

Comment passer du rêve à la réalité ?

Want Nothing + Do Anything = Have Everything

MONEY Master the Game

Develop poise Gain self-confidence Improve your memory Make your meaning clear Begin and end a talk Interest and charm your audience Improve your diction Win and argument without making enemies.

Il est indispensable pour un cadre, un enseignant, un étudiant, un directeur, un animateur, un journaliste, un ingénieur... de pouvoir s'exprimer en public avec efficacité. Vaincre la peur qui gêne devant un groupe ou un examinateur, se faire écouter, apprécier, savoir captiver ses auditeurs, cela s'apprend. Pour s'entraîner à bien communiquer, les méthodes Carnegie demeurent les plus crédibles et les plus efficaces, comme en témoigne leur succès croissant en Europe.

Ouvrage de psychologie populaire plusieurs fois réédité depuis 1936. [SDM].

"... Offers hundreds of practical and valuable tips on influencing the important people in your life: your friends, your customers, your business associates, your employers"--Cover, P. [4].

The Quick and Easy Way to Effective Speaking

How To Win Friends And Influence People

Comment avoir une vie plus riche

The Leader in You

Think and Grow Rich

Communiquer : votre voie vers le succès

GETTING RICH IS NOT JUST ABOUT LUCK; HAPPINESS IS NOT JUST A TRAIT WE ARE BORN WITH. These aspirations may seem out of reach, but building wealth and being happy are skills we can learn. So what are these skills, and how do we learn them? What are the principles that should guide our efforts? What does progress really look like? Naval Ravikant is an entrepreneur, philosopher, and investor who has captivated the world with his principles for building wealth and creating long-term happiness. The Almanack of Naval Ravikant is a collection of Naval's wisdom and experience from the last ten years, shared as a curation of his most insightful interviews and poignant reflections. This isn't a how-to book, or a step-by-step gimmick. Instead, through Naval's own words, you will learn how to walk your own unique path toward a happier, wealthier life.

A Simon & Schuster eBook. Simon & Schuster has a great book for every reader.

Notre temps libre est très restreint – la vie professionnelle et les obligations prenant souvent le pas sur nos loisirs et nos passions. Trop de gens vivent une vie monotone, occupant des emplois insatisfaisants. Ce livre permet d’éviter de tomber dans les pièges du quotidien. Dale Carnegie nous propose d’abord d’adopter un état d’esprit tourné vers le développement de la confiance en soi et de notre enthousiasme pour les projets. Il s’agit ensuite de fixer des objectifs à atteindre, de savoir valoriser ses actions et de déployer une vision positive. Enfin, l’échec faisant partie de la prise de risques, il nous invite à apprendre à le surmonter. En avant pour une vie plus riche et accomplie ! Dale Carnegie, père du développement personnel, a donné sa première conférence en 1912 à New York. Depuis, son succès a été grandissant et les formations Dale Carnegie, pour améliorer la confiance en soi, le leadership et la prise de parole, sont dispensées dans plus de 75 pays.

Traduit de l’anglais (États-Unis) par Lucile Débrosse.

"How to Win Friends and Influence People" is one of the first best-selling self-help books ever published. It can enable you to make friends quickly and easily, help you to win people to your way of thinking, increase your influence, your prestige, your ability to get things done, as well as enable you to win new clients, new customers._x000D_ Twelve Things This Book Will Do For You: _x000D_ Get you out of a mental rut, give you new thoughts, new visions, new ambitions._x000D_ Enable you to make friends quickly and easily._x000D_ Increase your popularity._x000D_ Help you to win people to your way of thinking._x000D_ Increase your influence, your prestige, your ability to get things done._x000D_ Enable you to win new clients, new customers._x000D_ Increase your earning power._x000D_ Make you a better salesman, a better executive._x000D_ Help you to handle complaints, avoid arguments, keep your human contacts smooth and pleasant._x000D_ Make you a better speaker, a more entertaining conversationalist._x000D_ Make the principles of psychology easy for you to apply in your daily contacts._x000D_ Help you to arouse enthusiasm among your associates._x000D_ Dale Carnegie (1888-1955) was an American writer and lecturer and the developer of famous courses in self-improvement, salesmanship, corporate training, public speaking, and interpersonal skills. Born into poverty on a farm in Missouri, he was the author of How to Win Friends and Influence People (1936), a massive bestseller that remains popular today._x000D_

Don't Touch this Book!

(Vermillion Classics)

A Guide to Wealth and Happiness

The Talent Code

How to Enjoy Your Life and Your Job

In Sixteen Lessons

Votre rêve commence à se réaliser le jour où vous êtes conscient d'en avoir un. Ce qui exige de commencer là où vous êtes. Il n' y a pas un pays de rêve. Il n' y a que de pays où les rêves se réalisent. Il n'y a pas d'hommes, ni de femmes de rêve. Il n'y a que des hommes et des femmes qui réalisent leurs rêves. Pour accomplir votre rêve, il vous faut un plan. Il permet quand, avec qui et combien?

The goal of How To Stop Worrying And Start Living is to lead the reader to a more enjoyable and fulfilling life, helping them to become more aware of, not only themselves, but others around them. Carnegie tries to address the everyday nuances of living, in order to get the reader to focus on the more important aspects of life._x000D_ Dale Carnegie (1888–1955) was a famous courses in self-improvement, salesmanship, corporate training, public speaking, and interpersonal skills. Born into poverty on a farm in Missouri, he was the author of How to Win Friends and Influence People (1936), a massive bestseller that remains popular today. He also wrote How to Stop Worrying and Start Living (1948), Lincoln the Unknown (1932), and The #1 international bestseller from the author of The Book of Awesome that “reveals how all of us can live happier lives” (Gretchen Rubin). What is the formula for a happy life? Neil Pasricha is a Harvard MBA, a New York Times–bestselling author, a Walmart executive, a father, a husband. After selling more than a million copies of the Book of Awesome series, where awesome, he now shifts his focus to the practicalities of living an awesome life. In his new book The Happiness Equation, Pasricha illustrates how to want nothing and do anything in order to have everything. If that sounds like a contradiction in terms, you simply have yet to unlock the 9 Secrets to Happiness. Each secret takes a piece out of the core of common sense and then provides practical and specific guidelines for how to apply this new outlook to lead a fulfilling life. Once you've unlocked Pasricha's 9 Secrets, you will understand counter intuitive concepts such as: Success Does Not Lead to Happiness, Never Take Advice, and Retirement Is a Broken Theory. You will learn and then master three brand-new fundamental life tests: the Five People Test. You will know the difference between external goals and internal goals and how to make more money than a Harvard MBA (hint: it has nothing to do with your annual salary). You will discover that true wealth has nothing to do with money, multitasking is a myth, and the elimination of options leads to more choice. The Happiness Equation is a book that will help you unlock everything—your time, your career, your relationships, your family, and, ultimately, of course, your happiness.

So Good They Can't Ignore You

Comment se faire des amis et influencer les autres

Why Skills Trump Passion in the Quest for Work You Love