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An Introduction to e-Business
provides the contemporary

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knowledge of the key issues affecting the modern e-business environment and links theory and practice of management strategies relating to e-business. This book brings together the most cogent

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themes for an introduction to e-business and constitutes a valuable contribution to formalising common themes for teaching the subject in higher education. It brings together theoretical perspectives based

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on academic research and the application of e-business strategies. These concepts are further explored in the six case studies that follow the set chapters. This new textbook integrates the main themes to

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provide a complete picture of the key elements relevant to an introductory text in e-business. To fully appreciate the e-business environment it is necessary to understand the links between the different

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disciplines that come together
to form

Is Your Company Getting the
Most from Its Investment in
Change? Many companies have
already invested heavily in
infrastructure change, some are

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making that investment now, and all are contemplating the costs of becoming or evolving as an e-business. Is your company a "greenfield" organization with no back-end systems, or one whose

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infrastructure support systems are integrated across the enterprise? Are you just beginning to think about e-business capabilities, or are you on the leading edge of convergence? Whatever your

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company's position on the ERP/E-Business Matrix, E-Business and ERP: Transforming the Enterprise provides the proven techniques you need to know to meld enterprise resource planning capabilities with the

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communications power of the Internet. Is Your Company Positioned for E-Business Success? The Internet has revolutionized twenty-first century business. Organizations today can communicate with

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customers, suppliers, and sellers at e-speed with the click of a mouse. Yet, with all of the excitement about the external possibilities of the Internet, companies still need efficient internal processes to make and

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move products, manage finances, recruit and motivate employees, and excel. E-Business and ERP: Transforming the Enterprise covers the skills and tools you will need to combine existing ERP software

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and capabilities with emerging Web-based technologies. In this forward-thinking outline for a new business structure, executives and managers will discover: * Strategies for established companies to

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penetrate the Internet marketplace * Procedures that lower costs across the supply and demand chain * Techniques that help you meet-and master-the dot.com challenge The companies best positioned to

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succeed in the near future are those that can balance existing ERP-based infrastructures and capabilities with exciting new e-business innovations. E-Business and ERP: Transforming the Enterprise examines the

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changing but essential role of ERP, places it in the context of the Web-based technologies defining today's e-business environment, and reveals how to blend the best aspects of both to create a strong and

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flexible twenty-first century
business enterprise.

Logistics and fulfillment
management is unglamorous,
complex and expensive, but it is
one of the primary factors
determining whether an e-

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business will be profitable. Many enterprises (large and small) rush into the e-business model without adequate consi

Abstract: At the beginning of the 21st century Internet-based B2B e-Business is the ultimate

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driving force and transforming power in traditional business - the Old-Economy - and its continuous evolution toward a truly networked and globalized economic system. This paper develops a holistic definition

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and classification of e-Business in general and B2B e-Business in particular. It provides concepts to describe and categorise the development of B2B e-Business, the emerging opportunities of B2B e-Business,

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and how B2B e-Business shapes and transforms the goals, strategies, structures and processes of a traditional firm in the Old-Economy. The paper concludes with a discussion of selected strategic issues of B2B

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e-Business. The goal is to show that B2B e-Business means the advent of the next generation of business, just as the industrialisation did 200 years ago. Table of Contents: 1. Introduction 1.1 Internet based

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B2B e-Business -The rise of a
new economic era 1.1.1 The
Automotive Industry- the case
for B2B e-Business 1.1.2 A lack
of common definitions and
categorisations 1.2 Objectives
1.3 Limitations 2. Methodology

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2.1 Research Background 2.2

Research Approach 2.2.1

Inductive vs. deductive research
approach 2.2.2 Qualitative vs.

quantitative research approach

2.3 Research Methods 2.3.1

Desk research - document

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Enterprise System

analysis 2.3.2 Field Research -
qualitative interviews 2.3.2.1
Unstructured interview 2.3.2.2
Semi-structured interview 2.4
Data Sources 2.4.1 Secondary
data 2.4.2 Primary data 2.5
Data Analysis 2.6 Frame of

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reference 3. Porters value chain
and value system 3.1 Value
chain 3.2 Value system 3.3
Supply chain 3.4 Demand chain
3.5 Value chain & value System
vs. supply chain & demand
chain 4. e-Business - The e-

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Evolution of business 4.1 Internet
Revolution vs. e-Business
Evolution 4.1.1 The case for
incremental change 4.2 e-
Business - A change of
paradigms 4.2.1 The birth and
death of the e 4.2.2 The EURO

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Metaphor 4.3 B2B e-Business -
the driving force of e-Business
4.4 B2B e-Business - an
innovative and transforming
power 5. e-Business - holistic
approach 5.1 The nature of e-
Business 5.2 The evolutionary

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context of e-Business 5.3 The
reversion of the traditional
value chain and value system
5.4 The 4 generic dimensions of
e-Business - A classification
5.4.1 Business-to-Business e-
Business 5.4.1.1 B2B e-Business

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- integrating the [...]

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technologies, electronic commerce, and the management of these technologies within organizations. It looks at both technical and organizational issues

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In the modern global business environment, e-commerce shakes the foundation of most

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industries, leads to entirely new kinds of businesses, and directly affects both our careers and the way we live. One of the most significant changes is in the manner

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companies conduct
business, especially in
how they manage their
resources, connect and
communicate with
customers, negotiate and
outsource from suppliers.

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The main goal of this book is to explain in a systematic way managerial aspects of e-commerce, and demonstrate its value-added capabilities. This book offers a detailed

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description and analysis of e-commerce business models including their components, classification, and performance results. The book presents managerial

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aspects of various up-to-date e-commerce applications including demand- and supply-side e-commerce, collaborative and mobile commerce, electronic payments and

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services. The book also provides a methodology and practical examples of selecting and implementing e-commerce business models and associated online applications. Finally, the

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book emphasizes managerial aspects of enterprise resources planning (ERP) systems. After reading this book you will gain knowledge and develop essential skills required

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in managing e-commerce
models and applications.

Dr. Zinovy Radovitsky is
Professor of Management in
the College of Business
and Economics at
California State

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University, East Bay. He has more than 20 years of experience in teaching operations and supply chain management courses. Dr. Radovitsky has been a business consultant to

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leading U.S. companies and organizations. Zinovy has done extensive research in the areas of enterprise resource planning (ERP), e-commerce business models and management, quality

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management, and quantitative business methods. He published a number of papers in international and domestic peer-reviewed journals. Dr. Radovilsky is also a

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implement a rapid ERP system and shows how e-business is impacted by the implementation of an ERP system. This book also provides valuable tried and true methods of

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foundation is a
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opportunities that executives have placed high on their list of priorities. This valuable guide examines the strengths and weaknesses of ERP and shows when

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rapid implementation is not appropriate. The book also provides outsourcing alternatives and the use of application service alternatives, and shows how e-business is impacted

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by the implementation of an ERP system. Murrell G. Shields (McLean, VA) is the Director of Management Solutions and Services and National Leader of Technology and

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companies in the United States and Europe, this book provides readers with a comprehensive look at best practices in e-business technology around the world. Stewart

***McKie (Shaftesbury, UK)
has been in the business
of marketing,
implementing, and
designing business
management software
since 1982. He is the***

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***Technology Editor for
Business Finance
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Page 85/226

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integration and collaborative e-commerce, by highlighting business needs, technologies, and development strategies. It equips companies with practical guidelines for quickly implementing an effective B2Bi strategy, and

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prepares them for the next wave of B2B integration and collaborative e-commerce. It clarifies the intricate dependencies among all the components of B2Bi, including integration patterns, enterprise application integration (EAI),

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business process management (BPM), Internet security, XML, Web services, middleware technologies, and integration brokers. Included are future technologies that will have a significant impact on B2Bi architectures, such as intelligent

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software agents, wireless technologies, and peer-to-peer computing. This reference provides a suitable framework for the design, development, and implementation of B2B integration, along with several case studies. Editors: Dr Marcus

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*Healey — Strategy Consultant for
InfoFirst Inc., USA Dr Shyam
Samtani (Language Editor) —
Professor of English, P G
Department of English, Indore
Christian College, India*

Contributors: Kenneth Tamburello —

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*Senior Consultant Specialist at
Bluesphere (an EDS company), USA
Deepak Bajaj — Course Coordinator
of Project Management, University
of Technology Sydney (UTS),
Australia Dimple Sadhwani — Senior
Software Engineer, Island ECN,*

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*Integration Established Integration
Components: Integration
Patterns Enterprise Application
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managers and programmers, and
CIOs.*

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At the core of this book is the interplay between technological and business innovation and social practice. Although the benefits of 50 years of rapid advances in digital telecommunications and computing technology have not benefited

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everyone equally, they have nevertheless transformed almost every aspect of the way we live. One area where technology has had a clear impact is in the way we conduct business. The rate of change that brings about modernity has been

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considerably strengthened by technological advances applied to product manufacturing, distribution, financing, and management, which arguably form the substrate for globalization and consumerism. It is thus no surprise that businesses

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closely monitor advances in technology and invest considerable resources in exploring possible new applications and market opportunities. Yet, consumers' acceptance of new ways of buying and selling depends as much on

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business and technology as on our society's culture and the culture of the material environment that defines our values, sensibilities, and thus our commitments. Moreover, the rate of technological innovation is such that to the consumer,

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technology implementation is fully opaque. Nonetheless, opportunities to carry out commerce in novel ways also introduce risk to established - cial structures, conventions, and institutions. In modernity, risk management is one of the core

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functions of society and to be successful in this, societies depend on their trust of experts. Experts take risks on behalf of society and are responsible for evaluating the full extent of a particular set of hazards including those associated

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with a particular technology.

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advances the understanding of
management methods, information
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*of collaboration, collaborative
transportation and ethics.*

*This updated edition of the book
blends in new e-commerce
technologies. Mobile commerce (M-
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computing are offering a new set of*

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challenges and opportunities for those individuals who know what they are and how they are related to e-commerce. Their use opens up new markets, expanding the need for larger operations, which in turn requires greater knowledge of the

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operations management subjects presented in this book. The book is focused on issues, concepts, philosophies, procedures, methodologies, and practices of running e-commerce operations. It connects the basic operations

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management activities undertaken by every organization (e.g., inventory management, scheduling, etc.) and translates their application into issues and problems faced in the field of e-commerce. The book also provides current research

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findings, strategies, and practices that can help students in the field of operations management run and improve their e-commerce operations. It covers most of the basic operations management activities and functions and has

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been designed for an upper-level undergraduate business, a graduate business or engineering management course on e-commerce operations management for university students. Students interested in e-commerce operations

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will find this book a valuable guide to the important aspects of starting up and running an e-commerce operation. They can learn from reading this book how supply chains, products and processes, human resources and purchasing

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commerce operations can also use this book as a guide to understanding e-commerce. The Instructor Manual and PowerPoint Slides for the book are available upon request for all instructors who adopt this book as a course text.

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IT professionals are playing an

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increasingly pivotal role in shaping the online business landscape, and the success of many business ventures is growing ever-more dependent on their skills and knowledge. This book provides a solid grounding to e-business and e-commerce. It is also invaluable to anybody studying IT or

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grasp! ” But the helmsman ’ s words are lost in the throng: “ We ’ ve been sailing in circles all along. ” Marie von Ebner-Eschenbach This book has been written as an aid to anyone in the print media industry, be they managers or customers, who is looking to steer their business into calmer waters in

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what are stormy times. New technologies offer tremendous opportunities for innovation and process improvement – but only if we understand the fundamental principles behind them. This is the goal of this book. To this end, we will be looking at how best to network the print media

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Internet technology is known as “ e-
business ” in commercial and
management circles. Customers Print
media Suppliers companies
Production partners Figure 1 Persons
involved in a production process
Preface V

The idea for this conference came

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from a meeting of the IFIP
(International Federation for
Information Processing) Technical
Committee for Information Systems
(TC8) in Guimares, Portugal in June
2005. Our goal is to build an IFIP
forum among the different Information
Systems Communities of TC8 dealing

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with the increasing important area of Enterprise Information Systems. In this particular meeting the committee members intensively discussed the innovative and unique characteristics of Enterprise Information Systems as scientific sub-discipline. Hence, in this meeting it was decided by the TC8

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members that the IFIP TC8 First International Conference on Research and Practical Issues of Enterprise Information Systems (CONFENIS 2006) would be held in April 2006 in Vienna, Austria. Dr. Li Xu (USA) and Dr. A Min Tjoa (IFIP TC8) were assigned to propose a concept for this

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conference in order to establish an IFIP platform for EIS researchers and practitioners in the field to share experience, and discussing opportunities and challenges. We are very pleased therefore to have this conference organised by the help of the Austrian Computer Society (OCG).

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OCG supports the idea of this conference due to the urgent need of research and dissemination of new techniques in this key area. We received 180 papers from more than 30 countries for CONFENIS and the Program Committee eventually selected xx papers or extended

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abstracts, making an acceptance rate of xx% of submitted papers. Each paper was thoroughly reviewed by at least two qualified reviewers.

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ERP is Web Enabled for E-business
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Management Association International
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business. Organizations
today can communicate with
customers, suppliers, and
sellers at e-speed with the
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(EIS) integrate and support
business processes across
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have become increasingly popular over the last 15 years. In recent years, more and more enterprises world-wide have adopted EIS such as Enterprise Resource Planning (ERP) for running their businesses.

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flexibility to support both
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reengineering has the objective
of extracting the contents, data
structures, and flow of data and
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highlight the challenges faced
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environment through skillful
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distribution. While these primary applications remain important components of any ERP system, ERP now embraces e-commerce, advanced planning and scheduling (APS), Internet-

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