

## Making Sustainability Stick The Blueprint For Successful Implementation

Despite dire warnings about global warming, carbon emissions by the world’s largest companies are increasing and only a few companies have strategies for managing carbon emissions and water resources. So what separates the best from the rest? In one word, the answer is ownership: companies that are winning at sustainability have created the conditions for their stakeholders to own sustainability and reap the benefits that come with deeper experience with and ownership of social and environmental issues: a happier, more productive workforce, increased customer loyalty, higher stock valuations, and greater long-term profits. Based on interviews with 25 global multinational corporations as well as employees, middle managers, and senior leaders across multiple sectors, this is the first book to connect sustainability to the theory and principles of psychological ownership and to propose a succinct, easy-to-digest model for managerial use.

The business case for environmental sustainability is becoming increasingly compelling - but persuading well-established organizations to act in new ways is never easy. This book is designed to support business leaders and organisational scholars who are grappling with this challenge by pulling together leading-edge insights from some of the world’s best researchers as to how organisational change in general - and sustainable change in particular - can be most effectively managed.

Sustainable Investing is fast becoming an essential method of generating long-term returns, moving beyond the negative approaches to socially responsible investing that have dominated the field. This book, our second on the subject, provides over 15 case studies of leading global investors and companies demonstrating how they successfully apply sustainability aspects to their core strategies. Learn from prominent thought leaders Dan Esty and Paul Hawken among others who have contributed key chapters. Our chapter on performance shows clearly how these strategies have been working once negative approaches are parsed out by those examining fund returns. This book also examines in great depth what data exists, and what’s on the horizon, to best measure & capture sustainability successfully. Regional perspectives, including 3 chapters on Asia, and focuses on Canada, Australia, Africa & India are also included, as is a look across asset classes. Sustainable Investing, when performed with a positive perspective, has been outperforming the mainstream, unlike negative approaches designed to match benchmark returns. From eco-efficiency to sustainability-driven innovation and beyond, investors of all shapes & sizes need to know how best to position themselves for the radical market shifts underway.

**ONE OF BARACK OBAMA’S FAVORITE BOOKS OF THE YEAR** “The best science-fiction nonfiction novel I’ve ever read.” —Jonathan Lethem “If I could get policymakers, and citizens, everywhere to read just one book this year, it would be Kim Stanley Robinson’s The Ministry for the Future.” —Ezra Klein (Vox) The Ministry for the Future is a masterpiece of the imagination, using fictional eyewitness accounts to tell the story of how climate change will afflict us all. Its setting is not a desolate, postapocalyptic world, but a future that is almost upon us. Chosen by Barack Obama as one of his favorite books of the year, this extraordinary novel from visionary science fiction writer Kim Stanley Robinson will change the way you think about the climate crisis. “One hopes that this book is read widely—that Robinson’s audience, already large, grows by an order of magnitude. Because the point of his books is to fire the imagination.”?New York Review of Books “If there’s any book that hit me hard this year, it was Kim Stanley Robinson’s The Ministry for the Future, a sweeping epic about climate change and humankind’s efforts to try and turn the tide before it’s too late.” ?Polygon (Best of the Year) “Masterly.” —New Yorker “[The Ministry for the Future] struck like a mallet hitting a gong, reverberating through the year ... it’s terrifying, unrelenting, but ultimately hopeful. Robinson is the SF writer of my lifetime, and this stands as some of his best work. It’s my book of the year.” —Locus “Science-fiction visionary Kim Stanley Robinson makes the case for quantitative easing our way out of planetary doom.” ?Bloomberg Green

A Finer Future
Operations Management and Sustainability
Sustainable Business

The Blueprint for Successful Implementation, Premium Edition

A Down-to-earth Guide to Effective Managing

Towns, Buildings, Construction

Sustainable Market Transformation Strategies to Understand and Tackle the Big and Complex Sustainability Challenges of Our Generation

Leveraging Corporate Sustainability to Drive Business and Societal Value

With lessons learned from COVID-19, a world-leading expert on pandemic preparedness proposes a pragmatic plan urgently needed for the future of global health security. The COVID-19 pandemic revealed how unprepared the world was for such an event, as even the most sophisticated public health systems failed to cope. We must have far more investment and preparation, along with better detection, warning, and coordination within and across national boundaries. In an age of global pandemics, no country can achieve public health on its own. Health security planning is paramount. Lawrence O. Gostin has spent three decades designing resilient health systems and governance that take account of our interconnected world, as a close advisor to the Centers for Disease Control and Prevention (CDC), the World Health Organization (WHO), and many public health agencies globally. Global Health Security addresses the borderless dangers societies now face, including infectious diseases and bioterrorism, and examines the political, environmental, and socioeconomic factors exacerbating these threats. Weak governance, ineffective health systems, and lack of preparedness are key sources of risk, and all of them came to the fore during the COVID-19 crisis, even—sometimes especially—in wealthy countries like the United States. But the solution is not just to improve national health policy, which can only react after the threat is realized at home. Gostin further proposes robust international institutions, tools for effective cross-border risk communication and action, and research programs targeting the global dimension of public health. Creating these systems will require not only sustained financial investment but also shared values of cooperation, collective responsibility, and equity. Gostin has witnessed the triumph of these values in national and international forums and has a clear plan to tackle the challenges ahead. Global Health Security therefore offers pragmatic solutions that address the failures of the recent past, while looking toward what we know is coming. Nothing could be more important to the future health of nations.

Most Asian cities have grown more congested, more sprawling, and less livable in recent years; and statistics suggest that this trend will continue. Rather than mitigate the problems, transport policies have often exacerbated them. In this book, the Asian Development Bank outlines a new paradigm for sustainable urban transport that gives Asian cities a workable, step-by-step blueprint for reversing the trend and moving toward safer, cleaner, more sustainable cities, and a better quality of urban life.

**NEW YORK TIMES BESTSELLER** • The instant classic about why some ideas thrive, why others die, and how to make your ideas stick. “Anyone interested in influencing others—to buy, to vote, to learn, to diet, to give to charity or to start a revolution—can learn from this book.”—The Washington Post Mark Twain once observed, “A lie can get halfway around the world before the truth can even get its boots on.” His observation rings true: Urban legends, conspiracy theories, and bogus news stories circulate effortlessly. Meanwhile, people with important ideas—entrepreneurs, teachers, politicians, and journalists—struggle to make them “stick.” In Made to Stick, Chip and Dan Heath reveal the anatomy of ideas that stick and explain ways to make ideas stickier, such as applying the human scale principle, using the Velcro Theory of Memory, and creating curiosity gaps. Along the way, we discover that sticky messages of all kinds—from the infamous “kidney thief ring” hoax to a coach’s lessons on sportsmanship to a vision for a new product at Sony—draw their power from the same six traits. Made to Stick will transform the way you communicate. It’s a fast-paced tour of success stories (and failures): the Nobel Prize-winning scientist who drank a glass of bacteria to prove a point about stomach ulcers; the charities who make use of the Mother Teresa Effect; the elementary-school teacher whose simulation actually prevented racial prejudice. Provocative, eye-opening, and often surprisingly funny, Made to Stick shows us the vital principles of winning ideas—and tells us how we can apply these rules to making our own messages stick.

Metrics for Sustainable Business is the first book to give students a comprehensive understanding of sustainability in organizations from an accounting perspective. The book walks student through the steps for doing a sustainability assessment, and aims to develop them into financial analysts who understand sustainability reports, and are able to create or audit them. While most books focus on environmental issues, Herriott trains his gaze on the corporate and institutional perspective, covering measurement systems, how to evaluate and improve a standard, and conducting a life cycle assessment. Walking students through the programs of disclosure, the varying standards for corporate ratings, and organizational certification, allows them to grasp the tools for conducting a sustainability assessment and auditing reports. Chapters on accounting for greenhouse gas emissions, water use, and waste introduce students to the technical details in sustainability accounting, while a chapter on the philosophies of sustainability offers an answer to the question, “Why are they asking us to report that?” Richly demonstrated with practical examples and informative visuals, this book will serve students of sustainability, accounting, and integrated reporting.

A Blueprint for the Future

How Business Can Increase Profitability and Address Climate Change in an Uncertain Economy

The Global Entrepreneur

Drive Growth Through Sustainable Business Practices (Collection)

Leading Sustainable Change

The Ministry for the Future

Finding Common Ground in the Time of Coronavirus, Recession and Climate Change

Making Sustainability Stick

**What do Brazil’s top beauty brand, America’s second-fastest-growing restaurant chain, and the world’s third bestselling car have in common—besides achieving enormous success with revenue in the tens of billions? They are doing it all while holding to their convictions of implementing sustainable principles that help consumers live better lives. But they aren’t the only ones. Green Giants examines nine companies—including Chipotle, Toyota, Unilever, Tesla, General Electric, and more—who have established the blueprint for sustainable success that anyone can follow. Author Freya Williams, an early pioneer of the modern sustainable business movement, discovered six factors responsible for the overwhelming success of these nine socially responsible companies: The Iconoclastic Leader• Disruptive Innovation• A Higher Purpose• Built In, Not Bolted On• Mainstream Appeal• A New Behavioral ContractPacked with eye-opening research, exclusive interviews, and enlightening examples, Green Giants serves as your blueprint for merging wild profitability with social responsibility.**

**Social and environmental issues are more important than ever and consumers are committed to supporting change. 'Doing good' is no longer a peripheral activity but fundamental to every aspect of how we do business, every day, for everyone. People, Planet, Profit is the first book to truly address business growth in the context of social and environmental concerns. It's a practical guide to new business opportunity, operational improvement and competitive advantage. Full of inspiring case studies, it looks at the challenges faced by key players such as Google, Microsoft, Apple, Nokia, Nike, Amazon, M&S and Walmart. With plenty of comments from industry insiders, it's essential reading for CEOs and business managers who are searching for new ways to create value, to make sense of business in a rapidly shifting landscape, and to deliver profitable growth whilst also doing "the right thing".**

**Traditional hierarchical structures are falling – is your organisation ready? Emergent provides a handbook for navigating – and thriving in – the new cultural paradigm. More than a simple DIY for change, this book empowers organisations to diagnose change risk, address current shortcomings and adapt to the increasing current away from hierarchies to autonomous and interdependent networks. Unguided, most fail in their attempt; this shift exposes huge skills deficits, a lack of engagement, lack of value and meaning, market reach, penetration and more. Here, a twenty-year veteran of brand and culture transformation outlines a unique governance framework and blueprint for implementing and co-creating your own cultural shift. Methodologies from crowdsourcing and social movements are adopted as tools for initiating change and creating cultural cohesion around a higher purpose, and essential skills and tools help equip organisations and individuals for the emergent future. Today’s workplace demands are creating extraordinary challenges for organisations; power is shifting, and the spotlight has forced businesses to engage with stakeholders in more meaningful ways, and to acknowledge a need for radical ‘humanization’ of the workplace. To drive successful change you need to spark a movement. This book provides a way forward through the transition, with expert guidance and a clear, actionable framework for implementation. Adopt a unique governance framework for culture transformation Energise, mobilise and catalyse change, innovation and growth Address skills deficits, values misalignment, failed engagement and more Ignite your organisation’s purpose and forge sustainability for the future The demand for greater values alignment, autonomy and individual empowerment – fuelled by technology and increasing interdependencies – is bringing down the traditional power structure. The question is: what moves into its place? A strong organisational culture is the difference between surviving and thriving in the marketplace. Emergent provides a practical blueprint for transformation to help your organisation navigate the shift successfully.**

**An excellent primer. The Global Entrepreneur uncovers all the hidden secrets to doing business in the real world. Author Jim Foley is praised for his street-smart advice. First printed in 1999, this text has been adopted by numerous colleges and universities for export and international trade education. It has also been used as a study resource guide for the NASBITE CGBP exam.**

Winning the Story Wars

New Research Perspectives

How to Talk to the Other Side

Creating an Economy in Service to Life

Strategies for Implementation (Collection)

People Planet Profit

Why Those Who Tell (and Live) the Best Stories Will Rule the Future

Emergent

**Environmental Life Cycle Assessment is a pivotal guide to identifying environmental problems and reducing related impacts for companies and organizations in need of life cycle assessment (LCA). LCA, a unique sustainability tool, provides a framework that addresses a growing demand for practical technological solutions. Detailing each phase of the LCA methodology, this textbook covers the historical development of LCA, presents the general principles and characteristics of LCA, and outlines the corresponding standards for good practice determined by the International Organization for Standardization. It also explains how to identify the critical aspects of an LCA, provides detailed examples of LCA analysis and applications, and includes illustrated problems and solutions with concrete examples from water management, electronics, packaging, automotive, and other industries. In addition, readers will learn how to: Use consistent criteria to realize and evaluate an LCA independently of individual interests Understand the LCA methodology and become familiar with existing databases and methods based on the latest results of international research Analyze and critique a completed LCA Apply LCA methodology to simple case studies Geared toward graduate and undergraduate students studying environmental science and industrial ecology, as well as practicing environmental engineers, and sustainability professionals who want to teach themselves LCA good practices, Environmental Life Cycle Assessment demonstrates how to conduct environmental assessments for products and services. It presents existing methods and recent developments in the growing field of LCA and systematically covers goal and system definition, life cycle inventory, life cycle impact assessment, and interpretation.**

**Rules and Tools for Leaders offers insightful and useful advice that avoids the flavor-of-the-month management theories that are long on speculation and short on practical application. This is a fully revised, updated, and reorganized edition of a classic management handbook. It never loses sight of the big picture of how any company should operate. It provides useful and time-tested advice that can be implemented immediately to the benefit of the entire organization. From defining the qualities of outstanding leaders to putting good leadership skills into practice, from managing yourself and others to handling the difficult tests that leadership brings, this book includes valuable checklists and reviews. In addition, it highlights some of the best leadership programs and presents a host of compelling and instructive anecdotes that illustrate the ideas throughout.**

**Trying to get your message heard? Build an iconic brand? Welcome to the battlefield. The story wars are all around us. They are the struggle to be heard in a world of media noise and clamor. Today, most brand messages and mass appeals for causes are drowned out before they even reach us. But a few consistently break through the din, using the only tool that has ever moved minds and changed behavior—great stories. With insights from mythology, advertising history, evolutionary biology, and psychology, viral storyteller and advertising expert Jonah Sachs takes readers into a fascinating world of seemingly insurmountable challenges and creative solutions. Hooked is based on Eyal’s years of research, consulting, and practical experience. He wrote the book he wished had been available to him as a start-up founder—not abstract theory, but a how-to guide for building better products. Hooked is written for product managers, designers, marketers, start-up founders, and anyone who seeks to understand how products influence our behavior. Eyal provides readers with: • Practical insights to create user habits that stick. • Actionable steps for building products people love. • Fascinating examples from the iPhone to Twitter, Pinterest to the Bible App, and many other habit-forming products.**

**The Sustainability Handbook**
**Global Health Security**
**Planning for Sustainability**
**Strategies, Funds and Thought Leadership**
**Return on Sustainability**
**Organizing for Sustainability**
**The Blueprint for Successful Implementation**
**Blueprint 1**

A brand new collection of world-class business sustainability solutions... 2 authoritative books, now in a convenient e-format, at a great price! 2 authoritative eBooks deliver expert guidance for successfully and continually integrating sustainability throughout your business. This unique 2 eBook package will help you capitalize on the massive business opportunities offered by sustainability, and then build on your momentum, overcoming obstacles to make sustainability “stick.” In Return on Sustainability, Kevin Wilhelm presents best practices and actionable strategies to increase profitability, enhance brand value, and improve shareholder relations. Wilhelm begins with practical actions and real-world case studies from companies ranging from Yakima to Lockheed Martin that have achieved these goals by improving their performance on climate-related issues. He systematically reviews potential risks that companies face from climate change and potential carbon regulation, and market factors forcing businesses to take action, whether they want to or not. In Making Sustainability Stick, Wilhelm provides a complete, up-to-date blueprint for successfully and profitably integrating sustainability throughout your business. Wilhelm organizes his plan into easy-to-digest chapters, with action steps backed up from his extensive real-life consulting experience and candid interviews with 40+ directors of Sustainability or Corporate Social Responsibility (CSR). He provides a step-by-step roadmap realizing the benefits of sustainability by engaging the head, heart, and hands of your employees... a checklist for implementation... powerful tips on regaining lost momentum... and specific resources and exercises for overcoming the most common barriers towards implementation. Whatever your role in business sustainability, this collection will help you perform better on all the metrics you care about. From world-renowned business sustainability expert Kevin Wilhelm

This upper-level Open Access textbook aims to educate students and professionals on how to develop business models that have a positive impact on people, society, and the social and ecological environment. It explores a different view of how to organize value creation, from a focus on an almost exclusively monetary value creation to one that creates positive impact through multiple values. The book offers students and entrepreneurs a structured approach based through the Business Model Template (BMT). It consists of three stages and ten building blocks to facilitate the development of a business model. Users, be they students or practitioners, need to choose from one of the three offered business model archetypes, namely the platform, community, or circular business models. Each archetype offers a dedicated logic for value creation. The book can be used to develop a business model from scratch (turning an idea into a working prototype) or to transform an existing business model into one of the three archetypes. Throughout the book extra sources, links to relevant online video clips, assignments and literature are offered to facilitate the development process. This book will be of interest to students studying the development of business models, sustainable management, innovation, and value creation. It will also be of interest executives, and professionals such as consultants or social entrepreneurs seeking further education.--

The book is based on the exchange of professional experiences which featured in an IUCN CEC workshop in August 2002. Practitioners from around the world shared their models of good practice and explored the challenges involved in engaging people in sustainability. The difficulties facing practitioners vary between country and context but some challenges are universal: A lack of clarity in communicating what is meant by sustainable development; An ambition to educate everyone to bring about a global citizenship; Social, organisational or institutional factors constrain change to sustainable development, yet there is an emphasis on formal education, and community educators do not receive the same support; A lack of balance in addressing the integration of environmental, social and economic dimensions leading to an interpretation that ESD is mainly about environment and conservation issues; New learning (rather than teaching) approaches are called for to promote more debate in society. Yet, few are trained or experienced in these new approaches. Practitioners need support to explore new ways of promoting learning. [Foreword, ed.]

Here are the top 5 reasons this professional development book is a MUST READ:1) You can create the job you love without quitting your job and giving up your steady paycheck, 401(k), and insurance. This book shows you how. You won't find this information in traditional career guides. It is 100% possible for you, even if you've been considering how to quit your job or how to snag a job you love.2) You'll be entertained (and secretly educated). You'll laugh, cry, and maybe even feel compelled to leave a copy on your boss' desk. Stick with me, and you'll discover helpful principles that will make you the talk of the water cooler. This isn't another ho-hum professional development book, and it's not a "how to find a job" guide full of blank forms. You'll learn a new and inspiring perspective through unforgettable entertaining stories, like what I learned the day my shrink fired me, how I negotiated for a toilet seat on the corporate jet, and how I got called out by my masseuse.3) You'll become empowered, whether you're the mail clerk or CEO or you fall somewhere in between. This book has been endorsed by 5 senior executive leaders of Fortune 1000 companies and 3 mall clerks.4) You'll discover a return on your investment to earn a car. Invest a few dollars and a little bit of time to read this book, and you'll pick up career development tips that can save you enough to earn a car (page 9).5) You'll have a "Personal Career Counselor in Your Pocket." It's useful and practical with vivid case studies for how to negotiate with the boss to help pay for your MBA or support a relocation to the city of your dreams. You'll also learn how to deal with an unreasonable boss and even say "No" without getting fired.

Made to Stick

How to Embrace Sustainability for Innovation and Business Growth

The Complete Plan for Flipping Houses and Creating Your Real Estate-Investing Business

Ignite Purpose, Transform Culture. Make Change Stick

Metrics for Sustainable Business

Sustaining Prosperity, Nature and Wellbeing

A Guide to Developing New Business Models

The Quit Alternative

This book provides the blueprint for implementation, breaking down barriers, and the steps required to integrate sustainability successfully into any business. It is laid out in easily digestible chapters, with action steps backed up from interviews with sustainability thought leaders, case studies, and the real life experience of the author, as well as over 40 interviews with CSR and Sustainability Directors at various companies on how to [get things done] based on their successes and temporary setbacks. It provides the step-by-step roadmap for implementing sustainability successfully and focuses on *how* companies can realize the benefits of sustainability by engaging the head, heart, and hands of their employees. Also included is a checklist for implementation and tips on how to regain momentum or get [un-stuck] at the end of each chapter as well as additional helpful resources and exercises to overcome the most common barriers towards implementation. We are at the beginning of the sustainability era. The biggest challenge of our generation is to reach the Sustainable Development Goals. For this we must be willing to understand and change the root causes that create these challenges in the first place. The system itself needs to change. But how to do that? This ground-breaking book Changing the Game reveals the missing insights and strategies to actually achieve system change. The authors Lucas Simons and André Nijhof bring decades of real life and academic experience, and state that most of the sustainability challenges are actually caused by the same system failures, every time. Therefore, the way to accelerate and manage system change is also similar every time ☺ if you know where to look and how to act. The theory of sustainable market transformation and system change is described in a compelling and easy to understand eight-step approach applied to eight different sectors. The authors, together with respected sector experts, describe the drivers, triggers and dominant thinking in each of these sectors as well as the strategies needed to move towards higher levels of sustainability. This book is highly accessible and engaging, and is perfect for use by professionals, leaders and students for understanding how to move markets to a more sustainable future.

The Sustainability Handbook covers all the challenges, complexities and benefits of sustainability for businesses, governments and other organizations. It provides a blueprint for how organizations can reach or exceed economic, social and environmental excellence. It offers a host of practical approaches and tools including a model sustainability policy for organizations, summaries of sustainability codes and tips on selecting them, an extensive collection of metrics and a wealth of supplementary reference material. This is the essential reference for every organization in pursuit of sustainability.

“Based on Grace Lee Boggs’ beliefs as a United States citizen that is better and more beautiful than you thought it was. As she analyzes some of the inspiring theories and practices that have emerged from the struggles for equality and freedom in Detroit and beyond, she also shows us that in this country, a future revolution is not only necessary but possible.” --Michael Hardt, co-author of Commonwealth “This groundbreaking book not only represents the best of Grace Lee Boggs, but the best of any radical, visionary thinking in the United States. She reminds us why revolution is not only possible and necessary, but in some places already in the making. The conditions we face under neoliberalism and war do, indeed, mark the end of an era in which the old ideological positions of protest are not really relevant or effective--and this book offers a new way forward.” --Robin D.G. Kelley, author of Freedom Dreams: The Black Radical Imagination “Grace Boggs has long been a major voice of hope and action for transformation of the United States and the world. Here is her testimony of hope and program for action. It must be taken seriously.” --Immanuel Wallerstein, author of Utopistics: or, Historical Choices of the Twenty-first Century “One of the most accomplished radicals of our time, the Detroit-based visionary Grace Lee Boggs has become one of our most influential and inspiring public intellectuals. The Next American Revolution is her powerful reflection on a lifetime of urban revolutionary work, an ode to the courage and brilliance of her late partner James Boggs, and a plain-spoken call for us to address the troubled times we face with a sense of history, a strong set of values, and an unwavering faith in our own create, restorative powers.” --Jeff Chang, author of Can't Stop Won't Stop

The Flipping Blueprint

Towards Sustainable Innovation

Measures and Standards for the Assessment of Organizations

Hooked

Engaging People in Sustainability

From Developing Your Own Skills to Running Organizations of Any Size, Practical Advice for Leaders at All Levels

Green Giants

Why Some Ideas Survive and Others Die

*The blueprint for an inspiring regenerative economy that avoids collapse and works for people and the planet. Humanity is in a race with catastrophe. Is the future one of global warming, 65 million migrants fleeing failed states, soaring inequality, and grid-locked politics? Or one of empowered entrepreneurs and innovators building a world that works for everyone? While the specter of collapse looms large, A Finer Future demonstrates that humanity has a chance – just – to thread the needle of sustainability and build a regenerative economy through a powerful combination of enlightened entrepreneurialism, technology, and innovative policy. The authors – world leaders in business, economics, and sustainability – gather the evidence, outline the principles of a regenerative economy, and detail a policy roadmap to achieving it, including: Transforming finance and corporations Reimagining energy, agriculture, and the nature of how we work Enhancing human well-being Delivering a world that respects ecosystems and human community. Charting the course to a regenerative economy is the most important work facing humanity and A Finer Future provides the essential blueprint for business leaders, entrepreneurs, environmentalists, politicians, policymakers, and others working to create a world that works for people and the planet.*

*A new collection of realistic, proven best practices for implementing sustainability and making it stick. 4 authoritative books, in a convenient e-format, at a great price! 4 authoritative Books show how to transform business sustainability from idea to profitable reality: Understanding the value of sustainability is one thing; successfully implementing it in your business is another. Good intentions aren't enough: you need excellence in implementation. In this unique 4 eBook package, world-class experts focus on the nitty-gritty and the nuts-and-bolts of successful business sustainability: what it takes to make it work, build on success, and keep moving forward. In Creating a Sustainable Organization: Approaches for Enhancing Corporate Value through Sustainability, Peter A. Soyka helps you choose the right strategies, and then manage and measure them well. Bridging the worlds of the sustainability professional and the investor/analyst, Soyka reveals what the evidence says about linkages between sustainability and value... how to effectively manage sustainability throughout the business... how to manage key investor and stakeholder relationships, and much more. Next, in Return on Sustainability: How Business Can Increase Profitability and Address Climate Change in an Uncertain Economy , Kevin Wilhelm reviews today's best practices for capitalizing on the business opportunities presented by climate change. Wilhelm helps you make the business case by identifying key climate-related business risks that will require your company to act whether it wants to or not. He presents real-world case studies of firms ranging from Yakima to Lockheed Martin, demonstrating how enterprises have significantly improved business performance -- and offering practical strategies, techniques, and lessons from their experiences. Then, in Making Sustainability Stick: The Blueprint for Successful Implementation, Wilhelm offers a complete, up-to-date blueprint for successfully and profitably integrating sustainability across your enterprise. Wilhelm organizes his plan into easy-to-digest chapters, with action steps backed up from his extensive real-life consulting experience and candid interviews with 40+ directors of Sustainability or Corporate Social Responsibility (CSR). He provides a step-by-step roadmap for realizing the benefits of sustainability by fully engaging employees... a checklist for implementation... powerful tips on regaining lost momentum... and specific resources and exercises for overcoming common obstacles. Finally, in Financial Times Briefings: Sustainable Business, Brian Clegg delivers concise, practical, and actionable advice for integrating sustainability throughout your business in ways that improve both the environment and your bottom line. Organized to deliver fast and realistic solutions, this FT Briefing presents targeted strategies, detailed tactics, real cases, crucial cleggus-building techniques, effective metrics, proven executive interventions, and more. Whatever your role in executing on business sustainability, this collection will help you achieve outstanding results --*

*This report has been prepared by the London Environmental Economics Centre (LEEC). LEEC is a joint venture, established in 1989, by the International Institute for Environment and Development (IIED) and the department of Economics of University College London (UCL). Popularly known as the Pearce Report, this book is a report prepared for the Department of the Environment. It demonstrates the ways in which elements in our environment at present under threat from many forms of pollution can be costed. The book goes on to show ways in which governments are able, as a consequence of this analysis, to construct systems of taxation which would both reduce pollution by making it too costly and generate revenue for cleaning up much of the damage. The book ends with a series of skeleton programmes for progress.*

*A former college president offers a framework for sustainability on campus, describing initiatives that range from renewable energy to a revamped curriculum to sustainable investment. Colleges and universities offer our best hope for raising awareness about the climate crisis and the other environmental threats. But most college and university administrations need guidance on the path to sustainability. In The Nine Elements of a Sustainable Campus, Mitchell Thomashow, a former college president, provides just that. Drawing on his experiences at Unity College in Maine, he identifies nine elements for a sustainability agenda: energy; food; and materials (aspects of infrastructure); governance; investment; and wellness (aspects of community); and curriculum, interpretation, and aesthetics (aspects of learning). He then describes how Unity put these elements into practice. Connecting his experiences to broader concerns, Thomashow links the campus to the planet, reminding us that local efforts, taken together, can have a global impact.*

*How Smart Companies Turn Sustainability into Billion-Dollar Businesses*

*How to Build Habit-Forming Products*

*Environmental Life Cycle Assessment (Open Access)*

*Evolutions in Sustainable Investing*

*A Pattern Language*

*The Blueprint for Creating the Job You Love WITHOUT Quitting*

*Sustainability Jobs: The Complete Guide to Landing Your Dream Green Job*

*Small Actions, Big Difference*

*This edited book presents cutting edge international research in operations management sustainability and topical research themes. As the sustainability agenda gains greater prominence and momentum throughout society, business actors and stakeholders are increasingly concerned with the impact of current business operations. There is a growing need for OM research and practice which reflects these concerns. Based on demands from industry and society at large, universities and schools now develop academic programs which are meant to serve this need – yet there is no clear and manifest research program concerning OM and sustainability. This book is of use to both researchers orientating themselves in this new and exciting field and educators seeking inspiration to develop new courses.*

*From hiring, firing and promoting to responding to major corporate crises, from day-to-day encounters to long-range strategic planning, Perri covers virtually every aspect of leadership and provides the means to get the job done-and done well.*

*“Sustainability has become a hot topic in the last years and companies implementing strategies to create corporate sustained. There are lots of opportunities for innovation. Thus, the two concepts of sustainability and innovation should not be considered separately – they are closely interlinked with one another. The main goal of sustainable innovation is to develop new products and technologies that have a positive impact on the company’s triple-bottom line. To meet this aim, they have to be ecologically and economically beneficial as well as socially balanced. In order to help companies to improve their sustainable innovation process practically, this book is structured into five possible phases of a sustainable innovation process: Awareness of a sustainability problem, Identification & Definition of the problem, Ideation & Evaluation of the solutions, Testing & Enrichment of the solutions, Implementation of the solutions & Green Marketing.*

*This book explores what is needed for an overall evaluation of the prosperity and wellbeing of people within a framework of sustaining the economy, environment and development. The book begins by assessing the validity of available data, indicators and indices in decision and policy making. It describes what the data tell us about the effects of economic activity on the quality of life and prosperity of people and nations, now and in the future, and highlights how a reliance on partial and distorted information can thwart rational policies. It also examines whether less tangible notions of wellbeing and happiness lead themselves to quantification and prediction. Overall, Barthelem demonstrates the need for integrated accounting and analysis to revise policy priorities around environmental, social, economic and sustainability concerns. Confronting the persisting polarization of environmentalists and*

*economists, this book will be of great relevance to students, scholars and professionals with an interest in environmental and ecological economics, sustainability indicators and their use in integrative policy.*

*Changing Course*

*An Organizational Perspective*

*Creating Livable, Equitable and Ecological Communities*

*A Novel*

*Rules & Tools for Leaders*

*For a Green Economy*

*A New Paradigm for Sustainable Urban Transport*

You can use this book to design a house for yourself with your family, you can use it to work with your neighbors to improve your town and neighborhood, you can use it to design an office, or a workshop, or a public building. And you can use it to guide you in the actual process of construction. After a ten-year silence, Christopher Alexander and his colleagues at the Center for Environmental Structure are now publishing a major statement in the form of three books which will, in their words, "lay the basis for an entirely new approach to architecture, building and planning, which will we hope replace existing ideas and practices entirely." The three books are *The Timeless Way of Building*, *The Oregon Experiment*, and this book, *A Pattern Language*. At the core of these books is the idea that people should design for themselves their own houses, streets, and communities. This idea may be radical (it implies a radical transformation of the architectural profession) but it comes simply from the observation that most of the wonderful places of the world were not made by architects but by the people. At the core of the books, too, is the point that in designing their environments people always rely on certain "languages," which, like the languages we speak, allow them to articulate and communicate an infinite variety of designs within a forma system which gives them coherence. This book provides a language of this kind. It will enable a person to make a design for almost any kind of building, or any part of the built environment. "Patterns," the units of this language, are answers to design problems (How high should a window sill be? How many stories should a building have? How much space in a neighborhood should be devoted to grass and trees?). More than 250 of the patterns in this pattern language are given: each consists of a problem statement, a discussion of the problem with an illustration, and a solution. As the authors say in their introduction, many of the patterns are archetypal, so deeply rooted in the nature of things that it seems likely that they will be a part of human nature, and human action, as much in five hundred years as they are today.

A brand new collection of best practices for growing businesses and profits through sustainability... 3 authoritative books, now in a convenient e-format, at a great price! 3 authoritative books deliver world-class insights, methodologies, and strategies for accelerating business growth through sustainability Sustainability isn't just good for the environment: it can be a powerful driver of business growth and profitability. In this unique 3 eBook package, three world-class experts show you how great companies are improving performance by increasing sustainability. In *Creating a Sustainable Organization*, Peter A. Soyka helps you choose the right strategies, and then manage and measure them well. Bridging the worlds of the sustainability professional and the investor/analyst, Soyka reveals what the evidence says about linkages between sustainability and value... how to effectively manage sustainability throughout the business... how to manage key investor and stakeholder relationships, and much more. Next, in *Making Sustainability Stick*, Kevin Wilhelm provides a complete, up-to-date blueprint for successfully and profitably integrating sustainability across the enterprise. Wilhelm organizes his plan into easy-to-digest chapters, with action steps backed up from his extensive real-life consulting experience and candid interviews with 40+ directors of Sustainability or Corporate Social Responsibility (CSR). He provides a step-by-step roadmap for realizing the benefits of sustainability by fully engaging employees... a checklist for implementation... powerful tips on regaining lost momentum... and specific resources and exercises for overcoming common obstacles to implementation. Finally, in *Better Green Business*, Dr. Eric G. Olson brings together practical insights and start-to-finish strategies for moving any enterprise to a higher level of environmental stewardship. Drawing on extensive experience, Olson shows how to systematically drive "win-win-win" gains: growing top-line revenue, helping customers increase efficiency, and improving the environment. He introduces powerful methodologies and technologies for increasing operational efficiency and reducing waste, including IBM's impactful Green Sigma™ approach. You'll find new ways to drive value by "instrumenting the planet," and discover the technologies that now make this possible. Olson concludes by identifying long-term trends that make "green business" approaches increasingly indispensable. Whatever your role in optimizing business sustainability and value, this collection will help you build support, execute effectively, and get results. From world-renowned business sustainability experts Peter A. Soyka, Kevin Wilhelm, and Eric G. Olson

How can human communities sustain a long-term existence on a small planet? This challenge grows ever more urgent as the threat of global warming increases. Planning for Sustainability presents a wide-ranging, intellectually well-grounded and accessible introduction to the concept of planning for more sustainable and livable communities. The text explores topics such as how more compact and walkable cities and towns might be created, how local ecosystems can be restored, how social inequalities might be reduced, how greenhouse gas emissions might be lowered, and how more sustainable forms of economic development can be brought about. The second edition has been extensively revised and updated throughout, including an improved structure with chapters now organized under three sections: the nature of sustainable planning, issues central to sustainable planning, and scales of sustainable planning. New material includes greater discussion of climate change, urban food systems, the relationships between public health and the urban environment, and international development. Building on past schools of planning theory, Planning for Sustainability lays out a sustainability planning framework that pays special attention to the rapidly evolving institutions and power structures of a globalizing world. By considering in turn each scale of planning—international, national, regional, municipal, neighborhood, and site and building—the book illustrates how sustainability initiatives at different levels can interrelate. Only by weaving together planning initiatives and institutions at different scales, and by integrating efforts across disciplines, can we move towards long-term human and ecological well-being.

This book highlights the risk of inaction for businesses when it comes to climate change, but also contains best practices to allow them to capitalize on the numerous business opportunities that climate change presents, including increased profitability, enhanced brand value, and improved shareholder relations. The first section contains practical actions and real-world case studies of companies, such as Yakima, Sun Microsystems, and Lockheed Martin, that have successfully improved their climate performances, enhanced brand value, and increased profitability at the same time. The second and third sections of this book focus on the various risks that companies face from potential carbon regulation and the market factors forcing businesses to take action, whether they want to or not. This book provides the steps and strategies necessary to take leadership actions to help business "future-proof" society.

*The Nine Elements of a Sustainable Campus*

*The Next American Revolution*

*Taking Your Business International*

*Changing the Game*

*Drive Growth Through Sustainable Business Practices* (collection)

A five step approach to sustainable change

Sustainable Activism for the Twenty-first Century

What do the Indicators Tell Us?

**"So many people are enthralled with house flipping, but they don't know how or where to start. The Flipping Blueprint is your guide to this business. Everything from finding the deals to dealing with contractors to negotiating contracts is covered. This is what works in our markets now! Luke Weber is a successful real estate entrepreneur who has flipped everything from manufactured homes to single family residences to apartment buildings. Tired of seeing so many people try and fail or get into bad deals and lose money, he has documented what he does in his business day in and day out so that you can reach your real estate investing goals." -- Back cover.**

**Making Sustainability Stick The Blueprint for Successful Implementation** Pearson Education