

Acces PDF Information Is  
Beautiful David Mccandless

*Information Is  
Beautiful David  
Mccandless*

*The A-Z of Visual Ideas  
explains the key ideas,*

*Page 1/180*

## Acces PDF Information Is Beautiful David Mccandless

*sources of inspiration and visual techniques that have been used throughout design history. Showing where ideas and inspiration come from, the book provides numerous strategies to help unlock the reader's creativity.*

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*Using a dynamic and easy-to-understand A-Z format, the book reveals techniques that can be exploited to deliver ideas with greater impact, each entry offering a different starting point. Looking at everything from,*

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*Art to Zeitgeist, Intuition  
and Instinct to Happy  
Accidents and Hidden  
Messages, the book also  
features a section  
explaining how to use the  
idea or technique, providing  
readers with an infallible*

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*'tool kit' of inspiration.  
Including hundreds of  
inspirational quotes and  
packed with great examples  
of advertising campaigns,  
posters, book and magazine  
covers and illustrations,  
this is an indispensable*

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*primer that shows design students and professionals how to solve any creative brief.*

*“When it comes to infographics...the best work in this field grabs those eyes, keeps them glued, and*

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*the grip is sensual—and often immediate. A good graphic says ‘See what I see!’ and either you do or you don’t. The best ones...pull you right in, and won’t let you go.” –From the introduction by Robert*

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*Krulwich The year's most  
"awesome" (RedOrbit)  
infographics reveal aspects  
of our world in often  
startling ways—from a  
haunting graphic mapping the  
journey of 15,790 slave  
ships over 315 years, to a*



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*yearlong data drawing  
project on postcards that  
records and cements a trans-  
Atlantic friendship. The  
Best American Infographics  
2016 covers the realms of  
social issues, health,  
sports, arts and culture,*

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*and politics—including crisp  
visual data on the likely  
Democratic/Republican  
leanings of an array of  
professions (proving that  
your urologist is far more  
likely to be a Republican  
than your pediatrician).*

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*Here once again are the most innovative print and electronic infographics—"the full spectrum of the genre—from authoritative to playful" (Scientific American). ROBERT KRULWICH is the cohost of Radiolab*

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*and a science correspondent for NPR. He writes, draws, and cartoons at Curiously Krulwich, where he synthesizes scientific concepts into colorful, one-of-a-kind blog posts. He has won several Emmy awards for*

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*his work on television, and has been called "the most inventive network reporter in television" by TV Guide. An exploration of infographics and data visualization as a cultural phenomenon, from eighteenth-*

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*century print culture to  
today's data journalism.  
Infographics and data  
visualization are ubiquitous  
in our everyday media diet,  
particularly in news—in  
print newspapers, on  
television news, and online.*

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*It has been argued that infographics are changing what it means to be literate in the twenty-first century—and even that they harmonize uniquely with human cognition. In this first serious exploration of*

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*the subject, Murray Dick traces the cultural evolution of the infographic, examining its use in news—and resistance to its use—from eighteenth-century print culture to today's data journalism. He*



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*identifies six historical phases of infographics in popular culture: the proto-infographic, the classical, the improving, the commercial, the ideological, and the professional. Dick describes the emergence of*

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*infographic forms within a wider history of journalism, culture, and communications, focusing his analysis on the UK. He considers their use in the partisan British journalism of late eighteenth and early*

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*nineteenth-century print  
media; their later  
deployment as a vehicle for  
reform and improvement;  
their mass-market debut in  
the twentieth century as a  
means of explanation (and  
sometimes propaganda); and*

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*their use for both ideological and professional purposes in the post-World War II marketized newspaper culture. Finally, he proposes best practices for news infographics and defends infographics and*

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*data visualization against a range of criticism. Dick offers not only a history of how the public has experienced and understood the infographic, but also an account of what data visualization can tell us*

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*about the past.*

*Hello. I am a book. But I'm  
also a portal to the  
universe. I have 112 pages,  
measuring twenty centimetres  
high and twenty centimetres  
wide. I weigh 450 grams. And  
I have the power to show you*

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*the wonders of the world.*

*The Functional Art*

*200 Infographics to Explain  
the World*

*An Answer for Everything*

*Creating Communication that  
Drives Action*

*The Visual Organization*

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*A Data Visualization Guide  
for Business Professionals  
Storytelling with Data*

What is the true human cost of the war in Afghanistan? What are the real effects of the austerity measure? And how did the London riots spread so quickly? Facts are Sacred, the



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Guardian's award-winning datablog, publishes and analyses seemingly benign data - released under the auspices of transparency - to bring its readers astonishing revelations about the way we live now. It reveals how data has changed our world and what we can learn from it. Now, the most

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telling findings from the blog are brought together to give us the facts and figures behind the headlines, beautifully illustrated with extensive data visualisations. Ground-breaking and fascinating, it celebrates a resource that has pushed the boundaries of modern journalism and

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is a manifesto for a new way of seeing things.

Part green-lifestyle guide, part popular science, *How Bad Are Bananas?* is the first book to provide the information we need to make carbon-savvy purchases and informed lifestyle choices and to build carbon

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considerations into our everyday thinking. The book puts our decisions into perspective with entries for the big things (the World Cup, volcanic eruptions, the Iraq war) as well as the small (email, ironing, a glass of beer). And it covers the range from birth (the carbon footprint of having a child) to

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death (the carbon impact of cremation). Packed full of surprises — a plastic bag has the smallest footprint of any item listed, while a block of cheese is bad news — the book continuously informs, delights, and engages the reader. Solidly researched and referenced, the easily

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digestible figures, statistics, charts, and graphs (including a section on the carbon footprint of various foods) will encourage discussion and help people to make up their own minds about their consumer choices.

No matter what your actual job title, you are—or soon will be—a data worker.

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Every day, at work, home, and school, we are bombarded with vast amounts of free data collected and shared by everyone and everything from our co-workers to our calorie counters. In this highly anticipated follow-up to *The Functional Art*—Alberto Cairo's foundational guide to understanding

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information graphics and visualization—the respected data visualization professor explains in clear terms how to work with data, discover the stories hidden within, and share those stories with the world in the form of charts, maps, and infographics. In *The Truthful Art*, Cairo



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transforms elementary principles of data and scientific reasoning into tools that you can use in daily life to interpret data sets and extract stories from them. The Truthful Art explains:

- The role infographics and data visualization play in our world
- Basic principles of data and scientific

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reasoning that anyone can master •  
How to become a better critical thinker  
• Step-by-step processes that will help  
you evaluate any data visualization  
(including your own) • How to create  
and use effective charts, graphs, and  
data maps to explain data to any  
audience The Truthful Art is also

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packed with inspirational and educational real-world examples of data visualizations from such leading publications as The New York Times, The Wall Street Journal, Estado de São Paulo (Brazil), Berliner Morgenpost (Germany), and many more.

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Impossible ideas, invisible patterns,  
hidden connections—visualized

Deepen your understanding of the  
world with these mind-blowing  
infographics from the bestselling  
author of *The Visual Miscellaneum*

Let's Practice!

Visualization That Means Something

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Science Poster Design Guide  
Information Graphics: Space  
How to Solve any Creative Brief  
The Infographic  
The Truthful Art

***"The eight comprehensive  
chapters in Data Flow 2  
expand the definition of***

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***contemporary information  
graphics. Wide-ranging  
examples introduce new  
techniques and forms of  
expression. In addition to the  
inspiring visuals, interviews  
with the New York Times's  
Steve Duenes, Infosthetic's***

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***Andrew Vande Moere,  
Visualcomplexity's Manuel  
Lima, Art+Com's Joachim  
Sauter, and passionate  
cartographer Menno-Jan  
Kraak as well as text features  
by Johannes Schardt provide  
insight into the challenges of***

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***creating effective  
work."--Cover.***

***A visual guide to the way the  
world really works Every day,  
every hour, every minute we  
are bombarded by  
information - from television,  
from newspapers, from the***



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***internet, we're steeped in it,  
maybe even lost in it. We  
need a new way to relate to  
it, to discover the beauty and  
the fun of information for  
information's sake. No dry  
facts, theories or statistics.  
Instead, Information is***

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***Beautiful contains visually stunning displays of information that blend the facts with their connections, their context and their relationships - making information meaningful, entertaining and beautiful.***

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***This is information like you  
have never seen it before -  
keeping text to a minimum  
and using unique visuals that  
offer a blueprint of modern  
life - a map of beautiful colour  
illustrations that are tactile to  
hold and easy to flick through***

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***but intriguing and engaging  
enough to study for hours.  
Information is  
Beautiful HarperCollins UK  
It doesn't just tell you the  
story---it shows you the story.  
Dozens of infographics  
accompany excerpts from***

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***Scripture that reveal the  
character of God, his Word,  
and his redemptive plan.***

***Data Flow***

***A Practical Guide for  
Designing Science Posters  
and Visuals***

***The Infographic Bible***

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***The Book of Circles***

***Data Points***

***Into the Wild***

***The FlowingData Guide to  
Design, Visualization, and  
Statistics***

Make information memorable with  
creative visual design techniques

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Research shows that visual information is more quickly and easily understood, and much more likely to be remembered. This innovative book presents the design process and the best software tools for creating infographics that communicate. Including a special section on how to

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construct the increasingly popular infographic resume, the book offers graphic designers, marketers, and business professionals vital information on the most effective ways to present data. Explains why infographics and data visualizations work Shares the tools



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and techniques for creating  
great infographics Covers online  
infographics used for marketing,  
including social media and search  
engine optimization (SEO) Shows how  
to market your skills with a visual,  
infographic resume Explores the many  
internal business uses of

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infographics, including board meeting presentations, annual reports, consumer research statistics, marketing strategies, business plans, and visual explanations of products and services to your customers With Cool Infographics, you'll learn to create infographics to successfully

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reach your target audience and tell clear stories with your data. Influence action through data! This is not a book. It is a one-of-a-kind immersive learning experience through which you can become—or teach others to be—a powerful data storyteller. Let ' s practice! helps you

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build confidence and credibility to create graphs and visualizations that make sense and weave them into action-inspiring stories. Expanding upon best seller storytelling with data 's foundational lessons, Let 's practice! delivers fresh content, a plethora of new examples, and over 100 hands-on

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exercises. Author and data storytelling maven Cole Nussbaumer Knaflic guides you along the path to hone core skills and become a well-practiced data communicator. Each chapter includes: Practice with Cole: exercises based on real-world examples first posed for you to

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consider and solve, followed by detailed step-by-step illustration and explanation    Practice on your own: thought-provoking questions and even more exercises to be assigned or worked through individually, without prescribed solutions    Practice at work: practical guidance and hands-on

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exercises for applying storytelling with data lessons on the job, including instruction on when and how to solicit useful feedback and refine for greater impact The lessons and exercises found within this comprehensive guide will empower you to master—or develop in others—data storytelling

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skills and transition your work from acceptable to exceptional. By investing in these skills for ourselves and our teams, we can all tell inspiring and influential data stories!

It ' s fast becoming a geek world out there, and all moms need to show off their tech smarts and superhero-like



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skills in order to keep their savvy kids entertained and engaged. *Geek Mom: Projects, Tips, and Adventures for Moms and Their 21st-Century Families* explores the many fun and interesting ways that digital-age parents and kids can get their geek on together. Imaginative ideas for all ages and

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budgets include thrifty Halloween costumes, homemade lava lamps, hobbit feasts, and magical role-playing games. There are even projects for moms to try when they have a few precious moments alone. With six sections spanning everything from home-science experiments to

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superheroes, this comprehensive handbook from the editors of Wired.com ' s popular GeekMom blog is packed with ideas guaranteed to inspire a love of learning and discovery. Along the way, parents will also find important tips on topics such as determining safe online

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communities for children, organizing a home learning center, and encouraging girls to love science. Being geeky is all about exploring the world with endless curiosity. Geek Mom is your invitation to introducing the same sense of wonder and imagination to the next generation.

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In *Data Sketches*, Nadieh Bremer and Shirley Wu document the deeply creative process behind 24 unique data visualization projects, and they combine this with powerful technical insights which reveal the mindset behind coding creatively. Exploring 12 different themes – from the Olympics

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to Presidents & Royals and from  
Movies to Myths & Legends – each  
pair of visualizations explores different  
technologies and forms, blurring the  
boundary between visualization as an  
exploratory tool and an artform in its  
own right. This beautiful book provides  
an intimate, behind-the-scenes

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account of all 24 projects and shares the authors ' personal notes and drafts every step of the way. The book features: Detailed information on data gathering, sketching, and coding data visualizations for the web, with screenshots of works-in-progress and reproductions from the authors '

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notebooks Never-before-published technical write-ups, with beginner-friendly explanations of core data visualization concepts Practical lessons based on the data and design challenges overcome during each project Full-color pages, showcasing all 24 final data visualizations This



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book is perfect for anyone interested or working in data visualization and information design, and especially those who want to take their work to the next level and are inspired by unique and compelling data-driven storytelling.

Information is Beautiful

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The Power of Visual Storytelling  
The Carbon Footprint of Everything  
Facts are Sacred  
The A-Z of Visual Ideas  
Cool Infographics  
Projects, Tips, and Adventures for  
Moms and Their 21st-Century Families  
**Don't simply show your**

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data—tell a story with it!  
Storytelling with Data  
teaches you the  
fundamentals of data  
visualization and how to  
communicate effectively  
with data. You'll discover

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the power of storytelling  
and the way to make data a  
pivotal point in your  
story. The lessons in this  
illuminative text are  
grounded in theory, but  
made accessible through

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numerous real-world  
examples—ready for  
immediate application to  
your next graph or  
presentation. Storytelling  
is not an inherent skill,  
especially when it comes

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to data visualization, and the tools at our disposal don't make it any easier. This book demonstrates how to go beyond conventional tools to reach the root of your data, and how to use

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your data to create an  
engaging, informative,  
compelling story.

Specifically, you'll learn  
how to: Understand the  
importance of context and  
audience Determine the

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appropriate type of graph  
for your situation

Recognize and eliminate  
the clutter clouding your  
information Direct your  
audience's attention to  
the most important parts



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of your data Think like a  
designer and utilize  
concepts of design in data  
visualization Leverage the  
power of storytelling to  
help your message resonate  
with your audience

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Together, the lessons in  
this book will help you  
turn your data into high  
impact visual stories that  
stick with your audience.  
Rid your world of  
ineffective graphs, one

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exploding 3D pie chart at  
a time. There is a story  
in your data—Storytelling  
with Data will give you  
the skills and power to  
tell it!

Practical data design tips

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from a data visualization  
expert of the modern age  
Data doesn't decrease; it  
is ever-increasing and can  
be overwhelming to organize  
in a way that makes sense  
to its intended audience.

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Wouldn't it be wonderful  
if we could actually  
visualize data in such a  
way that we could maximize  
its potential and tell  
a story in a clear, concise  
manner? Thanks to the

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creative genius of Nathan  
Yau, we can. With this  
full-color book, data  
visualization guru and  
author Nathan Yau uses  
step-by-step tutorials to  
show you how to visualize

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and tell stories with  
data. He explains how  
to gather, parse, and  
format data and then  
design high  
quality graphics that help  
you explore and present

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patterns, outliers,  
and relationships. Presents  
a unique approach to  
visualizing and telling  
stories with data, from a  
data visualization expert  
and the creator



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offlowingdata.com, Nathan  
Yau Offers step-by-step  
tutorials and practical  
design tips for creating  
statistical graphics,  
geographical maps, and  
information design to find

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meaning in the numbers  
Details tools that can be  
used to visualize data-  
nativegraphics for the  
Web, such as ActionScript,  
Flash libraries, PHP, and  
JavaScript and tools to

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design graphics for print,  
such as Rand Illustrator  
Contains numerous examples  
and descriptions of  
patterns and outliers and  
explains how to show them  
Visualize This

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demonstrates how to  
explain data visually so  
that you can present your  
information in a way that  
is easy to understand and  
appealing.

This issue of Library

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Technology Reports draws from 17 in-depth interviews to show how libraries are using social media to collect, organize, share, and interpret—in short, how to

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tell a digital story.  
Data visualization is an  
efficient and effective  
medium for communicating  
large amounts of  
information, but the  
design process can often

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seem like an unexplainable  
creative endeavor. This  
concise book aims to  
demystify the design  
process by showing you how  
to use a linear decision-  
making process to encode

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your information visually.  
Delve into different kinds  
of visualization,  
including infographics and  
visual art, and explore  
the influences at work in  
each one. Then learn how



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to apply these concepts to  
your design process. Learn  
data visualization  
classifications, including  
explanatory, exploratory,  
and hybrid Discover how  
three fundamental

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influences—the designer,  
the reader, and the  
data—shape what you create  
Learn how to describe the  
specific goal of your  
visualization and identify  
the supporting data Decide

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the spatial position of  
your visual entities with  
axes Encode the various  
dimensions of your data  
with appropriate visual  
properties, such as shape  
and color See

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visualization best  
practices and suggestions  
for encoding various  
specific data types  
The Best American  
Infographics 2016  
Visualizing Spheres of

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**Knowledge**

**A Handbook for Data Driven  
Design**

**Designing Data  
Visualizations**

**How Bad Are Bananas?**

**Geek Mom**

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## **An Illustrated Guide to Income in the United States**

Economic data is plentiful  
and yet often it does not  
receive the attention of  
designers skilled in creating

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data graphics. The clear and cleverly designed graphics in *An Illustrated Guide to Income in the United States* present data in a manner that helps us understand what the numbers really

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mean. In this book, Mulbrandon combines her expertise in both economics and design to illustrate the economy of the United States using income as a lens. In addition to compiling



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and analyzing core data from various government agencies the author gathers information from multiple sources including academics and firms specializing in labor market data. You'll find

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important and helpful perspectives, fun facts, and answers about how income is distributed throughout the United States.

Krakauer's page-turning bestseller explores a famed

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missing person mystery  
while unraveling the larger  
riddles it holds: the profound  
pull of the American  
wilderness on our  
imagination; the allure of  
high-risk activities to young

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men of a certain cast of mind; the complex, charged bond between fathers and sons. "Terrifying... Eloquent... A heart-rending drama of human yearning."  
—New York Times In April

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1992 a young man from a well-to-do family hitchhiked to Alaska and walked alone into the wilderness north of Mt. McKinley. He had given \$25,000 in savings to charity, abandoned his car

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and most of his possessions, burned all the cash in his wallet, and invented a new life for himself. Four months later, his decomposed body was found by a moose hunter. How Christopher

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Johnson McCandless came to die is the unforgettable story of Into the Wild. Immediately after graduating from college in 1991, McCandless had roamed through the West and Southwest on a vision

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quest like those made by his heroes Jack London and John Muir. In the Mojave Desert he abandoned his car, stripped it of its license plates, and burned all of his cash. He would give himself



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a new name, Alexander  
Supertramp, and,  
unencumbered by money  
and belongings, he would be  
free to wallow in the raw,  
unfiltered experiences that  
nature presented. Craving a

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blank spot on the map,  
McCandless simply threw the  
maps away. Leaving behind  
his desperate parents and  
sister, he vanished into the  
wild. Jon Krakauer constructs  
a clarifying prism through

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which he reassembles the disquieting facts of McCandless's short life. Admitting an interest that borders on obsession, he searches for the clues to the drives and desires that

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propelled McCandless. When McCandless's innocent mistakes turn out to be irreversible and fatal, he becomes the stuff of tabloid headlines and is dismissed for his naiveté, pretensions,

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and hubris. He is said to have had a death wish but wanting to die is a very different thing from being compelled to look over the edge. Krakauer brings McCandless's

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uncompromising pilgrimage  
out of the shadows, and the  
peril, adversity, and  
renunciation sought by this  
enigmatic young man are  
illuminated with a rare  
understanding--and not an

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ounce of sentimentality.  
Mesmerizing, heartbreaking,  
Into the Wild is a tour de  
force. The power and  
luminosity of Jon Krakauer's  
stoytelling blaze through  
every page.

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What's the best book ever written? What would happen if we all stopped eating meat? What's the secret to living past 110? And what actually is the best thing since sliced bread? In An



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Answer For Everything, 200  
of the world's most intriguing  
questions are settled once  
and for all through beautiful  
and brilliant infographics.  
The results will leave you  
shocked, informed and

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thoroughly entertained.  
Created by the team behind  
the award-winning Delayed  
Gratification magazine, these  
compelling, darkly funny  
data visualisations will  
change the way you think

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about ... everything  
Erik Spiekermann is the  
epitome of a typographer.  
This comprehensive book is  
the first to showcase his  
body of work and tell the  
story of his life.

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Advanced Presentations by  
Design

Data, Charts, and Maps for  
Communication

A journey of imagination,  
exploration, and beautiful  
data visualizations

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Knowledge is Beautiful

Erik Spiekermann,...

A Colorful Guide to the  
World's Most Consequential  
Trivia

Data Sketches

The bestselling classic has been

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revised and updated! A colorful guide to the world's most consequential trivia, *The Visual Miscellaneum* now includes 18 all new graphs and 23 updated ones. It is a reference book like no other helping us make sense of our world by putting the data we are bombarded with every day—health

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findings, technological advances, cultural touch points, war statistics—into creative visual perspective. Using cutting edge graphs, charts, and illustrations, author David McCandless creatively visualizes the world's most surprising relationships and compelling data.

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Do you want to design a scientific poster that effectively conveys your research results? One that looks professional, and communicates a clear message? This guide provides 8 easy steps towards the creation of such a poster. It will guide you through the idea process and composing your



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main message, while giving you the tools you need to draft and create the visual design that fits your needs. The 8 steps are easy to implement and are accompanied by examples for further context. This step-by-step design guide provides useful tools, tips and examples for scientists, students and

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for anyone who has to make scientific posters or science visuals.

A fresh look at visualization from the author of Visualize This Whether it's statistical charts, geographic maps, or the snappy graphical statistics you see on your favorite news sites, the art of data graphics or visualization is fast

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becoming a movement of its own. In *Data Points: Visualization That Means Something*, author Nathan Yau presents an intriguing complement to his bestseller *Visualize This*, this time focusing on the graphics side of data analysis. Using examples from art, design, business, statistics,

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cartography, and online media, he explores both standard-and not so standard-concepts and ideas about illustrating data. Shares intriguing ideas from Nathan Yau, author of Visualize This and creator of [flowingdata.com](http://flowingdata.com), with over 66,000 subscribers Focuses on visualization,

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data graphics that help viewers see trends and patterns they might not otherwise see in a table Includes examples from the author's own illustrations, as well as from professionals in statistics, art, design, business, computer science, cartography, and more Examines

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standard rules across all visualization applications, then explores when and where you can break those rules

Create visualizations that register at all levels, with *Data Points: Visualization That Means Something*.

The *Visual Miscellaneum* is a unique, groundbreaking look at the modern

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information age, helping readers make sense of the countless statistics and random facts that constantly bombard us. Using cutting edge graphs, charts, and illustrations, David McCandless creatively visualizes the world's surprising relationships and compelling data, covering everything from the

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most pleasurable guilty pleasures to  
how long it takes different condiments  
to spoil to world maps of Internet  
search terms.

Hello I Am Erik

Effective Communication with Data  
Visualization and Design



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Data Visualisation

Visualize This

I Am a Book. I Am a Portal to the  
Universe

The Power of Data

A fascinating and  
thoroughly modern glimpse  
of world knowledge. It

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offers a deeper, more  
ranging look at the world  
and its history, and an  
entirely democratic,  
global look at key issues  
bedded into the  
foundations of world

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knowledge - from questions  
and facts on history and  
politics to science,  
literature and more.

Updated to reflect our  
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Transform your marketing

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efforts through the power  
of visual content In  
today's fast-paced  
environment, you must  
communicate your message in  
a concise and engaging way  
that sets it apart from

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thenoise. Visual  
content—such as  
infographics and  
datavisualization—can  
accomplish this. With DIY  
functionality, Infographics  
: The Power of Visual

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Storytelling will teach you  
how to find stories in  
your data, and how to  
visually communicate and  
share them with your  
audience for  
maximum impact.

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Infographics will show you the vast potential to using the communication medium as a marketing tool by creating informative and shareable infographic content. Learn how to

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explain an object, idea,  
or process using  
strong illustration that  
captures interest and  
provides instant clarity  
Discover how to unlock  
interesting stories (in



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previously buried or boring data) and turn them into visual communication that will help build brands and increase sales Use the power of visual content to communicate with and

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engage your audience,  
capture attention, and  
expand your market.

In this follow-up to his  
hugely popular *The Book of  
Trees and Visual  
Complexity*, Manuel Lima

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takes us on a lively tour through millennia of circular information design. Three hundred detailed and colorful illustrations from around the world cover an

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encyclopedic array of  
subjects—architecture,  
urban planning, fine art,  
design, fashion,  
technology, religion,  
cartography, biology,  
astronomy, and physics,

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all based on the circle,  
the universal symbol of  
unity, wholeness,  
infinity, enlightenment,  
and perfection. Clay  
tokens used by ancient  
Sumerians as a system of

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recording trade are  
juxtaposed with logos of  
modern retailers like  
Target; Venn diagrams are  
discussed alongside the  
trefoil biohazard symbol,  
symbols of the Christian

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trinity, and the Olympic rings; and a diagram revealing the characteristics of ten thousand porn stars displays structural similarities to early

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celestial charts placing  
the earth at the center of  
the universe. Lima's  
introduction provides an  
authoritative history of  
the circle, and a preface  
describes his unique



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taxonomy of the many  
varieties of circle  
diagrams, rounding out  
this visual feast for  
infographics enthusiasts.  
Infographics Designers'  
Sketchbooks

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A History of Data Graphics  
in News and Communications  
Visual Miscellaneum: The  
Bestselling Classic,  
Revised and Updated  
Dear Data  
Social Media Curation

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The Visual Miscellaneum  
Impossible Ideas,  
Invisible Patterns, Hidden  
Connections--Visualized  
Equal parts mail art, data  
visualization, and affectionate  
correspondence, Dear Data

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celebrates "the infinitesimal, incomplete, imperfect, yet exquisitely human details of life," in the words of Maria Popova (Brain Pickings), who introduces this charming and graphically powerful book. For one year, Giorgia Lupi, an Italian living in New York, and

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Stefanie Posavec, an American in London, mapped the particulars of their daily lives as a series of hand-drawn postcards they exchanged via mail weekly—small portraits as full of emotion as they are data, both mundane and magical. Dear Data reproduces in pinpoint detail

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the full year's set of cards, front and back, providing a remarkable portrait of two artists connected by their attention to the details of their lives—including complaints, distractions, phone addictions, physical contact, and desires. These details illuminate the lives of

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two remarkable young women and also inspire us to map our own lives, including specific suggestions on what data to draw and how. A captivating and unique book for designers, artists, correspondents, friends, and lovers everywhere.

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Unlike any time before in our lives, we have access to vast amounts of free information. With the right tools, we can start to make sense of all this data to see patterns and trends that would otherwise be invisible to us. By transforming numbers into graphical shapes, we



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allow readers to understand the stories those numbers hide. In this practical introduction to understanding and using information graphics, you'll learn how to use data visualizations as tools to see beyond lists of numbers and variables and achieve

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new insights into the complex world around us. Regardless of the kind of data you're working with—business, science, politics, sports, or even your own personal finances—this book will show you how to use statistical charts, maps, and explanation diagrams to spot

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the stories in the data and learn new things from it. You'll also get to peek into the creative process of some of the world's most talented designers and visual journalists, including Condé Nast Traveler's John Grimwade, National Geographic Magazine's Fernando

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Baptista, The New York Times' Steve Duenes, The Washington Post's Hannah Fairfield, Hans Rosling of the Gapminder Foundation, Stanford's Geoff McGhee, and European superstars Moritz Stefaner, Jan Willem Tulp, Stefanie Posavec, and Gregor

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Aisch. The book also includes a DVD-ROM containing over 90 minutes of video lessons that expand on core concepts explained within the book and includes even more inspirational information graphics from the world's leading designers. The first book to offer a

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broad, hands-on introduction to information graphics and visualization, The Functional Art reveals:

- Why data visualization should be thought of as “functional art” rather than fine art
- How to use color, type, and other graphic tools to make your information

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graphics more effective, not just better looking • The science of how our brains perceive and remember information ¿ • Best practices for creating interactive information graphics • A comprehensive look at the creative process behind successful information graphics ¿ •

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An extensive gallery of inspirational work from the world's top designers and visual artists On the DVD-ROM: In this introductory video course on information graphics, Alberto Cairo goes into greater detail with even more visual examples of how to create effective



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information graphics that function as practical tools for aiding perception. You'll learn how to: incorporate basic design principles in your visualizations, create simple interfaces for interactive graphics, and choose the appropriate type of graphic forms for your data. Cairo

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also deconstructs successful information graphics from The New York Times and National Geographic magazine with sketches and images not shown in the book. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few

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We are living in a golden age of data visualization, in which designers are responding to the information overload of our digital

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era with astonishing feats of visual thinking. Using a wide variety of techniques, they transform complex ideas into clear, engaging, and memorable infographics. In recent years, books and websites have been collecting the field's best. While stimulating, these finished

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projects offer little insight into how visual solutions were reached, making them of limited use to designers wanting to produce work of their own. In *Infographic Designers' Sketchbooks*, more than fifty of the world's leading graphic designers and illustrators open up

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their private sketchbooks to offer a rare glimpse of their creative processes. Emphasizing idea-generating methods—from doodles and drawings to three-dimensional and digital mock-ups—this revelatory collection is the first to go inside designers' studios to



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reveal the art and craft behind  
infographic design.

Provides an easy-reference,  
graphically illustrated introduction  
to space.

An introduction to information  
graphics and visualization

Visualising Information in Graphic

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Design

Knowledge Is Beautiful

The Infographic History of the  
World

Representing Informational  
Relationships

Infographics

Visualising the Drama of God's

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Word

*The era of Big Data as arrived, and most organizations are woefully unprepared. Slowly, many are discovering that stalwarts like Excel spreadsheets, KPIs, standard reports, and even traditional*

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*business intelligence tools aren't sufficient. These old standbys can't begin to handle today's increasing streams, volumes, and types of data. Amidst all of the chaos, though, a new type of organization is emerging. In The Visual*

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*Organization, award-winning author and technology expert Phil Simon looks at how an increasingly number of organizations are embracing new dataviz tools and, more important, a new mind-set based upon data discovery and*

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*exploration. Simon adroitly shows how Amazon, Apple, Facebook, Google, Twitter, and other tech heavyweights use powerful data visualization tools to garner fascinating insights into their businesses. But make no mistake:*

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*these companies are hardly alone. Organizations of all types, industries, sizes are representing their data in new and amazing ways. As a result, they are asking better questions and making better business decisions. Rife with real-*

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*world examples and case studies,  
The Visual Organization is a full-  
color tour-de-force.*

*One of the "six best books for data  
geeks" - Financial Times With over  
200 images and extensive how-to  
and how-not-to examples, this new*



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*edition has everything students and scholars need to understand and create effective data visualisations. Combining 'how to think' instruction with a 'how to produce' mentality, this book takes readers step-by-step through analysing, designing,*

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*and curating information into useful, impactful tools of communication. With this book and its extensive collection of online support, readers can: - Decide what visualisations work best for their data and their audience using the chart gallery -*

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*See data visualisation in action and learn the tools to try it themselves - Follow online checklists, tutorials, and exercises to build skills and confidence - Get advice from the UK's leading data visualisation trainer on everything from getting*

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*started to honing the craft. Explore more resources about data visualisation and Andy Kirk. Data Visualization, Big Data, and the Quest for Better Decisions*