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In The Battle to Do Good, former McDonald's Executive Bob Langert takes readers on a behind-the-scenes tour of the restaurant giant's decades-long battle to do good, tackling tricky societal issues all while feeding 70 million people a day while attending to the bottom line.

"The food system is broken, but there is a revolution underway to fix it. Bite Back presents an urgent call and vision for disrupting corporate power in the food system, a vision shared with countless organizers and advocates worldwide. In this provocative and inspiring new book, editors Saru Jayaraman and Kathryn De Master bring together leading experts and

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activists who are challenging corporate power by addressing injustices in our food system, from wage inequality to environmental destruction to corporate bullying. Each topical section presents an overview of a problem related to corporate control of the food system and then offers the story of a successful organizing campaign that tackled the problem. This unique solutions-oriented book allows readers to explore the core contemporary challenges embedded in our food system and learn how people and communities can push back against corporate greed to benefit workers and consumers everywhere. It is essential reading for anyone interested in food today"--

EBONY is the flagship magazine of Johnson Publishing. Founded in 1945 by John H. Johnson, it still maintains the

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highest global circulation of any African American-focused magazine.

Grinding It Out The Making of McDonald's Macmillan

The Unequal Struggle

Mcdonalds Shamrock Shake Irish Notebook

People Taking on Corporate Food and Winning

Resource Conservation and Recovery Act Amendments of 1991:

March 5, 1992; March 28, 1992

ARCH Models and Financial Applications

Green Business: Concepts, Methodologies, Tools, and Applications

Details the history of the company from its beginnings in Illinois to becoming a major,

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international corporation.

This two volume set LNCS 7825 and LNCS 7826 constitutes the refereed proceedings of the 18th International Conference on Database Systems for Advanced Applications, DASFAA 2013, held in Wuhan, China, in April 2013. The 51 revised full papers and 10 short papers presented together with 2 invited keynote talks, 1 invited paper, 3 industrial papers, 9 demo presentations, 4 tutorials and 1 panel paper were carefully reviewed and selected from a total of 227 submissions. The topics covered in part 1 are social networks; query processing; nearest

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neighbor search; index; query analysis; XML data management; privacy protection; and uncertain data management; and in part 2: graph data management; physical design; knowledge management; temporal data management; social networks; query processing; data mining; applications; and database applications.

THE AEGIS CONSPIRACY is a fictional account of a covert organization hidden within the Central Intelligence Agency. The cabal is composed of men who are convinced the policy precluding assassinations exposes the nation to grave peril. Ignoring established directives, these men

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quietly plan and cause the deaths of those they deem to represent a clear and present danger to the Republic. Clandestine Service Agent Den Clark joins with the conspirators but he becomes a threat to them. He is pursued by faceless enemies, intent upon his murder. THE AEGIS CONSPIRACY is a demonstration of Lord Acton's epigram - Power tends to corrupt and absolute power corrupts absolutely. About the Author Galen Winter lived in Latin America, traveling extensively while negotiating and managing contracts with Latin governments and companies. He returned to the United States as a corporation

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attorney in Milwaukee and in Chicago. Later, he opened a law office in northern Wisconsin where, he writes, "man can associate with dogs and shotguns without arousing too much suspicion." Winter has contributed hundreds of columns to several national and regional outdoor magazines. He has compiled a fish and wild game cookbook, written five volumes of short stories and published two novels. Winter also found time to engage in his passion for hunting and fishing - preoccupations that have taken him from north of the Arctic Circle in Canada's Northwest Territories to Brazil's Amazon basin, Argentina's

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Patagonia, the waters off Ecuador, Costa Rica and Cuba and many other places where fish and game occur. Winter holds a Political Science, a Masters in International Business Administration and a Doctor Juris degree.

The decisions a corporation makes affect more than just its stakeholders and can have wide social, environmental, and economic consequences. This facilitates a business environment built around the practical regulations and transparency necessary to ensure ethical and responsible business practice.

Corporate Social Responsibility: Concepts,

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Methodologies, Tools, and Applications is a vital reference source on the ways in which corporate entities can implement responsible strategies and create synergistic value for both businesses and society. Highlighting a range of topics such as company culture, organizational diversity, and human resource management, this multi-volume book is ideally designed for business executives, managers, business professionals, human resources managers, academicians, and researchers interested in the latest advances in organizational development.

The Glengarry McDonalds of Virginia

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Hearings Before the Subcommittee on Environmental Protection of the Committee on Environment and Public Works, United States Senate, One Hundred Second Congress, First Session, on S. 976

First International Conference, INTAP 2018, Bahawalpur, Pakistan, October 23-25, 2018, Revised Selected Papers

The Business of Black Power Handbook

Sessional Papers of the Dominion of Canada

This volume represents a real-life case study, revealing the interaction between the McDonald's Corporation - the most

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famous brand in the world - and the regulatory systems of a number of different European countries.

Examines the fast food industry with facts about its evolution and practices, the effects of fast food consumption on public health, and the international success of fast food.

The classical ARMA models have limitations when applied to the field of financial and monetary economics. Financial time series present nonlinear dynamic characteristics and the ARCH models offer a more adaptive framework for this type of problem. This book surveys the recent work in this area from the perspective of statistical theory, financial models, and applications and will be of interest to theorists and practitioners. From the view point of statistical theory, ARCH models may be considered as specific nonlinear time series models which allow for an exhaustive study

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of the underlying dynamics. It is possible to reexamine a number of classical questions such as the random walk hypothesis, prediction interval building, presence of latent variables etc., and to test the validity of the previously studied results. There are two main categories of potential applications. One is testing several economic or financial theories concerning the stocks, bonds, and currencies markets, or studying the links between the short and long run. The second is related to the interventions of the banks on the markets, such as choice of optimal portfolios, hedging portfolios, values at risk, and the size and times of block trading. "Report of the Dominion fishery commission on the fisheries of the province of Ontario, 1893", issued as vol. 26, no. 7, supplement.

Inside McDonald's Sustainability Journey

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Intelligent Technologies and Applications

15th International Conference, DASFAA 2010, Tsukuba, Japan, April 1-4, 2010, Proceedings

Electric Power Substations Engineering

Community Development, Capitalism, and Corporate

Responsibility in Postwar America

Handbook of Partial Least Squares

Reproduction of the original: Miss McDonald by Mary J Holmes

If your company wants to save money currently spent waste hauling, disposal, and clean-up costs, while protecting the environment, this is the book for you. L Trash to Cash serve as your implementation guide to a

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effective, on-going corporate paper recycling and waste reduction program. Berman addresses the major issues and realities surrounding paper consumption and recycling. This prescriptive guide can show you how to achieve a financially successful program for your company. Fully illustrated, Trash to Cash contains practical and insightful case studies that demonstrate successful programs have been created and kept alive AT&T, McDonald's, Merrill Lynch and other role-model corporations. Learn how to be on target environmental while saving your company thousands, even millions of dollars. Discover how a minor change to a paper bag

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saved McDonald's \$2.6 million in 1994. See how Giordano Paper Recycling Corporation saved a company \$50/ton in waste hauling fees and earn an \$80/ton recycling payment instead. We are in a crisis situation. Statistical evidence is everywhere and the message is and clear. Paper consumption, landfills, deforestation, lumber production, and population growth rates all have an impact. This book identifies specific techniques that work and shows how any large or medium sized organization can overcome obstacles to curbing consumption and to recycling. The detailed case examples demonstrate how various companies have overcome the

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crises and "closed the loop" by buying recycled products.

A book on Computer Applications

This book discusses the development of bio-based plastics and associated nanocomposites in order to achieve targeted structural morphologies, and physical and chemical properties for use in food-packaging applications. In line with bio-based and/or biodegradable plastic matrices, the current status of the development of multifaceted bionanofillers is also explored in detail. This book begins by addressing the past, present and future prospects of bio-based and/or biodegradable polymers in specific food-packaging applications, and the importance

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and advantages of such packaging over fossil polymer-based packaging materials. Furthermore, this book also examines the current commercial overview of bio-based and/or biodegradable polymers and nanocomposites, and the structure-property relationship required for various advanced applications. Individual chapters detail bio-based polymers, bio-derived and microbial-derived plastics, which include exclusive investigations on the most promising polymers, such as polylactic acid (PLA) and polyhydroxyalkanoates (PHA), and their bionanocomposites, for food-packaging applications. Detailed discussions highlight the various properties of

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polymers for food-packaging applications including bio-based and/or biodegradable polymers and nanocomposites. The processing of blends using bio-based and/or biodegradable polymers and non-degradable polymers for food-packaging applications are also featured. In addition, extensive discussions include different edible biopolymer-based coatings on food items which can act as effective carriers for improving the shelf life of food. Moreover, various end-of-life solutions of plastics such as recycling, reuse, composting and so on for the safe disposal of plastic waste are reviewed. Finally, this book discusses migration studies, and safe

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legislation and regulations of such packages in contact with food, which are currently being performed by various organisations across the world. Throughout the book, detailed case studies are included on sustainable polymers, and associated nanocomposites, along with different perspectives on their industrial applications, a critical challenges and opportunities for developing biopolymer nanocomposites for food-packaging applications.

Bio-based Plastics for Food Packaging Applications
The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away

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Working for McDonald's in Europe
Bite Back

International Conference, Santander, Spain, June 20-23
2011. Proceedings

Examines the patterns, motives, and effects of mass persuasion, discussing the history of propaganda, how the message of propaganda is delivered, and counteracting the tactics of mass persuasion.

Combining select chapters from

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Grigsby's standard-setting The Electric Power Engineering Handbook with several chapters not found in the original work, Electric Power Substations Engineering became widely popular for its comprehensive, tutorial-style treatment of the theory, design, analysis, operation, and protection of power substations. For its

The issues of sustainability and corporate social responsibility have become vital discussions in many

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industries within the public and private sectors. In the business realm, incorporating practices that serve the overall community and ecological wellbeing can also allow businesses to flourish economically and socially. Green Business: Concepts, Methodologies, Tools, and Applications is a vital reference source for the latest research findings on the challenges and benefits of implementing sustainability into the core functions

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of contemporary enterprises, focusing on how green approaches improve operations. Highlighting a range of topics such as corporate sustainability, green enterprises, and circular economy, this multi-volume book is ideally designed for business executives, business and marketing professionals, business managers, academicians, and researchers actively involved in the business industry. Academic Paper from the year 2019 in

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the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, Social Media, grade: 4.5, Kenyatta University, language: English, abstract: The purpose of this report is to examine the service concept of McDonald's, the world's leading chain of hamburger fast food restaurant and the prominent global food service retailer. The report also discusses how the operations of the organisation

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contribute to the functioning of the service concept. After presenting the assessment of how service concept is implemented through operations, the recommendations are discussed at the end of the report. Besides, appendices have been included to illustrate a series of tables and figures that support the report. The service concept is the insight and expectations of the service itself in the thoughts of the employers, investors, stakeholders,

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employer and customers. The concept involves an open transformation process of transforming inputs to anticipated outputs through the suitable application resources. More precisely, services are cost-effective activities that lead to the place, time, psychological or form utility. A meal in a fast food restaurant not only saves time but also it offers a psychological help. Developing the service concept can be considered as

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the ultimate step for a corporation in generating an all-inclusive service model.

The Making of McDonald's Sessional Papers

Chew on this

Wind Cave National Park, South Dakota Concepts, Methods and Applications

Ebony

This handbook provides a comprehensive overview of Partial Least Squares (PLS) methods with specific reference to their use in marketing and with a

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discussion of the directions of current research and perspectives. It covers the broad area of PLS methods, from regression to structural equation modeling applications, software and interpretation of results. The handbook serves both as an introduction for those without prior knowledge of PLS and as a comprehensive reference for researchers and practitioners interested in the most recent advances in PLS methodology.

Mcdonalds Shamrock Shake Irish Notebook This 120-page wide-ruled notebook highlights - A cover page to write your details like name and other info

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#55 white color paper for all types of inks, colored pens, and pencils A matte finish and modern look and appeal 6 by 9 inches in size ideal for bringing anywhere College-ruled for a journal or notebook This journal notebook is college ruled, spiral, small, and cute. People looking to write daily or weekly diaries or buy gifts choose this one for its many uses and benefits. At an early age, kids, students, and teens can improve their writing skills, one of the most essential life skills. They can draw, write, and input things in their heads and practice writing whenever they can. Creative writing for girls, women and men,

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regardless if they are still students or professionals, is possible. This notebook for school or for work provides an excellent venue for brainstorming, listing down things they are grateful for and making them happy, and writing about their travel. Whether as a planner or given as gifts, this notebook is versatile, elegantly-looking, and affordable. It also offers different ways of expressing yourself and making productive use of time. Check it out and take advantage of these benefits.

The five-volume set LNCS 6782 - 6786 constitutes the refereed proceedings of the International

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Conference on Computational Science and Its Applications, ICCSA 2011, held in Santander, Spain, in June 2011. The five volumes contain papers presenting a wealth of original research results in the field of computational science, from foundational issues in computer science and mathematics to advanced applications in virtually all sciences making use of computational techniques. The topics of the fully refereed papers are structured according to the five major conference themes: geographical analysis, urban modeling, spatial statistics; cities, technologies and planning; computational geometry

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and applications; computer aided modeling, simulation, and analysis; and mobile communications.

No description available.

Resource Conservation and Recovery Act
Amendments of 1991

Grinding It Out

Franchise: The Golden Arches in Black America

Industrial Pollution Control

Miss McDonald

Selected Legal Papers

This two volume set LNCS 5981 and LNCS

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5982 constitutes the refereed proceedings of the 15th International Conference on Database Systems for Advanced Applications, DASFAA 2010, held in Tsukuba, Japan, in April 2010. The 39 revised full papers and 16 revised short papers presented together with 3 invited keynote papers, 22 demonstration papers, 6 industrial papers, and 2 keynote talks were carefully reviewed and selected from 285 submissions. The papers of the

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first volume are organized in topical sections on P2P-based technologies, data mining technologies, XML search and matching, graphs, spatial databases, XML technologies, time series and streams, advanced data mining, query processing, Web, sensor networks and communications, information management, as well as communities and Web graphs. The second volume contains contributions related to trajectories and moving objects,

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skyline queries, privacy and security, data streams, similarity search and event processing, storage and advanced topics, industrial, demo papers, and tutorials and panels.

The movie *The Founder*, starring Michael Keaton, focused the spotlight on Ray Kroc, the man who amassed a fortune as the chairman of McDonald's. But what about his wife Joan, the woman who became famous for giving away his fortune? Lisa Napoli tells the

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fascinating story behind the historic couple. Ray & Joan is a quintessentially American tale of corporate intrigue and private passion: a struggling Mad Men-era salesman with a vision for a fast-food franchise that would become one of the world's most enduring brands, and a beautiful woman willing to risk her marriage and her reputation to promote controversial causes that touched her deeply. Ray Kroc was peddling franchises around the

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country for a fledgling hamburger stand in the 1950s—McDonald's, it was called—when he entered a St. Paul supper club and encountered a beautiful young piano player who would change his life forever. The attraction between Ray and Joan was instantaneous and instantly problematic. Yet even the fact that both were married to other people couldn't derail their roller coaster of a romance. To the outside world, Ray and Joan were happy,

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enormously rich, and giving. But privately, Joan was growing troubled over Ray's temper and dark secret, something she was reluctant to publicly reveal. Those close to them compared their relationship to that of Elizabeth Taylor and Richard Burton. And yet, this volatility paved the way for Joan's transformation into one of the greatest philanthropists of our time. A force in the peace movement, she produced activist films, books, and

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music and ultimately gave away billions of dollars, including landmark gifts to the Salvation Army and NPR. Together, the two stories form a compelling portrait of the twentieth century: a story of big business, big love, and big giving.

WINNER • 2021 PULITZER PRIZE IN HISTORY
Winner • 2022 James Beard Foundation Book Award [Writing] The "stunning" (David W. Blight) untold history of how fast food became one of the greatest

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generators of black wealth in America. Just as *The Color of Law* provided a vital understanding of redlining and racial segregation, Marcia Chatelain's *Franchise* investigates the complex interrelationship between black communities and America's largest, most popular fast food chain. Taking us from the first McDonald's drive-in in San Bernardino to the franchise on Florissant Avenue in Ferguson, Missouri, in the summer of 2014,

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Chatelain shows how fast food is a source of both power—economic and political—and despair for African Americans. As she contends, fast food is, more than ever before, a key battlefield in the fight for racial justice.

Industrial Pollution Control: Issues and Techniques Second Edition Nancy J. Sell This revised guide incorporates all the important information on pollution sources, control methods, and

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pollution regulations generated since publication of the previous edition in 1981. This edition surveys the impacts of every type of pollution on health, plants, materials, and weather. It discusses how different types of pollution are produced, laws governing specific emissions, and both existing and emerging air, water, and solid waste control techniques. Detailed sections zero in on processing methods, pollution production, and control

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methods in specific industries, including chemical, physical, and economic factors that inhibit better pollution control. Case studies offer insights into processes that directly minimize emissions or indirectly reduce them by decreasing energy needs. Pollution issues of iron and steel manufacturing, foundry operations, metals finishing, cement manufacture, glass manufacture, paper and pulp, food processing, brewing, tanning, and

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chemical industries are probed in depth. Among the new pollution control strategies covered are: * Regulations, treatment techniques, and disposal methods for hazardous wastes * Direct steelmaking processes that reduce pollution * Modified glassmaking furnaces that decrease pollution * Non-chlorine pulp bleaching sequences that curtail production of toxic substances such as dioxin * Secondary fiber utilization and reduction of PCB

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emissions * Resource recovery from sludges and ashes * Chemical spill containment and cleanup * Uses of degradation and recycling to reduce plastics waste Coverage of the impact of U.S. regulations, status of the U.S. environment, continuing problems, economic costs, and cost-benefit issues further increases the value of this source to environmental engineers and scientists working for the EPA, state regulatory agencies, or consulting

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engineering firms. This guide is also a vital reference for environmentalists working with advocacy groups, and environmental or process engineers in industry.

The Story of McDonald's
18th International Conference, DASFAA
2013, Wuhan, China, April 22-25, 2013.
Proceedings, Part I
New Scientist
Safety and Soundness Issues Related to
Bank Derivatives Activities

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Corporate Environmentalism and Public Policy

Computational Science and Its Applications - ICCSA 2011

This is the first book to provide a hard-headed economic view of the voluntary approaches to environmental issues, especially toxic chemicals, waste disposal and global warming, that have become prominent in recent years.

Corporate environmental initiatives are seen as a tool for influencing the behaviour of environmental activists, legislators, and regulators, though they may have ancillary benefits such as attracting green consumers or

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reducing costs. Equally, government voluntary programs are seen as a way to achieve modest environmental results when political resistance to mandatory policies is high. Rigorous analysis is illustrated with numerous case studies drawn from the US, Europe, and Japan, while technical details are relegated to appendices, and each chapter highlights implications for corporate strategy and public policy. Although rooted in economic theory, this book will appeal to business strategists and policy practitioners, as well as scholars and researchers.

"He either enchants or antagonizes everyone he meets. But even his enemies agree there are three things Ray

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Kroc does damned well: sell hamburgers, make money, and tell stories." --from Grinding It Out Few entrepreneurs can claim to have radically changed the way we live, and Ray Kroc is one of them. His revolutions in food-service automation, franchising, shared national training, and advertising have earned him a place beside the men and women who have founded not only businesses, but entire empires. But even more interesting than Ray Kroc the business man is Ray Kroc the man. Not your typical self-made tycoon, Kroc was fifty-two years old when he opened his first franchise. In Grinding It Out, you'll meet the man behind McDonald's, one of

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the largest fast-food corporations in the world with over 32,000 stores around the globe. Irrepressible enthusiast, intuitive people person, and born storyteller, Kroc will fascinate and inspire you on every page.

New Scientist magazine was launched in 1956 "for all those men and women who are interested in scientific discovery, and in its industrial, commercial and social consequences". The brand's mission is no different today - for its consumers, New Scientist reports, explores and interprets the results of human endeavour set in the context of society and culture.

This book constitutes the refereed proceedings of the

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First International Conference on Intelligent Technologies and Applications, INTAP 2018, held in Bahawalpur, Pakistan, in October 2018. The 68 revised full papers and 6 revised short papers presented were carefully reviewed and selected from 251 submissions. The papers of this volume are organized in topical sections on AI and health; sentiment analysis; intelligent applications; social media analytics; business intelligence; Natural Language Processing; information extraction; machine learning; smart systems; semantic web; decision support systems; image analysis; automated software engineering.

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Database Systems for Advanced Applications

The Everyday Use and Abuse of Persuasion

The Aegis Conspiracy

How Businesses Can Save Money and Increase Profits

The Battle To Do Good

Issues and Techniques