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**Introduction to Managerial  
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**Folk/Garrison/Noreen is based on the market-leading text, Managerial Accounting, by Garrison and Noreen. However, this is not simply a briefer book with chapters**

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unnecessary depth on  
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**examples; thorough,  
relevant, and balanced end  
of chapter material. In  
sum, this is a book  
instructors can count on!.  
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web sites, additional  
cases, and other  
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Ban Yuan Shu Di 16 Ban)  
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expertise blends theory and  
practice and the text  
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symbolizes safety, permanence,  
reliability, and the comforts of the  
familiar. For this reason, we have  
chosen to illustrate the Canadian*

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Accounting by Garrison, Chesley,  
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that encapsulates the greatest  
strengths of this market leading  
text. Garrison is your guide  
through the challenging waters of*

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*necessary for these functions,  
how to collect it, and how to  
interpret it. Managerial  
Accounting 8ce focuses, now as  
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Relevance, Balance and Clarity.  
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courses in accounting:  
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and B7023) and Managerial  
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*B7016). This book is based on two accounting textbooks: Stickney & Weil "Financial accounting : an introduction to concepts, methods and uses", eighth edition (1997); and Maher, Stickney and Weil "Managerial*

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*accounting : an introduction  
to concepts, methods and  
uses", fifth (1994) and  
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*This textbook integrates  
Financial and Managerial  
Accounting as opposed to  
keeping these areas*

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*separate, the approach followed by most books and curriculums. By "integration", we mean the authors focus on the business process and examine the activities from both an external, financial*

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*reporting perspective and an  
internal, management  
decision-making perspective.  
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including actual financial  
statements, to reinforce the  
relevance of topics to real*

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*business situations and  
promote student interest.  
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active learning through  
Enhance Your Understanding  
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sporadically throughout many  
chapters, Of Interest boxes*

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*that provide additional information relating to the chapter concepts, Fast Fact boxes that provide additional information related to chapter concepts in a short, trivia-like manner, and end-of-chapter*

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*Pauline Weetman BA, BSc  
(Econ), PhD, CA, FRSE, is  
Professor Emerita of  
Accounting at the University  
of Edinburgh, and has  
extensive experience of  
teaching at undergraduate  
and postgraduate level, with*

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*previous chairs held at  
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Strathclyde and Glasgow  
Universities. She received  
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Award of the British  
Accounting Association in  
2005. She has convened the*

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*examining board of the  
Institute of Chartered  
Accountants of Scotland and  
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***Accounting Principles***

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