

Karl Storz Wordpress

Where do program ideas come from? How are concepts developed into saleable productions? Who do you talk to about getting a show produced? How do you schedule shows on the lineup? What do you do if a series is in trouble? The answers to these questions, and many more, can be found in this comprehensive, in-depth look at the roles and responsibilities of the electronic media programmer. Topics include: Network relationships with affiliates, the expanded market of syndication, sources of programming for stations and networks, research and its role in programming decisions, fundamental appeals to an audience and what qualities are tied to success, outside forces that influence programming, strategies for launching new programs or saving old ones. Includes real-life examples taken from the authors' experiences, and 250+ illustrations!

Praise for the first edition from the journal Otolaryngology-Head and Neck Surgery: "a thorough but concise clinical guide geared toward health care professionals specializing in otolaryngology as well as for general practitioners. It covers essentially every core topic within the field ... an excellent resource for clinicians seeking a firm knowledge base of the subject matter." Now in full color, the revised and updated second edition of David Goldenberg's and Bradley Goldstein's acclaimed, award-winning Handbook of Otolaryngology-Head and Neck Surgery is the GOLD standard among pocket guides for this specialty. Packed with information in an all-encompassing scope, yet conveniently portable, this book's reader-friendly organization (and superb index) is designed for quick reference. Sections cover Otology, Rhinology, Laryngology and the Upper Aerodigestive Tract, Head and Neck Surgery, Pediatric Otolaryngology, Facial Plastic and Reconstructive Surgery, General Otolaryngology, and (new for this edition) Endocrine Surgery. Most chapters follow a standard format, beginning with a handy list of key points, followed by epidemiology, signs and symptoms, differential diagnosis, how to best conduct the physical exam, imaging, treatment options, outcomes, and appropriate follow-up. Detailed guidance on the full continuum of patient care—from pediatric to geriatric—is provided, which is indispensable for day-to-day practice. Key Highlights Color figures explain procedures, and numerous tables facilitate learning and recall. The latest TNM staging data is included within all cancer-related chapters. Where applicable, each section begins with emergency situations, providing speedy access when most needed. Three appendices provide basic procedures such as bronchoscopy, esophagoscopy, and tonsillectomy; illustrations of the twelve cranial nerves; and cross-referencing to help treat immediate emergencies. This book is the essential companion for residents, fellows, and beginning clinicians in otolaryngology, and for all physicians and allied professionals in other disciplines who can use rapid and reliable guidance on ENT medicine.

The severe acute respiratory syndrome virus (SARS) first emerged in southern China in November 2002 and in the following months spread to 12 other countries in the Western Pacific region (where 95 per cent of the global cases took place) with devastating force. By July 2004, when the epidemic was finally declared over, it had killed nearly 800 people including many healthcare workers. Although by some standards, this first emerging and readily transmissible disease of the 21st century was not a big killer, it caused more fear and social disruption than any other outbreak of our time. Written largely by the public health experts and scientists involved in efforts to control the epidemic, this publication examines the emergence and spread of SARS, the public health measures taken to deal with it, the epidemiology of the SARS coronavirus (SAR-CoV) and vaccine development, and its impact on people and economies in individual countries, in the region and around the world.

Though it is highly preventable, tooth decay is a common chronic disease both in the United States and worldwide. Evidence shows that decay and other oral diseases may be associated with adverse pregnancy outcomes, respiratory disease, cardiovascular disease, and diabetes. However, individuals and many health care professionals remain unaware of the risk factors and preventive approaches for many oral diseases. They do not fully appreciate how oral health affects overall health and well-being. In Advancing Oral Health in America, the Institute of Medicine (IOM) highlights the vital role that the Department of Health and Human Services (HHS) can play in improving oral health and oral health care in the United States. The IOM recommends that HHS design an oral health initiative which has clearly articulated goals, is coordinated effectively, adequately funded and has high-level accountability. In addition, the IOM stresses three key areas needed for successfully maintaining oral health as a priority issue: strong leadership, sustained interest, and the involvement of multiple stakeholders from both the public and

private sectors. Advancing Oral Health in America provides practical recommendations that the Department of Health and Human Services can use to improve oral health care in America. The report will serve as a vital resource for federal health agencies, health care professionals, policy makers, researchers, and public and private health organizations.

The Handbook of Mummy Studies

Australasian Anaesthesia 2019

Handbook of Otolaryngology

Digital Art Through the Looking Glass

Head and Neck and Endocrine Surgery

Returning to Patient-Centered Care in the Digital Age

Practical Thoracoscopy

When first published, Marshall McLuhan's *Understanding Media* made history with its radical view of the effects of electronic communications upon man and life in the twentieth century.

Bacterial Physiology and Metabolism Cambridge University Press

Written by leading experts from all across the globe, this comprehensive yet concise textbook offers up-to-date summary in the field of Obesity and its Surgical Management for a wide range of healthcare professionals involved within a Bariatric Multidisciplinary Team including Surgeons, Dieticians, Metabolic Physicians, Anaesthesiologists, Psychologists, Psychiatrists, Radiologists and Nursing staff. The book also serves as a reference manual for General Physicians, General Surgeons & General Practitioners.

The international conference on Advances in Computing and Information technology (ACITY 2012) provides an excellent international forum for both academics and professionals for sharing knowledge and results in theory, methodology and applications of Computer Science and Information Technology. The Second International Conference on Advances in Computing and Information technology (ACITY 2012), held in Chennai, India, during July 13-15, 2012, covered a number of topics in all major fields of Computer Science and Information Technology including: networking and communications, network security and applications, web and internet computing, ubiquitous computing, algorithms, bioinformatics, digital image processing and pattern recognition, artificial intelligence, soft computing and applications. Upon a strength review process, a number of high-quality, presenting not only innovative ideas but also a founded evaluation and a strong argumentation of the same, were selected and collected in the present proceedings, that is composed of three different volumes.

SARS

Encyclopedia of Espionage, Intelligence, and Security: A-E

A Practical Guide

Banksy

Communicating Populism

A Workbook and Reader about Communicating More Cooperatively

An Ancient Healing Path for the Modern World

About this Book / Bristol born Banksy is usually categorized as a Street Artist, although his art, in content and form, transcends a narrow understanding of this term. This publication primarily deals with Banksy as a contemporary Urban Artist and his relationship with consumer culture. It examines Banksy not only in light of his illicit work on the street, but also in regard to his gallery exhibitions. The study highlights representative works of his art, pieces which demonstrate his versatility, but also stand for different periods of his oeuvre. This book presents the first academic study of Banksy's art in English; with a history and discussion of the terms Graffiti, Street Art and Urban Art and a rich array of biographical information. It will be of interest to academics and the general public as well. **About this Edition /** Street Artist Banksy and former Young British artist Damien Hirst are two of the most popular representatives of British contemporary art. Situated in a triangle of art, consumerism and pop culture their work is among the most well-known. A systematic academic study of their artistic viewpoints and references to consumer culture has long been missing, and Ulrich Blanché is finally closing this gap: He examines Hirst's and Banksy's art against the background of the London art scene since 1980. Blanché points out connections to Duchamp, Warhol and Koons, and reflects on the role of the observer, the meaning of location and, especially, the references between art, consumer culture and marketing in their pieces. This two volume edition is the translated and expanded version of the authors dissertational thesis.

The first laparoscopic cholecystectomy in a developing country was performed by Dr T E Udwadia and his team in 1990. Convinced of the greatly beneficial aspects of this procedure, especially in developing countries, Dr Udwadia has put his experience into writing. The work describes in detail the entire operative procedure, with the help of endoscopic colour photographs. It has particular relevance to developing countries, as the author has evolved his own technique and innovations in the use of equipment and materials. The book will serve as a useful manual for any surgeon interested in the rapidly advancing field of laparoscopic surgery.

Examining-room computers require doctors to record detailed data about their patients, yet reduce the time clinicians can spend listening attentively to the very people they are trying to help. This book presents original essays by distinguished experts in their fields, addressing this critical problem and making an urgent case for reform, because while electronic technology has revolutionized the practice

of medicine, it also poses a unique challenge to health care. Smartphones in the hands of doctors and nurses have become dangerously seductive devices that can endanger their patients. *Distracted Doctoring* is written for anesthesiologists and surgeons, as well as general practitioners, nurses, and health care administrators and students. Chapters include *Electronic Challenges to Patient Safety and Care; Distraction, Disengagement, and the Purpose of Medicine; and Managing Distractions through Advocacy, Education, and Change.*

Peritoneal Surgery addresses the response of the peritoneum to injury and the prevention of post-surgical adhesions resulting from general and gynecologic surgery. Adhesions, or scar tissue binding two normally separate surfaces, form when the peritoneum, the membrane covering the abdominal wall and protecting the inner organs, is damaged during surgery, inflammation, or injury. Negative complications from adhesions include pelvic pain, infertility, intestinal obstruction, multiple surgical complications resulting from surgery to remove or pull them apart, and therefore a greater surgical workload and economic burden to the healthcare system. In this book, experts in the field address peritoneal repair, the role of surgical technique to prevent adhesions, adhesion formation, complications of adhesions, and developing technology in the prevention of adhesions.

Reduced Port Laparoscopic Surgery

Theory and Practice : the Project Digital Art Conservation

Cosmetic Dermatology

Advancing Oral Health in America

New Strategies for Archiving, Collecting and Preserving in Digital Humanities

How a Global Epidemic was Stopped

The Ketogenic Bible

Winner of the First Prize in ENT at the 2006 BMA (British Medical Association) Medical Book Competition This is a remarkable introduction to the complex world of otorhinolaryngology, in full color! This beautifully conceived book makes learning ENT almost simple, with its excellent drawings and photographs of the anatomy, physiology, and pathology of this region. Throughout the book connections are made to internal medicine, pediatrics, and surgery. A highly structured text, using boxed information and tables, provides a quick overview of the subject. This is a highly effective introduction to ENT for senior medical students and interns.

The studies in this volume conceptualize populism as a type of political communication and investigate it comparatively, focusing on (a) politicians' and journalists' perceptions, (b) media coverage, and (c) effects on citizens. This book presents findings from several large-scale internationally comparative empirical studies, funded by the European Cooperation in the field of Scientific and Technical Research (COST), focusing on communication and the media within the context of populism and populist political communication in Europe. The studies are based on comparative interview studies with journalists and politicians, a large-scale comparative content analysis, and a comparative cross-country experiment using nationally representative online-surveys over 15 countries. The book also includes advice for stakeholders like politicians, the media, and citizens about how to deal with the challenge of populist political communication. This enlightening volume is 'populist' in the best sense and will be an essential text for any scholar in political science, communication science, media studies, sociology and philosophy with an interest in populism and political communication. It does not assume specialist knowledge and will remain accessible and engaging to students, practitioners and policymakers.

Encyclopedia of espionage, intelligence and security (GVRL)

Owing to their unique state of preservation, mummies provide us with significant historical and scientific knowledge of mankind's past. This handbook, written by prominent international experts in mummy studies, offers readers a comprehensive guide to new understandings of the field's most recent trends and developments. It provides invaluable information on the health states and pathologies of historic populations and civilizations, as well as their socio-cultural and religious characteristics. Addressing the developments in mummy studies that have taken place over the past two decades -- which have been neglected for as long a time -- the authors excavate the ground-breaking research that has transformed scientific and cultural knowledge of our ancient predecessors. The handbook investigates the many new biotechnological tools that are routinely applied in mummy studies, ranging from morphological inspection and endoscopy to minimally invasive radiological techniques that are used to assess states of preservation. It also looks at the paleoparasitological and pathological approaches that have been employed to reconstruct the lifestyles and pathologic conditions of ancient populations, and considers the techniques that have been applied to enhance biomedical knowledge, such as craniofacial reconstruction, chemical analysis, stable isotope analysis and ancient DNA analysis. This interdisciplinary handbook will appeal to academics in historical, anthropological, archaeological and biological sciences, and will serve as an indispensable companion to researchers and students interested in worldwide mummy studies.

Invited Papers and Selected Continuing Education

The Sacred Science

Diseases of the Sinuses

Media & Culture

Endoscopy of the Nose

The Seven Challenges

Peritoneal Surgery

The Seven Challenges Workbook guides readers in learning how to communicate more cooperatively, more compassionately, more

creatively, and more successfully. The Seven Challenges Workbook is also available in a coil bound edition. Please visit The Seven Challenges coil bound edition

This book indicates the technique and fine points of the mini- and one-anastomosis gastric bypass, and looks at the means of revising other operations related to it. The chapters discuss postoperative complications, treatment and requirements, postoperative diet and medications, the remarkable effects on the co-morbidities of morbid obesity, and the durability of the weight loss, as well as the improvement in the quality of life. Essentials of Mini – One Anastomosis Gastric Bypass aims to help surgeons manage the difficulties encountered within this procedure and to help create improved practice.

Adhesions can cause a wide range of problems, complaints and hazards, even after simple abdominal procedures, such as appendectomy, with complications ranging from recurrent discomfort and pain to intestinal obstruction. Postsurgical adhesions increase the risk of following operations of the abdominal and thoracic cavity. They impair peritoneal dialysis and chemotherapy and play a crucial part in laparoscopic procedures. Adhesion-related problems account for a large amount of clinical work and have a significant socioeconomic impact. This book presents the current knowledge on the aetiopathogenesis of adhesion formation as well as the available methods for their prevention and control. Experts in the field contribute to clinical standards for preventive measures to control the formation of postoperative adhesions

Leo Biga has reported on the career of filmmaker Alexander Payne for 20 years. In this updated collection of essays, the author-journalist-blogger offers the only comprehensive look at Payne's career and creative process. Based in Payne's hometown of Omaha, Nebraska, Biga has been granted access to location shooting for Nebraska and Sideways, the latter filmed in California's wine country. Biga has also been given many exclusive interviews by Payne and his creative collaborators. His insightful analysis of Payne's films and personal journey has been praised by Payne for its "honesty, thoughtfulness, and accuracy." The two-time Oscar-winner calls Biga's articles, "the most complete and perceptive of any journalist's anywhere." Payne's films are celebrated for their blend of humor and honest look at human relationships. Members of Hollywood's A-List, including George Clooney (The Descendants), Jack Nicholson (About Schmidt), Reese Witherspoon (Election), Paul Giamatti (Sideways), Laura Dern (Citizen Ruth), and Bruce Dern (Nebraska), have starred in his films. His Journey in Film

Diagnosis and Management
Strategy, Development & Evaluation
Distracted Doctoring
Head and Neck Surgery
Basic Otorhinolaryngology

Here's a close-up look at more than 800 cutting, clamping, grasping, retracting, and other surgical instruments. Full-color photographs of the individual surgical instruments and their tips help you learn to distinguish among them.

Diseases of the pleura such as effusion, thickening, or pneumothorax are frequently encountered in the practice of medicine. Practical Thoracoscopy presents an encyclopedic approach to the use of thoracoscopy in the diagnosis and treatment of patients with pleural disease. After an initial chapter on the history of thoracoscopy, the next three chapters of the book are devoted to the general technique of performing thoracoscopy, a topic on which the team of Dr. Boutin and his colleagues write with ample experience. In these chapters they provide detailed descriptions of how to perform the procedure and discuss the pros and the cons of the different approaches and the different equipment available. The following chapter discusses the complications of the procedure. The next chapter discusses the role of thoracoscopy in diagnosing pleural effusions. My own opinion here is in general that, as long as well trained personnel are available, thoracoscopy is preferable to open pleural biopsy, because it is associated with less morbidity and mortality and can be done if necessary under local anesthesia. The following chapter is directed at using thoracoscopy to facilitate pleurodesis for chronic pleural effusions. With Boutin's method, talc pou drage is performed during thoracoscopy, and certainly, if a thoracoscopy is used to establish the diagnosis of a malignant pleural effusion, it is appropriate to attempt to induce a pleurodesis with talc at the time of the diagnostic procedure.

This volume comprehensively reviews the current literature on temporal bone cancer and the multidisciplinary approaches used to managing these rare tumors. The text will review important medical issues as they specifically relate to temporal bone cancer such as advanced imaging, pathologic classification, skull base surgery, plastic reconstructive surgery, and advances in osseointegrated implants for hearing restoration. Additional chapters are dedicated to the evaluation and management, diagnostic radiology, surgical planning and techniques, radiotherapy, chemotherapy, and rehabilitation. An emphasis is placed on the multidisciplinary approach required for the optimal care of these rare tumors. Written by leaders in the field, Temporal Bone Cancer will be an invaluable resource for residents and fellows in Otolaryngology, Neurosurgery and Neurotology, and clinicians with interest in the primary tumors of the temporal bone.

This addition to the Equine Made Series provides detailed, easy to read guidelines for performance of common endoscopic procedures in the horse. It includes step-by-step guidelines endoscopy of the upper airway, gastrointestinal, urinary and reproductive systems. A detailed section covering arthroscopy, including the temporomandibular joint, is especially useful to the equine practitioner. Normal anatomy is presented for orientation along with full coverage of abnormal conditions and their assessment. This fully illustrated text contains over 475 high quality clinical photographs and anatomic drawing which ease understanding. Published by Teton New Media in the USA and distributed by CRC Press outside of North America.

Alexander Payne

Proceedings of the Second International Conference on Advances in Computing and Information

Technology (ACITY) July 13-15, 2012, Chennai, India -

A Step-by-Step Learning Guide

Urban art in a material world

Technical and Management Aspects

Differentiating Surgical Instruments

Eye, Ear, Nose and Throat

Recent determination of genome sequences for a wide range of bacteria has made in-depth knowledge of prokaryotic metabolic function essential in order to give biochemical, physiological, and ecological meaning to the genomic information. Clearly describing the important metabolic processes that occur in prokaryotes under different conditions and in different environments, this advanced text provides an overview of the key cellular processes that determine bacterial roles in the environment, biotechnology, and human health. Prokaryotic structure is described as well as the means by which nutrients are transported into cells across membranes. Glucose metabolism through glycolysis and the TCA cycle are discussed, as well as other trophic variations found in prokaryotes, including the use of organic compounds, anaerobic fermentation, anaerobic respiratory processes, and photosynthesis. The regulation of metabolism through control of gene expression and control of the activity of enzymes is also covered, as well as survival mechanisms used under starvation conditions. The Ketogenic Bible is the most complete, authoritative source for information relating to ketosis. This book is a one-stop-shop that explains the history, the science, and the therapeutic benefits of the ketogenic diet, outlines the general guidelines for following this diet, and provides a wide variety of keto recipes. Readers will come away with a firm understanding of the ketogenic diet, its potential uses, and the ways it can be implemented. Using a scientific approach, the authors have drawn from both extensive research and practical experience to bring readers an all-encompassing approach.

This is a comprehensive reference on the principles and practice of sinus surgery. The best basic scientists, clinicians, and surgeons have contributed their expertise to the new work, the first on the subject in several decades. Coverage includes diagnosis of sinus disease, the use of endoscopic surgery, and special endoscopic procedures, such as dealing with tumors and the use of lasers. Open surgical procedures of the maxillary sinus and external frontal sinus surgery are also presented. This complete work is a "must-have" for otolaryngologists.

Digital art challenges archiving, collecting and preserving methods within and outside of gallery, library, archive and museum (GLAM) institutions. By its media, art in the digital sphere is processual, contextual, modular and ephemeral, and its creative process is collaborative. From artists, scholars, technicians and conservators-to preserve this contemporary art is a transdisciplinary task. This book brings together leading international experts from digital art theory and preservation, digital humanities, collection management, conservation and media art histories. In a transdisciplinary approach, theoretic and practice-based research from these stakeholders in art, research, education and exhibition are presented to create an overview of present preservation methods and discuss demands and opportunities for the future. Finally, the need for a new appropriate museum and archive infrastructure is shown to preserve the art of our time.

Pediatric Robotic Surgery

Bacterial Physiology and Metabolism

Preservation of Digital Art

Comparing Actor Perceptions, Media Coverage, and Effects on Citizens in Europe

Temporal Bone Cancer

RNAi Based Pesticides

Compelling Evidence for Creation and the Flood

"Are you born-digital? This could be the ultimate, decisive question in the future when it comes to preserving and making the art of our time accessible for future generations. The book presents the results of the digital art conservation project that was conceived at the ZKM / Center for Art and Media Karlsruhe in 2010. It includes text contributions by major theorists, restorers, programmers, and artists as well as case studies. It is designed to foster the international debate on the conservation of digital art. With contributions by Edmond Couchot, Alain Depocas, Johannes Gfeller, Sabine Himmelsbach, Anne Laforet, Aymeric Mansoux, Antoni Muntadas, Jussi Parikka, Bernhard Serexhe, Peter Weibel, Siegfried Zielinski, and many others"--Provided by publisher.

This revised and expanded new edition is a meticulously documented resource dealing with the age-old creation/evolution controversy. The author, who received a PhD from M.I.T., carefully explains and illustrates scientific evidence from biology, astronomy, and the physical and earth sciences that relates to origins and the flood. The hydroplate theory, developed after more than 30 years of study by Dr. Walt Brown, explains, with overwhelming scientific evidence, earth's defining geological event - a worldwide flood. This book includes an index, extensive endnotes and references, technical notes, answers to 36 frequently asked questions on related topics, and hundreds of illustrations, most in full color.

In 2010, Nick Polizzi did something unimaginable. He assembled a group of eight desperately ill patients from around the world and brought them into the heart of the Amazon rainforest to put the mysterious medicines of native shamans to the test. The healing journey that unfolded would change their lives—and his own—forever. In *The Sacred Science*, we join Nick as he explores these primordial traditions and learns firsthand what it takes to truly heal ourselves of physical disease, emotional trauma, and the sense of "lostness" that so many of us feel in these modern times. We venture into a place where the ordinary rules we live by, even survival instincts, don't apply—where "the only thing to do is to step forward and be ready for anything." Nick is not a guru or shaman; he is an ordinary guy who pieced together an illuminating journey, one experience at a time. In this riveting true story, we're shown the many layers that must be peeled away in order for us to find the truth of who we are and why we're here. This book is a bridge between the flashy, fast-moving modern world and the forgotten ways of a healthier, earth-connected ancestral past. You'll find practices and principles of native wisdom that you can put to use in your own life, and you'll gain a new understanding of what

it means to heal. In the end, what will become of the eight patients who set out on this path with Nick? Will the exotic jungle medicines and harrowing rites of passage destroy them or give them a new lease on life? Five will return with remarkable healing results. Two will return disappointed. One won't return at all.

This book addresses a wide range of topics relating to head and neck and endocrine surgery, including: maxillofacial injuries, surgery of the scalp, surgery of the salivary glands, jaw tumors, surgery of the oral cavity (lips, tongue, floor of the mouth, and palate), swellings and ulcers of the face, inflammation in the neck, cervical lymphadenopathy, midline and lateral neck swellings, tumors of the pharynx, and endocrine surgery (thyroid gland, parathyroid glands, suprarenal glands, and neuroendocrine tumors). The aim is to clearly describe and illustrate how to diagnose and treat diverse conditions in accordance with evidence-based practice. The coverage thus extends beyond surgical indications and procedures to encompass aspects such as anatomy, clinical presentation, and imaging diagnosis. The book has been structured in such a way as to facilitate quick reference. While it is primarily intended for practitioners, it will also be suitable for upper graduate students.

An Introduction to Mass Communication

Essentials of Mini – One Anastomosis Gastric Bypass

Masterpieces of Swiss Entrepreneurship

Swiss SMEs Competing in Global Markets

Advances in Computing and Information Technology

New Frontiers in Scientific and Cultural Perspectives

The Authoritative Guide to Ketosis

Reduced port laparoscopic surgery is a fast-developing topic for the laparoscopic surgeon, with the emergence of a number of new techniques as well as new instruments. Edited by surgeons who have pioneered the single-incision approach, this volume provides extensive information for the beginning surgeon, examining different operation techniques and covering the advantages and pitfalls of reduced port laparoscopic surgery. In addition, the text provides the foundation for new ideas to further develop skills for the advanced laparoscopic surgeon.

This book provides the dermatologist with the essential information needed to properly treat all skin types cosmetically. All chapters have been written by female dermatologists with many years of personal experience in the field. The volume includes an overview of the systemic, intrinsic and extrinsic aging process, essential information on anti-aging skin care product ingredients, detailed discussions of patient selection and indications, and a wide range of cosmetic procedures. This concise book allows you - through its well-organized use of sidebars, photographs and illustrations - to extract any information you may need quickly and easily.

This open access book focuses on Switzerland-based medium-sized companies with a longstanding export tradition and a proven dominance in global niche markets. Based upon in-depth documentation and analysis of 36 Swiss companies over their entire history, an expert team of authors presents several parallels in the pathways and success factors which allowed these firms to become dominant and operate from a high-cost location such as Switzerland. The book enhances these insights by providing detailed company profiles documenting the company history, development, and how their relevant global niche positions were reached. Readers will benefit from these profiles as they compile a diverse selection of industries, mainly active within the B2B sector, with mostly mature companies (60 years to older than 100 years since founding) and different types of ownership structures including family firms. 'Masterpieces of Swiss Entrepreneurship' brings unique learning opportunities to owners and leaders of SMEs in Switzerland and elsewhere. Findings are based on detailed bottom-up research of 36 companies -- without any preconceived notions. The book is both conceptual and practical. It fosters understanding for different choices in development pathways and management practices. Matti Alahuhta, Chairman DevCo Partners, ex-CEO Kone, Board member of several global listed companies, Helsinki, Finland Start-up entrepreneurs need proven models from industry which demonstrate the various paths to success. "Masterpieces of Swiss Entrepreneurship" provides deep insights highlighting these models and the important trade-offs entrepreneurial teams must consider when choosing the path of high growth or of maximum control, as they are often mutually exclusive. Gina Domanig, Managing Partner, Emerald Technology Ventures, Zurich

Rev. ed. of: Media and culture. 2nd ed. c2000. Includes bibliographical references (p. 575-582) and index.

Laparoscopic Cholecystectomy

From Clinical Presentation to Treatment Success

Obesity, Bariatric and Metabolic Surgery

Equine Endoscopy and Arthroscopy for the Equine Practitioner

In the Beginning

Peritoneal Adhesions

Programming for TV, Radio & The Internet

This book presents the state of the art across the entire field of pediatric robotic surgery, including thoracic, abdominal, oncologic, gynecologic, and urologic procedures. Indications for each type of robotic surgery are clearly set out and technical aspects are described in detail, illustrating the patient's position and explaining the robotic assessment and the optimal use of robotic instruments. Anesthetic issues and the management of robotic complications are discussed, and managerial aspects are also considered, with provision of helpful suggestions on how to approach robotic surgery in each pediatric department. For surgeons who wish to start using the pediatric robotic approach, simple illustrations of robotic assessment and principles of robotic surgery are included. Pediatric robotic surgery has undergone significant development in recent years, and the technology is now applied to a variety of pediatric diseases beyond urology. This book has been written by a group of

world-renowned pioneers of pediatric robotic surgery and will appeal to pediatric surgeons of all disciplines, to residents, and to hospital general managers and medical directors.

Understanding Media

The Extensions of Man