

## Finance For It Decision Makers A Practical Handbook

*Finance for Strategic Decision Making demystifies and clarifies for non-financial executives the basics of financial analysis. It shows how they can make important financial decisions that can critically enhance their institution’s ability to respond to competitive challenges, undertake new projects, overcome financial setbacks, and most importantly, create shareholder value. Written by M. P. Narayanan and Vikram K. Nanda—two of the country’s leading authorities on financial strategy—this book offers a practical guide for using financial analysis to enhance strategicdecision making. The book includes a coherent framework that outlines practical and intellectually sound guidance for executives who must make strategic decisions. Finance for Strategic Decision Making Explains the role of finance in corporate strategy Offers guidance on resource allocation decisions Explores how to determine the right balance of debt and equity capital to maximize firm value Demonstrates how to use payout policy as a strategic tool Clarifies if a merger, acquisition, or divestiture is in the best interest of an organization Shows how to manage risk Reveals how to measure value created and the effectiveness of upper level management*

*This book uses real-world examples to show how individual and collective risks can be blended and treated in a reliable decision-making framework that draws its inspiration from decision theory and market based mechanisms. It then goes into deeper detail by looking at the implications of having to face risks (a) where some kind of probabilistic description is available and (b) where none is available, using the example of insurable risks vs non-insurable risks. Again, by using real-world examples it shows how decision-makers can cope with such situations by a proper understanding and use of modern financial techniques.*

*A no-nonsense, step-by-step guide to the areas of finance as they relate to IT. Assuming no prior knowledge of finance, this guide teaches how to construct a financial case for IT projects and covers other areas such as methods of financing, current legislation, cost/benefit analysis, budgeting, costing and pricing. It is designed for both business and non-commercial organisations, and is ideal for managers, practitioners, buyers, sellers and consultants.*

*Financial & Managerial Accounting for MBAs*

*Changing Gear*

*Derivatives for Decision Makers*

*FINANCE FOR EXECUTIVES*

*Online Course Pack*

*Finance for Strategic Decision-Making*

*Adopting an innovative, open-learning approach to introduce the main principles of financial management in an accessible, non-technical way, this fully updated fifth edition provides a unique focus on the practical application of financial management and its role in decision making.New to this edition: Expanded coverage of key topics such as financing the business Increased coverage of corporate governance issues Even more real-world examples to help illustrate the practical application and importance of the topics discussed Financial statements throughout based on the latest International Accounting Standards Full-colour design, packed with pedagogical features, providing an original learning experience Key features: Written in a unique, 'open learning' style Clear explanations and minimal technical jargon to aid understanding -no previous knowledge of financial management is assumed Based on a solid foundation of theory, but focusing throughout on its value for decision making Covering all the main areas of financial management in sufficient detail to provide a good grasp of the subject Numerous examples, activities and exercises throughout, allowing the reader to test his/her knowledge at frequent intervalsFully supported by a comprehensive range of student and lecturer learning resources, Financial Management for Decision Makers is ideal for undergraduates from a non-finance/accounting discipline taking an introductory module in financial management, and postgraduate/postexperience students on courses such as the ACCA Diploma in Financial Management, Diploma in Management Studies and MBA programmes. The text is also suitable for finance and accounting students as a foundation for further study.Peter Atrillis a freelance academic and author working with leading institutions in the UK, Europe and SE Asia. He has previously held posts as Head of Business and Management and Head of Accounting and Law at University of Plymouth Business School.*

*Now in its ninth edition, Financial Management for Decision Makers provides students with a unique focus on the practical application of financial management and its role in decision making. Covering topics such as financial planning, making capital investment decisions, and financing a small business, it provides an ideal introduction to the world of financial management. New to this edition: · A new chapter on international aspects of financial management, which explores the benefits and problems associated with internationalisation and the management of foreign exchange risk · Updated explanations throughout including greater coverage of behavioural finance and share valuation methods · Increased number of activities, giving more opportunities to engage with the key concepts · Updated Real World examples, which provide connections between the theory and practice of financial decision making This text is ideal for undergraduates from a non-accounting or non-finance discipline taking an introductory module in financial management. It is also suitable for postgraduate students enrolled on certificate and diploma courses in financial management, as well as those enrolled on Diploma in Management Studies and MBA programmes. The text can also be used by finance and accounting students as a foundation for further study. Visit www.pearsoned.co.uk/atrill to gain access to a suite of resources which accompany this text: · For instructors: Solution’s manual, and PowerPoint slides · For students: Opportunities to practise and additional support given through a companion website Peter Atrill is a freelance academic who has worked with leading institutions in the UK, Europe and SE Asia. He was formerly the Head of Business and Management and Head of Accounting and Law at Plymouth Business School, Plymouth University.*

*When finance managers face decisions, they do not always make clinical evaluations using rational methodology, but systematically depart from utility maximisation. This article addresses biases that are related to risk propensity, and categorises them under five headings: decision makers' characteristics and perception; reference levels; mental accounting and the assumption of mean reversion; the longshot bias or overconfidence; and the desire for immediate gratification. The research reported in the paper seeks to understand the mechanisms of these biases using a study of decision making by Australian finance executives in a setting that is representative of a typical business decision.Design/methodology/approach - This paper uses a case study that was designed to identify why decision makers facing choices will prefer a risky alternative. Data were collected using e-mail contact and an electronic survey. Respondents (n=67) provided demographic data, and answered questions that probed their attitudes and decision styles. Risk propensity was quantified by respondents' attitude towards a risky decision, and was explained using independent variables related to decision maker traits. Just over half the executives proved willing to take a risk, and almost half the variance in their risk propensity was explained roughly equally by respondents' endowment, perception of risk's role in decisions, assessment of alternative choices, and expectation of the decision's outcome. Manipulation of the cases along four dimensions varied the decision's facts, but they proved only marginally significant to risk taking.*

*Risk and Decision Making By Finance Executives*

*The Handbook of News Analytics in Finance*

*Business Finance for Accountants*

*Economics and Finance of Risk and of the Future*

*Who's who in Alberta Business, Finance and Government : the Key Decision Makers*

*Micro, Macro, and International Economics*

This book is a comprehensive introduction to supply chain financing as a business model that enables companies to reduce costs, improve their working capital and manage risks more tightly. Supply chain financing is using the supply chain to fund the organization and using the organization to fund the supply chain. Supply chain financing is of growing importance, the book explains what supply chain funding is and its different components as well as its impact and potential not only on companies using it, but more globally. The content moves from the basics of supply chain management to how to structure a global supply chain finance program in today's marketplace, the emergence of fintech providers, and alternative methods of payment, while also offering a view of the future that incorporates new platforms and analytical tools to optimize efficiencies in an organization and increase working capital flows.Supply Chain Financing is based on the authors' research and teaching at two leading US business schools. This book is useful for supply chain or finance professionals, decision makers in corporate disciplines, as well as students and professors in business fields.

"A brilliantly conceived and lucidly written exposition of the most important topic on the frontier of modern finance. This book takes the mystery out of derivatives. Bravo!"—John H. Langbein, Professor, Yale Law School "Derivatives for Decision Makers is a first in explaining derivatives to those who need to understand them. It explains what derivatives are, how they can be used as risk management tools, and what managers and decision makers need to know about the subject. Not only is the technical substance superb, but the form is accessible to all decision makers."—Afsaneh Mashayekhi Beschloss, Director, The World Bank Group "Derivatives for Decision Makers is an excellent resource for both users and providers of derivative products, regardless of the reader's level of sophistication. The recent highly publicized derivatives problems are objectively reviewed by the authors who contribute important and sensible recommendations to avoid similar situations in the future."—Dipak K. Rastogi, Executive Vice President and former Head of Global Derivatives, Citibank, N. A. "Derivatives can play a critical role in achieving corporate financing and investment strategies. Whether you are a novice or a seasoned practitioner, Crawford and Sen present a superb roadmap with well-chosen, real-world illustrations. Their vivid insights make this book a 'must-read' for corporate and pension fund managers."—Sandra S. Wijnberg, Vice President & Assistant Treasurer, PepsiCo, Inc. "Crawford and Sen have done a fine job of making derivatives comprehensible for managers who need to understand the basic features and uses of these instruments. This coverage, together with the book's unique emphasis on senior management's fiduciary obligations to the firm's shareholders, sets this book apart from other attempts to make derivatives accessible to senior management. This book is an important read."—John F. Marshall, Executive Director, International Association of Financial Engineers and Professor of Financial Engineering, Polytechnic University Derivatives are the power tools that enable users to analyze components of risk and return inherent in an investment or a business. The popularity of derivative use in the marketplace has surged in recent years, spurring financial innovation and better risk management. Yet this popular instrument is double-edged: derivatives are as risky as they are beneficial. In light of recent, highly publicized disasters—the Orange County bankruptcy and the Barings fiasco—it is imperative that business and finance professionals have a current and basic knowledge of this complicated and venturesome field. If you are a shareholder, director, or other decision maker in a company utilizing derivatives, it is important that you know how to maximize the benefits of derivatives and minimize the damage that they can cause. Now, two leading financial experts provide the solid principles you need to understand and properly use derivative products and structured financing. Starting upwards from the ground floor, this straightforward, no-nonsense resource is replete with tables, graphs, and common examples and common sense, offering invaluable information on: The three major types of derivatives—options, futures, and swaps Leverage—what it is, why it is so important, how it is used to increase returns, and how it multiplies risk Hedging a stock portfolio and hedging industry risk with synthetic futures Business risks—core and secondary risks; which business risks to hedge with derivatives Investment strategies using derivatives Derivative risks—market, credit, legal, and systemic Fiduciary duties—the duties of loyalty and care, exceptions, the prudent investor rule, business judgment, rule and disclosure requirements Delegating management functions—selecting, instructing, and monitoring experts Whether you're a manager, director, attorney, accountant, corporate executive, or corporate shareholder, this comprehensive book will prove to be an invaluable guide on utilizing and handling derivatives wisely, resourcefully, and successfully.

Finance is as fundamental to the IT world as it is to most other aspects of life. However, many IT professionals lack knowledge of the particular financial principles on which decisions about IT should be based. Assuming no prior knowledge, this new edition covers all relevant aspects of finance and is updated with International Financial Reporting Standards (IFRS) terminology. It is ideal for all IT decision makers who wish to conquer their fear of finance or refresh existing knowledge.

Financial Management for Decision Makers, Canadian Edition

Selected Chapters From: Financial Management for Decision Makers, Eighth Edition - Peter Atrill; Essential of Corporate Financial Management, Second Edition - Glen Arnold; Corporate Finance: Principles and Practice, Seventh Edition - Denzil Watson and Antony Head

Entrepreneurial Finance

Financial Management for Decision Makers 9th Edition

A practical guide for managers

Kirkus Reviews determined that "...the book is blissfully brief, mostly streamlining a complex topic and rendering it comprehensible. Overall, this authoritative book should be a valuable financial reference for any business manager." (Read the full review at: https://www.kirkusreviews.com/book-reviews/kathrin-ohle/decision-makers-guide-long-term-financing/). Or, as one reader put it: "Kathrin Ohle has masterfully distilled the complex art of long-term financing into a practical, hands-on guide for business owners and managers. . . . Keep it on your desktop - it's a must-have for any serious entrepreneur!"The Decision-Maker's Guide to Long-Term Financing is a practical and comprehensive, hands-on guide that demystifies the finance raising process. It focuses on conveying a solid base knowledge of long-term financing via equity, corporate and project debt, as well as subordinate financing - the forms of long-term financing that entrepreneurs or the management team of small to medium-sized companies will typically seek out at some point during their start-up and growth phases. It also runs through the mechanics of a financing transaction, to help your company achieve its financing goals.While offering definitions of the terms used, the book also brings them to life by putting them in the context of examples from real-world situations. Furthermore, the pages are peppered with a wealth of insider tips.The information in this book will help save your company time and money, and it will help you secure the most beneficial and suitable terms and conditions for your long-term financing transactions.

Given the needs of corporations in the global business environment, corporate real estate investment decisions represent strategic choices that support a company's overall business strategy. This thesis clearly illustrates that, contrary to the Modigliani Miller theorem, companies do face real trade-offs in deciding how they finance their real estate investments. Notwithstanding the need to customize decisions on behalf of the business unit customers and to ensure that these choices are economically sound within a given region, there are significant factors that drive real estate decision makers to make a particular financing decision. By analyzing these factors in relation to the financing alternatives available a comprehensive framework of decision drivers is developed to aid eRE managers in gathering relevant information in order to evaluate the overall effectiveness and trade-offs associated, with each alternative. Through a series of case studies it is then shown that financing decisions which optimize the real estate portfolio 1) clearly reflect the financial and operational requirements of both the company and business units; 2) are very much part of a larger portfolio wide corporate real estate strategy, which is closely allied to the company's overall corporate strategy; 3) take into account the perspectives of other role players (IT, HR, Finance) in the decision making process.

COVID-19 is the most challenging crisis the world has faced for almost a century. As a truly global pandemic, there is not a single country on earth – or even a single person – immune to the economic, political and social impact of the devastating virus. This book analyses the coronavirus crisis in unparalleled depth. The author begins in section one by framing the COVID-19 pandemic by categorically identifying variables and factors central to understanding how COVID-19 has panned out. This is followed in section two with an examination of the pandemic in the realms of politics, public health and economics .Section three comprises in-depth country case studies, complete with scenario mapping and a formulation of recommendations, before section four looks beyond the immediate imperatives of the ongoing pandemic and pictures our shared future in a 'post-Covid' world. Confronting COVID-19's combination of rigorous, evidence-based analyses, projections and actionable recommendations makes this a must-read book for all leaders and decision makers in public, private and community sectors. Most of all, the ideas presented within these pages command the urgent attention of those within the international policy-making community.

The Essentials of Finance and Budgeting

Finance & Accounting for Non-Financial Managers

HBR Guide to Finance Basics for Managers (HBR Guide Series)

Compiled From: Financial Management for Decision Makers, Seventh Edition - Peter Atrill ; Essential of Corporate Financial Management, Second Edition - Glen Arnold ; Corporate Finance: Principles and Practice - Denzil Watson and Antony Head

The Essential Handbook on Securing Financing Terms with Confidence

Frontiers in Finance for Decision Makers in Financial Services

***Information technology decisions are usually made by IT experts who often lack the finance and accounting skills to fully understand the financial implications of this capital spending. This book is aimed at IT managers, addressing issues such as: how to budget and account for IT appropriately; how to build a financial case for IT investment; how to use investment appraisal techniques, as well as how to use numerous financial tricks of the trade.***

***Introduction to management accounting -- Relevant costs and benefits for decision making -- Cost-volume-profit analysis -- Full costing -- Costing and cost management in a competitive environment -- Budgeting -- Accounting for control -- Making capital investment decisions -- Managing risk -- Strategic management accounting: performance evaluation and pricing in a competitive environment -- Measuring divisional performance -- Managing working capital.***

***Financial Management for Decision Makers, Canadian Edition, offers a brief applied introduction to core finance topics and is well-suited to non-finance majors, service finance courses, and those students with little or no accounting and finance background.***

***A Practical Handbook***

***Data Science for Economics and Finance***

***Fundamentals of Financial Planning and Management for Small Business***

***Decision-makers Guide in Solid Waste Management***

***Business finance for decision makers***

***Financial Management for Hospitality Decision Makers***

Featuring key topics within finance, small business management, and entrepreneurship to develop and maintain prosperous business ventures With a comprehensive and organized approach to fundamental financial theories, tools, and management techniques, Entrepreneurial Finance: Fundamentals of Financial Planning and Management for Small Business equips readers with the necessary fundamental knowledge and advanced skills to succeed in small firm and business settings. With a unique combination of topics from finance, small business management, and entrepreneurship, the book prepares readers for the challenges of today's economy. Entrepreneurial Finance: Fundamentals of Financial Planning and Management for Small Business begins with key concepts of small business management and entrepreneurship, including management tools and techniques needed to establish, run, and lead business ventures. The book then delves into how small businesses are operated, managed, and controlled. General finance skills and methods are integrated throughout, and the book also features: Numerous practical examples and scenarios that provide a real-world perspective on entrepreneurship and small business management A brief summary, list of key concepts, and ten discussion questions at the end of each chapter to prepare readers for the challenges of today's economy A practical guide to the complete life of a small business, from establishing a new venture to training and developing young entrepreneurs tasked with maintaining and developing a prosperous economy An in-depth discussion of the entire process of writing a successful business plan, including the rationale, significance, and requirements Techniques needed to solidify the free enterprise tradition, develop entrepreneurial strategies, and grow small businesses Entrepreneurial Finance: Fundamentals of Financial Planning and Management for Small Business is an ideal textbook for upper-undergraduate and first-year graduate courses in entrepreneurial finance within business, economics, management science, and public administration departments. The book is also useful for MBA-level courses as well as for business and management PhD majors as a resource in methodology. The book is also an idea reference for entrepreneurs, business managers, market analysts, and decision makers who require information about the theoretical and quantitative aspects of entrepreneurial finance.

The Handbook of News Analytics in Finance is a landmarkpublication bringing together the latest models and applications ofNews Analytics for asset pricing, portfolio construction, tradinand risk control. The content of the Hand Book is organised to provide arapid yet comprehensive understanding of this topic. Chapter 1 setsout an overview of News Analytics (NA) with an explanation of thetechnology and applications. The rest of the chapters are presentedin four parts. Part 1 contains an explanation of methods and modelswhich are used to measure and quantify news sentiment. In Part 2the relationship between news events and discovery of abnormalreturns (the elusive alpha) is discussed in detail by the leadingresearchers and industry experts. The material in this part alsocovers potential application of NA to trading and fund management.Part 3 covers the use of quantified news for the purpose ofmonitoring, early diagnostics and risk control. Part 4 is entirelyindustry focused; it contains insights of experts from leadingtechnology (content) vendors. It also contains a discussion oftechnologies and finally a compact directory of content vendor andfinancial analytics companies in the marketplace of NA. Thebook draws equally upon the expertise of academics andpractitioners who have developed these

models and is supported by two major content vendors - RavenPack and Thomson Reuters - leading providers of news analytics software and machine-readable news. The book will appeal to decision makers in the banking, finance and insurance services industry. In particular: asset managers; quantitative fund managers; hedge fund managers; algorithmic traders; proprietary (program) trading desks; sell-side firms; brokerage houses; risk managers and research departments will benefit from the unique insights into this new and pertinent area of financial modelling.

Financial Management for Hospitality Decision Makers is written specifically for those 'decision makers' in the industry who need to be able to decipher accountant 'speak' and reports in order to use this information to its best advantage and achieve maximum profits. The area of accounting and finance is a vital but often inaccessible part of the hospitality business. However, having the knowledge and the ability to use it properly makes all the difference to the turnover and success of a business. Financial Management for Hospitality Decision Makers is written specifically for those industry executives who need to be able to decipher, appreciate and utilise valuable financial management tools and techniques in order to realise maximum profits. Highly practical in its scope and approach, this book: · Outlines the procedure and purpose behind various financial activities - including budgeting, year-end financial statement analysis, double-entry accounting, managing and analysing costs, working capital management, and investment decision making · Demonstrates how an appropriate analysis of financial reports can drive your business strategy forward from a well-informed base · Clearly highlights the key financial issues you need to consider in a host of decision making situations · Includes a range of problems to help readers appraise their understanding of concepts - with solutions provided for lecturers at <http://textbooks.elsevier.com>. At all times, the book rigorously applies itself to the specific needs of the hospitality decision-maker, contextualising and explaining financial decision making and control in this light. Combining a user-friendly structure with frequent international cases, worked examples and sample reports to illuminate the theory, Financial Management for Hospitality Decision Makers is ideal for all students of hospitality, as well as being a vital source of information for practitioners already in the industry.

A Practical Handbook for Buyers, Sellers and Managers

Driving Corporate Real Estate Financing Decisions for the Agile Workplace

Finance and Accounting for Nonfinancial Managers

Business Finance for Decision Makers

Economics for Investment Decision Makers

An Overview for Decision-makers

This open access book covers the use of data science, including advanced machine learning, big data analytics, Semantic Web technologies, natural language processing, social media analysis, time series analysis, among others, for applications in economics and finance. In addition, it shows some successful applications of advanced data science solutions used to extract new knowledge from data in order to improve economic forecasting models. The book starts with an introduction on the use of data science technologies in economics and finance and is followed by thirteen chapters showing success stories of the application of specific data science methodologies, touching on particular topics related to novel big data sources and technologies for economic analysis (e.g. social media and news); big data models leveraging on supervised/unsupervised (deep) machine learning; natural language processing to build economic and financial indicators; and forecasting and nowcasting of economic variables through time series analysis. This book is relevant to all stakeholders involved in digital and data-intensive research in economics and finance, helping them to understand the main opportunities and challenges, become familiar with the latest methodological findings, and learn how to use and evaluate the performances of novel tools and frameworks. It primarily targets data scientists and business analysts exploiting data science technologies, and it will also be a useful resource to research students in disciplines and courses related to these topics. Overall, readers will learn modern and effective data science solutions to create tangible innovations for economic and financial applications.

The book Finance for Executives: A Practical Guide for Managers meets the needs of global executives, both finance as well as non-financial managers. It is a practical and fundamental finance reference book for any manager, as it makes a perfect balance of financial management theory and practice. It focuses on corporate finance concepts from value creation to derivatives, including cost of capital (and WACC), valuation, financing policies, project evaluation, and many other essential finance definitions. Finance for Executives makes finance simple and intuitive, through the use of real world data (brief company case studies and empirical examples of concepts), Excel financial modelling tools, and practical short chapters. Target Audience This finance book is appropriate for business executives, from all backgrounds, seeking to Focus on the links between financial management and the strategy of their company, be it a private or publicly traded company Discover how to create value for their company and boost its financial performance Understand the key topics of corporate finance for non-financial managers Create a cost of capital culture within a company Refresh and broaden their understanding of the latest financial concepts and tools Learn about financial management for decision makers - including financing and dividend policies, company valuation, mergers and acquisitions (M&As), project evaluation, cost of capital (WACC) estimation, or risk management and derivatives Finance for Executives is suited as a finance textbook for corporate finance programs, executive education courses, as well as in MBA, master's, and executive MBA programs. Indeed, the book is based on many years of executive education and consulting with world-class corporations from all continents of the world. What Is This Book About? Finance should be fun, and practical as well. With this book at hand, you will have access to a set of tools that will help you develop your intuition for solving key financial problems, improve your business decisions, and formulate strategies. This finance for managers' reference book is based on Simplicity - The core concepts in corporate finance are simple, and will become intuitively clear after using this book Conciseness - The chapters are short and self-contained to appeal to busy executives who are keen on value-added activities Practical focus - The key concepts of financial management are explained (and linked to Excel modelling tools), while you learn to identify the problems and pitfalls of different managerial choices Application of theory to practice - It highlights key academic research results that are relevant for practitioners Real-world focus - The book includes empirical data on several companies and industries around the world. Working with real-world problems and real-world data is more fruitful than theoretical discussions on formulas Excel Templates An Excel spreadsheet containing all the financial models used in the different chapters is available for download from the book's website. Practitioners will find the file easy to customize to their own requirements. It is useful in a variety of situations: value creation and its decomposition into managerial drivers or key performance indicators (KPIs), cost of capital (WACC) estimation, project evaluation, mergers and acquisitions, company valuation, derivatives valuation, etc. Editorial Reviews An excellent teach-yourself finance primer for non-financial executives, and, I dare say, even for most finance executives. Ravi Kant, Vice Chairman, Tata Motors, India The finance reference book for the desk of ANY manager. Michel Demaré, Chairman of the Board, Syngenta, Switzerland The perfect balance of practice and theory. Geert Bekaert, Professor of Finance, Columbia Business School, USA A key tool to improve your business decisions. Thilo Mannhardt, CEO of Ultrapar, Brazil Finance for Executives is easy to follow, and makes a boring subject actually quite exciting. Severin Schwan, CEO, Roche Group, Switzerland A must-have for your list of favorites. José Manuel Campa, Professor of Finance, IESE Business School, Spain

J. Fred Weston provides managers and executives with the information they need to understand essential accounting principles, from vocabulary and financial statements to cash flow and valuation. Covering balance sheets, income statements, reporting measures, and even essential ratios, this practical, in-depth book provides a one-stop, reference for all aspects of finance and accounting, and will help managers take essential steps toward making informed decisions based on the numbers they face every business day.

Financial Management for Decision Makers with Business Finance Generic OCC Pin Card

Highway Transportation Governance and Finance in Mississippi

Methodologies and Applications

Micro, Macro, and International Economics, Workbook

What Non-Financial Managers Need to Know

The Decision-Maker's Guide to Long-Term Financing

**Finance for IT Decision Makers A Practical Handbook**BCS, The Chartered Institute

**DON'T LET YOUR FEAR OF FINANCE GET IN THE WAY OF YOUR SUCCESS** Can you prepare a breakeven analysis? Do you know the difference between an income statement and a balance sheet? Or understand why a business that's profitable can still go belly-up? Has your grasp of your company's numbers helped—or hurt—your career? Whether you're new to finance or you just need a refresher, this go-to guide will give you the tools and confidence you need to master the fundamentals, as all good managers must. The HBR Guide to Finance Basics for Managers will help you: Learn the language of finance Compare your firm's financials with rivals' Shift your team's focus from revenues to profits Assess your vulnerability to industry downturns Use financial data to defend budget requests Invest smartly through cost/benefit analysis

*The economics background investors need to interpret global economic news distilled to the essential elements: A tool of choice for investment decision-makers. Written by a distinguished academics and practitioners selected and guided by CFA Institute, the world's largest association of finance professionals, Economics for Investment Decision Makers is unique in presenting microeconomics and macroeconomics with relevance to investors and investment analysts constantly in mind. The selection of fundamental topics is comprehensive, while coverage of topics such as international trade, foreign exchange markets, and currency exchange rate forecasting reflects global perspectives of pressing investor importance. Concise, plain-English introduction useful to investors and investment analysts Relevant to security analysis, industry analysis, country analysis, portfolio management, and capital market strategy Understand economic news and what it means All concepts defined and simply explained, no prior background in economics assumed Abundant examples and illustrations Global markets perspective*

**Strategic Management Issues**

**A Survey Study**

**Finance for IT Decision Makers**

**Data Science in Economics and Finance for Decision Makers**

**Finance for It Decision Makers**

**Financial Management for Decision Makers**

HR (human resources) finance and budgeting concepts (interpreting financial statements, reporting human capital, time value of money, business valuation concepts, etc.) are featured.

THE MCGRAW-HILL EXECUTIVE MBA SERIES "Executive education is suddenly every CEO's favorite strategic weapon." --BusinessWeek Now repackaged in easily transportable paperback editions, these informative titles--written by frontline executive education professors and modeled after the programs of the nation's top

business schools--will find new popularity with today's on-the-go, every-second-counts executive.

Confronting Covid-19: A Strategic Playbook for Leaders and Decision Makers

Supply Chain Financing: Funding The Supply Chain And The Organization

Economics for Investment Decision Makers Workbook

Management Accounting for Decision Makers