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The EU Ecolabel for All-purpose cleaners and sanitary cleaners is under revision. This report is meant to provide a first evaluation of likely areas for investigation and provides the scientific evidence for the revised EU Ecolabel criteria. The technical analysis found that the key environmental impacts of APCs are mainly due to the extraction stage, for window/glass cleaners packaging has larger contributions than

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ingredient extractions. When warm water is used to rinse off the product during use, the use phase has a significant impact. These findings are reflected in the score of the environmental indicators under consideration Based on these findings, measures should be developed in close cooperation with stakeholders (industry, academia and interested parties) to improve the formulation of the cleaners, decrease the energy consumed to heat the water and decrease the amount of product used per application, among others. This preliminary report takes part of the revision of the EU Ecolabel criteria for six

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detergents and cleaners related product groups. The EU Ecolabel revision process is foreseen to be held simultaneously. The progress of these discussions can be followed through the official website: <http://susproc.jrc.ec.europa.eu/detergents/index.html>.

The purpose of the analysis is to study the implications it can have for a company to acquire the Swan License. The analysis takes a broad focus and investigates the following three themes:

- The motivation for companies to acquire the Swan Label*
- The implementation of the Swan Label*
- The impact of acquiring the*

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Swan Label The project aims at doing this by performing company visits to 16 companies from the five Nordic countries representing different company sizes and sectors. The project is commissioned by the Swan group under the Working Group for Sustainable Consumption and Production group (HKP gruppen) of the Nordic Council of Ministers. The analysis is conducted by DAMVAD with expert assistance from Åke Thidell, Lund University.

This analysis looks closer at the synergies and positioning between the fee structures and criteria of the two ecolabels, the dissemination

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and success of the two labels within different product groups and the experience with co-existence between the EU Ecolabel and other national and regional ecolabels. The analysis does this by performing interviews with representatives from the five Nordic ecolabelling secretariats, interviews with representatives from ecolabelling secretariats from France, Germany, the Netherlands and Austria as well as through a desk research of available material. The analysis is conducted by DAMVAD with expert assistance from Åke Thidell, Lund University. The project is commissioned by the Swan group under the

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Working Group for Sustainable Consumption and Production (HKP-gruppen) of the Nordic Council of Ministers.

Making Environmental Product Information Systems Effective

Actors, Institutions, and Processes

The Future of Eco-labelling

Certification and Promotion of Sustainable Management

- The Nordic Ecolabel and the EU Ecolabel in the Nordic Countries

The coexistence of two Ecolabels

Executive Summary

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The EU Ecolabel is awarded to sustainably designed products, encouraging innovation, and contributing to the EU goal of climate neutrality by 2050 and to the circular economy. Through the EU Ecolabel, industry can offer consumers an eco-friendly alternative to conventional paper products, and help them lower their daily environmental impact.

This report presents criteria for EU Ecolabel hard covering products, as adopted in Commission Decision (EU) 2021/76 of 16 March 2021. The criteria are presented together with supporting rationale, which was derived

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from a combination of scientific research and stakeholder consultation. The final criteria are the culmination of 3+ year process, which started with a scoping questionnaire released in October 2017. This was followed by the publication of a draft preliminary report and initial criteria proposals in November 2018 and subsequent revisions following two stakeholder meetings (in December 2018 and October 2019) and a final round of modifications made in July 2020. The draft documents can be consulted at the JRC project website: <https://susproc.jrc.ec.europa.eu/product-bureau//product-groups/413/documents> The

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product group applies to four main types of product sectors: natural stone, agglomerated stone, ceramics and precast concrete. A number of horizontally applicable criteria have been defined as well as sector specific criteria. Since a significant portion of environmental impacts are associated with some of the intermediate products (quarry blocks for natural stone products and cement for precast concrete products), the possibility for awarding the EU Ecolabel to these business-to-business products has been enabled. The criteria presented include mandatory requirements as well as optional

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requirements which can result in the awarding of points. If enough points are gained and all mandatory requirements are met, the product can be awarded the EU Ecolabel. The scoring approach allows for greater weighting to be applied to criteria associated with larger environmental impacts and also encourages continuous environmental improvement for license holders. Broadly speaking for all four product sectors, the criteria predominantly focus on: Improving energy efficiency (setting benchmarks where possible and requiring specific energy consumption reduction plans in other cases).

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Reducing emissions that contribute to Global Warming Potential (via CO2 emission limits for combustion-dominated or the incentivisation of renewables for electricity-dominated processes). Reducing emissions from combustion processes that contribute to acidification (SOx and NOx). Reducing dust emissions, both to the wider environment and in production facilities. Improving water efficiency via recycling of process water and reducing contamination of local watercourses via requirements on wastewater treatment. Improving material efficiency via the incentivisation of recycled content, the

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reuse/resale of by-products and improved extraction efficiencies. The importance of choosing the correct performance class and dimensions of hard covering products for a given use is addressed by setting requirements on fitness for use. The importance of correct installation and maintenance of hard covering products on life cycle impacts is also addressed by setting requirements on user information.

From green frogs and blue angels to white bunnies, modern consumers are confronted by a growing array of colorful eco-labels on everything from coffee to computers. When eco-

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labels are credible, they can lead to dramatic change in environmental practices broadly and quickly by leveraging the purchasing power of corporate clients (e.g., Walmart and McDonalds) to influence global supply chains. But the credibility of such labels is highly variable; and despite the existence of established practices for eco-labeling, many labels remain little more than superficial exercises in "greenwash." How can consumers separate greenwash from genuine attempts to address environmental challenges? Beyond Greenwash addresses this question by systematically investigating the credibility

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of transnational eco-labeling organizations across countries and commercial sectors. Using an innovative proxy measure for credibility that examines adherence to established best practices, Hamish van der Ven proposes a novel theory of rigor and credibility in transnational eco-labeling that upends conventional wisdom. He argues that the credibility of an eco-label does not depend on who creates or manages it—whether a government, industry association, professional standard setter, or environmental NGO. Rather, it depends on which types of businesses use the label. More

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specifically, eco-labeling organizations that target bigger, consumer-facing retailers tend to create credible eco-labels out of a desire to insulate their clients from critical scrutiny and gain acceptance in new markets. This theory challenges the conventional wisdom that only governments or environmental NGOs can create meaningful environmental governance and suggests that who is being governed matters as much, if not more, than who is doing the governing.

The European Eco-label

EU Ecolabel Criteria for Graphic Paper,

Tissue Paper and Tissue Products

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The EU Ecolabel for Printed Paper, Stationery
Paper and Paper Carrier Bags

Better for the Environment, Better for You

EU Ecolabel for Personal Computers

EU Ecolabel for Food and Feed Products -
Feasibility Study

EU Ecolabel for Animal Care Products

The EU Ecolabels for Laundry detergents and Industrial and Institutional Laundry detergents is under revision. This report is meant to provide a first evaluation of likely areas for investigation and provides the scientific evidence for the revised EU Ecolabels criteria. The identification of the main hotspots is carried out in this study by means of an initial

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extensive literature review and subsequent LCA studies. LCA studies shown that the energy used for heating the washing water during the use stage, has an impact in all the environmental categories under study but especially on fossil fuel depletion and global warming potential. The extraction and processing of raw materials that cause impacts on the categories such as mineral depletion, land use and energy use as well as the emissions to the environment (discharge of wastewater) has also impacts of importance depending on the scenario under consideration. The study reveals that there are several improvement opportunities such as detergent compaction which can bring savings in resources or reduction in the wash temperature. Changes in the detergent formulation

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can also reduce the impacts in different categories. This preliminary report takes part of the revision of the EU Ecolabel criteria for six detergents and cleaners related product groups. The EU Ecolabel revision process is foreseen to be held simultaneously. The progress of these discussions can be followed through the official website:

<http://susproc.jrc.ec.europa.eu/detergents/index.html>.

This Technical Report aims at providing a technical basis to the revision process of the EU Ecolabel criteria for Rinse-off cosmetic products. The set of criteria currently in force was adopted in 2014 (Commission Decision 2014/893/EU). The revised EU Ecolabel criteria are set to cover a much wider scope: all cosmetic products as defined in the Cosmetic

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Product Regulation (Regulation (EC) No 1223/2009).

Moreover, a separate set of criteria was developed for animal care products. The product group has been renamed as 'cosmetic products' and 'animal care products'. To support the revision process, a first version of this technical report was produced as a working document, which was updated and complemented as the revision developed. This document provided the rationale to the revised criteria proposal and summarized the research and the outcome of three stakeholder consultations, which were crucial to develop revised criteria that are able to select the best environmental products available on the market while taking into account the state of the art of the market. After a revision process that lasted 30

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months, this is the final version of the Technical Report which supports the final criteria for cosmetic products and animal care products.

This document is intended to provide the background information for a preliminary assessment of the feasibility of establishing EU Ecolabel and/or Green Public Procurement (GPP) criteria for solar photovoltaic modules, inverters and systems. This preliminary assessment forms part of a wider Preparatory Study to examine the feasibility of a four policy instruments - Ecodesign, Energy Labelling, the Ecolabel and GPP.

Revision of the European Ecolabel Criteria for Hand Dishwashing Detergents

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EU Ecolabel for Personal Computers : Version 1.1 March
1998 [for the Ecolabel Unit of the European Commission,
DGXI.E.4]

LCA of an ecolabeled notebook : consideration of social and
environmental impacts along the entire life cycle

LCA Study of Product Group

Environmental Policy in the European Union

Solar Photovoltaic Modules Inverters and Systems

LCA Study of the Product Group Personal Computers in the
EU Ecolabel Scheme

This Technical Report presents the EU
Ecolabel criteria for Graphic Paper,

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Tissue Paper and Tissue Products, as published in Commission Decision (EU) 2019/70, and provides supporting rationale and background research for each criterion. The final criteria are the result of a broad consultation exercise including stakeholder interaction at two Ad-Hoc Working Group meetings (one in Seville and one in Brussels), discussions with specialised stakeholders in particular sub-groups (for emissions, for energy and for

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hazardous substances) as well as dialogue with Commission colleagues and EU Ecolabel Board members. The four main criteria are split into: - Emissions to air and water (CO₂, NO_x and S emitted to air and COD, P and AOX emitted to water). - Energy consumption (fuel and electricity). - Fibre sourcing (minimum sustainable virgin and/or recycled fibre content). - Hazardous substances (horizontal restrictions for SVHCs and substances

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with certain CLP classifications plus specific restrictions for chlorine, APEOs, surfactants, biocidal products, azo dyes, metal-complex dye stuffs and pigments and lotions in defined circumstances). Decision (EU) 2019/70 effectively combines the revision of previous criteria from three different Commission Decisions. The revision of criteria in Decision 2011/332/EU for Copying and Graphic Paper and Decision 2012/448/EU for Newsprint Paper were

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merged under Annex I of the new Decision while the revision of criteria in Decision 2009/568/EC for Tissue Paper is contained in Annex II of Decision (EU) 2019/70. Some of the main changes that have occurred to the criteria content are as follows: - Emission values for P, COD, AOX, S and NOx have been updated based predominantly on data available following the BREF exercise for pulp, paper and board production. - Emission

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values for CO₂ have been updated based on data provided by stakeholders and on approaches taken by the Nordic Ecolabel scheme. - Specific energy consumption values have been updated based on data available in the literature and data provided by stakeholders. A new threshold has also been set for higher performance "structured" tissue paper products. - There is no longer any distinction between recycled fibres and sustainable virgin fibres for EU

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Ecolabel criteria. This approach is now better aligned with the "FSC mix" and "PEFC certified" approaches. The minimum "sustainable fibre" content (i.e. sum of sustainable virgin and any recycled fibre) has increased from 50% to 70%. - Fragrances are now banned in Tissue Paper products. The horizontal SVHC and CLP restrictions now apply to Tissue Paper and Tissue Products as well. The criteria development process is reflected in the evolution of

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earlier draft versions of the Technical Report, which are all publically available at the following webpage: http://susproc.jrc.ec.europa.eu/Paper_products/

EU Ecolabel Better for the Environment,
Better for You

The objective of this study is to carry out a test run in relation to the draft EU Ecolabel criteria for financial products and in particular to test the application of draft criterion I for

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equity funds to a sample of 101 "green" UCITS equity funds domiciled in the EU27. Focused on the EU environmental objective "climate change mitigation", we analyse the share of EU Taxonomy aligned revenues of these funds' constituents and hence provide insights into the potential qualification of the equity funds under draft criterion I. The results show that from the sample, only three "green" UCITS equity funds qualify under draft Ecolabel criterion

I. This finding is driven by two main factors. First, a lack of relevant data disclosed by the constituents of the "green" UCITS equity funds, and second, the (as of yet) limited scope of the EU Taxonomy, which has so far only been defined for a subset of economic sectors. Disclosure obligations under the EU Taxonomy and the Non-Financial Reporting Directive will help address data gaps (at least for large and publicly listed EU companies), while

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the expansion of the EU Taxonomy to other environmental objectives will enlarge the universe of potentially EU Taxonomy eligible economic activities. We gratefully acknowledge support provided by JRC.

Sustainable Products and Services,
Clean Technologies, Resource Efficiency
Personal Computers in the EU Ecolabel
Scheme

Revision of the European Ecolabel
Criteria for All-purpose Cleaners,

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Sanitary Cleaners and Window Cleaners

30 Years, EU Ecolabel

Final Technical Report

Revision of the European Ecolabel

Criteria for Laundry Detergents and

Industrial and Institutional Laundry

Detergents

UK Guide for Applicants

The EU Ecolabel promotes Europe's

transition to a zero pollution and

circular economy, by minimising products'

impact on the environment. Materials are

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carefully selected to stay in a loop, so new products begin when old ones end. EU Ecolabel products: minimise waste, pollution and CO2 emissions, restrict the use of hazardous chemicals, use energy, water and raw materials wisely, are long-lasting, easy to repair and recycle, promote green innovation.

This second and fully revised edition brings together some of the most influential work on the theory and practice of contemporary EU environmental policy. Comprising five comprehensive

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parts, it includes in-depth case studies of contemporary policy issues such as climate change, genetically modified organisms and trans-Atlantic relations, as well as an assessment of how well the EU is responding to new challenges such as enlargement, environmental policy integration and sustainability. The book's aim is to look forward and ask whether the EU is prepared or even able to respond to the 'new' governance challenges posed by the perceived need to use 'new' policy instruments and processes to 'mainstream'

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environmental thinking in all EU policy sectors.

It is easier than you think to make the responsible choice for your home, work or free time. Look for the EU ecolabel for products and services that are better for the environment and better for you. It is the label that makes green choices easy. (Additional information: www.ecolabel.eu).

The Official EU Mark for Greener Products
Better for You, Better for the Environment
Testing Draft EU Ecolabel Criteria on
UCITS Equity Funds

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The Coexistence of Two Ecolabels : the Nordic Ecolabel and the EU Ecolabel in the Nordic Countries. 2014:525

Final Technical Report : Final Criteria

The EU Ecolabel for Tourist Accommodation

The EU Ecolabel for Cosmetic Products

The EU Ecolabel is awarded to sustainable goods and services encouraging eco-innovation, the EU Ecolabel contributes to the EU goal of climate neutrality by 2050 and to the circular economy. Tourists are

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increasingly looking for accommodations that care for the environment. The EU Ecolabel is a tool for tourist accommodation and campsite services to engage in a sustainable recovery, together with their staff and their customers. Through the EU Ecolabel, hotels and campsites can offer an eco-friendly and high quality alternative to conventional hotels and campsites. The time has come to promote tourism differently! Because quality and

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environment matter.

The EU Ecolabel is the official European Union label for environmental excellence. The EU Ecolabel is awarded to sustainably designed products, encouraging innovation and contributing to the EU goal of climate neutrality by 2050, and to the clean and circular economy with a zero-pollution ambition for a toxic-free environment. Consumers are increasingly looking for healthy and sustainable cosmetics options.

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Through the EU Ecolabel, industry can offer true and reliable eco-friendly alternatives to conventional cosmetics, empowering consumers to make informed choices and play an active role in the ecological transition. The EU Ecolabel criteria aim to reduce the environmental impact of cosmetics on air, water, soil and biodiversity, contributing to a clean and circular economy and to a toxic-free environment.

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This Technical Report presents the EU Ecolabel criteria for Printed paper, stationery paper, and paper carrier bag products, as published in Commission Decision (EU) 2020/1803 of 27 November 2020 (EC, 2020b), and provides the supporting rationale and background research for each criterion. The final criteria are the result of a broad consultation including interaction at two Ad-Hoc Working Group meetings, discussions with specialised

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stakeholders within the technical subgroup for recyclability aspects as well as dialogue with Commission colleagues and EU Ecolabel Board members. The main criteria are split into the following: Recyclability that targets product circularity. Emissions to water and air. Waste management and quantity of paper for recycling from the manufacturing process. Energy use addressed by means of an energy management system. Substrate sourcing

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(requiring the use of EU Ecolabel substrate). Hazardous substances (horizontal restrictions for SVHCs and substances with certain CLP classifications plus specific restrictions in defined circumstances for biocidal products and biocidal active substances, cleaning agents, APEOs, halogenated solvents and phthalates, printing inks, toners and varnishes, and toluene recovery from rotogravure printing). Decision (EU)

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2020/1803 effectively merges revised criteria from two different Commission Decisions: EU Ecolabel criteria for converted paper products (2014/256/EU) and EU Ecolabel criteria for printed paper products (2012/481/EU).

Commission Decision 2020/1803 establishes EU Ecolabel criteria for a new, combined product group: Printed paper, stationery paper, and paper carrier bag products.

Explaining Credibility in Transnational

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Eco-Labeling

Final Technical Report Criteria and
Supporting Rationale

EU Ecolabel Criteria for Printed Paper,
Stationery Paper, and Paper Carrier Bag
Products

Preliminary Report

The EU Ecolabel for Electronic Displays
European Eco-label

The Coexistence of Two Ecolabels

The EU Ecolabel is the official European Union label
for environmental excellence. The EU Ecolabel is

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awarded to sustainably designed products, encouraging innovation and contributing to the EU goal of climate neutrality by 2050, and to a clean and circular economy with a zero-pollution ambition for a toxic-free environment. Consumers are increasingly looking for healthy and sustainable products for themselves and their pets. Through the EU Ecolabel, industry can offer true and reliable eco-friendly alternatives to conventional animal care products, empowering consumers to make informed choices and play an active role in the ecological transition. The EU Ecolabel criteria aim to reduce the environmental impact of

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animal care products on water, soil and biodiversity, contributing to a clean and circular economy and to a toxic-free environment.

Why this feasibility study? The environmental impacts the production and processing of food, feed and drinks make up between 20% and 30% of the total environmental impacts of consumable goods in the EU. In the case of eutrophication (the accumulation of nutrients in water causing a reduction in oxygen availability) they account for as much as 58% of the total impacts. The EU Ecolabel is a voluntary scheme that forms part of overall EU policy to encourage more

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sustainable consumption and production. To date, the EU Ecolabel scheme has developed criteria for products in the non-food sector. The Regulation that governs the scheme (66/2010) aims to extend the EU Ecolabel into new product categories including food. However, the Regulation stipulates that before extending to the food sector, a feasibility study should be undertaken.

Objectives : This feasibility study has three objectives: To assess the feasibility of establishing reliable EU Ecolabel criteria covering the environmental performance of food, feed and drinks products throughout their whole lifecycle. 2. To assess the impact

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and the added value of establishing these EU Ecolabel criteria and implementing the scheme in the various sectors, and the impact this could have on organically certified products (including the risk of consumer confusion). 3. To evaluate the option of limiting the scope of the EU Ecolabel for food, feed and drinks products to organically certified products only.

The EU Ecolabel is the official European Union label for environmental excellence. The EU Ecolabel is awarded to sustainably designed products, thereby encouraging innovation, and contributing to the EU's goal of climate neutrality by 2050 and to the circular

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economy. Industry can use the EU Ecolabel to offer consumers an eco-friendly alternative to conventional products and help them lower their daily environmental impact. With some specific exceptions, the hard covering product group generally covers: floor tiles, wall tiles, roof tiles, blocks, slabs, panels, pavers, kerbs, tabletops, vanity tops and kitchen worktops made of natural stone, agglomerated stone, ceramic, precast concrete or compressed earth; and intermediate products, specifically blocks and slabs of dimension stone from natural stone quarries, and hydraulic cement, hydraulic lime and alternative cement binders. Ambitious criteria

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have been set focusing on the main environmental impacts generated over the lifecycle of these products. This ensures that EU Ecolabel hard covering products are among the best on the market in terms of environmental performance. Specifically, the EU Ecolabel criteria: reduce land use impacts caused by quarrying of raw materials; restrict the use of hazardous substances; require production processes to be energy efficient; encourage the use of renewable energy; require production processes to be material efficient, including the reuse/recycling of process waste; and limit emissions of pollutants that contribute to global

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warming, acidification, and eutrophication, and which are detrimental to human health.

Guidelines for the Application of Life Cycle Assessment in the EU Eco-label Award Scheme

Revision of EU Ecolabel Criteria for Cosmetic Products and Animal Care Products (previously Rinse-off Cosmetic Products)

The EU Ecolabel for Hard Covering Products

The Nordic Ecolabel and the EU Ecolabel in the Nordic Countries

LCA Study (version 1.21), EU Ecolabels for Personal Computers

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Options and Feasibility of EU Ecolabel and Green Public Procurement Criteria : Preliminary Report Ecolabels in EU environmental policy /c Eva Eiderström Annotation. There is currently immense interest in measuring the sustainability of tourism in general, and of ecotourism in particular. Until this time, it has been difficult for consumers to know whether claims of tourism destinations and products being "ecological and sustainable" are based on hard evidence. The tourism industry has therefore been developing methods to measure these objectively in the form of ecolabels. This book is the first substantial one to review this subject. Emphasis is placed on the criteria used in ecolabels to

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determine sustainability, the marketing of ecologically labelled tourism products, and the management of current ecolabels and awards.

The objective of this study is to support the work of the European Commission services involved in developing EU Ecolabel criteria for financial products. In particular, the study serves as a test run for the draft Criterion I" Investment in green economic activities" for UCITS equity funds of the upcoming EU Ecolabel for financial products. In this study, Draft Criterion I is tested on a sample of 101 "green" UCITS equity funds, domiciled in the EU27, of which (i) 51 are awarded with a national (eco)label (i.e. Austrian Ecolabel (Umweltzeichen), FNG-Siegel, Greenfin, Luxflag Climate

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Finance, Nordic Swan) and (ii) 50 are marketed as "green" but without a national (eco)label. Within the EU Action Plan on Financing Sustainable Growth, the European Commission decided to expand the reach of the EU Ecolabel to financial products in order to support transparency and consumer choice on environmentally sustainable retail products. Draft Criterion I builds on the EU Taxonomy. From the six environmental objectives to be covered under the EU Taxonomy, this study only assesses economic activities as regards their substantial contribution to climate change mitigation (i.e. the EU Taxonomy alignment). The testing requires an in-depth analysis of the economic activities of all underlying constituents of the "green" UCITS equity funds to understand

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whether their share of "green" revenue is sufficient in order to qualify the fund for the EU Ecolabel by satisfying the thresholds as set out by the Draft Criterion I. As specified in the tender , this study tests whether the draft Criterion I "Investment in green economic activities" of the upcoming EU Ecolabel for financial products (Draft Criterion I) is applicable to marketed UCITS equity funds. This involves the identification of methodological challenges, data availability gaps, and deriving suggestions for the next steps regarding the development of the EU Ecolabel.

The objective of this project is to develop a new EU Ecolabel and revise the existing EU Green Public Procurement (EU GPP) criteria for professional cleaning services. This report

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investigates the market, operational and sustainability aspects of cleaning services, with a goal to develop a robust evidence base and prioritise key environmental and social issues to support the development of EU Ecolabel criteria and the revision of the EU GPP criteria.

Development of the EU Ecolabel Criteria and Revision of the EU Green Public Procurement Criteria for Cleaning Services
Draft Criteria

EU Ecolabel

The EU Ecolabel is the Official European Union Label for Environmental Excellence

New Instruments for Environmental Policy in the EU.

TemaNord

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EU Ecolabel Criteria for Hard Covering Products

The EU Ecolabel is awarded to sustainably designed products, encouraging innovation, and contributing to the EU goal of climate neutrality by 2050 and to the circular economy. Through the EU Ecolabel, industry can offer consumers an eco-friendly alternative to conventional displays, helping them lower their daily environmental impact. This product group covers televisions, computer monitors and signage displays. The EU Ecolabel for hand dishwashing detergents is under revision. This report is meant to provide a first evaluation of likely

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areas for investigation and provides the scientific evidence for the revised EU Ecolabel criteria. The identification of the main hotspots is carried out in this study by means of an initial extensive literature review and subsequent LCA studies. LCA studies showed that the largest contribution to the environment impact profile of hand dishwashing detergents is, by far, the use phase, particularly the energy needed to heat up the water. For some impact categories, the sourcing of raw materials and the end of life stage are also important. Based on the normalization assessment, by far the most

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important impact categories for hand dishwashing detergents in Europe are natural land transformation and fossil depletion. The study reveals that there are several improvement opportunities such reduction on the wash temperature or used of concentrated detergents. Changes in the detergent formulation can also reduce the impacts in different categories. This preliminary report takes part of the revision of the EU Ecolabel criteria for six detergents and cleaners related product groups. The EU Ecolabel revision process is foreseen to be held simultaneously. The progress of these

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discussions can be followed through the official website: <http://susproc.jrc.ec.europa.eu/detergents/index.html>.

Eco-labelling is one of the key tools used by policy-makers in many parts of the world to encourage more sustainable production and consumption. By providing environmental information on products and services, eco-labels address both business users and consumers and range from mandatory approaches, such as required product declarations, to voluntary approaches, such as national eco-labels. Eco-labels can play an important role in environmental policy.

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They reward and promote environmentally superior goods and services and offer information on quality and performance with respect to issues such as health and energy consumption. Eco-labels fit well into a multi-stakeholder policy framework - as promulgated recently by the EU's integrated product policy (IPP) - since the development of criteria for labels and the acceptance in the market requires the involvement of a wide range of different parties, from government and business, to consumers and environmental organisations. However, many eco-labelling schemes have had troubled histories, and

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questions have been raised about their effectiveness. So, are eco-labels an effective tool to foster the development, production, sale and use of products and to provide consumers with good information about the environmental impacts of those products? Is eco-labelling useful to business as a marketing tool? What factors contribute to the development of successful schemes? More than ten years after its establishment, can the EU Flower be considered a success? Are national eco-labels such as the German Blue Angel and the Norwegian White Swan more effective? Should eco-labels be harmonised?

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Are eco-labels achieving their original aim of fostering sustainable production and consumption? For which product groups are ISO type I eco-labels appropriate and inappropriate? Are other labels, such as mandatory, ISO type II and ISO type III labels more effective in some cases? Are eco-labels focusing on the main environmental policy targets or just on "low-hanging fruit"? Are eco-labels really linked to other tools of IPP? The Future of Eco-labelling provides answers to all of these questions. Based on a major EU research exercise, the book plots a course for policy-makers to

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address some of the historic problems with eco-labelling, to learn what works and what doesn't and to move forward with schemes that can make a real difference to sustainable production and consumption. The book analyses the conditions under which eco-labelling schemes—both mandatory and voluntary—are or can become an efficient and effective tool to achieve given objectives; assesses previous experiences with eco-labels in different European countries and the relationship of these schemes with business strategies, IPP and market conditions; defines strategies aimed at linking eco-labels with other IPP

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measures; explores how eco-labels can be used to encourage sustainable consumption patterns, create green markets, foster innovation and development of green products and services, and implement multi-stakeholder initiatives; and sets out detailed recommendations for the future of eco-labelling. The book will be required reading for policy-makers, businesses involved with eco-labelling schemes and researchers interested in the development of sustainable production and consumption and IPP worldwide. Analysis of Material Efficiency for EU Ecolabel Criteria

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Beyond Greenwash

Tourism Ecolabelling

*EU Ecolabel for Personal Computers : Version
1.2 April 1998 [for the Ecolabel Unit of the
European Commission, DGXI.E.4]*

*LCA [Life-cycle Assessment] Study of the
Product Group Personal Computers in the EU
Ecolabel Scheme [for the Ecolabel Unit of the
European Commission, DGXI.E.4]*