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As data management and integration continue to evolve rapidly, storing all your data in one place, such as a data warehouse, is no longer scalable. In the very near future, data will need to be distributed and available for several technological solutions. With this practical book, you'll learn how to migrate your enterprise from a complex and tightly coupled data landscape to a more flexible architecture ready for the modern world of data consumption. Executives, data architects, analytics teams, and compliance and governance staff will learn how to build a modern scalable data landscape using the Scaled Architecture, which you can introduce incrementally without a large upfront investment. Author Piethein Strengtholt provides blueprints, principles, observations, best practices, and patterns to get you up to speed. Examine data management trends,

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including technological developments, regulatory requirements, and privacy concerns Go deep into the Scaled Architecture and learn how the pieces fit together Explore data governance and data security, master data management, self-service data marketplaces, and the importance of metadata

The beauty of DOE is about learning--from mistakes, from trying new things, and from working with others. Cautionary Tales in Designed Experiments aims to explain statistical design of experiments (DOE), Ronald Fisher's great innovation, to readers with minimal mathematical knowledge and skills. The book starts with historical examples and goes on to cover missteps, mismanaged experiments, learnings, the importance of randomization, and more. In later chapters, the book covers more statistical concepts, such as various designs for experiments, analysis of variance, Bayes' theorem in DOE, measurement, and when experiments fail. The book concludes by citing the ubiquity of statistical design of experiments.

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Data is bigger, arrives faster, and comes in a variety of formats—and it all needs to be processed at scale for analytics or machine learning. But how can you process such varied workloads efficiently? Enter Apache Spark. Updated to include Spark 3.0, this second edition shows data engineers and data scientists why structure and unification in Spark matters. Specifically, this book explains how to perform simple and complex data analytics and employ machine learning algorithms. Through step-by-step walk-throughs, code snippets, and notebooks, you'll be able to: Learn Python, SQL, Scala, or Java high-level Structured APIs Understand Spark operations and SQL Engine Inspect, tune, and debug Spark operations with Spark configurations and Spark UI Connect to data sources: JSON, Parquet, CSV, Avro, ORC, Hive, S3, or Kafka Perform analytics on batch and streaming data using Structured Streaming Build reliable data pipelines with open source Delta Lake and Spark Develop machine learning pipelines with MLlib and productionize models using MLflow

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Transitioning to cloud HCM? With this guide, learn how to integrate SAP SuccessFactors into your HCM landscape. Connect Employee Central to SAP ERP, SAP S/4HANA, and third-party systems, and perform cross-module talent integrations between Recruiting, Onboarding, Learning, and more. Then create custom integrations using APIs, the Integration Center, SAP Cloud Platform, and templates to suit your organization's specific requirements. Chart your own path to HCM in the cloud! In this book, you'll learn about:

- a. Employee Central Integrations Configure the packaged integrations between Employee Central and SAP ERP or SAP S/4HANA, and migrate your personnel data using the InfoPorter. Learn how to connect to Employee Central Payroll and third-party systems such as Kronos or Benefitfocus.*
- b. Talent Integrations Integrate SAP SuccessFactors talent modules such as Recruiting, Performance & Goals, Learning, and more. Enable the attract-and-acquire, pay-for-performance, and identify-and-grow processes in your SAP SuccessFactors landscape!*
- c. Custom Integrations Where*

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standard integrations end, custom integrations begin. Determine whether your requirements merit custom work, and learn how to create your own integrations. Walk through use cases and step-by-step examples for using APIs, the Integration Center, SAP Cloud Platform, or templates. Highlights include: 1) SAP ERP HCM and SAP S/4HANA 2) Employee Central 3) Employee Central Payroll 4) Recruiting and Onboarding 5) Learning 6) Compensation and Variable Pay 7) Performance and Goals 8) Custom integrations 9) SAP Cloud Platform 10) Integration Center 11) Data migration 12) Third-party systems

SAS Viya

How to Get What You Want by Saying What You mean

GDPR - Fix it Fast

PROC SQL

Joe's 30 Minute Meals

A Pocket Guide, Second Edition

Attribution Modelling in Google Analytics and Beyond

How should your company respond to requests from people who want to

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access their personal data? GDPR gives individuals the right to access and seek a copy of all of the personal data your company holds on them. This may include access to emails, call recordings, CCTV footage and any other record containing their personal data. A recent study showed that companies spend up to £1.58 million per year dealing with GDPR Data Subject Access Requests. The Information Commissioner's Office receives more complaints on Access Requests than any other issue. Access Requests are a legal minefield. If Access Requests are mishandled, they can leave companies open to fines, litigation and reputational damage. This book explains how to comply with Access Requests under GDPR including: Recognising Access Requests Understanding the rules and time limits Finding the data Redacting the data Understanding the exceptions to Access Requests Dealing with Access Requests from your own employees Drafting a company policy on Access Requests Training Staff on Access Requests This book aims to put your company on the right side of GDPR Access Requests. ABOUT THE AUTHOR Patrick O'Kane is an In-House Barrister and is Head of Privacy at a Fortune 500 Company where he helped lead a major GDPR project across a group of more than 100 companies. Previously, he led the Privacy Team at a large group of insurance

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companies in London. Patrick is the author of the book 'GDPR: Fix it Fast - How to Apply GDPR to your company in ten steps'. He has written on Privacy for numerous journals and magazines. Patrick is Certified in EU and US Privacy Regulation and was made a Fellow of Information Privacy by the International Association of Privacy Professionals in 2020.

CONTENTS Chapter 1 - What is an Access Request? Chapter 2 - Which Categories of Data Can a Person Access? Chapter 3 - Access Requests: The Formalities Chapter 4 - The Search Chapter 5 - Third-Party Data Chapter 6 - Templates for Responding to Access Requests Chapter 7 - Training Staff on Access Requests Chapter 8 - Access Request Policies and Procedures Chapter 9 - Employee Access Requests Chapter 10 - Further Rights Under GDPR Chapter 11 - Exemptions Chapter 12 - Frequently Asked Questions

NEW YORK TIMES, WALL STREET JOURNAL, AND USA TODAY BESTSELLER • A ten-step plan for finding peace, safety, and harmony with your money—no matter how big or small your goals and no matter how rocky the market might be—by the inspiring and savvy “Budgetnista.” “No matter where you stand in your money journey, Get Good with Money has a lesson or two for you!”—Erin Lowry, bestselling author of the Broke

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Millennial series Tiffany Aliche was a successful pre-school teacher with a healthy nest egg when a recession and advice from a shady advisor put her out of a job and into a huge financial hole. As she began to chart the path to her own financial rescue, the outline of her ten-step formula for attaining both financial security and peace of mind began to take shape. These principles have now helped more than one million women worldwide save and pay off millions in debt, and begin planning for a richer life. Revealing this practical ten-step process for the first time in its entirety, Get Good with Money introduces the powerful concept of building wealth through financial wholeness: a realistic, achievable, and energizing alternative to get-rich-quick and over-complicated money management systems. With helpful checklists, worksheets, a tool kit of resources, and advanced advice from experts who Tiffany herself relies on (her “Budgetnista Boosters”), Get Good with Money gets crystal clear on the short-term actions that lead to long-term goals, including: • A simple technique to determine your baseline or “noodle budget,” examine and systemize your expenses, and lay out a plan that allows you to say yes to your dreams. • An assessment tool that helps you understand whether you have a “don't make enough” problem or a “spend too much” issue—as well as ways to fix both. • Best

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practices for saving for a rainy day (aka job loss), a big-ticket item (a house, a trip, a car), and money that can be invested for your future. • Detailed advice and action steps for taking charge of your credit score, maximizing bill-paying automation, savings and investing, and calculating your life, disability, and property insurance needs. • Ways to protect your beneficiaries' future, and ensure that your financial wishes will stand the test of time. An invaluable guide to cultivating good financial habits and making your money work for you, Get Good with Money will help you build a solid foundation for your life (and legacy) that's rich in every way. Now in its third edition, this invaluable handbook offers practical solutions to issues arising in relation to data protection law. It is fully updated and expanded to include coverage of all of the significant developments in the practice of data protection, and takes account of the wealth of guidance published by the Information Commissioner since the last edition. The third edition includes new material on the changes to the Commissioner's powers and new guidance from the Commissioner's office, coverage of new cases on peripheral aspects of data protection compliance and examples of enforcement, the new code on CCTV processing, the new employment code, clarification on the definition of "personal data", the

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binding corporate rules on the exemption to the export data ban and the new ICT set of model contractual provisions for data exports, and the proposed action by the EU against the UK for failing to implement the Data Protection Directive appropriately. There are new chapters on terminology and data security.

Computer vision is a field of artificial intelligence that trains computers to interpret and understand the visual world. In recent years, computer vision has begun to rival and even surpass human visual abilities in many areas. SAS offers many different solutions to train computers to "see" by identifying and classifying objects, and several groundbreaking papers have been written to demonstrate these techniques. The papers included in this special collection demonstrate how the latest computer vision tools and techniques can be used to solve a variety of business problems.

Just Work

The Moral Limits of Markets

Computer Vision with SAS

Cautionary Tales in Designed Experiments

Radical Candor

A Practical Guide to Managing GDPR Subject Access Requests

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Securing the Vote

“An important reminder of simple everyday practices to improve how we all work together, which will lead to greater team and individual happiness and performance. Great results will follow.”—Jack Dorsey, CEO of Twitter and Square

“With just 30 changes, you can transform your work experience from bland and boring (or worse) to fulfilling, fun, and even joyful.”—Daniel Pink, author of When and Drive

The vice president of Twitter Europe and host of the top business podcast Eat Sleep Work Repeat offers thirty smart, research-based hacks for bringing joy and fun back into our burned out, uninspired work lives. How does a lunch break spark a burst of productivity? Can a team’s performance be improved simply by moving the location of the coffee maker? Why are meetings so often a waste of time, and how can a walking meeting actually get decisions made? As an executive with decades of management experience at top Silicon Valley companies including YouTube, Google, and Twitter, Bruce Daisley has given a lot of thought to what makes a workforce productive and what factors can improve the workplace to benefit a company’s employees, customers, and bottom line. In his debut book, he shares what he’s discovered, offering practical, often counterintuitive, insights and solutions for reinvigorating work to give us more meaning, productivity, and joy at the office. A Gallup survey of global workers revealed shocking news: only 13% of employees are engaged in their

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jobs. This means that burn out and unhappiness at work are a reality for the vast majority of workers. Managers—and employees themselves—can make work better. Eat Sleep Work Repeat shows them how, offering more than two dozen research-backed, user-friendly strategies, including: Go to Lunch (it makes you less tired over the weekend) Suggest a Tea Break (it increases team cohesiveness and productivity) Conduct a Pre-Mortem (foreseeing possible issues can prevent problems and creates a spirit of curiosity and inquisitiveness) “Let’s start enjoying our jobs again,” Daisley insists. “It’s time to rediscover the joy of work.”

From Kim Scott, author of the revolutionary New York Times bestseller Radical Candor, comes Just Work: Get Sh*t Done, Fast and Fair – how we can recognize, attack and eliminate workplace injustice – and transform our careers and organizations in the process. We – all of us – consistently exclude, underestimate and under-utilize huge numbers of people in the workforce even as we include, overestimate and promote others, often beyond their level of competence. Not only is this immoral and unjust, it’s bad for business. Just Work is the solution. Just Work is Kim Scott’s new book, revealing a practical framework for both respecting everyone’s individuality and collaborating effectively. This is the essential guide leaders and their employees need to create more just workplaces and establish new norms of collaboration and respect.

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PROC SQL: Beyond the Basics Using SAS®, Third Edition, is a step-by-step, example-driven guide that helps readers master the language of PROC SQL. Packed with analysis and examples illustrating an assortment of PROC SQL options, statements, and clauses, this book not only covers all the basics, but it also offers extensive guidance on complex topics such as set operators and correlated subqueries. Programmers at all levels will appreciate Kirk Lafler's easy-to-follow examples, clear explanations, and handy tips to extend their knowledge of PROC SQL. This third edition explores new and powerful features in SAS® 9.4, including topics such as: IFC and IFN functions nearest neighbor processing the HAVING clause indexes It also features two completely new chapters on fuzzy matching and data-driven programming. Delving into the workings of PROC SQL with greater analysis and discussion, PROC SQL: Beyond the Basics Using SAS®, Third Edition, explores this powerful database language using discussion and numerous real-world examples.

Get Some Action! For every woman who wants to be as tough as Lara Croft, as nimble as the Bionic Woman, and as babe-a-licious as Charlie's Angels, The Action Heroine's Handbook shows you the essential skills you'll need to conquer the bad guys and save the day without breaking a sweat. Find out how the real action heroines do it, directly from a host of experts, including stuntwomen, jujitsu instructors, helicopter pilots, detectives, forensic psychologists,

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survivalists, primatologists, and many others. Learn to: • Profile a serial killer • Outwit a band of home intruders • Navigate white water rapids • Go undercover as a beauty queen • Outrun a fireball And dozens of other Tough Chick Skills, Beauty Skills, Brain Skills, Brawn Skills, and Escape Skills. Special sections and appendices feature the top action heroine hairdos, handbag essentials, and the best footwear for every action situation. With step-by-step instructions and easy-to-follow illustrations, The Action Heroine's Handbook will prepare you to save the world, one baddie at a time.

What Money Can't Buy

Development Research in Practice

Bury My Heart at Conference Room B

21 Great Ways to Stop Procrastinating and Get More Done in Less Time

Get Sh*t Done, Fast and Fair

A Programmer's Guide, Second Edition

Special Collection

The Ultimate GDPR Practitioner Guide (2nd Edition) provides those tasked with implementing Data Protection processes, useful information and supporting case law to aid in achieving compliance with GDPR. The second edition is crammed with new and updated advice, guidance and templates and also includes a copy of the full regulation text and the supporting recitals.

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This book provides an accessible overview of the changes you need to make in your organization to comply with the new law. --

This book provides expert advice on the practical implementation of the European Union ' s General Data Protection Regulation (GDPR) and systematically analyses its various provisions. Examples, tables, a checklist etc. showcase the practical consequences of the new legislation. The handbook examines the GDPR ' s scope of application, the organizational and material requirements for data protection, the rights of data subjects, the role of the Supervisory Authorities, enforcement and fines under the GDPR, and national particularities. In addition, it supplies a brief outlook on the legal consequences for seminal data processing areas, such as Cloud Computing, Big Data and the Internet of Things. Adopted in 2016, the General Data Protection Regulation will come into force in May 2018. It provides for numerous new and intensified data protection obligations, as well as a significant increase in fines (up to 20 million euros). As a result, not only companies located within the European Union will have to change their approach to data security; due to the GDPR ' s broad, transnational scope of application, it will affect numerous companies worldwide.

Attribution modelling is the process of understanding and assigning conversion credit to marketing channels. The primary objective of attribution modelling is to understand the buying behaviour of your website visitors and to determine the most effective marketing channels for investment at a particular point in time. A lot has been said

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about attribution modelling over the years. However, talking about attribution is the easy bit. Implementing it is the real challenge. This book has been written to help you implement attribution modelling in your organisation. This expert guide will help your organisation think about marketing holistically. It will teach you to leverage the knowledge of attribution modelling while allocating your marketing budget and helping you understand your users' buying behaviour. In this book, there is a strong focus on using Google Analytics and other Google tools and technologies, such as Google Ads (AdWords). I have explained various attribution models mainly in the context of Google Analytics. However, a large portion of this book does not deal with Google Analytics at all. So even if you have never used Google Analytics before, you can still benefit from this book. To get the maximum benefit from this book, you will need a working knowledge of Google Analytics and ecommerce. No knowledge of statistics or traditional marketing mix modelling is required. Any person who wants to improve the online performance of their business and marketing campaigns should read this book. Online marketers, web analysts, and data scientists will benefit the most from this book. If you have a strong background in traditional marketing mix modelling you will benefit tremendously from this book because it will enable you to integrate attribution modelling data with your MMM data. By feeding the attribution modelling data to your MMM model you can truly measure your overall marketing effectiveness and fix attribution issues.

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GDPR For Dummies

How to Navigate Clueless Colleagues, Lunch-Stealing Bosses, and the Rest of Your Life at Work

Learning Spark

The DIME Analytics Data Handbook

Data Protection: A Practical Guide to UK and EU Law

The Unbeatable Impact of Truly Committed Managers

A Commentary

Learn to program SAS by example! Learning SAS by Example, A Programmer's Guide, Second Edition, teaches SAS programming from very basic concepts to more advanced topics. Because most programmers prefer examples rather than reference-type syntax, this book uses short examples to explain each topic. The second edition has brought this classic book on SAS programming up to the latest SAS version, with new chapters that cover topics such as PROC SGPLOT and Perl regular expressions. This book belongs on the shelf (or e-book reader) of anyone who programs in SAS, from those with little programming experience who want to learn SAS to intermediate and even advanced SAS programmers who want to learn new

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techniques or identify new ways to accomplish existing tasks. In an instructive and conversational tone, author Ron Cody clearly explains each programming technique and then illustrates it with one or more real-life examples, followed by a detailed description of how the program works. The text is divided into four major sections: Getting Started, DATA Step Processing, Presenting and Summarizing Your Data, and Advanced Topics. Subjects addressed include Reading data from external sources Learning details of DATA step programming Subsetting and combining SAS data sets Understanding SAS functions and working with arrays Creating reports with PROC REPORT and PROC TABULATE Getting started with the SAS macro language Leveraging PROC SQL Generating high-quality graphics Using advanced features of user-defined formats and informats Restructuring SAS data sets Working with multiple observations per subject Getting started with Perl regular expressions You can test your knowledge and hone your skills by solving the problems at the end of each chapter.

SAS Visual Analytics is a business intelligence and analytics platform that provides visual exploration and discovery, self-service analytics,

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and interactive reporting for organizations of all sizes. All organizations have a wide variety of users, and each user needs something different from data and analytics. SAS Visual Analytics allows everyone to easily discover and share powerful insights that inspire action. Several useful papers have been written to demonstrate how to use these techniques. We have carefully selected a handful of these from recent Global Forum contributions to introduce you to the topic and let you sample what each has to offer. Also available free as a PDF from sas.com/books.

Every idea in this book is focused on increasing your overall levels of productivity, performance, and output and on making you more valuable in whatever you do. You can apply many of these ideas to your personal life as well. Each of these twenty-one methods and techniques is complete in itself. All are necessary. One strategy might be effective in one situation and another might apply to another task. All together, these twenty-one ideas represent a smorgasbord of personal effectiveness techniques that you can use at any time, in any order or sequence that makes sense to you at the moment. The key to success is action. These principles work to bring about fast,

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predictable improvements in performance and results. The faster you learn and apply them, the faster you will move ahead in your career - guaranteed! There will be no limit to what you can accomplish when you learn how to Eat That Frog!

The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful corporations to predict and control our behavior. In this masterwork of original thinking and research, Shoshana Zuboff provides startling insights into the phenomenon that she has named surveillance capitalism. The stakes could not be higher: a global architecture of behavior modification threatens human nature in the twenty-first century just as industrial capitalism disfigured the natural world in the twentieth. Zuboff vividly brings to life the consequences as surveillance capitalism advances from Silicon Valley into every economic sector. Vast wealth and power are accumulated in ominous new "behavioral futures markets," where predictions about our behavior are bought and sold, and the production of goods and services is subordinated to a new "means of behavioral modification." The threat has shifted from

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a totalitarian Big Brother state to a ubiquitous digital architecture: a "Big Other" operating in the interests of surveillance capital. Here is the crucible of an unprecedented form of power marked by extreme concentrations of knowledge and free from democratic oversight. Zuboff's comprehensive and moving analysis lays bare the threats to twenty-first century society: a controlled "hive" of total connection that seduces with promises of total certainty for maximum profit -- at the expense of democracy, freedom, and our human future. With little resistance from law or society, surveillance capitalism is on the verge of dominating the social order and shaping the digital future -- if we let it.

Under the Hood

30 Hacks for Bringing Joy to Your Job

The R Perspective

100 Quick and Healthy Recipes

Fire Up and Fine-Tune Your Employee Culture

Data Management at Scale

Natural Language Processing with SAS

SAS software provides many different techniques to monitor in real time and

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investigate your data, and several groundbreaking papers have been written to demonstrate how to use these techniques. Topics covered illustrate the power of SAS solutions that are available as tools for fraud analytics, highlighting a variety of domains, including money laundering, financial crime, and terrorism. Also available free as a PDF from: sas.com/books.

During the 2016 presidential election, America's election infrastructure was targeted by actors sponsored by the Russian government. *Securing the Vote: Protecting American Democracy* examines the challenges arising out of the 2016 federal election, assesses current technology and standards for voting, and recommends steps that the federal government, state and local governments, election administrators, and vendors of voting technology should take to improve the security of election infrastructure. In doing so, the report provides a vision of voting that is more secure, accessible, reliable, and verifiable.

Natural Language Processing (NLP) is a branch of artificial intelligence that helps computers understand, interpret, and emulate written or spoken human language. NLP draws from many disciplines including human-generated linguistic rules, machine learning, and deep learning to fill the gap between human communication and machine understanding. The papers included in this special collection demonstrate how NLP can be used to scale the human act of reading,

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organizing, and quantifying text data.

Should we pay children to read books or to get good grades? Should we allow corporations to pay for the right to pollute the atmosphere? Is it ethical to pay people to test risky new drugs or to donate their organs? What about hiring mercenaries to fight our wars? Auctioning admission to elite universities? Selling citizenship to immigrants willing to pay? In *What Money Can't Buy*, Michael J. Sandel takes on one of the biggest ethical questions of our time: Is there something wrong with a world in which everything is for sale? If so, how can we prevent market values from reaching into spheres of life where they don't belong? What are the moral limits of markets? In recent decades, market values have crowded out nonmarket norms in almost every aspect of life—medicine, education, government, law, art, sports, even family life and personal relations. Without quite realizing it, Sandel argues, we have drifted from having a market economy to being a market society. Is this where we want to be? In his New York Times bestseller *Justice*, Sandel showed himself to be a master at illuminating, with clarity and verve, the hard moral questions we confront in our everyday lives. Now, in *What Money Can't Buy*, he provokes an essential discussion that we, in our market-driven age, need to have: What is the proper role of markets in a democratic society—and how can we protect the moral and civic goods that

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markets don't honor and that money can't buy?

The Science of Great Barbecue and Grilling

TEXT ANALYTICS WITH SAS

Ultimate GDPR Practitioner Guide (2nd Edition)

Beyond the Basics Using SAS, Third Edition

The Fight for a Human Future at the New Frontier of Power

EU GDPR

Learning SAS by Example

Easy and quick 30-minute recipes from Britain's best-loved healthy chef and the nation's favourite PE teacher, Joe Wicks. Bestselling author Joe Wicks, aka The Body Coach, presents this gorgeous book featuring more than a hundred nutritious recipes that are perfect for sharing. Proving once again that you don't need loads of time to cook great food, Joe's 30-Minute Meals is packed with everyday healthy dishes that you'll want to make, time and time again. Most chapters are simply organized by main ingredient, making it easy to find a recipe for every occasion. Every recipe is labelled as either reduced-carb or carb-refuel, which makes this book a brilliant addition for those already familiar with Joe's popular Lean in 15 eating structure (carbs following workouts or on active days), but the meals are also enjoyable and tasty for all, whether you are following Joe's plan or not. If you're looking for a crowd-pleasing lunch like the Bang Bang Chicken Stir-Fry or something tasty to chuck in the oven at the end of a long day such as Joe's Sausage and Mushroom Pie, Joe's 30-Minute Meals makes it easy to make a fuss-free, tasty plate of food, every single day. The man who kept the nation moving during lockdown,

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Joe has sold more than 3 million books in the UK alone. He has more than 4 million followers on social media, where fans share their journeys towards a leaner, fitter lifestyle. All of his books have been non-fiction number one bestsellers.

Don't be afraid of the GDPR wolf! How can your business easily comply with the new data protection and privacy laws and avoid fines of up to \$27M? *GDPR For Dummies* sets out in simple steps how small business owners can comply with the complex General Data Protection Regulations (GDPR). These regulations apply to all businesses established in the EU and to businesses established outside of the EU insofar as they process personal data about people within the EU. Inside, you'll discover how GDPR applies to your business in the context of marketing, employment, providing your services, and using service providers. Learn how to avoid fines, regulatory investigations, customer complaints, and brand damage, while gaining a competitive advantage and increasing customer loyalty by putting privacy at the heart of your business. Find out what constitutes personal data and special category data Gain consent for online and offline marketing Put your Privacy Policy in place Report a data breach before being fined 79% of U.S. businesses haven't figured out how they'll report breaches in a timely fashion, provide customers the right to be forgotten, conduct privacy impact assessments, and more. If you are one of those businesses that hasn't put a plan in place, then *GDPR For Dummies* is for you. The definitive guide for ensuring data privacy and GDPR compliance Privacy regulation is increasingly rigorous around the world and has become a serious concern for senior management of companies regardless of industry, size, scope, and geographic area. The Global Data Protection Regulation (GDPR) imposes complex, elaborate, and stringent requirements for any organization or individuals conducting business in the European Union (EU) and the European Economic Area (EEA) while also addressing the export of personal data outside of the EU and EEA. This recently-enacted law allows the imposition of

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fines of up to 5% of global revenue for privacy and data protection violations. Despite the massive potential for steep fines and regulatory penalties, there is a distressing lack of awareness of the GDPR within the business community. A recent survey conducted in the UK suggests that only 40% of firms are even aware of the new law and their responsibilities to maintain compliance. The Data Privacy and GDPR Handbook helps organizations strictly adhere to data privacy laws in the EU, the USA, and governments around the world. This authoritative and comprehensive guide includes the history and foundation of data privacy, the framework for ensuring data privacy across major global jurisdictions, a detailed framework for complying with the GDPR, and perspectives on the future of data collection and privacy practices. Comply with the latest data privacy regulations in the EU, EEA, US, and others Avoid hefty fines, damage to your reputation, and losing your customers Keep pace with the latest privacy policies, guidelines, and legislation Understand the framework necessary to ensure data privacy today and gain insights on future privacy practices The Data Privacy and GDPR Handbook is an indispensable resource for Chief Data Officers, Chief Technology Officers, legal counsel, C-Level Executives, regulators and legislators, data privacy consultants, compliance officers, and audit managers. Development Research in Practice leads the reader through a complete empirical research project, providing links to continuously updated resources on the DIME Wiki as well as illustrative examples from the Demand for Safe Spaces study. The handbook is intended to train users of development data how to handle data effectively, efficiently, and ethically. In the DIME Analytics Data Handbook, the DIME team has produced an extraordinary public good: a detailed, comprehensive, yet easy-to-read manual for how to manage a data-oriented research project from beginning to end. It offers everything from big-picture guidance on the determinants of high-quality empirical research, to specific practical guidance on how to implement specific workflows—and includes computer code! I think it will prove

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durably useful to a broad range of researchers in international development and beyond, and I learned new practices that I plan on adopting in my own research group.” —Marshall Burke, Associate Professor, Department of Earth System Science, and Deputy Director, Center on Food Security and the Environment, Stanford University

“Data are the essential ingredient in any research or evaluation project, yet there has been too little attention to standardized practices to ensure high-quality data collection, handling, documentation, and exchange. *Development Research in Practice: The DIME Analytics Data Handbook* seeks to fill that gap with practical guidance and tools, grounded in ethics and efficiency, for data management at every stage in a research project. This excellent resource sets a new standard for the field and is an essential reference for all empirical researchers.” —Ruth E. Levine, PhD, CEO, IDinsight

“*Development Research in Practice: The DIME Analytics Data Handbook* is an important resource and a must-read for all development economists, empirical social scientists, and public policy analysts. Based on decades of pioneering work at the World Bank on data collection, measurement, and analysis, the handbook provides valuable tools to allow research teams to more efficiently and transparently manage their work flows—yielding more credible analytical conclusions as a result.” —Edward Miguel, Oxfam Professor in Environmental and Resource Economics and Faculty Director of the Center for Effective Global Action, University of California, Berkeley

“The *DIME Analytics Data Handbook* is a must-read for any data-driven researcher looking to create credible research outcomes and policy advice. By meticulously describing detailed steps, from project planning via ethical and responsible code and data practices to the publication of research papers and associated replication packages, the DIME handbook makes the complexities of transparent and credible research easier.” —Lars Vilhuber, Data Editor, American Economic Association, and Executive Director, Labor Dynamics Institute, Cornell University

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Protecting American Democracy

Eat That Frog!

Apply GDPR to Your Company in 10 Simple Steps

Eat Sleep Work Repeat

SAS Programming for R Users

A Practical Guide

Meathead

This new book provides an article-by-article commentary on the new EU General Data Protection Regulation. Adopted in April 2016 and applicable from May 2018, the GDPR is the centrepiece of the recent reform of the EU regulatory framework for protection of personal data. It replaces the 1995 EU Data Protection Directive and has become the most significant piece of data protection legislation anywhere in the world. The book is edited by three leading authorities and written by a team of expert specialists in the field from around the EU and representing different sectors (including academia, the EU institutions, data protection authorities, and the private sector), thus providing a pan-European analysis of the GDPR. It examines each article of the GDPR in sequential order and

explains how its provisions work, thus allowing the reader to easily and quickly elucidate the meaning of individual articles. An introductory chapter provides an overview of the background to the GDPR and its place in the greater structure of EU law and human rights law. Account is also taken of closely linked legal instruments, such as the Directive on Data Protection and Law Enforcement that was adopted concurrently with the GDPR, and of the ongoing work on the proposed new E-Privacy Regulation.

#3 New York Times Advice/How-To Bestseller #7 Wall Street Journal Nonfiction Bestseller "This book is game changing in a way I have never seen in a business book. I learned about myself and gained new insights into the work I've been doing for thirty years. It is a spectacular read." - John Riccitiello, CEO, Electronic Arts This is not a management book. This is a book for managers. Ever have the feeling that no matter how rewarding your job is that there's an entirely different level of success and fulfillment available to you? Lingerin in the mist, just out of reach... There is, and Stan Slap is going to help you

get it. You hold in your hands the book that entirely redraws the potential of being a manager. It will show you how to gain the one competency most critical to achieving business impact, but it won't stop there. This book will put a whole new level of meaning into your job description. You will never really work for your company until your company really works for you. Bury My Heart at Conference Room B is about igniting the massive power of any manager's emotional commitment to his or her company-worth more than financial, intellectual and physical commitment combined. Sometimes companies get this from their managers in the early garage days or in times of tremendous gain, but it's almost unheard of to get it on a sustained, self-reinforced basis. Of course your company is only going to get it if you're willing to give it. Slap proves that emotional commitment comes from the ability to live your deepest personal values at work and then provides a remarkable process that allows you to use your own values to achieve tremendous success. This is not soft stuff; it is the stuff of hard-core results. Bury My Heart at Conference Room B is

the highest-rated management development solution at a number of the world's highest-rated companies—companies that don't include "patience" on their list of corporate values. It has been exhaustively researched and bench tested with tens of thousands of real managers in more than seventy countries. You'll hear directly from managers about how this legendary method has transformed their careers and their lives. As Big as It Gets Stan Slap is doing nothing less than making the business case for a manager's humanity-for every manager and the companies that depend on them. Bury My Heart at Conference Room B gives managers the urgency to change their world and the energy to do it. It will stir the soul, race the heart, and throb the foot used for acceleration. Buckle Up. We're Going Off-Road. Slap is smart, provocative, wickedly funny and heartfelt. He fearlessly takes on some of the most cherished myths of management for the illogic they are and celebrates the experience of being a manager in all of its potential and potential weirdness. And he talks to managers like they really talk to themselves.

New York Times Bestseller Named "22 Essential Cookbooks for Every Kitchen" by SeriousEats.com Named "25 Favorite Cookbooks of All Time" by Christopher Kimball Named "Best Cookbooks Of 2016" by Chicago Tribune, BBC, Wired, Epicurious, Leite's Culinaría Named "100 Best Cookbooks of All Time" by Southern Living Magazine For succulent results every time, nothing is more crucial than understanding the science behind the interaction of food, fire, heat, and smoke. This is the definitive guide to the concepts, methods, equipment, and accessories of barbecue and grilling. The founder and editor of the world's most popular BBQ and grilling website, **AmazingRibs.com**, "Meathead" Goldwyn applies the latest research to backyard cooking and 118 thoroughly tested recipes. He explains why dry brining is better than wet brining; how marinades really work; why rubs shouldn't have salt in them; how heat and temperature differ; the importance of digital thermometers; why searing doesn't seal in juices; how salt penetrates but spices don't; when charcoal beats gas and when gas beats charcoal; how to calibrate and tune a grill or

smoker; how to keep fish from sticking; cooking with logs; the strengths and weaknesses of the new pellet cookers; tricks for rotisserie cooking; why cooking whole animals is a bad idea, which grill grates are best; and why beer-can chicken is a waste of good beer and nowhere close to the best way to cook a bird. He shatters the myths that stand in the way of perfection. Busted misconceptions include:

- **Myth: Bring meat to room temperature before cooking. Busted! Cold meat attracts smoke better.**
- **Myth: Soak wood before using it. Busted! Soaking produces smoke that doesn't taste as good as dry fast-burning wood.**
- **Myth: Bone-in steaks taste better. Busted! The calcium walls of bone have no taste and they just slow cooking.**
- **Myth: You should sear first, then cook. Busted! Actually, that overcooks the meat. Cooking at a low temperature first and searing at the end produces evenly cooked meat.**

Lavishly designed with hundreds of illustrations and full-color photos by the author, this book contains all the sure-fire recipes for traditional American favorites and many more outside-the-box creations. You'll get recipes for all the great regional barbecue

saucers; rubs for meats and vegetables; Last Meal Ribs, Simon & Garfunkel Chicken; Schmancy Smoked Salmon; The Ultimate Turkey; Texas Brisket; Perfect Pulled Pork; Sweet & Sour Pork with Mumbo Sauce; Whole Hog; Steakhouse Steaks; Diner Burgers; Prime Rib; Brazilian Short Ribs; Rack Of Lamb Lollipops; Huli-Huli Chicken; Smoked Trout Florida Mullet -Style; Baja Fish Tacos; Lobster, and many more.

SAS Programming for R Users, based on the free SAS Education course of the same name, is designed for experienced R users who want to transfer their programming skills to SAS.

Emphasis is on programming and not statistical theory or interpretation. You will learn how to write programs in SAS that replicate familiar functions and capabilities in R. This book covers a wide range of topics including the basics of the SAS programming language, how to import data, how to create new variables, random number generation, linear modeling, Interactive Matrix Language (IML), and many other SAS procedures. This book also explains how to write R code directly in the SAS code editor for seamless integration

between the two tools. Exercises are provided at the end of each chapter so that you can test your knowledge and practice your programming skills.

**Ten Simple Steps to Becoming Financially Whole
Get Good with Money**

The Age of Surveillance Capitalism

Fraud Analytics with SAS

The Action Heroine's Handbook

Visual Analytics with SAS Viya

Integrating SAP SuccessFactors

You can't sell it outside if you can't sell it inside. You want maximum business performance? Look under the hood and you'll find your employee culture: it is the power that drives the enterprise engine. To harness that rumbling power you've got to solve the mystery of what an employee culture actually is, how it operates and how to move it forward. These are the keys that this book will put right in your hands. Renowned business culture expert Stan Slap knows the difference between understanding your employees and understanding your employee

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culture. The distinction isn't semantics; it's the key to whether your strategies will succeed or fail. This myth-busting book reveals why an employee culture is an independent organism with its own rules, beliefs, and motivations—and the power to make or break any management plan (and any manager right along with it). Slap shows you how to get whatever you want from your employee culture, whether it's improved accountability, innovation, flexibility, resilience, energy, loyalty, or trust. Along the way he solves mysteries that have puzzled managers since the first Mesopotamian farmer hired some help, including: Why does an employee culture really resist change? What does it care about more than money? Why does it respond to leadership differently than to management? How does it talk to itself, and what does it mean when it won't talk to you? Why are company values the most dangerous threat to gaining its trust? If you have a wonderful employee culture, this book will help you scale it. If you have a troubled employee culture, this book will help you fix it. If you have an employee culture under pressure, this book will help you ease it. If you have a new employee culture, this book will help you shape it. And if you are investing in a

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company, this book will help you protect your greatest purchasable asset. Under the Hood is informed by immaculate research, including surveys of more than 15,000 employees from companies the world over. It's packed with original tactics that have driven performance for many organizations and countless managers. And it includes jaw-dropping inside stories of employee cultures from the likes of Samsung, Oracle, Progressive, CNN during wartime, Paul McCartney's band, and the Super Bowl film crew. It's all delivered in classic Stan Slap style: profound and provocative, heartfelt and often hysterical. This is not simply a management book; it is the business case for humanity. Management advice doesn't get realer or more important than this.

Radical Candor is the sweet spot between managers who are obnoxiously aggressive on the one side and ruinously empathetic on the other. It is about providing guidance, which involves a mix of praise as well as criticism, delivered to produce better results and help employees develop their skills and boundaries of success. Great bosses have a strong relationship with their employees, and Kim Scott Malone has identified three simple

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principles for building better relationships with your employees: make it personal, get stuff done, and understand why it matters. Radical Candor offers a guide to those bewildered or exhausted by management, written for bosses and those who manage bosses. Drawing on years of first-hand experience, and distilled clearly to give actionable lessons to the reader, Radical Candor shows how to be successful while retaining your integrity and humanity. Radical Candor is the perfect handbook for those who are looking to find meaning in their job and create an environment where people both love their work, their colleagues and are motivated to strive to ever greater success.

From the creator of the popular website Ask a Manager and New York's work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There's a reason Alison Green has been called "the Dear Abby of the work world." Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have

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during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit “reply all” • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for Ask a Manager “A must-read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work.”—Booklist (starred review) “The author's friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers' lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience.”—Library Journal (starred review) “I am a huge fan of Alison Green's Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with

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grace, confidence, and a sense of humor.”—Robert Sutton, Stanford professor and author of *The No Asshole Rule* and *The Asshole Survival Guide* “Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way.”—Erin Lowry, author of *Broke Millennial: Stop Scraping By and Get Your Financial Life Together*

Learn how to access analytics from SAS Cloud Analytic Services (CAS) using R and the SAS Viya platform. *SAS Viya : The R Perspective* is a general-purpose introduction to using R with the SAS Viya platform. SAS Viya is a high-performance, fault-tolerant analytics architecture that can be deployed on both public and private cloud infrastructures. This book introduces an entirely new way of using SAS statistics from R, taking users step-by-step from installation and fundamentals to data exploration and modeling. SAS Viya is made up of multiple components. The central piece of this ecosystem is SAS Cloud Analytic Services (CAS). CAS is the cloud-based server that all clients communicate with to run analytical methods. While SAS Viya can be used by various SAS applications, it also enables you to access analytic methods from SAS, R, Python, Lua, and

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Java, as well as through a REST interface using HTTP or HTTPS. The R client is used to drive the CAS component directly using commands and actions that are familiar to R programmers. Key features of this book include: Connecting to CAS from R Loading, managing, and exploring CAS Data from R Executing CAS actions and processing the results Handling CAS action errors Modeling continuous and categorical data This book is intended for R users who want to access SAS analytics as well as SAS users who are interested in trying R. Familiarity with R would be helpful before using this book although knowledge of CAS is not required. However, you will need to have a CAS server set up and running to execute the examples in this book.

Data Privacy and GDPR Handbook

Ask a Manager

The EU General Data Protection Regulation (GDPR)

How to Win a Catfight, Drink Someone Under the Table, Choke a Man with Your Bare Thighs, and Dozens of Other TV

New Technologies and EU Law

GDPR - Fix it Fast! Apply GDPR to Your Company in 10 Simple Steps is a plain-language guide to implementing the European General Data Protection Regulation's requirements

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to your organization. This isn't a legal book, it's a road map to compliance. Fix it Fast will help you to implement the key requirements of GDPR. It contains templates, outlines, examples and plain-English explanations to help you: Complete your data inventory Start and finish your data map Draft and institute a Privacy Impact Assessment process Plan how you'll deal with a Data Breach Implement Data Privacy Policies and Privacy Notifications And much more This book's 10 Simple Steps will take you from beginning to end of your GDPR readiness and implementation project. This isn't a legal book - it's a practical, no-nonsense guide to getting the job done fast. This book helps is built for compliance officers, lawyers, information technology and information security professionals, and anyone else tasked with GDPR compliance to complete the critical tasks.

What is the nature of the relationship between the fields of new technology and EU law? What challenges do new technologies pose for the internal market and the fundamental principles of the EU? The first part of the collection explores the EU's approach to the regulation of scientific and technological risk, and the link between the regulation of technology and the internal market. In detail, the chapters analyse the interaction between EU law, bioethics and medical and health technologies. The second part of the collection enhances on this, and the chapters scrutinize specific policy areas in order to explain the alternate ways in which EU policy and technology cooperate.