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society account, or sit on a committee of the property company which owns your apartment block, you will receive financial statements every year. If you are a manager in a company, a hospital or a school, you will see accounting information often. This Very Short Introduction provides a guide to understanding and using accounting information. Christopher Nobes explains the main areas of accounting work, from bookkeeping and financial reporting to auditing and management accounting.

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Fundamentals of Financial Accounting combines an engaging writing style, entrepreneurial focus, and data-driven pedagogy in a balanced approach to Financial Accounting. Its extended coverage of the Accounting Cycle is proven to yield better short and long-term results for students by building steadily their confidence and understanding instead of hastily rushing through challenging concepts. To better help students grasp both the practical and conceptual side of Accounting, Phillips has created the most extensive database of high-quality video assets available in the market. Located within the Connect platform, these include: Concept Overview Videos – Focusing on core concepts tied to individual learning objectives, this animated and narrated content includes checkpoint questions that allow instructors to grade for accuracy, not just completion. Spotlight Videos –

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tone, clear and concise presentations, and everyday examples, Fundamentals of Financial Accounting improves the student experience while maintaining the needed rigor to deliver successful results.

C02 Fundamentals of Financial Accounting - Study Text  
CIMA Fundamentals of Financial Accounting  
Managerial Accounting  
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*Students are often overwhelmed by the amount of information presented in the introductory financial accounting course, while instructors often want their students to better grasp “the big picture.” Fundamentals of Financial Accounting Concepts delivers a*

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unique approach to building accounting skills while maintaining a more traditional use of debits and credits. Through this method, the authors drive students' curiosity and inspire them to ask the "why" questions that get at the heart of how Accounting works. By teaching foundational accounting concepts in a logical sequence, the Edmonds author team shifts the focus from memorizing procedures to the development of real-world thinking patterns. Author Chris Edmonds has also created a highly popular and widely used series of video lectures, which engage students by clearly and charismatically going

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*over each learning objective in a conversational style. These videos help reinforce important lessons and are always available for review. Through use of the financial statements model and transactional analysis, students quickly see how any given business event affects the financial statements. By having this "big picture" mentality, students can tie any single transaction back to the impact on the overall business. Between the straightforward writing, popular video lectures, and unique coverage approach, Fundamentals of Financial Accounting Concepts enables students to fully*

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*comprehend the material presented as future decision-makers.*

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The Study Guide covers each chapter and  
appendix with reviews of learning objectives,  
outlines of the chapters, summaries of  
chapter materials, and additional problems  
with solutions.*

*Fundamentals of Governmental Accounting and  
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*CIMA Certificate Paper C2 (2010)*