Matematica Financeira Facil Antonio Arnot Crespo

Drawing from the best of the widely dispersed literature in the field and the authorÕs vast professional knowledge and experience, here is todayÕs most exhaustive, one-stop coverage of the fundamentals, design, installation, and operation of industrial refrigeration systems. Detailing the industry changes caused by the conversion from CFCs to non-ozone-depleting refrigerants and by the development of microprocessors and new secondary coolants, Industrial Refrigeration Handbook also examines multistage systems; compressors, evaporators, and condensers; piping, vessels, valves and refrigerant controls; liquid recirculation; refrigeration load calculations; refrigeration and freezing of food; and safety procedures. Offering a rare compilation of thermodynamic data on the most-used industrial refrigerants, the Handbook is a mother lode of vital information and guidance for every practitioner in the field.

Scratch is a fun, free, beginner-friendly programming environment where you connect blocks of code to build programs. While most famously used to introduce kids to programming, Scratch can make computer science approachable for people of any age. Rather than type countless lines of code in a cryptic programming language, why not use colorful command blocks and cartoon sprites to create powerful scripts? In Learn to Program with Scratch, author Majed Marji uses Scratch to explain the concepts essential to solving real-world programming problems. The labeled, color-coded blocks plainly show each logical step in a given script, and with a single click, you can even test any part of your script to check your logic. You'll learn how to: –Harness the power of repeat loops and recursion –Use if/else statements and logical operators to make decisions –Store data in variables and lists to use later in your program –Read, store, and manipulate user input –Implement key computer science algorithms like a linear search and bubble sort Hands-on projects will challenge you to create an Ohm's law simulator, draw intricate patterns, program sprites to mimic line-following robots, create arcade-style games, and more! Each chapter is packed with detailed explanations, annotated illustrations, guided examples, lots of color, and plenty of exercises to help the lessons stick. Learn to Program with Scratch is the perfect place to start your computer science journey, painlessly. Uses Scratch 2

An essential A-Z guide to the full range of sociological thought, Sociology: The Key Concepts is an important addition to the established and successful Key Concepts series. Fully cross-referenced with an extensive glossary, this accessible text also includes: alphabetical listings of key concepts for ease of use suggestions for further reading to enhance understanding of areas covered entries on 'traditionalism' 'race and racialization' and 'modernity'. Bringing together an international range of highly regarded contributors from the full spectrum of disciplines, this useful reference guide is the ideal resource for those studying or interested in this popular area.

Marketing

Core Certification

Fundamentos Em Finanças

Oficina de livros

What the best project managers know, do and say

Tourism and Hospitality in the 21st Century

The first and second editions of Food Microbiology and Hygiene are established reference texts for the food industry, giving practical information on food microbiology, hygiene, quality assurance and factory design. The third edition has been revised and updated to include the latest developments concerning HACCP, food legislation and modern methods of microbial examination. The book is an essential text for microbiologists working in the food industry, quality assurance personnel and academic researchers.

'Tourism and Hospitality in the 21st Century' is a collection of essays which consider the future of tourism and hospitality. The international team of contributors represent a wide range of interests involved in tourism and hospitality. Divided into three parts, this book analyses: · Global dimensions, patterns and trends -demographic, social, economic and technical · Regional development of such areas as Africa, Asia, Europe and America, among others · The future of various sectors within the industries - such as transport, tourist attractions, coastal resorts and timeshare. 'Tourism and Hospitality in the 21st Century' is suitable for: senior personnel in private and public sector tourism and hospitality operations; international and national official tourism bodies and other organizations; universities and other higher education institutions; universities and other higher education institutions; consultancy; finance, construction and supply industries; and as a reference point for students.

Dialogue and Learning in Mathematics Education is concerned with communication in mathematics class-rooms. In a series of empirical studies of project work, we follow students' inquiry cooperation as well as students' obstructions to inquiry cooperation. Both are considered important for a theory of learning mathematics. Special attention is paid to the notions of `dialogue' and `critique'. A central idea is that `dialogue' supports `critical learning of mathematics'. The link between dialogue and critique is developed further by including the notions of `intention' and `reflection'. Thus a theory of learning mathematics is developed which is resonant with critical mathematics education.

Sociology: The Key Concepts

Um Roteiro Passo a Passo

Cases and Comments

History and Evolution

Microsoft Excel 2000

MATEMÁTICA FINANCEIRA

What is my theory? How do I choose a theory? Why and how should I employ a particular method for collecting the empirical data? These basic questions concern everyone involved in research. A research study can be a voyage of discovering or choice of theoretical perspective as well as gathering empirics or facts on a problem or situation. This book provides a good guideline as to why and how to choose a particular theory or method to study an organisational phenomenon such as accounting. All the chapters provide both retrospective and contemporary views by scholars in the field. Each chapter documents the latest developments and research in accounting and control systems and provides valuable insights into methodological perspectives in accounting research. This second edition has also introduced a number of new chapters covering strategy-management control as practice, grounded theory approach, institutional logic and rhetoric, social interaction theory, actor-network theory and practice theory. The book is primarily intended for research students and academic researchers. It can also be used for undergraduate Honours course as well as postgraduate accounting and business methodology courses. Research organisations and consulting firms in accounting and business fields may also find this book useful. The principal aims of this second edition are (1) to update the chapters previously published in 2006 and (2) to introduce new chapters documenting recent developments in accounting research.

Experience learning made easy—and quickly teach yourself how to create impressive documents with Word 2007. With Step By Step, you set the pace—building and practicing the skills you need, just when you need them! Apply styles and themes to your document for a polished look Add graphics and text effects—and see a live preview Organize information with new SmartArt diagrams and charts Insert references, footnotes, indexes, a table of contents Send documents for review and manage revisions Turn your ideas into blogs, Web pages, and more Your all-in-one learning experience includes: Files for building skills and practicing the book's lessons Fully searchable eBook Bonus quick reference to the Ribbon, the new Microsoft Office interface Windows Vista Product Guide eBook—plus more resources and extras on CD For customers who purchase an ebook version of this title, instructions for downloading the CD files can be found in the ebook.

This is the first of Raymond Aron's magisterial two-volume treatment of the sociological tradition—perhaps the definitive work of its kind. The second volume treating Durkheim, Pareto, and Weber is scheduled to appear in spring 1998. More than a work of reconstruction, Aron's study is, at its deepest level, an engagement with the question of modernity: What constitutes the essence of the new modern order that, having emerged in the eighteenth century, still forms the categories of our experience, sweeping us along toward an unknown destination? With his usual scrupulous fairness, Aron looks to the major social thinkers to discern how they answered this pressing question. Volume 1 explores three traditions: the French liberal school of political sociology, represented by Montesquieu and Tocqueville; the Comtean tradition, anticipating Durkheim in its deemphasis of the political and its elevation of social unity and consensus; and the Marxists, who posited the struggle between classes and placed their faith in historical necessity. A foreword by the eminent French philosopher Pierre Manent highlights Main Currents as a unique contribution to political philosophy as well as the history of sociological thought, while Daniel J. Mahoney and Brian C. Anderson provide an introduction situating Main Currents within the corpus of Aron's work as a whole. This work is essential reading for philosophers, historians, sociologists, and political scientists.

The Process of Communication

Globalization and the Assault on Prosperity and Democracy

Smith, Ricardo, Marx

Libreoffice Writer 4.2

Creating Value through Process

Fundamentals of Organizational Behaviour

The ideal supplement and study guide for students preparing for advanced statistics Packed with fresh and practical examples appropriate for a range of degree-seeking students, Statistics II For Dummies helps any reader succeed in an upper-level statistics course. It picks up with data analysis where Statistics For Dummies left off, featuring new and updated examples, real-world applications, and test-taking strategies for success. This easy-to-understand guide covers such key topics as sorting and testing models, using regression to make predictions, performing variance analysis (ANOVA), drawing test conclusions with chi-squares, and making comparisons with the Rank Sum Test.

For courses in Marketing Strategy, Marketing Management, and Strategic Marketing. The premier marketing strategy and management casebook in the world.

Microsoft's Word for Windows version 6.0 features a host of new enhancements, including a new user interface. This new addition to the popular Visual QuickStart line follows the successful formula of "more illustrations, less text" as it actually shows users how to navigate through the program and explains all the features as they go along.

Journal of Accountancy

Learn to Program with Scratch

Bibliografia brasileira

Montesquieu, Comte, Marx, Tocqueville and the Sociologists and the Revolution of 1848

Creating Value for Customers

Statistics II for Dummies

This book was a major influence in transforming the study of speech into the study of communication.

Key Concepts in Philosophy is a series of concise, accessible and engaging introductions to the core ideas and subjects encountered in the study of philosophy. Specially written to meet the needs of students and those with an interest in, but little prior knowledge of, philosophy, these books open up fascinating, yet sometimes difficult ideas. The series builds to give a solid grounding in philosophy and each book is also ideal as a companion to further study. Western philosophy has always placed questions of ethics - of how to live well - centre stage. Ethics: Key Concepts in Philosophy is the ideal introduction to the subject. It offers thorough analysis and explication of six core concepts in moral philosophy: agency; reason; happiness; obligation; character; responsibility. The book covers all the major moral theories to have emerged from the Western tradition, and pays close attention to those philosophers who have made significant contributions to ethics. In addition to the six central themes, the text also discusses such key topics in ethics as relativism, egoism, naturalism, autonomy, objectivity, religion and integrity. The book concludes by looking at the challenges to moral philosophy posed by recent technological and social change. Philosophy undergraduates will find this an invaluable aid to study, one that goes beyond simple definitions and summaries to really open up fascinating and important ideas and debates.

Whether you are organising an important event or heading up a large team, running a project can be a daunting process. Spiralling costs and missed deadlines are part of everyday life for many project managers - in fact, more projects fail than succeed! But project management doesn't have to be this way. It is possible to manage projects that consistently meet deadlines and come in within budget. Brilliant Project Management shows you how. Drawing on over 30 years of experience, you'll discover how to ensure your projects succeed every time. In this new edition Barker & Cole have included a section highlighting valuable sources of information in the challenging world of project management, including their inside track on methods, training and professional associations. It's the ultimate guide to becoming a brilliant project manager. Brilliant Outcomes Make a success of any project. Deliver on your promises. Save money, time and your sanity!

Matemática comercial e financeira fácil

Management Accounting

Word 6 for Windows

Ethics: Key Concepts in Philosophy

Brilliant Project Management ePub eBook

Industrial Refrigeration Handbook

Aesthetics is the branch of philosophical thought that arises from deep engagement with the arts. It is about larger issues such as meaning, identity, and medium that arise in the exploration of art, music, film and literature. Aesthetics: Key Concepts in Philosophy offers a thorough, lucid and stimulating account of the central theories and ideas encountered in aesthetics. The text is thematically structured, covering the discipline's principal concepts: taste, aesthetic judgment, aesthetic experience, and the definition of art. It includes an overview of the history of aesthetics and guides the reader through the work of all major philosophers who have engaged with aesthetics.

Now thoroughly streamlined and revised, PRINCIPLES OF INFORMATION SYSTEMS, Ninth Edition, retains the overall vision and framework that made the previous editions so popular while eliminating outdated topics and updating information, examples, and case studies. In just 600 pages, accomplished authors Ralph Stair and George Reynolds cover IS principles and their real-world applications using timely, current business examples and hands-on activities. Regardless of their majors, students can use this book to understand and practice IS principles so they can function more effectively as workers, managers, decision makers, and organizational leaders. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

When Freud wrote his classic Civilization and its Discontents, he was concerned with repression. Modern civilization depends upon the constraint of impulse, the limiting of self expression. Today, in the time of modernity, Bauman argues, Freud's analysis no longer holds good, if it ever did. The regulation of desire turns from an irritating necessity into an assault against individual freedom. In the postmodern era, the liberty of the individual is the overriding value, the criterion in terms of which all social rules and regulations are assessed. Postmodernity is governed by the 'will to happiness': the result, however, is a sacrificing of security. The most prominent anxieties in our society today, Bauman shows, derive from the removal of security. The world is experienced as overwhelmingly uncertain, uncontrollable and frightening. Totalitarian politics frightened by its awesome power; the new social disorder frightens by its lack of consistency and direction. The very pursuit of individual happiness corrupts and undermines those systems of authority needed for a stable life. This book builds imaginatively upon Bauman's earlier contributions to social theory. It consolidates his reputation as the interpreter of postmodernity. The book will appeal to second-year undergraduates and above in sociology, cultural studies, philosophy and anthropology.

A Visual Introduction to Programming with Games, Art, Science, and Math

Main Currents in Sociological Thought

Avaliação de bens - Princípios básicos e aplicações

Dialogue and Learning in Mathematics Education

Intention, Reflection, Critique

Como Escrever Teses e Monografias

Nos últimos anos temos observado importantes avanços no aperfeiçoamento da ciência da avaliação de imóveis. Aqui nesta obra, AVALIAÇÃO DE BENS – Princípios Básicos e Aplicações, de autoria do conceituado engenheiro Radegaz Nasser Júnior, estas novas técnicas e conceitos

são apresentados com clareza e 〼 o mais importante 〼 numa sequência lógica e plenamente compreensível até mesmo para os não iniciados na matéria. Este livro apresenta um completo, claro e conciso guia para os profissionais que militam no campo das avaliações, assim como para os leitores que pretendem adentrar nestas atividades. Aproximando o complexo assunto por meio de uma sequência lógica de princípios da avaliação de bens, este livro detalha o desenvolvimento das técnicas e suas aplicações para a maioria dos problemas avaliatórios. Encontra-se nele incorporado farto material de estudos de casos práticos, precisamente ilustrado por meio da metodologia empregada, demonstrando o 〼como〼 e o 〼porque〼 da arte e da ciência avaliatória. Uma série de cuidadosas questões teóricas aliadas às soluções práticas faz do livro uma valiosa ferramenta de trabalho utilizável como referência no dia a dia do perito avaliador. Em seus sete capítulos encontram-se abordagens detalhadas e explicações das teorias incorporadas nas normas técnicas brasileiras. Uma de suas contribuições mais úteis encontra-se nos Apêndices, no qual são apresentados, em diversos itens, tabelas, modelo de ficha de pesquisa, composições de BDI e de percentuais de serviços, materiais estes de suma importância no desenvolvimento do trabalho de avaliação de bens. Em sua totalidade, este livro, além de ser uma referência ideal, é também um guia indispensável no que concerne aos princípios, métodos e práticas adotados atualmente pelos profissionais do sistema CONFEA.〼 Nelson Roberto Pereira Alonso

When Improving Performance: Managing the White Space on the Organization Chart was published in 1990, it was lauded as the book that launched the Process Improvement revolution. This was the book that first detailed an approach that bridged the gaps between organization strategy, work processes and individual performance. Two decades later, White Space Revisited goes beyond a mere revision of that groundbreaking book and refocuses on the ultimate purpose of organizations, which is to create and sustain value.This book picks up where Improving Performance left off and shares what we have learned about process in the past 15 years since it was published and how the reader (primarily practitioners) can capitalize on these notions in their own pursuit of process excellence. White Space Revisited is a comprehensive resource that offers process and performance professionals a conceptual foundation, a thorough and proven methodology, a set of remarkable working tools for doing process work in a more significant way, and a series of candid observations about the practice of Business Process Management (BPM). The book's time-tested methods, models, tools, and guidelines serve to align people, process, and technology White Space Revisited includes information on a wealth of vital topics and Describes the difference in impact of focusing on single processes vs. large scale improvements Provides an integrated step-by-step blueprint for designing, implementing, and sustaining process management Offers a detailed methodology for strategic and tactical process definition and improvement Spells out how to leverage the power of IT to optimize organizational performance Shows how to integrate the energy and value of Six Sigma, Process Improvement and Process Management into an effective Process Excellence Group

Tanto nos cursos de graduação, quanto nos de pós-graduação, mestrado ou mesmo doutorado torna-se necessária a monografia como requisito parcial para obtenção do diploma ou da certificação. Com a intenção de oferecer ao público universitário um livro que atenda às dificuldades com as quais o estudante se defronta quando é solicitado a construir idéias acerca de temas relevantes, elaborou-se, em detalhes, este livro, para que sirva como fonte de estudo sobre os diferentes tipos de produção científica, delimitando suas características. Este livro está dividido em tópicos. No primeiro, trabalha-se a o que é ciência e o sentido de neutralidade. No segundo, são detalhados os diferentes tipos de conhecimento. No terceiro, os requisitos necessários para elaborar diversos tipos de trabalhos científicos são detalhados a saber: o relatório, o resumo, o informe científico, o artigo científico, a resenha e a monografia. No quarto, aborda-se a pesquisa, apontando a natureza do trabalho científico e a ética. Apresenta-se ainda neste tópico, os diferentes tipos de pesquisa e a forma de elaboração de um projeto de pesquisa. No quinto tópico são apresentadas diferentes maneiras de manusear a bibliografia consultada, orientando na elaboração de fichamento. Os dois últimos tópicos, que encerram o livro, especificam as questões relacionadas aos aspectos gráficos e materiais do trabalho científico (organização dos originais, paginação etc.) e as referências, apresentando em detalhes como são registradas as fontes, segundo as normas da ABNT vigentes.

Principles of Information Systems
Methodological issues in accounting research
Alan Simpson's Windows Vista Bible
Functional Anatomy and Physiology of Domestic Animals
Second edition
A Resource Book of Multi-Level Skills Activities

Building on the success of the previous edition and the running theme that OB is forEveryone, this new edition presents all the essential topics in Organizational Behavior in a concise and readable format. Fundamentals of Organizational Behaviour, Fourth Canadian Edition, helps students make the connections between the subject, the world of research that supports OB, and students' everyday lives, both now and in their future careers.

Anyone who wants to get up to speed quickly with LibreOffice Writer will find this book valuable. You may be new to word processing software, or you may be familiar with another office suite. This book introduces some of the main features of Writer, the word processor component of LibreOffice: Text entry, editing, and formatting (Chapter 3) Page-layout methods, including frames, columns, and tables (Chapter 4) Export to PDF, including bookmarks (Chapter 5) Templates and styles (Chapters 6, 7, and 10) Embedding or linking of graphics, spreadsheets, and other objects (Chapter 8) Built-in drawing tools (Chapter 8) Tables of data (Chapter 9) Mail merge (Chapter 11) Tables of contents, indexes, and bibliographies (Chapter 12) Master documents, to group a collection of shorter documents into a single long document (Chapter 13) Fields and forms (Chapters 14 and 15) Database integration, including a bibliography database (Chapters 11, 12, 15) And many more

Students are led step-by-step to a definite written outcome through a range of motivating activities such as role plays, discussions, games and text analysis. Each activity provides a meaningful context for real-world writing tasks such as writing e-mails, reports, letters, CVs and diaries. The book encourages students to look at the process of writing, thus developing their awareness of structure, content and their target audience.

Action Learning
White Space Revisited
Writing Extra
Oficina de livros: Novidades catalogadas na fonte
The Global Trap
Microsoft Office Word 2007 Step by Step

The first of a two volume set that fully explore the roots of action learning and the legacy of its principal pioneer, Reg Revans. Rather than prescribe one approach to action learning, it shows alternative approaches to fit different contexts, including classic action learning, action reflection learning and business driven action learning. Now in its Fifth Edition, Functional Anatomy and Physiology of Domestic Animals provides a basic understanding of domestic animal anatomy and physiology, taking an interconnected approach to structure and function of the horse, dog, cat, cow, sheep, goat, pig, and chicken. Offers a readable introduction to basic knowledge in domestic animal anatomy and physiology Covers equine, canine, feline, bovine, ovine, ruminant, swine, and poultry anatomy and physiology Considers structure and function in relation to each other for a full understanding of the relationship between the two Provides pedagogical tools to promote learning, including chapter outlines, study questions, self-evaluation exercises, clinical correlates, key terms, suggested readings, and a robust art program Includes access to a companion website with video clips, review questions, and the figures from the book in PowerPoint

Check out the best of Windows Vista in this handy desktop-size resource. This convenient reference is drawn from the very best of bestselling author Alan Simpson's Alan Simpson's Windows Vista Bible. You'll discover how to master the basics of PCs and operating systems, get started on Vista, and move ahead to multimedia, adding security, building a network, and more. You'll even find special tips, workarounds, and advice on how to deal with Vista's quirkier aspects.

Lines of Curvature and Umbilical Points on Surfaces
Strategic Marketing Problems
Novidades catalogadas na fonte
An Introduction to Theory and Practice
Aesthetics: Key Concepts in Philosophy
Postmodernity and its Discontents

Um manual prático sobre Matemática Financeira que traz os principais conceitos e noções básicas sobre a área, além de aplicações a serem utilizadas não somente em sala de aula mas também no dia a dia das empresas e de seus gestores nos processos de tomadas de decisão. Também traz diversos exemplos práticos e ilustrados, tanto para uso com calculadoras tipo HP-12c como para aplicações em Excel.

The Global Trap explores the consequences of globalisation, if it is not halted, for both democratic institutions and jobs. This international bestseller claims that a global economy out of control will lead to social upheaval and, in the end, war.

Food Hygiene Microbiology and HACCP