

## Journal Of Business Economics And Management

Oftentimes, the owners and entrepreneurs whose small businesses are undergoing financial problems suffer high emotional costs. These individuals can experience significant setbacks in their entrepreneurial journeys as well as depression and other negative emotions from the stress of crisis episodes. However, businesses that are in crisis also provide valuable learning opportunities for adapting and changing in order to successfully face future challenging situations. Cases on Small Business Economics and Development During Economic Crises presents a diverse range of perspectives and insights into global developments in entrepreneurship and captures a diverse collection of methodologies and outcomes from various countries in the realm of small business economics and their development. Including case studies that discuss the COVID-19 pandemic, risk management, and entrepreneurial resiliency, this case book serves as an excellent companion for entrepreneurs, small business owners, managers, executives, economists, business professionals, academicians, students, and researchers.

Packed with managerially oriented applications, MANAGERIAL ECONOMICS, 11th edition illustrates how actual managers apply theories and techniques to solve real-world problems as it teaches future business leaders how to think analytically and make better decisions. Extremely user friendly, the text caters to a variety of learning styles as it presents key analytical concepts in several ways, including tabular analysis, graphical analysis, and algebraic analysis. Students learn in a format with which they are comfortable, making difficult material more accessible and easier to understand. The new streamlined edition is concise, current, and cutting edge and gives instructors more flexibility than ever. The seasoned author team balances traditional neoclassical micro theory with extensive coverage of the latest analytical tools in managerial economics, such as game-theoretic tactics, information economics, and organizational architecture. It also offers thorough integration of international issues, including new material on China and India. In addition, CengageNOW's innovative timesaving suite of online tools offers unrivaled course planning and management tools, enabling instructors to pinpoint how well their students master key concepts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This volume presents current research on gender studies in the specific context of the knowledge economy. Featuring contributions from the 2017 Annual IpaZIA, the Scientific Observatory for Gender Studies Workshop on Gender, this book investigates gender issues and female entrepreneurship from social, economic, corporate, organizational, and management perspectives, with particular emphasis on advancing the understanding of gender in business and economic research. The post-industrial knowledge economy is characterized by an emphasis on human capital as the real engine of sustainable growth and development. With women comprising an increasing share of the global workforce, gender studies play a central role in exploring and understanding the attitudes and skills of women in business and their impact on economic and social development. Gender inequality in public and private contexts is decreasing due to an increase of women in leadership roles in business, the expansion and diversity of females in education, and a larger presence of women in policymaking roles.

IpaZIA, the Scientific Observatory for Gender Studies, aims to define an updated framework of research, service and projects on women and gender relations to highlight the evolution of gender in business and economics. This volume features contributions on female-owned family business, gender diversity in organizations, gender capital, and immigration from the 2017 IpaZIA workshop.

The Best of Business Economics

ISE Managerial Economics and Business Strategy

Business Economics and Finance with MATLAB, GIS, and Simulation Models

Operational Research in Business and Economics

Quarterly Journal of Business and Economics

The Best of Business Economics: Highlights from the First Fifty Years Palgrave Macmillan

Large Dimensional Factor Analysis provides a survey of the main theoretical results for large dimensional factor models, emphasizing results that have implications for empirical work. The authors focus on the development of the static factor models and on the use of estimated factors in subsequent estimation and inference. Large Dimensional Factor Analysis discusses how to determine the number of factors, how to conduct inference when estimated factors are used in regressions, how to assess the adequacy of observed variables as proxies for latent factors, how to exploit the estimated factors to test unit

This book presents selected papers from the 30th Eurasia Business and Economics Society (EBES) Conferences, held in Kuala Lumpur (Malaysia). The theoretical and empirical papers gathered here cover diverse areas of business, economics and finance in various geographic regions, including not only topics from HR, management, finance, marketing but also contributions on public economics, political economy and regional studies.

The Northeast Journal of Business & Economics

Mississippi Valley Journal of Business and Economics [electronic journal].

Managerial Economics

Health Economics

*This book is a collection of high-impact papers accepted and presented at the 2019 Vietnam's Business and Economics Research Conference (VBER2019) organised by Ho Chi Minh City Open University held on 18th-20th July 2019. The Special Issue is associated with a broad coverage of the contemporary issues in Business and Economics in Vietnam and other emerging markets reflecting a key theme of VBER2019: Vietnam's Place in the Asia Pacific Region. A total of 14 papers were published from more than the 120 submissions to the VBER2019 Conference. Published papers had been undergone a rigorous reviewing process conducted by the Journal of Risk and Financial Management. The papers incorporated in this book address contemporary issues in business and economics from Vietnam and other emerging markets in the Asian region from various angles such as economics, finance, and statistics to management science. At the time of writing this note, some of the papers have attracted more than 1000 downloads in 3 months. In particular, a paper on "Foreign Direct Investment and Economic Growth from Developing Countries in the Short Run and Long Run" by Trang Thi-Huyen Dinh and her team has attracted almost 6000 downloads in 3 months. These statistics indicate that the papers published in this Special Issue have attracted the wide interest of readers. Among these 14 published papers, three main areas of important contemporary issues in Business and Economics in the Asian region can be identified. First, a block of papers deals with various important and fundamental issues in the emerging markets the Asian region, from exchange rate regime, financial inclusion, and financial development to energy consumption and environmental degradation. On the issue of CO2 emissions, energy consumption and economic growth in the ASEAN, Vo, Vo, and Le utilized various time series econometrics approaches. Key findings from this paper indicate that there are no long-run relationships among carbon dioxide (CO2) emissions, energy consumption, renewable energy, population growth, and economic growth in the Philippines and Thailand, but a relationship does exist in Indonesia, Myanmar, and Malaysia. Loo, in his paper on financial inclusion for the ASEAN, concluded that advancing internet capability and availability present investors an opportunity to offer financial technology or Fintech to meet the need for financial services in this digital era. Second, a challenge in quantitative studies for a single country, such as Vietnam, with limited data is generally noted. However, various empirical studies on Vietnam's business and economics issues have been conducted. Nguyen, Quan, and Pham examined the cultural distance and entry mode of foreign direct investment in Vietnam. A key finding from their paper is that when there is a great cultural difference between Vietnam and their home country, foreign-invested firms prefer wholly owned subsidiaries over equity joint ventures. Within the Vietnamese market, Pham, Vo, Ho, and McAleer conducted a study on the issue of corporate financial distress. The authors conclude that the corporate financial distress prediction model, which includes accounting factors with macroeconomic indicators, performs much better than alternative models. In addition, the evidence confirms that the global financial crisis (GFC) had a damaging impact on each sector, with the Health & Education sector demonstrating the most impressive recovery post-GFC, and the utilities sector recording a dramatic increase in bankruptcies post-GFC. At another extreme of the spectrum, Van and Nguyen considered that competitive context, social influences, the understanding of managers about corporate social responsibility (CSR), and the internal environment of companies are the four drivers of CSR. The authors also argued that in the four drivers, competitive context has the strongest impact on adopting CSR. Third, last but not least, various papers focus on an important aspect of public finance. For an example, Pham, Pham, and Ly documented the effect of double taxation treaties on the bilateral trade of Vietnam with ASEAN member states, thereby making an extensive comparison with its EU partner countries. Their findings indicate the significant contributions of the tax treaties to Vietnam's trade performance, not exclusively with ASEAN but also with EU partner countries. In addition, regarding public finance for Vietnam, Nguyen, Vo, Ho, and Vo investigated the contribution of fiscal decentralisation to economic growth across provinces in Vietnam. For the first time in Vietnam, the fiscal decentralisation index together its two subcomponents, including fiscal importance and fiscal autonomy, are developed. Findings from this paper indicate that while fiscal importance and an overall level of fiscal decentralisation have provided negative impact on provincial economic growth, fiscal autonomy has a positive impact on economic growth across provinces in Vietnam.*

*Since its establishment in 1965, Business Economics has been an essential resource for those who use economics in the workplace. Its consistent intent has been to distinguish itself from academic journals by focusing on what is useful to practitioners of economics in their everyday work, and it has risen to become the leading forum for debating solutions to critical business problems, analyzing key business and economic issues, and sharing of best-practice models, tools, and hands-on techniques. In celebration of the journal's anniversary, The Best of "Business Economics" brings together forty of the best articles from half a century of publication: those that pushed boundaries, challenged conventional wisdom, and redefined the way practitioners and academics approached their work. Much of the insight afforded in this collection on the uses and limitations of economics are as fresh and useful today as when they were published. Featuring award-winning articles and the world's premier economists, this collection is an essential addition to any economics library.*

*Thoroughly updated to reflect the post-crisis, global, and digital economy.*

*Cases on Small Business Economics and Development During Economic Crises*

*Proceedings of the 30th Eurasia Business and Economics Society Conference*

*4th International Symposium and 26th National Conference on Operational Research, Chania, Greece, June 2015*

*Business Innovation and Development in Emerging Economies*

*Cases and Readings*

***Economic Disturbances and Equilibrium in an Integrated Global Economy: Investment Insights and Policy Analysis helps readers develop a framework for analyzing economic events and make better, more consistent decisions. Victor Canto presents the theoretical building blocks that make up the overall framework, then expands the framework to tackle more complex problems, applying additional considerations to actual policy or investment issues. Drawing upon the most recent trends in monetary policy and international economics, the book offers sustained direct engagement with the main research question and makes innovative use of the simple concepts of supply and demand to illuminate modern finance literature. The book succeeds by highlighting the often-forgotten interconnectedness of different economic processes. How do we respond to a change in policy or an economic shock? Are all the expected changes to the general equilibrium consistent with each other? Helps readers build an intellectual framework that enables them to interpret articles in the financial press and policy decisions in a logical and consistent manner Differs from other books by eschewing partial equilibria analyses and instead providing a general equilibrium perspective useful for investors and policy makers Provides supporting data on a freely-accessible website so readers can test and replicate results***

***The seventh edition of this market-leading text continues its tradition of providing a solid foundation of economic understanding for use in managerial decision making. It offers a practical treatment of economic theory and analysis in an intuitive, algebra-based format. Its focus is on presenting those aspects of economic theory and analysis that are most relevant to students of business administration, and a wide variety of examples and simple numerical problems are used to illustrate the application of managerial economics to a vast assortment of practical situations. The nature of the decision process and the role that economic analysis plays in that process are emphasized throughout. This major revision is designed to maximize accessibility for a student audience with little or no background in economics or higher-level mathematics. The text focuses on the economics--not the mathematics--of the managerial decision process.***

***As governments across the world look to entrepreneurship as a way to increase the wealth and well-being of their countries, this volume brings together leading scholars to provide a comprehensive overview of entrepreneurial activity based on empirical data.***

***Accounting and Business Economics***

***Highlights from the First Fifty Years***

***Theory, Applications, and Cases***

***A Monthly Journal of Progress in Business, Economics, Industry***

***Constitutionalism and Succession Politics in Nigeria \ Singaporean Journal of Business Economics and Management Studies - 2014, Vol. 2, No. 12***

Advances in Pacific Basin Business, Economics and Finance is an annual publication designed to focus on interdisciplinary research in finance, economics, and management among Pacific Rim countries.

The emphasis on real world, manager-oriented applications shows students how managers apply theories and techniques to analyze and solve real world business problems. Over 200 applications, corporate examples, and Managerial Challenges - more than any other book - support this real world approach.

This book takes recent theoretical advances in Finance and Economics and shows how they can be implemented in the real world. It presents tactics for using mathematical and simulation models to solve complex tasks of forecasting income, valuing businesses, predicting retail sales, and evaluating markets and tax and regulatory problems.

Managerial Economics: Applications, Strategies, and Tactics

Fundamentals of Managerial Economics

Finnish Journal of Business Economics

International Corporate Governance

Economics for Managers

*The Eleventh Edition of this market-leading text continues its tradition of providing a solid foundation of economic understanding for use in managerial decision making. It offers a practical treatment of economic theory and analysis in an intuitive, calculus-based format. Its focus is on presenting those aspects of economic theory and analysis that are most relevant to students of business administration, and a wide variety of examples and simple numerical problems are used to illustrate the application of managerial economics to a vast assortment of practical situations. The nature of the decision process and the role that economic analysis plays in that process are emphasized throughout. This major revision is designed to maximize accessibility for a student audience with little or no background in economics, and no previous training in calculus.*

*Business Innovation driven by the advancement of technology has dramatically changed the business landscape over recent years, not only in advanced countries but also in emerging markets. It is expected that business innovation could help achieve economic inclusion, which has been a global initiative over the last decade, creating opportunities for all people to benefit from the economic development. These proceedings provide an outlet for discussing the importance of business innovation, especially in emerging countries in helping to reach inclusive economies. The papers cover the subject areas management, accounting, finance, economics and social sciences.*

*The central theme of HEALTH ECONOMICS, 4e relates to the costs and benefits associated with various health care choices. Using this theme, the book covers the many changes that have taken place in the field of health care in both the public and private sectors allowing students to gain a very practical knowledge of today's health care systems. Authors Santerre and Neun take a fresh contemporary approach to health economics. The writing style is lively and inviting to students that are intimidated by the term "economics." The authors use several real-world applications to make the economic theory more approachable to students.*

***Evidence from Global Entrepreneurship Monitor Data***

***Public Affairs Information Service Bulletin***

***Investment Insights and Policy Analysis***

***Eurasian Business and Economics Perspectives***

**Privatization in the Insurance Industry \ Singaporean Journal of Business, Economics and Management Studies .- 2014, Vol. 2, No. 7**

This book gathers a selection of refereed papers presented at the 4th International Symposium and 26th National Conference of the Hellenic Operational Research Society. It highlights recent scientific advances in operational research and management science (OR/MS), with a focus on linking OR/MS with other areas of quantitative methods in a multidisciplinary framework. Topics covered include areas such as business process modeling, supply chain management, organization performance and strategy planning, revenue management, financial applications, production planning, metaheuristics, logistics, inventory systems, and energy systems.

Presents research on corporate governance from a number of countries across the world, including the United States, Spain, Malaysia, Israel and others. This title examines many important corporate governance mechanisms, such as board characteristics, ownership structure, legal protection of shareholders, and annual general meetings.

The tenth edition of this market-leading text continues its tradition of providing a solid foundation of economic understanding for use in managerial decision making. It offers a practical treatment of economic theory and analysis in an intuitive, calculus-based format. Its focus is on presenting those aspects of economic theory and analysis that are most relevant to students of business administration, and a wide variety of examples and simple numerical problems are used to illustrate the application of managerial economics to a vast assortment of practical situations. The nature of the decision process and the role that economic analysis plays in that process are emphasized throughout. This major revision is designed to maximize accessibility for a student audience with little or no background in economics, and no previous training in calculus.

Decision Support System (DSS) \ Singaporean Journal of Business, Economics and Management Studies .- 2013, Vol. 1, No. 6

Insights from National Traditions

Contemporary Issues in Business and Economics

Proceedings of the 5th Sebelas Maret International Conference on Business, Economics and Social Sciences (SMICBES 2018), July 17-19, 2018, Bali, Indonesia

Industrial Arts Index

**Advances in Pacific Basin Business, Economics, and Finance** is an annual publication designed to focus on interdisciplinary research in finance, economics, and management. It particularly emphasizes the economic, financial, and management relationships among Pacific Rim countries.

The recent financial crisis has sparked debates surrounding the nature and role of accounting in informing capital markets and regulatory bodies about the financial performance and position of a firm. These debates have drawn attention to the broader implications of accounting for the economy and society. Accounting and Business Economics brings together leading international scholars to examine the current state of accounting theory and its fundamental connection with the economics and finance of firms, viewing the business entity from not only accounting, but also national, economic, social, political, juridical, anthropological, and moral points of view.

The Dynamics of Entrepreneurship

Large Dimensional Factor Analysis

Applications, Strategy, and Tactics

Advances in Pacific Basin Business, Economics and Finance

Northwest Industry