

Dr Edward De Bono S Six Thinking Hats

I Am Right, You Are Wrong is **THE classic work** about choice in business and in life from world-renowned writer and philosopher Edward de Bono. Most of our everyday decision-making tends to be confrontational. Whether in large meetings, one-to-one or even in our own heads, opposite view points are pitted against each other. Ultimately, there must be a winner and a loser. In *I Am Right,You Are Wrong*, lateral-thinking guru Edward de Bono challenges this 'rock logic' of rigid categories and point-scoring arguments which is both destructive and exhausting. Instead he reveals how we can all be winners. Clearer perception is the key to constructive thinking and more open-minded creativity. In overturning conventional wisdom, Edward de Bono will help you to become a better thinker and decision maker. 'An inspiring man with brilliant ideas. De Bono never ceases to amaze with his clarity of thought' Sir Richard Branson

Traditional thinking habits of businesses need to be greatly improved. Analysis and judgement are no longer enough to make important corporate decisions; you can analyse the past but you have to design the future. Corporate decisions depend on values. Disputes and conflicts often arise because of a clash of those values; each party in the dispute wants to pursue its own values, often at the expense of the other party. It is therefore essential that companies, managers and employees have a full understanding of the values of everyone involved to design a way forward that benefits all parties. From the bestselling author of *How to Have a Beautiful Mind* and *Six Thinking Hats*, this groundbreaking business book provides a basis for value assessment, an essential tool in decision-making for 21st century corporations. De Bono demonstrates that values come into all areas of thinking, behaviour and decision-making and outlines a framework to focus employees' attention on a variety of values including human values, organisational values, cultural values and perceptual values. By introducing a scoring system to rate different values as strong, sound, weak or remote de Bono helps readers to prioritise and make executive decisions that count.

A course to develop thinking skills.

Is thinking a matter of intelligence or a skill that can be taught deliberately? Can thinking be taught directly as a curriculum subject in schools?

A Brief Guide for Teachers

The Story of Edward De Bono in Australia

Beyond Yes & No

Future Positive

The Power of Focused Thinking

A Textbook of Creativity

Intended for business men and women as an aid to producing effective business strategy, this pack contains dozens of thought-provoking and enjoyable games, it is a step-by-step course in thinking for doing. It could also be an enjoyable thinking tool for families and schools. The pack contains a 96-page book *Thinking for Action*.

It is a mistake to assume that intelligent people are necessarily good thinkers. "The father of thinking about thinking" at his most accessible.

First published in 1967, this remarkable title from one of history's greatest minds remains a must-read in the world of creative thinking. Based on the tenet that an error can lead to the right decision, de Bono guides the reader through a series of non-mathematical problems and puzzles, all designed to help us analyse our personal style of thinking, work out its strengths and weaknesses, and to consider the potential methods that we never use. There are three courses, each five days long and each created to focus on a different style of thinking, featuring: *The Bottles Problem* *The Blocks Problem* *The L-Game* *The End Game* A true life-changer, this book will have you thinking in ways that you never thought were possible.

Our happiness and success depend on clear thinking. But too many of us are compromised by confusion, trying to do too much at once, and not knowing what to do next. In *Teach Yourself to Think*, Edward de Bono shows that good thinking depends on a simple five-stage process that anyone can learn.

It will enable you to assess your goals, sort available information, identify the available choices, make a decision and, finally, turn thought into action. This book offers brilliant advice for anyone who needs to be able to respond to and deal with a vast range of situations at work and in life quickly, efficiently and intelligently.

How to Have Confidence and Power in Dealing with People

FLOWSCAPES.

Intelligence Is Not Enough

Lateral Thinking

Practical Thinking

Rethink

The classic work about meetings and decision-making. Meetings are a crucial part of all our lives, but too often they go nowhere and waste valuable time. In Six Thinking Hats, Edward de Bono shows how meetings can be transformed to produce quick, decisive results every time. The Six Hats method is a devastatingly simple technique based on the brain's different modes of thinking. The intelligence, experience and information of everyone is harnessed to reach the right conclusions quickly. These principles have been adopted by businesses and governments around the world, ending conflict and confusion in favour of harmony and productivity. The Six Hats strategy will fundamentally change the way you work and interact. 'An inspiring man with brilliant ideas. De Bono never ceases to amaze with his clarity of thought.' Sir Richard Branson

Wisdom comes with living a long life, full of rich experiences and can't be learnt, right? Wrong. In the Textbook of Wisdom bestselling author Edward De Bono (Lateral Thinking, Serious Creativity) explains how you do not have to have lived forever to benefit from the experience of those who have. Full of thinking tools guidelines and principles this 'textbook' encourages the use of values and emotions to guide you through life without allowing them to enslave you. Split into short, digestible sections perfect for grazing rather than devouring, Textbook of Wisdom is perfectly designed so you can return again and again, mining for wise words to carry through life that will open your mind to creativity and new possibilities.

Together these tapes & accompanying guidebooks present a structured approach to thinking & problem solving. Uses "hats" to symbolize the roles we play as thinkers & assigns a color to each that represents a code for the various modes of thought. White Hat stands for the objective, "just the facts" mode; Red Hat for feelings; Yellow Hat for positive, "thumbs-up" approach; Green Hat for creativity; Black Hat for the critical approach; & Blue Hat for the control that directs our thinking. The program will be useful to anyone who has to run a meeting or work with a problem-solving group.

In Practical Thinking de Bono's theme is everyday thinking, how the mind actually works – not how philosophers think it should. Based on the results of his famous Black Cylinder Experiment (a critical thinking task that asks participants why they think a black cylinder falls over), de Bono explores the four practical ways of being right. From there he picks out and names the five levels of understanding – and the five major mistakes in thinking. From memes and Instagram to twitter and bestselling books like Mistakes I Made At Work, mistakes – and what we can learn from them – are a hot topic. With Edward you'll learn exactly why we all make them.

New Thinking for the New Millennium

Edward de Bono's Thinking for Action

Teach Yourself to Think

The Five Success Principles for Personal and Global Change

Handbook for a Positive Revolution

Edward de Bono's Six Thinking Hats

Taking a brass tacks approach to communication, *How to Have Confidence and Power in Dealing With People* explains how to interact with others as they really are, not as you would like them to be. The goal is to get what you want from them successfully – be it cooperation, goodwill, love or security. Les Giblin, a recognized expert in the field of human relations, has devised a method for dealing with people that can be used when relating with anyone – parents, teachers, bosses, employees, friends, acquaintances, even strangers. Giblin shows step by step how to get what you want at any time and in ways that leave you feeling good about yourself. Moreover, the people who have given you what you want wind up feeling good about themselves, too. The result? Nobody gets shortchanged. It's a win-win situation. Each chapter includes a handy summary, so there's absolutely no chance of missing the book's key points. You can also use these recaps to refresh your memory after you've finished the book. Instead of feeling miserable about your interpersonal skills, read this best-selling guide and learn to succeed with people in every area of your life.

If you want to be the best, focus on your most valuable asset: the power of your creative mind As competition and the pace of change intensify, companies and individuals need to harness their creativity to stay ahead of the field. Under pressure, people often think they can't be creative; many more are convinced they are not creative at all because they have never been 'arty'. Creative genius Edward de Bono debunks these common notions in this remarkable book. He shows how creativity is a learnable skill – one that everyone can use to improve their performance. He then explains how you can unlock your own creativity to reap the personal and professional rewards it will bring. Learn how to: be creative on demand with de Bono's step-by-step approach add value to ideas and turn them into financial assets boost creativity with the power of lateral thinking break free from old ways of thinking with creative challenging

The Mechanism of Mind presents Edward de Bono's original theories on how the brain functions, processes information and organises it. It explains why the brain, the 'mechanism', can only work in certain ways and introduces the four basic types of thinking that have gone on to inform his life's work, namely 'natural thinking', 'logical thinking',' mathematical thinking' and 'lateral thinking'. De Bono also outlines his argument for introducing the word 'PO' as an alternative to the word 'NO' when putting lateral thinking into practice. Drawing on colourful visual imagery to help explain his theories and thought-processes, from light bulbs and sugar cubes to photography and water erosion, The Mechanism of Mind remains as fascinating and as insightful as it was when it was first published in 1969. This is a must-read for anyone who wants to gain a greater understanding of how the mind works and organises information – and how Edward de Bono came to develop his creative thinking tools.

First published in 1977, in this extraordinarily prescient book Edward de Bono sets out his method for achieving the ultimate 21st century goal: work-life balance. Defined in terms of life-space and self-space, de Bono invites the reader to look at their life and measure the gap between these spaces – the smaller the gap, the greater our chances at happiness; but if the life-space is vastly bigger than the self-space, our coping ability is compromised and anxiety is likely. For anyone concerned with happiness and life-fulfilment this book is essential reading, and is perhaps more resonant with readers now than ever before.

The Six Value Medals

Understand how your mind works to maximise memory and creative potential

Critical and Creative Thinking

The Leader's Guide to Lateral Thinking Skills

Serious Creativity

How to be creative under pressure and turn ideas into action

Is the way you think like the colour of your eyes something you are born with and cannot alter? Or is thinking a skill that can be improved with practice, like swimming, tennis or cooking?

Anyone can join the positive revolution. All you need is creativity. Historically, revolutions have been negative – defining, overthrowing or destroying an enemy, fuelled by a sense of mission and direction. After victory, however, this energy often races on, causing factionalism and strife among the victors. The positive revolution also has energy and direction, but its opponents are entrenched patterns in thought. Progress, maintains Edward de Bono – whether on a personal or global scale – depends on thinking and behaviour that are positive and constructive. The world today is undergoing dramatic, often violent changes, and human behaviour is frequently shaped by guilt and negativity. To lift this dark cloud and create positive revolution, we need to rely more on humour, a key element in changing perception. In this inspiring book, Edward de Bono demonstrates clearly and simply how we can learn to think and interact constructively, efficiently and with respect for core human values.

'Of one thing in life we can be sure. The quality of our life in the future will depend on the quality of our thinking.' Why are we so prone to be negative? And how can we become more positive, both as individuals and as a society? The answer lies in the way we think. The key to positive thinking is developing new concepts, whether this means coming up with a brand new idea or just looking at an existing one in a new light. If we make a deliberate and positive effort to change our thinking we can secure a positive future, and we can harness the focused power of human thinking by releasing it from its pettiness. Edward the Bono is the Nobel Prize nominated father of creative thinking and the master of training the mind to think the right way. He wrote the multi-million copy bestseller *Six Thinking Hats* and many other revolutionary works on how to think. This classic work was first published in 1979, and since then our belief in the power of positive thinking has only become stronger.

THE classic work about making the complicated simple from world-renowned writer and philosopher Edward de Bono From confusing manuals to uninterpretable jargon and bureaucratic red-tape, modern life can be highly complicated and frustrating. For many of us it is almost impossible to make sense of. In *Simplicity*, lateral-thinking guru Edward de Bono shows us how to bring clarity into our increasingly complicated lives. Through his ten rules of simplicity, he encourages us to be creative and break down the complex into manageable and recognisable parts. By making the complicated simple, you will free up time, reduce stress and make better decisions.

Textbook of Wisdom

Teach Your Child How To Think

Bonting: Thinking to Create Value

Five-Day Course in Thinking

Six Thinking Hats

The Business of Race: How to Create and Sustain an Antiracist Workplace–And Why it's Actually Good for Business

From back: " ... demonstrates how to think more effectively through attention, practice and a series of exercises."

This book is not written specifically for White readers, Black readers, readers who are Latino, Asian, or other specific racial or ethnic groups. If you are a business leader, individual contributor, Human Resources or DEI (Diversity, Equity and Inclusion) professional, educator, coach, or consultant, then The Business of Race is for you. In the business world, incident-driven, company position statements on Black Lives Matter or Stop Asian Hate are not proxies for the heavy lifting that will penetrate and sustain a shift in the status quo. Advancing racial equity to disrupt institutional racism requires more than a company-wide memo or a tab on a corporate website. Businesses often water down, negate or skirt this reality by touting successes from its cousin—diversity. However, you cannot advance a strategy you do not name. The general term “diversity” enables that dynamic. It's impossible to create an antiracist workplace when we avoid speaking the words ``race” and “racism.” Co-authored by two business women, one Black and one White, **The Business of Race** can help us all prepare for this transformative work. Rather than diving headfirst with well-meaning but ineffectual efforts, we must first ready our organizations. The authors outline both the inner work (raising our own individual awareness and creating new ways of thinking and being), and the outer work organizations must undertake. This includes honest and often uncomfortable discussions. And carrying out as core to operational business strategy

and performance, policies and practices to reimagine a racially equitable workplace. Whether you're a rising entrepreneur, a supervisor or manager, a leader of a large multinational company, or a frontline employee, you'll find concrete actions in this essential guide: Why Racial Diversity, Why Now - A Competitive Advantage Commitment, Specificity, and the Science of Small Wins Uncomfortable Truths and Fearless Leaders Look for Talent Where Others Are Not No Secrets in Pay and Promotions - Close the Wage Gap Discover Your "E" and Measure its Impact Woven throughout The Business of Race are interviews with dozens of business professionals across myriad industries, fields and organizational levels. Their stories bring voice to the challenges and opportunities businesses face every day, and provide readers with the courage and tools to openly, honestly, and effectively address the deeply complex, emotional and intimidating dynamic of race and racism in the workplace.

Edward de Bono invented the concept of lateral thinking. A world-renowned writer and philosopher, he is the leading authority in the field of creative thinking and the direct teaching of thinking as a skill. Dr de Bono has written more than 60 books, in 40 languages, with people now teaching his methods worldwide. He has chaired a special summit of Nobel Prize laureates, and been hailed as one of the 250 people who have contributed most to mankind.

The last millennium has not been a great success. We have advanced in science and technology, but not much in human behaviour. Is it possible that this has been due to poor thinking? Edward de Bono maintains that the thinking of the last millennium has been concerned with WHAT IS. This is the thinking of analysis, criticism and argument. What we have not sufficiently developed is the thinking concerned with WHAT CAN BE. This is thinking that is creative and constructive, and which seeks to solve conflicts and problems by designing a way forward. The emphasis of his proposed new thinking is on design and not judgement.

62 Exercises to Unlock Your Most Creative Ideas (Large Print 16pt)

How to be More Interesting

Creativity Workout

I Am Right, You Are Wrong

De Bono's Thinking Course

Shortcuts to Becoming Wiser Than Your Years

In schools we are taught to meet problems head-on: what Edward de Bono calls vertical thinking. This works well in simple situations but we are at a loss when this approach fails. Lateral thinking is all about freeing up your imagination. Through a series of special techniques, in groups or working alone, Edward de Bono shows us how to look at problems from a variety of angles and in so doing offer up solutions that are as ingenious as they are effective. After reading this book you will become a much more productive and formidable thinker.

Poses the question, how can you energize people to see problems not as obstacles to success but as opportunities for innovation? Looks at what makes a lateral leader - the kind of person who can create a climate of creativity by inspiring people to have the confidence to take risks, and who can then develop their skills in creative techniques. Presents practical exercises for implementing the principles of lateral thinking and uses real-life examples to illustrate the rules, principles and processes involved.

Language has been the biggest help to human progress. But, ironically, language has also become the barrier to its own development. We are locked in to words and concepts that are limited and out of date. These force us to see the world in a very old-fashioned way. Like any self-organizing system, language has become bogged down in its own equilibrium.

Examinations of more than fifty successful individuals indicates the ways in which the successful arrive at solutions to difficult problems and suggests that nontraditional and nonsequential thinking may lead to startling solutions

Teaching Thinking

Tactics

The Art and Science of Success

Six Action Shoes

Unlocking the Creativity and Innovation in You and Your Team

Simplicity

People spend a fortune on their bodies, their faces, their hair, their clothes. Cosmetics, plastic surgery, diets, gym membership - everyone's trying to be more attractive. But there's an easier way to become a beautiful person. It doesn't have to be physical. No matter how you look, if you have a mind that's fascinating, creative, exciting - if you're a good thinker - you can be beautiful. And being attractive doesn't necessarily come from being intelligent or highly-educated. It isn't about having a great personality. It's about using your imagination and expanding your creativity. And it's when talking with people that we make the greatest impact. A person may be physically beautiful, but when speaking to others a dull or ugly or uncreative mind will definitely turn them off. In clear, practical language, de Bono shows how by applying lateral and parallel thinking skills to your conversation you can improve your mind. By learning how to listen, make a point, and manoeuvre a discussion, you can become creative and more appealing - more beautiful.

THE classic work about changing yourself and how others see you from the world-renowned writer and philosopher Edward de Bono People spend vast amounts of money, time and energy to achieve and maintain beauty, and yet despite its undisputed importance few of us devote similar efforts to be interesting. It is often thought that intelligence, beauty and confidence make you more interesting. This is not true. Being interesting is actually a state of mind. In How to be More Interesting, lateral-thinking guru Edward de Bono reveals how playing with ideas, making connections, speculating and using the imagination are at the heart of being an interesting person. With seventy exercises that will help you bring humour, insight and surprise to everyday situations, this book will ensure that people not only find you fascinating company but also won't be able to forget you.

Meetings are a crucial part of all our lives, but too often they go nowhere and waste valuable time. In Six Thinking Hats, Edward de Bono shows how meetings can be transformed to produce quick, decisive results every time. The Six Hats method is a devastatingly simple technique based on the brain's different modes of thinking. The intelligence, experience and information of everyone is harnessed to reach the right conclusions quickly. These principles fundamentally change the way you work and interact. They have been adopted by businesses and governments around the world to end conflict and confusion in favour of harmony and productivity.

*Dr Edward de Bono, founder of lateral thinking, has changed the way countless Australians - young and old - think. Rethink explores how de Bono unique thinking tools and training courses have influenced Australian businesses, organisations, schools and communities. A passionate advocate for transformational change in education, the book also looks at de Bono influence on the Australian education system. Both biographical and instructive, Rethink shows de Bono's fondness for, and contribution to, Australia, where he has been a regular visitor since 1972. It also includes details on the work of the de Bono Institute, the Melbourne-based not-for-profit group that represents Edward de Bono in Australia. Rethink demonstrates how de Bono's tools and techniques can be used to: * generate creativity, fresh new ideas and better solutions * increase productivity * encourage teamwork and dispute resolution * improve effectiveness of meetings.*

Mind Power

Masterthinker

How To Have A Beautiful Mind

The Mechanism of Mind

The De Bono Code Book

*Six Thinking Hats*Penguin UK

Tap into your Creative potential Creativity was once thought to be a talent bestowed upon a lucky few. Today it is understood as a skill that we can all learn, develop and apply. And in today's economy--with information available to everyone and support services outsourced overseas - creativity is the most valuable asset you can possess and the ...

Critical and Creative Thinking: A Guide for Teachers reveals ways to develop a capacity to think both critically and creatively in practical and productive ways. Explains why critical and creative thinking complement each other with clear examples Provides a practical toolkit of cognitive techniques for generating and evaluating ideas using both creative and critical thinking Enriches the discussion of creative and critical intersections with brief "inter-chapters" based on the thinking habits of Leonardo da Vinci Offers an overview of current trends in critical and creative thinking, with applications across a spectrum of disciplines

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Four Ways to be Right, Five Ways to be Wrong

The Happiness Purpose