

Managing Leisure An International Journal

"An accessible and different guide for students and practitioners alike... I'm sure that it will become a standard reference text for sports management" - Peter Taylor, Sport Industry Research Centre, Sheffield Hallam University

"A must have introductory reference guide for graduate and undergraduate sport management students" - Paul M. Pedersen, Indiana University

"Provides students, practitioners and researchers in the field of sport management with a valuable compilation of sensitizing concepts, definitions and interesting references" - Michel van Slobbe, European Sport Management Quarterly

Sharp, clear and relevant this book meets the needs of those studying and researching within the growing discipline of sport management. The intelligently cross-referenced entries provide a concise overview of the key concepts in the field guiding you through the important debates, sources and research methods in the management and delivery of sport. The book introduces readers to the concepts at the centre of their studies; it suggests relevant further reading and thoughts for future research and applies academic theory to business and organizational problems in a real-world context. Written for students, academics and practitioners the entries are designed to meet study needs and include: Clear definitions Comprehensive examples Practical applications Effective research methods.

From the Olympic Games to community-level competitions, sports events can be complex and pose a particular set of managerial challenges. The Routledge

Handbook of Sports Event Management surveys the management of sports events around the world of every size and scale, from small to mega-events, including one-off and recurring events, and single-sport and multi-sport events. The book adopts a unique stakeholder perspective, structured around the groups and individuals who have an interest in and co-create sports events, including organising committees, promoters, sport organisations, spectators, community groups, sponsors, host governments, the media and NGOs. Each chapter addresses a specific stakeholder, defines that stakeholder and its relationships with sports events, describes the managerial requirements for a successful event, assesses current research and directions for future research, and outlines the normative dimensions of stakeholder engagement (such as sustainability and legacy). No other book takes such a broad view of sports event management, surveying key theory, current research, best practice, and moral and ethical considerations in one volume. With contributions from leading sport and event scholars from around the world, the Routledge Handbook of Sports Event Management is essential reading for any advanced student, researcher or professional with an interest in sport management, sport development, sport policy or events. The issue of performance measurement in the leisure industry is increasingly important, from both theoretical (academic) and applied (practitioner) perspectives. Managers need accurate indications of how their organisations are performing, to inform their decisions. Policymakers need an evidence base for their decisions regarding public leisure services. Students and researchers in leisure management are increasingly turning their attention to the principles and evidence of

performance measurement, as an aid to management decision-making. The chapters in this text each present a different case study of performance measurement. They cover a wide range of sectors in the leisure industry including public recreation centres, theme parks, play facilities, sport organisations, hospitality, and the Olympic Games. The evidence from these cases covers examples from three different continents and five different countries. All the chapters report empirical research and all the cases explore managerial implications. However, results are presented with clearly explained statistical analysis, which can be easily understood by a non-academic audience. The book will be useful for leisure management students, researchers and practitioners. The chapters provide both reviews of the relevant literature and propose new measurement models based on original data. This book was previously published as a special issue of Managing Leisure. Research can be a challenging but rewarding activity. All degree-level students studying sport, and all effective professionals working in the sport sector need to have a sound understanding of research methods and how to critically interpret research findings. This broad-ranging, in-depth and practical textbook introduces research methods for students on sport-related degree courses, outlining the knowledge and practical skills needed to undertake meaningful research and to become a knowledgeable consumer of the research of others. The book explores every element of the research process, from the fundamental 'what, why and who?' questions, through research plans, literature review, qualitative and quantitative methods of data collection and data analysis, to the communication of research results. It offers a critical appraisal of alternative methods,

including mixed methods, as well as clear guidance on how to use each particular method. Every chapter contains test questions and practical exercises, detailed case studies, a clear chapter summary and extensive guides to further sport-related study resources, to enable students to check their understanding and develop, extend and apply their practical skills. Step-by-step introductions to the use of the key statistical packages Excel, SPSS and NVivo in sport research are included. On-line support materials include some 400 PowerPoint slides and copies of data-sets used in the book. With deeper and broader coverage than any other sport-related research methods textbook, and a clear focus on 'how to do it', Research Methods for Sport Studies and Sport Management is an essential companion for any sport-related degree course.

This Reader provides comprehensive coverage of the scholarly literature in sports tourism. Divided into four parts, each prefaced by a substantial introduction from the editor, it presents the key themes, state of the art research and new conceptual thinking in sports tourism studies. Topics covered include: understanding the sports tourist impacts of sports tourism policy and management considerations for sports tourism approaches to research in sports tourism Articles cover a broad range of the new research that has a bearing on sports tourism and include diverse areas such as the economic analysis of sports events, sub-cultures in sports tourism, adventure tourism and tourism policy.

Understanding Sport Management

Concepts, Collaborations and Cases

High Performance and Mass Participation

Collective Creativity for Responsible and Sustainable Business Practice

Key Concepts in Sport Management

This groundbreaking Companion offers readers an opportunity to reassess key themes in contemporary tourism studies in the light of recent theoretical developments in tourism studies and the social sciences, as well as dramatic changes in the operating environment for tourism. A critical overview of current research in tourism studies. Offers readers an opportunity to reassess key themes in tourism studies in the light of recent developments, such as terrorist attacks, SARS and the financial failure of airlines.

Comprises 48 specially commissioned essays, written by more than 50 acknowledged experts from around the world. Covers cutting-edge perspectives and topics, including tourism's role in globalization, sustainable tourism, and the state's role in tourism development. Sets an agenda for future tourism research. Includes a wealth of bibliographic references.

Planning and implementing successful tourism programmes requires in depth predictions of tourist behaviour. This title provides coverage of sense making, planning, implementing, evaluating and administering tourism marketing and management programmes. It offers useful descriptions, tools, and examples of tourism management decision-making.

Over the years, irresponsible business practices have resulted in industrial waste, which is negatively impacting the

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environment. As a result, it is imperative to develop new solutions to reverse the damage. *Collective Creativity for Responsible and Sustainable Business Practice* is an authoritative reference source for the latest scholarly research on the elimination of environmental degradation through new discoveries and opportunities provided by collective creativity. Featuring extensive coverage across a range of relevant perspective and topics, such as sustainable business model innovation, social marketing, and education and business co-operatives, this comprehensive and timely publication is an essential reference source for business leaders, managers, academics, and community leaders seeking current research on sustainable management practices.

The rapid professionalization of marketing in the sport industry has helped vault the business of sport into the upper echelons of the economy. Innovative, effective, timely, and culturally sensitive marketing allows sport managers to vie for consumer attention in an ever-expanding marketplace of competitors. *Canadian Sport Marketing, Third Edition With HKPropel Access*, brings to life the fundamental principles of marketing, drawn from Canadian experience, with the end goal of providing students with a toolbox of useful tactics, frameworks, models, and knowledge to support a promising career or future learning in sport marketing. It covers essential topics, including the Canadian

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sport system and Canadian consumer behavior, market research, branding, pricing, sponsorship, ambush marketing, traditional media, social media, and digital marketing. Additionally, a sample marketing plan provides instructors an invaluable opportunity for assigned experiential learning and gives students a practical tool for use in early career work. The only text focusing on Canadian sport marketing, this edition has been extensively updated to foster applied learning in sport marketing concepts and theories, supported by expert perspectives from the Canadian sport industry. Over 40 sport industry executives and experts contribute to the In the Know sidebars, Executive Perspective, and case studies, which draw from the most successful Canadian sport brands, events, and organizations to provide real-life application of the material. Authors Norm O'Reilly and Benoit Séguin welcome Gashaw Abeza and Michael Naraine, forming an author team with comprehensive professional experience in the Canadian sport sector. With reflections on, and references to, a variety of Canadian and provincial sport entities, this third edition offers the following: Learning objectives provide students a road map to navigate the content while maximizing retention. In the Know sidebars direct student attention to the consideration of real-world situations and sport business analysis. Executive Perspective sidebars,

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written by individuals who work within the industry, bring sport marketing concepts to life by using examples from Canadian sport businesses. Case studies in HKPropel allow enhanced practical application and use real Canadian examples with questions to ensure critical analysis and understanding. Test Your Knowledge questions help students assess their learning. Answers are provided in the instructor guide. A glossary helps students identify and learn key vocabulary within the text. A sample marketing plan provides an opportunity to review a completed marketing plan, and students can also use it as a template for creating their own plan. Also new to Canadian Sport Marketing, Third Edition, are case studies and quizzes delivered through HKPropel. These are designed to increase student engagement and help students more deeply examine their comprehension of the material. Strengthen and prepare students for future success in the sport industry with Canadian Sport Marketing, Third Edition With HKPropel Access. Note: A code for accessing HKPropel is not included with this ebook but may be purchased separately.

Advancements in the digital world are bringing about rapid waves of change in organizational management. As such, it is increasingly imperative to discover ways for businesses to adapt to changes in the markets and seize various digital market opportunities. Driving Innovation and

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Business Success in the Digital Economy is an essential reference source for the latest research on the impact of digital computing and emerging technological innovations in the realm of business success. Featuring extensive coverage across a range of relevant perspectives and topics, such as IT outsourcing, sustainable development and online advertising, this publication is ideally designed for researchers, professionals and students seeking current research on the complex scope of the new economy.

*Risk and Safety Management in the Leisure, Events, Tourism and Sports Industries
Tourism Enterprise*

*Mastering the Job Search Process in
Recreation and Leisure Services*

*Research Methods in Sport Studies and Sport
Management*

Contemporary Sport Management

For nearly thirty years George Torkildsen's classic textbook has been the most comprehensive and engaging introduction to sport and leisure management available to students at all levels. Now in a fully revised sixth edition, it is still the only textbook that covers all the key topics taught within contemporary sport and leisure management courses. This new edition includes expanded coverage of the

practical managerial skills that students must develop if aiming for a career in the sport and leisure industry, from planning and managing people to marketing and entrepreneurship. It includes five completely new chapters on leisure in the home, financial management, quality management and law and enterprise, reflecting important developments in contemporary sport and leisure. This edition retains the hallmark strengths of previous editions, including in-depth discussion of the social and cultural context of sport and leisure, full analysis of the public, private and voluntary sectors, and a review of key products and services, including sport, tourism, the arts, play and leisure in the natural environment. Richly illustrated throughout with up-to-date evidence, data, case-studies and international examples, each chapter also contains a range of useful pedagogical features, such as discussion questions, practical tasks and structured guides to further reading and resources. For the first time, a dedicated companion website offers additional teaching and learning resources for students and lecturers.

Visit the companion website at www.routledge.com/textbooks/taylor Managing Major Sports Events: Theory and Practice is a complete introduction to the principles and practical skills that underpin the running and hosting of major sports events, from initial bid to post-event legacy and sustainability. Now in a fully revised and updated new edition, the book draws on the latest research from across multiple disciplines, explores real-world situations, and emphasises practical problem-solving skills. It covers every key area in the event management process, including:

- Bidding, leadership, and planning;***
- Marketing and human resource management;***
- Venues and ceremonies;***
- Communications and technology (including social media);***
- Functional area considerations (including sport, protocol, and event services);***
- Security and risk management;***
- Games-time considerations;***
- Event wrap-up and evaluation;***
- Legacy and sustainability.***

This revised edition includes expanded coverage of cutting-edge topics such as digital media, culture, human resources,

the volunteer workforce, readiness, security, and managing Games-time. Each chapter combines theory, practical decision-making exercises, and case studies of major sports events from around the world, helping students and practitioners alike to understand and prepare for the reality of executing major events on an international scale. Also new to this edition is an "Outlook, Trends, and Innovations" section in each chapter, plus "tips" from leading events professionals. Managing Major Sports Events: Theory and Practice is an essential textbook for any course on sports event management or international sports management, and an invaluable resource for all sport management researchers, practitioners and policymakers. Online resources include PowerPoint slides, multiple choice questions, essay questions, stories, and decision-making exercises. Anybody working in sport management will be involved in the operation of a sports facility at some point in their career. It is a core professional competency at the heart of successful sport business. Sport Facility Operations

Management is a comprehensive and engaging textbook which introduces cutting-edge concepts in facilities and operations management, including practical guidance from professional facility managers. Now in a fully revised and updated second edition—which introduces new chapters on capital investment and operational decision-making—the book covers all fundamental aspects of sport facility operations management from a global perspective, including: ownership structures and financing options planning, design, and construction processes organizational and human resource management financial and operations management legal concerns marketing management and event planning risk assessment and security planning benchmarking and performance management Each chapter contains newly updated real-world case studies and discussion questions, innovative 'Technology Now!' features and step-by-step guidance through every element of successful sport facilities and operations management, while an expanded companion website offers lecture slides, a sample course syllabus,

a bank of multiple-choice and essay questions, glossary flashcards links to further reading, and appendices with relevant supplemental documentation. With a clear structure running from planning through to the application of core management disciplines, Sport Facility Operations Management is essential reading for any sport management course.

For nearly 40 years Torkildsen's Sport and Leisure Management has been the most comprehensive and engaging introduction to sport and leisure management available to students at all levels. Now in its seventh edition, it is still the only textbook that covers all the key topics taught within contemporary sport and leisure management courses. This new edition includes expanded coverage of the practical managerial skills that students must develop if aiming for a career in the sport and leisure industry, from planning and managing people to marketing, entrepreneurship, and the law. It includes four completely new chapters on the global sport and leisure economy, historical development, cross-sector

collaboration, and management consultancy, reflecting important developments in contemporary sport and leisure. This edition retains the hallmark strengths of previous editions, including in-depth discussion of the social and cultural context of sport and leisure; full analysis of the public, private, and voluntary sectors; and a review of key products and services. Richly illustrated throughout with up-to-date evidence, data, case-studies, and international examples, each chapter also contains a range of useful pedagogical features, such as discussion questions, practical tasks, and structured guides to further reading and resources. This is an important resource for students working in fields such as sport management, sport business, sport development, leisure management, and events management. Dedicated online resources offer additional teaching and learning material for students and lecturers. Athlete welfare should be of central importance in all sport. This comprehensive volume features cutting-edge research from around the world on issues that can compromise the welfare

of athletes at all levels of sport and on the approaches taken by sports organisations to prevent and manage these. In recent years, sports organisations have increased their efforts to ensure athlete health, safety, and well-being, often prompted by high-profile disclosures of sexual, physical, and emotional abuse; bullying; discrimination; disordered eating; addiction; and mental health issues. In this book, contributors lift the lid on these and other issues that jeopardise the physical, emotional, psychological, social, and spiritual welfare of athletes of all ages to raise awareness of the broad range of challenges athletes face. Chapters also highlight approaches to athlete welfare and initiatives taken by national and international sport organisations to provide a safer, more ethical sports environment. As the first book to focus exclusively on athlete welfare, this is an essential read for students and researchers in sports studies, coaching, psychology, performance, development and management, and physical education. It is also a useful reference point for

anyone working in welfare, safeguarding, child protection, and equity and inclusion in and beyond sport.

Routledge Handbook of Athlete Welfare Service Quality in Leisure, Events, Tourism and Sport, 2nd Edition

A Practical Guide

Routledge Handbook of Theory in Sport Management

Emerging Trends and Innovation in Sports Marketing and Management in Asia

The development of both elite, high performance sport and mass participation, grassroots-level sport are central concerns for governments and sports governing bodies. This important new study is the first to closely examine the challenges and opportunities for sports development in the United States, a global sporting giant with a unique, market-driven sporting landscape. Presenting an innovative model of integrated sports development, the book explores the inter-relationship between elite and mass sport across history, drawing on comparative international examples from Australia to the former USSR and Eastern bloc countries. At the heart of the book is an in-depth empirical study of three (traditional and emerging) sports in the US - tennis, soccer and rugby - that offer important lessons on the development of elite sport, methods for

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increasing participation, and the establishment of new sports in new markets. No other book has attempted to model sports development in the United States in such depth before. Therefore this should be essential reading for all students, researchers, administrators or policy-makers with an interest in sports development, sports management, sports policy, or comparative, international sport studies.

"What a helpful book! This will be a 'friend' to many undergraduate students looking for clarification." - Helen Hazelwood, St Mary's University College

"This is a great book that really helps the students understand research and the complex processes that can often daunt even the most intelligent students." - Phil Barter, Middlesex University

"Few can bring research methods to life like Mike Atkinson. His breadth of research interests and experience mean he can introduce you to all you need to know and inspire you to get down to doing some research yourself." - Dominic Malcolm, Loughborough University

This book systematically demonstrates the significance and application of research methods in plain language. Written for students, it contains the core methodological concepts, practices and debates they need to understand and apply research methods within the field of sport and exercise. It provides a comprehensive panoramic introduction which will reassure and empower students. Written by a leading academic and drawing on years of

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teaching experience, it includes carefully cross-referenced entries which critically engage with interdisciplinary themes and data. Each concept includes: clear definitions suggestions for further reading comprehensive examples practical applications Pragmatic, lucid and concise the book will provide essential support to students in sports studies, sport development, sport and exercise science, kinesiology and health. Managing Public Sport and Leisure ServicesRoutledge

Cities now seek to attract major sporting events and activities to re-image themselves, and frequently invest in community sports development to fund economic growth and regeneration. Including a range of case-studies from global (the Sydney Olympics) to local (urban school sports), this book looks closely at how sport has been used in contemporary cities across the world, and evaluates policies, strategies and management. Five key areas are examined: * sport and urban economic regeneration * sports events: bidding * planning and organization * Urban Sports tourism * Sport and urban community development * Urban politics and sports policy. Sport in the City therefore represents an essential resource for urban policy makers and the sports policy community. It will be invaluable reading for sports studies students and urban geographers.

Sport management is a rapidly developing

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industry which continues to grow in size and scope on an international scale. This comprehensive and engaging textbook offers a complete introduction to core principles and best practice in contemporary sport management. Adopting an issues-based approach and drawing on the very latest research, it demonstrates how theory translates into practice across all the key functional areas of sport management, from governance and leadership to tourism and events. Written by a team of experts from across the globe, the book explores sport management from a truly international perspective and looks at all levels from professional, high-performance sport to non-profit and grassroots. With extended real-world case studies and an array of helpful features in every chapter, it addresses crucial topics such as: managing organisational performance communication and social media sponsorship and marketing the impact of sport on society future directions for sport management. Complemented by a companion website full of additional teaching and learning resources for students and instructors, this is an essential textbook for any degree-level sport management course.

Sport Facility Operations Management
The Impact and Evaluation of Major Sporting Events
Performance Measurement and Leisure Management
The Role of Sport in Economic and Social Regeneration

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Driving Innovation and Business Success in the Digital Economy

The management of risk and safety is not simply a matter of trying to remove risks, but is necessary and vital to these industries. Sensible risk management is concerned with making the most of positive opportunities or reducing the negative risks. This book shows how the absence of explicit risk practices is not necessarily an absence of risk management, and how many existing operational and strategic practices can be understood as part of a process of risk and safety management. Its main objective is to develop greater clarity in the communication of risks and the development of safety programmes, illustrating how organisations can use a single language of risk, relevant for all levels of management and areas of operation.

Over the last twenty years or so there has been a sharp increase in interest from national sports federations and governments in the development of effective elite sport systems, particularly focused on achieving success in the summer and winter Olympic Games. Many countries now have publicly funded elite sports strategies which provide specialist facilities and support staff and often provide direct financial support for athletes. These developments have stimulated academic interest in describing the elite sport system, analysing the processes by which policy is established and evaluating the impact of these policies on elite athlete success. Less attention has been placed on the operation of the elite sport systems and on how the system interfaces with the athlete. The focus of this book is to refocus attention on the management and operation of systems designed to deliver elite success. The book draws on the theoretical literature in implementation, organisational theory, leadership and complexity. This provides an initial context for analysis and a stimulus for theory development around key questions such as: How do coaches manage their relationship with athletes? How does talent identification operate in practice? Do coaches fulfil the role of gatekeeper between the athlete and o

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elements of the sports system e.g. sports science support? How do managers, support staff and athletes interpret the expectations placed on them? The first part of the book focuses on aspects of effectiveness of elite sports systems and the second explores aspects of systems operation focused on the interface between the athlete and the sport development system, and cross-cutting themes within the book include the management of talent identification and career development. This is illuminating reading for any student, researcher or practitioner working in sport development, sport management or sports coaching.

The sport and leisure sectors possess unique characteristics that pose particular challenges for managers and human resource professionals. The age profile of workers, seasonality, the pressure to achieve short-term results, media intrusion, wide differences in pay between elite and community levels, and the importance of competition and consumer (fan) behaviour, all combine to set sport and leisure apart from 'mainstream' business and management. *Human Resource Management in the Sport and Leisure Industry* is a comprehensive and accessible introduction to HRM in sport and leisure that examines these challenges in the context of organisational structure, systems, and individual and group behaviour, encouraging the reader to develop a strategic approach to HRM, and emphasising the importance of reflective professional practice. The book explores the full range of key issues, themes and concepts in contemporary HRM, including: the labour market in sport and leisure personal skills in HRM recruitment and selection learning, training and development evaluation and performance appraisal change management coaching and mentorship. Covering private, public and voluntary contexts, the book includes a wide range of examples and cases from the real world of sport and leisure management. Each chapter also includes highlighted definitions of key concepts, review questions, summaries and learning objectives, to guide student learning and help managers develop their professional skills. Effective human resource

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management and development is essential for business success this book is therefore important reading for any student or professional working in sport and leisure management.

AHT is a database covering all areas of the hospitality and tourism industries and their management. It provides details of English language articles selected from academic and trade journals published worldwide from 1984 to date.

The public sector is the largest provider of sport and leisure facilities and the biggest employer of leisure management graduates – the last decade has seen enormous changes in this sector. In significant new student textbook – the first to investigate leisure management in a public sector context – Leigh Robinson examines the unique issues facing public sector managers and analyzes the application of contemporary management strategies and techniques to public sector leisure. It provides thorough coverage of the work and skills required in addition to the challenges and issues facing leisure managers. This book also challenges the perceptions and negative comparisons with the private sector. Written using a clear and user-friendly style, this textbook will be core reading for students of sport, leisure and recreation management, and make an accessible reference for practicing managers working across the spectrum of leisure provision, from sport facilities through to parks, arts and heritage.

International perspectives

Research and Practice

Analysis, Behaviour, and Strategy

A Global Perspective

Managing Events, Festivals and the Visitor Economy

The Routledge Handbook of Sport Management is the most up-to-date and comprehensive guide to theory and practice in sport management ever published. It provides students and scholars with a broad ranging survey of current thinking in contemporary sport management,

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exploring best practice in core functional areas and identifying important future directions for new research. Key topics covered in the book include: managing performance marketing human resource management the economics and finance of sport strategy managing change governance of sports organizations customer relations branding and retail. With contributions from leading scholars and professionals from around the world, the book illustrates the global nature of contemporary sport business and highlights the opportunities and challenges for managers operating in an international market place. Representing a definitive survey of contemporary issues in sport management, this is an essential reference for all students, scholars and practitioners working in sport. This edited text, intended to support a research-informed approach to learning and teaching, presents an array of concepts, collaborations and in-depth cases related to managing events, festivals and the visitor economy. Authors offer an array of philosophical, political, cultural, and ethical perspectives on how to achieve this across a range of contexts, from Cambodia, China, Egypt to the British cathedral city of Lincoln. Though recognising individual difference, each chapter unites in their common pursuit of supporting the United Nations Sustainable Development Goals (UNSDGs). This is significant as utilising the UNSDGs as a normative organising framework for how we all think about, plan, and manage a 'good' visitor economy is increasingly ubiquitous. It is with this in mind that each chapter provides explicit links to the UNSDGs and policy and/or practical implications, along with a series of critical self-assessment questions to reflect

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on the chapter's key arguments. This collection aims to satiate what appears to be an increasing appetite of readers and students alike who seek exposure to rigorous debate in and out of the classroom.

Research Methods and Design in Sport Management explains research design, implementation, analysis, and assessment criteria with a focus on specific procedures unique to the discipline of sport management. The text is an invaluable resource for students and practitioners in sport management because it focuses on applied research for organizational purposes and the qualitative and quantitative methodologies pertinent to the field of sport management. Organized in four parts, Research Methods and Design in Sport Management begins with an introduction to concepts in sport management research and a discussion of the ethical issues associated with research projects. The text outlines the steps to the research process, making it an easy-to-use guide for professionals undertaking a research project as well as students writing major term papers, theses, or dissertations. Analysis of research design with discussion of specific methods used in qualitative, quantitative, and mixed-methods research helps readers to determine and design the most appropriate research for their specific needs. This text teaches readers the following concepts and skills:

- How to conduct a thorough literature review
- Theoretical and conceptual frameworks to guide the research process
- How to develop appropriate research questions and hypotheses
- Techniques for conducting qualitative, quantitative, and mixed-methods research
- Methods for analyzing data and reporting results

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Multiple special elements in each chapter, including learning objectives, summaries, suggested advanced readings, and highlight boxes, guide readers through challenging concepts. A chapter dedicated to legal research in sport management provides a nonintimidating discussion of the unique elements evident in sport law research, such as legal precedence, case briefing, and special writing elements. Examples of published research in sport management illustrate ways in which various methodological tools and techniques can be used in answering research questions. Research in Action sections present excerpts from the *Journal of Sport Management*, which highlight research components mentioned in the text and assist students in learning how to read and evaluate research. In addition, all research examples provided throughout the text are specific to sport management, considering both sport industry settings and academic environments. *Research Methods and Design in Sport Management* offers readers the tools to engage in the broad spectrum of research opportunities in the growing discipline of sport management. As accreditation in sport management becomes more prevalent, *Research Methods and Design in Sport Management* can assist students in gaining the knowledge and skills they need in order to compete in the job market and to contribute to their future careers. For professionals, the text offers tools to ensure the research they conduct and consume can accurately inform strategic business decisions.

Effective leadership is essential in any sports organisation, both in the boardroom and on the training pitch.

Leadership in Sport is the first textbook to examine sports

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leadership in the round, across both management and coaching environments. It includes a dedicated section to underpinning core leadership theories, and employs a number of case studies throughout to show how best practice is applied in real world settings. Drawing on expertise from some of the leading academics and practitioners throughout the world, and from both disciplines, the book covers various leadership issues including: facilitative leadership strategic leadership leading effective change diversity in leadership communication and empathy motivation and performance. Key conceptual questions—the nature of leadership, its role in sport, styles of leadership, what constitutes ineffective leadership—and other contemporary issues are also explored to give students and practitioners the most complete and clear picture of contemporary leadership in sport. With useful features in every chapter, such as key terms and review questions, this is an essential text for sport management or coaching degree courses.

International Perspectives of Festivals and Events addresses contemporary issues concerning the potential of festivals and events to produce economic, social, cultural and community benefits. Incorporating a range of international perspectives, the book provides the reader with a global look at current trends and topics, which have until now, been underrepresented by current literature. International Perspectives of Festivals and Events includes a broad range of research, case studies and examples from well-known scholars in the field to form a unified volume that informs the reader of the current status of festivals and events around the world. In a fast-moving industry

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where new theory and practice is implemented rapidly, this is essential reading for any advanced student or researcher in festivals and events.

Routledge Handbook of Sports Event Management
Managing Elite Sport Systems

Key Concepts in Sport and Exercise Research Methods
Human Resource Management in the Sport and Leisure Industry

Service quality is at the forefront of how the leisure, events, tourism and sport (LETS) sectors operate. An important consideration for any business, and therefore any student of the subject, this new edition of a successful textbook addresses the key points and principles of managing service quality across the industry sector. Considering the underpinning theory of service quality, this book informs the reader of the practical application of service quality management tools and techniques in an industry with distinctive features and challenges. An invaluable read for students within the LETS sectors, it also provides a useful refresher for practitioners working in the industry.

This is a key reference guide for the exploration of leisure and outdoor recreation. It reflects the multidisciplinary nature of these fields and contextualizes the leading research and knowledge on key concepts, theories and practices. Edited by leading authorities in the field, this volume includes a comprehensive index, and up-to-date suggestions for further reading. It is an essential resource for teaching, an invaluable companion to independent study, and a solid starting point for wider

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subject exploration.

Mastering the Job Search Process in Recreation and Leisure Services, Second Edition, is a practical guide full of tools and advice for recreation and leisure service professionals. This book simplifies the process of securing a job in recreation and leisure service by explaining every step from both an employer's and applicant's point of view. Based on years of experience in the hiring process, this book reflects research conducted with over one thousand recreation and leisure services practitioners involved in the job search process. The book includes their advice as well as secrets to success.

*Worldwide Destinations: the geography of travel and tourism casebook provides over 40 comprehensive case studies of international tourism destinations. A companion text to the core textbook Worldwide Destinations 4th edition, these cases contextualise the learning and provide real life illustrations of the theories covered. Cases are drawn from all regions of the world and include: * London Docklands: waterfront regeneration and tourism development * Adventure Tourism in Scandinavia * Cultural Tourism in Madrid * Safari Tourism in Zimbabwe * Attractions tourism in New York City * The impact on tourism in Asia * Pro poor tourism initiatives The text provides thorough guidance on using the case studies for maximum benefit to both students and lecturers, with assignments and study tips for each case. * A companion text to the leading textbook Worldwide Destinations now in its fourth edition. * Comprises over 40 international case studies * User*

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friendly, providing hints and tips on how to use case studies as a method of learning, and what can be drawn from each case

Contemporary Sport Management returns with a new edition that makes this popular introductory text stronger and more applicable than ever for students who plan to enter, or are considering entering, the field of sport management. The sixth edition of Contemporary Sport Management offers the knowledge of 58 highly acclaimed contributors, 25 of them new to this work. Together, they present a wide array of cultural and educational backgrounds, offer a complete and contemporary overview of the field, and represent the diversity that is noteworthy of this profession. This latest edition offers much new and updated material: A new chapter on analytics in the sport industry New and updated international sidebars for each of the book's 21 chapters, with accompanying questions in the web study guide New professional profiles showcasing the diversity in the field Streamlined chapters on sport management history and sociological aspects of sport management, emphasizing the issues most relevant to today's sports managers Updated sidebars and learning features, including Historical Moment sections, chapter objectives, key terms, social media sidebars, sections on applied practice and critical thinking, and more In addition, Contemporary Sport Management offers an array of student and instructor ancillaries: A revamped web study guide that contains over 200 activities, presented through recurring features such as Day in the Life, Job Opportunities, and Learning in Action An instructor guide

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that houses a sample syllabus, instruction on how to use the web study guide, a section on promoting critical thinking in sport management, lecture outlines, chapter summaries, and case studies from the journal Case Studies in Sport Management to help students apply the content to real-world situations A test package and chapter quizzes that combine to offer 850 questions, in true/false, fill-in-the-blank, short answer, and multiple choice formats A presentation package of 350 slides covering the key points of each chapter, as well as an image bank of the art, tables, and content photos from the book This new edition addresses each of the common professional component topical areas that COSMA (the Commission on Sport Management Accreditation) considers essential for professional preparation: sport management foundations, functions, environment, experiential learning, and career development. Contemporary Sport Management is organized into four parts. Part I provides an overview of the field and the important leadership concepts associated with it. Part II details the major settings in which many sport management positions are carried out. In part III, readers learn about the key functional areas of sport management, including sport marketing, sport consumer behavior, sport communication, sport facility and event management, and more. And in part IV, readers examine current sport management issues, including how sport management interfaces with law, sociology, globalization, analytics, and research. Every chapter includes a section or vignette on international aspects of the field and ethics in sport management. This

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text particularly focuses on the ability to make principled, ethical decisions and on the ability to think critically. These two issues, of critical importance to sport managers, are examined and analyzed in detail in this book. Contemporary Sport Management, Sixth Edition, will broaden students' understanding of sport management issues, including international issues and cultures, as it introduces them to all the aspects of the field they need to know as they prepare to enter the profession. With its up-to-date revisions and new inclusions, its internationally renowned stable of contributors, and its array of pedagogical aids, this latest edition of Contemporary Sport Management maintains its reputation as the groundbreaking and authoritative introductory text in the field.

Leadership in Sport

Worldwide Destinations Casebook

Sport Development in the United States

Managing Major Sports Events

A Companion to Tourism

The environmental quality and popularity of any tourist destination is the outcome of sustained development, shaped by the socio-economic and physical dimensions of the local environment. Protecting the 'living landscape' requires recognizing, promoting and developing the links between economic, social and environmental objectives. This book therefore examines the tourism business in terms of 'greening' the local economy, people and environment, establishing the green agenda and investigating its application to the tourism sector.

Mastering the Job Search Process in Recreation and Leisure Services is a practical guide for those who want to work in the

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recreation and leisure services field. This book simplifies the process of securing a job or internship by explaining every step from both an employers and applicants point of view. Based on years of experience in hiring, this text offers honest advice on the best job search practices.

Theory is an essential element in the development of any academic discipline and sport management is no exception. This is the first book to trace the intellectual contours of theory in sport management, and to explain, critique and celebrate the importance of sport management theory in academic research, teaching and learning, and in the development of professional practice. Written by a world-class team of international sport management scholars, each of whom has taken a leading role in developing a particular theory or framework for understanding sport management, the book covers the full span of contemporary issues, debates, themes and functional approaches, from corporate social responsibility and diversity to strategy, marketing and finance. Every chapter explores a key theoretical approach, including an overview of that theory, a discussion of the process of theory development and of how the theory has been employed in research, practice or teaching, and outlines directions for future research in that area. Each chapter includes cases and examples, as well as short illustrative commentaries from people who have used that particular theory in their work, and attempt to highlight the theory-practice links, or gaps, in that area. For a fully-rounded understanding of what sport management is and how it should be studied, taught and practiced, a thorough grounding in theory is essential. The Routledge Handbook of Theory in Sport Management is therefore important reading for all advanced students, researchers, instructors, managers and practitioners working in this exciting field.

The aim of politicians is to attract new investment to their city region in order to develop infrastructure such as telecommunications, transportation, housing or even sport and

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entertainment facilities. Sporting events are also intended to achieve intangible ends such as a better image, more know-how, stronger networks, emotional commitment and additional cultural benefits and enhanced identity. All these so called 'event structures' can improve sites in a city/region by strengthening certain location factors. They may improve general living conditions in the longer term and also boost the income of citizens by attracting new businesses, tourists, conventions or new events. Finally they may foster economic growth at the city, regional or national level. This collection is of particular interest for anyone who intends to enter a bidding process for a major sporting event. It offers the host of an event a good introduction to the potential ways to generate economic benefits and will enhance understanding of the economics behind major sporting events. This book was previously published as a special issue of European Sport Management Quarterly

Once only associated with North America and Europe, formal athletic events are now becoming more prevalent in Asia as well. With the expansion of this industry, there is a need for efficient and strategic advertising to promote competitions, events, and teams. Emerging Trends and Innovation in Sports Marketing and Management in Asia brings together research and case studies to evaluate and discuss the effectiveness of current methodologies and theories in an effort to improve promotional activities and the organization of all aspects of the sports industry. This publication is an essential reference source for academicians, researchers, industry practitioners, and upper-level students interested in the theories and practices of sports marketing and management with a special focus on Asia.

Sport in the City

Encyclopedia of Leisure and Outdoor Recreation

International Perspectives of Festivals and Events

The Geography of Travel and Tourism

Theory and Practice

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This text should provide knowledge for those working in the field of sports administration and development by outlining management principles and procedures, examining the various structures and organizations involved.

Developments, Management and Sustainability

Research Methods and Design in Sport Management

Torkildsen's Sport and Leisure Management

Sport & Tourism: A Reader

Articles in Hospitality and Tourism