

Download Ebook Master Posing For Portrait Photographers A Complete To Posing Singles Couples And Groups

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Whichever side of the camera you like to be on, this book will show you how - with some simple camera techniques and inexpensive items of wardrobe - you can revolutionise your portfolio. That's always been the mission of photographer Mark and presenter/model Imogen in their

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smash-hit YouTube channel WeeklyImogen, and their expertise has attracted 160,000 subscribers with well over a million views a month (and growing). In this book they'll turn the practical wisdom so popular with thousands of photographers worldwide into a simple and accessible guide. You won't need to spend a fortune on props, studios or equipment; photographers and models alike will quickly learn how to create an exciting, varied portfolio of fresh portrait photography.

Jeff Smith teaches surefire techniques for achieving flattering results, detailing the

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principles of posing the entire body - head, shoulders, arms, hands, bust, waist, hips, thighs and feet. With an emphasis on creating images that will sell themselves, readers will learn to correct common figure problems and design poses that look natural, crafting images that clients are sure to love.

A great pose starts with an understanding of the psychology of posing. Learn to build confidence, shift poses naturally and seamlessly and cultivate a great relationship with clients that will keep them coming back for more. This book will teach you to pose the eight sections of

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the body utilize the geometry of posing and employ corrective posing techniques. This informative book covers a vast number of concerns, providing photographers with the creative and technical skills they need to master both on location and studio shots. Includes 90 full-colour photos.

Outlining a theory that combines the refinement of traditional posing techniques with the more organic, spontaneous techniques of photojournalism, this creative and informative resource offers poses that rely on personality and interaction. These instructions from a veteran

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wedding photographer provide the skills needed to recognize what makes a great pose and how to subtly direct your clients to achieve the needed balance between looking great and looking comfortable. Ultimately, this grouping of modern and traditional shots offers answers to the complications faced when attempting to pose wedding parties quickly while keeping the natural look that all wedding couples desire. It used to be that the only people that needed professional-looking headshots were actors and models, but now thanks to Facebook, Twitter, LinkedIn, and social media in general, headshots

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are hot! They've never been more in demand than they are today, and Peter Hurley's unique headshot style and trademark look have made him the most sought-after headshot photographer in the world today. Here's your chance to learn exactly how to create "the look" that everybody's after. This is bankable stuff! If you're not adding headshots to what you offer as a photographer, you're leaving a lot of money on the table. Peter knows first-hand the secrets to not only lighting your headshots like a pro (there's a whole chapter on that alone), but in this book he reveals, in the very same fashion

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that made him a famous name with photographers everywhere, how he gets authentic expressions and incredibly flattering positioning that will make your clients look better than they ever have in any photo—period! It's all here: he shows you his positioning techniques, his secrets for getting genuine smiles and images that look so natural you won't believe they're posed (but of course, they are), and you'll learn the very same techniques that Peter uses to create amazing headshots for everyone from execs at top Fortune 500 companies, to Silicon Valley startups, to actors and public figures who

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know all too well how important a great-looking headshot really is. Peter doesn't hold anything back. He reveals all his tricks of the trade, from his trademark lighting look, to how to create good-looking backgrounds on location, to positioning tricks you won't hear anywhere else, and it's all written in Peter's fun, quirky, inspiring style that lets you know, right from the beginning, you can do this, and you can do this big! These are the techniques that Peter has crafted from years in front of the lens, as a model for top brands like Abercrombie & Fitch and Guess, and years behind the lens, giving him an

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insight few photographers will ever possess, and he's willing to share every bit of it—every trick, every technique, and every nuance—in this book that will pay for itself at your very next shoot. Yes, it's that good.

Mastering Portrait Photography

The Portrait Photography Ideas Book

The Best of Portrait Photography

Secrets of Great Portrait Photography

Malkovich Malkovich Malkovich

The Secrets to Creating Amazing Headshot Portraits

A Visual Sourcebook for Professional Digital

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Wedding Photographers

Presenting an alternative to the formal, corporate-style poses of yesteryear, this book offers a modern, vibrant approach that aims to capture a moment in the lifestyle of the person or persons in the picture. Clear, concise text discusses the essential technical aspects of photography from choosing a camera and equipment to an appreciation of exposure, aperture, metering, shutter speed, depth of field and white balance settings, in addition to how natural light, color and movement affect a photograph. A guide to posing helps to ensure dynamic and arresting images. Along with advice on setting up a small studio at home, choice of backgrounds and using

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artificial light, there are hints and tips on pre-shoot preparations such as make-up, hair styling and suitable clothing for the subject of the portrait. Post-production techniques include skin retouching and color correction, plus a guide to printing options and presentation.

This comprehensive resource provides insight into the strategies needed to devise and implement creative, flattering poses for children of all age groups, from newborns through preteens. Posing options are organized around the logical age groupings of babies, toddlers, children, and groups. An investigation of the impact of the color, texture, and shape of the posing prop on the image is included, as are ways to effectively use

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the parent as a prop for babies who are too young to support a pose. Strategies for working with on-the-go clients are detailed, such as having attention-getting playthings on hand that engage subjects, add dimension to the portrait, and ensure a better-posed image.

Interactive games that capture and hold the attention of toddlers are described, and ideas for earning the trust of this subject group are also covered. Photographers will benefit from advice for working through tantrums, tears, and willful independence--skills that, while not in the realm of posing education, have a positive impact on the photographer's ability to captivate the desired pose.

With detailed discussions and eye-catching, dynamic

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images, this guidebook shows professional photographers how to masterfully create beautiful images of a model to achieve any creative objective. Instructions illustrate basic poses as well as a host of subtle variations to provide photographers with an endless array of looks for editorial fashion shots, athletics, glamour or nude photography, and shots designed to show curves, reveal personality, or showcase the hands, hair, or legs. This comprehensive resource also provides expert advice on conducting a successful session, how to work with the model, how to work with a support staff of image stylists, and tips for designing a high-quality portfolio. Additional lessons

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provide a start-to-finish analysis of four different shooting sessions, each with a different model and a different objective.

Focusing solely on the bride, this wedding portraiture book provides methods for pre-wedding shots, on-location photographs, and studio sessions. Included are ways to achieve proper exposure and contrast, tips for orchestrating props, and lighting and posing techniques to minimize and conceal flaws. Accompanied by stunning full-color photographs and accompanying technical tips, this guide also includes a complete listing of all the details and preparation work that will ensure a smooth shoot, including pre-wedding appointments and ways to

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eliminate distracting background elements. In this sexy, bold book, Pulitzer-Prize winning photographer Brian Smith tells the stories behind the photos and lessons learned in 30 years of photographing celebrities and people from all walks of life. Smith's long list of famous and infamous subjects includes pro basketball players Dwayne Wade and Shaquille O'Neal; billionaires Bill Gates, Richard Branson, and Donald Trump; tennis stars Serena and Venus Williams; actors Anne Hathaway, Antonio Banderas, Christopher Walken, Taye Diggs, Jane Krakowski, and William H. Macy; and many more. You'll get the inside scoop on what goes on at a celebrity photo shoot in this gorgeous guide to

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making professional portraits. Smith has mastered how to make a meaningful portrait on a magazine's budget and on a celebrity's schedule, which can sometimes be 15 minutes or less. Smith reveals his tips on connecting with people, finding the perfect location, telling a great story through portraiture, getting the ideal pose, capturing emotion and gestures, arranging unique group shots, and lighting the scene just right. You might not be photographing the rich and famous, but after reading Smith's tell-all guide, you'll know how to give everyone who makes their way in front of your camera the star treatment.

Dynamic Posing Guide

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Photographers A Complete To Posing Singles
Couples And Groups

Picture Perfect Posing

Techniques for Digital Portrait Photographers

Master Posing Guide

*Lighting for Texture, Contrast, and Dimension in Digital
Photography*

Secrets of Posing and Lighting

500 Poses for Photographing Brides

***With easy-to-follow instructions and
detailed photo sequences showing how to
arrange lights and lighting accessories,
this carefully structured course teaches
all the fundamentals of portraiture, as***

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well as a host of other creative techniques. It sets out everything the amateur needs to know to create a wide range of styles, from choosing the right equipment to composing the background to placing and positioning the subject for maximum effect. The basics of color and black and white, digital capture and film, and studio and location shooting all receive detailed attention, and helpful tips on mood-enhancing lighting will help raise novices' skills to professional

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This practical book explains the basic rules of portraiture, as well as covering more complex ideas of image making. Set out in chronological order as a photographer would approach a shoot, it explains each step of the process, including post-production and printing. Explains how to make the most of your camera and lenses, and the fundamentals of photography. Advises on how to approach shoots, whether for a baby or

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for a larger family grouping, and suggests poses for successful portraits. Explores the more creative aspects of photographic portraiture and includes master classes on more in-depth areas of portraiture. This practical book will help you learn about portrait photography and how to work creatively to take great photographs. Aimed at all professional and amateur photographers including the full range - portrait, glamour, hair, beauty and fashion. Superbly illustrated

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with 106 colour photographs. Saraya Cortaville is one of the most respected UK portrait photographers and regularly teaches workshops.

Containing numerous contemporary images by leading photographers, this indispensable manual concerning wedding portraits explains posing fundamentals as well as how to create a flattering, feature-specific photograph--one that focuses on the head, shoulders, arms, legs, or torso--in

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different levels of close-ups, from headshots to full-lengths.

Master Posing Guide for Portrait Photographers A Complete Guide to Posing Singles, Couples and Groups Amherst Media

Flattering, natural posing is one of the key elements in successful portrait photography. In this book, you'll learn how to enhance your posing skill and achieve top-quality results.

The Headshot

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Techniques and Images from Master Photographers

How to Photograph People

Master Posing Guide for Portrait Photographers

Doug Box's Guide to Posing for Portrait Photographers

Professional Commercial Photography

Master Posing Guide for Children's Portrait Photography

Boudoir by Kara Marie is a gorgeous and detailed posing guide for boudoir portrait photographers.

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While a practical how-to guide, it is also a gorgeous art book that your clients can browse in your studio. If you purchase the Boudoir Book, you get the digital posing cards for free, just email The Portrait Masters Customer Support. support at the portrait masters dot com

Christopher Grey follows up his successful books on lighting for portrait photographers with this complete guide to professional portraiture.

Successful poses are shown to be achieved through a thorough understanding of the client's personality and their objectives for the image's use. Next, the mechanics of positioning the human body are

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thoroughly explained with special attention given to each part of the physical form to make it look its best. Specialized techniques for different styles of portrait (including head shots for actors, senior portraits, and editorial fashion portraits) are offered, allowing photographers to better tailor the pose. Also covered are different approaches to directing the subject, from very hands-on in which the photographer refines every aspect of the pose to a more relaxed strategy of general guidance with only occasional instruction for selective posing refinement. Using the techniques presented in this book, photographers will be able to more efficiently

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and effectively present their subjects in flattering ways--and in eye-catching compositions.

Often overshadowed by complicated lighting techniques or advanced postproduction tips, this resource seeks to remind the professional photographer of the fundamental importance of a subject's pose. Conveniently designed in two-page spreads—a striking portrait on one side, a comprehensive how-to of the strategies used on the other—this reference includes countless techniques for studio sessions as well as outdoor and location shoots, with individuals or groups, male or female clients, and in sitting, standing, or lying poses. With

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advice from a well-known and respected professional, it covers all the basics, showing how to emphasize a client's assets and downplay perceived flaws, how to create a cohesive, engaging group photo, how to use natural elements on location to enhance an image, and how to ensure that the result flatters the subject and adds the essential professional polish to an image.

'The Perfect Portrait Guide' is a reading for anyone seeking to take great photographs. People are by far the most popular photographic subject, yet getting that special picture often involves more than just pointing and shooting. From taking informal

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portraits to using backgrounds, colours and studio lighting, this book gives invaluable advice on how to get the best from models in both posed and candid portraits. Choosing lenses, film and lighting equipment; understanding light; and mastering composition and exposition - all this is covered in 'The Perfect Portrait Guide'. It is also peppered with top professional's tips and technical know-how. Light is the greatest tool at the disposal of portrait photographers. In this book Christopher Grey walks you through portrait lighting from start to finish, teaching you how to control light more effectively so you can create portraits that are more flattering,

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more creative and more marketable.

Posing Techniques for Photographing Model Portfolios

Art and Techniques

100 Modern Ideas for Photographing Engagements, Brides, Wedding Couples, and Wedding Parties

Boudoir

Photographs of the Famous and Infamous

Portrait Photography

For Portrait Photographers

The most successful portraits take us well beyond the surface of how someone

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looks and show us the inner essence of who someone is. They reveal character, soul, and depth. They uncover hidden hopes and profound truths, revealing that authentic and deeply human light that shines within. And while technical expertise is undoubtedly important, it's not the light, camera, or pose that creates a great portrait. It's you, and it's the connection you create with the subject that makes all the difference. In *Authentic Portraits*,

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photographer Chris Orwig teaches you that the secret to creating meaningful portraits is simple: curiosity, empathy, kindness, and soul...plus a bit of technique. While Chris spends significant time on the fundamentals of “getting the shot”—working with natural light, nailing focus, dialing in the correct exposure, effectively posing and directing the subject, intentionally composing the frame—he also passionately discusses the need

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for personal development, creative collaboration, and connection with the subject. Because who you are directly and deeply affects what you create, and it is only through cultivating your own inner light that you will be able to bring it out in your subjects. Filled with instruction, insight, and inspiration, Authentic Portraits is an honest and personal book about creating better frames. It's also about becoming your best self. Take the journey, and

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you'll learn to find your vision and voice, bring intention to your photography and your life, embrace mystery, and understand the importance of gratitude and empathy. Along the way, you will teach the camera to see in a way that replicates how you feel, and you'll find you have all you need to create work of lasting significance. Light, vibrant and malleable, is the greatest tool at the disposal of portrait photographers. In this

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acclaimed book—with over 50,000 copies in print—Christopher Grey walks you through studio portrait lighting from start to finish. Dozens of image sequences and before/after pairings show you precisely how each change of light position and modifier affects the look of the lighting on the subject. From classic portrait lighting patterns to unexpected but powerful looks, Grey teaches you everything you need to know to control light effectively. Armed

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with these powerful skills, you'll be able to create portraits that are more flattering, more marketable, and more creative.

In the early years of photographic portraiture, posing was an absolute necessity. With extremely slow films, equally slow lenses and a lack of artificial light sources, time dictated long exposures. Due to vastly improved technology, photographers are now able to work freely and naturally, recording

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spontaneity in their portraits, yet not forgetting the posing rules that existed. As Bill Hurter shows in *The Portrait Photographer's Guide To Posing*, there is room in the market for both approaches.

A brief introduction to the basic principles of creating a flattering pose accompanies chapters devoted to 12 acclaimed photographers who present and discuss their favorite, most successful, and most challenging

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photos. Widely regarded for their flattering, inventive, and cutting-edge posing techniques, these professionals cover why the pose was selected, how it complemented the subject and the scene, and how it works to make the subject look his or her best. The special challenge of group portraits is also covered by many of the contributors. Additional topics of discussion include personalized tips for learning the art of posing, common problems they see in

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portraits and their solutions, and suggestions and ideas for researching poses.

Aiming to help portrait photographers yield pleasing results with a variety of body types, this tutorial evaluates the subject's appearance and suggests refining poses, providing tips to make sure each subject ends up with a result they like. Using before-and-after photos—and working through every region of the body from the head to the

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feet—acclaimed professional instructor Jeff Smith demonstrates simple posing adjustments and explains how various poses can conceal problem areas and maximize positive assets. Also covered are common mistakes that photographers make when posing their subjects and how to best match that pose with the setting, coordinating an overall feeling and style that makes every client look outstanding.

Modern Techniques for Digital

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Photographers

The Art of Bridal Portrait Photography

Master Techniques for Digital Portrait

Photographers

Lighting Essentials

Techniques and Images from the Pros

Master Guide for Photographing High

School Seniors

500 Poses for Photographing Women

Refresh your toolbox with modern poses your clients will love Whether you're shooting your first wedding or are a seasoned professional, the formal portrait session can be

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one of the toughest parts of photographing a wedding. Faced with tight timelines, unpredictable lighting, and clients eager for stylish, flattering portraits, it's critical to come prepared with a toolbox of fresh, modern poses. Happily, Design Aglow's 100 ideas for posing engaged couples, brides, brides and grooms, and bridal parties will help you approach each session brimming with confidence and creative ideas. Design Aglow's style-savvy approach has resonated with photographers (and their clients) everywhere. This curated collection reflects their modern sensibility, with poses from industry superstars such as KT Merry, bobbi+mike, Elizabeth

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Messina, Jessica Lorren, Milou + Olin, Paul Johnson, Lisa Lefkowitz, Anna Kuperberg, and more. You'll also get tips on directing your subjects, easy follow-up shots for each setup, and behind-the-scenes lighting information. Both eye candy and practical reference tool, The Design Aglow Posing Guide for Wedding Photography will inspire novices and experts alike to "wake up" their style and take beautiful portraits today's brides and grooms will love.

PHOTOGRAPHIC EQUIPMENT & TECHNIQUES. Rick Ferro opens wide his overflowing bag of tricks to show photographers how to create breath-taking wedding,

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engagement, portrait, and glamour photographs in any location. Readers will learn to work with natural light to produce beautiful, evocative images. Sophisticated indoor, multi-light setups are detailed and diagrammed too, ensuring readers can readily duplicate the flattering lighting effects that are a hallmark of Ferro's style. He also provides tips for adding to the budding photographer's income through social media, inventive presentations, and more.

Next to lighting, posing is the most challenging aspect of photography—with so many body parts to capture, the possibilities are endless, and it's all too easy to make a

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wrong turn. This illustrated reference provides both amateur shutterbugs and seasoned pros with the perfect place to turn when in need of quick posing strategies and fresh ideas. Containing 500 contemporary images by leading photographers, this indispensable manual explains posing fundamentals as well as how to create a flattering, feature-specific photograph—one that focuses on the head, shoulders, arms, torso, or feet—in different levels of close-ups, from head-shots to full-lengths. Photographer, author, and educator Roberto Valenzuela has a proven track record for teaching and explaining difficult concepts to photographers of all skill levels. His

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*remarkable ability to break down complicated ideas into understandable, approachable elements that photographers can truly grasp—and then use their newfound knowledge to improve their photography—made his first book, *Picture Perfect Practice*, a breakout success. In *Picture Perfect Posing*, Roberto takes on the art of posing. For many photographers, after learning to compose an image and even light it properly, a portrait can still easily be a failure if the pose is not natural, elegant, and serving the needs of both the subject and the photographer. Instead of just showing page after page of poses—like most posing books on the market—Roberto*

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actually breaks down the concept of posing by examining the anatomy, starting with the core foundation: the spinal chord and neck. Building from there, Roberto discusses every component of what makes poses work, as well as fail. How should the model hold her hands? Bend her elbows? Position her fingers? Should the model look toward or away from the camera, and why? It all depends on what the photographer wants for the shot, and Roberto discusses the entire process, from the intent of the photographer through the execution of the pose. For those who have been discouraged by an inability to pose their subjects, or who have simply not known where to start in

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order to "figure it out," Picture Perfect Posing is the essential resource they need to learn how posing truly works, and how they can learn to direct the exact pose they need for the shot they want.

The ability to create an effective portrait is probably the single most important skill any aspiring photographer must master. Few professional photographers, whatever their area of specialization, can hope to have a successful career without ever being called upon to create a likeness of another person. The Portrait Photography Course is designed to build a student photographer's experience and get him or her started on a rewarding career. Detailed

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tutorials cover every aspect of studio and location work, from composition and psychology to complex lighting schemes, equipment options, and digital retouching. Portfolios of exemplary images showcase individual photographers' work and demonstrate techniques explored in the tutorials, while interviews with top portrait photographers shed insight into their methodologies and philosophies. Presented and written by a leading portrait photographer, this book is an indispensable guide to taking professional pictures.¿

Techniques and Images from Master Digital Photographers

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Light & Pose

Step-by-Step Lighting for Outdoor Portrait Photography

Master the Secrets of Wedding, Glamour, and Portrait Photography

The Art of Crafting Light and Shadow

Techniques for Lighting and Posing

Master Posing Guide for Wedding Photographers

Photographers are guided through every aspect of posing—beginning with the consultation and continuing with specific tips for posing children, high school seniors, wedding parties, families, events, teams, groups, and pets—in this comprehensive manual.

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Maintaining that good posing is 80 percent mental and only 20 percent technical, this guide stresses the importance of communication between photographer and subject to creating a portrait that not only captures the subject's personality but also makes the subject comfortable, fostering repeat business.

In this instructive resource, seasoned photographers illustrate how to become an elite senior-portrait photographer. Whether the student wants a simple headshot for the yearbook, classic studio portraits, or fashion-oriented images shot on location,

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this resource outlines every phase of the process—from selecting the right equipment, poses, and light to generating great expressions and using the computer to retouch the face. An emphasis to stay ahead of the competition in terms of style, technology, customer service, and advertising offers photographers no-nonsense ideas for shooting better images and providing more variety within the often very limited time constraints of a senior-portrait session. Packed with before-and-after images, sequential illustrations that show posing variations, sample marketing materials, and

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much more, this is a must have book for those entering the market—or those seeking to chisel out a bigger share.

Without light, there is no photograph. As almost every photographer knows, the word “photograph” has its roots in two Greek words that, together, mean “drawing with light.”

But what is less commonly acknowledged and understood is the role that shadow plays in creating striking, expressive imagery, especially in portraiture. It is through deft, nuanced use of both light and shadow that you can move beyond shooting simply ordinary, competent headshots into the realm

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of creating dramatic portraiture that can so powerfully convey a subject's inner essence, communicate a personal narrative, and express your photographic vision.

In *The Dramatic Portrait: The Art of Crafting Light and Shadow*, Chris Knight addresses portraiture with a unique approach to both light and shadow that allows you to improve and elevate your own portraiture. He begins with the history of portraiture, from the early work of Egyptians and Greeks to the sublime treatment of light and subject by

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artists such as Caravaggio, Rembrandt, and Vermeer. Chris then dives into a deep, hands-on exploration of light, shadow, and portraiture, offering numerous lessons and takeaways. He covers:

- The qualities of light: hard, soft, and the spectrum in between
- The relationships between light, subject, and background, and how to control them
- Lighting patterns such as Paramount,

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Rembrandt, loop, and split

- Lighting ratios and how they affect contrast in your image
- Equipment: from big and small modifiers to grids, snoots, barn doors, flags, and gels
- Multiple setups for portrait shoots, including those that utilize one, two, and three lights
- How color contributes to drama and

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mood, eliciting an emotional response from the viewer

- How to approach styling your portrait, from wardrobe to background
- The post-processing workflow, including developing the RAW file, maximizing contrast, color grading, retouching, and dodging and burning for heightened drama and effect

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- How all of these elements culminate to help you define your personal style and create your own narrative

Featuring techniques and images from more than 40 of the industry's top photographers, this resource shows the best methods for lighting and posing individuals, couples, and groups, both on location and in the studio. Details are included on how to pose subjects, elicit expressions, create dynamic

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compositions, and utilize traditional lighting setups. Whether a photographer shoots weddings, group portraits, executive images or a little bit of everything, this book serves as a how-to guide and an idea file. Fully updated with all new images and covering the newest digital technology and latest software versions, this resource is an indispensable guide for photographers. From facial expression and body angles to camera optics and ideal lighting, this invaluable photography reference discusses all the facets of posing. Featuring 10 acclaimed photographers and their exceptional

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images, this detailed guidebook illustrates how each artist approaches the practice of posing and offers his/her advice on how to achieve more successful and visually appealing portraits. Business-related concerns are also addressed, ensuring that the professional photographer remains relevant and marketable in terms of composition and style.

A Head-to-toe Guide

The Portrait Photography Course

The Art of Posing

Homage to Photographic Masters

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Christopher Grey's Posing, Composition, and Cropping

Master Lighting Guide for Portrait Photographers

Professional Portrait Posing

Sandro Miller re-created 26 photographs paying homage to the world's greatest photographers, using John Malkovich as the subject in each image.

The core goal of photography is representing subjects that have depth and texture in a medium that inherently lacks both those qualities, and this book shows

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the best way to rise to that challenge: through the careful application and capture of lighting. It demonstrates how to accentuate or minimize textures, add or subtract highlights, and create or combat shadows to showcase the subjects in the best way and create the illusion of a third dimension in the images. Exploring techniques for lighting portraits, still-life subjects, nature images, and architectural shots, both studio and location lighting are covered in detail. The book teaches photographers how to

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study their subjects— with all of the textures, colors, shapes, and surfaces they have— then visualize the image as a finished photograph before the photography actually begins. With chapters that thoroughly cover the science of lighting and visualization, photographers can apply that knowledge and successfully create artful images.

Annotation The most important task for a commercial photographer is to create images that sell - be it a service, a product, a political candidate or an

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organisation. This guide presents techniques and images from a choice collection of commercially successful photographers, all offering revelations and wisdom to inform readers of the techniques that have paved the way to their success. Each chapter focuses on the techniques and images of a single photographer, providing a workshop in their area of expertise.

There are many aspects to professional photography: composition, camera angles, exposure, color balance, posing, and

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lighting— just to name a few. However, while each of these aspects of photography is important in the creation of a professional portrait, lighting presents a special challenge that is part art and part science. When the two come together effectively, the results are stunning; when any one aspect of the recipe falls short, the result is a poor exposure or a downright unflattering look. On the artistic side of the scale, lighting is one of the primary tools for setting the mood of the portrait. It can communicate a

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sense of bright, airy ease or sharp, dramatic tension—or anything in between. Determining what look is right for the client (and for their intended use of the resulting portraits) is a key decision. From there, the photographer can begin to use light to sculpt the subject's features, minimizing problem areas or accentuating the subject's best features through the selection of light modifiers and the positioning of the lights themselves. Moving to the technical side, outdoor lighting present particular

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challenges—but also some significant advantages. Outdoors, photographers shoot at least partially with natural light. While this is (most of the day) an abundant light source, it is largely out of the control of the photographer. The light can change from moment to moment as clouds pass between the earth and sun. It also changes continually throughout the day as the sun moves across the sky. Since he can't completely control the light, the photographer must be prepared to adapt his subject's pose and position to create

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flattering results with the light as-is. Alternately, the photographer can "tweak" the lighting by augmenting the sunlight with flash or reflectors—or even softening it, using scrim or other diffusers. (Of course, this leaves another major concern: the background. Even if the light on the subject can be perfected, rarely can the photographer also control the light on an area as large as the background—making it a major concern in the process of posing and lighting.) So, given all this, why would any photographer choose to make

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portraits outside? One advantage is that the lighting and scenes are free—making outdoor photography a great starting point for those entering the field. Even established studios, however, have found that clients simply like the natural, timeless look of outdoor portraits. This makes them strong sellers. Additionally, most portrait subjects are more at ease in natural light than when seated in front of bright, noisy studio-flash units—and relaxed subjects translate into better expressions, and better overall portraits.

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In this book, Smith takes you through the process of lighting outdoor portraits from start to finish, covering both the artistic and technical aspects of achieving success. Short one- or two-page lessons are amply illustrated to guide the reader through each phase. In many cases, before and after images—or image sequences showing variations and alternative approaches—are presented to facilitate learning. Readers are encouraged to have this book with them during practice sessions and work on replicating or

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refining the provided examples, creating a self-study course in the art of lighting for outdoor portrait photography.

A trusted reference for beginners looking to master the portrait or lifelong photographers looking to try a new twist on the classic genre. The editors of Popular Photography pooled all their knowledge from their 70+ years of experience to bring you the most comprehensive guide to portraits on the market: The Complete Portrait Manual. Whether you're after snapshots of loved

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ones laughing, impressive studio headshots, fun yet tasteful selfies, or lightning-fast captures of athletes doing the thing they love, this guide will help you produce the perfect portrait. In chapters on how to flatter your subjects with poses and angles, light them just right, and retouch your photos in post-production, you'll learn how to:

- Get to Know Your Subjects
- Pick Props that Show Personality
- Snap a Nice Selfie
- Craft Environmental Portraits
- Hide Flaws with Clever Angles
- Take Candid Street Shots

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*Pick Poses that Flatter · Zoom In on
Telling Details · Shoot Truly Joyful
Holiday Portraits · Freeze a Subject's
Fleeting Reflection · Set Up Avedon
Lighting · Know Your Light Sources ·
Flatter with a Ring Light · Mimic Film
Noir Shadows · Slow a Spinning Ballerina
with Long Exposure · Combine Natural and
Studio Light · Select Light Modifiers ·
Capture Musicians with Limited Lighting ·
Make Nostalgic Portraits with Film ·
Understand Retouching Tools · Go Classic
with Black and White Conversion · Craft*

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*Whimsical Composites · Repair Old Photos
of Loved Ones · Minimize Lines and Skin
Flaws · Whiten Teeth and Eyes · Make
Cautious Use of the Liquify Tool ·
Brighten Exposure for Breezier Snapshots
Posing for Portrait Photography
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A Head-To-Toe Guide for Digital
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**A Visual Sourcebook for Portrait
Photographers**

The Dramatic Portrait

Tips, techniques, and inspiration for creating perfect poses Effectively posing the human body is a challenge for nearly every photographer, from amateur to professional. Understanding how a model's pose, body language, and posture affect a photograph is crucial to success. Author and professional fashion photographer Craig Stidham shows you how to guide a subject's personality through body language, with

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hundreds of examples and suggestions.
Answers critical questions such as: how can a photographer avoid having the subject look awkward? How does one direct both experienced and inexperienced models? Shares helpful posing tips and techniques for posing models in new modern and fashion-forward ways Suggests ways to make strategic edits in post-production to fix common posing mistakes Offers hundreds of examples of strong and stunning posing
Dynamic Posing Guide teaches you the skills you need to identify strong modern

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posing techniques as you strengthen your photographic skills.

A Complete Guide to Posing Singles, Couples and Groups

One Face, Fifty Ways

The Complete Portrait Manual

200+ Tips & Techniques for Shooting the Perfect Photos of People

The Perfect Portrait Guide

The Portrait Photographer's Guide to Posing

Simple Lessons for Quick Learning and Easy Reference