

How To Get A Good Job After 50 A Step By Step Guide To Job Search Success

Drawing from groundbreaking research, psychologist and award-winning teacher Kelly McGonigal, PhD, offers a surprising new view of stress—one that reveals the upside of stress, and shows us exactly how to capitalize on its benefits. You hear it all the time: stress causes heart disease; stress causes insomnia; stress is bad for you! But what if changing how you think about stress could make you happier, healthier, and better able to reach your goals? Combining exciting new research on resilience and mindset, Kelly McGonigal, PhD, proves that undergoing stress is not bad for you; it is undergoing stress while believing that stress is bad for you that makes it harmful. In fact, stress has many benefits, from giving us greater focus and energy, to strengthening our personal relationships. McGonigal shows readers how to cultivate a mindset that embraces stress, and activate the brain's natural ability to learn from challenging experiences. Both practical and life-changing, *The Upside of Stress* is not a guide to getting rid of stress, but a toolkit for getting better at it—by understanding, accepting, and leveraging it to your advantage.

Online education continues to enjoy a rapid growth in today's world. Whether you're just beginning the journey into online courses or you're an advanced student, "How to Make Good Grades and Earn Your Degree Online" will help you accomplish your educational goals. Author Russell C. Kick, PhD, brings you over twenty-five years of teaching and mentoring experience in both traditional and online education. He provides real-world advice and counsel on how to succeed in online courses. Dr. Kick serves as your personal mentor and provides valuable and practical tips based on personal experiences and those of his students. Dr. Kick takes you step-by-step through the world of online education. You'll discover how to skillfully manage time between your job and your education. Dr. Kick also introduces you to security techniques to protect your computer from viruses and power outages. Learn the key factors for success in the online course experience, including how to establish a good relationship with your instructor and how to develop your writing abilities. Take the next step toward your future today!

Emphasizes that in addition to skills, in order to succeed students must value education and be aware of its relevance to their lives.

The Good Life Crisis is a project that seeks to find the best answers to the question "What is the Good Life?" After traveling around the world and interviewing hundreds of inspiring people, Nick Shelton has compiled a book based on the best advice he's received. Comprised of humorous stories and practical advice, it provides you a glimpse of how to lead an ideal life in the 21st century. Containing just over 40 chapters, the book provides stories, real-life examples, and practical advice on how each of us can improve our lives and we appreciate each day. For more visit, www.TheGoodLifeCrisis.com

Why Skills Trump Passion in the Quest for Work You Love

The Sheep-breeder

Get in a Good Mood & Stay There

Get Good with Money

Why Some Companies Make the Leap --and Other's Don't

How to Study and Get Good Better Best Grades

How to Get Lucky (Harriman Classics)

Cut through the noise and make better college and career choices This book is about addressing the college-choosing problem. The rankings, metrics, analytics, college visits, and advice that we use today to help us make these decisions are out of step with the progress individual students are trying to make. They don't give students and families the information and context they need to make such a high-stakes decision about whether and where to get an education. Choosing College strips away the noise to help you understand why you ' re going to school. What's driving you? What are you trying to accomplish? Once you know why, the book will help you make better choices. The research in this book illustrates that choosing a school is complicated. By constructing more than 200 mini-documentaries of how students chose different postsecondary educational experiences, the authors explore the motivations for how and why people make the decisions that they do at a much deeper, causal level. By the end, you ' ll know why you ' re going and what you ' re really chasing. The book: Identifies the five different Jobs for which students hire postsecondary education Allows you to see your true options for what ' s next Offers guidance for how to successfully choose your pathway Illuminates how colleges and entrepreneurs can build better experiences for each Job The authors help readers understand not what job students want out of college, but what "Job" students are hiring college to do for them.

A revised edition of the inspiring bestseller, now in paperback with new good rider profiles! This book is exactly what you need to become a better rider. It's a smart, honest, on-target kick-in-the-pants, guaranteed to rev your engines as you see how a few changes in your life, a few smart choices and strategic moves, can transform you from a run-of-the-mill rider into a good one. How does Denny Emerson know what makes a good rider? For one thing, he is one—he is the only rider in the world to have won both a gold medal in international eventing and a Tevis Cup buckle in endurance. Plus, he's been around great riders, and taught those on their way to becoming great, for over 40 years. How will what Denny knows help you become a good rider? He's boiled the whole thing down into seven broad "Areas of Choice" that determine whether you are a "gonnabe" or whether you'll be stuck in the "wannabe" category for decades. Examine how your choice of riding sport may or may not be the best for who you are and where you live. Find out how those frustrating hurdles known as "life circumstances" don't necessarily hold you back like you think they do. Learn how to build a strong support team by winning people to your cause and choosing the right teachers and mentors. Analyze your physical self (your body, how it is formed and how you care for it) and your intellectual self (your "horse smarts" and how you are adding to them or not) and apply the results to your "gonna-be-good" equation. Take a good hard look at your partner—your horse—and think critically about his ability to help you attain your riding goals. Discover the nine key character traits of successful riders and how you can learn to call each one of them your own. Along the way you'll read the stories of 23 of the world's top riders from different disciplines and sports—including dressage, reining, driving, show jumping, endurance, hunter/jumper, and eventing—and how they "got good" despite the same kinds of challenges and setbacks you face in your own day-to-day riding. You'll get an inside look at their path to success, as well as their very best tips for how to "make it" in the horse industry.

With a little bit of country, a whole lot of faith, and a healthy dose of sass, award-winning singer-songwriter Lauren Alaina's debut book, *Getting Good at Being You*, invites you to take the road less traveled as you step right up to who God calls you to be. After years in the spotlight on American Idol and Dancing with the Stars, country music star Lauren Alaina has learned a thing or two about fighting self-doubt and feeling at home in her own skin. In *Getting Good at Being You*, Lauren shares stories about everything from lost loves to getting a nose ring to battling an eating disorder to grieving a loved one ' s death. Each story leads to practical tips, take-it-on-the-road strategies, and encouragement for your own personal and spiritual growth. In this book, you will be inspired to: speak to yourself with kindness and compassion chase the dreams that light your spirit on fire cultivate rich relationships with family and friends identify self-sabotaging beliefs and behaviors offer forgiveness for yourself and others Throughout the book, you will find: behind-the-scenes photos from Lauren's career in country music. Lists, tips, and strategies to boost your self-confidence. Prompts to help you dream big and run toward who you are. This beautiful book is a perfect gift for women who celebrate other women birthday celebrations or career promotions high school and college graduations fans who want to know more about country music stardom Each of us deserves head-over-heels, can't-get-enough, shout-it-from-the-mountaintops self-love. By the final page of *Getting Good at Being You*, that's just the kind of confidence you'll have.

As Lauren discovered, maybe life is getting good after all.

Ninja: Get GoodMy Ultimate Guide to GamingClarkson Potter

High School Students' Step-By-Step Guide to Getting Good Grades

Why Stress Is Good for You, and How to Get Good at It

How To Get Good Grades

How to Have Great Meetings

Good Night, Gorilla

Why Good People Can't Get Jobs

10 Simple Steps to Becoming Financially Whole | A Guide to Tiffany Aliche's Book

" *It's Not How Good You Are, It's How Good You Want to Be* is a pocket bible for the talented and timid alike to help make the unthinkable thinkable and the impossible possible. The world's top advertising guru, Paul Arden, offers up his wisdom on issues as diverse as problem solving, responding to a brief, communicating, playing your cards right, making mistakes, and creativity – all endeavors that can be applied to aspects of modern life. This uplifting and humorous little book provides a unique insight into the world of advertising and is a quirky compilation of quotes, facts, pictures, wit and wisdom – all packed into easy‐to‐digest, bite‐sized spreads. If you want to succeed in life or business, this book is a must. "

'A masterpiece' - *Daily Mail* 'A fascinating and funny look at what really goes into the making of a book' *Sunday Times* 'Inject this straight into my veins!' *Lucy Mangan* 'Engaging, informative, and fascinating!' *David Bellos, author of Is That a Fish in Your Ear? Once upon a time, a writer had an idea. They wrote it down. But what happened next? Join Rebecca Lee, professional word-improver, as she embarks on the fascinating journey to find out how a book gets from author's brain to finished copy. She'll learn the dark arts of ghostwriters, uncover the hidden beauty of typesetting and find out which words end up in books (and why). And along the way, her quest will be punctuated by a litany of little-known considerations that make a big impact: ellipses, indexes, hyphens, esoteric grammar and juicy errata slips. Whoops. From foot-and-note disease to the town of Index, Missouri - turn the page to discover how books get made and words get good. Or, at least, better.*

Ever wonder why a beautiful, intelligent young woman is still single? Or why some women always pick the wrong men? Or thought of why some women find the man of their dreams at an early age, and other smart and sexy women are still single? Have you ever questioned why two people who love each other and get married can a few years later not stand to be in the same room? Do you want to discover how to attract the true man of your dreams and maintain the joy and fun of a wonderful relationship for years to come? Longtime relationship coach Alex B. Wright addresses these ageless questions using a combination of candid real life examples, fun and revealing activities, and meaningful insights about how men view and relationships. If you desire a successful and lasting connection with a significant other and are ready to explore the answers to questions about your own experiences, then *How To Get And Keep A Good Man* will guide you on your life-changing journey. Both serious and fun, and it also deals with: The truth about love The constant comparison of yourself to others called "self-sickness" How and why men categorize women Why great relationships go bad The value and consequences of your first relationship If you are ready to enjoy more of life, and hold on to the man of your dreams-then *How To Get And Keep A Good Man* will help you change your life, starting now. Visit Alex online at www.getagoodman.com

Introducing the powerful idea of striving for financial wholeness instead of early retirement or millionaire status: learn the ten short-term steps that lead to long-term security. From the simple (best practices for budgeting and saving) to the more sophisticated (investing, taking charge of your credit score, and calculating your insurance needs), use memorable stories, actionable lists and worksheets, and a you-got-this attitude, to build a solid foundation for a life that's rich in every way.

How to Get Good Grades in School and Life

If You Have to Do It, You Might as Well Get Good at It

Get Good at Things Fast to Stay Ready for the Future

Choosing College

It's Not How Good You Are, It's How Good You Want to Be

How to Get to Great Ideas

A Lean Coffee Book

There's bad, there's good... And then there's CRAZY GOOD. Steve Chandler's latest delivers a series of enlightening CHOICES we can make to have our lives soar FAR BEYOND anything we thought possible. The hypnotized "I'm fine" life of "barely good enough" is revealed here to be thoroughly unnecessary - and easy to break free from. The CHOICES Chandler gives us are clean, clear, simple to execute, and based on more than twenty years of training over thirty Fortune 500 companies and coaching hundreds of high-achieving individuals. This is Chandler at his best. Choose NOW to create a life that's CRAZY GOOD.

How would you like to learn to study and earn better grades? What if you could learn to study less, learn more, remember it longer, have more free time, get better grades, and have fun, all at the same time?" THEN THIS BOOK IS FOR YOU! HOW THIS BOOK APPLIES TO YOU THE STUDENT! school and professional courses fit this method, meaning they adapt easily to this process. It doesn't matter what the teacher's method or the subjects taught are, the applications are endless. Whether a teacher uses lecture, power point or textbooks, requiring note taking, they work here. A partial list of workable subjects is: Math, (Geometry, Algebra, Physics, Calculus...), Science, Biology, English, History, Languages, (Spanish, French, Italian, German, Greek, Hebrew...etc.), Government, Speech preparation, Writing articles, books, Real Estate, Insurance. The word LIMITLESS is the best way to describe how this method and process work. A successful student must desire to learn and grow. This study process can be simple, easy and hard at the same time. HOW TO STUDY Is a manual for Middle, High School, College and Business Professionals who want to know how to study effectively, do it efficiently while earning good grades and mastering the subjects, furthering their career while acquiring better study and learning skills, AND EFFECTIVELY Learn how to become an excellent student, at the same time raising grade point averages, AND DEFINITELY IMPROVE study habits and while eliminating the bad habits of the past, AND DEVELOP BETTER Student skills while pursuing a desired college degree, whether a B.A., Master or Doctorate degrees, AND EXPAND EDUCATIONAL Goals directed toward good educational choices for a successful future whatever that is, AND CHOOSE A CAREER that is more than a job

The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. "Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings? Mastering one specific skill set might have been the key to success 20 years ago . . . but being the best at a single thing just doesn't cut it in today's global economy. Think about those people who somehow manage to be amazing at everything they do—the multimillionaire CEO with the bodybuilder physique or the rock star with legions of adoring fans. How do they manage to be so great at life? By acquiring and applying multiple skills to make themselves more valuable to others, they've become generalists, able to "stack" their varied skills for a unique competitive edge. In *How to Be Better at Almost Everything*, bestselling author, fitness expert, entrepreneur, and professional business coach Pat Flynn shares the secrets to learning (almost) every skill, from marketing and music to relationships and martial arts, teaching how to combine interests to achieve greatness in any field. Discover how to: • Learn any skill with only an hour of practice a day through repetition and resistance • Package all your passions into a single tool kit for success with skill stacking • Turn those passions into paychecks by transforming yourself into a person of interest To really get ahead in today's fast-paced, constantly evolving world, you need a diverse portfolio of hidden talents you can pull from your back pocket at a moment's notice. The good news? You don't need to be a genius or a prodigy to get there—you just have to be willing to learn. *How to Be Better at Almost Everything* will teach you how to make your personal and professional goals a reality, starting today.

13 techniques for discovering and taking advantage of life's good breaks

Personal Development for Success

How Words Get Good

My Ultimate Guide to Gaming

A Book of CHOICES

Ninja: Get Good

Getting Good at Being You

College student and college-bound student edition. An effective, organized system to approach your academics. With practical insights for achieving top grades in school and life.

"Once I received a beautiful card wishing me a happy birthday. My husband was so proud of his efforts—until he realized it wasn't my birthday. It was our anniversary." How do you spend the days or hours leading up to a celebration of your special lady? Are you always shopping at the last minute for her gift—hoping that whatever you get her will be good enough for the occasion and something she will like? In *If You Have to Do It, You Might as Well Get Good at It*, author Brenda Righter will help you avoid eleventh-hour shopping, that dreaded time when you go to the mall or sit in front of your computer staring at some generic website searching for the perfect gift. She shares great gift ideas to consider in more than fifteen categories, such as clothing, shoes, jewelry, outerwear, and many more. She has also included a cheat sheet as a bonus for your special lady, so that she can help you become an expert shopper. By using the tactics suggested in this guide, you can find much greater pleasure in shopping for your sweetheart and you'll rediscover the joy of gift-giving. This handy guide will help you give the right gifts for each of the special occasions in your life.

The #1 New York Times bestseller. Over 4 million copies sold! *Tiny Changes, Remarkable Results* No matter your goals, *Atomic Habits* offers a proven framework for improving--every day. James Clear, one of the world's leading experts on habit formation, reveals practical strategies that will teach you exactly how to form good habits, break bad ones, and master the tiny behaviors that lead to remarkable results. If you're having trouble changing your habits, the problem isn't you. The problem is your system. Bad habits repeat themselves again and again not because you don't want to change, but because you have the wrong system for change. You do not rise to the level of your goals. You fall to the level of your systems. Here, you'll get a proven system that can take you to new heights. Clear is known for his ability to distill complex topics into simple behaviors that can be easily applied to daily life and work. Here, he draws on the most proven ideas from biology, psychology, and neuroscience to create an easy-to-understand guide for making good habits inevitable and bad habits impossible. Along the way, readers will be inspired and entertained with true stories from Olympic gold medalists, award-winning artists, business leaders, life-saving physicians, and star comedians who have used the science of small habits to master their craft and vault to the top of their field. Learn how to: • make time for new habits (even when life gets crazy); • overcome a lack of motivation and willpower; • design your environment to make success easier; • get back on track when you fall off course; ...and much more. *Atomic Habits* will reshape the way you think about progress and success, and give you the tools and strategies you need to transform your habits--whether you are a team looking to win a championship, an organization hoping to redefine an industry, or simply an individual who wishes to quit smoking, lose weight, reduce stress, or achieve any other goal.

Meetings don't need to be terrible. They can be the best place for us to connect with the people we work with and do great things. This book presents the Lean Coffee method which has since its inception in 2009 spread across the globe to radically shift the way people meet with each other.

Summary & Analysis of Get Good with Money

How to Get Good Grades Learning how to Study

So Good They Can't Ignore You

Ten Simple Steps to Becoming Financially Whole

How to Get and Keep a Good Man

How to Get Good

The Upside of Stress

NEW YORK TIMES, WALL STREET JOURNAL, AND USA TODAY BESTSELLER • A ten-step plan for finding peace, safety, and harmony with your money—no matter how big or small your goals and no matter how rocky the market might be—by the inspiring and savvy “Budgetnista.” “No matter where you stand in your money journey, Get Good with Money has a lesson or two for you!”—Erin Lowry, bestselling author of the *Broke* Millennial series Tiffany Aliche was a successful pre-school teacher with a healthy nest egg when a recession and advice from a shady advisor put her out of a job and into a huge financial hole. As she began to chart the path to her own financial rescue, the outline of her ten-step formula for attaining both financial security and peace of mind began to take shape. These principles have now helped more than one million women worldwide save and pay off millions in debt, and begin planning for a richer life. Revealing this practical ten-step process for the first time in its entirety, *Get Good with Money* introduces the powerful concept of building wealth through financial wholeness: a realistic, achievable, and energizing alternative to get-rich-quick and over-complicated money management systems. With helpful checklists, worksheets, a

tool kit of resources, and advanced advice from experts who Tiffany herself relies on (her "Budgetnista Boosters"), Get Good with Money gets crystal clear on the short-term actions that lead to long-term goals, including: • A simple technique to determine your baseline or "noodle budget," examine and systemize your expenses, and lay out a plan that allows you to say yes to your dreams. • An assessment tool that helps you understand whether you have a "don't make enough" problem or a "spend too much" issue—as well as ways to fix both. • Best practices for saving for a rainy day (aka job loss), a big-ticket item (a house, a trip, a car), and money that can be invested for your future. • Detailed advice and action steps for taking charge of your credit score, maximizing bill-paying automation, savings and investing, and calculating your life, disability, and property insurance needs. • Ways to protect your beneficiaries' future, and ensure that your financial wishes will stand the test of time. An invaluable guide to cultivating good financial habits and making your money work for you, Get Good with Money will help you build a solid foundation for your life (and legacy) that's rich in every way.

From one of the leading Fortnite gamers in the world comes your game plan for outclassing the rest at playing video games. "Get the right gear, practice the right way, and get into the right headspace and you too can Get Good."—Time Packed with illustrations, photographs, anecdotes, and insider tips, this complete compendium includes everything Tyler "Ninja" Blevins wishes he knew before he got serious about gaming. Here's how to: • Build a gaming PC • Practice with purpose • Develop strategy • Improve your game sense • Pull together the right team • Stream with skill • Form a community online • And much more Video games come and go, but Ninja's lessons are timeless. Pay attention to them and you'll find that you're never really starting over when the next big game launches. Who knows—you may even beat him one day. As he says, that's up to you. Praise for Ninja: Get Good "If you're a casual gamer looking to refine your gaming skills or equipment, or someone considering getting into esports, then livestreamer and gaming guru Tyler 'Ninja' Blevins' book could be the perfect guide."—Los Angeles Times "It's perfect for young kids just getting into gaming after watching streamers, like Ninja, and their parents who may not know much about gaming and streaming. . . It's an all-in-one checklist of everything you need to start up on a streaming life. This book breaks down complex and sometimes obscure concepts in gaming that many non-gamer parents may not know about or the kids know about instinctually but can't put into words."—GameCrate

Max Gunther's lost classic, now in a new Classics edition. Some people think you're either born lucky or not. But what if you could actively get lucky? As Max Gunther shows in this page-turning classic, some people really are luckier than others - and not by accident. Lucky people arrange their lives in characteristic patterns. They tend to position themselves in the path of onrushing luck; they tend to go where events are moving fastest and where they can find their lucky break Lucky people take risks but not silly ones. They stick with a cause, a job, or a partner, but not when all hope is lost. In short, they move with life, not against it. This book gives you 13 different techniques by which you can discover and take advantage of life's good breaks, while minimizing the effects of its bad ones.

In an unorthodox approach, Georgetown University professor Cal Newport debunks the long-held belief that "follow your passion" is good advice, and sets out on a quest to discover the reality of how people end up loving their careers. Not only are pre-existing passions rare and have little to do with how most people end up loving their work, but a focus on passion over skill can be dangerous, leading to anxiety and chronic job hopping. Spending time with organic farmers, venture capitalists, screenwriters, freelance computer programmers, and others who admitted to deriving great satisfaction from their work, Newport uncovers the strategies they used and the pitfalls they avoided in developing their compelling careers. Cal reveals that matching your job to a pre-existing passion does not matter. Passion comes after you put in the hard work to become excellent at something valuable, not before. In other words, what you do for a living is much less important than how you do it. With a title taken from the comedian Steve Martin, who once said his advice for aspiring entertainers was to "be so good they can't ignore you," Cal Newport's clearly written manifesto is mandatory reading for anyone fretting about what to do with their life, or frustrated by their current job situation and eager to find a fresh new way to take control of their livelihood. He provides an evidence-based blueprint for creating work you love, and will change the way you think about careers, happiness, and the crafting of a remarkable life.

Why is it So Hard to Get Good Schools?

How to Make Better Learning Decisions Throughout Your Life

Your-Step-By-Step Guide To Getting Good Grades

How to Be Better at Almost Everything

Five Stars

A Comprehensive Shopping Guide for Men

The Story of Making a Book

PLEASE NOTE: This is a summary and analysis of the book and not the original book. SNAP Summaries is wholly responsible for this content and is not associated with the original author in any way. If you are the author, publisher, or representative of the original work, please contact info[at]snapsummaries[dot]com with any questions or concerns. If you'd like to purchase the original book, please paste this link in your browser: <https://amzn.to/3b3U0Sk> In Get Good with Money, Tiffany Aliche lays out the steps readers can take to organize their finances and create their best lives. What does this SNAP Summary Include? - Synopsis of the original book - Key takeaways from each chapter - What it means to be financially whole, and how it differs from being financially independent - How to save and invest for the life you want and have enough for retirement - The documents you need to have in place to protect your wealth and ensure your assets go to the right beneficiaries - Editorial Review - Background on Tiffany "the Budgetnista" Aliche About the Original Book: When she was in her mid-twenties, Aliche went from having \$40,000 in savings and a credit score of 802 to getting sucked into a \$35,000 credit card debt and moving back in with her parents. Through years of careful planning and consistent effort, she not only paid off what she owed, but also leveraged everything she had learned to start an uber-successful financial education business. In Get Good with Money, she breaks down what it takes to be financially secure into ten doable steps that cover everything from managing debt and improving credit score to getting sufficient insurance and creating an estate plan. Anyone looking for a practical guide to cleaning up their finances and living a richer life will find Get Good with Money an invaluable resource. DISCLAIMER: This book is intended as a companion to, not a replacement for, Get Good with Money. SNAP Summaries is wholly responsible for this content and is not associated with the original author in any way. If you are the author, publisher, or representative of the original work, please contact info[at]snapsummaries.com with any questions or concerns.

This is the inside story of how a book gets made. Join Rebecca Lee, professional word-improver, as she embarks on a tour of the long and fascinating journey from author's brain to finished book. She'll learn the dark arts of ghostwriters, uncover the hidden beauty of typesetting and find out which words end up in books (and why). And along the way, her quest will be punctuated by a litany of little-known considerations that make a big impact: ellipses, indexes, hyphens, esoteric grammar and juicy errata slips. Whoops. From foot-and-note disease to the meaning of 'Etaoin Shrdlu' and a visit to the town of Index, Missouri - turn the page to discover how books get made and words get good. Or, at least, better.

"As technology threatens to displace countless jobs and skills, the ability to communicate is becoming more important than ever. This book is full of examples to help you get better at transporting your thoughts and emotions into the minds of other people." —Adam Grant, New York Times bestselling author of Give and Take, Originals, and Option B with Sheryl Sandberg How to master the art of persuasion—from the bestselling author of Talk Like TED. Ideas don't sell themselves. As the forces of globalization, automation, and artificial intelligence combine to disrupt every field, having a good idea isn't good enough. Mastering the ancient art of persuasion is the key to standing out, getting ahead, and achieving greatness in the modern world. Communication is no longer a "soft" skill—it is the human edge that will make you unstoppable, irresistible, and irreplaceable—earning you that perfect rating, that fifth star. In Five Stars, Carmine Gallo, bestselling author of Talk Like TED, breaks down how to apply Aristotle's formula of persuasion to inspire contemporary audiences. As the nature of work changes, and technology carries things across the globe in a moment, communication skills become more valuable—not less. Gallo interviews neuroscientists, economists, historians, billionaires, and business leaders of companies like Google, Nike, and Airbnb to show first-hand how they use their words to captivate your imagination and ignite your dreams. In the knowledge age—the information economy—you are only as valuable as your ideas. Five Stars is a book to help you bridge the gap between mediocrity and exceptionality, and gain your competitive edge in the age of automation. In Five Stars, you will also learn: -The one skill billionaire Warren Buffett says will raise your value by 50 percent. -Why your job might fall into a category where 75 percent or more of your income relies on your ability to sell your idea. -How Airbnb's founders follow a classic 3-part formula shared by successful Hollywood movies. -Why you should speak in third-grade language to persuade adult listeners. -The one brain hack Steve Jobs, Leonardo da Vinci, and Picasso used to unlock their best ideas.

If you want to know the secrets on how to excel in your academic standing, then get a copy of this "How To Get Good Grades"guide. In this step-by-step guide you will be able to learn the following: - How to deal with different types of teachers. - How to avoid failing. - How to prepare yourself in studying your lessons. - How to manage your time. - How to set goals. - How to set priorities. - How to study. - How to develop good study habit. - How to gain mastery of the lessons. - And much more. HowExpert publishes quick 'how to' guides on all topics from A to Z by everyday experts.

The Skills Gap and What Companies Can Do About It

Be Bad First

Learn Anything Quickly, Stack Your Skills, Dominate

365 Ways to Get Good Luck! For 2013: Chinese, Wiccan, Jewish, Christian, & Islamic Verses, Prayers, Chants, Mantras, Feng Shui, Spells & Charms to increase Good Energy!

Daily Choices that Lead to Success in Any Equestrian Sport

Perfect Practice When Things Are Imperfect

How to Make Good in College

Practice can bring you fulfillment beyond your chosen field. But have you ever gotten stuck while learning something, to the point that you no longer enjoy it? In How to get good, author Paul How guides you on what to expect once you commit to learning, with all its ups and downs, so that you could optimize the experience. The first section of the book examines the mindset necessary to acquire a skill, emphasizing processes rather than results. Next, How delves into techniques for better memorization of your subject matter. The final section on 'Action' discusses how to best apply what you learn in order to lessen anxiety and maximize enjoyment. Although coming from the perspective of a musician, How's philosophy encompasses all education. Learning, he says, is not something you stop once you become an adult; rather, it is key to continuously finding meaning in life.

Sliver award winner in Business Reference 2020 Axiom Business Book Awards What makes a great idea? Where do great ideas come from? The highly practical lessons in HOW TO GET TO GREAT IDEAS are based on neuroscience, psychology, and behavioral economics. Written by the former Creative Director of OgilvyOne, Dave Birss, this book offers a brilliant new system for conceiving original and valuable ideas. It looks at how to frame the problem, how to push your thinking, how to sell the idea and build support for it, and how to inspire others to have great ideas. It proves that any organization - and any department within an organization - can become a fertile environment for ideas. Combining a practical research-based system with fascinating insights and inspiring and humorous writing, the book is also accompanied by the problem-solving system RIGHT THINKING. This is a tool that shows organizations a more effective way to generate more effective ideas and is based on the thinking in the book. This is available online and in person from the author.

Get in a Good Mood & Stay There is a practical guide to help you take your thinking off autopilot and put yourself back in the driver's seat. Having gone through a rough spiritual depression and many failures in life, Dannie De Novo implemented a systematic approach to shift her attitude and create the life she wanted. In this book, she shares with you her journey and the effective exercises she utilized. Most coaches just hand you a map; Dannie gives you the guided tour. Foreword by Bob Proctor, Master Success Coach. Afterword by Troy Dunn, TV Personality.

We are operating in a world defined by constant connection, rapid change, and abundant choices. News that once took months, even years, to spread now reaches across the globe in seconds. Advances in medicine and science are pushing boundaries with gene therapy and stem cell transplants. And decisions about where and how to work and live are nearly endless. As new knowledge--and the possibilities that arise from that knowledge--propels us forward, leadership readiness expert and renowned author Erika Andersen suggests that success in today's world requires the ability to acquire new knowledge and skills quickly and continuously--in spite of our mixed feelings about being a novice. In her newest book, Be Bad First, Erika explores how we can become masters of mastery; proficient in the kind of high-payoff learning that's needed today. With assessments and exercises at the close of every chapter, she encourages readers to embrace being bad on the way to being great--to be novices over and over again as we seek to learn and acquire the new skills that will allow us to thrive in this fast-changing world.

The Communication Secrets to Get from Good to Great

How to Get Good Grades in High School

How Good Riders Get Good: New Edition

A system for smart, extraordinary thinking

Stove Mounters' & Range Workers Journal

The Good Life Crisis

If you want to know the secrets on how to excel in your academic standing, then get a copy of this "How To Get Good Grades In High School"guide. In this step-by-step guide you will be able to learn the following: - How to deal with different types of teachers. - How to avoid failing. - How to prepare your self in studying your lessons. - How to manage your time. - How to set goals. - How to set priorities. - How to study. - How to develop good study habit. - How to gain mastery of the lessons. - And much more. HowExpert publishes quick 'how to' guides on unique topics by everyday experts.

Peter Cappelli confronts the myth of the skills gap and provides an actionable path forward to put people back to work. Even in a time of perilously high unemployment, companies contend that they cannot find the employees they need. Pointing to a skills gap, employers argue applicants are simply not qualified; schools aren't preparing students for jobs; the government isn't letting in enough high-skill immigrants; and even when the match is right, prospective employees won't accept jobs at the wages offered. In this powerful and fast-reading book, Peter Cappelli, Wharton management professor and director of Wharton's Center for Human Resources, debunks the arguments and exposes the real reasons good people can't get hired. Drawing on jobs data, anecdotes from all sides of the employer-employee divide, and interviews with jobs professionals, he explores the paradoxical forces bearing down on the American workplace and lays out solutions that can help us break through what has become a crippling employer-employee stand-off. Among the questions he confronts: Is there really a skills gap? To what extent is the hiring process being held hostage by automated software that can crunch thousands of applications an hour? What kind of training could best bridge the gap between employer expectations and applicant realities, and who should foot the bill for it? Are schools really at fault? Named one of HR Magazine's Top 20 Most Influential Thinkers of 2011, Cappelli not only changes the way we think about hiring but points the way forward to rev America's job engine again.

Providing a strong counter voice to today's standards-based reform, this book features powerful ideas on teacher education, curriculum, and school administration in an accessible lecture style by Larry Cuban, an experienced teacher, administrator, and acclaimed author. Based on Cuban's Julius and Rosa Sachs Lectures for 2001-2002, this volume is a must-read for everyone interested in improving our schools.

When an unobservant zookeeper goes home, all the animals he thinks he has left behind in the zoo follow him. On board pages.

Learning to Love Who God Made You to Be

An Easy & Proven Way to Build Good Habits & Break Bad Ones

Earn Your Degree Online and Get Good Grades

Atomic Habits

The world's best selling book

Crazy Good

10 Secrets to Straight A's