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*Hailing from China, the Caribbean,
Latin America, and India, a colorful sea
of faces has taken its place behind one
of the most ubiquitous American*

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business institutions ? the fast-food counter. They have become a vital link between the growing service sector in our cities' ethnic enclaves and the multi-billion dollar global fast-food industry. For four years, sociologist Jennifer Parker Talwar went behind the counter herself and listened to immigrant fast-

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food workers in New York City's ethnic communities. They talked about balancing their low-paying jobs and monotonous daily reality with keeping the faith that these very jobs could be the first step on the path to the American Dream. In this original and compelling work of ethnography,

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Talwar shows that contrary to those arguing that the fast-food industry only represents an increasing homogenization of the American workforce, fast-food chains in immigrant communities must and do adapt to their surroundings.

The final chapter in this section

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explores the uses of food in the
classroom.

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and explores the effects of humanity on

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the physical environment.

Contemporary case studies throughout encourage students to use their critical thinking skills to dissect the subject matter as part of their overall analysis.

The numerous case studies are drawn from topical current events that relate to the chapter material and contain

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numerical data. Using simple math, graphing, and critical thinking, the authors challenge students to analyze aspects of the data, honing their basic math and analytical skills. With a focus on teaching students to think critically about our environment, Environmental Geology Today is a fresh and modern

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exploration of this ever-evolving field.
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*California. Supreme Court. Records
and Briefs*
*The book emphasizes
research in economics and
management of networks as
an interdisciplinary field
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*theoretical perspectives
and presenting new
empirical results on
strategic and governance
structure issues in
cooperatives, franchising
networks, alliances, joint*

*ventures and venture
capital relations. The
authors apply different
theoretical views on
networks, such as
transaction cost theory,
property rights theory,*

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*resource- and knowledge-
based theory, evolutionary
theory, information*

*richness theory and social
exchange theory.*

*The fast-food industry is
one of the few industries*

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*that can be described as
truly global, not least in
terms of employment, which
is estimated at around ten
million people worldwide.
This edited volume is the
first of its kind,*

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*providing an analysis of
labour relations in this
significant industry
focusing on multinational
corporations and large
national companies in ten
countries: the USA,*

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*Canada, the UK, the
Netherlands, Germany,
Australia, New Zealand,
Singapore, and Russia. The
extent to which
multinational enterprises
impose or adapt their*

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*employment practices in
differing national
industrial relations
systems is analysed,
Results reveal that the
global fast-food industry
is typified by trade union*

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*exclusion, high labour
turnover, unskilled work,
paternalistic management
regimes and work
organization that allows
little scope for
developing workers'*

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participation in decision-making, let alone advocating widely accepted concepts of social justice and workers' rights.

"Nickel and Dimed for the Amazon age," (Salon) the

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*reporter closed, Emily
Guendelsberger took a pre-
Christmas job at an Amazon
fulfillment center outside
Louisville, Kentucky.*

*There, the vending
machines were stocked with*

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*painkillers, and the staff
turnover was dizzying. In
the new year, she*

*travelled to North
Carolina to work at a call
center, a place where even
bathroom breaks were timed*

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*to the second. And
finally, Guendelsberger
was hired at a San
Francisco McDonald's,
narrowly escaping revenge-
seeking customers who
pelted her with*

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*condiments. Across three
jobs, and in three
different parts of the
country, Guendelsberger
directly took part in the
revolution changing the
U.S. workplace. Offering*

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*an up-close portrait of
America's actual
"essential workers," On
the Clock examines the
broken social safety net
as well as an economy that
has purposely had all the*

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*slack drained out and
converted to profit. Until
robots pack boxes, resolve
billing issues, and make
fast food, human beings
supervised by AI will
continue to get the job*

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us how workers went from
being the most expensive
element of production to
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wage jobs have been remade
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explores the lengths that
half of Americans will go
to in order to make a
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demonstrates how those

***concepts and theories can
be used to think about the
most significant and
pressing global issues of
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visual images to illustrate
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*inspires people with
confidence. It presents
ten best-practice case
studies of leaders using
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establish or enhance
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leadership of
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*social phenomena to
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which are directly
impacted by the
principles of the fast-
food chain and others
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*tenuous * A new final
chapter (10) on ?The
DeMcDonaldization of
Society?? examines the
processes of
deMcDonaldization and
concludes that while it*

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*is occurring on the
surface, McDonaldization
is alive and well for
example, in the
structures that underlie
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updated examples are*

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and dangers it poses and
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McDonald's restaurants are found
in over 100 countries, serving tens
of millions of people each day.

What are the cultural implications of

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this phenomenal success? The
widely read—and widely
acclaimed—Golden Arches East
argues that McDonald's has largely
become divorced from its American
roots and become a "local"
institution for an entire generation

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of affluent consumers in Hong Kong, Beijing, Taipei, Seoul, and Tokyo. In the second edition, James L. Watson also covers recent attacks on the fast-food chain as a symbol of American imperialism, and the company's

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role in the obesity controversy currently raging in the U.S. food industry, bringing the story of East Asian franchises into the twenty-first century. Praise for the First Edition: "Golden Arches East is a fascinating study that explores

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issues of globalization by focusing on the role of McDonald's in five Asian economies and [concludes] that in many countries McDonald's has been absorbed by local communities and become assimilated, so that it is no longer

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thought of as a foreign restaurant
and in some ways no longer
functions as one." —Nicholas Kristof,

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"This is an important book because
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subtlety how transnational culture

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contextualize not just the food side of McDonald's, but the social and cultural activity on which this culture is embedded. These are culturally rich stories from the anthropology of everyday life." —Paul Noguchi, Journal of Asian Studies "Here is

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The McDonald's Corporation is not only the largest system-wide sales service in the world, it is a phenomenon in its own right, and is

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development and structure * an
analysis of its corporate culture and
the issues of franchising * an
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dealing specifically with European
legislation, in particular the
McDonald's European Works
Council The author systematically
analyzes the conflict between the
McDonald's Corporation and the
industrial relations systems of the

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European countries within which it operates, and exposes this conflict as an 'unequal struggle' between economic liberalism and collectivism.

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Attending Hamburger University,
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McDonald's trains the managers of its fast-food restaurants to standardize every aspect of service and product. Learning how to sell life insurance at a large midwestern firm, she is coached on exactly what to say, how to stand, when to make eye

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workers' language, looks,
attitudes, ideas, and demeanor.

Her study reveals the complex
and often unexpected results that
come with the routinization of
service work. Some McDonald's
workers resent the constraints of
prescribed uniforms and rigid

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scripts, while others appreciate how routines simplify their jobs and give them psychological protection against unpleasant customers. Combined Insurance goes further than McDonald's in attempting to standardize the workers' very selves, instilling in

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them adroit maneuvers to
overcome customer resistance.

The routinization of service work
has both poignant and
preposterous consequences. It
tends to undermine shared
understandings about
individuality and social

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obligations, sharpening the tension between the belief in personal autonomy and the domination of a powerful corporate culture. Richly anecdotal and accessibly written, Leidner's book charts new territory in the sociology of work.

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With service sector work becoming increasingly important in American business, her timely study is particularly welcome. This is a directory of companies that grant franchises with detailed information for each listed franchise.

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This two-volume set is a broad compendium of the law, policies, and legal influences that affect the food on our plates today. * Alphabetically arranged entries describe topics related to the intersection of law and food * An appendix offers examples of

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legislation, court cases,
regulations, and international
treaties related to food * A

timeline shows the development
of the law of food in the United
States * A bibliography lists
additional materials for reference
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Fast Food, Fast Track

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How will work be organised in the future? With its global perspective and critical approach, *Re-Thinking the Future of Work* provides not only an overview and examination of the array of competing visions, but also a radical rethink about the direction of

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Arguing that television is not necessarily harmful to children, a guide for parents reveals how to use television as an effective tool for entertainment, education, and socialization, in a reference that identifies top-recommended shows as

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chapter. A new section on the intentional tort of false imprisonment, covering the concepts of confinement, consent, intentionality, and the shopkeeper's privilege. A new case addressing whether strict liability for abnormally dangerous activities applies

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to fracking, which, juxtaposed with another featured case, illustrates the differing ways courts have approached the Restatement factors. A new case discussing joint and several liability, offering a straightforward introduction that enhances or may be substituted for

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takes a climate and culture vantage point on micro approaches to human issues at work (recruitment and hiring, training and performance management, motivation and fairness) as well as organizational processes (teams, leadership, careers, communication),

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Life Takes Place argues that, even in our mobile, hypermodern world, human life is impossible without place. Seamon asks the

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question: why does life take place? He draws on examples of specific places and place experiences to understand place more broadly. Advocating for a holistic way of understanding that he calls "synergistic relationality," Seamon defines places as spatial fields that gather, activate, sustain, identify, and

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interconnect things, human beings, experiences, meanings, and events. Throughout his phenomenological explication, Seamon recognizes that places are multivalent in their constitution and sophisticated in their dynamics. Drawing on British philosopher J. G. Bennett's method of progressive

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approximation, he considers place and place experience in terms of their holistic, dialectical, and processual dimensions.

Recognizing that places always change over time, Seamon examines their processual dimension by identifying six generative processes that he labels interaction, identity, release, realization,

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intensification, and creation. Drawing on practical examples from architecture, planning, and urban design, he argues that an understanding of these six place processes might contribute to a more rigorous place making that produces robust places and propels vibrant environmental experiences. This book is a

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variations, including shared values variations, structure variations, and staff variations. It presents these case studies through the prism of the "variations" idea to help you visualize the difference of the "case history" approach presented here. The case studies illustrate the different dimensions of business variations

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available to help your organization in its quest towards achieving and sustaining excellence. The book extends a set of variations inspired by the pioneering McKinsey 7S model, namely shared values, strategy, structure, stuff, style, staff, skills, systems, and sequence. It includes case history segments for Toyota,

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