

Masters Guide To Off Camera Flash Professional Techniques For Digital Photographers

While light is required to make a photograph, light alone is not enough. More often, it is the way the light has been modified and shaped that brings an image to life. In this book, Glenn Rand and Tim Meyer offer a comprehensive approach to the tools and techniques photographers can use to shape the light—creating the style, energy, emotion, and feeling that make a photograph exceptional. Clear text is paired with ample before-and-after images and diagrams to make learning easy. Beginning with the physics of light, the authors show you how to predict light ’ s interaction with the surface of the subject/object you are photographing. Based on this, you can begin to make informed decisions about what kinds of modifiers will help you achieve the look you want. Using softboxes, umbrellas, masks, gels, reflectors, and more, you ’ ll learn to precisely control the light ’ s diffused edge and ratio for precise, flawless results.

David Busch ’ s Canon EOS 5D Mark IV Guide to Digital SLR Photography is your essential reference and guide book for Canon ’ s ground-breaking 30.4 megapixel full frame dSLR. Canon ’ s most versatile professional/enthusiast camera is adept at still photography, combining a high-resolution sensor with 7 fps continuous shooting, blazing fast autofocus, and excellent high-ISO performance. Those shooting video will be equally impressed with its 4K Ultra High Definition movie mode and Dual Pixel AF that allows continuous autofocus even when capturing video. Touch screen access to features, a 150,000-pixel RGB+infrared exposure sensor, and built-in Wi-Fi and GPS add to the 5D Mark IV ’ s appeal.
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With this book in hand, you will discover all the capabilities of the Canon EOS 5D Mark IV as you explore the world of digital photography, develop your creativity, and capture the best photographs you ’ ve ever taken. Filled with detailed how-to-steps and full-color illustrations, David Busch ’ s Canon EOS 5D Mark IV Guide to Digital SLR Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera " roadmap," an easy-to-use visual guide to the Mark IV ’ s features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author ’ s recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you ’ ll quickly have full creative mastery of your camera ’ s capabilities, whether you ’ re shooting on the job, taking pictures as an advanced enthusiast exploring photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS 5D Mark IV.

David Busch’s Sony Alpha a7 III Guide to Digital Photography is most comprehensive resource and reference for Sony ’ s affordable 24MP full-frame mirrorless camera. With advanced 693-point phase detect autofocus, 5-axis in-body image stabilization, 10 frames-per-second continuous shooting, and 4K video capture, the a7 III offers enthusiasts a versatile combination of advanced features. This book shows you how to master those capabilities as you explore the world of digital photography and hone your creativity with the a7 III. Filled with detailed how-to-steps and full-color illustrations, David Busch’s Sony Alpha a7 III Guide to Digital Photography covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the camera’s features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author ’ s recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you’ll quickly have full creative mastery of your camera ’ s capabilities, whether you’re shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7 III.
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The X-H1 in plain English! Written for Fujifilm’s outstanding X-H1 camera, this is This is EVERYTHING X-H1 explained in easy to understand language! It is the Manual on Steroids and much more... In it, I assume you are a photographer, so I don't dive in to the basics of photography (except in an Appendix). Everything comes with clear tutorials and examples. So if you’re uncertain about anything your X-H1 does, grab this book! It’s packed with clear tutorials and examples, with over 900 tips, tricks, and tweaks to help you master photography with your X-H1.

David Busch’s Sony Alpha a7 III Guide to Digital Photography

David Busch’s Nikon D5600 Guide to Digital SLR Photography
Wonderpedia of NeoPopRealism Journal, In the News 2011-2013

Simple Lessons for Quick Learning and Reference

The Complete Guide to Fujifilm’s X-H1 (B&W Edition)

Detailed coverage of Canon's four speedlite-580EX II, 430 EX II, 220 EX and the new 270 EX-built exclusively for Canon DSLRs if you use a digital SLR camera, then you understand just how critical it is to have a capable flash. Canon Speedlite shines a whole new light on taking photos with a Canon DSLR. This full-color, in-depth guide takes you beyond the standard manual that accompanies the Speedlite and shows you the types of settings you can use on your camera when working with the Speedlite. You'll explore the possibilities of wireless lighting with multiple speedlites as well as the creative effects you can achieve. Author and professional photographer Brian McLernon demystifies setting up the speedlite, synchronizing the speedlite equipment, and determining lighting ratios. Canon DSLRs are only growing in popularity and the Speedlite system is a must-have accessory for exploring a new world of digital photo possibilities Shows you how to create an inexpensive and portable wireless studio lighting system that can go where you go Demystifies setting up the speedlite, synchronizing the equipment, and figuring out lighting ratios Covers other Canon lighting system components, such as the ST-E2 Speedlite Transmitter, Macro Ring Lite, and Macro Twin Lite Real-world information on using these speedlites illustrated by full-color examples and untangles the complexities of using the Canon Speedlite system.

David Busch’s Canon EOS RP Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting new Canon EOS RP mirrorless camera. This highly-affordable model sports a 26.2 MP full frame sensor embedded with 4,779 Dual-Pixel phase detection AF points for lightning-fast, precise autofocus. The EOS RP’s 2.36 million dot electronic viewfinder provides a bright, clear view as you shoot. There are three available adapters that it easy to supplement your RF-mount lenses with a broad selection of legacy Canon EF and EF-S optics. The EOS RP has wireless connectivity to allow linking the camera to a computer and iOS or Android smart devices, high-definition movie-making capabilities, and a versatile swiveling touch screen LCD. With this book in hand, you can quickly apply all these advanced features to your digital photography, while boosting your creativity to take great photographs with your Canon EOS RP. Filled with detailed how-to steps and full-color illustrations, David Busch’s Canon EOS RP Guide to Digital Photography covers all this upscale camera’s features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy EOS RP "roadmap" chapter, an easy-to-use visual guide to the camera’s features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author’s recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you’ll quickly have full creative mastery of your camera’s capabilities, whether you’re shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS RP today.

Shooting with any kind of flash whether a simple light on your camera, a remotely-triggered unit, or a complete studio setup completely changes the photographic experience. No longer do you simply need to be aware of light; now you need to know how to shape it to meet your needs. The Flash Photography Field Guide will show you exactly how to do this, whether you’re shooting models in a studio, live sports events, or something as special as the wedding of a loved one. This book covers the details of setting up and using modern TTL flash systems, and the creative and technical choices you’ll come across, from syncing the flash with the camera to modifying the quality of the light.

Expert Insights for Experienced Photographers The X-T3 in plain English! Written for Fujifilm’s outstanding X-T3 camera, this is This is EVERYTHING X-T3 explained in easy to understand language! It is the Manual on Steroids and much more... In it, I assume you are a photographer, so I don’t dive in to the basics of photography (except in an Appendix). Everything comes with clear tutorials and examples. So if you’re uncertain about anything your X-T3 does, grab this book! It’s packed with clear tutorials and examples, with over 900 tips, tricks, and tweaks to help you master photography with your X-T3. Get the most from your investment - Learn about the wonders of digital imaging and improve your creative eye at the same time!

The Complete Guide to Fujifilm’s X-Pro2 (B&W Edition)

The Master Guide to Photography

Professional Techniques for Digital Photographers

The Friedman Archives Guide to Sony’s RX-10 IV

Master the demanding lighting needs for weddings of any variety with this comprehensive guide from an industry expert. All the basics are covered, including how to choose and use the right equipment, how to control light and shadow while outdoors, how to utilize ambient room light and natural light, and how to ensure the best color balance for each image. Technical photographers cover such specifics as producing window-light images and using such tools as scrims, umbrellas, and gobos. With the right lighting know-how, a photographer can capture with ease the candid looks and pure emotions of the wedding party.

So you have a Canon DSLR? Do you know how to get the most from your sophisticated camera? Canon DSLR: The Ultimate Photographer’s Guide is a thorough, in-depth and step-by-step look at how to understand the Canon digital photography system and how to optimize your digital photography workflow from pre capture to output. Chris Grey shows you how to choose the right camera for the genre you are working in. He showcases the work of professional photographers from the worlds of wedding photography, fine art, sports/action, portrait and nature and each photographer explains their differing workflow requirements and how they get the best shots. Starting with the issues you will face: which file format - RAW or JPEG? Which camera? How do you choose? How do you set up? How do you shoot? How do you edit? How do you share? How do you move on to covering the specific features of all the new Canon DSLRs in the EOS system, from the nifty Digital Rebel XTi to the awesome 1D Mark III, Chris Grey shows you how to get the most out of each camera. He shows images taken and the settings he has used so you can see the exact effect of each function. Packed with tips from the pros, key workflow information, and showing different camera functions, this book is a must have for any Canon shooter.

In portrait photography, posing must make the client look amazing, and this book takes photographers through that process from start to finish. With short, one- or two-page lessons that are amply illustrated with before and after images, the book guides the reader through each phase, from the positioning of arms and hands to the degree of the head tilt and shoulder position. Showing variations and posing alternatives are also presented to customize a pose for an individual subject, accentuating the assets and minimizing the flaws. Readers are encouraged to take this book with them on shoots and work on replicating or refining the provided examples, creating a self-study course in the art of posing for portrait photography. This thorough, step-by-step guide will help you work within the photo’s composition—sure to give portraits a finished, professional look.

Presents tips and techniques on creating professional lighting effects using the Canon Speedlite system.

David Busch’s Canon EOS Rebel SL2/200D Guide to Digital SLR Photography

Encyclopedia of Books Published after the Year 2000

David Busch’s Nikon Z6 Guide to Digital Photography

Master Lighting Guide for Wedding Photographers

Shaping the Light to Suit YourPhotographs

A full-color, go-anywhere guide to Nikon’s entire array of creative lighting possibilities Nikon’s Creative Lighting System is like having a low-cost, wireless, studio lighting system that’s portable enough to fit into a camera bag. Although the possibilities are endless and exciting, setting up, synchronizing the equipment, and determining lighting ratios can be a bit overwhelming. Luckily, this Digital Field Guide has been completely updated to shed some light on the situation! Beginning with the basic functions of the Nikon SB-900, the SB-800, and the SB-600, the author then goes on to demystify the complexities of using multiple speedlights, adjusting flash outputs, and setting up a wireless studio. Clearly explains how to get the best results when using multiple speedlights Includes examples and unique advice on how to light specific subjects, such as weddings, wildlife, portraits, product shots, and corporate locations Covers other Creative Lighting System components, such as Nikon’s wireless commander and macro speedlights With this handy, on-the-go guide, you’ll no longer be in the dark on Nikon’s Creative Lighting System.

Written for Fujifilm’s outstanding X-T20 travel camera, this is EVERYTHING X-T20 explained in easy to understand language! It is the Manual on Steroids and much more... So if you’re uncertain about anything your XT20 does, grab this book! It’s packed with clear tutorials and examples, with nearly 400 tips and tricks to help you master photography with your X-T20. n this 616-page full-color book, you'll learn:
* About every mode, menu, button, function, and socket.
* How to get fully touchy-feely with the new touch screen.
* How the new Fujifilm flash system and EF-X500 wireless flash works.
* All about Lighting – even Manual flash! (Plus more!)

David Busch’s Nikon D780 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting Nikon D780 digital SLR. This weather-sealed pro/enthusiast camera is built around a 24.5 megapixel back-illuminated sensor that offers incredible image quality and features a dual focus system for fast phase detect autofocus in both viewfinder and live view/movie modes. Burst shooting with continuous autofocus at 7 frames per second – or up to 12 fps in live view/silent shooting mode – is an action photographer’s dream. Videographers will love the D780’s UHD 4K video, too. All photographers will appreciate the security the camera’s twin SD card slots provide.

Filled with detailed how-to steps and full-color illustrations, *David Busch’s Nikon D780 Guide to Digital Photography* covers all the camera’s capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual “roadmap” guide to the D780, a chapter with close-up photos and descriptions of the camera’s essential features and controls. Learn when to use each option and, more importantly, when *not* to use them, by following the author’s recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you’ll quickly have full creative mastery of your camera’s capabilities, whether you’re shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D780 today.

David Busch’s Nikon Z6 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting and affordable Nikon Z6 compact mirrorless camera. This ground-breaking enthusiast camera is built around a 24.5 megapixel sensor, that offers excellent image quality and ISO speeds from ISO 100-51200. The Z6 can be fitted with any of the new ultra-sharp S-series, Z-mount lenses, or mount a full line of Nikon’s existing F-mount lenses, with the optional FTZ adapter. Five-axis in-body image stabilization provides up to five stops of anti-shake performance so you can hand-hold the camera at slower shutter speeds. With 273 phase-detect AF focus points, covering 90 percent of the frame, and the next-generation EXPEED 6 processing chip, the Z6 can shoot sports and action at up to 12 frames per second, with lightning fast focus. The Z6 can capture both 4K and Full HD movies, too. With this book in hand, you’ll master all the camera’s impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z6.

Filled with detailed how-to steps and full-color illustrations, *David Busch’s Nikon Z6 Guide to Digital Photography* covers all the camera’s capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z6, with close-up photos and descriptions of the camera’s essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author’s recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you’ll quickly have full creative mastery of your camera’s capabilities, whether you’re shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z6 today.

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David Busch’s Canon EOS 5D Mark IV Guide to Digital SLR Photography

Nikon Creative Lighting System Digital Field Guide

David Busch’s Canon EOS RP Guide to Digital Photography

The Complete Guide to Sony’s Alpha 65 and 77 SLT Cameras B&W Edition Volume II

David Busch’s Canon EOS 90D Guide to Digital Photography

David Busch’s Sony Alpha a6400/ILCE-6400 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony’s advanced APS-C mirrorless camera. This enthusiast digital camera has a more powerful processor and upgraded autofocus with enhanced real-time tracking and advanced Eye AF. Its new LCD swivels to face forward, making the camera excellent for self-portraits, vlogging, and other applications. The a6400 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and new time-lapse photography features, the a6400/ILCE-6400 is a versatile digital camera that’s simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6400/ILCE-6400 as you explore the world of digital photography, develop your creativity, and capture the best photographs you’ve ever taken. Filled with detailed how-to-steps and full-color illustrations, David Busch’s Sony Alpha a6400/ILCE-6400 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6400/ILCE-6400’s features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author’s recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you’ll quickly have full creative mastery of your camera’s capabilities, whether you’re shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6400/ILCE-6400.

Written for Fujifilm’s outstanding X100F street camera, this is EVERYTHING X100F explained in easy to understand language! It is the Manual on Steroids and much more... So if you’re uncertain about anything your X100F does, grab this book! It’s packed with clear tutorials and examples, with over 400 tips, tricks, and tweaks to help you master photography with your X100F. In this 584-page full-color eBook, you'll learn:
* About every mode, menu, button, function, and socket.
* How the new Fujifilm flash system works.
* How to capitalize on a 1/2000th flash sync speed - RHSS.
* All about the EF-X500 and Fujifilm wireless flash.
* Why the OVF is so, so good - and how to have fun with it.
Plus more!

*Master’s Guide to Off-Camera Flash Professional Techniques for Digital Photographers*Amherst Media
David Busch’s Canon EOS 90D Guide to Digital Photography is your all-in-one comprehensive resource and reference for the advanced Canon EOS 90D camera. This upgraded 32.5 megapixel APS-C model features a 45-point autofocus system. The Dual Pixel CMOS hybrid autofocus brings lightning-fast phase detect AF to live view and high-definition movie modes, too. The 90D’s metering system includes a 220,000-pixel RGB+Infrared sensor with Face Detection for accurate exposure control. The 90D has Wi-Fi/Bluetooth connectivity to allow linking the camera to a computer and iOS or Android smart devices, and an improved swiveling touch screen LCD. With this book in hand, you can quickly apply all these advanced features to your digital photography, while boosting your creativity to take great photographs with your Canon EOS 90D.

Filled with detailed how-to steps and full-color illustrations, David Busch’s Canon EOS 90D Guide to Digital Photography covers all this upscale camera’s features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy 90D "roadmap," an easy-to-use visual guide to the camera’s features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author’s recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you’ll quickly have full creative mastery of your camera’s capabilities, whether you’re shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS 90D today.

David Busch’s Canon EOS 5D Mark IV Guide to Digital SLR Photography

David Busch’s Nikon D5600 Guide to Digital SLR Photography

David Busch’s Sony Alpha a7 III Guide to Digital Photography

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David Busch’s Sony Alpha a7 III Guide to Digital Photography

David Busch's Sony Alpha a77 II/LCA-77M2 Guide to Digital Photography

Use Light Modifiers to Create Amazing Studio and Location Photographs

David Busch's Canon EOS Rebel T6s/T6i/760D/750D Guide to Digital SLR Photography

David Busch's Sony a77 II Guide to Digital Photography is your all-in-one comprehensive Filled with detailed how-to steps and full-color illustrations, this is your all-in-one comprehensive resource for the Sony a77 III, written by best-selling author David Busch!resource and reference for the Sony a77 II camera. This advanced Sony model features a new autofocus sensor with an industry-leading 79 AF points, and lightning fast tracking. It can capture 24-megapixel images at a blazing fast 12 fps or shoot 1080p high-definition movies with stereo sound. With this book in hand, you will explore the world of digital photography, develop your creativity, and take great photographs with your a77 II. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony a77 II Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy a77 II "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a77 II today.

David Busch's Nikon Z5 Guide to Digital Photography is your all-in-one comprehensive resource and reference for getting the most out of your Nikon Z5 mirrorless camera. Nikon's most affordable full-frame mirrorless model boasts up-scale features, including dual memory card slots, five-axis image stabilization for sharp images even when using slow shutter speeds, and an advanced hybrid autofocus system with face/eye detection and 273 AF points. The Z5's 24MP sensor supports 4K and Full HD movie shooting, and an innovative Focus Shift mode that produces stunning deep-focus images. With this book in hand, you'll master all the camera's impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z5.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Nikon Z5 Guide to Digital Photography* covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z5, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z5 today.

David Busch's Nikon D5600 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the Nikon D5600 camera. This ultracompact and light weight Nikon digital SLR has new SnapBridge wireless Bluetooth communication so you can use your iOS or Android device to control the camera. Nikon has also added an easy-to-use time-lapse feature to its impressive capabilities, which include a swiveling touch screen LCD that makes taking photos or changing settings quick and easy. The D5600 captures 24-megapixel still images and 1080p 60 fps high-definition movies with stereo sound, too. With this book in hand, you can fine tune your camera skills as you explore the world of digital photography, develop your creativity, and take great photographs with your D5600. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'} Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon D5600 Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the D5600, with close-up photos and descriptions of the camera's essential features and controls, including the versatile LCD touch screen. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D5600 today.

David Busch's Sony Alpha a7R III Guide to Digital Photography is most comprehensive resource and reference for Sony's high-speed, high-resolution full frame mirrorless camera. Capable of 10 frame-per-second bursts even at 42 megapixels, the a7R III is fast enough for sports photography with the image quality that the most demanding landscape photographer demands. Coupled with remarkable low-light performance, fast sensor-based phase detect autofocus, and improved 5-axis in-body image stabilization, it gives you all the tools needed to take incredible images. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7R III. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'; min-height: 15.0px} span.s1 {font: 16.0px Times; color: #212121} Filled with detailed how-to steps and full-color illustrations, *David Busch's Sony Alpha a7R III Guide to Digital Photography* covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7R III.

Step-By-Step Posing for Portrait Photography

Techniques for Digital Photographers

Studio Lighting Unplugged

David Busch's Nikon Z7 II/Z6 II Guide to Digital Photography

The Complete Guide to Fujifilm's X-t2 (B&W Edition)

Covering every aspect of creating portraits in available light, acclaimed professional photographer Doug Box provides tips for finding great natural light, practical approaches for optimizing exposure, and techniques for posing subjects for the most flattering effects. For those situations when "perfect" available light can't be found, readers are shown how to modify ambient light to suit their purposes—or give it a bump in intensity with a little pop of flash. Additional topics touched upon include proper lens selection, calculating exposure, managing ambient light both indoors and out, shooting at night, and more. A discussion of applying the many techniques to nature and wildlife, travel, and sports photography rounds out this all-encompassing guide to working with available light.

*** Listed as ""Mirrorless Camera Manuals whose books you'll actually enjoy reading"" *** If you're uncertain in any way about even one thing your XT2 does, then save time and money and grab this book. This is EVERYTHING X-T2 explained in easy to understand language! It is the Manual on Steroids and much more... This full-color ebook: * Covers every mode, menu, button, function, and socket. * Explains the new Flash modes, including wireless flash. * Includes all my camera settings and an explanation of why on earth I do it that way. * Covers every essential of shooting - like: ISO, Focus, WB, Metering, flash modes - and the more esoteric ones too. * Explains how and why to customize all the buttons and menus. * Has a great tutorial to help you master the ins and outs of RAW. * Explains why all glass (Fuji lenses) are not born equal. * Includes a 22 page Condensed Guide to the Basics of modern digital photography. Valuable bonuses are included as well!

David Busch's Sony Alpha a6100/LCE-6100 Guide to Digital Photography is your essential handbook for learning all the powerful – but easy to use -- features of Sony's most advanced entry-level APS-C mirrorless camera. Its new LCD swivels to face forward, making the camera excellent for self-portraits, vlogging, and other applications. The a6100 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and new time-lapse photography features, the a6100/LCE-6100 is a versatile digital camera that has simple operation yet boasts all the features you need to take great photos. With this book in hand, you will discover all the capabilities of the Sony Alpha a6100/LCE-6100 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6100/LCE-6100 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6100/LCE-6100's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6100/LCE-6100.

David Busch's Sony Alpha a6600/LCE-6600 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's flagship APS-C mirrorless camera. This enthusiast digital camera has a more powerful processor and upgraded autofocus with enhanced real-time tracking and advanced Eye AF. Built-in 5-axis image stabilization allows sharp images hand-held even with slower shutter speeds. The a6600's new LCD swivels to face forward, making the camera excellent for self-portraits, vlogging, and other applications. The a6600 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second, and a more powerful battery to extend shooting life. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and new time-lapse photography features, the a6600/LCE-6600 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6600/LCE-6600 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Sony Alpha a6600/LCE-6600 Guide to Digital Photography* describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6600/LCE-6600's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6600/LCE-6600.

The Complete Guide to Fujifilm's X-T3

David Busch's Sony Alpha a68/LCA-68 Guide to Digital Photography

The Complete Guide to Fujifilm's X-100F (B&W Edition)

David Busch's Sony Alpha a6100/LCE-6100 Guide to Digital Photography

Shaping Light

This lighting manual shows that successful studio photography does not require a warehouse-sized space brimming with expensive lights, Hollywood-style facades, and a half-dozen assistants making the client lattes. Rather, this guide shows photographers how to create studio lighting effects that range from clean and classic to highly complex and use a garage, spare bedroom, or even a backyard as their "studio." The simple setups show that one to three small, inexpensive electronic flash units—along with budget-friendly stands, communication systems, and some do-it-yourself light modifiers—can be combined to create brilliant studio-quality images without the studio. Numerous sample shoots and plans provide clear instructions for taking control of any environment to create spectacular images.

If you're uncertain in any way about even one thing your XPro2 does, then save time and money and grab this book. This is EVERYTHING X-Pro2 explained in easy to understand language! It is the Manual on Steroids and much more... In it, I assume you are a photographer, so I don't dive in to the basics of photography (except in an Appendix). Everything comes with clear tutorials and examples. As a bonus (hey! I'm trying to entice you to buy my book!), I give everyone who buys my book a PDF copy of my other eBook "Mastering Flash with Fujifilm X Cameras" - value \$9.95 value. Find out how in the book. But Wait... There's also an XLS spreadsheet listing all camera settings with a brief explanation of each, my own recommendations, and space to note your own settings.

Get enlightened with this detailed coverage of Canon's Speedlitesystem If you use a digital SLR camera, then you understand just howcritical it is to have a capable flash. A Canon Speedlite shines awhole new light on taking photos with a Canon DSLR. Thisfull-color, in-depth guide takes you beyond the standard manualthat accompanies a Canon Speedlite and shows you the types ofsettings you can use on your camera when working with off-cameraflashes. You'll explore the possibilities of wireless lighting withmultiple speedlites as well as the creative effects you canachieve. Author, teacher, and professional photographer MichaelCorsentino demystifies setting up a speedlite, synchronizing thespeedlite equipment, and determining lighting ratios. He providesyou with detailed, real-world information on using all of Canon'svarious Speedlite models including the new 600EX-RT andcovers other Canon lighting system components such as the ST-E2Wireless Transmitter, Macro Ring Lite, and Macro Twin Lites andOC-E3 Off-Camera Shoe Cord. Highlights how the Canon Speedlite system is a must-haveaccessory for exploring a new world of digital photopossibilities Covers a number of Canon's Speedlites, including the 600EX-RT,580 EX II, 430 EX II, 270 EX and 270 EX II, and the 320 EX Shows you how to create an inexpensive and portable wirelesstudio lighting system that can go where you go Demystifies setting up the speedlite, synchronizing theequipment, and figuring out lighting ratios Canon Speedlite System Digital Field Guide, 3rd Editionis a handy guide that shares real-world information and untanglesthe complexities of using the Canon Speedlite system.

By emphasizing basic principles of good lighting and how to apply them, this informative guide shows advanced amateur photographers and professionals how to improve their photographic skills. After explaining different types of light, flash basics, and the benefits of on- and off-camera lighting techniques, it discusses how to use this information to increase the "gasp factor"—that powerful, emotional response that compels the viewer to take a second look at a photograph. Also included are assignments meant to help solidify this new flash knowledge for the photographer in order to put it into practice. As a bonus, the book contains inspirational stories demonstrating real-world applications of the techniques from a photojournalist with decades of experience.

The Complete Guide to Fujifilm's X-t20

David Busch's Sony Alpha a6600/LCE-6600 Guide to Digital Photography

David Busch's Sony Alpha a7R III Guide to Digital Photography

David Busch's Canon EOS 80D Guide to Digital SLR Photography

David Busch's Nikon Z5 Guide to Digital Photography

Gary Friedman has earned a reputation for clear explanations and a ridiculous attention to detail. And now he applies these talents to the amazing Sony RX-10 IV camera.

David Busch's Nikon Z7 II/Z6 II Guide to Digital Photography is your all-in-one comprehensive resource and reference for Nikon's next-generation Z7 II and Z6 II mirrorless cameras. The company has upgraded these compact cameras with the features most requested by enthusiasts, including two memory card slots, advanced autofocus features, and performance-enhancing dual EXPEED 6 processors. Serious photographers can select the high-resolution 45.7 megapixel Z7 II, or opt for the higher continuous shooting rates and stellar low-light versatility of the 24 megapixel Z6 II. Both cameras offer incredible image quality, especially when coupled with a burgeoning line of ultra-sharp S-series, Z-mount lenses. The affordable FTZ adapter allows you to use more than 300 different lenses in Nikon's F-mount lineup, too. Five-axis in-body image stabilization provides up to five stops of anti-shake performance so you can hand-hold the camera at slower shutter speeds. An improved autofocus system with human and animal eye/face detection offers lightning fast focus for stills and both 4K and Full HD movie-shooting. With this book in hand, you'll master all these impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z7 II or Z6 II.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Nikon Z7 II/Z6 II Guide to Digital Photography* covers the cameras' capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z7 II and Z6 II, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z7 II or Z6 II today.

Doug Box's Available Light Photography

David Busch's Nikon D780 Guide to Digital Photography

The Flash Photography Field Guide

CANON DSLR: The Ultimate Photographer's Guide

Canon Speedlite System Digital Field Guide