

Read Book *Its A Mall World
After All* Janette Rallison
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**?The Psycho Records
follows the influence of**

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the primal shower scene
within subsequent slasher
and splatter films.

American soldiers
returning from World War
II were called "psychos"
if they exhibited mental

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illness. Robert Bloch and Alfred Hitchcock turned the term into a catch-all phrase for a range of psychotic and psychopathic symptoms or dispositions. They transferred a war

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disorder to the American heartland. Drawing on his experience with German film, Hitchcock packed inside his shower stall the essence of schauer, the German cognate meaning

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"horror." Later serial horror film production has post-traumatically flashed back to Hitchcock's shower scene. In the end, though, this book argues the effect is therapeutically

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finite. This extensive case study summons the genealogical readings of philosopher and psychoanalyst Laurence Rickels. The book opens not with another reading

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of Hitchcock's 1960 film
but with an evaluation of
various updates to
vampirism over the years.
It concludes with a close
look at the rise of
demonic and infernal

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tendencies in horror
movies since the 1990s and
the problem of the psycho
as our most uncanny double
in close quarters.

**THEY WERE THE TOUGHEST,
DEADLIEST MERCENARIES IN**

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THAT PART OF THE GALAXY...
AND THEY'D BEEN DOUBLE-
CROSSED! Celadon, a poor
nation on a poor planet,
engaged in civil war and a
haven for every type of
villainy in space, is ripe

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for cleanup. The military
could pacify it handily,
but it would take a
statesman to fix it. But
statesmen have ethics,
which politicians and
megacorps find

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inconvenient. Celadon's
President Bishwanath
compounded the sin by
being astute, ambitious
and capable. Something had
to be done, because a
working nation isn't much

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use for pork and graft.

When the word comes down
to replace him, the
politicians move on with a
new plan, reallocating
resources, and finding a
more pliable president to

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put in place. There are three problems with this solution. Bishwanath does not want to be replaced. His mercenary bodyguards are more loyal than the politicians. And if

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they're not on
contract^{3/4}there are no
rules. At the publisher's
request, this title is
sold without DRM (Digital
Rights Management).
A provocative argument

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that environmental
thinking would be better
off if it dropped the
concept of "nature"
altogether and spoke
instead of the built
environment.

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The Nature of College

My Los Angeles

The Psycho Records

Your Favorite Authors on

Stephenie Meyer's Twilight

Series: Completely

Unauthorized

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Just One Wish

High school freshmen Josie and Cami try to remain best friends as they compete for basketball awards and boys. By the author of All's Fair in Love, War, and High School. Reprint.

While working at the mall, organizing a school fundraiser, and trying to prove that

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her best friend's boyfriend is seeing another girl, high-school student Charlotte's best intentions always seem to backfire.

Loved and hated, visited and avoided, seemingly everywhere yet endlessly the same, malls occupy a special place in American life. What, then, is this invention

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that evokes such strong and contradictory emotions in Americans? In many ways malls represent the apotheosis of American consumerism, and this synthetic and wide-ranging investigation is an eye-popping tour of American culture's values and beliefs. Like your favorite mall, One Nation under Goods is a browser's

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paradise, and in order to understand America's culture of consumption you need to make a trip to the mall with Farrell. This lively, fast-paced history of the hidden secrets of the shopping mall explains how retail designers make shopping and goods “irresistible.” Architects, chain stores, and mall owners

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relax and beguile us into shopping through water fountains, ficus trees, mirrors, and covert security cameras. From food courts and fountains to Santa and security, Farrell explains how malls control their patrons and convince us that shopping is always an enjoyable activity. And most importantly, One Nation Under

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Goods shows why the mall's ultimate promise of happiness through consumption is largely an illusion. It's all here—for one low price, of course.

The New American City and the End of Public Space

Shopping Tourism, Retailing, and Leisure Service Management Course

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My Unfair Godmother

Lead Us Into Temptation

An invaluable guide to the outcome-based tools needed to help nonprofit organizations increase their effectiveness The Nonprofit Outcomes Toolbox identifies stages in the use of outcomes and

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shows you how to use specific facets of existing outcome models to improve performance and achieve meaningful results. Going beyond the familiar limits of the sector, this volume also illustrates how tools and approaches long in use in the corporate sector can be

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of great analytical and practical use to nonprofit, philanthropic, and governmental organizations . An outstanding resource for organizational and program leaders interested in improving performance, there is nothing else like this work currently available.

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Shows how to identify and set meaningful, sustainable outcomes
Illustrates how to track and manage with outcomes
Offers guidance in assessing capacity, and using outcome-based communications
Features a companion Web site with the tools

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found in this book Providing the tools and explanations needed to achieve program success, this book is a complete resource for the nonprofit, governmental, or philanthropic professional striving for greater effectiveness in programs or organizations.

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Experiential marketing - or memorable customer experiences - is proving a popular tool amongst businesses seeking to make an impact in a competitive world. Yet the scramble to achieve a presence among experience providers has led many companies

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to design and implement experiential marketing without integrating it with their overall marketing strategy. These companies often end up dissatisfying their customers rather than delighting them. This research anthology investigates

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different angles of experiential marketing. The 16 chapters are organised in six sections. The first section considers whether memorable customer experiences result from the use of traditional marketing practices, perhaps implemented more effectively than

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previously, or require entirely new practices with new foundations that turn companies into experience providers. Section two details ways businesses seek to build brands through putting experiential marketing into practice, while section three asks

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whether there are general principles that can be applied to the design of customer experiences which ensure successful outcomes whatever market you may operate in. Section four examines how companies manage their customer

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experiences once they have made the strategic decision to provide them, and section five looks at methods available to evaluate the success of these customer experiences. 'Experiential marketing changes everything!' claim the management gurus, but

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is it really so significant that not joining this race is dangerous? The last section of the book offers a much needed critique of experiential marketing. With compelling selections by some of the world's most respected and critically acclaimed

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writers, THE NEW WORLD
READER, 5th Edition, encourages
exploration of the significant global
issues of the 21st century.
Students gain a deeper
understanding of the topics that
affect their lives, such as the
challenges and consequences of

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globalization, global warming, bilingual education, and redefined gender roles. Challenged by such notable contemporary thinkers and writers as Jhumpa Lahiri, Atul Gawande, Niall Ferguson, Edwidge Danticat, and Jane Goodall, students develop their reading and

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critical-thinking skills. A consistent pedagogical apparatus includes brief chapter introductions, author headnotes, and pre-reading questions that offer students a preview of the central theme in each section. Exercise sets follow each essay,

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providing opportunities for deeper writing, reading, and discussion.

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Malls and the Seductions of

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American Shopping

One Nation Under Goods

Environmental Philosophy After
the End of Nature

A Complete Guide

The Triumph of American
Materialism

Over 70% of North Americans are

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(water) closet readers. The Uncle John's Bathroom Readers series is still the best selling book of its kind anywhere in the world. Millions of people have discovered it over the past 25 years, making it one of the publishing industry's longest-running humor series. It's our 16th year

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running (so to speak) I mean, we're still going (uhh) strong. A light-hearted, easy-to-read collection of facts, quotes, history, science, word-origins, pop culture, gossip, humor . . . and more! Organized by length-"Short" (a quick read), "Medium" (1-3 pages), "Long" (for

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those visits when something a little more involved is required), and to satisfy every demand, our popular "Extended Sitting Section" (for a leg-numbing experience.) Running feet on every page provide a "book within a book" of weird facts. Partial Table of Contents included.

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Discusses the "artificial city" of megamalls, corporate enclaves, gentrified downtowns, and pseudo-historic marketplaces that are rising up around the United States

Our solar system, locked in a force field and towed to an uninhabited parallel universe, occupies its time,

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*when not trying to escape, at a
shopping center the size of a planet*

*A Complete Guide to Program
Effectiveness, Performance
Measurement, and Results*

*Hyatt House-Airport, Los Angeles,
7-8-9 June 1983*

Better to Beg Forgiveness

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*Uncle John's Unstoppable Bathroom
Reader*

It's a Mall World After All

**For fans of *The Good Place*,
a contemporary YA novel
with an offbeat supernatural
twist, tackling some of life's**

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**- and the afterlife's -
biggest questions. When
Sarah wakes up dead at the
Mall of America, where the
universe sends teens who
are murdered, she learns
that not only is she dead,**

Page 46/98

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**her killer is still on the
loose. Can she solve the
mystery of her own demise?
When you're sixteen, you
have your whole life ahead
of you. Unless you're Sarah.
Not to give anything away,**

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but . . . she's dead.

**Murdered, in fact. Sarah's
murder is shocking because
she couldn't be any more
average. No enemies. No
risky behavior. She's just
the girl on the sidelines. It**

Page 48/98

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looks like her afterlife, on the other hand, will be pretty exciting. Sarah has woken up dead at the Mall of America and with the help of her death coach, she must learn to move on or

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she could meet a fate totally worse than death: becoming a mall walker. As she tries to finish her unfinished business alongside her fellow dead teens, Sarah falls hard for a cute boy

Page 50/98

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**named Nick. And she
discovers an uncanny ability
to haunt the living. While
she has no idea who killed
her, or why, someone she
loves is in grave danger.
Sarah can't lose focus or**

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**she'll be doomed to relive
her final moments again and
again forever. But can she
live with herself if she
doesn't make her death
matter?**

High school junior Jessica

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**uses the arrival of a new boy
to further her schemes of
winning her ex-boyfriend
back and becoming the next
big Hollywood movie star.
Reprint.**

A fairy godmother-in-

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**training is sent to help
angry seventeen-year-old
Tansy, who reluctantly is
staying with her father and
his new wife while her
mother and sister are
travelling, but the**

Page 54/98

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**unfortunate result of this
intended help is chaos and
confusion.**

**Life as We Knew it
Memorable Customer
Experiences
Fame, Glory, and Other**

Page 55/98

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**Things on My To Do List
Masquerade**

**How a New Understanding
of Campus Life Can Change
the World**

Fans of the literary
phenomenon known as the

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Twilight series can't help wanting more. A New Dawn gives it to them, inviting readers to join some of their favorite YA authors as they look at the series with fresh eyes and fall in love with Edward,

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Bella, and the rest of Forks,
Wash., all over again. Edited by
bestselling author Ellen
Hopkins, A New Dawn is
packed with the same debates
readers engage in with friends:
Should Bella have chosen

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Edward or Jacob? How much control do Meyer's vampires and werewolves really have over their own lives? The collection also goes further: Is Edward a romantic or a (really hot) sociopath? How do the

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Quileute werewolves compare to other Native American wolf myths? What does the Twilight series have in common with Shakespeare? With contributions from Megan McCafferty, Cassandra Clare,

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Rachel Caine, and many more,
A New Dawn answers these
questions and more for a teen
(and adult!) audience hungry
for clever, view-changing
commentary on their favorite
series.

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As the cable TV industry exploded in the 1980s, offering viewers dozens of channels, an unprecedented number of series were produced. For every successful sitcom—The Golden Girls, Family Ties,

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Newhart—there were flops such as Take Five with George Segal, Annie McGuire with Mary Tyler Moore, One Big Family with Danny Thomas and Life with Lucy starring Lucille Ball, proving that a big name does

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not a hit show make. Other short-lived series were springboards for future stars, like Day by Day (Julia Louis-Dreyfus), The Duck Factory (Jim Carrey), Raising Miranda (Bryan Cranston) and Square

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Pegs (Sarah Jessica Parker).

This book unearths many single-season sitcoms of the '80s, providing behind-the-scenes stories from cast members, guest stars, writers, producers and directors.

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ELLEgirl, the international style bible for girls who dare to be different, is published by Hachette Filipacchi Media U.S., Inc., and is accessible on the web at ellegirl.elle.com/. ELLEgirl provides young

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women with insider information on fashion, beauty, service and pop culture in a voice that, while maintaining authority on the subject, includes and amuses them.

The Nonprofit Outcomes

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Toolbox

A Reader in Themed and
Immersive Spaces

Life, Love, and the Pursuit of
Free Throws

Single Season Sitcoms of the
1980s

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ELLEgirl

At once informative and entertaining, inspiring and challenging, My Los Angeles provides a deep understanding of urban development and change over the past forty years in Los Angeles and other city regions of the world. Once the least dense

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American metropolis, Los Angeles is now the country's densest urbanized area and one of the most culturally heterogeneous cities in the world. Soja takes us through this urban metamorphosis, analyzing urban restructuring, deindustrialization and reindustrialization, the globalization of

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capital and labor, and the formation of an information-intensive New Economy. By examining his own evolving interpretations of Los Angeles and the debates on the so-called Los Angeles School of urban studies, Soja argues that a radical shift is taking place in the nature of the urbanization

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process, from the familiar metropolitan model to regional urbanization. By looking at such concepts as new regionalism, the spatial turn, the end of the metropolis era, the urbanization of suburbia, the global spread of industrial urbanism, and the transformative urban-industrialization

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of China, Soja offers a unique and remarkable perspective on critical urban and regional studies.

Through journal entries, sixteen-year-old Miranda describes her family's struggle to survive after a meteor hits the moon, causing worldwide tsunamis, earthquakes, and volcanic

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eruptions.

Shopping as an Entertainment Experience explores the ways in which shopping has become a significant entertainment feature in our daily lives. Dr. Mark H. Moss examines the department store, the mall, and the e-store to demonstrate how shopping is

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often the most common leisure
experience that people indulge in to
occupy themselves.

Thinking Like a Mall

Proceedings of AF-SD/Industry/NASA
Conference and Workshops on
Mission Assurance

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A Research Anthology

From Urban Restructuring to Regional
Urbanization

Traces a day in the life
of an American college
student that challenges
popular conceptions of

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ivy-accented campuses
with images of
culturally reflective t-
shirts, keg parties and
dormitory life to reveal
how college represents
opportunities for

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enabling a sustainable
future. Simultaneous.
Coke adds life. Just do
it. Yo quiero Taco Bell.
We live in a commercial
age, awash in a sea of
brand names, logos, and

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advertising jingles—not
to mention commodities
themselves. Are shoppers
merely the unwitting
stooges of the greedy
producers who will stop
at nothing to sell their

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wares? Are the
producers' powers of
persuasion so great that
resistance is futile?

James Twitchell counters
this assumption of the
used and abused consumer

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with a witty and
unflinching look at
commercial culture,
starting from the simple
observation that "we are
powerfully attracted to
the world of goods

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(after all, we don't call them 'bads')." He contends that far from being forced upon us against our better judgment, "consumerism is our better judgment."

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Why? Because
increasingly, store-
bought objects are what
hold us together as a
society, doing the work
of "birth, patina, pews,
coats of arms, house,

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and social

rank"—previously done by
religion and bloodline.

We immediately
understand the
connotations of status
and identity exemplified

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by the Nike swoosh, the
Polo pony, the Guess?
label, the DKNY logo.
The commodity alone is
not what we are after;
rather, we actively and
creatively want that

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logo and its
signification—the social
identity it bestows upon
us. As Twitchell
summarizes, "Tell me
what you buy, and I will
tell what you are and

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who you want to be."

Using elements as
disparate as the film
The Jerk, French
theorists, popular
bumper stickers, and
Money magazine to

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explore the nature and
importance of
advertising lingo,
packaging, fashion, and
"The Meaning of Self,"
Twitchell overturns one
stodgy social myth after

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another. In the process he reveals the purchase and possession of things to be the self-identifying acts of modern life. Not only does the car you drive

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tell others who you are,
it lets you know as
well. The consumption of
goods, according to
Twitchell, provides us
with tangible everyday
comforts and with

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crucial inner security
in a seemingly faithless
age. That we may find
our sense of self
through buying material
objects is among the
chief indictments of

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contemporary culture.

Twitchell, however, sees the significance of shopping. "There are no false needs." We buy more than objects, we buy meaning. For many of

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us, especially in our
youth, Things R Us.

Features a broad
analysis of the
relationship between
tourism, leisure
shopping and retailing.

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Examines issues relating
to consumption and
identity in the context
of tourism.

Shopping as an
Entertainment Experience

My Fair Godmother

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The New World Reader
I Woke Up Dead at the
Mall

A New Dawn

After her boyfriend dumps
her for her older sister,
sophomore Savannah wishes

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she could find a true prince
to take her to the prom.

Enter Chrysanthemum

Everstar: Savannah's gum-
chewing, cell phone-

carrying, high heel-wearing

Fair Godmother. Despite a

few wish-granting mishaps,

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Savannah's fairy-tale ending might not be as far off as she imagined.

Seventeen-year-old Annika tries to cheer up her little brother Jeremy before his surgery to remove a cancerous tumor by bringing

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home his favorite television actor, Steve Raleigh, the star of "Teen Robin Hood."

It's a Mall World After
AllBloomsbury Publishing USA
Mallworld

Variations on a Theme Park