

Disrupted Ludicrous Misadventures In The Tech Startup Bubble

Now with an all-new bonus chapter—in the bestselling *The House of Kennedy*, “James Patterson applies his writerly skills to real-life history . . . re-telling the political clan’s rise and fall and rise again (and fall again) with novelistic style” (People). The Kennedys have always been a family of charismatic adventurers, raised to take risks and excel, living by the dual family mottos: “To whom much is given, much is expected” and “Win at all costs.” And they do—but at a price. Across decades and generations, the Kennedys have occupied a unique place in the American imagination: charmed, cursed, at once familiar and unknowable. *The House of Kennedy* is a revealing, fascinating account of America’s most storied family, as told by America’s most trusted storyteller.

Egyptians are known among the Arabs as *awlād al-nukta*, Sons of the Jokes, for their ability to laugh in face of adversity. This creative weapon has been directed against socio-political targets both in times of oppression and popular upheaval, such as the 2011 Tahrir Revolution. This book looks at the literary expression of Egyptian humour in the novels of Muḥammad Mustajīb, Khayr Shalabī, and Ḥamd Abū Julayyil, three writers who revive the comic tradition to innovate the language of contemporary fiction. Their modern tricksters, wise fools, and antiheroes play with the stereotypical traits attached to the ordinary Egyptians, while laughing at the universal contradictions of life. This ability to combine local and global culture, literary traditions and popular references, makes them a stimulating read in an intercultural perspective. Combining humour studies and literary criticism, this book examines language play and narrative creativity to understand which strategies craft Egyptian literary humour. In doing so, it sheds light on the contribution of humour to literary innovations of Egyptian fiction since the late Seventies, while adding new writers to those who are considered the masters of humour in the Arab novel.

A revelatory exploration of fashion through the ages that asks what our clothing reveals about ourselves and our society. Dress codes are as old as clothing itself. For centuries, clothing has been a wearable status symbol; fashion, a weapon in struggles for social change; and dress codes, a way to maintain political control. Merchants who dressed like princes and butchers’ wives wearing gem-encrusted crowns were public enemies in medieval societies structured by social hierarchy and defined by spectacle. In Tudor England, silk, velvet, and fur were reserved for the nobility and ballooning pants called “trunk hose” could be considered a menace to good order. The Renaissance era Florentine patriarch Cosimo de Medici captured the power of fashion and dress codes when he remarked, “One can make a gentleman from two yards of red cloth.” Dress codes evolved along with the social and political ideals of the day, but they always reflected struggles for power and status. In the 1700s, South Carolina’s “Negro Act” made it illegal for Black people to dress “above their condition.” In the 1920s, the bobbed hair and form-fitting dresses worn by free-spirited flappers were banned in workplaces throughout the United States and in the 1940s the baggy zoot suits favored by Black and Latino men caused riots in cities from coast to coast. Even in today’s more informal world, dress codes still determine what we wear, when we wear it—and what our clothing means. People lose their jobs for wearing braided hair, long fingernails, large earrings, beards, and tattoos or refusing to wear a suit and tie or make-up and high heels. In some cities, wearing sagging pants is a crime. And even when there are no written rules, implicit dress codes still influence opportunities and social mobility. Silicon Valley CEOs wear t-shirts and flip flops, setting the tone for an entire industry: women wearing fashionable dresses or high heels face ridicule in the tech world and some venture capitalists refuse to invest in any company run by someone wearing a suit. In *Dress Codes*, law professor and cultural critic Richard Thompson Ford presents an insightful and entertaining history of the laws of fashion from the middle ages to the present day, a walk down history’s red carpet to uncover and examine the canons, mores, and customs of clothing—rules that we often take for granted. After reading *Dress Codes*, you’ll never think of fashion as superficial again—and getting dressed will never be the same.

Through the use of such “folk” concepts as belief, desire, intention, and expectation, Daniel Dennett asserts in this first full scale presentation of a theory of intentionality that he has been developing for almost twenty years.

Imagination, Technology and Desire

Geek and Hacker Stories

US Military and CIA Interventions Since World War II

Studies in the Everyday

Ordinary Lives

The Great Deformation

Brotopia

As the world shifts away from the unquestioned American hegemony that followed in the wake of the Cold War, the United States is likely to face new kinds of threats and sharper resource constraints than it has in the past. However, the country’s alliances, military institutions, and national security strategy have changed little since the Cold War. American foreign and defense policies, therefore, should be assessed for their fitness for achieving sustainable national security amidst the dynamism of the international political economy, changing domestic politics, and even a changing climate. This book brings together sixteen leading scholars from across political science, history, and political economy to highlight a range of American security considerations that deserve a larger role in both scholarship and strategic decision-making. In these chapters, scholars of political economy and the American defense budget examine the economic engine that underlies U.S. military might and the ways the country deploys these vast (but finite) resources. Historians illuminate how past great powers coped with changing international orders through strategic and institutional innovations. And regional experts assess America’s current long-term engagements, from NATO to the chaos of the Middle East to the web of alliances in Asia, deepening understandings that help guard against both costly commitments and short-sighted retrenchments. This interdisciplinary volume sets an agenda for future scholarship that links politics, economics, and history in pursuit of sustainable

security for the United States - and greater peace and stability for Americans and non-Americans alike.

"To what extent is our time characterised by the 'digital'? Does it announce a bright new age of technological progress, or is it not much more than a marketing tag for manufacturers? What is clear is that much of the cultural theory we have so far accumulated is showing signs of strain as it struggles to cope with the global dynamics of the 'wired world'. This book offers a timely intellectual strategy that may help us comprehend the contradictions and apparent paradoxes of our immediate cultural climate. Using the metaphor of an organic membrane to show how things can be both separate and connected, *The Postdigital Membrane* explores the triad of imagination, technology and desire as they play upon each other - and us. In doing so it tries to offer fresh insights into the deeper problems of intelligence, reality and being human in order to map the emerging consciousness of the postdigital age."--BOOK JACKET. Title Summary field provided by Blackwell North America, Inc. All Rights Reserved

DIV A literary master's entertaining guide to reading with deeper insight, better understanding, and greater pleasure /div

Adopting a boldly innovative approach to women's autobiographical writing, Françoise Lionnet here examines the rhetoric of self-portraiture in works by authors who are bilingual or multilingual or of mixed races or cultures. *Autobiographical Voices* offers incisive readings of texts by Zora Neale Hurston, Maya Angelou, Marie Cardinal, Maryse Condé, Marie-Thérèse Humbert, Augustine, and Nietzsche.

Mesa Verde National Park

The History of "Punch"

Being Wrong

Code, Culture and Storytelling from the Technosphere

The Secret Life of Steve Jobs

Life on the Circuit with Lincoln

Capitalism Vs. The Climate

Why the rise of redundant precision in architecture and the accompanying fear of error are key to understanding the discipline's needs, anxieties and desires. When architects draw even brick walls to six decimal places with software designed to cut lenses, it is clear that the logic that once organized relations between precision and material error in construction has unraveled. Precision, already a promiscuous term, seems now to have been uncoupled from its contract with truthfulness. Meanwhile error, and the always-political space of its dissent, has reconfigured itself. In *The Architecture of Error* Francesca Hughes argues that behind the architect's acute fetishization of redundant precision lies a special fear of physical error. What if we were to consider the pivotal cultural and technological transformations of modernism to have been driven not so much by the causes its narratives declare, she asks, as by an unspoken horror of loss of control over error, material life, and everything that matter stands for? Hughes traces the rising intolerance of material vagaries—from the removal of ornament to digitalized fabrication—that produced the blind rejection of organic materials, the proliferation of material testing, and the rhetorical obstacles that blighted cybernetics. Why is it, she asks, that the more we cornered physical error, the more we feared it? Hughes's analysis of redundant precision exposes an architecture of fear whose politics must be called into question. Proposing error as a new category for architectural thought, Hughes draws on other disciplines and practices that have interrogated precision and failure, citing the work of scientists Nancy Cartwright and Evelyn Fox Keller and visual artists Gordon Matta-Clark, Barbara Hepworth, Rachel Whiteread, and others. These non-architect practitioners, she argues, show that error need not be excluded and precision can be made accountable.

Thomas Mann predicted that no manner or mode in literature would be so typical or so pervasive in the twentieth century as the grotesque. Assuredly he was correct. The subjects and methods of our comic literature (and much of our other literature) are regularly disturbing and often repulsive -- no laughing matter. In this ambitious study, John R. Clark seeks to elucidate the major tactics and topics deployed in modern literary dark humor. In Part I he explores the satiric strategies of authors of the grotesque, strategies that undercut conventional usage and form: the de-basement of heroes, the denigration of language and style, the disruption of normative narrative technique, and even the debunking of authors themselves. Part II surveys major recurrent themes of grotesquerie: tedium, scatology, cannibalism, dystopia, and Armageddon or the end of the world. Clearly the literature of the grotesque is obtrusive and ugly, its effect morbid and disquieting -- and deliberately meant to be so. Grotesque literature may be unpleasant, but it is patently insightful. Indeed, as Clark shows, all of the strategies and topics employed by this literature stem from age-old and spirited traditions. Critics have complained about this grim satiric literature, asserting that it is dank, cheerless, unsavory, and negative. But such an interpretation is far too simplistic. On the contrary, as Clark demonstrates, such grotesque writing, in its power and its prevalence in the past and present, is in fact conventional, controlled, imaginative, and vigorous -- no mean achievements for any body of art.

Geeks, hackers and gamers share a common 'geek culture', whose members are defined and define themselves mainly in terms of technology and rationality. The members of geek culture produce and circulate stories to express who they are and to explain and justify what they do. Geek storytelling draws on plots and themes from the wider social and cultural context in which geeks live. The author surveys many stories of heated exchanges and techno-tribal conflicts that date back to the earliest days of personal computing, which construct the "self" and the "enemy", and express and debate a range of political positions. *Geek and Hacker Stories* will be of interest to students of digital social science and media studies. Both geeky and non-technical readers will find something of value in this account.

The Affects, Cognition, and Politics of Samuel Beckett's Postwar Drama and Fiction: Revolutionary and Evolutionary Paradoxes theorizes the revolutionary and evolutionary import of Beckett's works in a global context defined by increasingly ubiquitous and insidious mechanisms of capture, exploitation, and repression, alongside unprecedented demands for high-volume information-processing and connectivity. Part I shows that, in generating consistent flows of solidarity-based angry laughter, Beckett's works sabotage coercive couplings of the subject to social machines by translating subordination and repression into processes rather than data of experience. Through an examination of Beckett's attack on gender/ class-related normative injunctions, the book shows that Beckett's works can generate solidarity and action-oriented affects in readers/ spectators regardless of their training in textual analysis. Part II proposes that Beckett's works can weaken the cognitive dominance of constrictive "frames" in readers/ audiences, so that toxic ideological formations such as the association of safety and comfort with simplicity and "sameness" are rejected and more complex cognitive operations are welcomed instead—a process that bolsters the mind's ability to operate at ease with increasingly complex, malleable, extensible, and inclusive frames, as well as with increasing volumes of information.

New Forms of Worker Organization

The Architecture of Error

Mongrel Nation

Humour in the Contemporary Egyptian Novel

Dress Codes

Being the Narrative of a Journey, Earned on the Way, Through Southern and Eastern South America

Disrupted

Instant National Bestseller A PBS NewsHour-New York Times Book Club Pick! "Excellent." --San Francisco

Chronicle "Brotopia is more than a business book. Silicon Valley holds extraordinary power over our present

lives as well as whatever utopia (or nightmare) might come next." --New York Times Silicon Valley is a modern

utopia where anyone can change the world. Unless you're a woman. For women in tech, Silicon Valley is not a

fantasyland of unicorns, virtual reality rainbows, and 3D-printed lollipops, where millions of dollars grow on

trees. It's a "Brotopia," where men hold all the cards and make all the rules. Vastly outnumbered, women face

toxic workplaces rife with discrimination and sexual harassment, where investors take meetings in hot tubs and

network at sex parties. In this powerful exposé, Bloomberg TV journalist Emily Chang reveals how Silicon Valley

got so sexist despite its utopian ideals, why bro culture endures despite decades of companies claiming the

moral high ground (Don't Be Evil! Connect the World!)--and how women are finally starting to speak out and

fight back. Drawing on her deep network of Silicon Valley insiders, Chang opens the boardroom doors of male-

dominated venture capital firms like Kleiner Perkins, the subject of Ellen Pao's high-profile gender

discrimination lawsuit, and Sequoia, where a partner once famously said they "won't lower their standards" just

to hire women. Interviews with Facebook COO Sheryl Sandberg, YouTube CEO Susan Wojcicki, and former

Yahoo! CEO Marissa Mayer--who got their start at Google, where just one in five engineers is a woman--reveal

just how hard it is to crack the Silicon Ceiling. And Chang shows how women such as former Uber engineer

Susan Fowler, entrepreneur Niniane Wang, and game developer Brianna Wu, have risked their careers and

sometimes their lives to pave a way for other women. Silicon Valley's aggressive, misogynistic, work-at-all costs

culture has shut women out of the greatest wealth creation in the history of the world. It's time to break up the

boys' club. Emily Chang shows us how to fix this toxic culture--to bring down Brotopia, once and for all.

Mongrel Nation surveys the history of the United Kingdom's African, Asian, and Caribbean populations from

1948 to the present, working at the juncture of cultural studies, literary criticism, and postcolonial theory. Ashley

Dawson argues that during the past fifty years Asian and black intellectuals from Sam Selvon to Zadie Smith

have continually challenged the United Kingdom's exclusionary definitions of citizenship, using innovative

forms of cultural expression to reconfigure definitions of belonging in the postcolonial age. By examining

popular culture and exploring topics such as the nexus of race and gender, the growth of transnational politics,

and the clash between first- and second-generation immigrants, Dawson broadens and enlivens the field of

postcolonial studies. Mongrel Nation gives readers a broad landscape from which to view the shifting currents

of politics, literature, and culture in postcolonial Britain. At a time when the contradictions of expansionist

braggadocio again dominate the world stage, Mongrel Nation usefully illuminates the legacy of imperialism and

suggests that creative voices of resistance can never be silenced. Dawson "Elegant, eloquent, and full of

imaginative insight, Mongrel Nation is a refreshing, engaged, and informative addition to post-colonial and

diasporic literary scholarship." —Hazel V. Carby, Yale University "Eloquent and strong, insightful and historically

precise, lively and engaging, Mongrel Nation is an expansive history of twentieth-century internationalist

encounters that provides a broader landscape from which to understand currents, shifts, and historical

junctions that shaped the international postcolonial imagination." —May Joseph, Pratt Institute Ashley Dawson is

Associate Professor of English at the City University of New York's Graduate Center and the College of Staten

Island. He is coeditor of the forthcoming *Exceptional State: Contemporary U.S. Culture and the New Imperialism*.

Bureaucratic labor unions are under assault. Most unions have surrendered the achievements of the mid-

twentieth century, when the working class was a militant force for change throughout the world. Now trade

unions seem incapable of defending, let alone advancing, workers' interests. As unions implode and weaken,

workers are independently forming their own unions, drawing on the tradition of syndicalism and autonomism—a

resurgence of self-directed action that augurs a new period of class struggle throughout the world. In Africa,

Asia, the Americas, and Europe, workers are rejecting leaders and forming authentic class-struggle unions

rooted in sabotage, direct action, and striking to achieve concrete gains. This is the first book to compile

workers' struggles on a global basis, examining the formation and expansion of radical unions in the Global

South and Global North. The tangible evidence marshaled in this book serves as a handbook for understanding

the formidable obstacles and concrete opportunities for workers challenging neoliberal capitalism, even as the

unions of the old decline and disappear. Contributors include Au Loong-Yu, Bai Ruixue, Shawn Hattingh, Piotr

Bizyukov, Irina Olimpieva, Genese M. Sodikoff, Aviva Chomsky, Dario Bursztyn, Gabriel Kuhn, Erik Forman,

Steven Manicaster, Arup Kumar Sen, Verity Burgmann, Ray Jureidini, Meredith Burgmann, and Jack Kirkpatrick.

Welcome to the mind—to the world—of Fake Steve Jobs. Fake Steve the counterintuitive management guru:

"Obviously we can't literally put our employees' lives at risk. But we have to make them feel that way." Fake

Steve the celebrity hobnobber: "I like Bono. He's the only person I know who's more self-absorbed than I am."

Options is the book that had the critics howling—with laughter: "A voice for our own digital age...Mac-slappingly

funny."—Newsweek.com "Hilarious."—New York Times "There's a laugh-out-loud moment on nearly each one of

the book's pages."—Wall Street Journal "Wickedly funny."—San Francisco Chronicle

Ludicrous Misadventures in the Tech Start-up Bubble

With Sketches of Generals Grant, Sherman and McClellan, Judge Davis, Leonard Swett, and Other Contemporaries

How to Read Literature

How the Laws of Fashion Made History

Killing Hope

Barron's 1100 Words You Need to Know

Rethinking American National Security Strategy

In clear, impassioned prose, Enrico Manicardi analyzes the evils of our age from their genesis. This or that economic, technology model is not to blame for our current crisis; the blame lies with economics, technology and culture as such. It is the ideology that has us afraid. It is the mentality of domination that jeopardizes all of our relationships. In short, the problem is civilization. Through its classes, values and processes that pervade everyone's life, civilization domesticates us, weakens our perceptiveness and distorts our living world. We must radically change our way of thinking, feeling and behaving before it's too late—we must dam the flood of civilization that is washing over us, and return to our wilder natures, both inside and outside ourselves. Manicardi's appeal is crystal clear: to survive we must begin to search inside ourselves, not to celebrate the distant past as if it were a cult, but to return to ourselves and our own two hands, and build upon that earlier ecocentric conscience which once held the place of the egocentric conscience that has gone astray. Enrico Manicardi was born in 1966 and is a member of La Scintilla, the Society for Libertarian Culture of Modena. A founder of the antiauthoritarian media project "Infection," he has also played guitar and written music for an eponymous band. His lifelong wish has been to live in a free, radically off-kilter, ecologically sound world, one characterized by warm, spontaneous, non-hierarchical relationships rather than those consecrated by the cult of technology. Troubled by the way people have succumbed to the modern world that estranges, domesticates and regulates everything and everyone, he continues to protest against the modern world's progress. This book augurs the rise of an increasingly harmonious chorus loud enough to put an end to that project.

Mesa Verde National Park was America's first cultural park and also the world's first cultural heritage park. Created in 1906, it preserves the sites and materials of the prehistoric Puebloan people. Located in southwestern Colorado near the famous Four Corners, where Colorado, Utah, Arizona, and New Mexico meet, the magnificent Mesa Verde is situated in Montezuma County, just south of Cortez and directly west of Durango. The park's rich archaeological history was played out amid some of the most ruggedly beautiful landscapes in the West. The greater story of the evolution of the park encompasses the Ute people, Theodore Roosevelt, novelist Willa Cather, and other personalities. These remarkable vintage photographs tell that saga, which is as fascinating as that of the Puebloans.

How the brutalities of working life are transformed into exhaustion, shame, and self-doubt: a writer's account of her experience at an Amazon fulfillment center. No longer able to live on the proceeds of her freelance writing and translating income, German novelist Heike Geissler takes a seasonal job at Amazon Order Fulfillment in Leipzig. But the job, intended as a stopgap measure, quickly becomes a source of humiliation, and Geissler soon begins to internalize the dynamics and nature of the post-capitalist labor market and precarious employment. Driven to work at Amazon by financial necessity rather than journalistic ambition, Heike Geissler has nonetheless written the most powerful literary account of corporate flex-time employment that offers "freedom" to workers who have become an expendable resource. Between the first and the second person, *Seasonal Associate* is a nuanced expose of the psychic damage that is an essential part of working with mega-corporations. Geissler has written a twenty-first-century account of how the brutalities of working life are transformed into exhaustion, shame, and self-doubt.

Explains why the environmental crisis should lead to an abandonment of "free market" ideologies and current political systems. A massive reduction of greenhouse emissions may offer a best chance for correcting problems.

Interdisciplinary Perspectives on Capitalism, Labour and Politics in the Age of Big Data

Cyberpunk & Cyberculture

The House of Kennedy

Seasonal Associate

Breaking Up the Boys' Club of Silicon Valley

The Syndicalist and Autonomist Restoration of Class Struggle Unionism

Autobiographical Voices

To err is human. Yet most of us go through life assuming (and sometimes insisting) that we are right about nearly everything, from the origins of the universe to how to load the dishwasher. In *Being Wrong*, journalist Kathryn Schulz explores why we find it so gratifying to be right and so maddening to be mistaken. Drawing on thinkers as varied as Augustine, Darwin, Freud, Gertrude Stein, Alan Greenspan, and Groucho Marx, she shows that error is both a given and a gift—one that can transform our worldviews, our relationships, and ourselves. "A fascinating, thought-provoking, hilarious, and sometimes harrowing account of current work culture."---Gretchen Rubin, #1 New York Times bestselling author of *The Happiness Project* Why do so many people hate their jobs? *Lab Rats* is a groundbreaking, examination of how the half-baked ideas of Silicon Valley and its "new oligarchs" have changed the way we work, damaged our brains, and left us poorer and insecure. After publishing *Disrupted*, his bestselling memoir of his disastrous experience working for a young tech company, Dan Lyons watched, astonished, as hundreds of readers wrote to him with their own harrowing stories of discrimination on the job, fear-mongering managers, and companies denigrating employees in pursuit of quick profit. The problems he had identified in the start-up world, Lyons realized, are infecting virtually every kind of job in America--at a time when companies are giving more lip service than ever about happy employees. What happened to work? Who is responsible? And does any company have a model for doing it right? As Lyons ventured across America in pursuit of answers, he came to identify "Four Factors," a series of ideas that have broken the social contract that once existed between companies and their employees. These new, often dystopian notions about work have made millions subject to constant change, dehumanizing technologies, and even health risks. A few companies, however, get it right. With *Lab Rats*, Lyons makes a passionate plea for business leaders to understand this dangerous transformation and offers a way out--"an approach to work and business that puts people first, profitably serves customers, and makes the world a little bit better in the process" (Tom Peters, New York Times bestselling author of *In Search of Excellence*).

Cyberpunk and Cyberculture explores the work of a wide range of writers- Acker, Cadigan, Rucker, Shirley, Sterling, Williams and, of course, Gibson - setting their work in the context of science fiction, other literary genres, genre cinema - from *Metropolis* to *Terminator* to *The Matrix* - and contemporary work on the culture of technology.

This volume explores activism, research and critique in the age of digital subjects and objects and Big Data capitalism after a digital turn said to have radically transformed our political futures. Optimists assert that the 'digital' promises: new forms of community and ways of knowing and sensing, innovation, participatory culture, networked activism, and distributed democracy. Pessimists argue that digital

technologies have extended domination via new forms of control, networked authoritarianism and exploitation, dehumanization and the surveillance society. Leading international scholars present varied interdisciplinary assessments of such claims - in theory and via dialogue - and of the digital's impact on society and the potentials, pitfalls, limits and ideologies, of digital activism. They reflect on whether computational social science, digital humanities and ubiquitous datafication lead to digital positivism that threatens critical research or lead to new horizons in theory and society. An electronic version of this book is freely available, thanks to the support of libraries working with Knowledge Unlatched. KU is a collaborative initiative designed to make high quality books Open Access for the public good. More information about the initiative and details about KU's Open Access programme can be found at www.knowledgeunlatched.org.

The Postdigital Membrane

Science Fiction and the Work of William Gibson

How Silicon Valley Made Work Miserable for the Rest of Us

McGraw-Hill's GRE, 2010 Edition

Adventures in the Margin of Error

Diasporic Culture and the Making of Postcolonial Britain

Disrupted Ludicrous Misadventures in the Tech Start-up Bubble Lab Rats Why Modern Work Makes People Miserable

Personality tests. Team-building exercises. Forced Fun. Desktop surveillance. Open-plan offices. Acronyms. Diminishing job security. Hot desking. Pointless perks. Hackathons. If any of the above sound familiar, welcome to the modern economy. In this hilarious, but deadly serious book, bestselling author Dan Lyons looks at how the world of work has slowly morphed from one of unions and steady career progression to a dystopia made of bean bags and unpaid internships. And that's the 'good' jobs...With the same wit that made *Disrupted* an international bestseller, Lyons shows how the hypocrisy of Silicon Valley has now been exported globally to a job near you. Even low-grade employees are now expected to view their jobs with a cult-like fervour, despite diminishing prospects of promotion. From the gig economy to the new digital oligarchs, Lyons deliciously roasts the new work climate, while asking what can be done to recoup some sanity and dignity for the expanding class of middle-class serfs.

The world has become increasingly separated into the haves and have-nots. In *The Culture of Contentment*, renowned economist John Kenneth Galbraith shows how a contented class—not the privileged few but the socially and economically advantaged majority—defend their comfortable status at a cost. Middle-class voting against regulation and increased taxation that would remedy pressing social ills has created a culture of immediate gratification, leading to complacency and hampering long-term progress. Only economic disaster, military action, or the eruption of an angry underclass seem capable of changing the status quo. A groundbreaking critique, *The Culture of Contentment* shows how the complacent majority captures the political process and determines economic policy.

Intimate pictures of Lincoln's life by a fellow lawyer, covering Lincoln's experiences from New Salem to the end of his life.

Working North from Patagonia

Sustainable Security

The Affects, Cognition, and Politics of Samuel Beckett's Postwar Drama and Fiction

The Hurricane Notebook: Three Dialogues on the Human Condition

Chaos Monkeys

Youth Culture in Global Cinema

Laugh like an Egyptian

Complete GRE preparation for your exam success! The GRE is crucial for graduate school entrance—and McGraw-Hill's GRE is the comprehensive study tool you need to succeed. Created by test-preparation specialists at Advantage Education, it gives you the most up-to-date information on each section of the test. From practice tests and skill-building techniques to expert coaching, essay help and online practice, you will have all the guidance you need—right at your fingertips.

A radical approach to film viewing

The instant New York Times bestseller, now available in paperback and featuring a new afterword from the author—the insider's guide to the Facebook/Cambridge Analytica scandal, the inner workings of the tech world, and who really runs Silicon Valley

"Incisive.... The most fun business book I have read this year.... Clearly there will be people who hate this book - which is probably one of the things that makes it such a great read." - Andrew Ross Sorkin, New York Times Imagine a chimpanzee rampaging through a datacenter powering everything from Google to Facebook. Infrastructure engineers use a software version of this "chaos monkey" to test online services' robustness—their ability to survive random failure and correct mistakes before they actually occur. Tech entrepreneurs are society's chaos monkeys. One of Silicon Valley's most audacious chaos monkeys is Antonio García Martínez. After stints on Wall Street and as CEO of his own startup, García Martínez joined Facebook's nascent advertising team. Forced out in the wake of an internal product war over the future of the company's monetization strategy, García Martínez eventually landed at rival Twitter. In *Chaos Monkeys*, this gleeful contrarian unravels the chaotic evolution of social media and online marketing and reveals how it is invading our lives and shaping our future.

Introducing a Powerful New Business Model for Today's IT Blogger, speaker, software executive, and bestselling author Jill Dyché has been thinking about leadership a lot lately. Having consulted with business and IT executives with Fortune 500 companies for most of her career, she has heard a common refrain: "What should we do about shadow IT?" She's decided to address the answer head-on. With the onslaught of cloud solutions, consumerization of technology, and increasingly tech-savvy business people, it's time for

a manifesto for leaders who recognize—and are nervous about—the demands of the digital age. Whether you're an executive, department head, or IT manager, *The New IT* provides an action-ready blueprint for building and strengthening the role of IT in your company—and prescribing IT's future. Learn how to: **ASSESS** your current and future IT profile **ALIGN** your IT organization with business priorities **MAP** technology delivery plans according to business priorities **ORGANIZE** IT according to your company's culture and strengths **REDEFINE** innovation and talent management practices **BUILD** a stronger and enduring role for IT as a business partner By using field-tested techniques to align your IT department with your corporate objectives, you can leverage the power of technology across the entire company. *The New IT* provides a set of tactical and experienced-based frameworks to help you and your colleagues conceive a new roadmap. It also includes real-world case studies and best practices from successful, technology-enabled companies such as Toyota, Merck, Brooks Brothers, Union Bank, and many others. You'll hear from major industry pioneers, IT thought leaders, and other change agents who are leading the way in this new frontier. And you'll learn how to bring your business and IT together in a way that is truly transformative. The new IT is more than computing power. It balances strategy and delivery. It's interactive and inclusive. It's as omnipresent as the smart phone and just as revolutionary. It equips you with the tools you need to succeed in reframing the IT conversation and propelling your business forward. Praise for *The New IT* "Jill has penned a de Toquevillean map of the digital world. Should be a required text for every business leader in the country." Thornton May, futurist and author of *The New Know* "Enterprise IT has reached an inflection point in how services are delivered and consumed, requiring our profession to undertake a transformation of our own. Jill Dyché describes well the challenges we face, how to assess them, and how to take action to complete the journey toward modern enterprise IT." Kimberly Stevenson, Vice President and Chief Information Officer, Intel "Conversational, intuitive, and intelligent, this book goes right to the heart of governance (control), innovation (change), identity (authority), relevance (alignment), and influence (strategy). It's a timely book that should be read by executives across organizations." Peter Marx, Chief Innovation and Technology Officer, City of Los Angeles "A highly readable, entertaining book that will help CIOs and their executive partners address the ongoing challenge of converting IT from a strategic liability to a strategic asset." Peter Weill and Jeanne Ross, MIT Center for Information Research and authors of *IT Governance* "Everywhere I go I hear complaints about the old IT. Jill Dyché's book provides a comprehensive roadmap to changing IT to suit our analytical, consumer-driven, bring-your-own-device times!" Thomas H. Davenport, Distinguished Professor, Babson College, and author of *Competing on Analytics and Big Data @ Work*

Free from Civilization

The New IT: How Technology Leaders are Enabling Business Strategy in the Digital Age

The Modern Satiric Grotesque and Its Traditions

The Intentional Stance

The Corruption of Capitalism in America

The Culture of Contentment

Obscene Fortune and Random Failure in Silicon Valley

Is the United States a force for democracy? From 1940s China to Guatemala today, Blum presents a study of American covert and overt interference in the internal affairs of other countries. Each chapter of the book covers a year in which the author takes one particular country case and tells the story.

Coming of age is a pivotal experience for everyone. So it is no surprise that filmmakers around the globe explore the experiences of growing up in their work. From blockbuster U.S. movies such as the Harry Potter series to thought-provoking foreign films such as *Bend It Like Beckham* and *Whale Rider*, films about youth delve into young people's attitudes, styles, sexuality, race, families, cultures, class, psychology, and ideas. These cinematic representations of youth also reflect perceptions about youth in their respective cultures, as well as young people's worth to the larger society. Indeed, as the contributors to this volume make plain, films about young people open a very revealing window on the attitudes and values of cultures across the globe. *Youth Culture in Global Cinema* offers the first comprehensive investigation of how young people are portrayed in film around the world. Eighteen established film scholars from eleven different national backgrounds discuss a wide range of films that illuminate the varied conditions in which youth live. The essays are grouped thematically around the issues of youthful resistance and rebellion; cultural and national identity, including religion and politics; and sexual maturation, including gender distinctions and coming-of-age queer. Some essays engage in close readings of films, while others examine the advertising and reception of films or investigate psychological issues. The volume concludes with filmographies of over 700 youth-related titles arranged by nation and theme.

This new study from Ben Highmore looks at the seemingly banal world of objects, work, daily media, and food, and finds there a scintillating array of passionate experience. Through a series of case studies, and building on his previous work on the everyday, Highmore examines our relationship to familiar

objects (a favourite chair), repetitive work (housework, typing), media (distracted television viewing and radio listening) and food (specifically the food of multicultural Britain). A chair allows him to consider the history of flat-pack furniture as well as the lively presence of inorganic 'stuff' in our daily lives. Distracted television watching and radio listening becomes one of the preconditions for experiencing wonder through the media. *Ordinary Lives* links the concrete study of routine existence to theoretical reflection on everyday life. The book discusses philosophers such as Jacques Rancière, William James and David Hume and combines them with autobiographical testimonies, historical research and the analysis of popular culture to investigate the minutiae of day-to-day life. Highmore argues that aesthetic experience is embedded in the mundane sensory world of everyday life. He asks the reader to reconsider the negative associations of habit and routine, focusing specifically on the intrinsic ambiguity of habit (habit, we find out, is both rigid and adaptive). Rather than ask 'what does everyday life mean?' this book asks 'what does everyday life feel like and how do our sensual, emotional and temporal experiences interconnect and intersect?' *Ordinary Lives* is an accessible, animated and engaging book that is ideally suited to both students and researchers working in cultural studies, media and communication and sociology.

A former Michigan congressman and member of the Reagan administration describes how interference in the financial markets has contributed to the national debt and has damaging and lasting repercussions.

The Cinematic Body

Lab Rats

Why Modern Work Makes People Miserable

Notes Toward a Radical Critique of Civilization's Foundations: Domination, Culture, Fear, Economics, Technology

Matter, Measure, and the Misadventures of Precision

Digital Objects, Digital Subjects

Options

This is a notebook or diary, a found object, describing one remarkable young woman's search for meaning at the beach in Wilmington, NC.

Race, Gender, Self-Portraiture

This Changes Everything

Revolutionary and Evolutionary Paradoxes