

Focal Easy Guide To Photoshop Cs2 Image Editing For New Users And Professionals Digital Imaging Editing

Renowned Photographer and Photoshop hall-of-famer, Martin Evening returns with his comprehensive guide to Photoshop. This acclaimed work covers everything from the core aspects of working in Photoshop to advanced techniques for refined workflows and professional results. Using concise advice, clear instruction and real world examples, this essential guide will give you the skills, regardless of your experience, to create professional quality results. A robust accompanying website features sample images, tutorial videos, bonus chapters and a plethora of extra resources. Quite simply, this is the essential reference for photographers of all levels using Photoshop.

Go from digital photography set up to print out with this easy-to-understand visual resource Digital photography makes taking pictures easier, but learning the tools to develop and manipulate those pictures can be a bit overwhelming. This full-color guide demystifies the latest digital camera models and their features and inspires you to be more creative with your camera and in your image editing. Packed with completely new photos, this updated edition offers two-page tutorials and step-by-step instructions for taking better pictures, understanding composition and lighting, avoiding over or under exposure, editing and organizing photos, and making simple changes that can result in beautiful photos. Updated coverage addresses the newest video capabilities and guides you through effectively using common digital imaging software. Plus, straightforward instruction and large font and image sizes make this book an ideal resource for both mature audiences and novice photographers. Offers easy-to-understand, practical instruction for setting up your camera—whether it's a compact or digital SLR—and learning its program modes Encourages you to experiment with lenses and focal length, download and organize your images, and fine-tune your photos with Photoshop Elements Explains good composition and exposure, tools and equipment choices, basic exposure, flash settings, and more Features full-color screen shots that demonstrate each task and stunning photos that inspire This easy-to-understand book provides you with invaluable advice and simplifies the world of digital photography so you can get the best shot possible, simply.

Are you bewildered by the advanced editing options available in Photoshop Elements? Do you want to get the most out of your image without going bleary-eyed in front of a computer screen? This handy guide will explain the ins and outs of using Photoshop Elements, without having to spend hours staring at the screen. Using a fabulous combination of easy-to-follow advice and step-by-step instructions, Focus On Photoshop Elements gives great advice on setting up, storing and sharing your image library and teaches you the basics of RAW image processing and color correction, plus shows you how to edit and retouch your images for stunning results. These simple tweaks and adjustments will take your images from so-so to amazing - and fast! Packed with inspiring photographs, this guide focuses on your needs as a photographer and nothing else. Software packages are complex. Shouldn't software books make it easier? Simplify your life with The Focal Easy Guide to Final Cut Pro 5! This short, full-color book lives up to its name by paring down the software to its essentials. It covers only the key features and essential workflow to get you up and running in no time. When time is of the essence, less is more. With this book you can start cutting immediately, whatever you edit, whatever the format. This is an ideal introduction whether you are a professional moving over to Final Cut Pro from another package or system, a new user, or just someone who wants to get the best results from Final Cut Pro, fast!

Adobe Photoshop Elements 10

Focal Easy Guide to After Effects

The Publishers Weekly

American Cinematographer

Adobe Photoshop CS3 A-Z

*Software programs are complex, the books that explain them shouldn't be. This thoroughly illustrated, full-color guide explains everything you need to know to get up and running quickly with Adobe Encore DVD 2.0 without any extraneous information or complicated, detailed explanations. The author focuses solely on the key features you will need to start producing and mastering professional-quality DVDs immediately in order to avoid overloading you with too many details. Learn best practices for planning your project, importing video and audio assests, creating professional-looking menus, and adding custom project elements. Abundant illustrations, screenshots, and concise, results-driven text makes this the ultimate guide to getting up and running quickly with Encore DVD. The Focal Easy Guide Series: * Start working with new software immediately regardless of your level * Achieve professional results, learn practical skills from industry experts * Focused, user-friendly coverage of the key tools you need to know*

If you already have a good knowledge of Adobe Photoshop and are looking to advance your skills, Adobe Photoshop CS5 for Photographers: The Ultimate Workshop is the book you've been waiting for. Renowned photographers Martin Evening and Jeff Schewe impart their Photoshop tips and workflow, showing you how to use a vast array of rarely seen advanced Photoshop techniques. Whether the subject is serious retouching work, weird and wonderful compositions, or planning a shoot before you've even picked up

a camera, you can be sure that the advice is based on years of practical experience. Full of inspirational photographs and hundreds of full-color screenshots to show you how it's done, this book features: -Advice on becoming a retouching master with advanced masking and compositing techniques -A detailed workflow for preparing your images for the best possible output, showing you how to meet both deadline and budget without sacrificing quality -26 movie tutorials on the included DVD, offering over 3 hours of movie content The ideal companion to Photoshop CS5 for Photographers, this is a must-have resource for any serious user of Adobe Photoshop.

If you need to get to grips fast with creating interactive graphics and animation in Flash - then look no further! Whether you are a new user or a professional, this highly visual book is all you need to get up and running with the latest powerful upgrade - Macromedia Flash 8. Birgitta Hosea breaks down the software into its main components and offers simple, visual step-by-step instructions to explain the fundamental practical techniques you need to create finished projects. The accessible style and structure lets you dip in and out when working on a project, or work straight through to explore more of the program's capabilities and develop your skills. Written by a designer for designers The Focal Easy Guide to Macromedia Flash 8 offers a thorough coverage of the basic features of Flash, without going into in-depth coding with ActionScript. Birgitta Hosea is a motion graphics artist and Course Director of the London Animation Studio at Central Saint Martins College of Art and Design. Her experience ranges from designing moving branding to art directing pop promos and short films. A Volume in The Focal Easy Guide Series. The Focal Easy Guide series: . Starting working with new software immediately regardless of your level . Achieve professional results, learn practical skills from industry experts . Focused, user-friendly coverage of the key tools you need to know

*This complete and easy-to-follow introduction to Adobe Photoshop Elements has been updated throughout to show all the new features of version 2.0, including digital video frame acquisition; the liquefy filter; the selecting/masking brush and the effects browser. Philip Andrews in his clear, no-nonsense style goes on to set the package in the broader context of digital imaging. He provides you with far more than just an introduction to the software package, giving you everything to ensure you too can achieve professional looking results. * Save valuable time with this successful, jargon-free introduction to digital imaging * Real life examples, fully updated to cover all the new Elements 2.0 features, show you how to put each technique into practice * Full color, high quality illustrations show you what you can achieve*

Adobe Photoshop Elements 2.0

The Adobe Photoshop CS4 Layers Book

Color Management in Digital Photography

The British National Bibliography

Art and Design in Photoshop

MasterPhotoshop CS4 with this visual, hands-on guide to using layers, under the expert guidance of digital imaging specialist Richard Lynch. Layers, Photoshop's most powerful feature, is the core of a nondestructive image-editing workflow. Step-by-step instructions and practical examples illustrate how to. * Polish: correct and enhance color, fix composition problems, and repair damage or flaws * Manipulate: isolate image areas for changes, adjustments and experimental concepts * Understand: use all forms of layer blending, including transparency, clipping masks, opacity/fill, layer masks, layer modes, channel targeting, Blend If, and Effects/Styles The accompanying DVD comes complete with a generous library of practical actions based on techniques from the book that add functional power to Photoshop, along with practice images for all the exercises in the book. This focused, highly accurate, comprehensive, and practical guide offers invaluable advice for all users of Adobe Photoshop CS4. Now in its twenty-sixth year, LA 411 continues to be the single most-trusted and widely-used directory for the film and television production industry in Southern California. LA 411 has earned its unofficial name as The Bible for below-the-line production needs because of its * complete coverage of the industry * rigorous editorial procedures * reputation for quality and integrity In the pages of LA 411, there is every resource for shooting in Southern California, from the first day of pre-production to the last day of post.

This is a must for the serious Photoshop user! Power, Speed & Automation explores how to customize and automate Photoshop to increase your speed and productivity. With numerous step-by-step instructions, the authors-two of Adobe's own software developers!- walk you through the steps to best tailor Photoshop's interface to your personal workflow; write and apply Actions; and use batching and scripts to process large numbers of images quickly and automatically. You will learn how to build your own dialogs and panels to improve your production workflows in Photoshop, the secrets of changing keyboard shortcuts and menus, and ways to tune your system for optimal performance. Writing new processes using JavaScript is also covered, as well as leveraging Variables with data sets. Learn how to get more work done? more easily and quickly? with this essential guide! *This book can be used with any version of Photoshop through CS6!*

In a society that is increasingly steeped in video culture, the role of videographer is more and more prominent. Here is a do-it-yourself guide to videography that offers comprehensive information for anyone working in or hoping to enter this fast-growing field. Written by an educator, this revised and updated manual provides detailed information on shooting and editing videos. It begins with basic concepts and

progresses through all facets of video equipment and technique. Discussions deal not only with the mechanics of shooting a video but also with the artistry involved. Special emphasis is placed on pre-production planning and the necessity of considering subject as well as audience. Helpful hints on production, staging and budgeting are also included. Mini-glossaries within the sections define important terms. The final section is devoted to in-depth strategies for shooting specific types of videos, including newscasts; legal, corporate and music videos; and weddings and other events.

The Ultimate Guide for Creative Professionals

Harnessing Photoshop's most powerful tool

Digital Photography Simplified

The Focal Easy Guide to Adobe® Encore™ DVD 2.0

For new users and professionals

Software packages are complex. Shouldn't software books make it easier? Simplify your life with the Focal Easy Guide to Adobe® Audition® 2.0! This short, full-color book lives up to its name by paring down the software to its essentials. It covers only the key features and essential workflow to get you up and running in no time. When time is of the essence, less is more Antony Brown shares his professional insight to ensure you get the most out of all the tools Adobe's Audition® 2.0 offers. All the essential areas are covered: set up, editing, audio restoration, looping content, working with video, mastering, making a CD, and much more. Featured are many workflow tips that show you how to tap into the full power of Adobe® Audition® 2.0 when creating your digital audio files. This is an ideal first read for any editor new to Adobe® Audition® 2.0.

The ultimate guide to getting up and running with Apple's professional editing software, this resource is full of information relevant to both new users and professionals. This book wastes no time in teaching all the vital knowledge needed to edit a project from start to finish using Final Cut Pro.

Fancy designing your own classic and contemporary movie posters, books and magazine covers? Feel like turning your photographs into works by Turner, Matisse and Magritte? Want to create illustrations in the styles of The Simpsons, steampunk and Victorian engravings? Then you need Art and Design in Photoshop. In this unique book, acclaimed master of photomontage and visual trickery Steve Caplin shows you how to stretch your creative boundaries. Taking the same tried-and-tested practical approach as his best selling How to Cheat in Photoshop titles, Steve's step-by-step instructions recreate a dazzling and diverse array of fabulous design effects. You'll learn how to design everything from wine labels to sushi cartons, from certificates to iPod advertising, from textbooks to pulp fiction. Written by a working pro, the clear guidelines pinpoint exactly what you need to know: how to get slick-looking results with minimum fuss, with a 16-page Photoshop Reference chapter that provides an at-a-glance guide to Photoshop tools and techniques for less experienced users. Steve explains both typography and the design process in a clear, informative and entertaining way. All the images, textures and fonts used in the book are supplied on the accompanying CD-ROM. Imaginative, inspirational and fun to use, this book is a must-have for every creative Photoshop user, both amateur and professional.

First Published in 2008. Routledge is an imprint of Taylor & Francis, an informa company.

Today's Video

Focal Easy Guide to DVD Studio Pro 3

Focus On Photoshop Elements

A Visual Introduction to Digital Imaging

(The Digital Imaging Masters Series)

Comprehensive overview of all the key features to get up and running fast!

Software packages are complex. Software books don't need to be. Simplify your life with The Focal Easy Guide to Final Cut Pro!

This concise, full-color book lives up to its name by paring down the software to its essentials. You learn the key features and essential workflow to get you up and running in no time. With this book you can start cutting immediately, whatever you edit, whatever the format. This is an ideal introduction whether you are a professional moving over to Final Cut Pro from another package or system, a new user, or just someone who wants to get the best results from Final Cut Pro, fast!

Software programs are complex, the books that explain them shouldn't be. This thoroughly illustrated, full-color guide explains everything you need to know to get up and running quickly with Combustion. Get a jump-start learning the major features or the software without bogging you down with unnecessary detail. The author shares his professional insight and extensive training experience to ensure you'll get the most out of all the professional paint, animation, editing and 3D compositing tools Combustion offers. Also featured are many workflow tips which show how to tap into the full power of Combustion 4 in your effects and motion graphics work. For useful tips and tutorials, visit the book's companion site at www.focalpress.com/companions/0240520106

If you want to become a resourceful creative artist then look no further! This quick reference to After Effects will show you how to open, install and get up-and-running to a professional level with Adobe's motion graphics and visual effects software package.

Curtis Sponsler guides you through some of the common stumbling blocks that frustrate novice and many intermediate designers.

Clear and concise full color examples will help you to quickly learn the key features, interface and functional techniques used within the production workspace. By putting these key skills into practice you will discover how to build on and extrapolate concepts, enabling you to solve common production design problems straight away! You can then move on to build simple compositions and progress into the advanced feature-set of After Effects. As you work through each section you will grasp an ever-increasing

array of tools and capabilities to discover a program that will well and truly change your working life! Associated Website:

www.focalpress.com/companions/024051968X

Ten Easy Steps to True Colors in Photoshop

The Focal Easy Guide to Photoshop CS2

Focal Easy Guide to Premiere Pro

Focal Easy Guide to Discreet Combustion 3

The Focal Easy Guide to Final Cut Pro 6

In this book the author "shares his professional insight to ensure you get the most out of all the tools Adobe's Premiere Pro offers. All the essential areas are covered: set-up, capture, editing, audio, effects and working with Photoshop, After Effects and Encore. Featured are many workflow tips that show how to tap into the full power of Premiere Pro creating you own digital movies."--Back cover.

If you don't know where to start in Photoshop and feel overwhelmed with the options, then this is the book for you. With highly visual step-by-step explanations, this concise guide gives you a solid grounding in using Photoshop to edit digital images and helps you develop a full understanding of the key tools and features of Photoshop CS2. Brad Hinkel guides you through a simple image editing workflow to get you up and running fast. If you want solutions quickly and easy access to any basic step of the workflow, this guide provides the essential knowledge you need. Filled with step-by-step projects and covering all the key new features of Photoshop CS2: Camera RAW, Reduce Noise, Smart Sharpen and Spot Healing Brush.

In this book the author "shares his professional insight to ensure you get the most out of all the tools Adobe's Premiere Pro offers. All the essential areas are covered: set-up, capture, editing, audio, effects and working with Photoshop, After Effects and Encore. Featured are many workflow tips that show how to tap into the full power of Premiere Pro creating you own digital movies." - back cover.

Master the most powerful photo editing tools and techniques that Elements has to offer! Using step-by-step projects, Mark Galer will have you creating stunning images in no time at all. Whether you want to create impressive, seamless montages, optimize your photos for perfect print quality, or simply enhance your images for maximum impact, Maximum Performance will give you the skills and know-how you need to create professional quality results. Featured projects teach you how to work with multilayered 16 bit/channel files, as well as convert to black and white using Adobe Camera Raw, create High Key images, work with image borders and textures, and create tilt-shift and cross-process effects. Find everything you need to unleash the power of Elements with Max Performance, or for a more interactive learning experience, download the supplemental images and movies for comprehensive, hands-on learning. Get professional, Photoshop-quality results with affordable, Elements-priced software Create amazing images using advanced, little-known techniques to achieve results you never thought possible Learn and master advanced techniques using step-by-step, project-based tutorials that are intuitive and easy to follow.

Adobe Photoshop CS6 for Photographers

Focal Easy Guide to Final Cut Pro 4

The Focal Easy Guide to Premiere Pro

Joyce in the Belly of the Big Truck; Workbook

Focal Easy Guide to Final Cut Pro 5

This is the first book of its kind that shows you everything you need to know to create or integrate 3D into your designs using Photoshop CS5 Extended. If you are completely new to 3D, you'll find the great tips and tricks in 3D in Photoshop invaluable as you get started. There is also a wealth of detailed technical insight for those who want more. Written by the true experts - Adobe's own 3D team - and with contributions from some of the best and brightest digital artists working today, this reference guide will help you to create a comprehensive workflow that suits your specific needs. Along the way, you'll pick up troubleshooting tips and advice from the industry experts and you'll be inspired by many examples of full color, original works of 3D art. If you're already using Photoshop for your digital art and want to learn how to incorporate your 3D components into one workflow, you'll discover new ways of working with Photoshop that you probably never knew existed. Find out how to quickly generate beautiful 3D extrusions from text layers, selections and more. Brush up on your painting, texture creation and editing skills, and learn how to composite 3D to 2D scenes. You'll also discover the secrets to creating Lenticular images. It's all here in this comprehensive guide - the next best thing to sitting side-by-side with an Adobe expert while you create 3D magic.

In this highly visual, color book Rick Young covers all the essential areas: the interface, set-up and capture, editing,

rendering, effects, audio and output, as well as a unique, invaluable introduction to the power LiveType and Soundtrack add to Final Cut in this upgrade. With this book you can start cutting immediately, whatever you edit, whatever the format. This is an ideal introduction whether you are a professional moving over to Final Cut Pro from another package or system, a new user, or a real-world film maker who wants to get the best results from Final Cut Pro, fast!

Absolutely anyone can take better photos! If you can press a button, you can take great pictures. It's as simple as that. In BetterPhoto Basics, Jim Miotke, founder of the popular online photography school BetterPhoto.com, shares tips and tricks to improve your photos right away, no matter what camera you're using. Too busy to read a book? No problem—flip to any page for an instant tip to use right away! Learn to compose knockout shots, make the most of indoor and outdoor light, and photograph twenty popular subjects, from sunsets and flowers to a family portrait. Those who want to go further get tips on controlling exposure and the secrets behind ten advanced creative techniques. And everyone will appreciate Jim's breakdown of easy fixes to make in Photoshop. No matter what your level of experience, you'll be amazed how easy it is to start taking photos like the pros. This highly illustrated, full color book tells you all you need to know to get up and running quickly using DVD Studio Pro to achieve professional results. All the essential areas are covered: preparing your assets, the DVD SP interface, setting up your DVD, adding tracks, building menus, adding markers, building slideshows, making subtitles and multiplexing. An invaluable first read for users of all levels who want to author DVDs professionally!

Image Editing for New Users and Professionals

Focal Easy Guide to Macromedia Flash 8

The British Journal of Photography

Digital Illustration and Art Techniques

For New Users and Professionals

Find solutions quick with this accessible encyclopedic guide. Conveniently organized in a clear A-Z format, this illustrated ready reference covers every action you are likely to make as a photographer. You'll never want it far from your side while you work with Photoshop. * Covers all of Photoshop's mass of tools concisely in an intuitive, colorful layout * New section shows you fast solutions for everyday editing tasks: step-by-step tutorials illustrate how to conquer key tasks and techniques * Fully updated for CS3 * Includes all versions of Photoshop-shortcut keys specify which version of Photoshop is applicable This visual resource is the ideal companion to every Photoshop book on your shelf. Associate website www.Photoshop-A-Z.com features matching video tutorials for each step-by-step tutorial. For Photoshop users at all levels-covers everything from the everyday to the hidden features you need in a pinch. Dodge the frustrations that can come with time-sensitive, quality work with Philip Andrews. Philip is a professional photographer, digital photography teacher, magazine editor, and best-selling international author. Filled with practical advice from one photographer to another, Philip uses his trademark straight-talking style to ensure that everyone can get to grips with all the features of CS3 quickly and confidently. "Beyond just delivering accurate information, Philip books are always up to date and very enjoyable to read. Philip's tutorials deliver to you an easy, approachable style rarely found in software instruction...an extremely valuable reference" Bryan O'Neil Hughes, Photoshop Product Manager, Adobe Systems Inc. On previous editions: "If you ever wanted a quick reference guide to the mass of tools in Photoshop, then this is the answer...Keep it to hand as a quick and easy guide." - Which Digital Camera "Each section is expressed clearly with simple buy highly effective and user-friendly illustrations... you should definitely have to hand while working at your computer." - Amateur Photographer.

Hinkel simplifies the language of color management, based on classes and workshops the author has given to hundreds of students of digital photography. His process for color management is intended to provide enough information to create a simple and effective system allowing the user to focus on creativity instead of technology.

If you are a digital artist, illustrator, cartoonist, graphic artist, designer, or serious hobbyist looking for new and interesting ways to use Photoshop, this is the book for you! You already know how to use Photoshop as an image editing tool; now, challenge yourself and discover the more artistic aspects of the program with one of the world's best teachers by your side. In addition to four brand new chapters on real world projects, this new edition of award-winning digital artist Derek Lea's bestselling Creative Photoshop contains several brand new features such as "What you'll learn in this chapter summaries, so you can quickly find projects using the specific tools you'd like to focus on, and supplementary information at the end of each chapter, containing useful resources and additional gallery images to provide further study and inspiration. As you work through Derek's fantastic artistic methods, be sure to visit www.creativephotoshopthebook.com for more information, including the project files for each chapter, available for download for you to work with, a reader forum, and more.

This highly illustrated, full color book tells you all you need to know to get up and running quickly using Apple's new digital video editing application - Final Cut Express. Rick Young shares his professional insight to ensure you get the most out of all the pro-level tools, offered at a very affordable price by Express. All the essential areas are covered: set-up; capture; editing; multi-channel sound mixing; effects creation and print to video, web or DVD, enhanced throughout by important workflow tips. This is an ideal first read, whatever you want to edit in Final Cut Express, at whatever level, as this powerful package is the answer to all your digital video needs, presenting a complete, easy to use digital laboratory for your movie creation. Rick Young (www.digitalproduction.net) is Director and Founding Member of the UK Final Cut Pro User Group and an Apple Solutions Expert. A freelance television director and editor with many years of broadcast experience, including work for the BBC, Sky, ITN, CNBC and Reuters. Also a Final Cut Pro Consultant, Rick has attended numerous UK and US exhibitions, is a liaison to the US FCP user groups, and author of the best-selling, 'The Easy Guide to Final Cut Pro'.

3D in Photoshop

Adobe Photoshop CS5 for Photographers: The Ultimate Workshop
LA 411/High Def 411
Power, Speed & Automation with Adobe Photoshop
Advanced Photoshop Elements 6 for Digital Photographers