

Essentials Of Organizational Behavior Plus Mymanagementlab With Pearson Etext Access Card Package 13th Edition

This brief alternative for the organizational behaviour course covers all the key concepts needed to understand, predict, and respond to the behaviour of people in real world organizations, including cutting-edge topics and streamlined pedagogy to allow maximum flexibility in designing and shaping your course.

Essentials of Organizational Behavior Pearson

This popular textbook offers an inspiring and focused introduction to the study of organizational behaviour and management. The second edition builds on the fresh and innovative approach to the study of management and organization introduced in the first edition. To make the subject matter more relevant and accessible, it treats organizational behaviour as a field of activity that has many parallels with everyday life, particularly in relation to participating in organizations and institutions. Uniquely, this textbook presents two distinct and highly contrasting perspectives on organizational behaviour, discussing the alternative critical perspectives alongside the more traditional approaches, to encourage critical thinking and debate. Each chapter has been fully updated by specialist authors who are committed to thinking differently about the field of organizational behaviour. They effectively identify and explore the key concepts that underpin this diverse subject in their respective chapters, utilising a range of international and everyday examples. The second edition benefits from a new four-colour design and uses a variety of pedagogical features to engage students and provide a stimulating learning - and teaching - environment. This text is ideal for use on introductory undergraduate and post graduate courses in Organizational Behaviour and Management. This textbook is autopackaged with CourseMate. CourseMate brings course concepts to life with interactive learning, study, and exam preparation tools that support the printed textbook and the textbook-specific website. CourseMate includes an integrated eBook and interactive teaching and learning tools including quizzes, flashcards, videos, and more and an EngagementTracker, a first-of-its-kind tool that monitors student engagement in the course.

Fundamentals of Organizational Behavior: An Applied Perspective, Second Edition examines the behavior of people in organizations. Topics covered range from political maneuvering in organizations (office politics) to the stresses facing people in managerial and professional positions. A conceptual framework for organizational behavior is presented, along with numerous case illustrations and examples from live organizational settings. This monograph consists of 14 chapters and opens with an introduction to organizational behavior and how it is influenced by principles of human behavior. The

three main subareas or schools of management thought are discussed, together with the difference between knowledge work and non-knowledge work; how research and theory contribute to an understanding of organizational behavior; and the distinction between structure and process. The following chapters explore how the meaning of work relates to work motivation, as well as the link between work motivation and job performance; behavioral aspects of decision making; stresses in managerial and professional life; and political maneuvering in organizations. Small group behavior, leadership styles, and interpersonal communications are also considered, along with intergroup conflict and organizational effectiveness. This book will be of interest to students, managers, and staff specialists, as well as behavioral scientists and management theorists.

The Symphony of Profound Knowledge

Essentials of Organizational Behavior Plus 2019 Mylab Management with Pearson EText -- Access Card Package

Handbook on the Temporal Dynamics of Organizational Behavior

Organizational Behavior Management Approaches for Intellectual and Developmental Disabilities

A Manual of Organizational Development

Behaviour change is hard, but O'Mara shows that by adopting strategies that are well-founded in the science of brain and behaviour individuals and organisations can adapt to the demands of the modern world. The brain matters in business. The problem is that our brains have many biases, heuristics and predilections that can distort behaviour and decision making. The good news is that we know more about how these work than ever before. O'Mara's starting point is that, as our behaviour arises from the structure and function of our brains, careful examination of a series of brain-based ('neurocognitive') analyses of common aspects of human behaviour relevant to business and management practice reveals lessons that can be used at work. He begins by looking at neuroplasticity and how it enables a shift from a restrictive 'fixed mindset' to an enabling 'growth mindset'. He shows how this changing mindset approach – where the focus is on task and improvements based on effort – is scalable within organisations. Next, as the brain is a living organ like the heart and lungs, O'Mara shows how to keep it physically in the best possible shape before examining how we exercise control over our behaviour, build resilience and create positive brain states. He also considers the implications for business of our brains wiring for status and illustrates how research

shows that it is possible to de-bias assumptions about gender and race – and the impact that this has on performance.

Handbook on the Temporal Dynamics of Organizational Behavior is designed to help scholars begin to address the temporal shortcomings in the extant organizational behavior literature. The handbook provides conceptual and methodological reasons to study organizational behavior from a dynamic perspective and offers new conceptual and theoretical insights on some of the most popular organizational behavior topics. Unlike many other handbooks, this one provides methodological and analytical tools, including syntax and example data files, to help researchers tackle dynamic research questions effectively.

Comprised of chapters written by notable experts in the field, Organizational Behavior Management Approaches for Intellectual and Developmental Disabilities provides an up-to-date, comprehensive assessment of OBM-IDD. This edited volume not only provides an overview of the area of OBM-IDD, it also summarizes the extant literature, offers research-to-practice recommendations, and includes operational strategies for building successful service settings. Organizational Behavior Management Approaches for Intellectual and Developmental Disabilities synthesizes the published literature and directs practice and research in the areas of assessment and evaluation, training, supervision, and performance improvement, systems interventions, and organizational development. By providing the most contemporary and effective OBM practices derived from evidence-based research findings and recommendations from experienced scientist-practitioners, this book is an integral aid for professionals looking to improve different aspects of service delivery. The book is intended principally for professionals within educational, human services, and behavioral healthcare settings serving persons with IDD comprised of psychologists, educators, program administrators, organizational consultants, behavior analysts, and evaluation specialists. In particular, the book should appeal to practicing behavior analysts who hold the Behavior Analyst Certification Board (BACB) credential and are seeking professional development within OBM as well as academic instructors and researchers, graduate students, and trainees completing doctoral

internships and post-doctoral fellowships.

This brief paperback text gives students more depth and breadth of practical tools to practice their management skills than any other textbook. This edition continues its fresh approach to management coverage through current and relevant examples, updated theory, and a new pedagogically sound design. Note: You are purchasing a standalone product; MyManagementLab does not come packaged with this content. Students, if interested in purchasing this title with MyManagementLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyManagementLab, search for: 0134567935 / 9780134567938 Essentials of Organizational Behaviour, First Canadian Edition Plus MyManagementLab with Pearson eText -- Access Card Package Package consists of: 0134182979 / 9780134182971 Essentials of Organizational Behaviour, First Canadian Edition 0134566815 / 9780134566818 MyManagementLab with Pearson eText -- Standalone Access Card -- for Essentials of Organizational Behaviour, First Canadian Edition

Organizational Behavior, 13th Edition

Fourteenth Edition

Essentials of Organizational Behavior

Dynamic Linkages Between Individuals and Organizations

Introductory Econometrics: A Modern Approach

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either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- 0133254216 / 9780133254211 Essentials of Organizational Behavior Plus MyManagementLab with Pearson eText -- Access Card Package Package consists of 0132968509 / 9780132968508 Essentials of Organizational Behavior 0132972735 / 9780132972734 NEW MyManagementLab with Pearson eText -- Access Card -- for Essentials of Organizational Behavior

The 21st century business environment demands more analysis and rigor in marketing decision making. Increasingly, marketing decision making resembles design engineering-putting together concepts, data, analyses, and simulations to learn about the marketplace and to design effective marketing plans. While many view traditional marketing as art and some view it as science, the new marketing increasingly looks like engineering (that is, combining art and science to solve specific problems). Marketing Engineering is the systematic approach to harness data and knowledge to drive effective marketing decision making and implementation through a technology-enabled and model-supported decision process. (For more information on Excel-based models that support these concepts, visit DecisionPro.biz.) We have designed this book primarily for the business school student or marketing manager, who, with minimal background and technical training, must understand and employ the basic tools and models associated with Marketing Engineering. We offer an accessible overview of the most widely used marketing engineering concepts and tools and show how they drive the collection of the right data and information to perform the right analyses to make better marketing plans, better product designs, and better marketing decisions. What's New In the 2nd Edition While much has changed in the nearly five years since the first edition of Principles of Marketing Engineering was published, much has remained the same. Hence, we have not changed the basic structure or contents of the book. We have, however Updated the examples and references. Added new content on customer lifetime value and customer valuation methods. Added several new pricing models. Added new material on "reverse perceptual mapping" to describe some exciting enhancements to our Marketing Engineering for Excel software. Provided some new perspectives on the future of Marketing Engineering. Provided better alignment between the content of the text and both the software and cases available with Marketing Engineering for Excel 2.0.

W. Edwards Deming was a moral philosopher, prophet, and sage with profound insights into the management of organizations and the art of leadership and living. He also was a composer of liturgical music, a singer, and a musician. Edward Martin Baker, one of Demings most valued associates, shares his

deep understanding of Demings System of Profound Knowledge, a set of theories and philosophies that helped reshape the management practices of many large multinational corporations. This included bringing organizations to economic health and individuals to spiritual and psychological health by attaining dignity and joy in work. Baker provides an accurate depiction of the philosophy as a musical score: first movement: theory of knowledge second movement: appreciation for a system third movement: knowledge about variation fourth movement: knowledge of psychology Baker shows how the system can be viewed as a mapa mental representation of the territory that managers and others must navigate as they play their various roles. The Symphony of Profound Knowledge and what Deming taught contradicts whats learned in school and in the management of organizations. His teachings encourage the reevaluation of what is seen as fact. It provides a thorough understanding of the Deming philosophy and how to apply those concepts to life.

In the Third Edition of the bestselling book, The Truth About Managing People, bestselling author Stephen Robbins shares even more proven principles for handling virtually every management challenge. Robbins delivers 61 real solutions for the make-or-break problems faced by every manager. Readers will learn how to overcome the true obstacles to teamwork; why too much communication can be as dangerous as too little; how to improve your hiring and employee evaluations; how to heal "layoff survivor sickness"; how to manage a diverse culture; and ways to lead effectively in a digital world. New truths include: how to nurture friendly employees, forget about age stereotypes, first impressions count, be a good citizen, techniques for managing a diverse age group, and ethical leadership among others.

A Personal Guide to Finding Your Authentic Leadership

Organizational Behavior

Work and Organizational Behaviour

Introducing Organizational Behaviour and Management

The Psychology of Change

Directed primarily toward undergraduate or graduate Management or Business college/university majors, this text also provides practical content to current and aspiring industry professionals. This bestselling OB text covers all the key concepts needed to understand, predict, and respond to the behavior of people in real-world organizations. Cutting-edge topics are included throughout.

Taken from: Organizational Behavior, Seventeenth Edition by Stephen P. Robbins and Timothy A. Judge.

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Robbins identifies the major roadblocks that stand in the way of making high-quality decisions--and shows readers exactly how to overcome them.

For undergraduate and graduate courses in organizational behavior. Help students apply OB concepts The world's most successful Organizational Behavior textbook provides the research you want, in the language your students understand.

This text makes current, relevant research come alive for readers. The 18th Edition reflects the most recent research and business events within the field of organizational behavior, while maintaining its hallmark features -- a clear writing style, cutting-edge content, and intuitive pedagogy. There's a reason why Robbins's textbooks have educated millions of students and have been translated into 20 languages -- and it's because of a commitment to provide engaging, cutting-edge material that helps students understand and connect with organizational behavior. Also available with MyLab

Management By combining trusted authors' content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. Note: You are purchasing a standalone product; MyLab Management does not come packaged with this content. Students, if interested in purchasing this title with MyLab

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Management with Pearson eText -- Access Card -- for Organizational Behavior

Introduction to Educational Leadership & Organizational Behavior

Essentials of Organizational Behavior, Plus MyManagementLab with Pearson EText

Essentials of Organizational Behavior Plus 2014 Mymanagementlab with Pearson Etext -- Access Card Package

An Evidence-Based Approach

W. Edwards Deming'S Score for Leading, Performing, and Living in Concert

The most critical yet accessible introduction to work and organizational behaviour.

Like the bestselling first edition, this introductory textbook succinctly presents

concepts and theories of educational leadership and organizational behavior and

immediately applies them to problems of practice. The second edition includes a new

chapter on organizational culture, expanded coverage of organizational structure, systems,

and leadership, and additional case studies and scenarios representing real problems of

practice.

Discover how empirical researchers today actually think about and apply econometric

methods with the practical, professional approach in Wooldridge's INTRODUCTORY ECONOMETRICS: A MODERN APPROACH, 6E. Unlike traditional books, this unique presentation demonstrates how econometrics has moved beyond just a set of abstract tools to become genuinely useful for answering questions in business, policy evaluation, and forecasting environments. INTRODUCTORY ECONOMETRICS is organized around the type of data being analyzed with a systematic approach that only introduces assumptions as they are needed. This makes the material easier to understand and, ultimately, leads to better econometric practices. Packed with timely, relevant applications, the book introduces the latest emerging developments in the field. Gain a full understanding of the impact of econometrics in real practice today with the insights and applications found only in INTRODUCTORY ECONOMETRICS: A MODERN APPROACH, 6E. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

For courses in organizational behavior. A streamlined presentation of key organizational behavior concepts Essentials of Organizational Behavior teaches readers how to communicate and interact within organizations, through real-world scenarios. The text offers comprehensive coverage of key organizational behavior (OB) concepts, making each lesson engaging and easy to absorb. Readers can use the book's concepts to apply what they've learned to their own education, future career plans, and other organizational endeavors. Currently used at more than 500 colleges and universities worldwide, Essentials of Organizational Behavior serves as a popular resource so readers can learn and understand the most important concepts in OB. With updated research and the integration of contemporary global issues, the 14th Edition focuses on the most relevant OB concepts that resonate with readers. Also available with MyLab Management MyLab(tm) Management is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyLab Management does not come

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Essentials of Organizational Behavior, Student Value Edition Plus 2014 Mymanagementlab with Pearson Etext -- Access Card Package

Organizational Behaviour and Work

Fundamentals of Organizational Behavior

Management, Global Edition

This volume, in honor of Ben Schneider, highlights his work on the Attraction-Selection-Attrition (ASA) model of organizational behavior which has become one of the most important models in the history of Personnel Psychology. The central tenet of the ASA model is that people matter. Although organizational structure processes, and climate and culture are important, they are fundamentally a reflection of the unique collection of people who populate an organization. This edited volume of original scholarly contributions will add insight to the many implications of Schneider's thinking on the ASA model and organizational climate.

Concise, practical, and based on the best available research, Essentials of Organizational Behavior: An Evidence-Based Approach, Second Edition equips students with the necessary skills to become effective leaders and managers. Author Terri A. Scandura uses an evidence-based approach to introduce students to new models proven to enhance the well-being, motivation, and productivity of people in the work place. Experiential exercises, self-assessments, and a variety of real-world cases and examples provide students with ample opportunity to apply OB concepts and hone their critical thinking

abilities. New to this Edition A new Emotions and Moods chapter delves into important topics like emotional intelligence, emotional contagion, and affective neuroscience. A new Power and Politics chapter unpacks the most effective influence strategies and helps students develop their political skills. A streamlined table of contents now combines perception and decision making in a single chapter and change and stress in a single chapter. New case studies, including some from SAGE Business Cases for the Interactive eBook, on topics such as virtual teams, equal pay and the gender wage gap, and the use of apps at work introduce timely and relevant discussions to help foster student engagement. The new edition has been rigorously updated with the latest research throughout and includes expanded coverage of Machiavellian leadership, ethical decision making, and organizational design through change. New Best Practices and Research in Action boxes as well as new Toolkit Activities and Self-Assessments have been added to make the text even more hands-on and practical.

Critical and accessible, the new edition of this bestselling textbook offers valuable insight into contemporary management practices and encourages readers to reflect on the realities of the workplace. Work and Organizational Behaviour takes a unique and well-rounded approach, exploring key theories and topics through the lenses of sociology, psychology, ethics and sustainability. Firmly embedded in the latest research and the wider geopolitical environment, this new edition places OB in the context of climate change, the rise of unstable working conditions and the impact of new technologies. A strong suite of pedagogy supports student learning, demonstrating key theories in action and preparing readers for the real world of work. Cases and features illustrate contemporary organizational practices and their impact across the world, in a range of industries. With streamlined content, an improved structure, and an enhanced focus on leadership, Work and Organizational Behaviour is an essential companion for OB modules at undergraduate, postgraduate and MBA levels. New to this Edition: - New chapters on 'Work and the gig economy' and 'Human resource management' - New decision making scenarios helping readers to develop practical leadership skills - 200+ new references to recent academic literature - Inclusion of important contemporary topics, including Covid-19 and

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the gig economy - Coverage of new technologies, including the impact of AI, robots, remote working and big data - Increased coverage of corporate social responsibility and ethics - New end of chapter cases, Reality of Work features and Globalization and Organization Behaviour features

For undergraduate Principles of Management courses REAL Managers, REAL Experiences With a renewed focus on skills and careers, the new edition of this bestselling text can help better prepare your students to enter the job market. Management, Thirteenth Edition vividly illustrates effective management theories by incorporating the perspectives of real-life managers. Through examples, cases, and hands-on exercises, students will see and experience management in action, helping them understand how the concepts they're learning actually work in today's dynamic business world. Students will gain hands-on practice applying management concepts with MyManagementLab. They'll engage in real business situations with simulations, build their management skills by writing and talking about different management scenarios, have access to a video library to help put concepts into perspective, and more. Also available with MyManagementLab MyManagementLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Please note that the product you are purchasing does not include MyManagementLab.

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Essentials of Organizational Behavior, Student Value Edition

Classics of Organization Theory

The Discover Your True North Fieldbook

Make Winning Decisions and Take Control of Your Life

The People Make the Place

Ideal for anyone studying an introductory module in organisational behaviour, Introduction to Organisational Behaviour is a rigorous critique of all essential organisational behaviour topics. A comprehensive book with extensive accompanying online resources makes this a must-have package for anyone wanting to understand the theory and practice of organisational behaviour. Practitioner case studies, supporting video interviews where solutions and approaches are discussed, review questions at the end of every chapter make this an essential resource. Covering organisational behaviour in the context of individuals, groups and teams and managing organisations as well as the importance of organisational structures and emerging issues, Introduction to Organisational Behaviour gives understanding and guidance on the full spectrum of organisational behaviour issues. Supported by extensive online resources including video interviews, clips of key skills lecture slides, additional tutorial activities and a test bank of multiple choice questions make this a truly integrated print and electronic learning package.

A practical guide to the essentials of organisational change which makes complex concepts accessible to managers, consultants, human resources professionals and others. Includes a directory of further sources of information and assistance.

Building on the success of the previous edition and the running theme that OB is for Everyone, this new edition presents all the essential topics in Organizational Behavior in a concise and readable format. Fundamentals of Organizational Behaviour, Fourth Canadian Edition, helps students make the connections between the subject, the world of research that supports OB, and students' everyday lives, both now and in their future careers.

This text includes a rich array of exercises, cases, and applied materials such as the Kouzes and Posner Leadership Practices Inventory and Pfeiffer Annual Edition exercises. It also offers a greater focus on the hot topic of ethics throughout the entire book to ensure it is contemporary and engaging. £

Essentials of Organizational Behavior + New Mymanagementlab With Pearson Etext Access Card

Organizational Behavior, Student Value Edition

Improving Performance and Commitment in the Workplace
Essentials of Organizational Behaviour, First Canadian Edition

Compiled by three of the most influential authors in the field, CLASSICS OF ORGANIZATION THEORY, Eighth Edition is a collection of the most enduring works in organization theory. To help students grasp important themes, perspectives, and theories, the authors describe what organization theory is, how it has developed, and how its development has coincided with events and changes in other fields. This highly acclaimed reader is not simply a retelling of the history of organization theory; its evolution is told through the words of the distinguished theorists themselves. The readings in this edition have been thoroughly reviewed and updated. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Organizational Behavior is a multidimensional product to allow for student development in knowledge, analysis, synthesis and personal development with pedagogical features designed to bring Organizational Behavior to life. This product reframes the content of organizational behavior to reflect the inherent interdependence of factors that explain human behavior. Traditional OB topics are introduced as part of an integrated framework for answering practically-relevant questions about why people behave as they do and how to effectively self manage and influence others.

If you're like most managers and things keep you up at night, now you can turn to a book that's designed especially for you! But you won't find talking rabbits or princesses here. (There is a cow, but it doesn't jump.) Henry Mintzberg has culled forty-two of the best posts from his widely read blog and turned them into a deceptively light, sneakily serious compendium of sometimes heretical reflections on management. The moral here is this: managers need to leave their castles and find out what's actually going on in their kingdoms. And like real bedtime stories, these essays have metaphors galore. So prepare to grow strategies like weeds and organize like a cow. Discover the maestro myth of managing, find the soft underbelly of hard data, and learn why downsizing is bloodletting and your board should be a bee. Mintzberg writes, "Just try not to be outraged by anything you read, because some of my most outrageous ideas turn out to be my best. They

just take a while to become obvious.”

A personal guide for becoming an authentic leader Whether you are just starting your leadership journey or leading a large organization, *The Discover Your True North Fieldbook* will help you find your leadership purpose, that internal Compass that provides direction and keeps you oriented—your True North. Through a series of reflective exercises, this Fieldbook helps you become a better leader by learning to be a more authentic one. This Fieldbook both personalizes and unlocks the central lessons of its companion book, *Discover Your True North* by Bill George. It shares the most powerful insights that coauthors Nick Craig, Bill George, and Scott Snook have learned from helping more than 10,000 leaders discover and live up to their fullest potential. Each chapter contains potent exercises that help you mine your life story for deep insights and important patterns. As you work your way through these reflections, you will gain a clearer sense of who you are and why you lead—the essence of an authentic leader. We offer an identity-based approach to leader development. Rather than telling you how to lead, the Fieldbook guides you through an intimate process of personal discovery. By understanding your life story and sharpening your personal narrative, you will discover the unique leader you were meant to be. On the way, you will work through the same lessons taught to MBA students at Harvard Business School, as well as senior executives in many Fortune 100 companies. The *Discover Your True North Fieldbook* will help you:

- Become more self-aware and self-accepting
- Locate that sweet spot at the intersection of your passions and strengths
- Identify and lead from your core values when it matters most
- Build a robust support team to guide you through difficult times
- Discover your leadership purpose, the essence of who you are, your True North
- Stay grounded by integrating all aspects of your life
- Grow as a global leader
- Help others become authentic leaders

To help you actually live your True North, this Fieldbook concludes by offering a rigorous, step-by-step process that generates a customized, behaviorally anchored Personal Leadership Development Plan. This plan not only summarizes and integrates everything you've learned completing this Fieldbook, but does so in a way that supports immediate action and impact. Welcome to your journey toward authentic leadership. Welcome to your True North.

Visit www.DiscoverYourTrueNorth.org to learn more.

An Applied Perspective

Farewell to Lofty Leadership. . . Welcome Engaging Management

The Truth About Managing People

Decide & Conquer

Fundamentals of Organizational Behaviour

ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- For one-semester undergraduate and graduate level courses in Organizational Behavior. Concise fundamentals for students. Ultimate flexibility for instructors. This bestselling, brief alternative for the OB course covers all the key concepts needed to understand, predict, and respond to the behavior of people in real-world organizations. This text also includes cutting-edge topics and streamlined pedagogy to allow maximum flexibility in designing and shaping your course. The eleventh edition contains expanded and updated coverage on international issues, as well as new sections on the management of information, safety and emotions at work, risk aversion, self-determination theory, managing information, and downsizing. Accompanied by mymanagementlab! See the hands in the air, hear the roar of discussion—be a rock star in the classroom. mymanagementlab makes it easier for you to rock the classroom by helping you hold students accountable for class preparation, and getting students engaged in the material through an array of relevant teaching and media resources. Visit mymanagementlab.com for more information.

A Brain for Business - A Brain for Life

Student Value Edition

Principles of Marketing Engineering, 2nd Edition

Introduction to Organisational Behaviour

Essentials of Organizational Behavior