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Find out how to keep your best teachers on staff, and make sure your new teachers stay motivated beyond their first years on the job. In this book, leading educational consultant Franklin Schargel offers 162 easy-to-apply tips and strategies for principals and administrators looking to hire quality teachers, raise faculty job satisfaction, and hold onto their most effective staff members. Sample Keys

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include: Put people before paper, Be a boss, without being bossy, Support the risk-takers, Know your limitations, You are who you hire, and The most important quality of new teachers.

Literacy and Reading Programmes for Children and Young People: Case Studies from Around the Globe presents interviews with over 40 librarians from around the world who tell of their library programs. The volumes are arranged geographically with Volume 1 offering interviews from library

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professionals from the USA and Europe, and with Volume 2 sharing programs from Asia, Africa, Australia, and the Middle East. The volumes highlight the diversity of the types of programs catering to the varying needs of children and young adults throughout the world. Case studies featured in this book outline the details of programs, events, and activities provided by over 40 organizations in the context of social capital and social inclusion. Each interview

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chapter discusses the contributions made to literacy development and community building of children and teens. With the many variations and examples of best practice, librarians and educators can glean new ideas for their own programs. The interviews reveal the challenges and issues faced and the work being achieved in vastly different environments, in many geographic areas, and in diverse economic, social, and cultural contexts. The programs include those of national

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and state libraries, public libraries, and mobile libraries carried out by public libraries, NGOs, and commercial organizations in both developed and developing countries. They also feature programs of multicultural libraries, libraries for indigenous people, and libraries for refugees. This publication complements the range of initiatives and activities carried out by IFLA's Libraries for Children and Young Adults Section that supports library services and reading promotion

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initiatives catering to children and young adults around the world. These volumes are rich in variety and will provide much food for thought for creating unique and successful library programs.

Since the National Science Foundation joined the National Institutes of Health in requiring that grant proposals include a data management plan, academic librarians have been inundated with related requests from faculty and campus-based grant consulting offices.

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Data management is a new service area for many library staff, requiring careful planning and implementation. This guide offers a start-to-finish primer on understanding, building, and maintaining a data management service, showing another way the academic library can be invaluable to researchers. Krier and Strasser of the California Digital Library guide readers through every step of a data management plan by offering convincing arguments to persuade researchers to create a

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data management plan, with advice on collaborating with them Laying out all the foundations of starting a service, complete with sample data librarian job descriptions and data management plans Providing tips for conducting successful data management interviews Leading readers through making decisions about repositories and other infrastructure Addressing sensitive questions such as ownership, intellectual property, sharing and access, metadata, and preservation This LITA

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guide will help academic librarians work with researchers, faculty, and other stakeholders to effectively organize, preserve, and provide access to research data.

New complete dictionary of the English and Dutch languages

How Digital Parasites Are Destroying the Culture Business, and How the Culture Business Can Fight Back

Cyclopedia of American Horticulture: R-Z

Library Notes and News Bridging the Digital Divide with Mobile

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Services

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Practices and Ideas in the
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Includes "Official program of the
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Also includes 1st-5th SLA triennial salary surveys. E-book vendors continue to experiment: adjustments to business models, consolidation of content, and mergers with competitors mean constant change. What's good for innovation can equal confusion when it comes to choosing an e-book platform for your library. Making a sound purchasing decision requires research and close consideration of trade-offs, and Roncevic's new issue of Library Technology Reports will get

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you started. Based on surveys of e-book vendors with an established presence in academic, public, and/or K-12 library markets, this report includes Background and business model descriptions for 51 leading e-book vendors Four tables comparing content, technical specifications, functionality, and business models An at-a-glance overview of platforms, including vendor website URLs Bulleted checklists of factors to consider, and questions to ask vendors An examination of the blurring channels of publisher, aggregator, and distributor platforms, with advice to

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help you avoid content
overlap

Branding provides a unique way for a library to distinguish itself: its identity, personality, and image. Drawing on five vividly unique case studies from libraries across the country, *Breakthrough Branding: Positioning Your Library to Survive and Thrive* shows how to mesh your library's brand deeply and seamlessly within your internal culture, to leverage and better position your brand for the audiences you serve, and develop and implement promotional strategies and tactics consistent with your

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objectives. Experienced marketers and branding consultants Suzanne Walters and Kent Jackson offer clear advice regarding the art and science of library branding, advocacy, ethical considerations, marketing management and evaluation throughout the book's three sections: "Branding" explains what a brand is and how to assess, develop and utilize your brand as an important institutional asset, with insider tips on environmental scanning, market research, and situation analysis; "Positioning" leads you through the process of effectively addressing your

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target audiences;
“Promotion” helps you develop an integrated marketing communication strategy, including how to craft on-target messages, leverage your online presence to inform and engage with community members, and capitalize on traditional marketing channels, with guidance on public relations, event strategies, email, websites, and more.

Everyday Book Culture from
Consumerism to Control
Charleston Conference
Proceedings, 2011
Something's Gotta Give
Oxford
Free Ride

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Cyclopedia of American Agriculture: Farm and community

The pick up lines in this book are for those who are confident. Pick up lines have been around since the days of the caveman when Thog first said "Oog!" to the incredibly hairy she-beast he was attracted to. Coincidentally, this was exactly the same time the open handed slap to the face was invented. Our labs have yet to find any sort of connection between these two events but fear not, having this book in your Kindle library will allow you to hone your reflexes so that you'll never get hit by any unrelated slaps that might happen to come your way! Especially when you use

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our patented Harry Potter pick up lines! Insults Anywhere would like you to know that the jokes in this book are completely against the Geneva Convention. Lucky for you we invented Geneva Convention 2: The Re-neva-ing and they find nothing wrong with giving the people weaponized pick ups of this magnitude. "We pull no punches and neither should you!"

Here, the author assesses our modern book culture by focusing on five key elements including the explosion of retail bookstores like Barnes & Noble and Borders, and the formation of the Oprah Book Club.

Librarian Jim Hahn has carefully culled the over 500,000 available

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apps down to the 100 that are the absolute best for day-in, day-out library services. The guide covers apps from both Apple and Android devices, including tablets. This guide is intended as an introduction for those with little or no app experience and for those wanting to know more about app uses for information access.

Library Journal

The Pennsylvania School Journal

Breakthrough Branding

Data Management for Libraries

The Study of History in American

Colleges and Universities

A narrative report on the ways in which the Internet is significantly

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compromising the newspaper, music and film industries provides coverage of such topics as the legalization of YouTube and the bargain-pricing agreements of iTunes and Kindle, offering advice to media industry insiders on how to use innovative solutions to reclaim profits.

Have changes such as cloud computing, search engines, the Semantic Web, and mobile applications rendered such long-standing academic library services and functions as

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special collections,
interlibrary loans,
physical processing, and
even library buildings
unnecessary? Can the
academic library
effectively reconceive
itself as a virtual
institution? Stielow, who
led the library program of
the online university
American Public University
System, argues most
emphatically that it can.
His comprehensive look at
web-based academic
libraries synthesizes the
changes wrought by the Web
revolution into a
visionary new model,

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grounded in history as well as personal experience. He demonstrates how existing functions like cataloging, circulation, collection development, reference, and serials management can be transformed by entrepreneurship, human face/electronic communicator relations, web apps, and other innovations. Online education can ensure that libraries remain strong information and knowledge hubs, and his timely book Shows how the origins and history of the academic

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library have laid the foundation for our current period of flux Identifies practices rooted in print-based storage to consider for elimination, and legacy services ready to be adapted to virtual operations Discusses tools and concepts libraries will embrace in a networked world, including new opportunities for library relevance in bookstore/textbook operations, compliance, library/archival/museum functions, e-publishing, and tutorial services Offers a thorough

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examination of the virtual library infrastructure crucial for an online learning program, with a special look at the particular needs and responsibilities of online librarians Looks at the evolving relationship between higher education and copyright, and posits how educational technology will bring further changes Bursting with stimulating ideas and wisdom gleaned from first-hand experience, Stielow's book presents a model for offering outstanding higher education library

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services in an increasingly online environment.

The complex issues associated with developing and managing electronic collections deserve special treatment, and library collection authority Peggy Johnson rises to the challenge with a book sure to become a benchmark for excellence. Providing comprehensive coverage of key issues and decision points, she offers advice on best practices for developing and managing these important resources

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for libraries of all types and sizes. With an emphasis on practical solutions that will provide effective and timely access to online resources for library users, she presents an in-depth look at The fundamentals of electronic resource planning, selection, and evaluation The evolving world of acquisition options, licenses, and contracts Fostering and maintaining positive relationships with vendors and publishers Budgeting and financial considerations,

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with guidance on how to collaborate across library organizational lines to acquire and manage e-content more efficiently. Tips, informational sidebars, and suggested reading lists accompany each chapter, and an extensive glossary defines essential terms and concepts.

Circular of Information of the Bureau of Education, for ...

The eBook Revolution: A Primer for Librarians on the Front Lines

The Chronicle

Literacy and Reading

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Programmes for Children
and Young People: Case
Studies from Around the
Globe

An Argument for Relevance
in the Digital Age

Farm and community

In this issue of *Library Technology Reports*, Andromeda Yelton shows how libraries can build on the breadth of this population to help bridge the digital divide and provide even greater access to information. Yelton breaks down the demographics of mobile internet users, provides examples of how different libraries are reaching out to these...

The book ecosystem is radically

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changing, and libraries must change with it. This book tackles the controversial discussion about eBooks and explores librarian-driven solutions and visions for the future of libraries in the 21st century.

Landmark Visitors Guides are practical guides designed for the independent traveller. They are written in the form of touring itineraries and include maps and twon plans with plenty of colour photographs to whet the appetite whilst still at home.

School Library Journal

Libraries

Volume 2: Asia, Africa, Australia,
and the Middle East

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Papers and Proceedings of the ...
Annual Meeting of the American
Library Association Held at ...

Are Libraries Obsolete?

The Unitarian

Includes, beginning Sept. 15,
1954 (and on the 15th of each
month, Sept.-May) a special
section: School library journal,
ISSN 0000-0035, (called Junior
libraries, 1954-May 1961). Also
issued separately.

"The theme of the 2011
Charleston Conference, the
annual event that explores
issues in book and serial
acquisition, was "Something's
Gotta Give." The conference,
held November 2-5, 2011, in
Charleston, SC, included 9 pre-

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meetings, more than 10 plenaries, and over 120 concurrent sessions. The theme reflected the increasing sense of strain felt by both libraries and publishers as troubling economic trends and rapid technological change challenge the information supply chain. What part of the system will buckle under this pressure? Who will be the winners and who will be the losers in this stressful environment? The Charleston Conference continues to be a major event for information exchange among librarians, vendors, and publishers. As it begins its fourth decade, the

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Conference is one of the most popular international meetings for information professionals, with almost 1,500 delegates. Conference attendees continue to remark on the informative and thought-provoking sessions. The Conference provides a collegial atmosphere where librarians, vendors, and publishers talk freely and directly about issues facing libraries and information providers. In this volume, the organizers of the meeting are pleased to share some of the learning experiences that they--and other attendees--had at the conference"--

The digital age has

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transformed information access in ways that few ever dreamed. But the afterclap of our digital wonders has left libraries reeling as they are no longer the chief contender in information delivery. The author gives both sides--the web aficionados, some of them unhinged, and the traditional librarians, some blinkered--a fair hearing but misconceptions abound. Internet be-all and end-all enthusiasts are no more useful than librarians who urge fellow professionals to be all things to all people. The American Library Association, wildly democratic at its best and worst, appears

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schizophrenic on the issue, unhelpfully. "My effort here," says the author, "is to talk about the elephant in the room." Are libraries obsolete? No! concludes the author (also). The book explores how libraries and librarians must and certainly can continue to be relevant, vibrant and enduring.

The Essentials

162 Keys to School Success

Reinventing the Library for

Online Education

A LITA Guide

Minnesota Library Notes and

News

Be the Best, Hire the Best,

Train, Inspire and Retain the

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Best