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**Examples**

**Of**

**Metaphor**

**Papers**

Assembles  
perspectives on the  
discourse of  
electronic texts from  
cognitive psychology,  
computer science,

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and cognitive ergonomics, emphasizing the interface characteristics and design for linear and non-linear texts as used in e-mail, electronic journal browsers, word processors that combine reading and writing, and hypertext systems. The goal is

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to demonstrate how the insights of the fields can be used in the others. Annotation copyright by Book News, Inc., Portland, OR

Until a century ago, a metaphor was just a mere figure of speech, but since the development of discourse analysis a metaphor has

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become more than merely incidental to the content of the arguments or findings. Students and scholars in political studies know the importance of metaphors in electoral and policy-related politics, coming across metaphors that are, knowingly or unknowingly,

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influencing our perception of politics. This book is the first to develop new methodological approaches to understand and analyse the use of metaphor in political science and international relations. It does this by: Combining theory with case studies in order

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to advance  
substantive work in  
politics and  
international relations  
that focuses on  
metaphor Expands  
the range of empirical  
case studies that  
employ this category  
descriptively and also  
in explanatory logic  
Advances research  
that investigates the  
role of metaphor in

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empirical and discourse-based methodologies, thus building on results from other disciplines, notably linguistics and hermeneutic philosophy. This innovative study will be of interest to students and researchers of politics, international relations and

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communication  
studies.

This volume brings together the work of researchers from various disciplines where aspects of descriptive, mathematical, computational or design knowledge concerning metaphor and analogy, especially in the



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context of agents,  
have emerged. The  
book originates from  
an international  
workshop on  
Computation for  
Metaphors, Analogy,  
and Agents (CMAA),  
held in Aizu, Japan in  
April 1998. The 19  
carefully reviewed  
and revised papers  
presented together  
with an introduction

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by the volume editor  
are organized into  
sections on Metaphor  
and Blending,  
Embodiment,  
Interaction, Imitation,  
Situated Mapping in  
Space and Time,  
Algebraic  
Engineering:  
Respecting Structure,  
and a Sea-Change in  
Viewpoints.

Seminar paper from

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the year 2007 in the  
subject English  
Language and  
Literature Studies -  
Linguistics, grade:  
1,0, University of  
Heidelberg  
(Anglistisches  
Seminar ), course:  
Hauptseminar  
Cognitive Linguistics,  
9 entries in the  
bibliography,  
language: English,

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abstract: Language is versatile. Language is complex. Language can be a mystery. For example, why do we say chair leg although legs are usually thought of being a part of the human body or an animal? Why do we refer to the ground where a river runs through as a river bed? Is a bed

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not usually an object that we use to sleep in? And why is it that we can say I'm surfing the web although surfing typically means to ride one's board on ocean waves? The news report says, The Iraq democracy is in its infancy. Would we not typically use infancy when we talk about

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children, or refer to a person's childhood? If we consider the above examples, we can easily draw the conclusion that these words – besides their original meaning – can be used “outside of their natural environment”. Words and their meaning can be transferred to a different domain. The

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name for such a transfer is metaphor. [...] This paper will highlight Lakoff's and Johnson's major claim that metaphor is not only a poetic device, or simply a (linguistic) matter of spoken words, but that "our ordinary conceptual system, in terms of which we both think and act, is

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fundamentally  
metaphorical in  
nature” (Lakoff &  
Johnson 1980: 3). I  
shall explain some of  
the most important  
devices of their  
theory, such as target,  
source, and mapping  
and briefly elucidate  
the systematicity that  
underlies  
metaphorical  
conceptualization.



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The analysis of the conceptual metaphor, LOVE IS A JOURNEY, will reveal some ambiguities about Lakoff's and Johnson's theory. By doing this, I will consider some of the major critiques and analyze whether there is an underlying conceptual metaphoric system in

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our everyday  
language.

Extended Conceptual  
Metaphor Theory

A Cognitive  
Perspective

How Film Metaphor is  
Used. Using the  
Example of Pixar's  
"Inside Out"

6 Years AILET Solved  
Papers (2020 to  
2015)

Drawing Attention to

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Metaphor

*The papers in this volume deal with the issue of how corpus data relate to the questions that cognitive linguists have typically investigated with respect to conceptual mappings. The*

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*authors in this volume investigate a wide range of issues - the coherence and function of particular metaphorical models, the interaction of form and meaning, the*

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*identification of source domains of metaphorical expressions, the relationship between metaphor and discourse, the priming of metaphors, and the historical development of metaphors. The*

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*studies deal with a variety of metaphorical and metonymic source and target domains, including the source domains SPACE, ANIMALS, BODY PARTS, ORGANIZATIONS and WAR, and the target domains*

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*VERBAL ACTIVITY,  
ECONOMY,  
EMOTIONS and  
POLITICS. In their  
studies, the  
authors present a  
variety of corpus-  
linguistic  
methods for the  
investigation of  
conceptual  
mappings, for  
example, corpora*

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*annotated for semantic categories, concordances of individual source-domain items and patterns, and concordances of target-domain items. In sum, the papers in this volume show how a wide range of*



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*corpus-linguistic methods can be used to investigate a variety of issues in cognitive linguistics; the combination of corpus methods with a cognitive-linguistic view of metaphor and metonymy yields*

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*new answers to  
old questions  
(and to new  
questions) about  
the relationship  
between  
language as a  
conceptual  
phenomenon and  
language as a  
textual  
phenomenon.  
Metaphor and*

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*Intercultural  
Communication  
examines in  
detail the  
dynamics of  
metaphor in  
interlingual  
contact,  
translation and  
globalization  
processes. Its  
case-studies,  
which combine*

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*methods of  
cognitive  
metaphor theory  
with those of  
corpus-based and  
discourse-  
oriented  
research, cover  
contact linguistic  
and cultural  
contacts between  
Chinese, English  
including*

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*Translational  
English and  
Aboriginal  
English, Greek,  
Kabyle,  
Romanian,  
Russian, Serbian,  
and Spanish. Part  
I introduces  
readers to  
practical and  
methodological  
problems of the*

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*intercultural  
transfer of  
metaphor through  
empirical (corpus-  
based and  
experimental)  
studies of  
translators'  
experiences and  
strategies in  
dealing with  
figurative  
language in a*

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*variety of contexts. Part II explores the universality-relativity dimension of cross- and intercultural metaphor on the basis of empirical data from various European and non-European cultures. Part III*

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*investigates the socio-economic and political consequences of figurative language use through case studies of communication between aboriginal and mainstream cultures, in the*



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*media, in political discourse and gender-related discourses.*

*Special attention is paid to cases of miscommunication and of deliberate re- and counter-conceptualisation of clichés from one culture into*

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*another. The results open new perspectives on some of the basic assumptions of the 'classic' cognitive paradigm, e.g. regarding metaphor understanding, linguistic relativity and con*

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*cept-construction.  
This volume  
brings together a  
number of  
articles  
representative of  
the present  
outlook on the  
importance of  
metaphors, and  
of the work done  
on metaphors in  
several domains*

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*of (psycho)linguistics. The first part of the volume deals with metaphor and the system of language. The second part offers papers on metaphor and language use. In the third part psychological and*

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*psycholinguistic aspects of metaphor are discussed.*

*The now-classic Metaphors We Live By changed our understanding of metaphor and its role in language and the mind.*

*Metaphor, the*

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*authors explain, is a fundamental mechanism of mind, one that allows us to use what we know about our physical and social experience to provide understanding of countless other subjects. Because*

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*such metaphors  
structure our  
most basic  
understandings of  
our experience,  
they are  
"metaphors we  
live  
by"—metaphors  
that can shape  
our perceptions  
and actions  
without our ever*

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*noticing them. In this updated edition of Lakoff and Johnson's influential book, the authors supply an afterword surveying how their theory of metaphor has developed within the cognitive*



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*sciences to  
become central to  
the contemporary  
understanding of  
how we think and  
how we express  
our thoughts in  
language.*

*A Computational  
Perspective  
The Language of  
Metaphors  
Selected Papers*

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*from the Fourth  
International  
Conference on  
Researching And  
Applying  
Metaphor (RAAM  
IV), Manouba-  
Tunis, April 2001  
Researching and  
Applying  
Metaphor in the  
Real World  
Examples and*

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*Case Studies*

Of the remaining chapters, the first isolates certain problems of a pragmatic nature from the central semantic concern, chapter II follows with a survey of recent scholarship on the question of semantic deviance,

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and chapter V compares the theory expounded in chapters III and IV with three other accounts of metaphor.

Combining up-to-date scholarship with clear and accessible language and helpful exercises,

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Metaphor: A Practical Introduction is an invaluable resource for all readers interested in metaphor. This second edition includes two new chapters--on 'metaphors in discourse' and 'metaphor and

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emotion' --along  
with new exercises,  
responses to  
criticism and recent  
developments in  
the field, and  
revised student  
exercises, tables,  
and figures.

It has become  
increasingly clear  
that metaphor  
needs to be

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explored in terms of the social and discourse context in which it is used, especially where the aim is to address real-world problems. The notion of 'real world' metaphor research has been developed to describe this

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important area of investigation. This book starts by describing the nature and scope of real world metaphor research and then illustrates, through 17 detailed, mainly empirically-based studies, the different areas it



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can apply to, and  
different  
methodologies that  
can be employed.  
Research problems  
are explored in  
areas such as  
artificial  
intelligence,  
language teaching  
and learning,  
reconciliation  
dialogue, university

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lecture discourse,  
poetry and wine  
description.

Methods include  
corpus analysis,  
experimentation,  
discourse analysis,  
cross-cultural  
analysis and genre  
analysis. In each  
case the empirical  
studies refer back  
to Gibbs's opening

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overview of real-world research. The result is an invaluable and cross-referenced collection of papers addressing real-world problems. Seminar paper from the year 2020 in the subject Communications - Public Relations,

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Advertising,  
Marketing, Social  
Media, grade: 2,3,  
RWTH Aachen  
University (Institut  
für Anglistik und  
Amerikanistik),  
language: English,  
abstract: The  
present paper deals  
with metaphors and  
metonyms in  
advertising. With

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the focus on the following question: "Why is it common to use Metaphor and Metonymy in advertisements?" it should be explained step by step why these concepts became common in advertising media. Living in the 20th century, we are

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experiencing a huge development in technology compared to the past. In the past it was only possible to distribute advertising through television, radio and newspapers. Nowadays new possibilities are coming up through

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the expansion of social media. Since almost everybody owns a smartphone, most of the people are always available. This gives new opportunities to the advertising industry. For this purpose, the first step is to try to

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present the complex concept of metaphor in a concise way.

However, this can only be done superficially in the scope of this term paper, otherwise the scope of the work will be exceeded.

Furthermore, a



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short explanation of target and source domain is given. In the second chapter the topic of metonymy is then summarized. Again, it should be noted that an appropriate, detailed description would exceed the limits of the work. In the third part of

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the work the actual effect of metaphors and metonyms in advertisements will be illustrated.

Images from a 'Deutsche Bank' advertising campaign are used for this purpose.

The first part of this chapter presents the company

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'Deutsche Bank' as such. This is considered important because the values of the company could be reflected in their campaigns and that aspect, therefore would be important for the following analysis. This is followed by an

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analysis of the images used in terms of metaphor and metonymy. In the analysis of the metaphors, the focus is on target/source domain. In the last chapter of the paper, the work is briefly summarized. The results are

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listed and answered regarding the question posed. A short summary forms the end of the work

The Ubiquity of  
Metaphor

Metaphor,  
Cognition and  
Culture

Computation for  
Metaphors,

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Analogy, and  
Agents

Cognitive Aspects  
of Electronic Text  
Processing

CTET and TET  
English Language  
and Pedagogy

Paper 1 and 2 for  
2021 Exams

This book contains  
a selection of

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refereed and  
revised papers  
originally  
presented at the 5th  
ICLC. After an  
introduction by the  
editors, the book  
opens with a long-  
needed chapter on  
historical  
precedents for the  
Cognitive

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Linguistic theory of metaphor. Two chapters demonstrate the method of lexical analysis of linguistic metaphors and how it can be fruitfully applied to a characterization of the conceptual



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domains of smell  
and economics.

Three chapters deal  
with theoretical  
aspects of  
conceptual  
metaphor, one of  
which is a  
commissioned  
chapter on the  
relation between  
conceptual

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metaphor theory and conceptual blending. Finally there are five chapters presenting novel theoretical issues and empirical findings about the relation between conceptual metaphor and culture. This book

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is hence a wide-ranging sample of current approaches to metaphor in Cognitive Linguistics, with some chapters breaking new grounds for future research.

1. The book  
"English

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Language &

Pedagogy"

prepares for

teaching

examination for

Paper I & II.

2. Guide is prepared

on the basis of

syllabus prescribed

in CTET & other

State TETs related

examination

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Grammar, Unseen Prose and Poem and Pedagogy giving Chapterwise coverage to the syllabus 4.Previous Years' Solved Papers and 5 Practice sets are designed exactly on

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5. More than 1500 MCQs for thorough for practice. 6. Useful for CTET, UPTET, HTET, UTET, CGTET, and all other states TETs. Robert Stenberg once said, "There is

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no Recipe to be a Great Teacher, that's what, is unique about them". CTET provides you with an opportunity to make a mark as an educator while teaching in Central Government School. Prepare

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book has been categorized under 3 Section; Grammar, Unseen Prose and Poem and Pedagogy giving clear understanding of the concepts in Chapterwise manner. Each chapter is supplied

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with enough theories, illustrations and examples. With more than 1500 MCQs help candidates for the quick of the chapters. Practice part has been equally paid attention by

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providing Previous  
Years' Questions  
asked in CTET &  
TET, Practice  
Questions in every  
chapter, along with  
the 5 Practice Sets  
exactly based on  
the latest pattern of  
the Examination.  
Also, Latest Solved  
Paper is given to

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know the exact  
Trend and Pattern  
of the paper.  
Housed with ample  
number of  
questions for  
practice, it gives  
robust study  
material useful for  
CTET, UPTET,  
HTET,  
UTET,CGTET,

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and all other states  
TETs. TOC Solved  
Paper I & II 2021  
(January), Solved  
Paper I 2019  
(December), Solved  
Paper II 2019  
(December), Solved  
Paper 2019 (July),  
Solved Paper 2018  
(December),  
Section I:

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Grammar - Parts  
of Speech, Determi  
ners/Articles,  
Phrasal Verbs,  
Modals or  
Auxiliaries, Active  
and Passive Voice,  
Reported Speech,  
Synonyms,  
Antonyms, One  
word Substitution,  
Idioms and

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Phrases, Figures of  
Speech, Section II:  
Unseen Prose and  
Poem – Unseen  
Passage, Unseen  
Poem, Learning  
and Acquisition,  
Section III:  
Pedagogy -  
Principles of  
Language  
Teaching, Role of

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Listening and  
Speaking; Function  
of Language, Role  
of Grammar in  
Learning a  
Language,  
Challenges of  
Teaching Language  
in a Diverse  
Classroom,  
Language Skills,  
Evaluation of



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Comprehension  
and Language  
Skills, Teaching -  
Learning  
Materials,  
Remedial  
Teaching,, Practice  
Sets (1-5).  
Philosophical  
Perspectives on  
Metaphor was first  
published in 1981.

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Minnesota Archive Editions uses digital technology to make long-unavailable books once again accessible, and are published unaltered from the original University of Minnesota Press editions. "We are,"

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says Mark

Johnson, "in the  
midst of  
metaphormania."

The past few years  
have seen an  
explosion of  
interest in  
metaphor as a  
vehicle for  
exploring the  
relations between

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language and thought. While a number of recent books have dealt with metaphor from the standpoints of several disciplines, there is no collection that shows the best of the work that has

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been done in the field of philosophy. Mark Johnson has brought together essays that define the central issues of the discussion in this field. His introductory essay offers a critical survey of historically

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influential

treatments of figurative language (including those of Aristotle, Hobbes, Locke, Kant, and Nietzsche) and sets forth the nature of various issues that have been of interest to philosophers. Thus,

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it provides a context in which to understand the motivations, influences, and significance of the collected essays. An annotated bibliography serves as a catalog of all relevant literature.

Philosophical

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Perspectives on  
Metaphor provides  
an entry point into  
the philosophical  
exploration of  
metaphor for  
students,  
philosophers,  
linguists,  
psychologists,  
artists, critics, or  
anyone interested



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in language and its  
relation to  
understanding and  
experience.

Seminar paper  
from the year 2009  
in the subject  
English Language  
and Literature  
Studies -

Linguistics, grade:  
1, University of

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Vienna (Anglistik),  
language: English,  
abstract: The main  
questions that arise  
given this way of  
thinking about the  
connection between  
metaphor and  
culture are on the  
one hand To what  
extent do people  
share their

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metaphors?,"  
which at first  
seemingly trivial  
becomes much  
more significant  
and interesting if  
we ourselves To  
what extent do  
people around the  
world share their  
understandings of  
images and aspects

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of the world they live in?." These questions are of particular interest to me, and were decisive for me regarding the selection of the topic of this paper. In fact, the field of Metaphor and Culture" comprises

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many subtopics,  
such as for instance  
Universality in  
Metaphorical  
Conceptualization,  
" Cross-Cultural  
and Within-  
Cultural Variation  
in Metaphor,"  
Conceptual  
Metaphors and  
Their Linguistic

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Expression in  
Different  
Languages,"  
Metaphor and  
Cultural Models,"  
or The Causes of  
Metaphor  
Variation." Since I  
did not want to be  
too general in this  
paper, and also  
wanted to give

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insight into some practical aspects of the topic, I decided to concentrate on a two specific subtopics," and deal with them in greater detail. In the first part, the paper will shed light on a study by Talebinejad &

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Dastjerdis (2005), who chose animal metaphors for the comparison in two typologically different languages, namely English and Persian. The second part of this paper will address the "Causes of Variation in



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Metaphor,"  
whereas the focus  
lies exclusively on  
the field of  
"Differential  
Experience.""

Metaphor and  
Analogy in the  
Sciences

Metaphor and  
Metonymy at the  
Crossroads

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Application of the  
ATT-meta  
Metaphor  
Understanding  
System to  
Examples of the  
Metaphorical View  
of Teachers as  
Midwives  
Papers in  
Psychoanalytic  
Anthropology

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## Function and effect of metaphors

In this  
textbook, Andrew  
Goatly explores  
the language of  
metaphor.

Combining  
insights from  
relevance theory  
& functional  
linguistics, he  
provides a

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powerful model

for

understanding

how metaphors

work in real

communicative

situations.

Seminar paper

from the year

2018 in the

subject English

Language and

Literature

Studies -

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Linguistics,  
grade: 1,3, <http://www.uni-jena.de/>,  
language:  
English,  
abstract: The  
example of the  
common metaphor  
"life is a  
rollercoaster"  
portrays how  
even such a  
simple form of

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the versatile  
device  
communicates a  
profound  
message, and  
helps us,  
language users,  
to grasp an  
abstract  
concept.  
Metaphor  
however, is not  
just a  
linguistic

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device, it is indeed fundamental in everyday life (Lakoff and Johnson 3). Even in the medium of film people make use of the device in the form of filmic metaphor. In all these different instances the

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omnipresent  
device allows us  
to understand  
and grasp  
abstract  
concepts by  
mapping them to  
another domain.  
Pixar's Inside  
Out is a  
valuable example  
of how metaphor  
in film is used.  
The comedy-drama



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introduces five little figures who are embodiments of the five basic human emotions, and live in a young girls head. In the following paper I will analyse the movie Inside Out as an example of how

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metaphor in film is used to communicate and clarify human emotions. Prior to the investigation of the device in the computer-animated movie, a theoretical view on metaphor in general will be provided. On

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this occasion, I will present a rough overview of the conceptual metaphor theory. The concept of metaphor will then be elaborated in reference to film metaphor. Subsequently, I will apply the

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theoretical  
basis to the  
movie Inside  
Out. Pixar's use  
of metaphor in  
the comedy-drama  
will be analysed  
in detail. With  
the focus on the  
following  
emotions: joy,  
sadness, and  
anger, I will  
demonstrate how

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the metaphor of emotion and brain function is displayed in the movie.

Furthermore, the metaphorical visualisation of growing up will be addressed.

"Metaphor studies" has over the past 30 years become a

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discipline in  
its own right,  
mainly because  
of the cognitive  
linguistic claim  
that metaphors  
characterize  
thought, not  
just language.  
But most  
metaphor  
scholars  
hitherto focus  
exclusively on

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its purely  
verbal  
expressions.  
Since both  
persuasive and  
narrative  
discourses in  
contemporary  
society  
increasingly  
draw on  
modalities other  
than language  
alone, sustained

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research into a broader range of manifestations of metaphor is imperative. This volume is the first book-length study to investigate multimodal occurrences of metaphor, and is of interest to scholars



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interested in  
metaphor as well  
as in multimodal  
discourse. Each  
chapter  
investigates  
metaphors whose  
identification  
and  
interpretation  
depend on the co-  
presence of at  
least two of the  
following

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modalities:

language,  
visuals,  
gestures, sound,  
music. On the  
basis of case  
studies in a  
variety of  
discourse genres  
(advertising,  
cartoons, films,  
comics,  
conversation,  
music, amply

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represented in  
photographs,  
logos, drawings,  
film stills, and  
musical scores),  
the contributors  
demonstrate  
that, and how,  
metaphor can  
occur  
multimodally,  
providing ideas  
and  
methodological

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angles enabling  
further  
theorizing and  
testing in this  
rapidly  
expanding field.  
Covering  
creative as well  
as conceptual  
metaphors, and  
where  
appropriate  
evaluating  
cultural factors

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governing

metaphor

interpretation,  
the contributors  
provide a wealth  
of material for  
studying the  
conceptual and  
rhetorical force  
of metaphor in  
contemporary  
society.

This year has  
witness major

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changes in the field of academics; where CBSE's reduced syllabus was a pleasant surprise while the introduction of 2 Term exam pattern was little uncertain for students, parents and teachers as

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well. Now more than ever the Sample Papers have become paramount importance of subjects with the recent changes prescribed by the board. Give final punch to preparation for  
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edition of  
'Sample Question  
Papers' that is  
designed as per  
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Paper that are  
issued on 02  
Sept, 2021 for  
2021 - 22  
academic  
session.

Encouraging with



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the motto of  
'Keep  
Practicing, Keep  
Scoring', here's  
presenting  
Sample Question  
Paper - Applied  
English Core for  
Class 12th that  
consists of: 1.  
10 Sample Papers  
along with OMR  
Sheet for quick  
revision of

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topics. 2. One Day Revision Notes to recall the concepts a day before exam 3. CBSE Question Bank are given for complete practice 4. Latest CBSE Sample Paper along with detailed answers are provided for

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better

understanding of  
subject. TOC One  
Day Revision,  
CBSE Question  
Bank, Latest  
CBSE Sample  
Paper, Sample  
Paper (1- 10).

Multimodal

Metaphor

Metaphor in  
language and  
thought

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A Practical  
Introduction  
Metaphor  
The cognitive  
metaphor theory  
according to  
Lakoff and  
Johnson

**In Danish: side  
241-245  
Metaphor in  
Cognitive Linguistics  
Selected**

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**Papers from the  
Fifth**

**International  
Cognitive**

**Linguistics**

**Conference,**

**Amsterdam,**

**July 1997** John

**Benjamins**

**Publishing**

**This volume**

**takes up the**

**challenge of**

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**surveying the  
present state of  
a variety of  
approaches to  
the  
identification,  
analysis and  
interpretation  
of metaphor  
across  
communication  
channels,  
situational**

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**contexts,  
genres and  
social spheres.  
It reflects three  
foremost trends  
of present  
metaphor  
research,  
namely the  
communicative  
approach, the  
cognitive  
modelling**

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**approach and  
the  
multimodality  
approach.  
These trends  
are considered  
as areas of  
research  
emerging on  
the ground of  
the Conceptual  
Metaphor  
Theory,**



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**initiated by  
Lakoff. The  
book intends to  
show their  
concomitances  
as well as mark  
their  
diversifying  
paths. The aim  
is to bring  
about and make  
apparent the  
many**

**connections  
among  
assumingly  
different trends  
stemming from  
CMT. Whereas  
discrepancies  
between  
communicative  
and conceptual  
perspectives  
might seem  
irredeemable,**

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**the book**

**emphasizes and  
claims that the  
background  
framework of  
CMT provides a  
solid  
foundation for  
collaboration  
and mutual  
influence.**

**Consequently,  
the analysis of**

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**metaphor usage  
in context may  
provide insights  
for cognitive  
modelling  
proposals. The  
analysis of  
cognitive  
configuration of  
conceptual  
domains may,  
in turn,  
illuminate our**

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**understanding  
of  
communicative  
decisions in  
discourse. The  
integration of  
multimodal  
metaphor  
analysis puts  
forward the  
idea that  
diverse modal  
manifestations**

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**of metaphor  
reveal the  
symbiosis  
between  
communicative  
and cognitive  
stances. The  
various subject  
areas and  
methodologies  
illuminate the  
scene of  
current**

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**research in the field. The poignant contributions open far reaching avenues into the realm of human thought and discourse. The study of metaphor is now firmly**

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**established as a  
central topic  
within cognitive  
science and the  
humanities.**

**This book  
explores the  
critical role  
that conceptual  
metaphors play  
in language,  
thought,  
cultural and**



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**expressive  
actions. It  
evaluates the  
arguments and  
evidence for  
and against  
conceptual  
metaphors  
across  
academic  
disciplines.  
Metaphors We  
Live By**

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**Essays on  
Metaphor  
Proceedings of  
the First Interdi  
sciplinary Chess  
Interactions  
Conference  
Metaphor and  
Culture**

*The book series  
Linguistische*

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*Arbeiten (LA)*  
*publishes high-*  
*quality work in*  
*linguistics that*  
*addresses current*  
*issues in*  
*synchrony and*  
*diachrony,*  
*theoretically or*  
*empirically*  
*oriented.*

*The literary*

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*imagination may take flight on the wings of metaphor, but hard-headed scientists are just as likely as doe-eyed poets to reach for a metaphor when the descriptive need arises. Metaphor is a pervasive aspect*

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*of every genre of text and every register of speech, and is as useful for describing the inner workings of a "black hole" (itself a metaphor) as it is the affairs of the human heart. The ubiquity of metaphor in natural*

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*language thus poses a significant challenge for Natural Language Processing (NLP) systems and their builders, who cannot afford to wait until the problems of literal language have been solved before*

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*turning their  
attention to  
figurative  
phenomena. This  
book offers a  
comprehensive  
approach to the  
computational  
treatment of  
metaphor and its  
figurative  
brethren—includin*

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*g simile, analogy,  
and conceptual  
blending—that  
does not shy away  
from their  
important cognitive  
and philosophical  
dimensions. Veale,  
Shutova, and  
Beigman Klebanov  
approach  
metaphor from*



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*multiple  
computational  
perspectives,  
providing coverage  
of both symbolic  
and statistical  
approaches to  
interpretation and  
paraphrase  
generation, while  
also considering  
key contributions*

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*from philosophy on what constitutes the "meaning" of a metaphor. This book also surveys available metaphor corpora and discusses protocols for metaphor annotation. Any reader with an*

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*interest in  
metaphor, from  
beginning  
researchers to  
seasoned  
scholars, will find  
this book to be an  
invaluable guide to  
what is a  
fascinating  
linguistic  
phenomenon.*

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*The communicative act of drawing attention to metaphor is a relatively recent topic in metaphor studies and one that has remained contentious from a cognitive perspective. This*

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*book brings  
philologists of  
ancient languages  
together with  
metaphor experts  
from several  
modalities to  
interrogate whether  
ancient and  
modern texts and  
languages draw  
attention to*

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*figurative tropes in similar ways. In this way, the diachronic, multimodal and pluridisciplinary contributions to this volume critically review the theoretical frameworks underpinning*

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*metaphor marking  
and metaphor  
analysis from a  
completely new  
empirical basis.  
There is currently  
no general,  
encompassing  
theory of metaphor  
and analogy,  
largely due to the  
many types of*

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*contexts in which metaphor and analogy occur, and to the many functions they serve. This collection of papers contains historical case studies, systematic contributions of a general nature,*



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*and applications to specific sciences. The bibliographies of the contributions contain references to all central items from the traditions that are relevant today. While providing access to contemporary views on the issue,*

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*the papers illustrate the wide variety of functions of metaphors and analogies, as well as the many connections between the study of some of these functions and other subjects and disciplines. The*

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*reader is*

*confronted with the  
provisional and*

*problematic*

*aspects, the*

*specificity of the*

*problems, the*

*specific constraints*

*on their solution,*

*and more. All*

*papers present*

*results from active*

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*research. Several of them open up new lines of research.*

*Metaphor in  
Cognitive  
Linguistics  
Corpus-Based  
Approaches to  
Metaphor and  
Metonymy  
Aspects of*

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*Metaphor in  
Physics  
Metaphor Wars  
Metaphor and  
Parable*

The phenomenon known as metaphor is an extremely complex mental event - we cannot capture its complexity if we tie ourselves to

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existing standard views on metaphor. This book offers fresh insight into metaphor, updating an established theory, conceptual metaphor theory (CMT), in the context of current cognitive linguistic theory, and

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clarifying many of the issues that researchers in the study of metaphor have raised against conceptual metaphor theory. Starting with an introduction to CMT, the subsequent chapters set out propositions for Extended

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Conceptual  
Metaphor Theory,  
including a  
discussion on  
whether literal  
language exists at  
all, whether  
conceptual  
metaphors are  
both conceptual  
and contextual,  
and whether they  
are both offline  
and online.



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Providing a fresh take on a constantly developing field, this study will enrich the work of researchers in areas ranging from metaphorical cognition to literary studies. Metaphor and Metonymy at the Crossroads is a

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collection of essays, most of them written from a cognitive linguistics standpoint by leading specialists in the fields of conceptual metaphor and metonymy, and conceptual integration (blending). The

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book has two main goals. One of them is to discuss in new, provocative ways the nature of these conceptual mappings in English and their interaction. The other goal is to explore by means of several detailed case studies the central role of

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these mappings in English. The studies are, thus, concerned with the operation of metaphor and metonymy in discourse, including literary discourse or with the effect of metaphorical and/or metonymic mappings on some

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aspects of linguistic structure, be it polysemy or grammar. The book is of interest to students and researchers in English and linguistics, English literature, cognitive psychology and cognitive science.

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(Institut für  
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Amerikanistik und  
Anglophonie),

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Paradise, The  
White Whale and  
Marilyn Monroe:  
Cultural Symbols  
and Icons in  
American  
Literature," 25  
entries in the  
bibliography,  
language: English,  
abstract: This

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paper firstly treats the issue of metaphor and then proceeds with the discussion of the term symbol. To ensure consistency, the presentation of both terms follows the same structure: First of all the definition and etymology of



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each term is given; their principal characteristics are mentioned and explicated.

Additionally the related concept of "similes" is defined and compared to metaphors. Due to the fact that the definitions of the term "metaphor" vary depending on

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the theories they are based on, a supplementary outline of these theories is required. Subsequently the terms are classified into categories in order to allow a more detailed analysis; examples are cited. The paper ends

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with a comparison  
of the two  
concepts."

Seminar paper  
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in the subject  
Speech Science /  
Linguistics, grade:  
1,7, RWTH Aachen  
University (Institut  
für Sprach- und Ko  
mmunikationswiss  
enschaft), course:  
Seminar zum

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Thema Semantik,  
language: English,  
abstract: What  
effects do  
metaphors have on  
thinking and what  
functions do they  
fulfill? The aim of  
the paper is to give  
a broad overview  
of the function and  
effect of metaphors  
and to examine  
their impact on

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thinking. For this purpose, examples from politics and advertising are examined and evaluated for metaphorical language use. In order to be able to answer the question, the essence of metaphor will be outlined.

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Subsequently, the traditional metaphor theory according to Aristotle will be presented in order to offer an insight into the origins of metaphor theories and to be able to distinguish them from others. Since the cognitive metaphor theory

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according to Lakoff and Johnson serves as the basis of this paper, it will then be briefly presented and the most important types of metaphors will be described. Subsequently, criticisms of Lakoff's and Johnson's theory will be outlined.

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Metaphors play a major role in our lives. They settle in our minds and occupy an important place in our language.

Metaphors are much more than a rhetorical stylistic device in literary works. They determine everyday life and



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human thinking more than one might suspect. What appears to be everyday language turns out to be more metaphorical than one might assume at first glance. But metaphors are not only used unconsciously in everyday language,

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they are also used purposefully in political discourse and in advertising, where they unfold their full impact.

The Semantics of  
Metaphor  
Political Language  
and Metaphor  
Philosophical  
Perspectives on  
Metaphor  
A Systematic

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Analysis of the  
Specific Structure  
and Cognitive  
Function of the  
Synoptic Similes  
and Parables Qua  
Metaphors  
Current  
Approaches to  
Metaphor Analysis  
in Discourse