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# Ford Mustang Car Club Start Up Sample Business Plan

**Come along on Mustang's wild ride  
to automotive success. In the early**

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**1960s, Lee Iacocca - then director of the Ford division at Ford Motor Company - convinced Henry Ford II to produce a sporty four-seat car aimed at the emerging youth market. That car, essentially a reconfigured and re-skinned Falcon economy car, became the Ford**

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**Mustang, and it changed the automotive world like no other car before or since. In Ford Mustang: America's Original Pony Car, acclaimed Mustang writer Donald Farr celebrates this unbroken lineage of muscle. He chronicles the car's phenomenal first-year**

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**sales, the new pony car category it pioneered, and subsequent models that include the Mustang GT, Shelby GT350, Shelby GT500, Super Cobra Jet, Boss 302, and Boss 429 - all part of a line of American performance cars that continues to this day. Created in**

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**cooperation with Ford Motor Company and featuring some 400 photos from its historic and media archives, Ford Mustang is a must on the bookshelf of any muscle car or Ford aficionado.**

**Carroll Shelby, legendary driving ace, race team owner, and designer**

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**of Shelby Cobra, Daytona, and Mustang GT350 classics is revered by automotive enthusiasts, yet little has been written about the last quarter century of Carroll Shelby's life. During that time Chris Theodore, VP at Chrysler and Ford, developed a close personal**

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**friendship with Carroll. The Last Shelby Cobra chronicles the development of the many vehicles they worked on together (Viper, Ford GT, Shelby Cobra Concept, Shelby GR1, Shelby GT500 and others). It is an insider's story about how Shelby came back to the**

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**Ford family, and the intrigue behind the five-year journey to get a Shelby badge on a Ford Production Vehicle. The author provides fresh insight and new stories into Shelby's larger-than-life personality, energy, interests and the many unpublished projects**



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**Carroll was involved with, up to his passing. Finally, the book describes their unfinished project, the Super Snake II Cobra, and the serendipitous circumstances that allowed to the author to acquire 'Daisy,' the last Shelby Cobra. To his many fans, Carroll Shelby was**

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truly ‘the most interesting man in the world.’

p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px Arial} Without question, the 1964-1/2 Mustang is one of the most important and influential cars in automotive history. When Ford launched the

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**Mustang, it created an automotive revolution. Award-winning designer and stylist Gale Halderman was at the epicenter of the action at Ford, and, in fact, his initial design sketch formed the basis of the new Mustang. He reveals his involvement in the project as well**

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**as telling the entire story of the design and development of the Mustang. Authors and Mustang enthusiasts James Dinsmore and James Halderman go beyond the front doors at Ford into the design center, testing grounds, and Ford facilities to get the real,**

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**unvarnished story. Gale Halderman offers a unique behind-the-scenes perspective and firsthand account of the inception, design, development, and production of the original Mustang. With stinging losses from the Edsel fresh in minds at Ford, the Mustang project**

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**was an uphill battle from day one. Lee Iacocca and his assembled team had a herculean task to convince Henry Ford II to take a risk on a new concept of automobile, but with the help of Hal Sperlich's detailed market research, the project received the**

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**green light. Henry Ford II made it clear that jobs were on the line, including Iacocca's, if it failed. The process of taking a car from sketch to clay model to prototype to preproduction and finally finished model is retraced in insightful detail. During the process, many**

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**fascinating experimental cars, such as the Mustang I two-seater, Mustang II prototype, Mustang Allegro, and Shorty, were built. But eventually the Mustang, based on the existing Ford Falcon, received the nod for final production. In a gala event, it was unveiled at the**



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**1964 World's Fair in New York. The Mustang received public accolades and critical acclaim, and soon it became a runaway hit. After the initial success, Ford designers and Gale Halderman designed and developed the first fastback Mustangs to compliment the**

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**coupes. The classic Mustang muscle cars to follow, including the GT, Mach 1, and others, are profiled as well. The Mustang changed automotive history and ushered in the pony car era as a nimble, powerful, and elegantly styled sports coupe. But it could so easily**

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**have stumbled and wound up on the scrap pile of failed new projects. This is the remarkable and dramatic story of how the Mustang came to life, the demanding design and development process, and, ultimately, the triumph of the iconic**

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**American car.**

**Surveys the history of the Ford Mustang automobile and its designs, engines, and performance.**

**1961-1973**

**20 Pages of Outrageously  
Awesome Custom Mustangs to  
Color!**

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**Restore 1965-1970 Mustang  
Notchbacks, Fastbacks &  
Convertibles  
Los Angeles Magazine  
Mustang**

Offers a detailed study of the

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design, production,  
technology, and impact of  
Ford Mustang models built  
since 1964

Programme of events and  
list of entries, list of SA Ford  
and other related clubs.

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Includes information about  
Model A Ford Club of SA,  
Early Ford V8 Club of  
America, Ford 8&10  
Sidevalve Club, Zephyr &  
Zodiac Owners Club of SA,  
Mustang Owners Club of

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Australia, Model T Ford Club of Australia, and Falcon Car Club of SA.

In the past, restoration guides have provided authenticity information, such as accurate paint



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codes, badges, wheels, and other equipment. A bona fide hands-on how-to book for restoring your Mustang from the ground up has not been offered for years. This unique guide will cover the

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restoration process for every major component group and also provide detailed step-by-step restoration information for the most important procedures. With clear, insightful color photography

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to accompany this how-to information, any at-home restorer can confidently restore a car and save a substantial amount of money in the process. While restomod books have shown

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how to install latest technology on vintage muscle cars, this book will focus on factory-accurate restorations, and some simple bolt-on upgrades that do not detract from the

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collector value but rather enhance the reliability and performance of the car. How to Restore Your Mustang 1964-1/2-1973 delivers a detailed explanation for finding the right model, how

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to assess condition, how to spot a fake, and how to select the right car within your budget. In addition, the book will cover how to plan, prepare, and select the right tools. This unique guide will

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cover the restoration process for every major component group and also provide detailed step-by-step restoration information for the most important procedures. The latest

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techniques and best restoration products for each system will be discussed and detailed. Also, the book discusses how to source parts and what you need to consider between new/old



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stock and reproduction parts. Readers will also learn how to determine if a certain task is best left for a professional shop. All crucial aspects of restoration, including engines, drivelines,

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body, interior, trim, electrical systems, brakes, steering, and suspension will be profiled.

There were Mustangs, and then there were Mustangs. Ford wanted its new little

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Pony Car to appeal to the masses, and in executing that plan, the Mustang could be had in anything from a plain-Jane version with an economical 6-cylinder engine (often referred to as a

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"secretary's car"), all the way up to the sporty GT models with optional 271-hp V-8s. Unfortunately, although road-going Mustangs were considered sporty, they were not

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officially sports cars, at least according to the Sports Car Club of America (SCCA). And Lee Iacocca knew that on-track performance led to showroom performance, so he needed to go racing.

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Enter Carroll Shelby. Shelby worked with the SCCA to modify the Mustang to meet the SCCA's requirements and enter the racing arena. The result was the now-legendary Shelby Mustang.

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This volume of CarTech's In Detail series covers the 1968 Shelby GT350, GT500, and GT500KR. In 1968, Ford sought to take over much of the process of producing Shelby Mustangs and

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increased that production dramatically to meet anticipated sales demand, so it was a bit of a transition year. In an effort to appeal to muscle car fans rather than race fans, the cars were



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losing their edgy race car feel and were becoming more high-end performance road cars with a long list of performance and comfort options including 428 Cobra Jet Engines, automatic

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transmissions, and air conditioning. They may have no longer been sports cars, but they were now fantastic muscle cars. As in all In Detail Series books, you get an introduction and historical

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overview, an explanation of the design and concepts involved in creating the car, a look at marketing and promotion, and an in-depth study of all hardware and available options, as well as

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an examination of where the car is on the market today. Also included is an appendix of paint and option codes, VIN and build tag decoders, as well as production numbers.

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How to Restore Your  
Mustang 1964 1/2-1973  
Event Audiences and  
Expectations  
Fireball Tim's Mustang  
Coloring Book  
Dream Garages

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The New Generation  
The Total Performance Pony  
Car

**Learn about the history and  
design of the Ford Mustang.  
Provides a buyer's guide for the  
Ford Mustang. This book**

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**includes chapters on engine, drivetrain, bodywork, interior, and detailing. It also includes a CD-ROM with photographs from the author's personal collection of Ford Mustang photographs. Los Angeles magazine is a**

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**regional magazine of national stature. Our combination of award-winning feature writing, investigative reporting, service journalism, and design covers the people, lifestyle, culture, entertainment, fashion, art and**



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**architecture, and news that  
define Southern California.  
Started in the spring of 1961, Los  
Angeles magazine has been  
addressing the needs and  
interests of our region for 48  
years. The magazine continues**

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**to be the definitive resource for  
an affluent population that is  
intensely interested in a lifestyle  
that is uniquely Southern  
Californian.**

**Fireball Tim's Mustang Coloring  
Book is 20 pages of**

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**outrageously awesome  
MUSTANGS to Color. From the  
1964 Pony Car and modern day  
Muscle, to Movie Mustangs and  
crazy Fireball designs, this book  
will ignited the passion of the  
Mustang in all kids! Get all of**

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**Fireball's Coloring Books on  
Amazon and check out his Vlog  
at <http://www.fireballtim.com>  
Camaro vs. Mustang  
The last Shelby Cobra  
Ford According to Ram  
Gale Halderman and the Creation**

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**of Ford's Iconic Pony Car  
The Essential Buyer's Guide  
America's Original Pony Car  
*More than Mustang and  
Cougar. Though the Mustang  
remains Ford's most famous  
muscle car, the company***

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*had been building muscle cars since it introduced the sleek Fairlane and Galaxie models with optional 390 cubic-inch big-block V-8 engines in 1961. These cars were part*

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*of Ford's Total  
Performance program, which  
tested cars in the  
crucible of racing at drag  
strips, oval circuits,  
European rally events, and  
road courses, resulting in*

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*legendary muscle cars like  
the Shelby Mustang, Boss  
302 and 429 Mustangs,  
Mercury Cougar, Cyclone  
GT, and Spoiler. The  
Complete Book of Classic  
Ford and Mercury Muscle*



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*Cars covers all of Ford Motor Company's high-performance muscle cars from the early 1960s to 1973. It's the bible of muscle every disciple of Ford performance needs.*

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*What you are about to read  
takes place on a distant  
parallel earth whereupon  
automobiles so happen to  
be living creations. There  
exists upon this parallel  
earth a collective of six*

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*individuals who refer to themselves as Club AutoRape. They do not see the automobile in the same light as many others and find its existence to be utterly offensive. In a*

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*quest to gather the  
necessary resources to one  
day give an automobile the  
kind of treatment it so  
deserves, these  
individuals managed to  
utilize a sliding device*

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*and a top-secret military program to their advantage. They have constructed a compound existing on a parallel earth designed for the sole purpose of*

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*disciplining the  
automobile. These  
individuals have  
furthermore taken  
advantage of a top-secret  
military program in which  
they have become what*

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*could only be considered  
as redesigned humans with  
android properties. Using  
the very best of  
cybernetics and  
nanotechnology, these  
individuals have been*

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*given the ability to alter their strength and their heights at will. With the ability to reach heights of twenty feet, one of these individuals could theoretically rip a car*



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*apart with his bare hands.  
It took these individuals  
ten years to construct a  
compound so designed to  
make what would otherwise  
be nothing but a fantasy a  
reality. These are the*

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*stories of these individuals and the cars they have captured for discipline. It is advised to first read the introductory story (link below), then feel free to*

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*indulge in the destruction  
of the automobile. [https://  
/drive.google.com/file/d/0  
B6NvzUZVlbePVTBrTkhYazVPVV  
U/view?usp=sharing](https://drive.google.com/file/d/0B6NvzUZVlbePVTBrTkhYazVPVVU/view?usp=sharing)  
Project Mustang is a  
complete guide to*

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*restoring America's  
favorite muscle car,  
written by auto-  
restoration guru Larry  
Lyles, a regular  
contributor to Auto  
Restorer magazine. In this*

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*detailed 23-chapter  
volume, Lyles walks the  
car owner from the in-  
depth inspection of the  
vehicle and the beginning  
of the teardown to re-  
covering the seats and*

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*replacing the frame  
rail;and every step in  
between. The car restored  
for the project in the  
book is a 1968 California  
Special Mustang. The  
chapter titles themselves*

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*speak for what a  
straightforward DIY manual  
Lyles has written, as he  
details the step-by-step  
procedure of bringing a  
very cool rod back to  
life. Beginning the*

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*teardown, exterior and interior; repairing the sheet metal, door, and deck up; removing the major parts (driveshaft, engine, transmission, front suspension, steering*



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*system, etc.); removing  
old paint and replacing  
rust floors; no-weld rust  
repair; perfecting the  
metal; working with  
plastic body filler;  
priming and sanding;*

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*refinishing the components  
and underside, the door,  
interior, trunk, and body;  
wiring the car and  
installing the doors;  
applying the coatings,  
rebuilding the suspension,*

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*and installing the brake lines; installing the vinyl top cover, the headliner, and the glass; rebuilding and installing the engine; installing the front sheet metal,*

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*emblems, bumpers, stripes, carpet, and console; re-covering the seats; and replacing the frame rails. Each step in every chapter is photographed as the author progresses*

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*along, with captions to spell out exactly what has to happen. The book offers helpful advice about choice of tools and tips to make even beginners feel confident about*

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*tackling the many steps involved. With nearly forty years experience in repairing, rebuilding, and restoring classic cars (and lots of non-classic ones!), Lyles emphasizes*

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*the reader's need to  
organize his or her  
project by determining the  
course of the project,  
researching suppliers,  
making lists of parts and  
their conditions, creating*

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*spreadsheets of estimated and actual costs, and photographing each component as a reference for later in case the restoration goes off track. Each chapter ends*



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*with a "notes" page for the reader to record his or her progress, making this manual a practical workbook as well. When the reader gets to the final pages of the book and*

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*reads the sections "Start  
the Engine" and "Test  
Drive the Car," there will  
be a true sense of  
accomplishment. An  
appendix of part suppliers  
and an index complete the*

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book.

*The 2014 Fabulous Fords  
Forever! show brought  
together more than 1,700  
Ford, Lincoln and Mercury  
vehicles. Automotive  
Traveler's Classic Car's*

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*Editorial Director Richard Truesdell attended and compiled this photo album book highlighting the vehicles that the Ford Car Club Council selected to be featured which included*

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*the 50th anniversary of  
the launch of the Mustang  
in 1964, the 55th birthday  
of the Galaxie and the  
75th birthday of Mercury.  
Held annually at Knotts  
Berry Farm in Buena Park,*

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*California, the event celebrated its own 29th birthday this year and is billed as the largest Ford-only event on the West Coast. The book also displays the the Johna*

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*Pepper award for the event's top car, a 1965 Ford Mustang fastback owned by Neal Polan and the Bill Stroppe award for the show's best truck, a 1967 Ford Bronco owned by*

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*Kiyoshi Uchiyama.*

*Club AutoRape 01/02/2000*

*Boss Mustang*

*At the 2014 Fabulous Fords  
Forever!*

*The Complete History of  
America's Pioneer Ponycar*



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***Ford Mustang 2015***

***The SAGE Encyclopedia of  
Economics and Society***

Mustang memorabilia abounds  
in this all-color look at  
the collectible treasures  
used over the years to  
promote America's favorite

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pony car. Filled with promotional models, toys, banners and clocks, drinking glasses, posters, matchbooks and more! Nostalgic Mustang collector's items are featured in stunning color photos complemented by

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lively descriptions that tell the unique story behind each collectible piece.

Contains a beneficial price and value guide for hardcore collectors.

This is my story. This is about my life. I was with

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Ford for thirty-nine years.  
Projects. Process. Products.  
People and pizza! There,  
those keywords capture the  
journey of thirty-nine  
years. My grandfather, Dr.  
Minahshi Sundaram, was a  
retired state assistant

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director of Public Health,  
Madras (now Tamil Nadu),  
India. He would have been  
proud of me. He was one of  
the earliest Ford Model T  
owners in the city of Madras  
(now Chennai). We used to  
have fun starting the car

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using the iron rod in the Fully illustrated, this book focuses on the First Generation (1964-1973) and the evolution of the Ford Mustang.

A must-read for any Mustang fanatic or muscle-car fan -

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the comprehensive guide to  
Ford's all-new, sixth-  
generation pony car.

Mustang Forty Years

The History, Design and

Culture Behind Ford's

Original Pony Car

Mustang!

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Mustangs

Kar-Kraft

Mustang Restoration Handbook

*Whether you're enjoying a special  
journey across the channel with friends  
or a club, or looking to include  
automotive-themed locations in your*



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*family holiday, this guide shows you how to combine them with a gourmet meal, wine tasting at a château – or just relaxing on the beach! Full of practical, clear, easy-to-find information, this is the ideal companion when planning a trip, or as an on-the-road reference*

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*book. Divided into five regions – Paris & the Île-de-France, Western France, Southern France, Central France & the Alps, and North-East France – each chapter contains a wealth of detailed information for the auto enthusiast. With sections on museums, classic and*

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*modern car shows, automobilia, buying car parts, historic and modern motorsport events, and race circuits, each entry is illustrated in full colour. This unique guide provides you with all you need to know to enjoy a visit to France with a motoring twist – when to*

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*go, how to get there, and where to find out more.*

*The story of Kar-Kraft began, as did many others in the automotive industry, with an axe to grind. In 1963, Ford was seriously interested in purchasing Ferrari. Ferrari was a legendary brand*

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*with considerable success in racing, and Ford saw the acquisition as a great way to be instantly successful in the racing arena. When Enzo Ferrari realized that Ford would not give him complete control of the racing program, he backed out of the deal late in the process. Ford*

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*had spent millions in vetting and audits, which then set in motion a vengeful response against Ferrari. The result was the unthinkable: Ford beat Ferrari at Le Mans. Ford wanted to become competitive quickly, but it did not have the race history or resources in house. To*

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*remedy the situation, Ford searched the U.K. for an independent company to help accelerate its race car development. It first settled on Lola Cars and set up Ford Advanced Vehicles. Later, Ford brought its LeMans effort to the U.S. and the Kar-Kraft relationship was*

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*established. Although Kar-Kraft was technically an independent company, it really only had one customer: Ford Special Vehicles. Kar-Kraft's story doesn't begin and end with the GT 40 that took the win away from Ferrari at Le Mans. Ford expanded upon the*



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*program and organized an all-out assault on racing in general. Cars were prepared for Trans-Am, NASCAR, NHRA, and Can-Am competition. Street versions of the Boss 429 were assembled under its roof. And fabled prototypes including the LID Mustang, Boss 302*

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*Maverick, and Mach 2C were all assembled in Ford's contracted race shop. And then, out of the blue, its doors closed for good on a cold day in 1970. History tells us that Ford won Le Mans, the Daytona 500, and the Trans-Am championship. But it doesn't tell us how*

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*this was accomplished. Author Charlie Henry (a former Kar-Kraft employee) has enlisted the help of many of his former co-workers to bring you the very first book ever published on Ford's all-encompassing special projects facility, Kar-Kraft. p.p1 {margin: 0.0px 0.0px*

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*0.0px 0.0px; font: 12.0px Arial}*

*The Great American Icon! - Special  
Launch Price American car companies  
are continually striving to innovate  
changes in how we see, operate, and  
make connections with cars. The classic  
car market taps into a simpler time and*

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*invokes a feeling of nostalgia. Mustangs are undoubtedly among the most popular classic cars-they were a hit right off the production line, and 56 years later, they still rank among the top-selling cars and are recognized as a household name. Ford's first pony car remains one of the*

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*longest-running sports car nameplates in the United States, second only to the Chevy Corvette. The Mustang has set records time and again with its sales, building on its reputation as the classic car that made its way to American homes. These milestones helped*

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*perpetuate the nostalgic standing that draws people to the pony car. The Mustang has left an imprint on the hearts and minds of many Americans, whether it was a memorable first car experience, the project car that brought people together, or memories created*

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*while cruising, parking, or doing burn-outs. It appeals to consumers for other reasons too. At its inception, the Mustang brought a race-car level of performance and speed to the average American. While suburbia was enjoying upward mobility, car lovers were*



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*introduced to an affordable sports car that was also easy to work on. Those defining characteristics-accessible, fast, and affordable-continue to shape Ford's marketing strategy to this day. The Mustang's performance is wrapped up in the ideals of American individualism. A*

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*variety of appealing and performance-enhancing trim options from the factory, plus an endless supply of after-market parts, ensure that you can modify and customize to your heart's content.*

*Whether it's the performance you are after, sentiment, or just an affordable*

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*sports car, the Ford Mustang surely fits the bill. The array of Mustangs produced in its lifetime via creative collaborations, advertising promotions, fan-club upgrades, and even Ford's own special projects are too numerous to detail in a single publication. Anyone,*

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*from the most fervent enthusiasts to Camaro owners can appreciate this fun collection of Mustang morsels. Or if your intent is to impress your next date or occupy time on the porcelain throne, we hope you enjoy this trivia book! Click "Buy Now" To Get Your Copy Today!*

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photos, a short history of the car, performance specifications, and trivia. Whether you're a lifelong Mustang fan or just getting to know the great American performance machine, you'll enjoy the depth and variety of Ford Mustang.

DIVA garage is a special place—not

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home, not office, not rec room. It may combine elements of all of these, yet it remains unique. Dreams are born, housed, revived, and realized within the walls and beneath the rafters of an enthusiast's garage. It is a haven from life's broader concerns, where work is not really work, and virtually anything

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seems possible. Dream Garages explores this hallowed space, taking the reader into 21 motorhead havens, where automotive and motorcycle enthusiasts store and work on the objects of their passion. Some of the structures are expansive, some more modest; some are working garages,



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others near spotless showcases of pristine machines and automotive art work and memorabilia. Pervading all of them is a love of the motor vehicle and an appreciation for the structure that allows us to harbor and revive them. Here readers will find enthusiasts who collect, preserve, and work on

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sports cars, race cars, motorcycles, trucks, speed record vehicles and related machinery, and treasures. Revered names like Ferrari, Corvette, Road Runner, Cobra, and Jaguar dwell in these special spaces. Dream Garages is not a manual on building a great garage; it's a look at the ideas

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and passions that can make any garage great. Dream Garages is the Architectural Digest for those whose veins run with gasoline./div

Event Audiences and Expectations for the first time examines why people participate in festivals and events, the types of events which stimulate

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participation, and the fanatical antics of fans who become involved in these events. By doing so the book offers significant insight into how event managers can entice and manage participant expectations as well as manage audience involvement. The book is based on primary research

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using participant observation, as well as in-depth interviews with event participants, event managers and government officials involved in over 50 international events to gain new perspectives into audience behaviour and participatory events. Using numerous international case studies

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and examples, the book offers a comprehensive outline of the reasons why people participate in festivals and events, the social world that reinforces their behaviours, and strategies that can be used to ensure future successful participatory events. This thought-provoking and original volume

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will be valuable reading for students, researchers, events managers and tourism and community planners at all levels of government.

Shelby Mustang details the entire story of these fantastic cars, from the early prototypes built in Shelby's Los Angeles shop to today's Ford-

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engineered high-tech performers.  
Written by one of the world's foremost  
authorities on Shelby automobiles,  
critically acclaimed author Colin  
Comer, and with a foreword by Lee  
Iacocca, the American automobile  
executive credited with the successful  
development of the Mustang, this is



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the definitive account of the Shelby. When Ford wanted to toughen up its super-successful new Mustang, they approached Carroll Shelby to give it the performance image it so sorely lacked. Beginning with a 1965 "K-Code" 289-cubic-inch-powered Mustang fastback, Shelby applied the

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same formula that had made his Cobra sports cars such devastating performers both on and off the track: more horsepower, less weight, balanced handling. The GT350 quickly established itself as a bonafide force in SCCA B-Production racing, twisting back roads, and boulevards

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alike—setting the course for future Shelby Mustangs, like the big-block GT500. Though those original Shelby Mustangs were done by 1970, Ford dusted off its Shelby relationship in 2006 and has been producing high-performance Ford Mustang Shelbys ever since. This is a must-have read

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for any fan of American performance cars, whether you're a muscle-era original or a 21st-century stromer.

Fifth generation / S197 2005-2014

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***Having this book in your  
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*ownership, learn how to spot a bad car quickly, and how to assess a promising car like a professional. Get the right car at the right price!*

*Ford Mustang 2015 The New Generation*  
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***International***

***The Complete Book of Ford Mustang, 4th Edition details the development, technical specifications, and history of America's original pony car, now updated to cover cars through the 2021 model***

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*year.*

*Maximize the potential of  
your 2011–2014 Mustang with  
this new book! The Ford  
Mustang has seen quite an  
evolution in its 50-plus  
years of existence. Times  
change, consumer demands*



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*change, and sometimes, you stop and wonder, "How did we get here?" Ford's designers and its customers were thinking the same thing in the early 2000s. The evolution from the classic original design to the New*

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***Edge styling of the 1999–2004 models had some scratching their heads. Ford decided to take a bold turn back to the Mustang's roots with the fifth-generation model, which made its debut for the 2005 model year and***

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*lasted through 2014. Echoing the Mustang fastback design of the 1960s, Ford inspired a path of retro design that the Camaro and Challenger followed shortly thereafter. The move proved incredibly popular with enthusiasts. Of*

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*course, with car enthusiasts, the immediate thought was, "How can we make this new Mustang even better?" The big news in 2011 was the introduction of the new 5.0-liter Coyote engine, which was a huge*

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*upgrade over the previous 4.6-liter engine. In Ford Mustang 2011–2014: How to Build and Modify, Mustang expert Wes Duenkel takes you through the entire car, system by system, to explore ways to get more performance*

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*out the last of the fifth-generation Mustangs. Included are chapters on engine modifications, brake and exhaust upgrades, power adders, chassis and suspension upgrades, cooling system modifications, and*

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*EFI and tuning tips. Wheels and tires, differentials, electronic upgrades, and more are also covered. The 2011–2014 Mustangs are finding their way into the affordable category at present with warranties*

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*expiring and acquisition costs being very reasonable. Of course, as with all generations of Mustang, there is a robust aftermarket to explore for performance parts and accessories. Ford Mustang*



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***2011-2014: How to Build and Modify covers it all and will help you make your Mustang everything you want it to be.***

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celebrates every aspect of the original pony car—the Ford Mustang—from the key people like Lee Iacocca and Carroll Shelby to the racing success to the cars themselves. Get a full look at every iconic Mustang model, from the first

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car to bear the name that became the fastest selling car of all time, to the astounding 526-horsepower supercar Mustang produces today. In sections divided by topic, you'll explore the design and launch of the first Mustang at the 1964 World's Fair; a

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history of every generation of Mustang; the various body styles, options, and accessories; a review of the performance models; a profile of Carroll Shelby and the Mustangs he designed; special editions, like the Sprint, ASC/McLaren, and police

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pursuit vehicles; and, of course, the Mustang's racing legacy. Each section ends with a glossary of related terms, and informational sidebars provide fun facts, historical tidbits, and mini-bios of key people in Mustang history. Sleek

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illustrations showcase Mustangs in their many forms. With Motorbooks' Speed Read series, become an instant expert in a range of fast-moving subjects, from Formula 1 racing to the Tour de France.

Accessible language,

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compartmentalized sections, fact-filled sidebars, glossaries of key terms, and event timelines deliver quick access to insider knowledge. Their brightly colored covers, modern design, pop art–inspired illustrations, and handy size make



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identification charts and more than 450 photos and drawings. the guide covers year-by-year equipment changes and disassembly and assembly. A Mustang suppliers list is a bonus.

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publication that is designed to promote the custom auto scene. This publication will give the auto aftermarket, auto related businesses, and promoters of custom auto showcases a platform to advertise their business to the custom auto

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enthusiasts across the world.

Ford Mustang Buyer's & Restoration  
Guide, 1964 1/2 -2007

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Hobby Organizations of the United  
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The First Generation

Race Cars, Prototypes and Muscle  
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Activity Program

The Ford Boss Mustang is the

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most iconic pony car ever created, and this book covers it more extensively than any other. Boss Mustang: 50 Years—a fully expanded version of Mustang Boss 302—includes the complete history of its

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creation; racing and street histories of both the 302 and 429 models; and photos and interviews with Boss Mustang designers, engineers, racers, and more. Of all the legendary names in the history of the Ford



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Mustang, one stands apart:  
Boss. Originally created to  
homologate the new Boss 302  
engine and option package  
for SCCA Trans-Am racing,  
the Mustang Boss 302 debuted  
for the 1969 model year and  
was built in limited numbers

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for the street through 1970.  
This book features never-  
before-seen production and  
racing photography,  
interviews with designers  
and engineers, and keen  
insight from author Donald  
Farr, a renowned Ford

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historian and Ford hall-of-fame inductee. Designed by the legendary Larry Shinoda, the Boss cars were easily distinguished from their less potent stablemates by their race-bred powerplant, standard front spoiler, and

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bold graphics. In 2012, Ford at long last revived this most revered of all Mustang models. With a new racing counterpart and a modern street version that delivers more than 440 horsepower, the Boss was truly back! In

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2013, Ford rolled out the Boss one more time. In *Boss Mustang: 50 Years*, Mustang historian Donald Farr offers a complete history of the car—from its late 1960s origins in Ford's boardrooms through its Trans-Am

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successes and untimely demise in 1970, up to the conception and development of the spectacular, limited-edition 2012 and 2013 Boss Mustangs. Packed with brilliant photography and firsthand accounts from the

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people who created the original Boss, as well as the team that resurrected Ford's most iconic Mustang for the 21st century, this is the story every Mustang enthusiast has been waiting to read.

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The Ford Observer

Project Mustang

Ford Mustang

Shelby Mustang

My times with Carroll Shelby

The Car Named After A Horse