

Illustrator Cs6 Visual Quickstart Guide

Sharpen your print production skills with this definitive resource created specifically for design professionals who need to create files using the Adobe Creative Cloud, including InDesign, Photoshop, Illustrator, and Acrobat and output for printing. The previous edition was steady seller, helping designers who have no training in print get up and running quickly and not make expensive mistakes on their projects. Completely updated for CS6 and the CC, this book also helps designers with some print experience tackle more complex projects. The book covers all the Adobe Suite programs they need to know to produce successful projects, rather than buying 4 or 5 different books. This book is considered the complete resource for understanding the print cycle, how ink works on paper, managing fonts, using color spaces, handling images, and preparing files for print or electronic output. Print expert Claudia McCue shares her best techniques to prepare files, edit photos and graphics, and prevent common problems without missing a deadline. This book is brimming with insightful advice, illustrations, and shortcuts that will have you quickly and professionally producing your work in no time. Covers: Acrobat XI, InDesign CC, Photoshop CC, and Illustrator CC for Macintosh and Windows

Typography is the foundation of graphic design, and the most effective way to be a better designer is to understand type and use it confidently and creatively. This fully updated text is a comprehensive guide to creating professional type with Adobe InDesign. It covers micro and macro typography concepts, from understanding the nuance of a single spacing width to efficiently creating long and complex documents. Packed with visual examples, InDesign expert and acclaimed design instructor Nigel French shows not just how to use InDesign's extensive type features, but why certain approaches are preferable to others, and how to avoid common mistakes. Whether you're creating a single-page flyer or a thousand-page catalog, whether your documents will be printed or viewed on screen, InDesign Type is an invaluable resource for getting the most out of InDesign's typographic toolset.

InDesign CC: Visual QuickStart Guide (2014 release) is your complete guide to the core functions of InDesign as well as all the important new features. New to this edition is coverage of greatly expanded ebook export capabilities, including Fixed Layout EPUB. With the growth in digital publishing, these new functions will empower designers to create more compelling documents than ever before. Other landmark new features in the 2014 release of InDesign CC include: the ability to reformat tables by dragging and dropping; integration with the Behance site, Behance, and improvements to footnotes. Using the task-based, visual approach that is the trademark of the Visual QuickStart Guides readers will learn not only how to create documents, but also to use automation to streamline the process, as well as importing and styling text and objects, managing long documents, exporting files for a wide variety of devices, and much more.

GRAPHIC DESIGN BASICS combines design principles, history, and current technology to present students a comprehensive introduction to the field of graphic design. Keeping pace with rapid changes in the field of design, while maintaining a consistently high academic quality, the text emphasizes design structure, visual perception and digital design, with a wide range of visuals from throughout design history, as well as the latest contemporary illustrations. Each chapter provides assignments with student sample solutions and critique sections to help you apply the concepts and assess their work. This market leader's interwoven combination of concept, history, and practice rarely found in other graphic design texts has been enriched by integrating material specific to digital design. The accompanying Premium Website offers students bonus images, interviews with artists featured in the text, additional projects, step-by-step techniques and research links. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

InDesign CC

For Windows and Macintosh

Adobe Illustrator Classroom in a Book (2021 Release)

Adobe Illustrator CS6

Illustrator CS6

Provides a series of lessons on the basic concepts, tools, techniques, and features of using Adobe Photoshop CS6, covering such topics as selection tools, layers, masks and channels, typographic design, vector drawing, editing video, Mixer Brush, and 3D images.

The soup-to-nuts guide on everything InDesign users need to know about the much-anticipated CS4 release! Packed with more than one thousand pages of real-world insight and valuable guidance, this authoritative resource describes the power and potential of InDesign—whose popularity as a page-layout program is growing stronger and gaining new converts every day No matter what your skill level, you will get everything you need to know in order to make the most of this software and take advantage of InDesign CS4's innovative architecture, functionality, and many ingenious features Learn how to edit Photoshop, Illustrator, and PDF files from within InDesign; export documents in HTML for publication on CD-ROM or the Web; tap the power of multiple layers and master pages; optimize InDesign for efficient project workflow; take advantage of dynamic spell-checking; and more Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

The fastest, easiest, most comprehensive way to learn. The best-selling series of hands-on software training workbooks, offers what no other book or training program does—an official training series from Adobe, developed with the support of Adobe product experts. Contains 16 lessons that cover the basics and beyond, providing countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you. Build a strong foundation by following hands-on projects for creating logos, illustrations, and posters. Learn how to use the Shaper tool and Live Shapes along with dynamic symbols to streamline graphics creation. Create website assets and export them in multiple formats to support modern responsive web designs. From exacting illustration to more free-form painting, you'll gain vital skills as you progress through the lessons. The online companion files include all the necessary assets for readers

to complete the projects featured in each chapter. All buyers of the book get full access to the Web Edition: A Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe Illustrator CC (2017 release) choose Adobe Illustrator CC Classroom in a Book (2017 release) from the best-selling series of hands-on software training workbooks from Adobe Press. The 15 project-based lessons in this book show users step-by-step the key techniques for working in Illustrator. Build a strong foundation for working with Adobe Illustrator CC by following hands-on projects for creating logos, illustrations, and posters. Learn how to use the Shaper tool and Live Shapes along with dynamic symbols to streamline graphics creation. Create website assets and export them in multiple formats to support modern responsive web designs. From exacting illustration to more free-form painting, you'll gain vital Illustrator skills as you progress through the lessons.

Moving Beyond Print to Digital

Photoshop CS5 for Windows and Macintosh

Hundreds of Tips, Tricks, and Techniques from Top Illustrator Artists

Adobe Illustrator CC Classroom in a Book (2017 release)

Photoshop CC

A guide to the Web graphics program covers vector drawing, text editing, color management, animation, and integration with other HTML editors. Designers or other creative professionals who create digital documents are always looking for ways to make their products more appealing to the user. One way of doing that is to increase reader engagement by building interactive animated effects into their designs. Creating Animations in Adobe InDesign One Step at a Time teaches the reader not only how to add animation to their InDesign documents (via step-by-step exercises) but also helps the reader to choose among the various digital format options for export— ePub (concentrating on the new Fixed-Layout variety), DPS, and PDF. Clear explanations and plenty of full-color graphics will guide the reader through the potentially confusing digital publishing landscape. Adding animated effects in InDesign documents is a field set to grow. The practice was given a big push in the 2014 release of the Adobe Creative Cloud, when InDesign introduced the new Fixed-Layout EPUB export format. EPUBS exported in this format preserve the layout of the InDesign document, and can include animated effects as well as media, such as audio and video. Fixed-Layout EPUB has gathered a large following in a short time for a number of reasons. They allow ePubs such as children's books to display fun animations to enhance the child's reading experience. They provide businesses a way to create all the interactivity of PDF documents PLUS animations not supported by PDFs. They are a viable replacement for Single Edition DPS folios which Adobe longer supports. The book will cover over two hundred different effects you can create using the animation features of InDesign. These include animations that don't appear in the regular animation controls. Each chapter will have four or more exercises that the reader can follow along. The chapter exercises will start very basic and then work up. So the last exercise in each chapter will take more time than the first. This means someone can go through the book doing only the easy exercises in each chapter and come back later to get more involved. Some of the exercises will use basic shapes. Other exercises will use more advanced artwork. All the artwork, including the basic shapes, will be available for download by the reader so they can follow along with the exercises. In addition, the finished artwork for each exercise will also be provided to allow the readers to see how the animation is supposed to work. Written a longtime publishing expert, the book thoroughly covers the theory and best practices for creating animations in InDesign CC. Presents a guide to using Dreamweaver CC, describing how to design and launch a web site, understand the role of style sheets, add text, create forms, insert tables, and work with content management systems.

Explains how to use the computer graphics program, addressing such topics as freehand drawing, layering, adding effects, applying brushes, creating symbols and patterns, and editing images.

Web Design with HTML and CSS Digital Classroom

2014 Release for Windows and Macintosh

Visual QuickStart Guide

CAD Fundamentals for Architecture

Do Good

If you're a designer or other creative professional who needs to create digital documents that will be read on multiple devices, you will be thrilled with the powerful tools in Adobe InDesign CC. Now you just need to know what to do with them. Digital Publishing with Adobe InDesign CC examines not just the "How" of using the tools, but also the "When" and "Why" of choosing among the various digital format options—ePub, PDF, HTML, tablet app, and so on. Clear explanations and plenty of full-color graphics will guide you through the potentially confusing digital publishing landscape. Written by two longtime publishing experts, the book thoroughly covers the theory and best practices for creating and using buttons, hyperlinks, video, audio, forms, animations, slideshows, and iPad interactivity to enhance and enliven your digital publications. You'll learn to: Select the digital format that best fits the needs of your content and your audience Design both Reflowable and Fixed Layout ePub documents Use Liquid Layout Rules to automatically

resize and reflow content to fit different-sized devices Add interactivity to create exciting PDF presentations Configure your ePub files for the best results across various reader “I’m really thrilled to see this second edition of Digital Publishing with Adobe InDesign. The InDesign team is always trying to push the possibilities of digital publishing whether via ePub, DPS or PDF. This book captures that excitement and helps the reader be successful in this ever-changing field.” Chris Kitchener, Group Product Manager, Design Segment, Adobe Systems

In order to use MyGraphicsLab, you will need a CourseID provided by your instructor; MyGraphicsLab is not a self-study product and does require you to be in an instructor-led course. Customers without a CourseID will not be able to use MyGraphicsLab. This package (ISBN: 0133089541) contains: 1 access card for the MyGraphicsLab Illustrator CS6 course 1 copy of Illustrator CS6: Visual QuickStart Guide print text 1 copy of Illustrator CS6: Visual QuickStart Guide e-Text Product Description Full of ready-made projects, presentations, and videos, MyGraphicsLab is a powerful companion website that puts skill- and portfolio-building content at your fingertips. Leading the way are 40-50 already created, beautifully designed projects. Your class has access to all these projects and project files in one convenient, easy-to-use place--in addition to all the great information and tips in the book itself. MyGraphicsLab includes these essential, ready-to-use teaching tools: * 40-50 projects with files * Dozens of Video Tutorials * PowerPoint presentations * Quizzes www.mygraphicslab.com

Adobe Illustrator Classroom in a Book (2021 release) contains lessons that cover the basics and beyond, providing countless tips and techniques to help you become more productive with the program. Purchase of this book includes valuable online features, including downloadable lesson files to work through the projects in the book and the Web Edition containing the complete text of the book, interactive quizzes, and videos that walk through the lessons step by step. Instructor Notes will be available for this book and can be downloaded from Pearson.com/us.

The book walks readers through how to train Dragon Dictate, allowing it to recognize the way readers speak. Readers will learn how to add specialized words and names and how to control Mac applications using their voice. The book then moves on to editing text documents, allowing readers to select, delete, capitalize and work with text. The book also covers having Dragon read text back to the user, allowing the user to proofread and edit dictated documents. Finally, the book covers more advanced topics, such as creating new voice commands for controlling Mac applications and controlling the mouse via voice commands.

Illustrator CC

Industrial-strength Production Techniques

How Designers Can Change the World

Graphic Design Basics

Creating Animations in Adobe InDesign CC One Step at a Time

Get to know your digital drawing board Adobe Illustrator CC offers a vibrant tool for creating drawings and illustrations in a digital environment. It takes some practice to get a feel for the digital pens, pencils, paintbrushes, and erasers, though. Adobe Illustrator CC For Dummies offers the guidance you need to turn your ideas into real drawings. Written by an Illustrator trainer and expert, this book walks those new to the tool through the basics of drawing, editing, and applying the unique tools found in this popular program. Create illustrations using simple shapes Touch up images using pen, pencil, and brush tools Import your illustrations into other graphic apps Apply special effects and add type This book is essential reading for new and beginning illustrators who are either adopting a digital tool for the first time, switching from an existing tool to Illustrator, or adding Illustrator know-how to existing Adobe knowledge.

Explains how to access and create MySQL databases through PHP scripting, including discussion of authentication, network connectivity, sessions, and content management.

This book breaks new ground by doing something for digital photographers that’s never been done before—it cuts through the bull and shows you exactly “how to do it.” It’s not a bunch of theory; it doesn’t challenge you to come up with your own settings or figure things out on your own. Instead, it does something that virtually no other Elements book has ever done—it tells you flat-out which settings to use, when to use them, and why. If you’re looking for one of those “tell-me-everything-about-the-Unsharp-Mask-filter” books, this isn’t it. You can grab any other Elements book on the shelf, because they all do that. Instead, this book gives you the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and printing your photos like a pro. You’ll be absolutely amazed at how easy and effective these techniques are—once you know the secrets. LEARN HOW THE PROS DO IT Each year we train thousands of digital photographers and, almost without exception, they have the same questions and face the same problems—that’s exactly what we cover in this book. You’ll learn: The real secrets of how the pros retouch portraits How to color correct any photo without breaking a sweat (you’ll be amazed at how the pros do it!) How to use Camera Raw for processing not only RAW photos, but JPEGs and TIFFs, too! (And you’ll learn why so many pros like it best—because it’s faster and easier) The sharpening techniques the pros really use (there’s an entire chapter just on this!) How to deal with common digital camera image problems, including removing noise and avoiding halos The most requested photographic special effects, and much more! THE BOOK’S SECRET WEAPON Although Elements 10 offers some digital photography features that Photoshop CS5 doesn’t offer, there are plenty of features that Photoshop CS5 has that Elements 10 still doesn’t have (things like paths, Channel Mixer, etc.). But in this book, you’ll learn some slick workarounds, cheats, and some fairly ingenious ways to replicate many of those Photoshop features from right within Elements. Plus, since this book is designed for photographers, it doesn’t waste your time talking about how to frame a shot, set your exposure, etc., and there’s no talk about which camera or printer to

buy. It's all Elements, step by step, cover to cover, in the only book of its kind, and you're gonna love it!

Presents time-saving techniques and tips for users of Adobe Illustrator CS6, exploring the software's basic tools and latest features with full-color examples and samples from leading Illustrator artists and designers.

Real World Print Production with Adobe Creative Cloud

Photoshop CS6

Adobe Illustrator CC For Dummies

Visual QuickStart Guide (2015 release)

Professional Typography with Adobe InDesign

A guide to Adobe Illustrator CS6 covers such topics as creating and managing documents, drawing, coloring artwork, working with typography and images, and preparing graphics for the Web.

This best-selling guide from authors Elaine Weinmann and Peter Lourekas has been the go-to tutorial and reference book for photography/design professionals and the textbook of choice in college classrooms for decades. This fully updated edition includes: concise, step-by-step instructions; hundreds of carefully edited full color photographs; screen captures of program features; supplemental tips and sidebars; a thorough table of contents and index; and extensive cross references. New and updated Photoshop CS5 features are clearly marked with bright red stars in both the table of contents and main text. Among the many new CS5 features covered in this volume are enhancements to brushes, workspaces, copying layers, Refine Mask, Lens Correction, the Spot Healing Brush, Camera Raw, and Bridge (including the new Mini Bridge).

This best-selling guide from authors Elaine Weinmann and Peter Lourekas has been the go-to tutorial and reference book for photography/design professionals and the textbook of choice in college classrooms for decades. This edition includes their trademark features of clear, concise, step-by-step instructions; hundreds of full-color images; screen captures of program features; and supplemental tips and sidebars in every chapter. This new edition includes an all-new material, a bonus chapter, and downloadable assets. New and updated Photoshop CC (2015 release) features—including linked assets, multiple artboards, and new asset export—are clearly marked with bright red stars in both the table of contents and main text.

Place of publication transcribed from publisher's web site.

InDesign CS4 Bible

Fireworks 3 for Windows and Macintosh

Photoshop Down & Dirty Tricks for Designers

The Adobe Illustrator CS Wow! Book

Adobe Illustrator Classroom in a Book (2020 release)

Learn the newest version of Adobe's premiere page design software—InDesign CC— with this complete package. Written by a team of expert instructors, this complete book-and-DVD package teaches even the most inexperienced beginner how to design eye-popping layouts for brochures, magazines, e-books, and flyers. Step-by-step instructions in the full-color book are enhanced by video tutorials on the companion DVD. Thirteen self-paced lessons let you learn Adobe InDesign CC (Creative Cloud) at your own speed; it's like having your own personal tutor teaching you the hottest new version of this leading page layout software. • Includes 13 self-paced lessons that take you from InDesign basics through intermediate-level skills, allowing you to learn at your own speed • Explores the new features and capabilities of InDesign CC, the leading Adobe page design software • Features members of the AGI Creative Team who walk you through the latest version of Adobe InDesign • Contains step-by-step instructions in the full-color book and video tutorials on the DVD, which work together to provide a clear understanding of the topic InDesign CC Digital Classroom is the ideal book-and-DVD training package to get you up to speed on InDesign so you can create designs that dazzle. Note: DVD and other supplementary materials are not included as part of the e-book file, but are available for download after purchase.

Presents time-saving techniques and tips for users of Adobe Illustrator CS, exploring the software's basic tools and latest features with full-color examples and samples from leading Illustrator artists and designers.

InDesign CS6: Visual QuickStart Guide highlights the important new features, as well as covering the ones readers have relied on in previous versions of InDesign. Complete coverage of InDesign CS6's new features includes: tools for easily outputting to various devices such as phones and notebooks, including Alternate Layouts, Liquid Layouts, and new content management tools; linked content tools, too more easily allow repurposing of content; PDF forms creation feature, including extensive library resources; enhanced selection and drawing tools. Users will learn how to create and automate documents, import and style text and objects, manage long documents, export files for a variety of purposes, and much more.

Adobe Illustrator is the indispensable vector drawing tool used by digital artists around the world. Illustrator CS4 provides those artists with powerful drawing tools, unparalleled typographic controls, and much more. With a slew of new features and tighter-than-ever integration with the rest of Adobe Creative Suite 4's design, graphics, and publishing tools, Illustrator CS4 promises to make designers' lives a whole lot easier, especially if they have this task-based guide! Now revised and updated, and in 4 COLOR this book uses simple step-by-step instructions, loads of screen shots, and an array of time-saving tips and tricks, serving both as the quickest route to Illustrator CS4 mastery for new

users, and a handy reference for more experienced designers. This edition of the Visual QuickStart Guide covers Illustrator CS4's newest features, including the much anticipated multi art board feature and much more.

InDesign CC Digital Classroom

PHP and MySQL for Dynamic Web Sites

InDesign Type

Digital Publishing with Adobe InDesign CC

The Adobe Illustrator CS6 Wow! Book

For almost two decades, the best-selling Visual QuickStart Guides by Elaine Weinmann and Peter Lourekas have been the textbooks of choice in classrooms and the go-to tutorial and reference for art and design professionals. This edition includes their trademark features: clear, concise, step-by-step instructions; hundreds of full-color illustrations; screen captures of program features; and supplemental tips and sidebars in every chapter. This fully updated edition for Illustrator CC covers the new enhancements and features, including significant upgrades to the interface, new unembed an image, multiple file placement, images in Brushes, and touch type and Free Transform tool. The new and updated Illustrator CC features are clearly marked with bright red stars in both the table of contents and main text. Readers can follow the steps in a tutorial fashion, or use the book as a reference guide to individual program features. Many of the key illustrations used in the book are available via Web download for practice by readers.

Those creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe Premiere Pro CS6 choose Adobe Premiere Pro CS6 Classroom in a Book from the Adobe Creative Team at Adobe Press. The 19 project-based lessons in this book show readers step-by-step the key techniques for working in Premiere Pro CS6. Readers learn to take a project from beginning to end where they'll get the basics on things like organizing media, using audio, creating transitions, producing titles, and adding effects. Once they have the basics down, they'll learn how to take their projects further by sweetening and mixing sound, compositing the footage, adjusting color, using multicamera editing techniques, authoring DVDs, and much more. This completely revised CS6 edition covers new features, including the Warp Stabilizer effect for stabilizing uneven, shaky footage. Powerful new trimming techniques are explored in detail and an entire chapter covers the new expanded multicamera editing features. The new interface in Adobe Premiere Pro 6 offers many new capabilities to the editor who needs quick results and this book covers the workflows required to get the job done. Best of all, the companion DVD includes lesson files so readers can work step-by-step along with the book. "The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students." —Barbara Binder, Adobe Certified Instructor, Rocky Mountain Training Classroom in a Book®, the best-selling series of hands-on software training workbooks, helps you learn the features of Adobe software quickly and easily. Classroom in a Book offers what no other book or training program does—an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. Note from the publisher: If you experience any issues accessing the files on the DVD please contact ask@peachpit.com to receive a link to the online file downloads

Creative professionals seeking the fastest, easiest, most comprehensive way to learn InDesign CS6 choose Adobe InDesign CS6 Classroom in a Book from the Adobe Creative Team. The 16 project-based lessons show readers step-by-step the key techniques for working with InDesign CS6. Readers learn what they need to know to create engaging page layouts using InDesign CS6. This completely revised CS6 edition covers the new tools for adding PDF form fields, linking content, and creating alternative layouts for digital publishing. The companion CD includes all the lesson files that readers need to work along with the book. This thorough, self-paced guide to Adobe InDesign CS6 is ideal for beginning users who want to master the key features of this program. Readers who already have some experience with InDesign can improve their skills and learn InDesign's newest features. "The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students." —Barbara Binder, Adobe Certified Instructor, Rocky Mountain Training Classroom in a Book®, the best-selling series of hands-on software training workbooks, helps you learn the features of Adobe software quickly and easily. Classroom in a Book offers what no other book or training program does—an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

A guide to the desktop publishing and page layout program discusses basic text, tabs and tables, placing graphics, applying and managing color, creating an interactive document, and working with other Adobe programs.

Adobe Photoshop CS6 Classroom in a Book

Dreamweaver CC

Illustrator CS4 for Windows and Macintosh

The Photoshop Elements 10 Book for Digital Photographers

This best-selling guide from authors Elaine Weinmann and Peter Lourekas has been the go-to tutorial and reference book for photography/design professionals and the textbook of choice in college classrooms for decades. This edition includes their trademark features of clear, concise, step-by-step instructions; hundreds of full-color images; screen captures of program features; and supplemental tips and sidebars in every chapter. Among the new CS6 features covered in this extensively updated guide are: Field Blur, Iris Blur and Tilt-Shift filters; Properties panel; Exporting and Importing presets; Content-Aware Move tool and Content-Aware option for the Patch tool; Timeline panel for video editing; Photographic Toning libraries for Gradient Map adjustments; and Open Type options. Improved CS6 features covered: Crop tool options and features, Adjustment Brush tool in Camera Raw, and Vector masks. New and updated Photoshop CS6 features are clearly marked with bright red stars in both the table of contents and main text.

Adobe Photoshop for Mac and Windows, featuring graphics and graphics design, photo editing, and digital techniques.

Computer-aided design (CAD) is the dominant design and drawing tool used in architecture, and all students need to acquire basic skills in using it.

This book explains the key CAD skills required to create plans, 3D models and perspectives. Detailed text and hundreds of screengrabs and visuals are used to demonstrate the various techniques and processes. 2D skills are shown using AutoCAD, SketchUp and Vectorworks, while 3D modelling and presentation techniques also include 3ds Max, Maya, Form·Z and Photoshop. The reader will learn how to simplify the software interface and tools in order to focus on the most common and useful tasks. This is an invaluable guide for all students of architecture.

Illustrator CS6 Visual QuickStart Guide Peachpit Press

Classroom in a Book

InDesign CS6

Visual QuickStart Guide (2014 release)

The Adobe Illustrator WOW! Book for CS6 and CC

Adobe Premiere Pro CS6 Classroom in a Book

For almost two decades, the best-selling Visual QuickStart Guides by Elaine Weinmann and Peter Lourekas have been the textbooks of choice in classrooms and the go-to tutorial and reference for art and design professionals. This edition includes their trademark features: clear, concise, step-by-step instructions; hundreds of full-color illustrations; screen captures of program features; and supplemental tips and sidebars in every chapter. This fully updated edition for Illustrator CS6 covers the new enhancements and features, including significant upgrades to the interface (including to the Control panel), gradients in strokes, Image Trace, and pattern creation and editing. The new and updated Illustrator CS6 features are clearly marked with bright red stars in both the table of contents and main text. Readers can follow the steps in a tutorial fashion, or use the book as a reference guide to individual program features. Many of the key illustrations used in the book are available via Web download for practice by readers.

This bestselling guide from authors Elaine Weinmann and Peter Lourekas has been the go-to tutorial and reference book for photography/design professionals and the textbook of choice in college classrooms for decades. This edition includes their trademark features of clear, concise, step-by-step instructions; hundreds of full-color images; screen captures of program features; and supplemental tips and sidebars in every chapter. New and updated Photoshop CC features are clearly marked with bright red stars in both the table of contents and main text.

Great design can be an agent of social change. The environmental crisis is the greatest issue of today, and according to author David Berman, consumerism is its largest cause ... often fuelled by convincing graphic and product design intended to invent 'needs'. Alternatively, creative professionals can use their skills to help spread messages and ideas the World really needs to hear, doing good by how we design and how we use design. This book offers a powerful and hopeful message that includes solutions that everyone will want to hear. In this provocative and dramatically-illustrated book, David Berman argues that we live in an age where the democratisation of technology offers us each an opportunity to leave a greater legacy by the creative ideas we choose to share rather than the genes we strive to propagate. Indeed, the future of civilization has become our common design project. He believes that communications professionals have more conspicuous power than they realize, and play a core role in helping some corporations mislead audiences in order to invent unfulfilled 'needs' in larger and larger markets. In a World where design has become a recognized corporate asset, designers and their clients have the opportunity to use their persuasive skills responsibly and to accelerate awareness. Recent developments regarding professionalism and ethics offer powerful hope that there is great opportunity for designers and other professionals to choose what their still-young profession will be about: creating visual lies to help sell stuff or helping repair the World by bridging knowledge and understanding. Do Good Design is an AIGA Design Press book, published under Peachpit's New Riders imprint in partnership with AIGA.

For decades, Sharon Steuer and her international WOW! team have been showcasing the world's best artists and designers working in Illustrator. In this expanded edition of the best-selling and award-winning Illustrator WOW! Book, you'll find hundreds of tips, tricks, and techniques derived from actual projects from top Illustrator artists. You'll learn to use new features, discover exciting ways to create complex effects, and find fresh ways to use venerable old tools and speed up your workflow. This edition includes coverage of the 2014 release and is loaded with and lessons with stunning new artwork that feature: Painting and generating objects with raster brushes Harnessing Live Corners, Live Rectangles, and new ways to reshape paths Manipulating live type characters with the Touch Type tool Creating airbrush and neon effects with gradients on strokes Building complex styles with multiple lines, fills, and effects Composing complex repeating patterns Auto-generating corners for pattern brushes Incorporating transparency into mesh and gradients Building and modifying scenes in perspective and 3D Transforming raster art to Illustrator vectors Preparing artwork for animation and the web Integrating Illustrator with Photoshop and other apps Creating photorealism in Illustrator WOW! ONLINE Register the book at peachpit.com/register to access artwork to pick apart and special PDFs from artists to you. Keep up with tips on the latest Illustrator features at WOWartist.com.

Dragon Dictate 2.5

Adobe InDesign CS6 Classroom in a Book
MyGraphicsLab Illustrator Course with Illustrator CS6