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e French
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***In industrial
countries there is
a strong interest
in the
international***

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***comparison of
business data
regarding
productivity
efficiency and
competitiveness.
This volume
presents
methods for the
statistical
analysis of micro-
and macrodata of***

***firms and for an
international
comparison of
the aggregates.
Case studies
referring to
specific countries
play an important
role for the
development of
economic
hypotheses that***

***should be tested
at the
international
level.***

***This book offers
an assessment of
the different
monetary and
fiscal policy
responses that
have been
implemented by***

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***national
governments in
major European
and Asian
countries faced
with the Covid-19
crisis since 2020;
it also deals with
the case of the
US experience as
a benchmarking
example. The***

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***book provides a
comprehensive
cross-country
comparative
study on health
crisis
management at
the
macroeconomic
level. Its focus on
monetary and
fiscal policies***

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across different countries in Asia, Europe and the USA makes it unique. Divided into three parts following a general introduction that sets the context of the study, the book deals with

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***the case of the
USA, EU and
European
countries as well
as with that of
key Asian
countries. Of
specific
relevance is the
European Union
and euro-area
contexts that***

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***serve as a
framework to the
different EU
national
monetary and
fiscal policy
responses. Each
chapter deals
with a specific
country,
including Italy
and the UK in***

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***Europe and
Singapore and
South Korea in
Asia, and covers
the following
topics: the extent
of the outbreak of
the public health
crisis and its
macroeconomic
impact; the
comparative***

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***examination of
fiscal and
monetary policy
responses to
both crises; and
an overall
assessment of
the effectiveness
of these policies
along with the
public health
policy to mitigate***

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***the economic
impact. Given the
unprecedented
nature of the
Covid-19 crisis,
anyone eager to
know more about
its
macroeconomic
impact and
ensuing policies
in a comparative***

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***framework will be
keen to read this
book. It will be
essential reading
to any
researcher,
policy maker
and/or analyst
working in the
area of public
policy and is also
a unique***

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***contribution to
the field of
European
studies, Asian
studies and
Comparative
Economic
Studies.
This volume
illustrates the
research not only
of French***

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**accountants
(Colasse, Durand,
Jouanique,
Lemarchand,
Nikitin, Richard,
Tessier) but also
the work of
Belgian authors
writing in French
(Stevelinck,
Haulotte) and of
French non-**

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accountants (de Swarte, Durdilly, Sauvy). The work of British and North American academics, writing in English on French accounting history is also illustrated from the 1930s

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***(Howard,
Edwards),
through to the
1960s (Parker)
and the more
recent research
of Standish,
Fortin and
Bhimani. The
contributions to
this volume have
been arranged***

***both
chronologically
and thematically
as follows: the
earliest business
accounting
records; the first
French
accounting
authors; Colbert,
Savbary and the
Ordonnance de***

***Commerce; the
eighteenth and
nineteenth
centuries; cost
accounting; the
national
accounting plan;
national income
accounting;
government
accounting and
accounting***

theory. An abstract of each contribution is given in both English and French.

This dictionary consists of some 50,000 headwords in both French and English,

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***including 4,000
abbreviations.***

***Terms are drawn
from the whole
range of
business, finance
and banking
terminology.***

***Financial and
Real Sector
Issues
Statistical***

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***Analysis and
International
Comparison
Evolution and
Innovation
Crisis in the
French Labour
Movement
Corporate
Finance
Structural and
Operational***

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***Decision-making
Financial And
Economic
Systems:
Transformations
And New
Challenges
This book
presents in its
first part the
financial
determinants of***

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***innovation
processes
considered in a
macro-
economic
perspective,
which are
limited by short-
term
constraints,
and studies in
its second part
the linkages***

***existing
between the
necessity to
innovate in
order to survive
and the
constant
attention given
to financial
results.
Following the
recent global
financial crisis***

***there is a
growing
interest in
alternative
finance - and
microfinance in
particular - as
new
instruments for
providing
financial
services in a
socially***

***responsible way
or as an
alternative to
traditional
banking.
Nonetheless,
correspondingly
there is also a
lack of clarity
about how to
regulate
alternative
financial***

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***methods
particularly in
light of the
financial crisis'
lessons on
regulatory
failure and
shadow
banking's risks.
This book
considers
microfinance
from a legal***

***and regulatory
perspective.***

***Microfinance is
the provision of
a wide range of
financial
services,
particularly
credit but also
remittances,
savings, to low-
income people
or financially***

***excluded
people. It
combines a
business
structure with
social
inspiration,
often resorts to
technological
innovations to
lower costs
(Fintech: e.g.
crowdfunding***

and mobile banking) and merges with traditional local experiences (e.g. financial cooperatives and Islamic finance), this further complicating the regulatory picture. The

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***book describes
some of the
unique
dimensions of
microfinance
and the
difficulties that
this can cause
for regulators,
through a
comparative
analysis of
selected***

***European Union
(EU) countries'
regimes. The
focus is in fact
on the EU legal
framework,
with some
references to
certain
developing
world
experiences
where relevant.***

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***The book
assesses the
impact and
validity of
current
financial
regulation
principles and
rules, in light of
the most recent
developments
and trends in
financial***

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***regulation in
the wake of the
financial crisis
and compares
microfinance
with traditional
banking. The
book puts
forward policy r
ecommendation
s for regulators
and policy
makers to help***

address the challenges and opportunities offered by microfinance. How is it that the modest pace of change which typified the French economy a century ago gave way after

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***1945 to a new,
revived
capitalism and
a superior
economic
performance?
Maclean traces
the
development of
French
economic and
business life in
the context of***

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***the European
and
international
economy over
the past fifty
years. She
examines the
main economic
trends and
events: from
nationalization
to privatization;
from war with***

***Germany to
reconciliation
and ever-
greater union;
from the franc
to the euro; and
from national
champions to
mega-mergers
with foreign
companies.
Maclean argues
that the new***

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***French
capitalism of
the twenty-first
century is the
product of an
ideological
struggle in
which the
forces of
modernization
triumphed over
the old guard of
French***

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***nationalism.
Integrating
politics,
economics, and
law, Freedman
traces the
origin,
development,
and the role of
joint-stock
companies in
France from the
prerevolutionar***

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**y Old Regime to
the**

**reorganization
of the
corporation
under the
legislation of
1867. He
focuses on two
types of
companies, the
societe
anonyme and**

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***the societe en
commandite
par actions, to
show that
French
corporate law
was as liberal
as any in
Europe and
should be
regarded as a
positive
contributor to***

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***French
economic
growth.
Originally
published 1979.
A UNC Press
Enduring
Edition -- UNC
Press Enduring
Editions use the
latest in digital
technology to
make available***

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***again books
from our
distinguished
backlist that
were previously
out of print.
These editions
are published
unaltered from
the original,
and are
presented in
affordable***

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***paperback
formats,
bringing
readers both
historical and
cultural value.
Banks.
Finances.
Money.
Financial
Markets /
Banques.
Finances.***

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**Monnaie.
Marchés
Financiers
Bilingual
Dictionary of
Terms
Corporate
Governance and
International
Business
Structured
Finance
Historical**

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**Essays/Etudes
Historiques
Financial Elites
and European
Banking
Strategic
Sourcing
Management**

*This title explores
the issue of
innovation
engineering, a*

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feature that is essential to the continuation of growth and development in the commercial world. Discussion is divided into three parts: Part I covers the historical basis of innovation, noting that

*diversity rests
upon a duality
between concepts
in theory and
applications put
into practice, as
well as discussing
how innovation
has resulted from
the interaction of
numerous factors,
be they societal,*

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*human,
managerial,
organization or
technological. Part
II focuses on
practical
applications – the
technologies, tools
and methods
employed in
putting theoretical
innovation into*

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*practice – while
Part III looks at
what factors
underpin success,
discussing the
social and
psychological
aspects involved in
successful
innovation
engineering.
Consideration is*

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*also given to
recent*

*developments and
systems which will
assist in ensuring
the continuation of
this process in the
future.*

*Cet ouvrage
présente les
techniques et les
méthodes*

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*d'analyse
financière et
d'évaluation
d'entreprise en
associant rigueur
académique et
préoccupations
professionnelles. Il
met l'accent sur
les liens entre
information
comptable,*

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*principes
financiers et
méthodes de
valorisation d'une
entreprise et de
ses capitaux
propres. L'analyse
financière est
présentée sous
l'angle de sa
pertinence
managériale qui se*

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*mesure par la
capacité des
dirigeants à créer
de la valeur. La
thématique
principale est
financière mais
s'inscrit dans le
cadre d'une
approche
pluridisciplinaire
qui intègre*

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*comptabilité,
stratégie et
perspectives
économiques.
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édition a été
considérablement
remaniée et
enrichie :
explicitation des
documents
obligatoires (bilan,*

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*compte de
résultat, tableau
de flux...) et du
traitement
formalisé de
données
financières (ex :
déterminants de
l'enrichissement
ou mesure du
risque de
défaillance),*

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*cadrage qualitatif
de l'évaluation
d'une entreprise
par l'analyse
stratégique et le
business plan.
Cette nouvelle
version a été
augmentée de 64
pages et
totalement
actualisée avec de*

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*nombreuses
références à la
situation des
marchés : mesures
de performances,
stratégie
d'acquisition du
profit et de la
création
économique de
valeur, probabilité
de défaillance*

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d'une entreprise.?.

*Les exercices,
fondés pour
certains sur des
cas réels,
occupent la moitié
de l'ouvrage et
sont tous
intégralement
corrigés.*

*The definitive
question and*

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*answer guide to
understanding
corporate finance
From the team
behind the popular
corporate finance
website,
Vernimmen.com
comes a concise
guide to the
subject, presented
in an easy-to-use,*

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highly accessible

*"question and
answer" format. An
essential reference
for students of
corporate finance
and practising
corporate
financiers alike,
Frequently Asked
Questions in
Corporate Finance*

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*answers key
questions in
financial
engineering,
valuation, financial
policy, cost of
capital, financial
analysis, and
financial
management.
Covering both the
theory and*

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*practice of
corporate finance,
the book
demonstrates how
financial theory
can be put to use
solving practical
problems. What
advantages are
there to a business
looking to spin off
its divisions into*

subsidiaries? Is there a formula that can be used to determine the change in normalised free cash flows? What are the possible reasons behind a share buyback? What are the pros and cons of off-

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market share buy-back? Filled with the answers to all of the most common, and not so common, questions about corporate finance, the book presents authoritative, reliable information from a respected

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*team of experts
from the banking,
corporate, and
academic worlds.
Globalization,
European
integration, and
social change
have devaluated
traditional social
democratic policy
instruments. This*

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*book compares
and explores how
social democratic
governments have
had to adapt and
whether they have
successfully
managed to
uphold old social
democratic goals
and values in the
light of these*

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challenges. This volume examines the policy measures of social democratic parties in government in a comparative framework. The authors focus on traditional social democratic goals and tools, in

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particular, fiscal, employment, and social policy, in the United Kingdom, France, Germany, the Netherlands, Sweden, and Denmark. They identify three policy patterns in social democratic governments:

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*traditional,
modernized, and
liberalized social
democracy and
provide a
comparative
account of the
explanatory power
of the national
context for policy
adopted by social
democratic parties.*

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Finally, the extent to which social democratic parties have been able to use the European Union as a political space for social democratic governance and policy-making is examined. Social Democracy in

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*Power will be of
interest to students
and scholars of
politics,
comparative
politics, European
studies and public
policy.*

*Unleash Your
Inner Gaul
A Grassroots'
Perspective*

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Governance
Joint-Stock
Enterprise in
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loose leaf business
services, governmental
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company.

Entrepreneurship
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Industry Economics
Historical Essays

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The Macroeconomic
Response in the US,
Europe and East Asia
Economic

Management and
French Business
Translations from the
First French Edition
Pardon My French

In the last twenty
years, several
periods of turmoil
have shaped the

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financial and
economic system.

Many regulatory
policies, such as
Basel III, have been
introduced to
overcome further
crises and scandals.

In addition,
monetary policy has
experienced a
transition from

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conventional to
unconventional
frameworks in most
industrialized and
emerging
economies. For
instance, turning to
hedge and
diversification of
portfolios,
commodities
markets have

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attracted increasing interest. More recently, new forms of money have been introduced, such as virtual money. These changes have influenced governance features at both macro and micro levels. Therefore, calls for

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ethical and
sustainable standards
in financial and
economic spheres
have been growing
since 2007. Financial
and Economic
Systems:
Transformations and
New Challenges
provides readers
with insights about

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future

transformations and
challenges for
financial and
economic systems.

Prominent
contributors focus on
different aspects,
providing a global
overview of crisis
implications. The
book is split into

four main areas:

Changes in the Real
Sphere, covering
issues related to
yields, risk,
unconventional
monetary policy, and
macroprudential
policy; Financial
Markets and
Macroeconomics,
covering uncertainty

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in finance and
economics; CSR,
Sustainability and
Ethical Finance,
highlighting the
emergence of
corporate social
responsibility; and
Digitalization,
Blockchain and
FinTech and the
consequences of

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these

transformations on
markets and
economic systems.
This book explains
the reforms that have
been implemented in
France and Germany
in response to the
global financial
crisis. It focuses on
international

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banking reforms and domestic responses to the crisis.

What role have the financial elites in European societies and markets played over time? What was their contribution to the recent financial collapse, and how does this compare to

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previous crises?

How have financial elites adjusted to, or influenced, the evolution of the financial system's regulatory framework over time? Financial Elites and European Banking: Historical Perspectives is a

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collection of essays
dedicated to the
European financial
elites and the current
debate on the role of
experts within
society. The
ambiguities of the
globalized economy
over the last thirty
years, epitomized by
growing levels of

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inequality, have generated a feeling of distrust towards experts. Financial elites have become one of the most scrutinized targets of negative public opinion, triggered by the financial crisis, the high compensations

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enjoyed both before and after the collapse of Lehman Brothers, and the obscure nature of their activity.

Financial Elites in European Banking presents historical comparisons and country and cross-country case studies

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on financial elites'
adaption and
contribution to the
transformation of
regulatory and
cultural context in
the wake of a crisis.
Thisbook is the fruit
of a number of years
of assimilating
another culture and
learning about the

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evolution of its
institutions,
altogether an incr-
ibly rich
and rewarding
experience.

I hope to pass onto the
reader some of that
richness in the belief
that, even in a
[globalizing]
context, learning

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about other nations
and cultures is more
and more necessary.
The reasons
and values behind
this belief are
perhaps evident, but I
am convinced that
they bear repeating
here. To begin with,
the hasty
generalizations that

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often lie behind the
cynicism and
ultimately the
violence of
ethnocentrism and
xenophobia are still
being aired today
and still need to be
fought, even in
unified and
advanced regions of
the world like

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Europe and the
United States. The
historical and social
sciences disciplines
need to be solicited
constantly in this
combat, even though
they themselves are
terrains of
controversy and
contestation. I
personally have not

lost faith in their
□progressive□
potential and
character. Second,
my belief is that only
through this process
of appeal to these
disciplines and their
findings can we
resist a dangerous
contemporary slide
into simplistic and

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sensation-ist
pictures of the
world—viewpoints
often associated with
an implicit
assumption that
social and economic
change are linear
processes, so- how
unfolding according
to the same neat
—logic— wherever

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they are at work.

The Power of
Intangible Networks
Social Democracy in
Power
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Edition
and Global Capital
Markets

Theory and Practice

THINGS YOU

DIDN'T KNOW

ABOUT FRANCE:

You burnt Joan of

Arc! ? Smuggling

live chickens into

rugby matches is

patriotic ? How

many times to kiss

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on the cheek ?

Where not to cross
the road ? French
guns don't go 'bang'
? What do you call a
party? ? bon appetit
is vulgar ? A six-
pack is a bar of
chocolate ? The
dangers of being
called Peter or
Penny ? Your

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smallest finger is
your 'ear' finger ?

The importance of
Wednesdays ? How
to tip ? and when to
celebrate Christmas?

Forget the French
you learnt at school.

Based on twenty
years of hard-won
knowledge, Pardon
My French takes you

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through all the words you need to survive, shows how and why they work, and steers you past all the pitfalls and potential embarrassments of speaking French in France. From sugar-cube etiquette to why the Marseillaise

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is all about

slaughtering

Austrians and

Prussians as bloodily

as possible, Charles

Timoney lays bare

the Gallic mindset

alongside their

bizarre language.

Covering all areas of

everyday life from

eating and drinking

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