

Entrepreneurship Entrepreneurial Mind In Emerging Economies

The second edition of Annals of Entrepreneurship Education and Pedagogy provides entirely new insights into a number of the leading issues surrounding the teaching of entrepreneurship and the building of entrepreneurship programs. Prepared under the auspices of the United States Association for Small Business and Entrepreneurship (USASBE), this book features fifteen scholarly perspectives on a range of entrepreneurship education issues.

Learning strategies for critical thinking are a vital part of today's curriculum as students have few additional opportunities to learn these skills outside of school environments. Therefore, it is essential that educators be given practical strategies for improving their critical thinking skills as well as methods to effectively provide critical thinking skills to their students. The Research Anthology on Developing Critical Thinking Skills in Students is a vital reference source that helps to shift and advance the debate on how critical thinking should be taught and offers insights into the significance of critical thinking and its effective integration as a cornerstone of the educational system. Highlighting a range of topics such as discourse analysis, skill assessment and measurement, and critical analysis techniques, this multi-volume book is ideally designed for teachers/instructors, instructional designers, curriculum developers, education professionals, administrators, policymakers, researchers, and academicians.

This volume explores the dynamic nature of emerging markets, which constitute a major share of global GDP, with a focus on the opportunities for growth and the challenges for businesses in meeting the needs of a diverse set of consumers. With the objective to ensure sustainable growth, there is a need for multinationals belonging to and working in emerging economies to learn best practices and continuously evolve. To conduct business in both urban and rural areas, marketing and promotions are potent tools when applied correctly to portray the right brand image. The book studies recent trends and developments in promotional practices as business strategy, sustainability, and innovation across businesses, including retail, textile, and digital technology. It highlights the path that managers should take in order to better understand the potential of distinct market segments and take marketing managerial decisions accordingly. This book will be useful to scholars and researchers of marketing, management studies, business management, financial management, business economics, international business, finance, digital technologies, development studies, and economics. It will also interest policymakers and practitioners in the field.

In this book the author investigates the role of entrepreneurship in the socio-economic development of emerging economies, highlighting its vital part in implementing development programs and policy initiatives. In search of efficient ways to stimulate entrepreneurial activities, Entrepreneurship in Emerging Economies reviews recent academic research and accumulated policy implementation experiences to identify measures and instruments which can be adopted within emerging countries' institutional context. Particular attention is given to three issues which have dominated the debate on the macroeconomic impact of entrepreneurship at the turn of the twenty-first century: job creation, innovation, and international trade and economic cooperation. In the final chapter the author offers a holistic model of entrepreneurship policy to address the particular needs of emerging economies, encompassing entrepreneurship policy, favourable institutional environments and pragmatic principles for implementing selective policy measures.

An International Overview

Digital Entrepreneurship

Financial Entrepreneurship for Economic Growth in Emerging Nations

Business Environment and Technological Innovation- Emerging Trends

Innovation, Industry and Institutional Dynamics in Mobile Payments

Research Handbook on Start-Up Incubation Ecosystems

What kind of mindset is needed to thrive in a future being transformed by exponentially advancing technology and threats ranging from COVID-19 to climate change? Answer: The Entrepreneurial Mindset. Many proclaim that STEM education is the best preparation for the 21st century economy. But STEM is not enough. To flourish in the future of work, the 8 domains of The Entrepreneurial Mindset are essential. And the best way for young people to build this mindset is through project-based entrepreneurship education. The Entrepreneurial Mindset explores the intersection between the future of work and education. Readers will be inspired by real-life stories and in-depth research on how?and why?project-based entrepreneurship education changes the trajectories of students' lives. Young people, parents, educators, students, entrepreneurs, investors, business and public sector leaders, school board members and administrators, researchers, and everyone interested in preparing our next generation for the future of work will benefit from this book. The Entrepreneurial Mindset draws upon learning methods and case studies from the Network for Teaching Entrepreneurship (NTE), a nonprofit based in New York City that has reached over 1 million students. All proceeds from the book go directly to NFTE to support its mission.

This insightful and comprehensive Handbook explores the concept of start-up incubation ecosystems, investigating the various factors that interact to provide a nurturing environment suitable for the successful development of start-ups and illustrating the critical part this plays within entrepreneurial ecosystems.

Chapters include literature reviews, theoretical studies, and empirical research featuring both quantitative and qualitative methods, using data from a range of countries analyzed by an international team of authors.

Innovation and EntrepreneurshipA New Mindset for Emerging MarketsEmerald Group Publishing

Interest in the functioning of the human mind can certainly be traced to Plato and Aristotle who often dealt with issues of perceptions and motivations. While the Greeks may have contemplated the human condition, the modern study of the human mind can be traced back to Sigmund Freud (1900) and the psychoanalytic movement. He began the exploration of both conscious and unconscious factors that propelled humans to engage in a variety of behaviors. While Freud's focus may have been on repressed sexuality our focus in this volume lies elsewhere. We are concerned herein with the expression of the cognitions, motivations, passions, intentions, perceptions, and emotions associated with entrepreneurial behaviors. We are attempting in this volume to expand on the work of why entrepreneurs think differently from other people (Baron, 1998, 2004). During the decade of the 1990s the field of entrepreneurship research seemingly abandoned the study of the entrepreneur. This was the result of earlier research not being able to demonstrate some unique entrepreneurial personality, trait, or characteristic (Brockhaus and Horwitz, 1986). It was both a naive and simplistic search for the "holy grail" of what made entrepreneurs the way they are. However, many of the researchers in this volume have never gave up the belief that a better understanding of the mind of the entrepreneur would give us a better understanding of the processes that lead to the creation of new ventures.

Preparing Our Next Generation for the Future Work

Changing the Way You Play Life

Media Innovation and Entrepreneurship

Research Anthology on Developing Critical Thinking Skills in Students

Understanding the Entrepreneurial Mind

ECIE 2017 12th European Conference on Innovation and Entrepreneurship

This open access book explores the global challenges and experiences related to digital entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering it have an enormous global impact; they promise to transform the business world and change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how platforms are created to commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management. " Digitalization mirrors the Industrial Revolution 's impact. This book provides a complement of perspectives on the opportunities emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this timely work. " Gina O ' Connor, Professor of Innovation Management at Babson College, USA " This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging cloud computing, AI, IoT and other critical technologies. This is truly a unique " must-read " book because it goes beyond theory and provides practical examples. " Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA "This book provides digital entrepreneurs useful guidance identifying, validating and building their venture. The international authors developed new perspectives on digital entrepreneurship that can support to create impact ventures. " Felix Staeritz, CEO FoundersLane, Member of the World Economic Forum Digital Leaders Board and bestselling author of FightBack, Germany

It would be vivid that morning people want to learn more about the behavior and preparing youth to flourish in our emerging market. However, little data exist to show how a curriculum and student mind set to a more entrepreneurial mind: the implementation of entrepreneurial mindset in the home in order to help promote an entrepreneurial mindset in your child. However this book isn't just to get a child to be an entrepreneur, it's to teach so many other lessons that go along side this, the lesson of resilience, gratitude, and giving. This is a mindset that will serve any child for their entire life. The truth is driving forward for our children is the mindset that a student develops in the world around them and the lessons taught to them every day. The book demonstrates why and how to encourage the entrepreneurial mind set that will serve your child for years to come. I hope to set a foundation in the research developed by the author. I hope my book will show you how to encourage entrepreneurship can be done earlier in a child's life than most people believe.

This book will help business/MBA students, aspiring and emerging entrepreneurs, executives, and leaders to think like entrepreneurs in 12 critical focus areas. Both success and failure start in the mind. From Tamiko's years of practical experience in coaching entrepreneurs, she has uncovered the #1 reason that some of her clients succeeded while others failed: mindset. This book will help business/MBA students, aspiring and emerging entrepreneurs, executives, and leaders to think like entrepreneurs in 12 critical focus areas. Readers will uncover hidden thoughts that sabotage success as an entrepreneur. The author will cause you to experience a paradigm shift from an employee mindset to an entrepreneurial mindset. The text provides takeaways and practical action items to cultivate entrepreneurial thinking that will revolutionize the approach to business.

Women represent the fastest growing group of entrepreneurs today. Despite the enormous economic contributions of this group, female entrepreneurship remains under-explored and inadequately covered in academic literature. Female Entrepreneurship and New Venture Creation aims to address this gap by shedding light on the unique aspects of female entrepreneurship. Tracing women 's journey along the venture creation process, Kariv 's book: highlights the creatively different ways in which women approach the entrepreneurial enterprise; takes into account different environmental and cultural constraints that impact female entrepreneurship; provides a theoretical framework for the venture creation process that is practical and broadly applicable; includes in-depth case studies drawn from contributors around the world. This book captures the diversity of female entrepreneurship and provides a valuable synthesis of the insights that emerge from the stories of women entrepreneurs around the world. It will be a valuable resource for students of entrepreneurship, as well as professionals.

Women Entrepreneurs in Emerging Markets

The Entrepreneurial Mindset

Entrepreneurship in Emerging Regions Around the World

Teaching the Entrepreneurial Mindset to Engineers

Emerging Research Directions in Social Entrepreneurship

Delivering Distinctive Value in Emerging Economies

It has long been assumed that, in the development of any organization, the time for entrepreneurial activity is right at the beginning. Once an organization is established, qualities that were virtues in the organization's start-up and early stages can become vices, and the entrepreneurial founders must cede control to professional managers who can nurture the fruits of their original vision more efficiently. One unintended consequence of this assumption is that large, established organizations tend to be entrepreneur-free zones. Entrepreneurial thinking is tacitly discouraged because it can create novelty, and novelty is a threat to established organizations with large market shares. Re-entrepreneurial argues that organizations must revive the entrepreneurial out-look of their founders in order to survive in today's market. In an organization that encourages and nurtures an entrepreneurial outlook, everyone has the potential to unleash their inner entrepreneur and bring new and dynamic ways of thinking into their work environment. It has more to do with the ways of thinking encouraged by the organizational culture than by any inherent differences in talent or aptitude. The solution presented in this new book from ROLAND BERGER, edited by CharlesEdouard Bouée and Stefan Schaible, is piecemeal yet targeted 're-entrepreneurial'. With the help of international case studies and first-hand testimony from business leaders, the authors show how the entrepreneurial approach can be applied to any organization and at all levels, in order to spark innovation, remove operational obstacles and – ultimately – to create new value.

• *Aspiring Entrepreneurs sorting for business ideas* • *Business owners looking forward to deploy latest technology in their business process to scale up revenues* • *Those in job/students who wants to prepare themselves to take up entrepreneurship in future and get future ready. Technology is moving forward at a rapid pace and we have been coming up with new inventions and discoveries almost every single day. And more the ideas we come up with, more the doors it opens to the world of entrepreneurship. Start-ups are fast emerging everywhere across the globe and we are getting to see more and more people venture into this exciting journey. Some of them already have jobs and want to have a fresh start while for some, this will be a first try. The good part is that there is still enough space and supportive eco-system for anyone who wants to join in and make a difference to the business world. This book is a starter guide for anyone who wants to try their hand at entrepreneurship. The author has written this book based on his own life experiences and has spoken about Emerging Business opportunities in five trending topics based on which one could initiate a start up and also discuss about modern entrepreneurial mind-sets and business strategies required to survive and thrive in today's dynamic environment. The contents in this book are based on years of experience, research, current trends and future prospects. This is a must read for any aspiring entrepreneur who is dealing with that initial set of jitters, fear and lack of confidence.*

The idea behind editing this book is to present a contemporary reference that tells the story of how businesses and institutions in emerging economies are circumventing or can better circumvent institutional voids in order to create distinct value for consumers and develop resilient and sustainable economies. For this book, we gathered 24 contributions (or chapters) on new directions and strategies to create value in emerging economies. The contributions span thematic areas such as: COVID-19 and small businesses, social influencers and COVID-19 advocacy, artisan entrepreneurship, leadership and project success, internationalization and intellectual property, cultural artifacts in corporate branding, fintech adoption, mobile money and agriculture value chain, workplace fraud, ethical decision-making in accountancy, modeling early detection of mother's mode of delivery, assessment of health systems in Africa, online platforms and patient empowerment, students' academic engagement and technology, and continuous use of e-learning among professional accounting students. The authors of these contributions discuss the relevance of each chapter to its target audience (practitioners and students). They also outline the implications for practice and policy (where applicable) alongside the concluding arguments of their respective chapters. In effect, the 24 chapters offer key strategic directions for businesses, public sector institutions, non-governmental organizations, and international development institutions to be more efficient and sustainably responsible in delivering distinctive value in emerging economies. Emerging economies have become an opportune interest of practitioners, entrepreneurs and policy makers worldwide. Hence, a contemporary text which explores how to create and deliver distinct value in these economies is a must a read.

Business Education in Emerging Market Economies discusses the impact of business education on emerging markets and explores curricular innovation, pedagogical approaches, and strategic alliances in the context of industrializing economies. Emerging markets contain 80% of the world's population and some 75% of its trade growth in the foreseeable future, according to the U.S. Department of Commerce. The potential economic growth of these emerging markets has prompted a need to understand their dynamics, business institutions and educational systems. Many American universities, for example, have responded to the demand of their students and business partners by educating them about the exciting opportunities and lurking threats in these industrializing economies. This book contains multiple chapters designed to educate American students about the curricular innovations and course development occurring in emerging markets.

Opening the Black Box

Emerging Business Opportunities

Promotional Practices and Perspectives from Emerging Markets

Impact on Business and Society

Strategies for Continuously Creating Opportunity in an Age of Uncertainty

This Research Handbook offers contextualized perspectives on entrepreneurship in emerging economies. Emphasizing how national context profoundly shapes incentives for entrepreneurial efforts, chapters dissect the opportunities emerging from various institutions and social practices from the Middle East, North and Sub-Saharan Africa, Asia and Latin America. This Handbook is an ideal guide for researchers working on emerging economies, particularly those with an interest in global entrepreneurship.

The book explores various aspects of cognitive and motivational psychology as they impact entrepreneurial behavior. Building upon the 2009 volume, Understanding the Entrepreneurial Mind, the editors and contributors explore the cognitions, motivations, passions, intentions, perceptions, and emotions associated with entrepreneurial behaviors, in each case preserving their original chapters and enhancing them with thoughtful and targeted updates, reflecting on the most recent developments in theory and practice, telling the story of what has transpired in the last decade in the field of entrepreneurial psychology. The volume addresses such questions as: Why do some people start business and others do not? Is entrepreneurship a natural quality or can it be taught? Do entrepreneurs think differently from others? While there is a great deal of literature exploring the dynamics of new firm creation, policies to promote innovation and technology transfer, and the psychology of creativity; research on entrepreneurial mindset or cognition is relatively new, and draws largely from such related fields as organizational behavior, cognitive and social psychology, career development, and consumer research. In this book, editors Brännback and Carsrud have reassembled the contributors to Understanding the Entrepreneurial Mind to discuss new research paradigms given their vantage point years after the original volume was published. Featuring the most current literature references, Revisiting the Entrepreneurial Mind continues to challenge conventional approaches to entrepreneurship and articulate an agenda for future research.

This book takes an inside-out approach to examine the broad topic of social entrepreneurship. Instead of looking inward at what social entrepreneurship is, this book looks forward from the view of successful social entrepreneurs to answer the important question, "Where is social entrepreneurship going next?" First, the volume looks at the essential qualities of social entrepreneurs, including the importance of humility as a trait in the social entrepreneur, the way in which social entrepreneurs define themselves as such, and if and how opportunity recognition differs in social and traditional entrepreneurs. Next, the volume looks at the impact of social entrepreneurial businesses on individuals but also on the supply chain, other businesses and the wider community. Next, the book explores social entrepreneurship and global change. This rare and compelling section, offers key insights and lessons in the development and promotion of social entrepreneurship in the global economy. This volume addresses both theory and research, suggesting practical solutions. It engages scholars and practitioners across disciplines in an examination and debate about various methods and approaches of enacting programs of social change.

There has been an increase in women entrepreneurs participating in the growth of local, regional, national, and global economies. While these women showcase crucial skills for strategic leadership and strategy that can advance companies, they face cultural, educational, social, and political barriers that impede their development and participation within the global economy. Women Entrepreneurs and Strategic Decision Making in the Global Economy is a pivotal reference source that provides vital research on understanding the value of women entrepreneurs and the strategies they can use on the economy and examines gender impact on strategic management and entrepreneurship. While highlighting topics such as emotional intelligence, global economy, and strategic leadership, this book is ideally designed for managers, entrepreneurs, policymakers, academicians, and students.

How Organizations Can Reignite Their Entrepreneurial Spirit
For the Entrepreneur in You.

Inside the Black Box: An Expanded Edition

The Entrepreneur's Roadmap for Development, Management, and Growth

The New Entrepreneurz

Annals of Entrepreneurship Education and Pedagogy - 2016

The third edition of this practical textbook provides an introduction to the world of new and emerging ventures and to the fundamentals of effective new venture management, including such diverse activities as planning, marketing, financing, and growth. This textbook is divided into four distinct parts, guiding readers through the entire new venture management process and focusing in turn on ideas and opportunities, planning, finance, and management challenges. All chapters of this revised edition feature international cases, and the complete business plan has been replaced with a contemporary version. Other new elements to the third edition include: Expanded coverage of the Lean Startup methodology Improved focus on the development and importance of teams A new section on the emergence of equity crowdfunding Further discussion of ethics and the dangers of dramatic scaling Presented in an easy-to-understand style, this book will be a valuable resource for undergraduate and postgraduate students in entrepreneurship and new venture management classes as well as active new venture owners and managers. Online resources include an instructor's manual, test bank, PowerPoint slides, and additional materials to aid instructors and students in applying their knowledge.

The contributors to this book look at the phenomenon of entrepreneurship in emerging regions in India, China, Ireland, Eastern Europe, North and South America, and North and South-East Asia. The organization is designed to take the reader from a general framework for understanding the relationship between economic development and entrepreneurship to more specific examples of how entrepreneurs and their firms respond to the opportunity and threats that are dynamically evolving in such places. The book represents the first serious attempt to suggest new theoretical frameworks for understanding the emergence of entrepreneurship in regions that do not have all of the classical prerequisites (such as financial and human capital, favorable geography, institutional infrastructures, and so on) predicted in extant development models.

This book examines the behavior of high-tech startups and important aspects of innovation ecosystems in Brazil. It discusses how the local business environment boosts startups and high-tech entrepreneurship, leading to the most successful implementation of technology parks and incubation movements in Latin America. In the first part, the chapters explore the experience of Brazilian high-tech startups with regard to innovation, funding, background of the entrepreneur and their efforts entering international markets. The second part is dedicated to innovation ecosystems and explains the role of business incubators, acceleration programs, and university entrepreneurship in the country.

This book will help business/MBA students, aspiring and emerging entrepreneurs, executives, and leaders to think like entrepreneurs in 12 critical focus areas. Both success and failure start in the mind. From Tamiko's years of practical experience in coaching entrepreneurs, she has uncovered the #1 reason that some of her clients succeeded while others failed: mindset. This book will help business/MBA students, aspiring and emerging entrepreneurs, executives, and leaders to think like entrepreneurs in 12 critical focus areas.

Readers will uncover hidden thoughts that sabotage success as an entrepreneur. The author will cause you to experience a paradigm shift from an employee mindset to an entrepreneurial mindset. The text provides takeaways and practical action items to cultivate entrepreneurial thinking that will revolutionize the approach to business.

Efficient and Sustainably Responsible Perspectives from Management Researchers and Practitioners

New Venture Management

Managing Performance within Ecosystems

New Venture Creation: Entrepreneurship for the 21st Century

A Contextualized Approach

Developing the Entrepreneur Mindset in Your Child

This book focuses on social perspectives of women's entrepreneurship, in the context of work-life balance and crowd-based business modelling, and economic perspectives associated with quality-of-life expectations. It focuses on the convergence of business perspectives and the social values and lifestyle of women entrepreneurs. The attributes of women entrepreneurship in developing economies have been discussed with focus on new entrepreneurial trends, changing organizational design and workplace environment, frugal innovation and technology, and shifts in market behavior. The book presents a six-box strategy including learned knowledge, scope of enterprise, innovation and technology, social values, design-development, and entrepreneurial business modeling. The core argument underlies in critically examining the practical, tacit, and intuited strategies to redesign entrepreneurial business models against conventional social values of women entrepreneurs. The author analyzes positivist, constructivist, pragmatist, interpretivist, and phenomenological perspectives to explain entrepreneurial behavior of women and derive cognitive synthesis to enhance business performance, entrepreneurial mindset, and perceptual schema.

Media Innovation & Entrepreneurship is an open, collaboratively written and edited volume designed to fill the needs of a growing number of journalism and mass communications programs in the U.S. that are teaching media entrepreneurship, media innovation, and the business of journalism to undergraduate and graduate students.

This volume examines the relationships between high-tech entrepreneurship and innovation in an important new technology - mobile payments - in Korea and China, the countries that led the world in the development and diffusion of this technology.

The Entrepreneurial Mindset offers a refreshingly practical blueprint for thinking and acting in environments that are fast-paced, rapidly changing, and highly uncertain. It provides both a guide to energizing the organization to find tomorrow's opportunities and a set of entrepreneurial principles you can use personally to transform the arenas in which you compete. The authors present simple but powerful ways to stop thinking and acting by the old rules and start thinking with the discipline of a habitual entrepreneur. They show how to: eliminate paralyzing uncertainty by creating an entrepreneurial frame that shapes a shared understanding of what is to be accomplished; create a richly stocked opportunity register to redesign existing products, find new sources of differentiation, resegment existing markets, reconfigure market spaces, and seize the huge upside potential of breakthroughs; build a dynamic portfolio of businesses and options that continuously move your organization toward the future while simultaneously leaving the past behind; execute dynamically your ideas so that you can move fast, with confidence and without undue risk; and develop your own way of leading with an entrepreneurial mindset to create a vibrant entrepreneurial climate within your organization.

Revisiting the Entrepreneurial Mind

Women Entrepreneurs and Strategic Decision Making in the Global Economy

Entrepreneurship in Emerging Economies

Digital Signal, Image and Video Processing for Emerging Multimedia Technology

Cultivating an Entrepreneurial Mindset

Research Handbook on Entrepreneurship in Emerging Economies

The Emerald Handbook of Women and Entrepreneurship in Developing Economies examines women's role in entrepreneurial practices in a range of developing countries and applies unique strategic contextual frameworks to analyse, interpret and understand individual processes, themes and issues.

The New Entrepreneurz are the game changers who can be found playing different games across the spectrum. They are the business owners, the managers, the lawyers, the moms and dads, the lovers, the educators, the artists, and healers. Entrepreneurship is no longer just about business; it is the new mindset. For too long we have been sold on the lie of competition, changed, and in this new Shared Economy, opportunities are everywhere and resources are abundant if we just learn to see them. The New Entrepreneurz provides a game-changing game-based approach to molding your mind and developing a fresh entrepreneurial mentality that focuses on working smart & on collaborative winning. Advocating not for simple change, but revolutionary resource provides a powerful platform to shift the paradigm for all those interested in running a smart purpose driven business. The book offers: How to win the game as a successful New Entrepreneur Best practices on how to build a game changer business Tips and tricks on becoming a smart business A ReFreshing perspective on business, money, relationships Win to the Winth Power relationships and smartnerships Ronen Gafni and Simcha Gluck take you on the adventures of The New Entrepreneurz through sharing their own unique story of FreshBiz. From the sleepless night that Ronen first conceived of the game-changing board game to the now international company impacting tens of thousands around the globe. Being alongside companies like Etzy, Google and Zappos, demonstrates the power of how they walk the talk in a completely unique and fresh approach to life and business.

Entrepreneurial endeavors are a pivotal driving force behind the modern business sector. These enterprises play a significant role in the development and sustainability of a nation's economy. Financial Entrepreneurship for Economic Growth in Emerging Nations is an innovative reference source for the latest scholarly research on strategies and techniques for financing small and medium-sized enterprises in the context of developing nations. Including a range of pertinent topics such as microinsurance, risk management, and advertising, this book is ideal for managers, academics, professionals, graduate students, and practitioners interested in the dynamics of financial entrepreneurship.

In examining the enduring appeal that rags-to-riches stories exert on our collective imagination, this book highlights the central role that films have played in the ongoing cultural discourse about success and work in America.

Theory, Evidence and Implications

Perspectives and Best Practices

Enhancing its Contribution to Socio-Economic Development

High-tech Entrepreneurship in Asia

The Emerald Handbook of Women and Entrepreneurship in Developing Economies

Business Education in Emerging Market Economies

This book presents collective works published in the recent Special Issue (SI) entitled " Digital Signal, Image and Video Processing for Emerging Multimedia Technology". These works address the emerging technology in signal processing and its new aspects, as well as the related applications. Recent developments in image/video-based deep learning technology have enabled new services in the field of multimedia and recognition technology. The applications vary and range from digital signal processing to image, video and multimedia signal processing, also including object classification, learning mechanism design and data security. Recent advances in numerical, theoretical and experimental methodologies are presented within the scope of the current book, along with the finding of new learning methods and new methodological developments and their limitations. This book brings together a collection of inter-/multidisciplinary works applied to many classification and data security applications in a coherent manner.

The world of business is constantly changing. Here, a cast of key players from Latin America explore the conceptual foundations, methodologies, and tools for mini-cases and business challenges to innovation and entrepreneurship in emerging markets.

This book provides engineering faculty members and instructors with a base understanding of why the entrepreneurial mindset is important to engineering students and how it can be taught. It helps advance entrepreneurship education for all engineering students, and equips educators with tools and strategies that allow them to teach the entrepreneurial mindset. Divided into four parts, this book explores what the entrepreneurial mindset is, and why it is important; shows how to get started and integrate the mindset into existing coursework so that curricula can focus on both technical/functional concepts and entrepreneurial ones as well; guides readers through the growing multitude of conferences, journals, networks, and online resources that are available; and provides solid examples to get the reader started. This book is an important resource for engineering educators as they learn how to remain competitive and cutting-edge in a field as fast-moving and dynamic as engineering.

A Brazilian Perspective

Female Entrepreneurship and the New Venture Creation

The American Success Myth on Film

Re-Entrepreuring

A New Mindset for Emerging Markets

Startups and Innovation Ecosystems in Emerging Markets