

## *Letourneau Cranes*

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The Book of Matthew cautions readers that "Ye cannot serve God and mammon." But for at least a century conservative American Protestants have been trying to prove that adage wrong. In *The Blessings of Business*, Darren E. Grem argues that while preachers, activists, and politicians have all helped spread the gospel, American evangelicalism owes its enduring strength in a large part to private enterprise. Grem argues for a new history of American evangelicalism, demonstrating how its adherents strategically used corporate America--its leaders, businesses, money, ideas, and values--to advance their religious, cultural, and political movement. Beginning before the First World War, conservative evangelicals were able to use businessmen and business methods to retain and expand their public influence in a secularizing, diversifying, and liberalizing age. In the process they became beholden to pro-business stances on matters of theology, race, gender, taxation, trade, and the state, transforming evangelicalism itself into as much of an economic movement as a religious one. *The Blessings of Business* tells the story of unlikely partnerships between well-known champions of the evangelical movement such as Billy Graham and largely forgotten businessmen like Herbert Taylor, J. Howard Pew, and R.G. LeTourneau. Grem also shows how evangelicals set up their own pro-business organizations and linked the quarterly and yearly growth of "Christian" businesses to their social, religious, and political aspirations. Fascinating and provocative, *The Blessings of Business* uncovers the strong ties that conservative Christians have forged between the Almighty and the almighty dollar.

Construction in the United States

Engineering and Mining Journal

The Corps of Engineers

Hearings Before the Subcommittee of the Committee on Appropriations, House of Representatives, Eighty-fifth Congress, First Session

World War II in Fort Pierce

In the 1940s, the name Henry J. Kaiser was magic. Based on the success of his shipyards, Kaiser was hailed by the national media as the force behind a 'can-do' production miracle and credited by the American public with doing more to help President Roosevelt win World War II than any other civilian. Kaiser also built an empire in construction, cement, magnesium, steel, and aluminum--all based on government contracts, government loans, and changes in government regulations. In this book, Stephen Adams offers Kaiser's story as the first detailed case study of 'government entrepreneurship.' Taking a fresh look at the birth of modern business-government relations, he explores the symbiotic connection forged between FDR and Kaiser. Adams shows that while Kaiser capitalized on opportunities provided by the growth of the federal government, FDR found in Kaiser an industrial partner whose enterprises embodied New Deal goals. The result of a confluence of administration policy and entrepreneurial zeal, Kaiser's dramatic rise illustrates the important role of governmental relations in American entrepreneurial success. Originally published in 1997. A UNC Press Enduring Edition -- UNC Press Enduring Editions use the latest in digital

technology to make available again books from our distinguished backlist that were previously out of print. These editions are published unaltered from the original, and are presented in affordable paperback formats, bringing readers both historical and cultural value.

This anthology series draws on authors from countries across the world and features selections of the finest new prose and poetry.

The Rise of a Government Entrepreneur

U.S. Navy Civil Engineer Corps Bulletin

The Lumberman

LeTourneau Earthmovers

Mr. Kaiser Goes to Washington

*Popular Science gives our readers the information and tools to improve their technology and their world. The core belief that Popular Science and our readers share: The future is going to be better, and science and technology are the driving forces that will help make it better.*

*In Yellow Steel, the first overarching history of the earthmoving equipment industry, William Haycraft examines the tremendous increase in the scope of mining and construction projects, from the Suez Canal through the interstate highway system, made possible by innovations in earthmoving machinery. Led by Cyrus McCormick's invention in 1831 of a practical mechanical reaper, many of the builders of today's massive earthmoving machines began as makers of reapers, plows, threshers, and combines. Haycraft traces the efforts of manufacturers such as Caterpillar, Allis-Chalmers, International Harvester, J. I. Case, Deere, and Massey-Ferguson to diversify from farm equipment to specialized earthmoving equipment and the important contributions of LeTourneau, Euclid, and others in meeting the needs of the construction and mining industries. He shows how postwar economic and political events, especially the creation of the interstate highway system, spurred the development of more powerful and more agile machines. He also relates the precipitous fall of several major American earthmoving machine companies and the rise of Japanese competitors in the early 1980s. Extensively illustrated and packed with detailed information on both manufacturers and machines, Yellow Steel knits together the diverse stories of the many companies that created the earthmoving equipment industry--how they began, expanded, retooled, merged, succeeded, and sometimes failed. Their history, a step-by-step linking of need and invention, provides the foundation for virtually all modern transportation, construction, commerce, and industry.*

*Yellow Steel*

*The Timberman*

*Export Opportunities for Materials Handling Equipment*

*The Story of the Earthmoving Equipment Industry*

*Construction Methods*

Established in 1911, The Rotarian is the official magazine of Rotary International and is circulated worldwide. Each issue contains feature articles, columns, and departments about, or of interest to, Rotarians. Seventeen Nobel Prize winners and 19 Pulitzer Prize winners – from Mahatma Gandhi to Kurt Vonnegut Jr. – have written for the magazine.

LeTourneau EarthmoversLIFE

Bibliography of Scientific and Industrial Reports

Engineering News-record

Technical Manual

New Directions in Prose and Poetry 31

Marine Engineering

Includes a yearly issue for Annual road builder.

LIFE Magazine is the treasured photographic magazine that chronicled the 20th Century. It now lives on at LIFE.com, the largest, most amazing collection of professional photography on the internet. Users can browse, search and view photos of today's people and events. They have free access to share, print and post images for personal use.

Army Ordnance

Popular Science

Air Force Magazine

California Builder & Engineer

War Department Technical Manual

**Few Florida communities felt the impact of World War II as much as the Atlantic-coast town of Fort Pierce. With a population that soared along with its economy, the small city made an important contribution to Allied victory by hosting a major military training base. Prior to that, the war had come only as close as the German submarines stalking targets off the southern coast of the peninsula. In 1943, however, the U.S. Navy commissioned its newest amphibious training base in Fort Pierce, and tens of thousands of young men would eventually prepare for combat on the town's sunny shores. The intensive physical and mental training was hardly "a day at the beach," and within a few months, Fort Pierce had become a major military post with a**

national reputation. It also became the training site of some of the most elite units of the armed forces, including the Scouts and Raiders, U.S. Army Rangers, and the legendary "frogmen."  
Department of the Air Force Appropriations for 1958

LIFE

The Journal of the Army Ordnance Association

How Corporations Shaped Conservative Christianity

The Rotarian