

## ***IMovie: The Missing Manual: 2014 Release, Covers IMovie 10 0 For Mac And 2 0 For IOS (Missing Manuals)***

Explains how to use the latest version of the Macintosh-based digital video editing program to polish home videos, covering special effects, transitioning, narration, sound, and saving films in QuickTime and posting videos on the Web.

Whether you're thinking of switching to a Macintosh computer, are looking into the latest Apple products, or have a Mac and want to learn about Mac OS X Leopard, then *Macs For Dummies, 10th Edition* will get you going. Here you'll learn all about how to compare the different desktop and laptop models to choose your perfect match, make Mac OS X Leopard work your way, use the new iLife 2008 digital lifestyle applications, get online and connect to a wired or wireless network, and run Windows on your Mac so you can keep the Microsoft programs you need. You'll also discover how to: Navigate your way around the Mac interface and work with icons and folders Best utilize OS X, work with the new Photo Booth, and manage clutter with Exposé and Spaces Get connected, start a Web-browsing Safari, use e-mail and iChat, and shop online Join .Mac and take advantage of iDisk backups, IMAP mail, and Web Gallery Explore all that iTunes offers, process digital photos with iPhoto, make iMovies, and have fun with GarageBand Use Windows on

**your Mac and transfer Windows files It's a perfect time to join the Mac generation, especially if you're a Windows user who's been thinking of defecting. Macs For Dummies, 10th Edition will get you there, helping you pick peripherals, download freebie programs, set up user accounts, implement security secrets, troubleshoot your Mac, and experience the iLife.**

**Answers found here! In iOS 7, Apple gave the iPhone the most radical makeover in its history. The new software is powerful, sleek, and a perfect companion to the iPhone 5s and 5c—but it's wildly different. Fortunately, David Pogue is back with an expanded edition of his witty, full-color guide: the world's most popular iPhone book. The important stuff you need to know: The iPhone 5s. This book unearths all the secrets of the newest iPhone—faster chip, dual-color flash, fingerprint scanner, and more—and its colorful companion, the 5c. The iOS 7 software. Older iPhones gain Control Center, AirDrop, iTunes Radio, free Internet phone calls, and about 197 more new features. This book covers it all. The apps. That catalog of 1,000,000 add-on programs makes the iPhone's phone features almost secondary. Now you'll know how to find, manage, and exploit those apps. The iPhone may be the world's coolest computer, but it's still a computer, with all of a computer's complexities. iPhone: The Missing Manual is a funny, gorgeously illustrated guide to the tips, shortcuts, and workarounds that will turn you, too, into an iPhone addict.**

**Windows 8.1 continues the evolution of the most radical redesign in Microsoft's history. It combines the familiar Windows desktop with a new, touchscreen-friendly world**

of tiles and full-screen apps. Luckily, David Pogue is back to help you make sense of it—with humor, authority, and 500 illustrations. The important stuff you need to know: What's new in 8.1. The update to 8.1 offers new apps, a universal Search, the return of the Start menu, and several zillion other nips and tucks. New features. Storage Spaces, Windows To Go, File Histories—if Microsoft wrote it, this book covers it. Security. Protect your PC from viruses, spyware, spam, sick hard drives, and out-of-control kids. The network. HomeGroups, connecting from the road, mail, Web, music streaming among PCs—this book has your network covered. The software. Media Center, Photo Gallery, Internet Explorer, speech recognition—this one authoritative, witty guide makes it all crystal clear. It's the book that should have been in the box.

**macOS Catalina: The Missing Manual**

**2014 Release, Covers iMovie 10.0 for Mac and 2.0 for IOS**

**2014 release, covers iPhoto 9.5 for Mac and 2.0 for iOS 7**

**iPhoto: The Missing Manual**

**Designing with the Mind in Mind**

**Grammar of the Edit**

For the first time, making and editing your own movies is as easy as plugging in your camera, turning on your iMac and double-clicking the iMovie icon. What the iMac did for Internet access iMovie will do for video editing. iMovie for Dummies not only shows you the ins and outs of using iMovie, it also shows you the techniques and tricks to making professional-looking video. Storyboards, effects, titles, sound, music, manipulating tracks -- these authors cover it all in an engaging and entertaining fashion that will make

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learning to make movies as much fun as watching them!

Content analysis is one of the most important but complex research methodologies in the social sciences. In this thoroughly updated Second Edition of The Content Analysis Guidebook, author Kimberly Neuendorf provides an accessible core text for upper-level undergraduates and graduate students across the social sciences. Comprising step-by-step instructions and practical advice, this text unravels the complicated aspects of content analysis.

iMovieO'Reilly Media

A guide to digital movie making covers camera selection, storyboarding, shooting techniques, transitions, converting to Quicktime files, adding text, and exporting images to videotape.

The Official Intuit Guide to QuickBooks 2014

JavaScript & JQuery: The Missing Manual

iMovie 4 & iDVD

Windows 8.1: The Missing Manual

WordPress: The Missing Manual

*Apple's video-editing program is better than ever, but it still doesn't have a printed guide to help you get started. That's where this gorgeous, full-color book comes in. You get clear explanations of iMovie's impressive new features, like instant rendering, storyboarding, and one-step special effects. Experts David Pogue and Aaron Miller also*

*give you a complete course in film editing and DVD design. Edit video like the pros. Import raw footage, add transitions, and use iMovie's newly restored, intuitive timeline editor.*

*Create stunning trailers. Design Hollywood-style "Coming Attractions!" previews for your movies. Share your film. Distribute your movie in a variety of places—on smartphones, Apple TV, your own site, and with one-click exports to YouTube, Facebook, Vimeo, CNN iReport, and MobileMe. Make DVDs. Design the menus, titles, and layout for your DVDs, and burn them to disc. This book covers version 9 of Apple's iMovie software.*

*Learn how to get the most out of the all-new NOOK GlowLight, NOOK HD, NOOK HD+, NOOK Simple Touch, and the NOOK Reading App! Read books, watch movies, play games, and discover all the features you'll love! Do all this, and much more... Sample B&N*

*content for free before you buy it Mark up your NOOK Books with highlights, annotations, and bookmarks Buy, rent, or*

*stream popular HD movies and TV shows Create up to six NOOK Profiles on your*

*NOOK HD or NOOK HD+--one for every member of the family Listen to music, podcasts, and audiobooks Read full-color*

*comics, graphic novels, and magazines Lend*

*and borrow books with B&N's LendMe Read your NOOK Books on your smartphone, tablet, or home computer Make scrapbooks from catalogs and magazines for later reference Share your reading status, recommendations, and ratings on Facebook, Twitter, or BN.com Manage your content with My NOOK or powerful third-party Calibre software Create personal NOOK wallpapers and screensavers Browse the web more efficiently with your NOOK HD+ or NOOK HD Explore one of the largest collections of interactive books for kids Use NOOK Press to publish and sell your own ebook at BN.com*

*Describes the fundamentals of FileMaker Pro 10, covering such topics as editing records, creating layouts, calculations, scripting, and security.*

*Cascading Style Sheets can turn humdrum websites into highly-functional, professional-looking destinations, but many designers merely treat CSS as window-dressing to spruce up their site's appearance. You can tap into the real power of this tool with CSS: The Missing Manual. This second edition combines crystal-clear explanations, real-world examples, and dozens of step-by-step tutorials to show you how to design sites with*

*CSS that work consistently across browsers. Witty and entertaining, this second edition gives you up-to-the-minute pro techniques. You'll learn how to: Create HTML that's simpler, uses less code, is search-engine friendly, and works well with CSS Style text by changing fonts, colors, font sizes, and adding borders Turn simple HTML links into complex and attractive navigation bars -- complete with rollover effects Create effective photo galleries and special effects, including drop shadows Get up to speed on CSS 3 properties that work in the latest browser versions Build complex layouts using CSS, including multi-column designs Style web pages for printing With CSS: The Missing Manual, Second Edition, you'll find all-new online tutorial pages, expanded CSS 3 coverage, and broad support for Firefox, Safari, and other major web browsers, including Internet Explorer 8. Learn how to use CSS effectively to build new websites, or refurbish old sites that are due for an upgrade.*

*MacOS Mojave: the Missing Manual  
iMovie 2 For Dummies?*

*How to Do Everything with IMovie 2  
Editing Digital Video*

*The Missing 'gator of Gumbo Limbo*

## *IMovie*

**Explains how to use the Macintosh-based digital video editing program to polish home videos, covering special effects, transitioning, narration, sound, and saving films in QuickTime and on the Web.**

**Explains how to use the Macintosh video production programs to capture and edit digital videos, apply effects, create DVD menus, and burn DVDs.**

**Rebecca Harding Davis was a prominent author of radical social fiction during the latter half of the nineteenth century. In stories that combine realism with sentimentalism, Davis confronted a wide range of contemporary American issues, giving voice to working women, prostitutes, wives seeking divorce, celibate utopians, and female authors. Davis broke down distinctions between the private and the public worlds, distinctions that trapped women in the ideology of domesticity. By engaging current strategies in literary hermeneutics with a strong sense of historical radicalism in the Gilded Age, Jean Pfaelzer reads Davis through the public issues that she forcefully inscribed in her fiction. In this study, Davis's realistic narratives actively construct a coherent social work, not in a fictional vacuum but in direct engagement with the explosive movements of social change from the Civil War through the turn of the century.**

**JavaScript lets you supercharge your web pages with animation, interactivity, and visual effects, but learning the language isn't easy. This fully updated and expanded guide takes you step-by-step through JavaScript basics, then shows you how to save time and effort with**

**jQuery--the library of prewritten JavaScript code--and the newest innovations from the jQuery UI plug-in.**

**Simple Guide to Understanding User Interface Design Guidelines**

**The Content Analysis Guidebook**

**The Complete Creative and Technical Guide**

**A Comprehensive Guide for Writing Simple Code to Solve Complex Problems**

**FileMaker Pro 13: The Missing Manual**

**The Book That Should Have Been in the Box**

Create a YouTube channel that draws subscribers with top-notch content YouTube has the eyes and ears of two billion monthly users. YouTube Channels for Dummies, 2nd Edition offers proven steps to attracting a chunk of those billions to your personal or business channel. This updated guide offers insight from a quartet of YouTube channel content creators, managers, marketers, and analysts as they share the secrets of creating great content, building an audience, and interacting with your viewers. The book includes information on:

- Setting up a channel
- Creating videos that attract viewers
- Putting together a video studio
- Editing your final product
- Reaching your target audience
- Interacting with your fans
- Building a profitable business
- Tips on copyright law

Written for both the budding YouTube creator and the business professional seeking to boost their company 's profile on the popular social networking site, YouTube Channels for Dummies allows its readers to access the over two billion active YouTube users who log on each day. Learn how to create a channel, build a YouTube following, and get insight on content creation, planning, and marketing from established YouTube creators.

# Access PDF iMovie: The Missing Manual: 2014 Release, Covers iMovie 10.0 For Mac And 2.0 For iOS (Missing Manuals)

This edition covers iMovie 10.0 for Mac and iMovie 2.0 for iOS. iMovie's sophisticated tools make it easier than ever to turn raw footage into sleek, entertaining movies—once you understand how to harness its features. Experts David Pogue and Aaron Miller give you hands-on advice and step-by-step instructions for creating polished movies on your Mac, iPhone, or iPad. Dive in and discover why this is the top-selling iMovie book. The important stuff you need to know Get started. Import footage, review clips, and create movies, using iMovie 's new, streamlined layout. Include stunning effects. Introduce instant replays, freeze frames, fast-forward or slo-mo clips, and fade-outs. Add pro touches. Create cutaways, picture-in-picture boxes, side-by-side shots, and green-screen effects. Make movies on iOS devices. Tackle projects on your iPhone, iPad, or iPod Touch with our book-within-a-book. Produce stunning trailers. Craft your own Hollywood-style “Coming Attractions!” previews. Share your masterpiece. Quickly post movies to YouTube, Facebook, Vimeo, CNN iReport, and iTunes. Watch iMovie Theater. Play your movies on any Apple gadget in iMovie 's new full-screen cinema. Apple gives macOS new features and improvements right on your desktop and under the hood with Catalina—aka OS X 10.15. With this updated guide, you ' ll learn how to use your iPad as a second screen, work with iPad apps on your Mac, and use Screen Time on your Mac. This new edition of the #1 bestselling Mac book shows you how to use the revamped apps for Music, Podcasts, and TV. Loaded with illustrations, step-by-step instructions, tips, and tricks, this book from David Pogue—Missing Manual series creator, New York Times columnist, and Emmy-winning tech

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correspondent for CNBC, CBS, and NPR—covers everything Catalina has to offer with lots of humor and technical insight.

In this completely updated and revised edition of *Designing with the Mind in Mind*, Jeff Johnson provides you with just enough background in perceptual and cognitive psychology that user interface (UI) design guidelines make intuitive sense rather than being just a list or rules to follow. Early UI practitioners were trained in cognitive psychology, and developed UI design rules based on it. But as the field has evolved since the first edition of this book, designers enter the field from many disciplines. Practitioners today have enough experience in UI design that they have been exposed to design rules, but it is essential that they understand the psychology behind the rules in order to effectively apply them. In this new edition, you'll find new chapters on human choice and decision making, hand-eye coordination and attention, as well as new examples, figures, and explanations throughout.

Provides an essential source for user interface design rules and how, when, and why to apply them Arms designers with the science behind each design rule, allowing them to make informed decisions in projects, and to explain those decisions to others Equips readers with the knowledge to make educated tradeoffs between competing rules, project deadlines, and budget pressures Completely updated and revised, including additional coverage on human choice and decision making, hand-eye coordination and attention, and new mobile and touch-screen examples throughout

iPhone: The Missing Manual

Sekiro: Shadows Die Twice Official Artworks

IMovie HD & IDVD 5

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An Unofficial Guide

iPhoto: The Missing Manual

Photoshop Elements 12: The Missing Manual

*The latest versions of iMovie HD and iDVD 5 are, by far, the most robust moviemaking applications available to consumers today. But whether you're a professional or an amateur moviemaker eager to take advantage of the full capabilities of these applications, don't count on Apple documentation to make the cut. You need iMovie HD & iDVD 5: The Missing Manual, the objective authority on iMovie HD and iDVD 5. Even if you own a previous version of iMovie, the new feature-rich iMovie HD may well be impossible to resist. This video editing program now enables users to capture and edit widescreen High Definition Video (HDV) from the new generation of HDV camcorders, along with standard DV and the MPEG-4 video format. iMovie HD also includes "Magic iMovie" for making finished movies automatically. The feature does everything in one step--imports video into separate clips and adds titles, transitions, and music. The finished video is then ready for iDVD 5, which now includes 15 new themes with animated drop zones that can display video clips across DVD menus, just like the latest Hollywood DVDs. This witty and entertaining guide from celebrated author David Pogue not only details every step of iMovie HD video production--from choosing and using a digital camcorder to burning the finished work onto DVDs--but provides a firm grounding in basic film technique so that the quality of a video won't rely entirely on magic. iMovie HD & iDVD 5: The Missing Manual includes expert techniques and tricks for: Capturing quality footage (including tips on composition, lighting, and even special-event filming) Building your movie track, incorporating transitions and special effects, and adding narration, music, and sound Working with picture files and QuickTime movies Reaching your intended audience by exporting to tape, transferring iMovie to QuickTime, burning QuickTime-Movie CDs, and putting movies on the Web (and even on your cell*

*phone!) Using iDVD 5 to stylize and burn your DVD creation  
iMovie HD & iDVD 5: The Missing Manual--it's your  
moviemaking-made-easy guide.*

*With Yosemite, Apple has unleashed the most innovative version of  
OS X yet—and once again, David Pogue brings his expertise and  
humor to the #1 bestselling Mac book. Mac OS X 10.10 includes  
more innovations from the iPad and adds a variety of new  
features throughout the operating system. This updated edition  
covers it all with something new on practically every page. Get the  
scoop on Yosemite's big-ticket changes Learn enhancements to  
existing applications, such as Safari and Mail Take advantage of  
shortcuts and undocumented tricks Use power user tips for  
networking, file sharing, and building your own services  
Explains how to import, organize, modify, and share photographs  
using the Macintosh photograph editing and management  
software.*

*Explains how to use QuickBooks to set-up and manage  
bookkeeping systems, track invoices, pay bills, manage payroll,  
generate reports, and determine job costs.*

*The NOOK Book*

*YouTube Channels For Dummies*

*iMovie: The Missing Manual*

*iMovie '11 & iDVD: The Missing Manual*

*Python Essential Reference*

*IWork: The Missing Manual*

**A guide to WordPress provides bloggers with  
everything they need to know to build,  
design, manage, and customize their blogs,  
including step-by-step coverage of everything  
from installation and security to publishing  
and customization, as well as themes, widgets,  
and plug-ins.**

**Updated for iMovie 1.3, iMovie for iPhone and  
iPad, Second Edition teaches you to harness**

the power and simplicity of this Apple moviemaking app on your iOS devices. This practical guide will take you step-by-step through making your own iPhone and iPad footage into a high-quality video production using Apple's iMovie for iOS application. You'll get up and running quickly with this essential introduction to iMovie for iPhone and iPad: bring video clips, photos and music into iMovie; edit to show the best footage; apply a theme; add transitions, titles and sound effects; create a professional-looking trailer; and share your video project with friends, family, and on the internet. Author, Brendan Boykin, is a digital video guru and is an Apple Certified Mentor Trainer. Whether you're a photographer, scrapbooker, or aspiring graphic artist, Photoshop Elements 12 is an ideal image-editing tool—once you know how to use it. This bestselling book removes the guesswork. With candid, jargon-free advice and step-by-step guidance, you'll get the most out of Elements for everything from sharing and touching-up photos to fun print and online projects. The important stuff you need to know: Get to work right away. Import, organize, edit, crop, and color-correct your photos with ease. Retouch any image. Repair and restore old and damaged photos. Add pizzazz. Dress up your photos with dozens of filters, layer styles, and special effects. Share photos. Create online albums, email-ready slideshows, and web-ready files. Use your words. Make greeting cards,

**calendars, and flyers by adding text to images. Unleash your creativity. Design photo books, scrapbooks, collages, and other projects. Find your artistic flair. Create digital artwork from scratch, using tools to draw, paint, and blend.**

**Experience SEKIRO's unique take on the blood-soaked history of Japan's Sengoku Period with over 300 pages of storyboards, character designs, and concept art!**

**The Cult of Mac, 2nd Edition**

**2014 Release, Covers IPhoto 9.5 for Mac and 2.0 for IOS 7**

**IMovie 2**

**The Missing Manual**

**Shaping the Future of Your Enterprise  
Programming F# 3.0**

Sixth-grader Liza K., one of five homeless people living in an unspoiled forest in southern Florida, searches for a missing alligator destined for official extermination and studies the delicate ecological balance keeping her outdoor home beautiful.

Why learn F#? With this guide, you ' ll learn how this multi-paradigm language not only offers you an enormous productivity boost through functional programming, but also lets you develop applications using your existing object-oriented and imperative programming skills. You ' ll quickly discover the many advantages of the language, including access to all the great tools and libraries of the .NET platform. Reap the benefits of functional programming for your next project, whether you ' re writing concurrent code, or building data- or math-intensive applications. With this comprehensive book, former F# team member Chris Smith gives you a head start on the fundamentals and walks you through advanced concepts of the F# language. Learn F# ' s unique characteristics for building applications Gain a solid understanding

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of F# ' s core syntax, including object-oriented and imperative styles Make your object-oriented code better by applying functional programming patterns Use advanced functional techniques, such as tail-recursion and computation expressions Take advantage of multi-core processors with asynchronous workflows and parallel programming Use new type providers for interacting with web services and information-rich environments Learn how well F# works as a scripting language

Apple ' s iWork is more versatile than ever now that there are versions for Mac, iOS, and even iCloud. The only thing iWork doesn ' t include is its own how-to guide. That ' s where this friendly, jargon-free Missing Manual comes in. With complete instructions and helpful examples, you ' ll quickly learn how to create stunning documents, slideshows, and spreadsheets with iWork ' s Pages, Keynote, and Numbers. The important stuff you need to know: Create elegant files in minutes. Save tons of time by using iWork ' s collection of prebuilt templates and themes. Craft a variety of documents. Use Pages to design attractive newsletters, catalogs, brochures, flyers, and posters. Build eye-popping presentations. Turn Keynote ' s themes and easy-to-use cinematic effects into beautiful custom slideshows. Organize and clearly convey information. Jazz up your Numbers spreadsheets with charts, images, and videos. Always have your work on hand. Store your files in iCloud and have them sync automatically to your Mac and iOS devices. Work anywhere, any time. Use the web-based iWork for iCloud to create projects on any computer—even a PC. Versions covered: This edition covers Pages for Mac 5.1, Keynote for Mac 6.1, Numbers for Mac 3.1, version 2.1 of each iOS app, and iWork for iCloud.

Is my enterprise really prepared for future business? What can I do to become more competitive? Ulf Pillkahn's book is directed at all of those seeking answers to these questions: executives in strategic positions, business analysts, consultants, trend scouts, marketing and product managers and research engineers. The book presents the

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two most powerful tools for future planning: environmental analysis, based on the use of trends, as well as the development of visions of the future through the use of scenarios. While scenarios are generally regarded as a classical management tool, it is expected that the importance of trends will gain tremendously in the coming years. Pillkahn demonstrates how to build robust strategies by aligning the results of environmental and enterprise scenarios, thereby offering entirely new insights. "Using Trends and Scenarios as Tools for Strategy Development" convincingly illustrates why efficient observation of the environment of an enterprise is an absolutely essential factor for strategy development, and why strategy development only works if it is institutionalized as a permanent enterprise process. It also addresses the issue of what information is needed to keep both processes running. The book further describes how trends can be categorized, and offers advice on how to glean the essential information from the vast variety of trends. Information is provided on how scenarios are used as a holistic instrument for creating visions and pictures of the future, and how the results of trend research and scenario techniques find their way into entrepreneurial strategy development. An optimized strategy development process is also outlined. Practical examples and real-life pictures of the future round off Pillkahn's insightful discussion of future business planning.

An Ecological Mystery

PowerPoint 2007

FileMaker Pro 10: The Missing Manual

IMovie for iPhone and iPad

QuickBooks 2014: The Missing Manual

Macs For Dummies

Answers found here! Apple's latest Mac software, macOS Mojave, is a glorious boxcar full of new features and refinements. What's still not included, though, is a single page of printed instructions. Fortunately, David

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Pogue is back, delivering the expertise and humor that have made this the #1 bestselling Mac book for 18 years straight. The important stuff you need to know Big-ticket changes. The stunning new Dark Mode. Self-tidying desktop stacks. FaceTime video calls with up to 32 people. New screen-recording tools. If Apple has it, this book covers it. Apps. This book also demystifies the 50 programs that come with the Mac, including the four new ones in Mojave: News, Stocks, Home, and Voice Memos. Shortcuts. This must be the tippiest, trickiest Mac book ever written. Undocumented surprises await on every page. Power users. Security, networking, remote access, file sharing with Windows--this one witty, expert guide makes it all crystal clear. MacOS Mojave gives the Mac more polish, power, and pep-- and in your hands, you hold the ultimate guide to unlocking its potential. Annotation With the iOS 8.1 software and the new iPhone 6 and 6 Plus, Apple has taken its flagship products into new realms of power and beauty. The modern iPhone comes with everythingcamera, music player, Internet, flashlightexcept a printed manual. Fortunately, David Pogue is back with this expanded edition of his witty, full-color guide: the worlds most popular iPhone book. The iPhone 6 and 6 Plus. This book unearths all the secrets of the newest iPhones. Bigger screens, faster chips, astonishing cameras, WiFi calling, Apple Pay, crazy thin. The iOS 8.1 software. Older iPhone models gain

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predictive typing, iCloud Drive, Family Sharing, "Hey Siri," the Health app, and about 195 more new features. Its all here, in these pages. The apps. That catalog of 1.3 million add-on programs makes the iPhones phone features almost secondary. Now youll know how to find, exploit, and troubleshoot those apps. The iPhone may be the worlds coolest computer, but its still a computer, with all of a computers complexities. iPhone: The Missing Manual is a funny, gorgeously illustrated guide to the tips, shortcuts, and workarounds that will turn you, too, into an iPhone master.

Like every other application in Microsoft Office suite, PowerPoint is loaded with features. So many, in fact, that even veterans don't know where to find them all. Microsoft solved this problem in PowerPoint 2007 by redesigning the user interface with a tabbed toolbar that makes features easy to locate and use. PowerPoint 2007 also boasts improved graphics, additional templates, the ability to save custom layouts, and improved collaboration through SharePoint. One thing Microsoft hasn't improved is its poor documentation. To learn the ins and outs of all the features in PowerPoint 2007, Microsoft merely offers online help. If you're familiar with previous versions of the program, you may be lost the first time you fire up the new PowerPoint; or you would be if it weren't for PowerPoint 2007: The Missing Manual. This book, written

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specifically for this version of the software, not only offers the basics of how to create, save, set up, run, and print a basic bullets-and-background slideshow, but takes you into the world of multimedia, animation, and interactivity. You'll learn how to add pictures, sound, video, animated effects, and controls (buttons and links) to their slides, along with ways to pull text, spreadsheets, and animations created in other programs. You can also create your own reusable design templates and learn to automate repetitive tasks with macros. Learn how to take advantage of advanced functions (such as adding custom background images) that existed in previous PowerPoint versions, but were so cleverly hidden that few people ever found them.

Python Essential Reference is the definitive reference guide to the Python programming language – the one authoritative handbook that reliably untangles and explains both the core Python language and the most essential parts of the Python library. Designed for the professional programmer, the book is concise, to the point, and highly accessible. It also includes detailed information on the Python library and many advanced subjects that is not available in either the official Python documentation or any other single reference source. Thoroughly updated to reflect the significant new programming language features and library modules that have been introduced in Python 2.6 and Python 3, the fourth

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edition of Python Essential Reference is the definitive guide for programmers who need to modernize existing Python code or who are planning an eventual migration to Python 3. Programmers starting a new Python project will find detailed coverage of contemporary Python programming idioms. This fourth edition of Python Essential Reference features numerous improvements, additions, and updates: Coverage of new language features, libraries, and modules Practical coverage of Python's more advanced features including generators, coroutines, closures, metaclasses, and decorators Expanded coverage of library modules related to concurrent programming including threads, subprocesses, and the new multiprocessing module Up-to-the-minute coverage of how to use Python 2.6's forward compatibility mode to evaluate code for Python 3 compatibility Improved organization for even faster answers and better usability Updates to reflect modern Python programming style and idioms Updated and improved example code Deep coverage of low-level system and networking library modules – including options not covered in the standard documentation

IPhoto 2

OS X Yosemite: The Missing Manual

Using Trends and Scenarios as Tools for Strategy Development

IPhone: The Missing Manual

CSS: The Missing Manual

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You don't need a technical background to build powerful databases with FileMaker Pro 13. This crystal-clear guide covers all new FileMaker Pro 13 features, such as its improved layout tools and enhanced mobile support. Whether you're running a business, printing a catalog, or planning a wedding, you'll learn how to customize your database to run on a PC, Mac, Web browser, or iOS device. The important stuff you need to know: Get started. Tour FileMaker Pro's features and create your first database in minutes. Access data anywhere. Use FileMaker Go on your iPad or iPhone—or share data on the Web. Dive into relational data. Solve problems quickly by connecting and combining data tables. Create professional documents. Publish reports, invoices, catalogs, and other documents with ease. Harness processing power. Use calculations and scripts to crunch numbers, search text, and automate tasks. Add visual power and clarity. Create colorful charts to illustrate and summarize your data. Share your database on a secure server. Add the high-level features of FileMaker Pro Advanced and FileMaker Pro Server.

If you want to get to grips with editing, this book sets down, in a simple, uncomplicated way, the fundamental knowledge you will need to make a good edit between two shots. Regardless of what you are editing, the problem of learning how to be a good editor remains the same. This book concentrates on where and how an edit is made and teaches you how to answer the simple question: 'What do I need to do in order to make a good edit between two shots?' Simple, elegant, and easy to use, *Grammar of the Edit* is a staple of the filmmaker's

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It's been nearly fifteen years since Apple fans raved over the first edition of the critically-acclaimed *The Cult of Mac*. This long-awaited second edition brings the reader into the world of Apple today while also filling in the missing history since the 2004 edition, including the creation of Apple brand loyalty, the introduction of the iPhone, and the death of Steve Jobs. Apple is a global luxury brand whose products range from mobile phones and tablets to streaming TVs and smart home speakers. Yet despite this dominance, a distinct subculture persists, which celebrates the ways in which Apple products seem to encourage self-expression, identity, and innovation. The beautifully designed second edition of *The Cult of Mac* takes you inside today's Apple fandom to explore how devotions--new and old--keep the fire burning. Join journalists Leander Kahney and David Pierini as they explore how enthusiastic fans line up for the latest product releases, and how artists pay tribute to Steve Jobs' legacy in sculpture and opera. Learn why some photographers and filmmakers have eschewed traditional gear in favor of iPhone cameras. Discover a community of collectors around the world who spend tens of thousands of dollars to buy, restore, and enshrine Apple artifacts, like the Newton MessagePad and Apple II. Whether you're an Apple fan or just a casual observer, this second edition of *The Cult of Mac* is sure to reveal more than a few surprises, offering an intimate look at some of the most dedicated members in the Apple community.

This new edition covers iPhoto 9.5 for Mac and iPhoto

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2.0 for iOS 7. (iPhoto is not available in iOS 8.) Whether you're on a Mac or iOS 7 device, iPhoto now makes it easier than ever to organize, edit, publish, print, and share your photos—but neither version of the program offers a manual to help you get going. Fortunately, David Pogue and Lesa Snider offer a clear and objective guide to iPhoto in this witty, authoritative book. The important stuff you need to know

Organize your collection. Group your pictures by events, albums, people, or places. Sharpen your editing skills. Use all of iPhoto's editing options, whether you're on a Mac or on an iPad, iPhone, or iPod Touch running iOS 7. Dive into new features. Learn about the enhanced mapping system, new slideshow themes, and streamlined printing. Compare your photos. View multiple shots side by side to determine which is best. Share your shots online. Post photos on iCloud or Facebook, Flickr, Instagram, and other social sites. Keep web journals. Create snazzy, customizable online scrapbook pages. Create projects. Have fun building slideshows, gift books, calendars, and cards.