

Kenyatta University Library E Resources

Marketing of library services has now been recognised as an essential agenda item for almost all kinds of libraries all over the world. As the term "marketing" has different meanings for different colleagues, the bundling of dozens of contributions from a truly international group of librarians is presented in this book, provides a broad scala on the topic. Therefore this book offers a useful tool for both working librarians and future librarians to understand vital issues relating to marketing of library and information services at the local, national and international level. The book is divided into six sections: Marketing concept: a changing perspective; Marketing in libraries around the world; Role of library associations; Education, training and research; Excellence in marketing; Databases and other marketing literature.

On December 10, 1953, tragedy was visited on a family when Nathaniel Allen was murdered on the Sampit River by his white employer, who lured him into the meeting under the false promise of reconciliation. Allen's death was recorded as an accidental drowning, a deliberate cover-up of the bullet hole seen by more than one witness. Three generations later, Phil Allen Jr. revisits this harrowing story and recounts the "baton of bitterness" that this murder passed down in his family. Through interviews, difficult conversations, and deep theological reflection, Allen takes up the challenge of racism today, naming it for what it is and working to chart a path toward reconciliation. Open Wounds, and the documentary that accompanies it, is a transformative experience of listening and learning as a grandson looks, laments, an ultimately leads his family and his society forward toward a just and reconciled future. It's an essential part of our national reckoning with racism and injustice.

The Tooth Doctor- Dr. Kenyatta Mack DDS, is teaching kids about oral hygiene and cavity prevention with colorful illustrations and entertaining stories. Children will learn how to take care of their teeth and gums if they listen to the Tooth Doctor. Five stories are featured in this book: A Day in the Dungeon, Let's Keep away from Cavities, Bring me my Braces, Foods for our Teeth, and Goodbye Baby Teeth.

"This book will identify, share, and explain the predominant conceptual understandings of beliefs and practices that characterize effective teachers in selected countries, illuminating cross-cultural commonalities and unique differences in conceptualizations of teacher effectiveness and practices"--

International Journal of Mobile Human Computer Interaction

Literacy Skill Development for Library Science Professionals

Global Issues and Destination Management Solutions

Subject to Change

Positioning and Power in Academic Publishing: Players, Agents and Agendas

Research Anthology on Architectures, Frameworks, and Integration Strategies for Distributed and Cloud Computing

This book comprises innovative research on the information behavior of various age groups. It also looks at special populations such as ethnic minorities, indigenous peoples, and users with disabilities. The book presents research and reflections on designing systems that help the new generation cope with a complex knowledge society.

With the increasing use of information communication technology in education, new skills and competencies among library science professionals are required for them to effectively disseminate necessary information to users. It is essential to equip educators and students with the requisite digital and information literacy competencies. Literacy Skill Development for Library Science Professionals provides emerging research exploring the roles and applications of information literacy and technology within library science and education. Featuring coverage on a broad range of topics such as electronic resources, mobile learning, and social media, this book is ideally designed for librarians, information and communication technology researchers, academicians, and graduate-level students seeking current research on the ability to find, evaluate, use, and share information in library science.

While many school districts and institutions of higher education still cling to the traditional agrarian school year with a factory model delivery of education and Carnegie units based on seat time when most people are no longer farmers, factory workers, or reliant on learning in a classroom, there are bursts of promising practices that buck the norm by questioning the educational value of these traditions. Though researchers have investigated the potential of students learning in their own homes via personalized instruction delivered by computers rather than attending traditional institutions, the status quo in education has remained stubbornly resistant to change. Mixed-reality simulations, year-round schooling, grouping students by competencies instead of age, and game-based teaching are just a few of the educational innovations that seek to maximize learning by recognizing that innovation is essential for successfully teaching students in the modern era. The Handbook of Research on Innovations in Non-Traditional Educational Practices is a comprehensive reference source that examines various educational innovations, how they have developed workarounds to navigate traditional systems, and their potential to radically transform teaching and learning. With each chapter highlighting a different educational innovation such as experiential learning, game-based learning, online learning, and inquiry-based learning and their applications in all levels of education, this book explores the issues and challenges these educational innovations face as well as their impact. It is intended for academicians, professionals, administrators, and researchers in education and specifically benefits academic deans, vice presidents of academic affairs, graduate students, faculty technology leaders, directors of teaching and learning centers, curriculum and instructional designers, policymakers, principals and superintendents, and teachers interested in educational change.

Technology is constantly evolving and can now aid society with the quest for knowledge in education systems. It is important to integrate the most recent technological advances into curriculums and classrooms, so the learning process can evolve just as technology has done. The Handbook of Research on Transformative Digital Content and Learning Technologies provides fresh insight into the most recent advancements and issues regarding educational technologies in contemporary classroom environments. Featuring detailed coverage on a variety of topics, such as mobile technology integration, ICT literacy integration, digital wellness, online group counseling, and distance learning, this publication will appeal to researchers and practitioners who are interested in discovering more about technological integration in education.

A Review of Their Current State and Future Potential

Information Experience

Handbook of Research on Transformative Digital Content and Learning Technologies

Navigating Information Literacy

Kintu

Metrics and Models for Evaluating the Quality and Effectiveness of ERP Software

Food Safety, from Farm to Fork**Emerging and Re-Emerging Issues****Cambridge Scholars Publishing**

This innovative new book is overtly and explicitly about female agency in eighteenth-century European towns. However, it positions female activity and decisions unequivocally in an urban world of institutions, laws, regulations, customs and ideologies. Gender politics complicated and shaped the day-to-day experiences of working women. Town rules and customs, as well as police and guilds' regulations, affected women's participation in the urban economy: most of the time, the formally recognized and legally accepted power of women – which is an essential component of female agency – was very limited. Yet these chapters draw attention to how women navigated these gendered terrains. As the book demonstrates, "exclusion" is too strong a word for the realities and pragmatism of women's everyday lives. Frequently guild and corporate regulations were more about situating women and regulating their activities, rather than preventing them from operating in the urban economy. Similarly corporate structures, which were under stress, found flexible strategies to incorporate women who through their own initiative and activities put pressure on the systems. Women could benefit from the contradictions between moral and social unwritten norms and economic regulations, and could take advantage of the tolerance or complicity of urban authorities towards illicit practices. Women with a grasp of their rights and privileges could defend themselves and exploit legal systems with its loopholes and contradictions to achieve economic independence and power.

A robust manufacturing sector is a necessity and a sufficient condition for any country's human and economic development as it creates employment and alleviates poverty. During this Fourth Industrial Revolution era, there is an urgent need in Africa to optimally utilize the existing resources to support manufacturing or else risk allowing the continent to fall behind in the industrial economy. Innovative strategies are needed that can unlock Africa's manufacturing potential by exploring key areas that may help Africa mature and launch modernized economies that will benefit the developed world's industrial economy. The Handbook of Research on Nurturing Industrial Economy for Africa's Development examines various innovations necessary for Africa's economic development including drivers of the manufacturing economy such as education, agriculture, human capital, science and technological innovations, language, politics, and business environments. The book explores strategies to increase Africa's economic diversity, complexity, productivity, and ultimately competitiveness, and for the continent to realize its manufacturing/industrial potential. Further, chapters focus on African countries' industrial economies in the African context and facilitating the fulfillment of the Sustainable Development Goals (SDGs) and the African Union's Agenda 2063. This book is a valuable reference tool for government officials, economists, industrialists, practitioners, researchers, academicians, and students interested in the industrial economic development of Africa.

In this epic tale of fate, fortune and legacy, Jennifer Makumbi vibrantly brings to life this corner of Africa and this colourful family as she reimagines the history of Uganda through the cursed bloodline of the Kintu clan. The year is 1750. Kintu Kidda sets out for the capital to pledge allegiance to the new leader of the Buganda kingdom. Along the way he unleashes a curse that will plague his family for generations. Blending oral tradition, myth, folktale and history, Makumbi weaves together the stories of Kintu's descendants as they seek to break free from the burden of their past to produce a majestic tale of clan and country – a modern classic.

Encyclopedia of Information Science and Technology, Third Edition

Proceedings of the 20th International Conference on Electronic Publishing

Contemporary Issues

Concepts, Methodologies, Tools, and Applications

Handbook of Research on Innovations in Non-Traditional Educational Practices

Emerging and Re-Emerging Issues

The field of electronic publishing has grown exponentially in the last two decades, but we are still in the middle of this digital transformation. With technologies coming and going for all kinds of reasons, the distribution of economic, technological and discursive power continues to be negotiated. This book presents the proceedings of the 20th Conference on Electronic Publishing (Elpub), held in Gttingen, Germany, in June 2016. This year's conference explores issues of positioning and power in academic publishing, and it brings together world leading stakeholders such as academics, practitioners, policymakers, students and entrepreneurs from a wide variety of fields to exchange information and discuss the advent of innovations in the areas of electronic publishing, as well as reflect on the development in the field over the last 20 years. Topics covered in the papers include how to maintain the quality of electronic publications, modeling processes and the increasingly prevalent issue of open access, as well as new systems, database repositories and datasets. This overview of the field will be of interest to all those who work in or make use of electronic publishing.

Technology has revolutionized the ways in which libraries store, share, and access information, as well as librarian roles as knowledge managers. As digital resources and tools continue to advance, so too do the opportunities for libraries to become more efficient and house more information. Effective administration of libraries is a crucial part of delivering library services to patrons and ensuring that information resources are disseminated efficiently. Digital Libraries and Institutional Repositories:

Breakthroughs in Research and Practice addresses new methods, practices, concepts, and techniques, as well as contemporary challenges and issues for libraries and university repositories that can be accessed electronically. It also addresses the problems of usability and search optimization in digital libraries. Highlighting a range of topics such as content management, resource sharing, and library technologies, this publication is an ideal reference source for librarians, IT technicians, academicians, researchers, and students in fields that include library science, knowledge management, and information retrieval.

Experts present proven methods and techniques for studying about or in Africal Research, Reference Services, and Resources for the Study of Africa helps you steer clear of washouts, cave-ins, and dead ends on the road to successful research on—or in—Africa. This one-of-a-kind research guide presents practical solutions to frequently occurring problems in the study of Africa, including Internet accessibility problems, errors that will affect a “known item” search, the imposition of colonial legacy, and dealing with gender and class bias. Unlike most references on Africa that concentrate on collection development, this unique book focuses on the study of Africa, making it a must-have for academic librarians, Africanist scholars, and Africana librarians.

Specialists, generalist librarians, and end users all depend on tools designed to provide access to information in libraries and on the web including OPACs databases, and search engines. In this book, these tools, research methods, and the accessibility of information on Africa are examined, offering students and professionals a thorough guide to the most successful researching route. Research, Reference Services, and Resources for the Study of Africa provides assistance in the research process according to a variety of categories including: evaluating OPACs and similar databases for known-item searching using keywords, subject headings, bias, indexing, full-text searching, terminology, cataloguing, user-centered information services, and other search strategies to find what you are looking for using Internet resources to your advantage using the partnerships between the U.S. and African libraries and scholarly institutions to help improve information access using techniques for reference librarians to act as a force increasing women's roles in the study of Africa and much more! Research, Reference Services, and Resources for the Study of Africa offers all the information necessary to avoid research hang-ups that affect the study of Africa, and the necessary information to pass these skills on to students.

As social technologies continue to evolve, it is apparent that librarians and their clientele would benefit through participation in the digital social world. While there are benefits to implementing these technologies, many libraries also face challenges in the integration and usage of social media. Social Media Strategies for Dynamic Library Service Development discusses the integration of digital social networking into library practices. Highlighting the advantages and challenges faced by libraries in the application of social media, this publication is a critical reference source for professionals and researchers working within the fields of library and information science, as well as practitioners and executives interested in the utilization of social technologies in relation to knowledge management and organizational development.

Blended Learning: Concepts, Methodologies, Tools, and Applications

Distance Education

No Longer at Ease

Exploring the Relationship Between Media, Libraries, and Archives

A Story of Racial Tragedy, Trauma, and Redemption

Evaluating Electronic Resource Programmes and Provision

Education has become the number one demanded commodity for social and economic transformation for both developing and developed economies. Thus the number of persons going and returning to school has become too big to be handled by existing brick and mortar learning institutions. Besides, the majority of lifelong learners do not have the time to become full-time students. Distance education is becoming the solution to the aforementioned challenges. It has been defined as the mode of study where the learner is separated in time and space from the institution and tutors providing the tuition.

This book provides coverage of content and skills essential for those who intend positioning themselves in the academic or workplace environments that are globally connected and competitive - environments where information literacy is no longer a nice to have or recommended proficiency, but a life-long skill to be nurtured. This clear, well-structured text leads the reader through all aspects of information literacy and provides practical advice and relevant examples from a variety of international contexts.

Enterprise resource planning (ERP) is a class of integrated software that uses software technologies to implement real-time management of business processes in an organization. ERPs normally cut across organizations, making them large and complex. Software researchers have for many years established that complexity affects software quality negatively and must therefore be controlled with novel metrics and models of evaluation that can determine when the software is at acceptable levels of quality and when not. Metrics and Models for Evaluating the Quality and Effectiveness of ERP Software is a critical scholarly publication that examines ERP development, performance, and challenges in business settings to help improve decision making in organizations that have embraced ERPs, improve the efficiency and effectiveness of their activities, and improve their return on investments (ROI). Highlighting a wide range of topics such as data mining, higher education, and security, this book is essential for professionals, software developers, researchers, academicians, and security professionals.

Distributed systems intertwine with our everyday lives. The benefits and current shortcomings of the underpinning technologies are experienced by a wide range of people and their smart devices. With the rise of large-scale IoT and similar distributed systems, cloud bursting technologies, and partial outsourcing solutions, private entities are encouraged to increase their efficiency and offer unparalleled availability and reliability to their users. The Research Anthology on Architectures, Frameworks, and Integration Strategies for Distributed and Cloud Computing is a vital reference source that provides valuable insight into current and emergent research occurring within the field of distributed computing. It also presents architectures and service frameworks to achieve highly integrated distributed systems and solutions to integration and efficient management challenges faced by current and future distributed systems. Highlighting a range of topics such as data sharing, wireless sensor networks, and scalability, this multi-volume book is ideally designed for system administrators, integrators, designers, developers, researchers, academicians, and students.

Library and Information Science in Developing Countries: Contemporary Issues

International Perspectives

Educating the Library User

Food Safety, from Farm to Fork

Directory of Special Libraries and Information Centers

Digital Libraries and Institutional Repositories: Breakthroughs in Research and Practice

This book explores the impact new information and communication technologies are having on teaching and the way children learn. The book addresses key issues across all phases of primary and secondary education, both in the UK and internationally. ICT, Pedagogy and the Curriculum looks at the relationship between ICT, paradigms of teaching and learning, and the way in which curriculum subjects are represented. Three principal areas are addressed: * the wider perception of ICT in society, culture and schooling * the challenges to pedagogy * the way in which ICT not only supports learning and teaching but changes the nature of curriculum subjects. The tensions between the use of technology to replicate traditional practices, and the possibilities for transforming the curriculum and pedagogy are explored, offering an original and distinctively critical perspective on the way in which we understand ICT in education. It will be of interest to all primary and secondary teachers and those in initial teacher training who are concerned about current technology initiatives in education and how to respond to them.

Taking into consideration the variety of information being created, produced, and published, the acquisition and archiving of e-resources by digital libraries is rapidly increasing. As such, managing the rights to these resources is imperative. The Handbook of Research on Managing Intellectual Property in Digital Libraries is a pivotal reference source for the latest scholarly research on strategies in which digital libraries engage in the management of increasing digital intellectual property to protect both the users and the creators of the resources. Featuring coverage on a broad range of topics such as copyright management, open access, and software programs, this book is ideally designed for academicians, researchers, and practitioners seeking material on property rights and e-resources.

New forms of digitalization and digital media technologies are positively and negatively disrupting the free flow of information preservation. These new technologies are revolutionizing the way messages are transmitted and breaking the traditional monopolization of information by well-established institutions. Exploring the Relationship Between Media, Libraries, and Archives provides emerging research on new digital trends in information preservation, origination, and sharing. While highlighting the current shift in information sharing from institutional archives to digital platforms, readers will learn how media, librarians, and archivists reinvent their processes to meet the ever-progressing needs of users. This book is an ideal resource for librarians, archivists, information preservers, and media professionals aiming to find a balance among the use of media, new digital technologies, libraries, and archives in preserving and furthering information sharing.

Education in the 21st century is shifting focus from accessing and sharing information to designing active and collaborative learning environments which foster student engagement and critical thinking skills. Active learning features a hands-on, activity-based teaching approach during which students synthesize information and take joy in new discovery. The Handbook of Research on Learner-Centered Pedagogy in Teacher Education and Professional Development presents a comprehensive look into the methodologies and strategies necessary to establish classroom climates in which students feel free to question their preconceptions and express opinions. Featuring chapters from international researchers, this book is ideal for administrators, teachers, policy makers, and students of education.

Research, Reference Service, and Resources for the Study of Africa

Handbook of Research on Learner-Centered Pedagogy in Teacher Education and Professional Development

Marketing Library and Information Services

Intelligent Libraries and Apomediation

Handbook of Research on Literacy and Digital Technology Integration in Teacher Education

Female Agency in the Urban Economy

Traditional classroom learning environments are quickly becoming a thing of the past as research continues to support the integration of learning outside of a structured school environment. Blended learning, in particular, offers the best of both worlds, combining classroom learning with mobile and web-based learning environments. Blended Learning: Concepts, Methodologies, Tools, and Applications explores emerging trends, case studies, and digital tools for hybrid learning in modern educational settings. Focusing on the latest technological innovations as well as effective pedagogical practice, this critical multi-

volume set is a comprehensive resource for instructional designers, educators, administrators, and graduate-level students in the field of education.

Globally, there are many safety concerns emanating from the consumption of food, and are categorized as physical, biological and chemical hazards. This volume explores a number of safety issues pertaining to foods consumed across the globe today. It represents a useful resource for researchers, food handlers and legislative bodies as it presents key findings in the area of food safety, and details the findings of a number of scientific research studies conducted through surveys, laboratory analysis and environmental assessments. The findings indicate the presence of eminent food safety threats along the food chain, ranging from pathogens, pesticide, and antibiotic residues, to heavy metals, food additives, aflatoxins, and allergens, among others. Food handling practices along the food chain and the importance of adhering to good agricultural and manufacturing practices are shown to play a crucial role in ensuring safe foods.

Effective administration of libraries is a crucial part of delivering library services to the public. To develop and implement best practices, librarians must be aware and informed of the recent advances in library administration. **Library Science and Administration: Concepts, Methodologies, Tools, and Applications** is a comprehensive reference source for the latest scholarly material on trends, techniques, and management of libraries and examines the benefits and challenges of library administration. Highlighting a range of pertinent topics such as digital libraries, information sciences, and academic libraries, this multi-volume book is ideally designed for academicians, researchers, practitioners, and librarians seeking current research on library science and administration.

The field of library and information science is experiencing significant and continued transformation as a result of advancements in digital technology. Adapting to new technologies is crucial for librarians and other information professionals, but there exists a particularly acute gap in technology adoption among developing countries. **Library and Information Science in Developing Countries: Contemporary Issues** explores the relationship between global technology development and the impact of new technologies on library practice, library education, and information science. Book chapters and case studies in this work provide insight to and support for practitioners and executives concerned with the management of knowledge, information, and organizational development in different types of work environments and learning communities.

Academic Library Management

Approaches to Theory and Practice

Handbook of Research on Nurturing Industrial Economy for Africa's Development

Tourism Destination Management in a Post-Pandemic Context

Regulations Governing the Use of the Library

Social Media Strategies for Dynamic Library Service Development

What does successful academic library management look like in the real world? A team of editors, all administrators at large research libraries, here present a selection of case studies which dive deeply into the subject to answer that question.

From a range of practicing academic library managers, this book spotlights case studies equally useful for LIS students and current managers; touches upon such key issues as human resource planning, public relations, financial management and ethics and confidentiality; examines how to use project management methodology to reorganize technical services, create a new liaison service model, advance a collaborative future, and set up on-the-spot mentoring; discusses digital special collections; rejects "one size fits all" solutions to common challenges in academic libraries in favor of creative problem solving; and provides guidance on how to use case studies as effective models for positive change at one's own institution. Librarians, students, and academic library practitioners will all find enrichment from this selection of case studies.

The Encyclopedia of Library and Information Sciences, comprising of seven volumes, now in its fourth edition, compiles the contributions of major researchers and practitioners and explores the cultural institutions of more than 30 countries. The new fourth edition, which includes 55 new entries and 60 revised entries, continues to reflect the growing convergence among the disciplines of library and information science and the cultural record, with coverage of the latest topics as well as classic articles of historical and theoretical importance.

Drawing from lessons of the COVID-19 pandemic, **Tourism Destination Management in a Post-Pandemic Context** presents cases and competencies to advance theoretical and empirical knowledge in the management of destinations post-pandemic.

With widespread testing and standards-driven curriculum and accountability pressure in public schools, teachers are expected to be highly skilled practitioners. There is a pressing need for college faculty to prepare current and future teachers for modern classrooms and to address the academic readiness skills of their students to succeed in their programs. The **Handbook of Research on Literacy and Digital Technology Integration in Teacher Education** is an essential academic publication that provides comprehensive research on the influence of standards-driven education on educators and educator preparation as well as the applications of technology for the preparation of teachers. Featuring a wide range of topics such as academic development, and teacher education, this book is essential for academicians, educators, administrators, educational software developers, IT consultants, researchers, professionals, students, and curriculum designers.

Case Studies

Open Wounds

Encyclopedia of Library and Information Sciences

International Beliefs and Practices That Characterize Teacher Effectiveness

The Tooth Doctor

Handbook of Research on Managing Intellectual Property in Digital Libraries

The emerging generation of research and academic library users expect the delivery of user-centered information services. 'Apomediation' refers to the supporting role librarians can give users by stepping in when users need help.

Library 3.0 explores the ongoing debates on the "point oh phenomenon and its impact on service delivery in libraries. This title analyses Library 3.0 and its potential in creating intelligent libraries capable of meeting contemporary needs, and the growing role of librarians as apomediators. Library 3.0 is divided into four chapters. The first chapter introduces and places the topic in context. The second chapter considers "point oh libraries. The third chapter covers library 3.0 librarianship, while the final chapter explores ways libraries can move towards '3.0'. Focuses on social media in research and academic libraries Gives context to the discussion of apomediation in librarianship and information services provision Provides a balance between more traditional and more progressive approaches

"This 10-volume compilation of authoritative, research-based articles contributed by thousands of researchers and experts from all over the world emphasized modern issues and the presentation of potential opportunities, prospective solutions, and future directions in the field of information science and technology"--Provided by publisher.

Obi Okonkwo is an idealistic young man who, thanks to the privileges of an education in Britain, has now returned to Nigeria for a job in the civil service. However in his new role he finds that the way of government seems to be backhanders and corruption. Obi manages to resist the bribes that are offered to him, but when he falls in love with an unsuitable girl - to the disapproval of his parents - he sinks further into emotional and financial turmoil. The lure of easy money becomes harder to refuse, and Obi becomes caught in a trap he cannot escape. Showing a man lost in cultural limbo, and a Nigeria entering a new age of disillusionment, *No Longer at Ease* concludes Achebe's remarkable trilogy charting three generations of an African community under the impact of colonialism, the first two volumes of which are *Things Fall Apart* and *Arrow of God*.

ICT, Pedagogy and the Curriculum

Library 3.0

Gender in European Towns, 1640-1830

Volume 2, Issue 1

Breakthroughs in Research and Practice

Library Science and Administration: Concepts, Methodologies, Tools, and Applications