

Guerrilla Publishing Dangerously Effective Writing And Book Marketing Strategies

Provides exercises and examples on style, usage, grammar, and punctuation for becoming a better writer.

#1 **NEW YORK TIMES BESTSELLER** • **OPRAH'S BOOK CLUB PICK** • *From the National Book Award-winning author of Between the World and Me, a boldly conjured debut novel about a magical gift, a devastating loss, and an underground war for freedom.* “This potent book about America’s most disgraced an establishes [Ta-Nehisi Coates] as a first-rate novelist.” —*San Francisco Chronicle* **IN DEVELOPMENT AS A MAJOR MOTION PICTURE** • Adapted by *Ta-Nehisi Coates and Kamillah Forbes, directed by Nia DaCosta, and produced by MGM, Plan B, and Oprah Winfrey’s Hope Films* **NOMINATED FOR THE NAACP IMAGE AWARD** • **NAMED ONE OF PASTE’S BEST NOVELS OF THE DECADE** • **NAMED ONE OF THE BEST BOOKS OF THE YEAR** BY *Time* • *NPR* • *The Washington Post* • *Chicago Tribune* • *Vanity Fair* • *Esquire* • *Good Housekeeping* • *Paste* • *Town & Country* • *The New York Public Library* • *Kirkus Reviews* • *Library Journal*
Young Hiram Walker was born into bondage. When his mother was sold away, Hiram was robbed of all memory of her—but was gifted with a mysterious power. Years later, when Hiram almost drowns in a river, that same power saves his life. This brush with death births an urgency in Hiram and a daring scheme: to escape from the only home he’s ever known. So begins an unexpected journey that takes Hiram from the corrupt grandeur of Virginia’s proud plantations to desperate guerrilla cells in the wilderness, from the coffin of the Deep South to dangerously idealistic movements in the North. Even as he’s enticed in the underground war between slavers and the enslaved, Hiram’s resolve to rescue the family he left behind endures. This is the dramatic story of an atrocity inflicted on generations of women, men, and children—the violent and capricious separation of families—and the war they waged to simply make lives with the people they loved. Written by one of today’s most exciting thinkers and writers, *The Water Dancer* is a propulsive, transcendent work that restores the humanity of those from whom everything was stolen. Praise for *The Water Dancer* “Ta-Nehisi Coates is the most important essayist in a generation and a writer who changed the national political conversation about race with his 2015 memoir, *Between the World and Me*. So naturally his debut novel comes with slightly unrealistic expectations—and then proceeds to exceed them. *The Water Dancer* . . . is a work of both staggering imagination and rich historical significance. . . . What’s most powerful is the way Coates entlsts his notions of the fantastic, as well as his fluid prose, to probe a wound that never seems to heal. . . . Timeless and instantly canon-worthy.”—*Rolling Stone*

Teaches how to choose wines based on personal preference, and explores how the bargain wine industry has thrived in today’s challenged economy, drawing on sources to provide background information and top recommendations.

Clippings of Latin American political, social and economic news from various English language newspapers.

Lessons from the Vietnam to the Islamic State

A Toast to Bargain Wines

The New Jim Crow

Our Guerrillas, Our Sidewalks

Worlds Apart

Guerrilla Movements in Latin America

A New History

A New York Times Notable Book A Miami Herald Best Book of the Year In this deeply personal book, the celebrated Haitian-American writer Edwidge Danticat reflects on art and exile. Inspired by Albert Camus and adapted from her own lectures for Princeton University’s Toni Morrison Lecture Series, here Danticat tells stories of artists who create despite (or because of) the horrors that drove them from their homelands. Combining memoir and essay, these moving and eloquent pieces examine what it means to be an artist from a country in crisis. **BONUS MATERIAL:** This edition includes an excerpt from Edwidge Danticat’s *Claire of the Sea Light*.

The first documented, systematic study of a truly revolutionary subject, this 1937 text remains the definitive guide to guerrilla warfare. It concisely explains unorthodox strategies that transform disadvantages into benefits.

Highly prized biography of one of the Netherlands’ most famous and controversial filmmakers.

This collection of essays pays tribute to film critic Andrew Sarris, the most influential film critic in American film history. The 38 essays assembled here and arranged according to major theme demonstrate the amazing impact Sarris has had on every aspect of the film world: fellow critics, filmmakers, readers, and American popular culture.

Direct Action

A Toolbox For Revolution (Pocket Edition)

On Guerrilla Warfare

The Power of Organizing Without Organizations

Living Dangerously

Guerrilla Publishing

Examines the relationship between the political/social climate during which books were written and the works themselves. This volume focuses on major fiction, poetry and nonfiction from the Middle East.

TRAIN THE INTERNET TO SELL BOOKS FOR YOU Book marketing doesn't need to be an exhausting hamster wheel of promotion and publicity. Put your book sales on autopilot... so you can focus on writing your next bestseller. **FAST AND EFFECTIVE BOOK MARKETING** This book is a crash course on some of the more creative book marketing strategies I've discovered in my first year of publishing fiction. It will provide simple, actionable, measurable steps to publishing a high quality book quickly, doing only as much marketing as is necessary to launch your book like a rock star, and keep it selling enough to support you while you write another. I only mention the things I actually use, that I know work, and ignore options that don't get results. We'll discuss paid advertising, release strategies, pricing and pre-orders, book giveaways, how to target your audience, viral exposure and press coverage, marketing hacks, and how to reach your first \$1000 on Kindle. **LAUNCH BIG EVEN IF YOU'RE STARTING SMALL** Guerrilla is a style of warfare intended to surprise and harass enemies. It can also mean using unconventional and usually inexpensive means to generate interest or raise concern among the public. That's basically how I'll use it: book marketing strategies from the trenches to help you win the publishing war. However, instead of "surprise and harass" I will focus on "surprise and delight." First you need to show up and get in front of the right people. Then you need to surprise and delight them. You need to be remarkable enough to be noticed. Few authors are using these strategies (yet) so it's relatively easy to outrank your competition, get more visibility and reach new readers.

Following the U.S. surrender to the Japanese on the peninsula of Bataan in 1942, 76,000 American and Filipino POWs began the infamous Death March. This gripping narrative, told in unsparing but sympathetic detail, focuses intermittently on American POW Ben Steele, whose sketches adorn the book, and the hell of Japanese prison and labor camps that introduced these captives to the starvation, dehydration and murderous Japanese brutality that would become routine for the next three years.

Since the end of World War II, there have been 181 insurgencies around the world. In fact, most modern warfare occurs in the form of insurgencies, including in such high-profile countries as Iraq, Syria, Libya, Afghanistan, and Ukraine. However, in spite of their prevalence, we still know relatively little about how insurgencies function. With more than three dozen violent insurgencies currently taking place today, a deeper understanding of insurgent groups is more important than ever. In *Waging Insurgent Warfare*, Seth G. Jones offers his brilliant new history of the dynamics of insurgent groups. Jones weaves together examples from current events and recent history to identify the factors that contribute to the rise of an insurgency, the key components involved in conducting an insurgency- from selecting an organizational structure to securing aid from an outside source - and the elements that contribute to the end of insurgencies. Through examining the strategies, tactics, and campaigns that insurgents use, as well as how these factors relate to each other on the ground, Jones provides a comprehensive understanding of the ways in which insurgent groups operate. Empirically rich and historically informed, *Waging Insurgent Warfare* features data on over one hundred factors for every insurgency that has taken place between 1946 and 2015. While the primary emphasis revolves around insurgency, the findings in this book also have important implications for waging counterinsurgent warfare. Bringing together the existing body of knowledge on insurgencies, Jones provides a practical, accessible resource to help understand insurgent warfare. The definitive resource on insurgency, *Waging Insurgent Warfare* will appeal to anyone with an interest in insurgency, counterinsurgency, or modern war.

Here Comes Everybody

Dysfunctional Fashion in Film

The CIA and the World of Arts and Letters

Code Craft

LIFE

Public Discourse in the Age of Show Business

How to Market a Book: Third Edition

What happens when media and politics become forms of entertainment? As our world begins to look more and more like Orwell’s 1984, Neil’s Postman’s essential guide to the modern media is more relevant than ever. “It’s unlikely that Trump has ever read *Amusing Ourselves to Death*, but his ascent would not have surprised Postman.” -CNN Originally published in 1985, Neil Postman’ s groundbreaking polemic about the corrosive effects of television on our politics and public discourse has been hailed as a twenty-first-century book published in the twentieth century. Now, with television joined by more sophisticated electronic media—from the Internet to cell phones to DVDs—it has taken on even greater significance. *Amusing Ourselves to Death* is a prophetic look at what happens when politics, journalism, education, and even religion become subject to the demands of entertainment. It is also a blueprint for regaining control of our media, so that they can serve our highest goals. “A brilliant, powerful, and important book. This is an indictment that Postman has laid down and, so far as I can see, an irrefutable one.” —Jonathan Yardley, *The Washington Post* Book World

At the end of the 18th century Spain remained one of the world’s most powerful empires. Portugal, too, was prosperous at the time. By 1808, everything had changed. Portugal was under occupation and ravaged by famine, disease, economic problems and political instability. Spain had imploded and worse was to come. For the next six years, the peninsula was the helpless victim of others, suffering perhaps over a million deaths while troops from all over Europe tore it to pieces. Charles Esdale’s brilliant new history of the conflict makes plain the scope of the tragedy and its far-reaching effects, especially the poisonous legacy that produced the Spanish civil war of 1936-9.

Introduces policymakers and public policy advocates to evolutionary psychology as related to issues including war, terrorism, rape, domestic violence, and criminality, and makes public policy recommendations.

A thought-provoking examination of the challenging and sometimes sinister roles that fashion has played in the history of cinema

Memoirs of an Urban Guerrilla

A Novel

Citizen Sarris, American Film Critic

Tears in the Darkness

The Water Dancer

Mass Incarceration in the Age of Colorblindness

Blood in My Eye

Cross-Cultural Studies is the culminating effort of a distinguished team of international scholars who have worked since the mid-1980s to create the most complete analysis of Caribbean literature ever undertaken. Conceived as a major contribution to postcolonial studies, cultural studies, cultural anthropology, and regional studies of the Caribbean and the Americas, *Cross-Cultural Studies* illuminates the interrelations between and among Europe, the Caribbean islands, Africa, and the American continents from the late fifteenth century to the present. Scholars from five continents bring to bear on the most salient issues of Caribbean literature theoretical and critical positions that are currently in the forefront of discussion in literature, the arts, and public policy. Among the major issues treated at length in *Cross-Cultural Studies* are: The history and construction of racial inequality in Caribbean colonization; The origins and formation of literatures in various Creoles; The gendered literary representation of the Caribbean region; The political and ideological appropriation of Caribbean history in creating the idea of national culture in North and South America, Europe, and Africa; The role of the Caribbean in contemporary theories of Modernism and the Postmodern; The decentering of such canonical authors as Shakespeare; The vexed but inevitable connectedness of Caribbean literature with both its former colonial metropolises and its geographical neighbors. Contributions to *Cross-Cultural Studies* give a concrete cultural and historical analysis of such contemporary critical terms as hybridity, transculturation, and the carnivalesque, which have so often been taken out of context and employed in narrowly ideological contexts. Two important theories of the simultaneous unity and diversity of Caribbean literature and culture, propounded by Antonio Benítez-Rojo and Édouard Glissant, receive extended treatment that places them strategically in the debate over multiculturalism in postcolonial societies and in the context of chaos theory. A contribution by Benítez-Rojo permits the reader to test the theory through his critical practice. Divided into nine thematic and methodological sections followed by a complete index to the names and dates of authors and significant historical figures discussed, *Cross-Cultural Studies* will be an indispensable resource for every library and a necessary handbook for scholars, teachers, and advanced students of the Caribbean region. This volume celebrates a fascinating variety of nonfiction known as life writing. This genre resonates quintessentially with the core of the humanities in its profoundly individual ways of fusing narrators with their narrative subjects. The book brings together scholars from around the world to explore the personal mapping of such narrators in the context of their cultural legacies. The hybrid fusions themselves form several subgenres that complement each other as they affirm human dignity and values and our need for human connection, felt at all times, but especially during times of globally met threats. The ever-expanding forms of hybridgraphy here—along with testimonies, diaries, letters and journals—bear witness to how individuals have contrived to overcome their own traumatic sources of pain and suffering to discover joy and how to further map their pathways forward. The narratives not only communicate important information and aesthetic beauty needed to prolong troubled lives due to social anxiety or mental illness, but also challenge socio-cultural issues involving stigma, migration, racial discrimination and persecution, human trafficking, and ecological concerns. *Global in scope, personal in focus, and historically and culturally contextualized, the analyses provided here once again illustrate how much we have to learn from each other.*

First published in 1979, Worlds Apart examined the nature of poverty through the stories of real people in three remote rural areas of the United States: New England, Appalachia, and the Mississippi Delta. In this new edition, Duncan returns to her original research, interviewing some of the same people as well as some new key informants. Duncan provides powerful new insights into the dynamics of poverty, politics, and community change. “Duncan, through in-depth investigation and interviews, concludes that only a strong civic culture, a sense among citizens of community and the need to serve that community, can truly address poverty. . . . Moving and troubling, Duncan has created a remarkable study of the persistent patterns of poverty and power.”—*Kirkus Reviews* “The descriptions of rural poverty in *Worlds Apart* are interesting and read almost like a novel.”—*Choice*

LIFE Magazine is the treasured photographic magazine that chronicled the 20th Century. It now lives on at *LIFE.com*, the largest, most amazing collection of professional photography on the internet. Users can browse, search and view photos of today's people and events. They have free access to share, print and post images for personal use.

Proceedings and Debates of the . . . Congress

Revolutionary Book Marketing Strategies

Bulletin of the Atomic Scientists

The Day of Creation

Evolutionary Psychology and Violence

Guerrilla Television Revisited

Tales of Mischief, Mayhem & Guerrilla Warfare in the EU Referendum Campaign

FULLY UPDATED Arron Banks enjoyed a life of happy anonymity flopping car insurance in Bristol until he dipped his toes into the sharkinfested waters of politics and decided to plunge right in. Charging into battle for Brexit, he tore up the political rule book, sinking £8 million of his personal fortune into a mad-cap campaign targeting ordinary voters up and down the country. His anti-establishment crusade upset everyone from Victoria Beckham to NASA and left MPs open-mouthed. Lurching from comedy to crisis (often several times a day), he found himself in the glare of the media spotlight, fending off daily volleys from Nigel Farage and po-faced MPs. From talking Brexit with Trump and trying not to embarrass the Queen, to courting communists and wasting a fortune on a pop concert that descended into farce, this is his honest, uncensored and highly entertaining diary of the campaign that changed the course of history.

A guide to writing computer code covers such topics as variable naming, presentation style, error handling, and security.

Banksy, the Yes Men, Gandhi, Starhawk. The accumulated wisdom of decades of creative protest is now in the hands of the next generation of change-makers, thanks to Beautiful Trouble. Sophisticated enough for veteran activists, accessible enough for newbies, this compact pocket edition of the bestselling Beautiful Trouble is a book that’s both hardy and inexpensive. Showcasing the synergy of grassroots movements and street-level political strategy, this generously illustrated volume can easily be slipped into your pocket as you head out to the streets. This is for everyone who longs for a more beautiful world—and wants to know how to get there. Includes a new introduction by the editors. Contributors include: Celia Alario • Andy Bichbaum • Nadine Bloch • M. Bogard • Mike Bonnano • Andrew Boyd • Kevin Buckland • Doyle Canning • Samantha Corbin • Stephen Duncombe • Simon Enoch • Janice Fine • Lisa Fithian • Arun Gupta • Sarah Jaffe • John Jordan • Stephen Lerner • Zack Maltitz • Nancy L. Manias • Dave Oswald Mitchell • Tracey Mitchell • Mark Read • Patrick Reinsborough • Joshua Kahn Russell • Nathan Schneider • John Sellers • Matthew Skomarovsky • Jonathan Matthew Smucker • Starhawk • Eric Stoner • Harsha Walla

This remarkable book tells the story of one man’s kidnapping in Colombia from the first-person perspectives of all those involved: the guerrillas, the victim, his wife, his friends, and his brother-in-law, Herbert Braun. In this second edition, the author has added a new chapter that recounts the endurance of Colombia and Colombians in the face of escalating kidnapping and violence, explores the current political situation in Colombia, and reevaluates his own complex response to the guerrillas. The Cultural Cold War A History of Literature in the Caribbean The Facts on File Guide to Good Writing Winning Strategies to Improve Your Profits and Your Planet Information Services on Latin America Guerrilla Marketing Goes Green

The Art of Living Extinct Code

Evaluates the significant role being played by technological advances on the formation and experience of modern group dynamics, citing such examples as Wikipedia and MySpace to demonstrate the Internet’s power in bridging geographical and cultural gaps. 40,000 first printing. Originally published: New York: Random House, 1972. Named one of the most important nonfiction books of the 21st century by Entertainment Weekly, Slate, Chronicle of Higher Education, Literary Hub, Book Riot, and Zora A tenth-anniversary edition of the iconic bestseller—“one of the most influential books of the past 20 years,” according to the Chronicle of Higher Education—with a new preface by the author “It is in no small part thanks to Alexander’s account that civil rights organizations such as Black Lives Matter have focused so much of their energy on the criminal justice system.” —Adam Shatz, *London Review of Books* Seldom does a book have the impact of Michelle Alexander’s *The New Jim Crow*. Since it was first published in 2010, it has been cited in judicial decisions and has been adopted in campus-wide and community-wide reads; it helped inspire the creation of the Marshall Project and the new \$100 million Art for Justice Fund; it has been the winner of numerous prizes, including the prestigious NAACP Image Award; and it has spent nearly 250 weeks on the New York Times bestseller list. Most important of all, it has spawned a whole generation of criminal justice reform activists and organizations motivated by Michelle Alexander’s unforgettable argument that “we have not ended racial caste in America; we have merely redesigned it.” As the *Birmingham News* proclaimed, it is “undoubtedly the most important book published in this century about the U.S.” Now, ten years after it was first published, *The New Press* is proud to issue a tenth-anniversary edition with a new preface by Michelle Alexander that discusses the impact the book has had and the state of the criminal justice reform movement today.

During the Cold War, freedom of expression was vaunted as liberal democracy’s most cherished possession—but such freedom was put in service of a hidden agenda. In *The Cultural Cold War*, Frances Stonor Saunders reveals the extraordinary efforts of a secret campaign in which some of the most vocal exponents of intellectual freedom in the West were working for or subsidized by the CIA—whether they knew it or not. Called “the most comprehensive account yet of the [CIA’s] activities between 1947 and 1967” by the *New York Times*, the book presents shocking evidence of the CIA’s undercover program of cultural interventions in Western Europe and at home, drawing together declassified documents and exclusive interviews to expose the CIA’s astonishing campaign to deploy the likes of Hannah Arendt, Isaiah Berlin, Leonard Bernstein, Robert Lowell, George Orwell, and Jackson Pollock as weapons in the Cold War. Translated into ten languages, this classic work—now with a new preface by the author—is “a real contribution to popular understanding of the postwar period” (*The Wall Street Journal*), and its story of covert cultural efforts to win hearts and minds continues to be relevant today.

A Journey Into the Violence of Colombia

Life Mapping as Cultural Legacy

Amusing Ourselves to Death

Poverty and Politics in Rural America, Second Edition

Dressing Dangerously

Practise to Deceive

“Direct Action captures the excitement and indignation of the counterculture of the early '80s. Missile tests were fuelling a new arms race. Reckless megaprojects threatened the global environment. Alienation, punk rock, and militancy were on the rise. Hansen and her fellow urban guerillas believed that sabotaging government and corporate property could help turn things around. To prove their point, they bombed the Litton Systems plant in Toronto, where components for Cruise Missiles were being made.” *This is a history of “guerilla television”, a form of TV which was part of an alternative media tide sweeping the United States in the 1960s. Inspired by the fracturing issues of the decade and the theories and writings of various exponents, guerilla television put forth “utopian” programming.*

*Guerrilla Publishing*Revolutionary Book Marketing StrategiesCreatespace Independent Publishing Platform

Dr. Mallory, director of the WHO clinic in Port-la-Nouvelle in central Africa, dreams of bringing water to the parched region and unexpectedly discovers a new river, which he names after himself. Reprint.

Congressional Record

A Primer for Policymakers and Public Policy Advocates

How Innovators, Iconoclasts, and Winemaking Revolutionaries Are Changing the Way the World Drinks

The chemistry of powder and explosives

The Immigrant Artist at Work

A Biography of Joris Ivens

Electrical Times ...

Some cultures are clearly more deceptive than others but only during any given slice of time. No single culture has excelled in deceptiveness throughout its history. While the Chinese did rise to the highest level of military deviousness during the time of Sun Tzu (c.350 BC), they had low levels before Master Sun, and afterwards largely lost it during three long periods, only to regain it each time. The most recent Chinese loss was when they fell to the lowest level from the late 1700s until being conquered in 1948 by the stratagemic Chinese Communists (PLA). Thence the PLA has displayed high if not the highest levels of deceptiveness, although there are indications that, beginning in 2002, they are again on the upswing. The levels of guilefulness at any given time can be quite different across the major disciplines of military, domestic politics, foreign diplomacy, and commercial business. Perceived practical considerations of greed and survival do sometimes override religious, moral, or ethical factors to produce deceptive behavior. The levels of guilefulness at any given point in time between any two contemporary armed entities (nations, insurgents, or terrorists) are apt to be asymmetric. Deception sophistication is independent of technological change. Within each culture deception varies widely in its levels of sophistication. High, medium, and low levels were found in every culture at different times and regardless of its level of technology. The reason? Because deception is a mind game. It is played only between or among humans. And this condition will remain as long as machines such as computers lack artificial intelligence. Because deception is a mind game, the variations in guilefulness between opposing individuals or groups can be crucial in deciding the victor in combat.

Volume 3: Cross-Cultural Studies

Waging Insurgent Warfare

Learning Curves of Military Deception Planners

The Story of the Bataan Death March and Its Aftermath

Essays in Honor of Andrew Sarris

the art of war

Create Dangerously