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*performance *planning methods and techniques *financial information and control *financial management. It also shows how operational analysis can be used as a management tool to improve performance. Techniques for predicting the financial success or failure of hotels are suggested. Research into hotel*

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companies in the US and Europe demonstrates key performance indicators used by hotel managers and financial executives. Other contributors explore the interface between accounting and marketing and human resource management and there is thorough coverage of financial strategy

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formulation. Readers will also find helpful the section on statistics in the analysis and prediction of cost behaviour in hotels. Contributors: Raymond Schmidgall (Michigan State University, USA); Debra J. Adams (Bournemouth University, UK); Professor Elisa S. Moncarz (Florida International

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*University, USA); Richard N. Kron (Kron
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Maher (Oxford Brookes University, UK);
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(BDO Stoy Hayward Chartered
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*Collier (University of Exeter, UK);
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Catherine L. Burgess (Oxford Brookes University, UK); Ian C. Graham (Holiday Inn Worldwide, Belgium); Howard M. Field (International Hotel and Leisure Associates, UK); Professor Paul Beals (Canisius College, USA); Frank J. Coston (Pannell Kerr Forster Associates, UK). This book considers how the practical and

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public policy relevance of research might be increased, and academics and practitioners can better engage to define research agendas and deliver findings relevant to accounting and accountability in the public services. To do so, an international comparative analysis of the research-practice gap in public sector

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accounting has been undertaken. This involved academic perspectives from over twenty countries, and practitioner perspectives from leading international professional accounting bodies actively involved in the public services arena. It was found that research is valued for informing practice, but engaging at a

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high level of policy engagement has been primarily by a small group of experienced researchers. For other researchers the impact accomplished may not always be valued highly in the academic community relative to other, more scholarly, activities. The book therefore looks at how engagement and impact between

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performance finance function (HPFF), serving as a role model for other functions in the organization. Building the High-Performance Finance Function describes the development of the high-performance finance function (HPFF) framework and explores the experiences, lessons learned, and

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results achieved by finance functions that have transformed themselves into “HPFFs,” or high-performance finance functions, using the HPFF framework. Covering a range of topics such as excellence in finance and high-performance organizations, it is ideal for industry professionals, teachers,

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question bank at the end of the book provides practice on exam style questions.

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author's search for optimal financing and in determining the value of the enterprise. This is followed by an analysis of all forms of debt financing such as overdraft, investment credits, straight loans, leasing and factoring. Subsequently, the book examines mezzanine financing, formal and

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informal venture capital, including business angels and crowdfunding, as well as stock quotations and initial public offerings. The book concludes with a review on the Basel Accords, from the viewpoint of the entrepreneur. This way, the author provides ammunition for managers confronted

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with banks or venture capitalists who claim that some actions are not possible 'because of Basel'.

Many higher education institutions are like small towns, meeting the needs of their members by providing not only specialist teaching and research activities but also residential

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development goals, peace, and environmental sustainability at the micro-levels of society. It also explores some macro-level issues such as the relationship between taxation and CSR, CSR and human rights, and CSR and public governance and, in so doing, challenges existing CSR dogmas. With themes aligned

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edition provides increased coverage of the procedures for estimating the cost of capital, expanded coverage of risk management techniques and the use and misuse of derivatives, and

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**additional coverage of
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**This book proposes a new
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credit, specifically payday lending. These products have received significant attention in both the media and political arena. The inadequacy of regulatory interventions has created

ongoing problems with the provision of high-cost credit, particularly for consumers with lesser bargaining power and who are already financially vulnerable. The book

tackles two specific gaps in the existing literature. The first involves inadequate analysis of the relevant philosophical concepts around high-cost credit, which can result in an over-

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simplification of what are particularly complex issues. The second is a lack of engagement in both the market and lived experience of borrowers, resulting in limited

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Opportunities to practise and additional support given through a companion website Peter Atrill is a freelance academic who has worked with leading institutions in the UK, Europe and SE Asia. He was formerly the Head of Business and Management and Head of

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