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*Solid guidance for CIOs on integration of technology into business models Strategic IT Best Practices for IT Managers and Executives is an exciting new book focused on the transition currently taking place in the CIO role, which involves developing a capacity for thinking strategically and effectively engaging peers in the senior executive team. This involves changing both theirs, and often their colleagues', mindsets about technology and their role in the organization.*

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*Straightforward and clear, this book fills the need for understanding the learning processes that have shaped the strategic mindsets of technology executives who have successfully made the transition from a technology-focused expert mindset to a strategic orientation that adds value to the business. Defines strategy advocacy as a process through which technology leaders in organizations build on their functional expertise Focuses on the shift in mindset necessary for technology executives to establish a seat at the table in the C suite as a respected strategic colleague Includes stories of high performing CIOs and how they learned successful strategies for getting technology positioned as a strategic*

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*driver across the business Written by Art Langer and Lyle Yorks, recognized authorities in the areas of technology management and leadership, Strategic IT Best Practices for IT Managers and Executives includes anecdotes from CIOs at companies including BP, Prudential, Covance, Guardian, Merck, and others. The latest best practice guidance on all aspects of global strategic sourcing-including environmental and international issues Strategic Global Sourcing Best Practices covers the latest trends and leading edge processes in global strategic sourcing, including supply management, t, sustainability, financial decisions, risk management, and international strategies. Offers the*

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*understanding Strategic Global Sourcing Best Practices. Describes the principles and methodologies for crafting and executing a successful business-aligned IT strategy to provide businesses with value delivery.*

*The field of strategy science has grown in both the diversity of issues it addresses and the increasingly interdisciplinary approaches it adopts in understanding the nature and significance of problems that are continuously emerging in the world of human endeavor. These newer kinds of challenges and opportunities arise in all forms of organizations, encompassing private and public enterprises, and with strategies that experiment with breaking the traditional molds and contours. The*

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*field of strategy science is also, perhaps inevitably, being impacted by the proliferation of hybrid organizations such as strategic alliances, the upsurge of approaches that go beyond the customary emphasis on competitiveness and profit making, and the intermixing of time-honored categories of activities such as business, industry, commerce, trade, government, the professions, and so on. The blurring of the boundaries between various areas and types of human activities points to a need for academic research to address the consequential developments in strategic issues. Hence, research and thinking about the nature of issues to be tackled by strategy science should also cultivate requisite variety in*

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*issues recognized for research inquiry, including the conceptual foundations of strategy and strategy making, and the examination of the critical roles of strategy makers, strategic thinking, time and temporalities, business and other goal choices, diversity in organizing modes for strategy implementation, and the complexities of managing strategy, to name a few. This book series on Research in Strategy Science aims to provide an outlet for ideas and issues that publications in the field do not provide, either expressly or adequately, especially as regards the comprehensive coverage deserved by certain emerging areas of interest. The topics of the volumes in the series will keep in view this objective to*

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*expand the research areas and theoretical approaches routinely found in strategy science, the better to permit expanded and expansive treatments of promising issues that may not sufficiently align with the usual research coverage of publications in the field. Time Issues in Strategy and Organization contains contributions by leading scholars on time issues in the field of strategy science research. The 8 chapters in this volume cover the topics of future orientation in strategy making, time conceptualizations in interorganizational relationships, real-time management in the digital economy, spatio-temporal aspect of strategic leadership, a systemic-cognitive perspective on organizational temporality,*



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*ecosystem types and the timing of open innovation strategies, and the temporalities of strategic risk behavior and partner opportunism in strategic alliances. The chapters collectively present a wide-ranging review of the noteworthy research perspectives on the temporal issues in strategy and organization.*

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Discusses the problems of slow technological absorption, implementation failure, and the avoidance of social consequences and advises managers how to obtain and implement technology and restructure their workforce. Information Strategy Design and Practices develops a framework for designing information technology strategy for an organization. Beyond this, it establishes an approach to not only implement it, but sustain it. The framework explains how IT strategy should have an alignment to business to reap the benefits of business. The book contains five case studies in different domains: retail, real estate development, IT product development, development sector, and education sector. These case studies have been applied to different countries, providing a global prospective to this emerging

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trend.

Human Resources Management (HRM) has a very important facilitative and strategic role in organisational success.

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development, rewards and recognitions and employees relations. " A thorough literature review on the relationship between HRM, strategic HRM and performance. " New research data from a huge cross section of the industry and high-end statistical research analysis using structural equation modelling. " A template of step-by-step HRMSI methodology to help future academics and professionals. The book will serve as an ideal reference material for scholars of human resources and business strategy. It will also be an invaluable guide for implementers of strategic HRM and students of management and business.

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and execution Two-thirds of executives say their organizations don't have the capabilities to support their strategy. In *Strategy That Works*, Paul Leinwand and Cesare Mainardi explain why. They identify conventional business practices that unintentionally create a gap between strategy and execution. And they show how some of the best companies in the world consistently leap ahead of their competitors. Based on new research, the authors reveal



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five practices for connecting strategy and execution used by highly successful enterprises such as IKEA, Natura, Danaher, Haier, and Lego. These companies:

- Commit to what they do best instead of chasing multiple opportunities
- Build their own unique winning capabilities instead of copying others
- Put their culture to work instead of struggling to change it
- Invest where it matters instead of going lean across the board
- Shape the

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future instead of reacting to it Packed with tools you can use for building these five practices into your organization and supported by in-depth profiles of companies that are known for making their strategy work, this is your guide for reconnecting strategy to execution.

The vast amount of information that must be considered to solve inherently ill-structured and complex strategic problems creates a need for tools and

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techniques to help decision-makers recognize the complexity of this process and develop a rational model for strategy evaluation. Decision Making Theories and Practices from Analysis to Strategy is a definitive focus on analytical strategic decision-making. This work is comprised of sophisticated tools and methodologies developed by researchers and vendors to improve decision making for business strategy. Extracting from a wide range

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of disciplines, including accounting, finance, information systems, international management, marketing, organizational management, operations research, production and operations management, and strategic management, this volume provides a conceptual and a utilitarian guide to decision making, perfect for both researchers and practicing professionals alike. Keeping in view the requirement of various management schools and

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professionals, this book presents dynamically changing policies, strategies, business models, frameworks and practices of corporate enterprises in India and abroad in an interesting and stimulating manner. The concepts are structured around the decision making process with suitable examples to enlighten students and managers with practices and techniques of making business strategies in today's competitive environment. The book

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includes 13 real-life Indian cases to provide an invaluable opportunity to the readers to apply their theoretical knowledge in solving business problems by analysing strategic issues of specific organizations. Besides management studies, the text will also prove useful to the students of commerce and allied areas. KEY FEATURES : Discusses new paradigms of managing challenges in corporate enterprises. Includes a separate chapter on

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strategies of Mergers and Acquisitions. Highlights strategy execution and implementation factors. Emphasizes organizational culture and its relevance in organizational effectiveness.

For undergraduate or graduate courses in IT Strategy or Management IT Strategy: Issues and Practices provides a critical issues perspective that shows students how to deliver business value. As with the first two editions,

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this revision combines the insights of senior IT managers with academic research, bringing IT management to life and demonstrating how IT strategy plays out in contemporary business. This edition has been overhauled in order to reflect the most important issues facing IT managers today. Use a program that presents a better teaching and learning experience—for you and your students. Focus on IT management: Because IT is an important part of



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successful business strategy; the text focuses management skills so a wider range of business professionals will find it useful. Offer real-world current context: Real-world content found in chapter mini-cases and reading materials makes the material more relevant to students and prepares them for their field. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes

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*Management. Using IT to deliver business value. IT Strategy: Issues and Practices provides a critical issues perspective that shows students how to use and manage IT to deliver business value. This edition has been overhauled in order to reflect the most important issues facing IT managers today.*

*Successfully navigate the changing face of the CIO role Strategic Information Technology offers CIOs a handbook for engaging with the senior management conversations surrounding strategy. The CIO role is currently undergoing a massive transition from technology-focused expert to a more strategic mindset, and this book provides proven methods for taking your seat at the table.*

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*Lessons from high-performing CIOs and a wealth of leading-edge insight provide invaluable guidance for positioning technology as a strategic driver across the business, while a focus on building the necessary connections—for example, an alliance between IT and HR—provide a multimodal approach to navigating the transition. The evolution of the CIO's role involves more than simply technical knowledge; the new CIO must be an influencer, an engager, and just as adept at the soft skills that become increasingly crucial as you climb the management ladder. It's about changing mindsets, translating hard skills into strategic advantages, and demonstrating IT's value to the strategic decision making*

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*process. This book provides best practices, illustrative examples, and up-to-date perspective for CIOs wanting to: Position IT as a critical driver of overall strategy Build on functional expertise with strategic insight Learn from the stories of successful tech-to-strategy transformations Engage C-Suite peers in shaping the strategic conversation Not long ago, the CIO occupied a unique place in the C-Suite. Executive by title, CIOs have nevertheless been seen as predominantly the “chief tech expert” with little input into strategy, as IT has historically been regarded as a tool rather than a source of competitive advantage. The truth is becoming increasingly apparent, with companies around the world*

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*turning to technology in order to gain a competitive edge, and CIOs are beginning to claim their place in strategy discussions. Strategic Information Technology offers much needed guidance for a successful transformation. This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. IT Strategy: Issues and Practices, Third Edition provides a critical issues perspective that shows students how to deliver business value. As with the first two editions, this revision combines the insights of senior IT managers with academic research, bringing IT management to life and demonstrating how IT strategy plays out in contemporary*

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*IT Strategy*

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**This book focuses on the cultural challenges often faced by international managers and global business operations. In the last few decades, the world has witnessed unprecedented economic turmoil, volatility, and uncertainty which has altered the political dynamics and**

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**sociocultural landscape around the globe and directly or indirectly affected international business activities.**

**Further, new markets have opened up in every corner of the world. Brazil, Russia, India, and China, collectively known as BRIC, are strong emerging economic powers similar to the once captivated ‘Asian Tigers’ such as Hong Kong, Singapore, South Korea and Taiwan which rose decades ago. The emergence of these markets has heightened both the opportunities and challenges for national and international businesses. Multinational firms are gradually expanding in the emerging markets and are expected to become giants in the foreseeable future. As they expand, they also need to assume increasing social**

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**responsibilities in a global context, and it is important that the ways business is conducted are developed accordingly. As such, understanding the practices, challenges, and strategies that companies have developed is critical to global firm's success. Against this background, the book highlights the importance of understanding cultural elements when managing multicultural human behaviors in the workplace. Based on conceptual and empirical work, it pushes the frontiers of knowledge of this emerging field in international business setup and management, and explores how globalization is changing the way in which multinational firms formulate their business strategies. "The editors of this text bring a wealth of expertise in this**

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**area, as is evidenced by their choice of topics, and the strength of the experts they have invited to contribute to the book. The combined chapters provide both strategic guidance as well as a focus on operational concerns that may arise in international business including expatriation and human resource mobility. The authors not only correctly identify the oncoming challenges, but also present evidence regarding the likely solutions such as culture and innovation and global change management. Overall, this book will be a tremendous resource for scholars in the international business field, but I believe the audience will be much wider. The international team of editors and authors bring a wide range of perspective as well as real-**

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**world contextual knowledge that will be useful for scholars and practitioners who seek to leverage culture and human capital to advance international business and drive the global economy. I applaud the editors for their vision and leadership in guiding us through one of the most challenging contemporary research areas and through one of the most pressing challenges of our day.” -Dr. Richard L. Griffith, Executive Director, Institute for Cross Cultural Management, Florida Institute of Technology, Melbourne, FL, USA**

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**you want a comprehensive compendium of best practices in corporate governance, risk management, ethical values, quality, process management, credible financial reporting, and related issues like the SOX Act all in one place spanning both breadth and depth, Vallabhaneni's book is the source of insightful thoughts as a reference manual. A must-read and a should-own for all institutions and libraries around the globe; I am pleased I read it and use it in my classes." -Professor Bala V. Balachandran, Kellogg School of Management, Northwestern University "Mr. Vallabhaneni has an excellent grasp of corporate governance principles. In particular, he shows how these principles can mitigate a broad range of corporate risks."**

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**As organizations continue to move towards digital enterprise, the need for digital transformation continues to grow especially due to the COVID-19 pandemic. These impacts will last far into the future, as newer digital technologies continue to be accepted, used, and developed.**



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**These digital tools will forever change the face of business and management. However, on the road to digital enterprise transformation there are many successes, difficulties, challenges, and failures. Finding solutions for these issues through strategic thinking and identification of the core issues facing the enterprise is of primary concern. This means modernizing management and strategies around the digital workforce and understanding digital business at various levels. These key areas of digitalization and global challenges, such as those during or derived from the pandemic, are new and unique; They require new knowledge gained from a deep understanding of complex issues that have been examined and the solutions being**

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**discovered. Emerging Challenges, Solutions, and Best Practices for Digital Enterprise Transformation explores the key challenges being faced as businesses undergo digital transformation. It provides both solutions and best practices for not only handling and solving these key issues, but for becoming successful in digital enterprise. This includes topics such as security and privacy in technologies, data management, information and communication technologies, and digital marketing, branding, and commerce. This book is ideal for managers, business professionals, government, researchers, students, practitioners, stakeholders, academicians, and anyone else looking to learn about new developments in digital**

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traditional views towards organizational management are not enough for businesses to thrive. It's only by bringing together different approaches can management styles develop fast enough to keep pace with the ever-changing big picture.

Enterprise content management (ECM) is a set of technologies used to capture, store, preserve and deliver content and documents and content related to organizational processes. ECM tools and strategies allow the management of an organization's unstructured information, wherever

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that information exists. This book covers all the basics on ECM, a new term that is intended to completely encompass the legacy problem domains that have traditionally been addressed by records management and document management. It also includes all of the additional problems involved in converting to and from digital content, to and from the traditional media of those problem domains (such as physical and computerized filing and retrieval systems, often involving paper and microforms). Finally ECM is a new problem domain in its own right, as it has employed the technologies

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and strategies of (digital) content management to address business process issues, such as records and auditing, knowledge sharing, personalization and standardization of content, and so on. This is an excellent book on ECM. It's easy to read, the content is solid, useful and instantly applicable.

The new edition of Arkfeld's Best Practices Guide: ESI Pretrial Discovery □ Strategy and Tactics contains procedural steps, strategy and substantive law considerations related to the pretrial discovery of electronically stored information (ESI). These practices are intended to be used as general

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guidelines for the discovery and production of ESI. Depending on the unique issues of your case, these suggested practices may necessitate a different approach and should be considered on a case-by-case basis. Contents include: Overview of Electronic Discovery and Information Technology Preparing an Overall Plan and Strategy ESI Issues and Strategy Litigation Stages and Procedural Discovery Rules

Are you a seasoned information technology (IT) executive looking for options available on leadership structures within your IT organization? Look no further. Now in a Second Edition, CIO Best Practices

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is an invaluable resource that provides a comprehensive, practical guide for CIOs and their executive team peers giving real-world examples of CIOs who have succeeded in mastering the blend of business and technology responsibilities and giving their companies a sound return on investment of technology dollars

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*program management roadmap along with the supporting comprehensive frameworks to successfully execute business transformation programs, formulated strategies, and strategic initiatives. It outlines the steps to successfully transform any business and deliver tangible business outcomes. This breakthrough work establishes the linkage between strategy formulation and strategy execution through the program management discipline. It depicts how program management integrates strategy, people,*

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*process, technology, structure, and measurement on cross-functional initiatives. The author details the processes, techniques, and tools that a program management team can customize and easily implement on any type of strategic initiative within the private or public sector environment to deliver and sustain the expected business outcomes and benefits. This book discusses the ten mandatory steps (or roadmap) needed to lead complex, business transformation programs to success. It showcases program*

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*management best practices and lessons learned through real-world case studies spanning different industry sectors and functional domains. Transforming Business with Program Management will equip executives, general managers, and program managers with the core skills necessary to effectively plan and implement business transformation strategies that drive sweeping business change and innovation. When it comes to solving complex problems, we often perform elaborate rituals in the guise of best practices that promise a*

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*world of order, certainty, and control. But reality paints a far different picture, which practitioners are often reluctant to discuss. A witty yet rigorous journey through the seedy underbelly of organisational problem solving, The Heretic's Guide to Best Practices pinpoints the reasons why best practices don't work as advertised and what can be done about it. "Hugely enjoyable, deeply reflective, and intensely practical. This book is about weaving human artistry and improvisation, with appropriate methods*

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*and technologies, in order to pool collective intelligence and wisdom under pressure.” –Simon Buckingham Shum, Knowledge Media Institute, The Open University, UK “This is a terrific piece of work: important, insightful, and very entertaining. Culmsee and Awati have produced a refreshing take on the problems that plague organisations... If you’re trying to deal with wicked problems in your organisation, then drop everything and read this book.” –Tim Van Gelder, Principal Consultant, Austhink Consulting*

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*This report points to a decline in public support for research and development (R&D), mainly affecting basic, long-term research, and examines the levelling-off in private sector R&D along with changes in its direction away from basic research towards more market-driven and short-term efforts.*

*Practices, Challenges, and Strategy for International Business*

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**Reforming Urban Transport in India is  
an attempt to take stock of the various  
issues our cities and towns are facing  
in the area of urban transport, efforts**



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made and being made both at the policy level as well as the field level to address the problems, the ever increasing complexities of challenges in the area of urban mobility and some of the laudable initiatives on the ground to handle the problems. This book would be a valuable addition to the limited literature available on the subject of urban transport in India. The topic has not attained much prominence even in the broader

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discussions on the transport sector issues in the country. The fact that we address our urban transport issues in a casual manner but there is need to take them up in a focused and purposeful manner and this can no longer be delayed is probably the one loud message which is emerging out of this volume. The wealth of knowledge of the contributors, each one of them having huge experience behind them in this sector, makes the book a valuable

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addition to the literature and a helpful guide in policy discussions. The way medium and large companies operate has changed considerably in recent years. Industry topics such as agility, governance, risk management, knowledge management, business intelligence, quality management and others top corporate agendas. Each of these topics affect strategy and, in turn, guides and directs implementation instructions such as standards and best

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practices. However, what about managing the implementation instructions to the strategies? What about compliance and the health of the strategies? This book addresses these vital issues in a simple structured form. The process consists of a central repository through which strategies, implementation instructions and best practices are stored and managed. Document owners are driven to keep their papers current. Target audiences

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are driven for compliance with the strategies and for the use of best practices. Corrective actions are triggered as issues emerge. At any time, executives can see the health of their strategies through a dashboard. Today, one of the most valuable assets of companies is their workforce. Primarily, the importance of information is increased and the human factor that absorbs and uses it by creating value has become much more

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essential. One of the most critical steps that managers need to take to be successful is to enhance human power in the most efficient way possible.

Companies that want to be long-lasting need to make HR the main item on their agenda. Human resource practices are critical for companies to survive. In addition to firms in general, family firms are also a special and the most common type of business in the economy. Hence, family firm HR practices are

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also an important part of this book. Among the most famous features of a family firm, complex HR management practices are on top of it all. Owners and family members are all aware that non-family employees are needed, and non-family managers are required for the success and sustainability of the family firm. Hence, family firms cannot have biased, bifurcated, or different HR practices towards non-family employees. Readers will find this book

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comprehensive and inclusive of new issues of HR management literature. The book is comprised of chapters, each describing current and important practices and problems of HR management. Along with the family firm-specific problems like nonfamily managers, women entrepreneurship, and nepotism, chapters cover the state-of-the-art topics and findings in the HR management literature. This includes organizational development and HR



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management relationship, discrimination and nepotism, women in family firms and tourism, HR accounting and digital age, quality and management, behavior, and change management. Students and scholars of human resource management, along with the leaders of modern management teams, will benefit from this book from the first page to the last page. Each chapter will carry its reader to the next level of understanding of issues and findings of

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human resource management.

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*Made in Italy is a powerful brand, often associated to specific industries, such as fashion and supercars, and to a well-defined location. Made in Italy should also be associated with an Italian*

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*way of competing: Made in Italy companies are also often leaders in their competitive space. Their expertise, know-how, creativity, and innovative energy is well recognized world-wide. In the book, we will analyze the most relevant industries and players of Made in Italy while at the same time discussing about their strategic and managerial unique features with the aim to highlight best practices that can be put into action in different contexts.*

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