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**Forms That Work
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Forms For
Usability**

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Interactive Technologies

We make inaccessible and unusable websites and apps all the time, but it's not for lack of skill or

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talent. It's just a case of doing things the wrong way. We try to build the best experiences we can, but we only make them for ourselves and for people like us. This book looks

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at common interface patterns from the perspective of an inclusive designer-someone trained in building experiences that cater to the huge diversity of

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abilities, preferences and
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circumstances out there.

There's no such thing as
an 'average' user, but
there is such a thing as
an average developer. This
book will take you from

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average to expert in the area that matters the most: making things more readable and more usable to more people.

Rethinking the open city
Planners, privatisation,

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and police surveillance are laying siege to urban public spaces. The streets are becoming ever more regimented as life and character are sapped from our cities. What is to be

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done? Is it possible to maintain the public realm as a flexible space that adapts over time? Can disorder be designed? Fifty years ago, Richard Sennett wrote his

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groundbreaking work *The
Uses of Disorder*, arguing
that the ideal of a
planned and ordered city
was flawed, likely to
produce a fragile,
restrictive urban

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environment. The need for
the Open City, the
alternative, is now more
urgent than ever. In this
provocative essay, Pablo
Sendra and Richard Sennett
propose a reorganisation

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of how we think and plan
the life of our cities.

What the authors call
'infrastructures for
disorder' combine
architecture, politics,
urban planning and

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activism in order to
develop places that
nurture rather than
stifle, bring together
rather than divide, remain
open to change rather than
rapidly stagnate.

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Designing Disorder is a radical and transformative manifesto for the future of twenty-first-century cities.

This book provides you with all the tools you

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need to write an excellent
academic article and get
it published.

Five years and more than
100,000 copies after it
was first published, it's
hard to imagine anyone

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working in Web design who hasn't read Steve Krug's "instant classic" on Web usability, but people are still discovering it every day. In this second edition, Steve adds three

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new chapters in the same style as the original: wry and entertaining, yet loaded with insights and practical advice for novice and veteran alike. Don't be surprised if it

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completely changes the way
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design. Three New
Chapters! Usability as
common courtesy -- Why
people really leave Web
sites Web Accessibility,

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CSS, and you -- Making
sites usable and

accessible Help! My boss
wants me to _____.

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Surviving executive design
whims "I thought usability
was the enemy of design

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until I read the first
edition of this book.
Don't Make Me Think!
showed me how to put
myself in the position of
the person who uses my
site. After reading it

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over a couple of hours and putting its ideas to work for the past five years, I can say it has done more to improve my abilities as a Web designer than any other book. In this second

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edition, Steve Krug adds essential ammunition for those whose bosses, clients, stakeholders, and marketing managers insist on doing the wrong thing. If you design, write,

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program, own, or manage
Web sites, you must read
this book." -- Jeffrey

Zeldman, author of
Designing with Web
Standards

Designing Web Navigation

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Beyond the Blog

Letting Go of the Words

The Art of Failure

Create Sensational Web

Forms That Sparkle

Fancy Form Design

Information Design

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In a powerful debut novel that moves between the crowded streets of London and the desolate mountains of Iran, Yasmin Crowther paints a stirring portrait of a family shaken by events from decades ago and

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worlds away. On a rainy day in London the dark secrets and troubled past of Maryam Mazar surface violently, with tragic consequences for her daughter, Sara, and her newly orphaned nephew. Maryam leaves her

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English husband and family and
returns to the remote Iranian
village where her story began. In
a quest to piece their life back
together, Sara follows her
mother and finally learns the
terrible price Maryam once had

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to pay for her freedom, and of
the love she left behind. Set
against the breathtaking beauty
of two very different places, this
stunning family drama
transcends culture and is, at its
core, a rich and haunting

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narrative about mothers and daughters.

This book demonstrates the step-by-step process involved in designing a Web site. Readers are assumed to be familiar with whatever Web publishing tool

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they are using. The guide gives few technical details but instead focuses on the usability, layout, and attractiveness of a Web site, with the goal being to make it as popular with the intended audience as possible.

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Considerations such as graphics, typography, and multimedia enhancements are discussed.

Describes how to use such standards-based technologies as XHTML, CSS, and Ajax to develop a variety of Web

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applications and devices.

This is the only book that
describes a complete approach
to customer-centered design,
from customer data to system
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develop the work models that

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represent all aspects of customer
work practices.

An Essay on the Pain of Playing
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Filling in the Blanks

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Web Form Design
How to Thrive and Change and
Find Happiness--and a New
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CGI Programming on the World
Wide Web

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framing, sketching,
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running workshops How to
plan UX projects to suit
different budgets, time*

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constraints and business objectives Case studies from real UX projects that explain how particular techniques were used to achieve the client's goals Checklists to help you choose the right UX tools

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*and techniques for the job
in hand Typical user and
business requirements to
consider when designing
business critical pages such
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as well as explanations of*

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model of understanding,
which is based on the*

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premise that people can
demonstrate understanding in
a variety of ways.

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37signals, this book shows
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examples from companies like
Amazon, Google, and Yahoo*

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*that show the right (and
wrong) ways to get
defensive. Readers will
learn 40 guidelines to
prevent errors and rescue
customers if a breakdown
occurs. They'll also explore
how to evaluate their own*

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improve it over the long
term.*

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citizens, business and
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presenting and interacting
with complex information. It*

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*embraces applications from
wayfinding and map reading
to forms design; from
website and screen layout to
instruction. Done well it
can communicate across
languages and cultures,
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***fundamental topic of web
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design. Amid all the changes
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decade, and all the hype
about Web 2.0 and various
"rich" interactive
technologies, the basic***

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***problems of creating a good
web navigation system
remain. Designing Web
Navigation demonstrates that
good navigation is not about
technology-it's about the
ways people find
information, and how you***

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*guide them. Ideal for
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other non-designers, and web
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another perspective,
Designing Web Navigation
offers basic design*

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principles, development techniques and practical advice, with real-world examples and essential concepts seamlessly folded in. How does your web site serve your business objectives? How does it meet

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***a user's needs? You'll learn
that navigation design
touches most other aspects
of web site development.
This book: Provides the
foundations of web
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framework for navigation***

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***design Paints a broad
picture of web navigation
and basic human information
behavior Demonstrates how
navigation reflects brand
and affects site credibility
Helps you understand the
problem you're trying to***

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solve before you set out to design Thoroughly reviews the mechanisms and different types of navigation Explores "information scent" and "information shape" Explains "persuasive" architecture and other design concepts

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***Covers special contexts,
such as navigation design
for web applications***

***Includes an entire chapter
on tagging While Designing
Web Navigation focuses on
creating navigation systems
for large, information-rich***

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sites serving a business purpose, the principles and techniques in the book also apply to small sites. Well researched and cited, this book serves as an excellent reference on the topic, as well as a superb teaching

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holding or the chair you are sitting in. Everything in our lives was designed by someone. And every design starts with a problem that a designer or team of designers seeks to solve. In this book, Bill Burnett and

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Dave Evans show us how design thinking can help us create a life that is both meaningful and fulfilling, regardless of who or where we are, what we do or have done for a living, or how young or old we are. The

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spaces can be used to design
and build your career and
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***If you are in charge of the
user experience,
development, or strategy for
a web site, A Web for
Everyone will help you make
your site accessible without***

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sacrificing design or innovation. Rooted in universal design principles, this book provides solutions: practical advice and examples of how to create sites that everyone can use.

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Bad Ones***

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Forms' - is there any other word
that strikes as much fear into the

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hearts of web designers? Not any more ... Fancy Form Design is a practical hands-on, full color book that follows the process of creating visually stunning yet usable web forms, from start to end. The book covers all design elements from

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planning the form's purpose and interface through to mastering markup, applying style with CSS, and adding interactivity and visual effects with JavaScript. By the end of the you'll will have the code, and wisdom, they need to build

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fancy forms of their own.

An exploration of why we play video games despite the fact that we are almost certain to feel unhappy when we fail at them. We may think of video games as being "fun," but in *The Art of Failure*,

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Jesper Juul claims that this is almost entirely mistaken. When we play video games, our facial expressions are rarely those of happiness or bliss. Instead, we frown, grimace, and shout in frustration as we lose, or die, or fail

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to advance to the next level.

Humans may have a fundamental desire to succeed and feel competent, but game players choose to engage in an activity in which they are nearly certain to fail and feel incompetent. So why do

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we play video games even though they make us unhappy? Juul examines this paradox. In video games, as in tragic works of art, literature, theater, and cinema, it seems that we want to experience unpleasantness even if we also

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dislike it. Reader or audience reaction to tragedy is often explained as catharsis, as a purging of negative emotions. But, Juul points out, this doesn't seem to be the case for video game players. Games do not purge us of

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unpleasant emotions; they produce them in the first place. What, then, does failure in video game playing do? Juul argues that failure in a game is unique in that when you fail in a game, you (not a character) are in some way

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inadequate. Yet games also motivate us to play more, in order to escape that inadequacy, and the feeling of escaping failure (often by improving skills) is a central enjoyment of games. Games, writes Juul, are the art of failure:

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the singular art form that sets us up for failure and allows us to experience it and experiment with it. The Art of Failure is essential reading for anyone interested in video games, whether as entertainment, art, or education.

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Kaufmann

Although recent findings show the public increasingly interacting with government Web sites, a common problem is that people

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can't find what they're looking for. In other words, the sites lack usability. The Research-Based Web Design and Usability Guidelines aid in correcting this problem by providing the latest Web design guidance from the research and

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other forms of evidence. This unique publication has been updated from its earlier version to include over 40 new or updated research guidelines, bringing the total to 209. Primary audiences for the book are: Web managers,

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designers, and all staff involved in the creation of Web sites. Topics in the book include: home page design, page and site navigation, graphics and images, effective Web content writing, and search. A new section on usability testing

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guidance has been added. Experts from across government, industry, and academia have reviewed and contributed to the development of the Guidelines. And, since their introduction in 2003, the Guidelines have been widely used

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by government, private, and
academic institutions to improve
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read style will teach you how
to plan, organize, write, design,
and test your content"--

HTML5 is the longest HTML
specification ever written. It is
also the most powerful, and in
some ways, the most

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confusing. What do accessible, content-focused standards-based web designers and front-end developers need to know? And how can we harness the power of HTML5 in today's browsers?

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Surveys That Work explains a seven-step process for designing, running, and reporting on a survey that gets accurate results. In a no-nonsense style with plenty of examples about

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real-world compromises, the book focuses on reducing the errors that make up Total Survey Error--a key concept in survey methodology. If you are conducting a survey, this book is a must-have.

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clearly explains exactly how
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*web. The book provides
proven and practical advice
that will help you avoid
pitfalls, and produce forms
that are aesthetically
pleasing, efficient and cost-
effective. It features*

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*invaluable design methods,
tips, and tricks to help
ensure accurate data and
satisfied customers. It
includes dozens of examples
- from nitty-gritty details
(label alignment, mandatory*

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*fields) to visual designs
(creating good grids, use of
color). This book isn't just
about colons and choosing
the right widgets. It's about
the whole process of making
good forms, which has a lot*

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*more to do with making sure
you're asking the right
questions in a way that your
users can answer than it
does with whether you use a
drop-down list or radio
buttons. In an easy-to-read*

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format with lots of examples,
the authors present their
three-layer model -
relationship, conversation,
appearance. You need all
three for a successful form -
a form that looks good, flows

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*well, asks the right questions
in the right way, and, most
important of all, gets people
to fill it out. Liberally
illustrated with full-color
examples, this book guides
readers on how to define*

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*requirements, how to write
questions that users will
understand and want to
answer, and how to deal with
instructions, progress
indicators and errors. This
book is essential reading for*

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**Provides proven and practical advice that will help you avoid pitfalls, and produce forms that are aesthetically pleasing, efficient and cost-effective.*

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*methods, tips, and tricks to
help ensure accurate data
and satisfied customers.*

**Includes dozens of
examples -- from nitty-gritty
details (label alignment,
mandatory fields) to visual*

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*designs (creating good grids,
use of color). *Foreword by
Steve Krug, author of the
best selling Don't Make Me
Think!
From the authors of the #1
New York Times bestseller*

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Designing Your Life comes a revised, fully up-to-date edition of *Designing Your New Work Life*, a timely, urgently needed book that shows us how to transform our new uncharted work life

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or company. With practical,
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ideas that show us how to
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book, Designing Your Life
("The prototype for a happy
life." —Brian Lehrer, NPR),
that designers don't analyze,
worry, think, complain their
way forward; they build their
way forward. And now more

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*than ever, we all need
creative and adaptable tools
to cope with the chaos
caused by COVID-19. In
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Life, Burnett and Evans show
us how design thinking can*

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*transform our present job,
and how it can improve our
experience of work in times
of disruption. All disruption is
personal, write Burnett and
Evans, as with the life-
altering global pandemic we*

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*are living through now.
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Life makes clear that
disruption is the new normal,
that it is here to stay and
that it is accelerating. And in
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Burnett and Evans show us step by step, how to design our way through disruption and how to stay ahead of it—and thrive. Burnett and Evans's Disruption Design offers us a radical new

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