

Journal Of World Business Submission Guidelines

A step-by-step guide to conducting research in medicine, public health, and other health sciences, this clear, practical, and straightforward text demystifies the research process and empowers students (and other new investigators) to conduct their own original research projects.

For many years to come this volume. . .is surely going to be the ultimate reference work on international business. . . thanks to Dunning and Lundan, have at their disposal, a wealth of relevant data, as well as theoretical and empirical analyses, which will enable them to assess the capabilities, contributions and challenges posed by the multinational enterprises to the global economy. Seev Hirsch, International Business Review Multinational Enterprises and the Global Economy has become a classic in international business. . . Yet , the book s second edition is even better than the first, in part because of Professor Dunning s wise decision to choose Dr Lundan as his co-author and to draw upon her deep knowledge of various strands of research on business government relations and the societal effects of firm behaviour. . . In addition to being a remarkably useful reference book, Multinational Enterprises and the Global Economy is the first book any IB doctoral student should read to understand the significance and richness of IB scholarship as it has developed over the past 50 years. Alain Verbeke, Journal of International Business Studies The second edition of Multinational Enterprises and the Global Economy provides unparalleled coverage not only of the literature relevant to IB research but also of the evolution of IB in the world economy. Dunning and Lundan offer powerful insights into the societal effects of MNEs and the role of business government relations in the IB context. Journal of International Business Studies This wonderful book offers the definitive synthesis of the modern literature on the economic aspects of international business. It is encyclopedic yet full of incisive insights. It is a creative masterpiece which unbundles the DNA of the multinational enterprise and shows how it is the cornerstone of the field of international business. Alan M. Rugman, University of Reading, UK The rise of the multinational enterprise, and the consequent globalisation of the world economy, was arguably the single most important phenomenon of the second half of the twentieth century. This magisterial book, written by two leading authorities, examines this phenomenon in depth. It explains how foreign investment by multinationals diffused advanced technologies and novel management methods, driving productivity growth in Europe, Asia and North America; however, economic inequalities were reinforced as rich countries attracted more foreign investment than poor ones. This new edition of a classic work is not only an authoritative guide to contemporary multinational business, but a major historical resource for the future. Mark Casson, University of Reading, UK This thoroughly updated and revised edition of a widely acclaimed, classic text will be required reading for academics, policymakers and advanced students of international business worldwide. Employing a distinctive and unified framework, this book draws together research across a range of academic fields to offer a synthesis of the determinants of MNE activity, and its effects on the economic and social well-being of developed and developing countries. Unique to the new edition is its focus on the institutional underpinnings of the resources and capabilities of MNEs, and the role of MNE activity in transmitting and facilitating institutional change. Since the initial publication of this book more than a decade ago, the economic, managerial and social implications of globalisation and technological advancement have become even more varied and prominent. Accompanying these developments, there has been a rise in scholarly interest in interdisciplinary research addressing the important challenges of an ever-changing physical and human environment. Drawing on articles and books from international business and economics, as well as economic geography, political economy and strategic management, a systematic overview of the developments in scholarly thinking is prese

The #1 New York Times bestseller. Over 4 million copies sold! Tiny Changes, Remarkable Results No matter your goals, Atomic Habits offers a proven framework for improving--every day. James Clear, one of the world's leading experts on habit formation, reveals practical strategies that will teach you exactly how to form good habits, break bad ones, and master the tiny behaviors that lead to remarkable results. If you're having trouble changing your habits, the problem isn't you. The problem is your system. Bad habits repeat themselves again and again not because you don't want to change, but because you have the wrong system for change. You do not rise to the level of your goals. You fall to the level of your systems. Here, you'll get a proven system that can take you to new heights. Clear is known for his ability to distill complex topics into simple behaviors that can be easily applied to daily life and work. Here, he draws on the most proven ideas from biology, psychology, and neuroscience to create an easy-to-understand guide for making good habits inevitable and bad habits impossible. Along the way, readers will be inspired and entertained with true stories from Olympic gold medalists, award-winning artists, business leaders, life-saving physicians, and star comedians who have used the science of small habits to master their craft and vault to the top of their field. Learn how to: • make time for new habits (even when life gets crazy); • overcome a lack of motivation and willpower; • design your environment to make success easier; • get back on track when you fall off course; ...and much more. Atomic Habits will reshape the way you think about progress and success, and give you the tools and strategies you need to transform your habits--whether you are a team looking to win a championship, an organization hoping to redefine an industry, or simply an individual who wishes to quit smoking, lose weight, reduce stress, or achieve any other goal.

Publication Manual of the American Psychological Association

Journal of World Business

The Associated Press Stylebook 2015

Imaging Anatomy Brain and Spine, E-Book

Journal of world business

Challenges and Controversies in Management Research

This book presents the findings, applications, and theoretical underpinnings of a unique leadership communication model: motivating language theory. Drawing from management, social communication theories, motivating language theory demonstrates how leader-to-follower speech improves employee and organizational well-being and drives positive workplace outcomes (employee performance, retention, and job satisfaction) in a wide array of settings. It presents an integrated model based on empirical findings and theoretical developments from the field to explore the three dimensions of motivating language: direction giving language, empathetic language, and meaning-making language. It will be a comprehensive source for its empirical generalizability, theoretical basis, and future directions for research and practice.

Abstract:

"College Learning for the New Global Century, published through the LEAP (Liberal Education and America's Promise) initiative, spells out the essential aims, learning outcomes, and standards for a 21st century college education. It reports on the promises American society needs to make - and keep - to all who seek a college education and to the society that will depend on their leadership and capabilities." -- Foreword (p. vii).

Statistical Methods for Practice and Research

Business Optimization in a Global Economy

An Easy & Proven Way to Build Good Habits & Break Bad Ones

Digital Entrepreneurship

Knowledge for Action

Challenges and Opportunities for Small Business

Transcultural management ; Management styles ; Intercultural communication.

This richly illustrated and superbly organized text/atlas is an excellent point-of-care resource for practitioners at all levels of experience and training. Written by global leaders in the field, Imaging Anatomy: Brain and Spine provides a thorough understanding of the detailed normal anatomy that underlies contemporary imaging. This must-have reference employs a templated, highly formatted design; concise, bulleted text; and state-of-the-art images throughout that identify the clinical entities in each anatomic area. Features more than 2,500 high-resolution images throughout, including 7T MR, fMRI, diffusion tensor MRI, and multidetector row CT images in many planes, combined with over 300 correlative full-color anatomic drawings that show human anatomy in the projections that radiologists use. Covers only the brain and spine, presenting multiplanar normal imaging anatomy in all pertinent modalities for an unsurpassed, comprehensive point-of-care clinical reference. Incorporates recent, stunning advances in imaging such as 7T and functional MR imaging, surface and segmented anatomy, single-photon emission computed tomography (SPECT) scans, dopamine transporter (DAT) scans, and 3D quantitative volumetric scans. Places 7T MR images alongside 3T MR images to highlight the benefits of using 7T MR imaging as it becomes more widely available in the future. Presents essential text in an easy-to-digest, bulleted format, enabling imaging specialists to find quick answers to anatomy questions encountered in daily practice.

Challenges and Controversies in Management Research explores the history and cultural context, current issues and controversies and potential development of research in the field of management. The collection of essays is written by scholars of international standing, and the chapters address the development of management research in one or another continent, the need for global collaboration, the current state of management research and the development of the business school setting in which that research takes place. Factors affecting management research are explored in detail, giving consideration to the relationship between teaching, ethical conduct, publication, quality audits, collegiality and research.

Contributions in the book also explore the development and usefulness of theories in management research and consider the relevance of management research and its applicability for management practice, policy-makers and the voluntary sector. A final section of contributions explores the future challenges for management research including the realization of reflexivity, the enduring gender bias of the management field, the future of theory, the patterns of development of new areas of management research and the need to manage large databases.

International Journal of Applied Management Sciences and Engineering (IJAMSE).

Managing Operational Challenges for Sustained International Growth

Partial Least Squares Structural Equation Modeling

Development, Evolving Topics, and Implications for Practice

Multinational Service Firms (RLE International Business)

This book presents a world survey of multinational firms in the key parts of the service sector. The service sector has grown greatly in importance in recent years in many countries of the world. Many of the key parts of the service sector that are growing most rapidly are dominated by large multinational firms and this has important implications for the future shape of the world economy and for closer economic integration between countries. In addition, the particular style and operations of multinational firms in one sector can provide useful lessons for multinational enterprise in other sectors. The book examines the operations and the style of the firms considered and explores how they dominate their sectors. It charts how the firms have developed, discusses the critical issues facing them; and suggests how present trends may continue in the future.

A fully revised and updated edition of the bible of the newspaper industry

No feminism or feminist philosophy without “A Vindication of the Rights of Woman”. Wollstonecraft argues not only that women ought to have the education of a woman should fit her position and role in society, but also that they are human beings and thus deserve the same fundamental rights as men.

Emerging Market Multinationals

International Journal of Customer Relationship Marketing and Management

Atomic Habits

Outsourcing and Offshoring of Professional Services: Business Optimization in a Global Economy

Rethinking the Case Study in International Business and Management Research

Electrical and Electronics Abstracts

The Publication Manual of the American Psychological Association is the style manual of choice for writers, editors, students, and educators in the social and behavioral sciences, nursing, education, business, and related disciplines.

This book examines the challenges faced by emerging market multinationals as they develop their international operations and proposes actionable solutions.

Cross-cultural Management Digital Press

A Guide to Overcoming Barriers to Organizational Change

Global Business and Management Research: An International Journal Vol.2 No.1

The New Frontiers of International Business

Opening the Black Box of Editorship

Designing Research for Publication

PAIS Bulletin

This open access book explores the global challenges and experiences related to digital entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering it have an enormous global impact; they promise to transform the business world and change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how platforms are created to commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management. “Digitalization mirrors the Industrial Revolution’s impact. This book provides a complement of perspectives on the opportunities emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this timely work.” Gina O’Connor, Professor of Innovation Management at Babson College, USA “This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging cloud computing, AI, IoT and other critical technologies. This is truly a unique “must-read” book because it goes beyond theory and provides practical examples.” Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA “This book provides digital entrepreneurs useful guidance identifying, validating and building their venture. The international authors developed new perspectives on digital entrepreneurship that can support to create impact ventures.” Felix Staeritz, CEO FoundersLane, Member of the World Economic Forum Digital Leaders Board and bestselling author of FightBack, Germany

In the 21st century, one of the most noteworthy changes in the human rights debate relates to the increased recognition of the link between business and human rights. This book is an attempt to explore this relationship and also to look into the obligations of the state and transnational corporations in the promotion of human rights. Business and Human Rights discusses how globalization has affected individuals in the enjoyment of their human rights in relation to the activities of corporations. The

book addresses what additional steps the states should take to protect against human rights abuses by business enterprises that are owned or controlled by the state. Moreover, it covers, in depth, the role and contribution of the United Nations in business and human rights. The book includes several real-life case studies to help the readers understand the topics discussed.

The Journal of Global Business and Management Research (GBMR) is a quarterly peer-reviewed journal which strives to comply with highest research standards and scientific/research/practice journals' qualities. Being international and inter-disciplinary in scope, GBMR seeks to provide a platform for debate among diverse academic and practitioner communities who address a broad area of business and management issues across the globe. It is currently indexed in a number of prestigious databases including Gale and Ebsco.

International Business: The New Realities

A Guide to Data Analysis Using SPSS

Business and Human Rights

International Journal of Business Analytics (IJBAN).

The Elements of Style

Introduction to Health Research Methods

This important and original book places the case study in international business research in its historical context, critically evaluates current case study practices in the field and proposes a more pluralistic future for case research within international business and international management research. While the case study is the most popular qualitative research strategy in the field, only a narrow selection of possible approaches is currently used. IB and IM researchers typically rely on a case study approach that could be characterized as 'qualitative positivism'. The editors and contributors look beyond this disciplinary convention and encourage greater pluralism in IB and IM case research. Their key argument is that increased awareness of prevailing disciplinary conventions - and their limitations - increases the potential for methodological innovation and versatility in case research. The contributions provide critical, novel and innovative perspectives on the case study in IB and IM research. The book offers inspiration to case authors and an authoritative methodological reference for those publishing and reviewing case research. It will also be highly regarded by postgraduate and doctoral students in IB and IM as well as both qualitative and quantitative researchers in the field.

This book pulls together robust practices in Partial Least Squares Structural Equation Modeling (PLS-SEM) from other disciplines and shows how they can be used in the area of Banking and Finance. In terms of empirical analysis techniques, Banking and Finance is a conservative discipline. As such, this book will raise awareness of the potential of PLS-SEM for application in various contexts. PLS-SEM is a non-parametric approach designed to maximize explained variance in latent constructs. Latent constructs are directly unobservable phenomena such as customer service quality and managerial competence. Explained variance refers to the extent we can predict, say, customer service quality, by examining other theoretically related latent constructs such as conduct of staff and communication skills. Examples of latent constructs at the microeconomic level include customer service quality, managerial effectiveness, perception of market leadership, etc.; macroeconomic-level latent constructs would be found in contagion of systemic risk from one financial sector to another, herd behavior among fund managers, risk tolerance in financial markets, etc. Behavioral Finance is bound to provide a wealth of opportunities for applying PLS-SEM. The book is designed to expose robust processes in application of PLS-SEM, including use of various software packages and codes, including R. PLS-SEM is already a popular tool in marketing and management information systems used to explain latent constructs. Until now, PLS-SEM has not enjoyed a wide acceptance in Banking and Finance. Based on recent research developments, this book represents the first collection of PLS-SEM applications in Banking and Finance. This book will serve as a reference book for those researchers keen on adopting PLS-SEM to explain latent constructs in Banking and Finance.

This handbook takes a three-part approach that helps to understand and chart scholarship in the discipline of International Business (IB). The chapters in part 1 briefly discuss the scholarly landscape in IB, identify new ways of advancing the current literature, and highlight some ways in which to do so. The chapters in part 2 discuss current topics IB scholars should focus on,

how to understand them, the challenges involved, and the role of interdisciplinary outreach. The chapters in part 3 discuss IB's broader societal role along several dimensions of relevance to scholars and practitioners. IB researchers, management scholars, and practitioners can use this book to enhance their current knowledge and nurture new ideas based on the chapters written by some of the world's leading experts.

Accountants' Index

Impact on Business and Society

International Journal of Information Technologies and Systems Approach

Recent Advances in Banking and Finance

Supplement

International Business in the Information and Digital Age

"This book discusses the considerations and implications surrounding the outsourcing and offshoring of professional services, such as software development computer-aided design, and healthcare, from multiple global perspectives. This book, offers industry professionals, policymakers, students, and educators with a balance between a broad overview and detailed analysis of offshore outsourcing, would make an invaluable addition to any reference library"--Provided by publisher.

Amid the COVID-19 pandemic, small businesses are especially vulnerable. This is one of the first books that explicitly examines the linkage between crisis and entrepreneurship with a specific focus on small businesses. The book adopts a holistic approach and outlines strategies that small business owners can utilize as well as business opportunities that are available in these new market conditions. It also provides a comparative analysis of the current and future market conditions to enable a better understanding of how institutional structures can facilitate or hinder growth. The book also goes on to explain why and how creativity and innovation can help to mitigate the impact of such a crisis on business and highlights why business continuity is especially crucial to family-owned businesses. This timely publication will help to guide small business owners and entrepreneurs to maintain business continuity and build up their resilience in a challenging business climate.

There is a growing trend these days to use statistical methods to comprehend and explain various situations and phenomena in different disciplines. Managers, social scientists and practicing researchers are increasingly collecting information and applying scientific methods to analyze the data. The ability to use statistical methods and tools becomes a crucial skill for the success of such efforts. This book is designed to assist students, managers, academics and researchers in solving statistical problems using SPSS and to help them understand how they can apply various statistical tools for their own research problems. SPSS is a very powerful and user friendly computer package for data analyses. It can take data from most other file types and generate tables, charts, plots, and descriptive statistics, and conduct complex statistical analyses. After providing a brief overview of SPSS and basic statistical concepts, the book covers: - Descriptive statistics - t-tests, chi-square tests and ANOVA - Correlation analysis - Multiple and logistics regression - Factor analysis and testing scale reliability - Advanced data handling Illustrated with simple, practical problems, and screen shots, this book outlines the steps for solving statistical problems using SPSS. Although the illustrations are based on version 16.0 of SPSS, users of the earlier versions will find the book equally useful and relevant. Written in a reader-friendly, non-technical style, this book will serve as a companion volume to any statistics textbook.

COVID-19 and Entrepreneurship

Motivating Language Theory

A Report from the National Leadership Council for Liberal Education & America's Promise

Research Methods in International Business

Effective Leader Talk in the Workplace

College Learning for the New Global Century

Uncovering roadblocks to improvement; Diagnosing and intervening in the organization; Using key learnings to solve problem situations.

Understanding the roles of editors, and the processes of editorship in knowledge dissemination, are highly relevant issues for most scholars. Written by leading scholars with strong editorial experience, this

book will serve as a guide for editors and scholars wishing to become editors in management and behavioural sciences.

Showcasing methodological rigour and state-of-the-art methods as hallmarks of modern international business (IB) research, this book offers a collection of the most relevant and highly cited research methods articles from the Journal of International Business Studies (JIBS). Each piece is accompanied by a new Commentary written by experts in the field; some also include Further Reflections by the original authors. Encompassing both qualitative and quantitative approaches, this comprehensive volume explores research design, testing and reporting, as well as specific methodological issues such as endogeneity, common method variance, and theorising from case studies. With recommendations for best practices relating to interaction effects, hypothesis testing, and replicability, this book is a unique and up-to-date reference source on the latest research methods and practices in international business. The book will also be essential reading for those studying any sub-discipline of IB research, including international economics, entrepreneurship, finance, management and marketing.

A Vindication of the Rights of Woman

Cross-cultural Management

International Journal of Sustainable Economies Management (IJSEM).

Multinational Enterprises and the Global Economy

The Elements of Style William Strunk concentrated on specific questions of usage—and the cultivation of good writing—with the recommendation "Make every word tell"; hence the 17th principle of composition is the simple instruction: "Omit needless words." The book was also listed as one of the 100 best and most influential books written in English since 1923 by Time in its 2011 list.

Remarkable change is the new reality of International Business. The accelerating cross-border flow of products, services, capital, ideas, technology and people are driving businesses--large and small--to internationalise. International Business 1st Australasian edition: the New Realities is a rigorous resource which motivates and prepares future managers to operate in multi-national settings, by delivering a teaching system that works. Based on the authors' collective teaching and working experience—as well as discussions with practitioners, students, and faculty staff—this is a complete teaching and learning system where cases, exercises and management skill builders are seamlessly integrated and matched to the topics in each chapter. Case studies from a wide variety of markets relevant to Australasian businesses, including ASEAN countries (e.g. Singapore, Malaysia, Indonesia) as well as China, India, Japan, South Korea, Pakistan, Europe and the Middle East, provide a real-world perspective to theories and examine the latest trends in international business. For undergraduate students majoring in international business or post-graduate courses in international business.

The information and digital age is shaped by a small number of multinational enterprises from a limited number of countries. This volume covers the latest insight from the International Business discipline on prevailing trends in business model evolution. It also discusses critical issues of regulation in the new information and digital space.