

## Gratis

A work in the relatively new field of economic sociology, this highly unconventional book deals with the logics of toll-free services and generalizes the notion of voluntary work toward encompassing that can be obtained free of charge in the world. The author claims that the publicity-driven gratis economy -- perhaps the greatest wealth-creator in history -- is integrating into the conventional sector. Kelen's exploration of the gratis economy covers the three basic institutional sectors: nonprofit/voluntary, business and government. The 'New Economy' offers a wide range of services so free, but the costs are still supposed to be borne by some actors of the economy. The message of the book is very important: the motives of the gratis giving of goods or services can always be explained either by 'motivated giving' or by 'hidden marketing'. These motives often lie outside of the scope of traditional economics and may have strong political, sociological and/or psychological connotations. The Gratis Economy will be of interest to professors and students of applied economics and business schools, sociologists, to the e-business community, marketing practitioners, web surfers, netizens, software developers and decision-makers of electronic media.

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CSIR Publications

Handbook of Card Distribution

Transactions

The English Catalogue of Books [annual]

R. P. T. Muniessæ ... Disputationes scholasticæ de Providentia Dei, de Fide Divina, et de Baptismo, etc

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Calendar of State Papers

Willing's Press Guide

... This Book is Given Gratis Up One Pair of Stairs at the Sign of Dr. Chamberlen's Famous Anodyne Necklace ...

Containing the Summarised Reports, with Conclusions and Recommendations, Etc., and the Extended Report of the Commissioners; with Illustrations, Etc. ...

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Handbook for Travellers

Vols. for 1898-1968 include a directory of publishers.

East Indies, China and Japan, 1617-1621

Trade Promotion Series

The last incarnation of Vautrin. Ferragus. Gobseck. Comedies played gratis

Our Church Heritage

(1925-1928)

Australian Government Publications

Containing the proceedings of the convention...

Abridged Annual Report

The Twentieth Report of the Edinburgh Gratis Sabbath School Society ... 1817

Educational institutions pamphlets

Willing's Press Guide and Advertisers' Directory and Handbook

Calendar of Entries in the Papal Register Relating to Great Britain and Ireland

WNNR-publikasies

Coverage of publications outside the UK and in non-English languages expands steadily until, in 1991, it occupies enough of the Guide to require publication in parts.

Journal of Freethought and Positive Philosophy

Supplement, July 1924-June 1925; the Twenty-seventh Annual Cumulation [of] Cumulative Book Index

Report of the Governor General of the Philippine Islands

Reasoner

The English Catalogue of Books

Vol. 1 covers the organizational meeting, Springfield, Dec. 7, 1907, and the first regular meeting, Decatur, Feb. 22, 1908.  
Report of the Commissioners on Agricultural, Commercial, Industrial, and Other Forms of Technical Education  
Our Church Heritage: the First Brethren Church, Gratis, Ohio  
Recent Exemplifications of False Philology  
Convention  
List of Official Publications (other Than Confidential) ...  
Bulletin of the European Communities