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This book highlights the challenges and potential of educational learning or industry-based training using serious games and social media

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platforms. In particular, the book addresses applications used in businesses and education-related organizations in Asia, where the framework and experience of serious games have been used to address

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specific
problems in the
real world. The
topics that will
be present in
this book
includes future
of serious games
and immersive
technologies and
their impact on
society; online
and mobile
games;

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achievement
systems in
serious games;
persuasive
technology and
games for saving
and money
management;
malware
analytics for
social
networking;
serious games
for mental

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health

interventions;
educational
implications of
social network
games; learning
and acquiring
subject
knowledge using
serious games in
classrooms. The
target audience
for this book
includes

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scientists,
engineers and
practitioners
involved in the
field of Serious
Games. The major
part of this
book comprises
of papers that
have been
presented at the
Serious Games
and Social
Connect 2012

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conference held in Singapore (October 4, 2012). All the contributions have been peer reviewed and by scientific committee members with report about quality, content and originality. In the few

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decades since they first blipped their way onto television screens, videogames have become one of the most culturally, socially and economically significant media forms.

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Newman's volume considers how we might approach videogames as media texts to be read, experiences to be played and played with, systems and simulations to be decoded and interrogated, and performances

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to be captured, codified and preserved. The updated second edition examines the emergence of new platforms as well as changing patterns of production and consumption in its analysis of Wii, Xbox 360, PS3 and mobile

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gaming. The new
final chapter
explores recent
developments in
games
scholarship with
particular focus
falling on the
study of
gameplay as
socially
situated, 'lived
experience', and
on strategies

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for game history, heritage and preservation. In drawing attention to the fragility and ephemerality of hardware, software and gameplay, this new edition encourages readers and

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players not only to consider how games might be studied but also what can, will and should be left behind for the next generation of games researchers. When the old woman died, she left her

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grandchild Nancy
with the
extraordinary
gift of magic.
Nancy can read
people's minds,
know their
thoughts, and
make them do
what she wants.
Will she use her
gift for good,
or satisfy her
own selfish

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desire? Lois
Duncan presents
a paranormal
rollercoaster
ride with
goosebumps at
every turn. This
edition features
updated text and
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with author Lois
Duncan!
The Rough Guide
to Android

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Phones™ is the ultimate guide for Android phone users. Showing you all the tips and tricks that ensure your phone performs to its full potential. There's even a complete lowdown on the hottest

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100 Android apps. The slick Rough Guide reveals the secrets of this up-and-coming mobile operating system; covering models produced by Motorola, HTC, Samsung and many more. From the basic questions, like

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Android', to
making the most
of its
functionality,
this is the
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companion to
your Android
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or are thinking
of buying one,

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A Guide to Free
Video Games on
the Internet

Innovate and
Thrive in the
Digital Age

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The Game Audio Strategy Guide

This is a practical and light-hearted guide to get to grips with creating your first games, with easy-to-follow, step-by-step tutorials using the award winning Unity

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engine. If you've ever wanted to enter the world of independent game development but have no prior knowledge of programming or game development, then this is the book for you. Game developers

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transitioning from other tools like GameMaker and Flash will find this a useful tool to get them up to speed on the Unity engine, as will anyone who has never handled the Unity engine before.

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how can you
leverage mobile
technology to
increase sales?
Fast Shopper,
Slow Store will
show you how.
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Borders, retail
stores are
closing their
doors forever.
More and more,

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consumers are looking to their mobile devices for the best products and the cheapest deals, and they all want to buy it faster—at the touch of a button. The shop has lost its connection to this shopper.

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Gary Schwartz has been at the frontlines of the mobile industry for over a decade, and this book is about what companies can do to build the mobile tools necessary to reestablish a relationship

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with their mobile shoppers. Rich with examples—from Amazon to Barnes and Noble to Google—Schwartz gives a step-by-step approach to harnessing and executing the strategies necessary for companies to

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move into the
mobile
sphere...and see
lasting,
lucrative
results.

The Essential
Guide to Flash
Games is a
unique tool for
Flash game
developers.
Rather than
focusing on a

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bunch of low-level how-to material, this book dives straight into building games. The book is divided into specific game genre projects, covering everything from old classics such as a

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Missile Command-style game, to hot new genres such as retro evolved. The chapters build in complexity through the book, and new tools are introduced along the way that can be reused for other games. The

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game projects covered start simple and increase in complexity as more and more tools are added to your tool chest. Ten full game projects are discussed in detail. Each solves a very different game

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development
problem and
builds on the
knowledge gained
from the
previous
project. Many
advanced game
development
techniques are
covered,
including
particle
systems,

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advanced
controls,
artificial
intelligence,
blitting,
scrolling, and
more.

The skills and
tools for
collecting,
verifying and
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information from
different types

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of systems is an essential skill when tracking down hackers. This book explores Open Source Intelligence Gathering (OSINT) inside out from multiple perspectives, including those

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of hackers and seasoned intelligence experts. OSINT refers to the techniques and tools required to harvest publicly available data concerning a person or an organization. With several

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years of
experience of
tracking hackers
with OSINT, the
author whips up
a classical plot-
line involving a
hunt for a
threat actor.
While taking the
audience through
the thrilling
investigative
drama, the

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author immerses the audience with in-depth knowledge of state-of-the-art OSINT tools and techniques. Technical users will want a basic understanding of the Linux command line in order to follow

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the examples.

But a person with no Linux or programming experience can still gain a lot from this book through the commentaries.

This book's unique digital investigation proposition is a combination of

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story-telling,
tutorials, and
case studies.

The book
explores digital
investigation
from multiple
angles: Through
the eyes of the
author who has
several years of
experience in
the subject.

Through the mind

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of the hacker who collects massive amounts of data from multiple online sources to identify targets as well as ways to hit the targets. Through the eyes of industry leaders. This book is ideal

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for:

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forensic
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CISO/CIO and
other executives
wanting to
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mindset of a
hacker and how
seemingly
harmless
information can

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be used to target their organization. Security analysts, forensic investigators, and SOC teams looking for new approaches on digital investigations from the perspective of

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collecting and parsing publicly available information.

CISOs and defense teams will find this book useful because it takes the perspective of infiltrating an organization from the mindset of a hacker. The

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commentary
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outside experts
will also
provide them
with ideas to
further protect
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organization's
data.

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build cutting-edge video games with help from video game expert Scott Rogers! If you want to design and build cutting-edge video games but aren't

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sure where to start, then this is the book for you. Written by leading video game expert Scott Rogers, who has designed the hits Pac Man World, Maxim

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vs. Army of
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this book is
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Rogers's wit
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games but aren't sure where to start, then the SECOND EDITION of the acclaimed Level Up! is for you! Written by leading video game expert

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Annotation Adobes Stage3D (Molehill) is a set of 3D APIs that

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game filled with animation, special effects, sounds, and tons of action. The goal of this book is to teach you how to program a complete game in Molehill that has a beginning, middle, and game over. As you progress further into your epic quest, you will learn all sorts of

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companion filled with the knowledge you need to make your very own 3D games in Flash.

The study of what is collectively labeled “New Media”—the cultural and artistic practices made possible by digital technology—has become one of the most vibrant areas

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of scholarly activity and is rapidly turning into an established academic field, with many universities now offering it as a major. The Johns Hopkins Guide to Digital Media is the first comprehensive reference work to which teachers, students, and the

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curious can quickly turn for reliable information on the key terms and concepts of the field. The contributors present entries on nearly 150 ideas, genres, and theoretical concepts that have allowed digital media to produce some of the most

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needed to
support
democratic
culture.
Democratic
culture is more
than
institutions,
laws and
procedures.
While essential
elements of**

democracy, they do not in themselves make societies democratic: they only work when rooted in what we call “democratic culture” or “a culture of democracy”, the set of attitudes

**and behaviours
required to
make
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function in
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for democratic
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