

Hard Drive Bill Gates And The Making Of The Microsoft Empire

'My favourite author has done it again. Numbers Don't Lie is by far his most accessible book to date, and I highly recommend it to anyone who is curious about the world. I unabashedly recommend this book to anyone who loves learning' Bill Gates Is flying dangerous? How much do the world's cows weigh? And what makes people happy? From Earth's nations and inhabitants, through the fuels and foods that energize them, to the transportation and inventions of our modern world - and how all of this affects the planet itself - in Numbers Don't Lie, Petr Vaclav Smil takes us on a fact-finding adventure, using surprising statistics and illuminating graphs to challenge lazy thinking. Smil is on a mission to make facts matter, because after all, numbers may not lie, but which truth do they convey? 'Smil's title says it all: to understand the world, you need to follow the trendlines, not the headlines. This is a compelling, fascinating, and most important, realistic portrait of the world and where it's going' Steven Pinker 'The best book to read to better understand our world. It should be on every bookshelf!' Linda Yueh 'There is perhaps no other academic who paints pictures with numbers like Smil' Guardian Vaclav Smil is Distinguished Professor Emeritus at the University of Manitoba. He is the author of over forty books on topics including energy, environmental and population change, food production and nutrition, technical innovation, risk assessment and public policy. No other living scientist has had more books (on a wide variety of topics) reviewed in Nature. A Fellow of the Royal Society of Canada, in 2010 he was named by Foreign Policy as one of the Top 100 Global Thinkers. This is his first book for a more general readership.

#1 NEW YORK TIMES BEST SELLER • In this urgent, authoritative book, Bill Gates sets out a wide-ranging, practical—and accessible—plan for how the world can get to zero greenhouse gas emissions in time to avoid a climate catastrophe. Bill Gates has spent a decade investigating the causes and effects of climate change. With the help of experts in the fields of physics, chemistry, biology, engineering, political science, and finance, he has focused on what must be done in order to stop the planet's slide to certain environmental disaster. In this book, he not only explains why we need to work toward net-zero emissions of greenhouse gases, but also details what we need to achieve this profoundly important goal. He gives us a clear-eyed description of the challenges we face. Drawing on his understanding of innovation and what it takes to get new ideas into the market, he describes the areas in which technology is already helping to reduce emissions, where and how the current technology can be made to function more effectively, where breakthrough technologies are needed, and who is working on these essential innovations. Finally, he lays out a concrete, practical plan for achieving the goal of zero emissions—suggesting not only policies that governments should adopt, but what we as individuals can do to keep our government, our employers, and ourselves accountable in this crucial enterprise. As Bill Gates makes clear, achieving zero emissions will not be simple or easy to do, but if we follow the plan he sets out here, it is a goal firmly within our reach.

Moneyball meets medicine in this remarkable chronicle of one of the greatest scientific quests of our time—the groundbreaking program to answer the most essential question for humanity: how do we live and die?—and the visionary mastermind behind it. Medical doctor and economist Christopher Murray began the Global Burden of Disease studies to gain a truer understanding of how we live and how we die. While it is one of the largest scientific projects ever attempted—as breathtaking as the first moon landing or the Human Genome Project—the questions it answers are meaningful for every one of us: What are the world's health problems? Who do they hurt? How much? Where? Why? Murray argues that the ideal existence isn't simply the longest but the one lived well and with the least illness. Until we can accurately measure how people live and die, we cannot understand what makes us sick or do much to improve it. Challenging the accepted wisdom of the WHO and the UN, the charismatic and controversial health maverick has made enemies—and some influential friends, including Bill Gates who gave Murray a \$100 million grant. In Epic Measures, journalist Jeremy N. Smith offers an intimate look at Murray and his groundbreaking work. From ranking countries' healthcare systems (the U.S. is 37th) to unearthing the shocking reality that world governments are funding developing countries at only 30% of the potential maximum efficiency when it comes to health, Epic Measures introduces a visionary leader whose unwavering determination to improve global health standards has already changed the way the world addresses issues of health and wellness, sets policy, and distributes funding.

Chronicles the career of "Chairman Bill" Gates, the computer whiz kid who commands the powerful Microsoft computer software empire

Jennifer Doudna, Gene Editing, and the Future of the Human Race

How Empowering Women Changes the World

Gates

Educated

Empire Builders and Their Enemies from Jay Gould to Bill Gates

Overdrive

Building Continuous Customer Relationships for Competitive Advantage

"Intriguing passages". -- Computerworld The Making of Microsoft reveals the inside story of one of the most successful American companies of the microcomputer revolution.

#1 NEW YORK TIMES, WALL STREET JOURNAL, AND BOSTON GLOBE BESTSELLER • One of the most acclaimed books of our time: an unforgettable memoir about a young woman who, kept out of school, leaves her survivalist family and goes on to earn a PhD from Cambridge University "Extraordinary . . . an act of courage and self-invention."—The New York Times NAMED ONE OF THE TEN BEST BOOKS OF THE YEAR BY THE NEW YORK TIMES BOOK REVIEW • ONE OF PRESIDENT BARACK OBAMA'S FAVORITE BOOKS OF THE YEAR • BILL GATES'S HOLIDAY READING LIST • FINALIST: National Book Critics Circle's Award In Autobiography and John Leonard Prize For Best First Book • PEN/Jean Stein Book Award • Los Angeles Times Book Prize Born to survivalists in the mountains of Idaho, Tara Westover was seventeen the first time she set foot in a classroom. Her family was so isolated from mainstream society that there was no one to ensure the children received an education, and no one to intervene when one of Tara's older brothers became violent. When another brother got himself into college, Tara decided to try a new kind of life. Her quest for knowledge transformed her, taking her over oceans and across continents, to Harvard and to Cambridge University. Only then would she wonder if she'd traveled too far, if there was still a way home. "Beautiful and propulsive . . . Despite the singularity of [Westover's] childhood, the questions her book poses are universal: How much of ourselves should we give to those we love? And how much must we betray them to grow up?"—Vogue NAMED ONE OF THE BEST BOOKS OF THE YEAR BY The Washington Post • O: The Oprah Magazine • Time • NPR • Good Morning America • San Francisco Chronicle • The Guardian • The Economist • Financial Times • Newsday • New York Post • theSkimm • Refinery29 • Bloomberg • Self • Real Simple • Town & Country • Bustle • Paste • Publishers Weekly • Library Journal • LibraryReads • Book Riot • Pamela Paul, KQED • New York Public Library

Praise for Overdrive: Bill Gates and the Race to Control Cyberspace "James Wallace offers many tales of . . . temper tantrums, antitrust tussles with the Justice Department, and general dirty tricks Microsoft has allegedly played on its competitors." —The New York Times Book Review Praise for James Wallace's

Hard Drive: Bill Gates and the Making of the Microsoft Empire "A stupendous success story. This is the most informative book yet on Bill Gates and Microsoft." -the Washington Post "Remarkable . . . This book will make you wonder why you didn't buy Microsoft stock when it went public." -The Wall Street Journal "An engaging, almost classic tale of a boy who finds power in gadgets and then won't let go." -Los Angeles Times

A blueprint for how parents can stop worrying about their children's future and start helping them prepare for it, from the cofounder and CEO of one of America's most innovative public-school networks "A treasure trove of deeply practical wisdom that accords with everything I know about how children thrive."--Angela Duckworth, New York Times bestselling author of Grit In 2003, Diane Tavenner cofounded the first school in what would become Summit Public Schools, which has since won national recognition for its exceptional outcomes: 99 percent of students are accepted to a four-year college, and its students graduate college at twice the national average. But in a radical departure from the environments created by the college admissions arms race, Summit students aren't focused on competing with their classmates for rankings or test scores. Instead, students spend their days solving real-world problems and developing the skills of self-direction, collaboration, and reflection, all of which prepare them to succeed in college, thrive in today's workplace, and lead a secure and fulfilled life. Through personal stories and hard-earned lessons from Summit's exceptional team of educators and diverse students, Tavenner shares the learning philosophies underlying the Summit model and offers a blueprint for any parent who wants to stop worrying about their children's future--and start helping them prepare for it. At a time when many students are struggling to regain educational and developmental ground lost to the disruptions of the pandemic, Prepared is more urgent and necessary than ever.

How to Think Like Bill Gates

How The World's Richest Corporation Wields Its Power

The Accidental Zillionaire

Bill Gates

Epic Measures

Why Is Bill Gates So Successful? Biography for Kids 9-12 | Children's Biography Books

Founder of Microsoft

The sole survivor on a desperate, last-chance mission to save both humanity and the earth, Ryland Grace is hurtled into the depths of space when he must conquer an extinction-level threat to our species.

Gates reveals the guiding genius behind the unparalleled success of the Microsoft Corporation-- the biggest and most profitable personal computer software company in history-- and exposes the intensely competitive tactics that help it dominate the desktops of America. Chairman and co-founder of Microsoft, Bill Gates is the most powerful person in the computer industry and the youngest self-made billionaire in history. His company's DOS and Windows programs are such universal standards that more than nine out of ten personal computers depend on Microsoft software. Under the "Microsoft Everywhere" rallying cry, Gates intends to expand his company's worldwide dominance to office equipment, communications, and home entertainment. Vivid and definitive, Gates details the behind the scenes history of the personal computer industry and its movers and shakers, from Apple to IBM, from Steve Jobs to Ross Perot. Uncovering the inside stories of the bitter battle for control of the expanding personal computing market, Gates is a bracing, comprehensive portrait of the industry, the company, and the man-- and what they mean for a future where software is everything.

Hard Drive Bill Gates and the Making of the Microsoft Empire Harper Collins

*#1 NEW YORK TIMES BESTSELLER • David Brooks challenges us to rebalance the scales between the focus on external success—"résumé virtues"—and our core principles. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY THE ECONOMIST With the wisdom, humor, curiosity, and sharp insights that have brought millions of readers to his New York Times column and his previous bestsellers, David Brooks has consistently illuminated our daily lives in surprising and original ways. In *The Social Animal*, he explored the neuroscience of human connection and how we can flourish together. Now, in *The Road to Character*, he focuses on the deeper values that should inform our lives. Looking to some of the world's greatest thinkers and inspiring leaders, Brooks explores how, through internal struggle and a sense of their own limitations, they have built a strong inner character. Labor activist Frances Perkins understood the need to suppress parts of herself so that she could be an instrument in a larger cause. Dwight Eisenhower organized his life not around impulsive self-expression but considered self-restraint. Dorothy Day, a devout Catholic convert and champion of the poor, learned as a young woman the vocabulary of simplicity and surrender. Civil rights pioneers A. Philip Randolph and Bayard Rustin learned reticence and the logic of self-discipline, the need to distrust oneself even while waging a noble crusade. Blending psychology, politics, spirituality, and confession, *The Road to Character* provides an opportunity for us to rethink our priorities, and strive to build rich inner lives marked by humility and moral depth. "Joy," David Brooks writes, "is a byproduct experienced by people who are aiming for something else. But it comes." Praise for *The Road to Character* "A hyper-readable, lucid, often richly detailed human story."—*The New York Times Book Review* "This profound and eloquent book is written with moral urgency and philosophical elegance."—Andrew Solomon, author of *Far from the Tree* and *The Noonday Demon* "A powerful, haunting book that works its way beneath your skin."—*The Guardian* "Original and eye-opening . . . Brooks is a normative version of Malcolm Gladwell, culling from a wide array of scientists and thinkers to weave an idea bigger than the sum of its parts."—*USA Today**

The Moment of Lift

Succeeding in the Digital Economy

Business @ the Speed of Thought

Bill Gates and the Making of the Microsoft Empire

A Memoir by the Cofounder of Microsoft

The Road Ahead

Bill Gates, born in Seattle, Washington, in 1955, is an American business magnate, investor, philanthropist, and author. In this *Who Was...?* biography, children will learn of Gates' childhood passion for computer technology, which led him to revolutionize personal computers. Through the success of his now-world-famous software company, Microsoft, Bill Gates became one of the wealthiest philanthropists in history. This fascinating story of a child technology genius is sure to captivate all audiences!

The computer unlike other inventions is universal; you can use a computer for many tasks: writing, composing music, designing buildings, creating movies, inhabiting virtual worlds, communicating... This popular science history isn't just about technology but introduces the pioneers: Babbage, Turing, Apple's Wozniak and Jobs, Bill Gates, Tim Berners-Lee, Mark

Zuckerberg. This story is about people and the changes computers have caused. In the future ubiquitous computing, AI, quantum and molecular computing could even make us immortal. The computer has been a radical invention. In less than a single human life computers are transforming economies and societies like no human invention before.

A comprehensive history of business monopolies in America traces their rise from the nineteenth-century railroad moguls to modern-day computer software empires, profiling such personalities as John D. Rockefeller, Andrew Carnegie, and Bill Gates, and examines the long-time struggle of the federal government to control expanding business giants.

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-Los Angeles Times

Review and Analysis of Wallace and Erickson's Book

Who Is Bill Gates?

Barbarians Led by Bill Gates: Microsoft From The Inside

71 Things You Need to Know About the World

A Memoir

Bill Gates and the Race to Control Cyberspace

How to Avoid a Climate Disaster

Ruthless billionaire or benevolent philanthropist? Whatever your take on him, Bill Gates is a force to be reckoned with in the world of business and in the realm of international philanthropy. Drawing on more than three decades of quotes and media coverage—print, electronic and online—this book offers real insight into the man behind the millions. Hailed by most as an ingenious visionary, considered by some to be an unscrupulous monopolist, Bill Gates has had an indelible impact on the growth of digital technology. As founder and former CEO of Microsoft he helped spearhead one of the greatest revolutions in modern history, seizing on the importance of software in the rise of personal computing and becoming in 1987—at the tender age thirty-one—the youngest ever self-made billionaire. But Bill Gates' second act has been no less compelling than his first. After leaving Microsoft's day-to-day operations in 2008 to devote himself full-time to the Bill & Melinda Gates Foundation, a kinder, gentler Gates began to emerge, one deeply concerned with Third World health issues and educational reform. Essential reading for anyone seeking wisdom from the world's entrepreneur extraordinaire.

Do you want to know what made Bill Gates "The Richest Man in the World"? This book offers an introduction to Gates, his business success and the lessons that we can learn from him. It is not a text book nor a biography, but more of a cheat sheet for reading on the bus or in the bathroom, so that you can pick out the most significant points without having to carry around a bag of weighty tomes. You can read it all in one sitting, or look up specific case studies as and when you are looking for inspiration or direction. The key lessons outlined here are drawn from interviews Gates has given over the past 40 years, from the numerous blogs and articles written about him, and, most importantly, from the successes and failures on his road to the "Richest Man in the World".

You know Bill Gates. Everybody does. He's a very successful businessman with unique ideas and strategies that pushed him to become a world leader in his own right. His biography will remain the struggles that he had to overcome, as well lessons that can be learned from his experiences. So if you want to be like Bill Gates, then first be inspired by his story. Enjoy the read!

NEW YORK TIMES BESTSELLER "In her book, Melinda tells the stories of the inspiring people she's met through her work all over the world, digs into the data, and powerfully illustrates issues that need our attention—from child marriage to gender inequity in the workplace." — President Barack Obama "The Moment of Lift is an urgent call to courage. It changed how I think about myself, my family, my work, and what's possible in the world. Melinda weaves together vulnerable, brave storytelling and compelling data to make this one of those rare books that you carry in your heart and mind long after the last page." — Brené Brown, Ph.D., author of the New York Times #1 bestseller Dare to Lead "Melinda Gates has spent many years working with women around the world. This book is an urgent manifesto for an equal society where women are valued and recognized in all spheres of life. Most of all, it is a call for unity, inclusion and connection. We need this message more than ever." — Malala Yousafzai "Melinda Gates's book is a lesson in listening. A powerful, poignant, and ultimately humble call to arms." — Tara Westover, author of the New York Times #1 bestseller Educated A debut from Melinda Gates, a timely and necessary call to action for women's empowerment. "How can we summon a moment of lift for human beings - and especially for women? Because when you lift up women, you lift up humanity." For the last twenty years, Melinda Gates has been on a mission to find solutions for people with the most urgent needs, wherever they live. Throughout this journey, one thing has become increasingly clear to her: If you want to lift a society up, you need to stop keeping women down. In this moving and

compelling book, Melinda shares lessons she's learned from the inspiring people she's met during her work and travels around the world. As she writes in the introduction, "That is why I had to write this book—to share the stories of people who have given focus and urgency to my life. I want all of us to see ways we can lift women up where we live." Melinda's unforgettable narrative is backed by startling data as she presents the issues that most need our attention—from child marriage to lack of access to contraceptives to gender inequity in the workplace. And, for the first time, she writes about her personal life and the road to equality in her own marriage. Throughout, she shows how there has never been more opportunity to change the world—and ourselves. Writing with emotion, candor, and grace, she introduces us to remarkable women and shows the power of connecting with one another. When we lift others up, they lift us up, too.

Interviews with 19 Programmers who Shaped the Computer Industry

The Universal Machine

Making the Modern World: Materials and Dematerialization

Idea Man

Project Hail Mary

How Bill Gates and His Team Created the World's Most Successful Software Company

Programmers at Work

The cofounder of Microsoft, Bill Gates helped transform society by ushering in the era of ubiquitous personal computing. This book examines the life and achievements of this standout American inventor and philanthropist. Bill Gates was instrumental in creating and developing the home computing era that has thoroughly transformed nearly every aspect of our lives, from work to commerce to communication. Stepping down as CEO of Microsoft in 2000 after 25 years as CEO, he remained as chairman, a position he still holds. This book paints a vivid picture of Bill Gates that covers his early years as an inquisitive and adventurous student to his experiences as a budding entrepreneur and billionaire philanthropist who has often been listed among the richest individuals in the world. Author Michael Beecraft presents a complete history on how Microsoft evolved, from the company's inception until Gates's departure from active leadership; documents the economic, ethical, financial, legal, management, and leadership applications inherent in Gates's work; and examines the criticism that Gates's actions and decisions have drawn throughout his career. • Provides a balanced and unbiased portrait of Bill Gates that includes his own writings as well as criticisms of Gates's management style that allows readers to draw their own conclusions • Documents Gates's philanthropic activities and commitment to dispersing some of his accumulated wealth to help those in need worldwide • Includes images, timelines, and charts and graphs that enrich the reading experience as well as an extensive bibliography that provides researchers with easy access to original source documents

By his early thirties, Paul Allen was a world-famous billionaire—and that was just the beginning. In 2007 and 2008, Time named Paul Allen, the cofounder of Microsoft, one of the hundred most influential people in the world. Since he built his fortune, his impact has been felt in science, technology, business, medicine, sports, music, and philanthropy. His curiosity, and intellectual rigor—combined with the resources to launch and support new initiatives—have literally changed the world. In 2009 Allen discovered that he had lymphoma, lending urgency to his desire to share his story for the benefit of the world. In this classic memoir, Allen explains how he has solved problems, what he's learned from his many endeavors—both triumphs and the failures—and his compelling vision for the future. He reflects candidly on an extraordinary life. The book also features previously untold stories about everything from the true origins of Microsoft to Allen's role in the development of private space travel (with SpaceShipOne) and in discoveries at the frontiers of brain science. With honesty, humor, and insight, Allen tells the story of a life of ideas made real.

"Sleep is one of the most important but least understood aspects of our life, wellness, and longevity ... An explosion of scientific discoveries in the last twenty years has shed new light on this fundamental aspect of our lives. Now, a leading sleep and sleep expert Matthew Walker gives us a new understanding of the vital importance of sleep and dreaming"--Amazon.com.

Bill Gates is one of the biggest names in computer history, as a pioneering founder of Microsoft and a groundbreaking computer programmer. Readers will learn about Gates' early life and his work leading the personal computer revolution. Through engaging and accessible text, readers will come to understand the impact Gates has had on computer technology and how his work continues to affect us today. A timeline presents a visual representation of Gates' life story, and provides additional information. Readers will gain an understanding of important STEM topics through the lens of a compelling biography.

Hard Drive

HARD DRIVE - BILL GATES and the MAKING of the MICROSOFT EMPIRE (PR ONLY) (16 COPY SET) (NY NOT HANDLING)

Numbers Don't Lie

Demystifying Paul Allen

Wallace

How Microsoft's Mogul Reinvented an Industry--and Made Himself the Richest Man in America

The Making of Microsoft

How much further should the affluent world push its material consumption? Does relative dematerialization lead to absolute decline in demand for materials? These and many other questions are discussed and answered in Making the Modern World: Materials and Dematerialization. Over the course of time, the modern world has become dependent on unprecedented flows of materials. Now even the most efficient production processes and the highest practical rates of recycling may not be

enough to result in dematerialization rates that would be high enough to negate the rising demand for materials generated by continuing population growth and rising standards of living. This book explores the costs of this dependence and the potential for substantial dematerialization of modern economies. *Making the Modern World: Materials and Dematerialization* considers the principal materials used throughout history, from wood and stone, through to metals, alloys, plastics and silicon, describing their extraction and production.

Teamed with the daughter of one of Bill Gates's closest associates, thirteen-year Microsoft veteran Marlin Eller illuminates every step along Gates's route to world domination and to Microsoft's current headline-making federal antitrust case, making all that's been written before seem like a rough guess. Revealing the smoke-and-mirror deals, the launching of products that didn't exist, and the boneyard of once-thriving competitors targeted by the Gates juggernaut, this book demonstrates with often hilariously damning detail the Microsoft muddle that passes for strategic direction, offset by Gates's uncanny ability to come from behind to crush whoever is winning. Edstrom and Eller's unrivaled access to key players and their ability to get them to tell the real story makes for a rollicking roller-coaster ride of narrative journalism.

Be inspired by Bill Gates and learn how to think big, manage a vast company, compete with the best and stay ahead of your rivals. A household name for his role in the founding of ubiquitous computer software company Microsoft, Bill Gates is one of the world's great businessmen. Creating software language was just the beginning of a journey that would eventually see Gates become the wealthiest man in the world, eventually turning away from the computer screen to combat injustices in the world and start his own charity. This fascinating guide: * reveals the key motivations, decisions and philosophies that made Gates a name synonymous with success. * studies how he honed his business acumen, faced down all competitors, overcame adversity and stood strong in the face of overwhelming odds * contains quotes and passages by and about Bill Gates With this book you too can learn how to think like Bill Gates.

A Best Book of 2021 by Bloomberg BusinessWeek, Time, and The Washington Post The bestselling author of *Leonardo da Vinci* and *Steve Jobs* returns with a "compelling" (The Washington Post) account of how Nobel Prize winner Jennifer Doudna and her colleagues launched a revolution that will allow us to cure diseases, fend off viruses, and have healthier babies. When Jennifer Doudna was in sixth grade, she came home one day to find that her dad had left a paperback titled *The Double Helix* on her bed. She put it aside, thinking it was one of those detective tales she loved. When she read it on a rainy Saturday, she discovered she was right, in a way. As she sped through the pages, she became enthralled by the intense drama behind the competition to discover the code of life. Even though her high school counselor told her girls didn't become scientists, she decided she would. Driven by a passion to understand how nature works and to turn discoveries into inventions, she would help to make what the book's author, James Watson, told her was the most important biological advance since his codiscovery of the structure of DNA. She and her collaborators turned a curiosity of nature into an invention that will transform the human race: an easy-to-use tool that can edit DNA. Known as CRISPR, it opened a brave new world of medical miracles and moral questions. The development of CRISPR and the race to create vaccines for coronavirus will hasten our transition to the next great innovation revolution. The past half-century has been a digital age, based on the microchip, computer, and internet. Now we are entering a life-science revolution. Children who study digital coding will be joined by those who study genetic code. Should we use our new evolution-hacking powers to make us less susceptible to viruses? What a wonderful boon that would be! And what about preventing depression? Hmm...Should we allow parents, if they can afford it, to enhance the height or muscles or IQ of their kids? After helping to discover CRISPR, Doudna became a leader in wrestling with these moral issues and, with her collaborator Emmanuelle Charpentier, won the Nobel Prize in 2020. Her story is an "enthraling detective story" (Oprah Daily) that involves the most profound wonders of nature, from the origins of life to the future of our species.

That Will Never Work

The Life and Business Lessons of Bill Gates

Unlocking the Power of Sleep and Dreams

Summary: *Hard Drive*

The Birth of Netflix and the Amazing Life of an Idea

The Solutions We Have and the Breakthroughs We Need

The Code Breaker

In his new book, Microsoft chairman and CEO Bill Gates discusses how technology can help run businesses better today and how it will transform the nature of business in the near future. Gates stresses the need for managers to view technology not as overhead but as a strategic asset, and offers detailed examples from Microsoft, GM, Dell, and many other successful companies. Companion Web site.

From the author of the #1 New York Times best seller *How to Avoid a Climate Disaster: The COVID-19 pandemic isn't over, but even as governments around the world strive to put it behind us, they're also starting to talk about what happens next. How can we prevent a new pandemic from killing millions of people and devastating the global economy? Can we even hope to accomplish this? Bill Gates believes the answer is yes, and in this book he lays out clearly and convincingly what the world should have learned from COVID-19 and what all of us can do to ward off another disaster like it. Relying on the shared knowledge of the world's foremost experts and on his own experience of combating fatal diseases through the Gates Foundation, he first helps us understand the science of infectious diseases. Then he shows us how the nations of the world, working in conjunction with one another and with the private sector, can not only ward off another COVID-like catastrophe but also eliminate all respiratory diseases, including the flu. Here is a clarion call—strong, comprehensive, and of the gravest importance—from one of our greatest and most effective thinkers and activists.*

The must-read summary of James Wallace and Jim Erickson's book: "Hard Drive: Bill Gates and the Making of the Microsoft Empire". This complete summary of the ideas from James Wallace and Jim Eriskon's book "Hard Drive" tells the story of America's youngest millionaire and Microsoft founder, Bill Gates. In their book, the authors have interviewed childhood friends, employees and business rivals to present this compelling story behind the rise of this genius who transformed the computer industry. By reading this summary, you will understand how one man took his passion for computing and transformed it into a

multi-million dollar world-class company. Added-value of this summary: • Save time • Understand key concepts • Expand your knowledge To learn more, read "Hard Drive" and discover the secrets behind the success of the most feared player in the computer industry.

Business Models for Transforming Customer Relationships What if there were a way to turn occasional, sporadic transactions with customers into long-term, continuous relationships--while simultaneously driving dramatic improvements in operational efficiency? What if you could break your existing trade-offs between superior customer experience and low cost? This is the promise of a connected strategy. New forms of connectivity--involving frequent, low-friction, customized interactions--mean that companies can now anticipate customer needs as they arise, or even before. Simultaneously, enabled by these technologies, companies can create new business models that deliver more value to customers. Connected strategies are win-win: Customers get a dramatically improved experience, while companies boost operational efficiency. In this book, strategy and operations experts Nicolaj Siggelkow and Christian Terwiesch reveal the emergence of connected strategies as a new source of competitive advantage. With in-depth examples from companies operating in industries such as healthcare, financial services, mobility, retail, entertainment, nonprofit, and education, Connected Strategy identifies the four pathways--respond-to-desire, curated offering, coach behavior, and automatic execution--for turning episodic interactions into continuous relationships. The authors show how each pathway creates a competitive advantage, then guide you through the critical decisions for creating and implementing your own connected strategies. Whether you're trying to revitalize strategy in an established company or disrupt an industry as a startup, this book will help you: Reshape your connections with your customers Find new ways to connect with existing suppliers while also activating new sources of capacity Create the right revenue model Make the best technology choices to support your strategy Integrating rich examples, how-to advice, and practical tools in the form of "workshop chapters" throughout, this book is the ultimate resource for creating competitive advantage through connected relationships with your customers and redefined connections in your industry.

Connected Strategy

One Doctor. Seven Billion Patients.

Prepared

The Road to Character

What Kids Need for a Fulfilled Life

Why We Sleep

John Wesley, Natural Man, and the 'Isms'

The first in-depth look at one of the world's richest-and most secretive-businessmen Though his wealth is certainly no secret, the world's fourthrichest man remains an enigma. Paul Allen made his fortune as BillGates's partner in Microsoft, supplemented it with questionable,though often profitable, venture capital schemes, and has sinceinvested his wealth in a widely divergent list of interests. Heowns the NBA's Portland Trailblazers and the NFL's SeattleSeahawks. Among hundreds of smaller ventures, he is a primarystakeholder in the film production company DreamWorks SKG andformerly held a large piece of the widely despised Ticketmastermonopoly. Dubbed the "Accidental Zillionaire" by Wired magazine,Allen has often appeared to be a bumbler who succeeded primarilythrough luck and by coopting the visionary ideas of others. In TheAccidental Zillionaire, Laura Rich, one of the foremost chroniclersof the Internet economy, unravels the secret Paul Allen, his innermotivations, his vision, and his personality. She tells Allen'sstory from his days as a fledgling computer geek in suburbanWashington state, to his role in founding the world's largestsoftware company, to his battle with cancer, to his sycophanticflirtation with Hollywood and its brightest stars. Paul Allen is aman of various interests and passions, but few if any know himwell. The Accidental Zillionaire for the first time reveals theinner workings of a towering figure in the worlds of technology,business, sports, and entertainment. Laura Rich (Los Angeles, CA) is a former writer forThe Industry Standard, Adweek, and InsideMedia. She currently covers the world of digital entertainmentfor Entertainment Weekly, Fortune, and TheHollywood Reporter. She penned The Standard's popular "RichList" report and has reported on Paul Allen for years.

John Wesley, founder of the Methodist Church, is one of the world's greatest religious figures. A practical rather than systematic theologian, he wrote and preached for the common man. He is well known as a man of one book (the Bible) but he read like no other during his time. We are left with fourteen volumes of his works and eight each of his letters and journals. His brother became the troubadour of Methodism, writing countless hymns. John also took classic Christian works and edited them for the common man to read. And if this were not enough, he preached thousands of times both indoors and out. In John Wesley, Natural Man, and the 'Isms', J. Robert Ewbank examines what Wesley thought about other religions. Did he think all religions were from God and therefore there was little difference between them, or did he think that there is uniqueness in Christianity? Was he concerned about other philosophies and thoughts about religion popular in his day? What did he think about Natural Man, the Indians, the Deists, the Jews, the Roman Catholics, and the Mystics? Were they also fine with him, or did he discuss the differences between them, revealing where he found them wrong? Furthermore, what did Wesley think about the possibility of salvation for all those who held to these other positions? Did he find that it is possible for them to be saved by a loving God, or have they stepped outside of the bounds, therefore requiring extreme difficulty to be saved?

In the tradition of Phil Knight's Shoe Dog comes the incredible untold story of how Netflix went from concept to company--all revealed by co-founder and first CEO Marc Randolph. Once upon a time, brick-and-mortar video stores were king. Late fees were ubiquitous, video-streaming unheard of, and widespread DVD adoption seemed about as imminent as flying cars. Indeed, these were the widely accepted laws of the land in 1997, when Marc Randolph had an idea. It was a simple thought--leveraging the internet to rent movies--and was just one of many more and far worse proposals, like personalized baseball bats and a shampoo delivery service, that Randolph would pitch to his business partner, Reed

Hastings, on their commute to work each morning. But Hastings was intrigued, and the pair—with Hastings as the primary investor and Randolph as the CEO—founded a company. Now with over 150 million subscribers, Netflix's triumph feels inevitable, but the twenty first century's most disruptive start up began with few believers and calamity at every turn. From having to pitch his own mother on being an early investor, to the motel conference room that served as a first office, to server crashes on launch day, to the now-infamous meeting when Netflix brass pitched Blockbuster to acquire them, Marc Randolph's transformational journey exemplifies how anyone with grit, gut instincts, and determination can change the world—even with an idea that many think will never work. What emerges, though, isn't just the inside story of one of the world's most iconic companies. Full of counter-intuitive concepts and written in binge-worthy prose, it answers some of our most fundamental questions about taking that leap of faith in business or in life: How do you begin? How do you weather disappointment and failure? How do you deal with success? What even is success? From idea generation to team building to knowing when it's time to let go, *That Will Never Work* is not only the ultimate follow-your-dreams parable, but also one of the most dramatic and insightful entrepreneurial stories of our time.

Monopolies in America

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