the Dynamics 365 Business Central platform and the new Modern Development Environment. You'll then explore the sandbox concept, and see how to create sandboxes for development. As you advance, you'll be able to build a complete advanced solution for Dynamics 365 Business Central with AL language and Visual Studio Code. You'll then learn how to debug and deploy the extension and write automatic testing. The book will also take you through advanced topics like integration (with Azure Functions, web services, and APIs), DevOps and CI/CD techniques, and machine learning. You'll discover how Dynamics 365 Business Central can be used with Office 365 apps. Finally, you'll analyze different ways to move existing solutions to the new development model based on extensions. By the end of this book, you'll be able to develop highly customized solutions that meet the requirements of modern businesses using Dynamics 365 Business Central. What you will learnCreate a sandbox environment with Dynamics 365 Business CentralHandle source control management when developing solutionsExplore extension testing, debugging, and deploymentCreate real-world business processes using Business Central and different Azure servicesIntegrate Business Central with external applicationsApply DevOps and CI/CD to development projectsMove existing solutions to the new extension-based architectureWho this book is for If you're a new developer looking to get started with Dynamics 365 Business Central, this book is for you. This book will also help experienced professionals enhance their knowledge and understanding of Dynamics 365 Business Central.

Programming Microsoft Dynamics NAV 2013.

In the age of corporate responsibility, green technology and sustainability continue to grip the consciousness of businesses. However, the development of appropriate business-driven green computing applications requires an awareness of the best practices of the green agenda. Green Computing Strategies for Competitive Advantage and Business Sustainability provides emerging research on maintaining an eco-friendly environment regarding cloud computing and promoting reusability. While highlighting competitive advantages, power consumption, and project evaluation, readers will learn about various techniques for reducing energy consumption in cloud performance and information technology systems. This book is a vital resource for academics, researchers, students, professionals, and managers interested in novel trends in green computing applications and technology.

Manage a Flexible and Elastic Data Center with Oracle VM Manager using this book and eBook.

If you're an IT professional, manager, consultant, or architect who wants to learn about hybrid cloud computing using Azure, then this is the book for you.

Microsoft Dynamics GP 2010 Implementation
Windows Server 2019 & PowerShell All-in-One For Dummies
Microsoft Dynamics AX 2012 R3 Financial Management
Empowering Organizations with Power Virtual Agents
4th International Conference on Soft Computing, Intelligent Systems, and Information Technology, ICSIIT 2015, Bali, Indonesia, March 11-14, 2015. Proceedings
A guide for architects and decision makers to craft complex solutions tailored to meet business needs
Discover extension development best practices, build advanced ERP integrations, and use DevOps tools

Unleash the capabilities of Power Virtual Agents to provide actionable insights to your customers and employees using automated chatbot solutions Key FeaturesProvide instant customer support on your webpages using Power Virtual AgentsDiscover tips and techniques for the governance, administration, and deployment of chatbotsBuild conversational solutions for your web apps, public portals, and Teams environmentBook Description Power Virtual Agents is a set of technologies released under the Power Platform umbrella by Microsoft. It allows non-developers to create solutions to automate customer interactions and provide services using a conversational interface, thus relieving the pressure on front-line staff providing this kind of support. Empowering Organizations with Power Virtual Agents is a guide to building chatbots that can be deployed to handle front desk services without having to write code. The book takes a scenario-based approach to implementing bot services and automation to serve employees in the organization and external customers. You will uncover the features available in Power Virtual Agents for creating bots that can be integrated into an organization's public site as well as specific web pages. Next, you will understand how to build bots and integrate them within the Teams environment for internal users. As you progress, you will explore complete examples for implementing automated agents (bots) that can be deployed on sites for interacting with external customers. By the end of this Power Virtual Agents chatbot book, you will have implemented several scenarios to serve external client requests for information, created scenarios to help internal users retrieve relevant information, and processed these in an automated conversational manner. What you will learnGet to grips with Power Virtual Agents and understand the license requirement for using itDeploy bots on public websites or web pagesCreate conversational solutions for your organization using Microsoft TeamsExplore best practices for governance that are essential for implementing Power Virtual AgentsExplore different business scenarios for implementing Power Virtual AgentsUnderstand the integration between Power Virtual Agents and Microsoft Power PlatformWho this book is for This book is for organization representatives looking to automate processes, relieve the first-contact workload of their front-line agents, and provide actionable results to employees and customers. Business professionals, citizen developers, and functional consultants will also find this book helpful. Familiarity with the Modern Workplace and the Dynamics 365 family of products will be useful. Beginner-level knowledge of Power Platform and its main modules will assist with understanding the concepts covered in the book more effectively.

More than 80 recipes to help you leverage the various extensibility features available for Microsoft Dynamics and solve problems easily About This Book Customize, configure, and extend the vanilla features of Dynamics 365 to deliver bespoke CRM solutions fit for any organization Implement business logic using point-and-click configuration, plugins, and client-side scripts with MS Dynamics 365 Built a DevOps pipeline as well as Integrate Dynamics 365 with Azure and other platforms Who This Book Is For This book is for developers, administrators, consultants, and power users who want to learn about best practices when extending Dynamics 365 for enterprises. You are expected to have a basic understand of the Dynamics CRM/365 platform. What You Will Learn Customize, configure, and extend Microsoft Dynamics 365 Create business process automation Develop client-side extensions to add features to the Dynamics 365 user interface Set up a security model to securely manage data with Dynamics 365 Develop and deploy clean code plugins to implement a wide range of custom behaviors Use third-party applications, tools, and patterns to integrate Dynamics 365 with other platforms Integrate with Azure, Java, SSIS, PowerBI, and Octopus Deploy Build an end-to-end DevOps pipeline for Dynamics 365 In Detail Microsoft Dynamics 365 is a powerful tool. It has many unique features that empower organisations to bridge common business challenges and technology pitfalls that would usually hinder the adoption of a CRM solution. This book sets out to enable you to harness the power of Dynamics 365 and cater to your unique circumstances. We start this book with a no-code configuration chapter and explain the schema, fields, and forms modeling techniques. We then move on to server-side and client-side custom code extensions. Next, you will see how best to integrate Dynamics 365 in a DevOps pipeline to package and deploy your extensions to the various SDLC environments. This book also covers modern libraries and integration patterns that can be used with Dynamics 365 (Angular, 3 tiers, and many others). Finally, we end by highlighting some of the powerful extensions available. Throughout we explain a range of design patterns and techniques that can be used to enhance your code quality; the aim is that you will learn to write enterprise-scale quality code. Style and approach This book takes a recipe-based approach, delivering practical examples and use cases so that you can identify the best possible approach to extend your Dynamics 365 deployment and tackle your specific business problems.

Use Microsoft cloud services to help build a more competitive, agile business Grow your business with Microsoft public cloud services--without costly new hardware or IT staff. Discover high-value services including Microsoft Office 365, Microsoft Intune, Azure, OneDrive for Business, and Windows Server 2012 R2 in the cloud. Set up your work environment, build websites, customize apps, market online, and more! This Microsoft book: Walks you through setting up your business in the cloud Presents easy instructions to help you get started fast Links online demos, hands-on labs, and additional free training through the Microsoft Virtual Academy Covers all types of Microsoft public cloud services: software as a service (SaaS), infrastructure as a service (IaaS), and platform as a service (PaaS) Get the benefits of new technology without the hassles Deliver powerful Office 365 productivity tools on smartphones, tablets, and PCs Store files by using the built-in security features of Microsoft OneDrive for Business Collaborate via Skype for Business and Microsoft Dynamics CRM Online Manage all your Windows, iOS, and Android devices with Microsoft Intune Create virtual servers to handle your workload tasks Quickly extend business software to new users by using Microsoft Azure RemoteApp and use cloud applications from within the Azure Application Gallery Build new websites by using Azure Websites Develop mobile apps by using Windows App Studio

This book constitutes the refereed proceedings of the 4th International Conference on Soft Computing, Intelligent Systems, and Information Technology, ICSIIT 2015, held in Bali, Indonesia, in March 2015. The 34 revised full papers presented together with 19 short papers, one keynote and 2 invited talks were carefully reviewed and selected from 92 submissions. The papers cover a wide range of topics related to intelligence in the era of Big Data, such as fuzzy logic and control system; genetic algorithm and heuristic approaches; artificial intelligence and machine learning; similarity-based models; classification and clustering techniques; intelligent data processing; feature extraction; image recognition; visualization techniques; intelligent network; cloud and parallel computing; strategic planning; intelligent applications; and intelligent systems for enterprise, government and society.

Build interactive and analytical sales productivity dashboards for Dynamics CRM 2015 with Power BIAbout This Book• Create Dynamics CRM reports using Power BI for Office 365 and Power BI Designer• Discover best practices to build and deploy dashboards to Power BI sites and Dynamics CRM 2015• Learn how to extend dashboard to mobile iPad and Surface Power BI appsWho This Book Is ForThis book is intended for all Dynamics CRM 2015 users—administrators, managers, business analysts, or report writers who are new to creating dashboards using Power BI and Dynamics CRM. It would be helpful to have a basic knowledge of the Dynamics CRM 2015 platform, but no prior experience is required.What You Will Learn• Organize and consolidate Dynamics CRM 2015 datasets• Add summaries and visualizations using charts and maps• Enhance data clarity with filters, slicers, timelines• Improve analysis by joining other data sources• Deploy and present the dashboard to Power BI for Office 365 site• Use the advanced Q/A functionality with Power BI to query data in the dashboard graphs and charts• Connect the dashboards to Dynamics CRM 2015• Extend functionality with Power BI mobile appsIn DetailDynamics CRM 2015 holds a wealth of information about customers and the sales pipeline, but sometimes leaves users with basic end-

user reporting and dashboard options. Power BI is a great new tool for analyzing and presenting data, giving us the ability to dig deeper into the information. With the increased requests for real-time sales analytics, Power BI when connected to Dynamics CRM offers a self-service approach to build, shape, and present data through an easy-to-use interface. The set of features within Power BI will give all users a tool to generate real-time sales productivity reports and dashboards to enhance their sales performance.This book will provide you with the skills you need to learn how to build and present Dynamics CRM 2015 sales dashboards using Power BI. It follows a step-by-step process to build an interactive dashboard by organizing and consolidating datasets, improving the look and feel of graphs, charts, and maps, and enhancing data clarity with filters and slicers.By sequentially working through the steps in each chapter, you will learn how to use the Power BI Q/A functionality to query data in the dashboard, extend the dashboards to the mobile apps for the iPad and Surface, and leverage the pre-built workbook template provided by Microsoft for Dynamic CRM 2015 sales, service, and marketing dashboards.Style and approachA step-by-step approach to building a Power BI driven Dynamics CRM dashboard explained in an easy-to-follow style. Each topic is explained sequentially in the process of creating a dashboard, and detailed explanations of the basic and advanced features of Power BI and Dynamics CRM that appeal to the needs of readers with a wide range of experiences are also included.

Dynamics 365 CE Essentials

Using Scribe Insight

Fundamentals of CRM with Dynamics 365 and Power Platform

Customer Relationship Management

Programming Microsoft Dynamics Nav 2013

Microsoft Dynamics 365 Extensions Cookbook

Microsoft Dynamics 365 Project Operations

Cloud computing is gaining in importance in the industry, and especially within small- and medium-sized companies due to the many benefits that may be generated in terms of cost savings, faster time to market, scalability, cost flexibility, and the optimization of resources. Today, cloud computing is considered as the next IT revolution, and the number of articles, books, papers, and technical reports flood literature. Within the scope of this book, relevant cloud computing applications for small- and medium- sized companies are identified, and the key success factors for the adoption of cloud computing services are analyzed based on the empirical investigation performed as part of this work. Finally, the benefits and constraints of the different cloud computing service models are presented including also the state-of-the-art research in the cloud computing area, and a summary of the most important results.

This book provides precise descriptions and instructions which enable users, students and consultants to understand Microsoft Dynamics 365 for Finance and Operations rapidly. Microsoft offers Dynamics 365 as its premium ERP solution, supporting large and mid-sized organizations with a complete business management solution which is easy to use. Going through a simple but comprehensive case study, this book provides the required knowledge to handle all basic business processes in Microsoft Dynamics 365 for Finance and Operations. Exercises are there to train the processes and functionality, also making this book a good choice for self-study.

This two-volume set (LNAI 9329 and LNAI 9330) constitutes the refereed proceedings of the 7th International Conference on Collective Intelligence, ICCCI 2014, held in Madrid, Spain, in September 2015. The 110 full papers presented were carefully reviewed and selected from 186 submissions. They are organized in topical sections such as multi-agent systems; social networks and NLP; sentiment analysis; computational intelligence and games; ontologies and information extraction; formal methods and simulation; neural networks, SMT and MIS; collective intelligence in Web systems – Web systems analysis; computational swarm intelligence; cooperative strategies for decision making and optimization; advanced networking and security technologies; IT in biomedicine; collective computational intelligence in educational context; science intelligence and data analysis; computational intelligence in financial markets; ensemble learning; big data mining and searching.

Prepare for Microsoft Exam 70-346--and demonstrate your real-world mastery of the skills needed to provision, manage, monitor, and troubleshoot Microsoft Office 365 identities and cloud services. Designed for experienced IT pros ready to advance their status, Exam Ref focuses on the critical-thinking and decision-making acumen needed for success at the MCSA level. Focus on the expertise measured by these objectives: Provision Office 365 Plan and implement networking and security in Office 365 Manage cloud identities Implement and manage identities by using DirSync Implement and manage federated identities (SSO) Monitor and troubleshoot Office 365 availability and usage This Microsoft Exam Ref: Organizes its coverage by exam objectives Features strategic, what-if scenarios to challenge you Provides exam preparation tips written by a top trainer, consultant, and sysadmin Assumes you have experience with the Office 365 Admin Center and an understanding of Microsoft Exchange Online, Skype for Business, SharePoint Online, Office 365 ProPlus, and Azure Active Directory

Thoroughly updated and expanded! Includes new coverage on HANA, the cloud, and using SAP's applications! In just 24 sessions of one hour or less, you'll get up and running with the latest SAP technologies, applications, and solutions. Using a straightforward, step-by-step approach, each lesson strengthens your understanding of SAP from both a business and technical perspective, helping you gain practical mastery from the ground up on topics such as security, governance, validations, release management, SLA, and legal issues. Step-by-step instructions carefully walk you through the most common questions, issues, and tasks. Quizzes and exercises help you build and test your knowledge. Notes present interesting pieces of information. Tips offer advice or teach an easier way to do something. Cautions advise you about potential problems and help you steer clear of disaster. Learn how to… Understand SAP terminology, concepts, and solutions Install SAP on premises or in the cloud Master SAP's revamped user interface Discover how and when to use in-memory HANA databases Integrate SAP Software as a Service (SaaS) solutions such as Ariba, Successfactors, Fieldglass, and hybris Find resources at SAP's Service Marketplace, Developer Network, and Help Portal Avoid pitfalls in SAP project implementation, migration, and upgrades Discover how SAP fits with mobile devices, social media, big data, and the Internet of Things Start or accelerate your career working with SAP technologies

Team Performances and Financial Consequences

Crm Mobile Survival Guide

Configure, customize, and extend Dynamics 365 CE in order to create effective CRM solutions

Celebrating America's Pastimes: Baseball, Hot Dogs, Apple Pie and Marketing?

Managing Microsoft Hybrid Clouds

Dynamics 365 Essentials

Introducing Windows 10 for IT Professionals

Understand how to utilize the workbench, console, adapters, publisher, and other components in Scribe to ensure you have a rapid development toolkit that will drastically reduce your workload and timeline. In Using Scribe Insight, you'll learn to build your integrations and migrations with the minimal amount of effort, what shortcuts can be taken to simplify and reduce your labor, and what techniques can be used to keep your solutions as simple as possible. You'll find discussions that span the full product, from installation and configuration of the core product and use of the development workbench to advanced concepts around mapping, administration, troubleshooting, and optimization of packages. You'll also be introduced to Scribe Online, how to do basic development within the environment, and how to determine when to develop solutions in Online vs. Insight. What You Will Learn: • Build rapid solutions for complex migration and integration requirements • Approaches to advanced mapping techniques • Ways to optimize packages and increase performance • Utilize the Publisher and MSMQ • Understand troubleshooting and administration Target Audience: All developers or solution architects working within the CRM space, including Salesforce and Dynamics CRM, will eventually need to either migrate or integrate data from previous versions or external systems. Scribe is the leading platform for these integrations and migrations.

Microsoft Dynamics CRM 2016 Customization

Microsoft Dynamics Crm 2015 Application Design

Concept, Strategy, and Tools

Deliver profitable projects with effective project planning and productive operational workflows

Customizing Dynamics 365

Setting up your business in the cloud

Based on First Principles and Data Analytics