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"Since the tenth edition of Contemporary Management was published, our book continues to be a leader in the management market. This tells us that we continue to meet the expectations of our existing users and attract new users to our book"--

Biological Anthropology is a concise introduction to the basic themes, theories, methods and facts of bioanthropology. The scientific method provides a framework that brings accessibility and context to the material. This seventh edition presents the most recent findings and interpretations of topics in anthropology including

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Australopithecus sediba, the Denisovians, and epigenetics.

All the Math Your 7th Grader Needs to Succeed This book will help your elementary school student develop the math skills needed to succeed in the classroom and on standardized tests.

The user-friendly, full-color pages are filled to the brim with engaging activities for maximum educational value. The book includes easy-to-follow instructions, helpful examples, and tons of practice problems to help students master each concept, sharpen their problem-solving skills, and build confidence. Features include:

- A guide that outlines national standards for Grade 7
- Concise lessons combined with lot of practice that promote better scores—in class and on achievement

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tests • A pretest to help identify areas where students need more work • End-of-chapter tests to measure students' progress • A helpful glossary of key terms used in the book • More than 1,000 math problems with answers

Topics covered:

- Mathematical operations and number properties
- Negative numbers and absolute value
- Solving problems with rational numbers
- Ratios and proportions
- Percent and percent change
- Graphing relationships and unit rates
- Roots and exponents
- Scientific notation
- Solving equations and inequalities
- Customary and metric units of measure, including conversions
- Data presentation
- Statistics and probability
- Constructing and analyzing geometric figures
- Solving problems involving angle

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measure, area, surface area, and volume

Labor Economics, seventh edition by George J. Borjas provides a modern introduction to labor economics, emphasizing both theory and empirical evidence. The book uses many examples drawn from state-of-the-art studies in labor economics literature. The author introduces, through examples, methodological techniques that are commonly used in labor economics to empirically test various aspects of the theory. Labor Economics is thoroughly integrated with the adaptive digital tools available in McGraw-Hill's LearnSmart Advantage Suite, proven to increase student engagement and success in the course.

Focus on Personal Finance
Beginning French (student Edition) 7e

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Project Management in Construction,
Seventh Edition

McGraw-Hill Nurses Drug Handbook,
Seventh Edition

Business Statistics in Practice

Human Relations: Strategies for Success covers both new and time-tested theories of human relations, and shows the relationship between human relations skills and career success in one-on-one situations, groups, and organizations. Self-esteem, self-awareness, attitude, motivation, and values are covered as the text explores the personal side of human relations and how it relates to management theory.

Human Relations: Strategies for

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Success stresses the human relations skills and management principles essential to functioning successfully in a global business environment.

Get all the basics on drug therapies—and administer drugs confidently and accurately—with the newly updated *Pharmacology Made Incredibly Easy, 4th Edition*. Written in the enjoyable, award-winning *Incredibly Easy* style, this easy-to-follow, fully illustrated guide offers step-by-step direction on the medication process, from assessing patient needs, to planning care, to implementation and positive outcomes. Strengthen your

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understanding of your class materials, get ready for the NCLEX® or certification exam, and administer drug therapies—safely and effectively! Build a strong platform of pharmacology knowledge and skills with. . . NEW and updated content on the newest approved medications and dosages and NEW tables listing: NEW vaccines and treatment for biological weapons exposure NEW treatment and antidotes for chemical weapons exposure NEW herbal drugs content NEW icons and images that clarify content Revised and updated content on the concepts of pharmacokinetics,

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pharmacodynamics, and pharmacotherapeutics

Pharmacology basics – How drugs are derived, developed, classified, and administered; classes of drugs by body system; their uses and mechanisms “Nurse Joy” and “Nurse Jake” illustrated characters offering tips and insights throughout Quick-scan format with concise, bulleted content Hundreds of illustrations and diagrams explaining key concepts and providing clear direction on administering drugs; drug distribution, absorption, and metabolism; potential drug interactions; adverse reactions; how different classes of drugs

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work in different body systems
Special chapter features: Just the facts – A quick summary of chapter content
Advice from the experts – Experienced practitioners' insights
Prototype pro – Actions, indications, and nursing considerations for common prototype drugs
Nursing process – Patient assessment, diagnosis, outcome goals, implementation, and evaluation for each type and class of drug
Pharm function – Illustrating how drugs act in the body; recognizing and treating adverse reactions
Before you give that drug – Warnings to consider before you administer a drug
Education edge

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- Information to share with your patient
Quick quiz - End-of-chapter questions with answers/explanations, to help you remember the essentials
End-of-book multiple-choice Q&A; Quick Guides to Medication Safety, Ophthalmic and Dermatologic Drugs, and Abbreviations to Avoid; Glossary of essential pharmacology terms.
Corporate Communication stresses the importance of creating a coordinated corporate communication system, and describes how organizations can benefit from important strategies and tools to stay ahead of the competition. Cases and examples

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of company situations relate to the chapter, and highlight the strategies companies have used to stay ahead. These cases provide readers with the opportunity to participate in real decisions that managers had to make on a variety of real problems.

Value-Added, Every Time.

Grewal's value-based approach emphasizes that even the best products and services will go unsold if marketers cannot communicate their value. *Marketing* is the most concise, impactful approach to Principles of Marketing on the market, with tightly integrated topics that explore both marketing

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fundamentals and new influencers, all in an engaging format that allows for easy classroom and assignment management. A robust suite of instructor resources and regularly updated Grewal/Levy author blog provide a steady stream of current, fresh ideas for the classroom. Grewal/Levy's *M: Marketing* 6th edition is available through McGraw-Hill Connect[®], a subscription-based learning service accessible online through personal computer or tablet. An Active Approach to Help You Achieve Financial Literacy Advertising Media Planning, Seventh Edition

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Business Driven Information Systems

Pharmacology Made Incredibly Easy!

Global Business Today

Many companies now recognize that learning through training, development, and knowledge management helps employees strengthen or increase their skills in order to improve or make new products, generate new and innovative ideas, and provide high-quality customer service. Thus, an emphasis on learning through training, development, and knowledge management is no longer in the category of “nice to do”—they are a “must do” if companies want to gain a competitive advantage and meet

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employees' expectations. Based on the author's extensive experience in teaching training and development courses to both graduate and undergraduate students, Employee Training and Development, Seventh Edition, retains the lively writing style, inspiring examples, and emphasis on new technology and strategic training from previous editions. More than 110,000 definitions! For more than three decades, this internationally-known reference has been the easiest, fastest, and most reliable way for anyone to gain fluency in the language of science and technology. Containing more than 110,000 entries that span 100 fields ranging from acoustics to zoology, the McGraw-Hill

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Dictionary of Scientific and Technical Terms features definitions written in language understandable to students and the general public, yet advanced enough for professionals.

McGraw-Hill Nurses Drug Handbook, Seventh Edition

Mcgraw-hill
Designed for the two-semester general chemistry course, Chang's textbook has often been considered a student favorite. This best-selling textbook takes a traditional approach. It features a straightforward, clear writing style and proven problem-solving strategies. The strength of the seventh edition is the integration of many tools that are designed to inspire both students and instructors. The textbook is the

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foundation for the technology. The multi-media package for the new edition stretches students beyond the confines of the traditional textbook.

*Nursing2022 Drug Handbook
M: Management*

Biological Anthropology

Loose Leaf for M: Marketing

*The McGraw-Hill Dictionary of
Scientific and Technical Terms,
Seventh Edition*

Understanding that a global humanities course is taught in varying ways, Gloria Fiero redefines the discipline for greater flexibility with the 7th Edition of The Humanistic Tradition. Enhanced by McGraw-Hill's LearnSmart® and

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SmartBook®, Fiero delivers a learning experience tailored to the needs of each institution, instructor, and student. With the ability to incorporate new extended readings, streaming music, and artwork, The Humanistic Tradition renews the understanding of the relationship between world cultures and humankind's creative legacy. McGraw-Hill Connect Humanities is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, so that your class time is more engaging and

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effective. It provides tools that make assessment easier, learning more engaging, and studying more efficient.

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Best Value on the Market! The drug guide nurses count on to safely administer more than

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4,000 drugs McGraw-Hill Nurse's Drug Handbook, Seventh Edition provides everything nurses must know to protect themselves and their patients when administering drugs. The Handbook delivers the evidence base needed to administer more than 3,000 brandname and 1,000 generic drugs--along with important administration and monitoring instructions. The drug monographs are designed for easy understanding and quick access to essential facts. For the safest, most effective drug administration possible, you'll find: Full monographs on 1,000+ drugs, including 29 new

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ones NEW FDA black box warnings and adverse drug reactions Special icons pointing out hazardous and high-alert drugs Expanded 36-page safe drug administration insert Guidance on drug interactions including foods, herbals, and behavior NEW safety insert on sanctioned guidelines for timely administration of scheduled drugs and new appendix on current drug shortages THE #1 Drug Guide for nurses & other clinicians...always dependable, always up to date! Look for these outstanding features: Completely updated nursing-focused drug

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monographs featuring 3,500 generic, brand-name, and combination drugs in an easy A-to-Z format NEW 32 brand-new FDA-approved drugs in this edition, including the COVID-19 drug remdesivir—tabbed and conveniently grouped in a handy “NEW DRUGS” section for easy retrieval NEW Thousands of clinical updates—new dosages and indications, Black Box warnings, genetic-related information, adverse reactions, nursing considerations, clinical alerts, and patient teaching information Special focus on U.S. and Canadian drug safety issues and concerns Photoguide

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insert with images of 439 commonly prescribed tablets and capsules

A concise, engagingly written introduction to understanding statistics as they apply to medicine and the life sciences CD-ROM performs 30 statistical tests Don't be afraid of biostatistics anymore! Primer of Biostatistics, 7th Edition demystifies this challenging topic in an interesting and enjoyable manner that assumes no prior knowledge of the subject. Faster than you thought possible, you'll understand test selection and be able to evaluate biomedical statistics

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critically, knowledgeably, and confidently. With Primer of Biostatistics, you'll start with the basics, including analysis of variance and the t test, then advance to multiple comparison testing, contingency tables, regression, and more.

Illustrative examples and challenging problems, culled from the recent biomedical literature, highlight the discussions throughout and help to foster a more intuitive approach to biostatistics. The companion CD-ROM contains everything you need to run thirty statistical tests of your own data. Review questions and

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summaries in each chapter facilitate the learning process and help you gauge your comprehension. By combining whimsical studies of Martians and other planetary residents with actual papers from the biomedical literature, the author makes the subject fun and engaging. Coverage includes: How to summarize data How to test for differences between groups The t test How to analyze rates and proportions What does “not significant” really mean? Confidence intervals How to test for trends Experiments when each subject receives more than one

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treatment Alternatives to
analysis of variance and the t
test based on ranks How to
analyze survival data

The Humanistic Tradition

Volume 2: The Early Modern
World to the Present

Looseleaf for The Humanistic
Tradition, Book 2: Medieval
Europe And The World Beyond

Nursing Spectrum Drug
Handbook 2008

M

BUSINESS:patients and Service
Users

*The World of Music is a music
appreciation book designed for
instructors who want to focus
on listening to music as it exists*

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in the real world of their students. Expanding the traditional repertoire used for music study, this popular text begins with American folk, religious, jazz, popular, and ethnic music before introducing some world music and concluding with a thorough overview of Western classical music. The approach captures the essence of each repertoire, and equips students to recognize different styles, appreciate their different functions, and possess a solid foundation for a lifetime of musical appreciation.

"The seventh edition of Focus

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on Personal Finance contains new and updated boxed features, exhibits and tables, articles, and end-of-chapter material. The following grid highlights some of the more significant content revisions made to Focus, 6e"--

Written by the author of highly effective psychology texts relied upon by thousands of teachers and students, Educational Psychology is a well-crafted text that emphasizes the application of theory to classroom practice. With richly evocative classroom vignettes provided by practicing teachers, as well as the most case studies - three

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per chapter - of any Introductory text, Santrock's Educational Psychology helps students think critically about the research basis for best practices. Additionally, Santrock's hallmark Learning System organizes the content into manageable chunks to support retention and mastery, and make it much more likely that students will have an engaging and successful course experience.

M: Management by Bateman/Snell is the fastest growing Principles of Management textbook on the market. Bateman/Snell is

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written from the ground up to be brief, lean, and flexible enough to enable you to cover just the topics you want at the level of depth you want, while still maintaining the integrity of the content. Plus, it does not inherit outdated examples from a hardback derivative. With market-leading teaching support and the most up to date content available, M:

Management represents the best value available in the brief Principles of Management market. What sets Bateman/Snell apart? An unrivaled mixture student-focused current content and the

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best teaching support around.

Marketing

Project Management

Integrated Science

Contemporary Management

Vis-A-vis

Understanding that a global humanities course is taught in varying ways, Gloria Fiero redefines the discipline for greater flexibility with the 7th Edition of The Humanistic Tradition. Enhanced by McGraw-Hill Education's LearnSmart® and SmartBook®, Fiero delivers a learning experience tailored to the needs of each institution, instructor, and student. With the ability to incorporate new extended

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readings, streaming music, and artwork, The Humanistic Tradition renews the understanding of the relationship between world cultures and humankind's creative legacy. McGraw-Hill Connect Humanities is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, so that your class time is more engaging and effective. It provides tools that make assessment easier, learning more engaging, and studying more efficient. Vis-à-vis engages students with its unique integration of contemporary culture and

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communicative building blocks, providing tools to build a solid foundation in introductory French. Building communicative competence with Vis-à-vis One of the major challenges of the introductory language course is to give each student ample exposure to the language and sufficient opportunity to practice speaking, both in and out of the classroom. To parallel print versions of the text and Workbook/Laboratory Manual, we offer the same content on the Connect platform, where students have full access to the eBook, online Workbook/Laboratory Manual activities, LearnSmart, and all

accompanying audio and video resources. In Vis-à-vis, the following resources work together to promote communicative competence: Interactive vocabulary presentations (Paroles) include audio recordings, allowing students to listen, record, and practice new vocabulary outside of class. Interactive activities for vocabulary and grammar, many of which are auto-graded, give students the opportunity to complete their assignments and come to class better prepared to participate in paired and group activities. Prononcez bien! activities include a recording feature and provide

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students with opportunities for discrete-word and contextualized practice that help students develop confidence in their speaking abilities. Recordings of lively mini-dialogues featuring the blog characters give students a spirited introduction to the new grammatical structure in context. Seventeen Grammaire interactive tutorials, each with a brief practice quiz, focus on structures that students typically struggle with, such as passé composé vs. imparfait. LearnSmart modules for vocabulary and grammar are available specifically for Vis-à-vis. This powerful adaptive tool helps

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students pinpoint their weaknesses and gives them an individualized study program based on their results. Audio prompts for vocabulary and grammar help students strengthen both their listening and writing skills. With these powerful tools, students have many opportunities to build their communicative skills, and instructors save valuable class time for interactive practice. Building cultural competence with Vis-à-vis The program's meaningful and extensive exploration of the rich culture of France and the Francophone world is fully supported throughout the program. Each four-chapter

segment of Vis-à-vis focuses on a new French or Francophone character and region. The personal online journal entries in Le blog de..., the related Reportage, and the Bienvenue... readings that precede Chapter 1 and follow Chapters 4, 8, 12, and 16, expose students to contemporary language and the vast diversity of life and culture in France, Canada, Tunisia, and beyond. Le videoblog de... and the stunning Bienvenue video segments feature the bloggers and give students a window into the sights and sounds of eight different French-speaking regions/countries including France, Martinique,

and Tahiti. Each video is accompanied by comprehension and cross-cultural comparison activities that encourage students to make connections between their culture and those of the French-speaking world. A brand-new feature has been added below the Reportage, entitled Le Micro-trottoir. Le micro-trottoir provides students a chance to see everyday language in action through recorded "man-on-the-street" interviews featuring a diverse group of people. The interview questions are provided in the text and students will hear the interviewees respond to these questions in the video.

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Instructors can use these questions as a pre-viewing activity or have students ask and answer them after they watch the video. Additional activities based on the interviews are available in Connect. In the 7th edition, we also added a new feature entitled Sondages to all even-numbered chapters. Sondages are culture-based activities in which students look at statistics about French life and compare to their own lives. The results could serve as a basis for an end-of-semester cross-cultural comparison project. Charles Hill's Global Business Today, 4e (GBT) has become an established text in the

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International Business market for its excellent but concise coverage of the key global issues including the cultural context for global business, cross-border trade and investment, the global monetary system and competition in the global environment. GBT's concise chapters give a general introduction to international business - emphasizing the environmental factors, with less coverage of operations. Charles Hill is renowned for his attention to research trends and that is evident in Global Business Today, 4e through a variety of real world examples and cases from small, medium, and large

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companies throughout the world

This work provides an introduction to the behaviour of matter and energy in living and non-living systems for non-science majors who have to complete one or more science course as part of a general studies requirement. It gives students the opportunity to learn reasoning skills.

Management

Chemistry

Educational Psychology

Concepts and Applications

M?

Up-to-Date, Proven
Construction Project
Management Techniques

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Thoroughly revised to cover the latest technologies and standards, this practical resource provides all of the information necessary to efficiently execute every phase of any construction job. The book features complete details on estimating, purchasing, contract administration, team management, quality control and assurance, and other topics essential to completing a project on time and within budget. Project Management in Construction, Seventh Edition, covers new OSHA

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regulations and new contract formats that emphasize collaboration and teamwork. BIM and green buildings, topics of importance to all of today's project managers, are explained. Coverage includes:

- Introduction to the construction industry
- General conditions of the construction contract
- ConsensusDOCS integrated project delivery contracts
- Lean construction
- Bonds and insurance
- Organizing the project team
- Estimating and buying out the job
- Change orders
- Quality control and quality

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assurance □Project documentation □Claims, disputes, arbitration, and mediation □Design-build □Sustainability and green buildings □Building information modeling □Interoperability

The industry standard for 30 years—updated to include the newest developments in digitization and the three screens of video Apply the latest advertising technologies Build your brand in every medium Create the right budget for each campaign Through six previous editions,

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Advertising Media Planning has proven essential to the success of both practicing and aspiring media planners. Now in its seventh edition, it continues to provide valuable insight into the construction of media plans that most effectively achieve marketing objectives.

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You'll find comprehensive coverage of the latest media planning and digital technologies, including:

- Organic and sponsored Google search
- Digital out-of-home video
- Internet banners
- Computerized media channel planning
- Cell phone mobile-media
- DVR's impact on TV commercial viewing
- New online and traditional media measurement technologies
- Interactive television
- Cross-media planning
- Data fusion
- International competitive spending analysis

This is an exciting time for media

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planners. Those with the most creativity, strategic insight, and knowledge of the market are sure to find the greatest rewards.

Providing firm grounding on the fundamentals and bringing you up to speed on the latest developments in digitization, this updated classic is the best and most complete companion available for navigating the new frontier of media planning.

This book carefully blends the right mix of coverage and applications to give students a firm grounding in

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business principles. Where other books have you sprinting through the semester to get everything in, this book allows breathing space to explore topics and incorporate additional activities important to you and your students. Built from the ground up, this book is for faculty and students who value a brief, flexible, integrated, and affordable resource that is exciting, applicable, and happening. Designed for the two-semester general chemistry course, Chang's textbook has often been considered a

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student favorite. This best-selling textbook takes a traditional approach. It features a straightforward, clear writing style and proven problem-solving strategies. . . . The strength of the seventh edition is the integration of many tools that are designed to inspire both students and instructors. The textbook is the foundation for the technology. The multi-media package for the new edition stretches students beyond the confines of the traditional textbook.

The World of Music

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The Humanistic Tradition
Volume 1: Prehistory to the
Early Modern World
Strategies for Success
Human Relations

Understanding that a global humanities course is taught in varying ways, Gloria Fiero redefines the discipline for greater flexibility with the 7th Edition of The Humanistic Tradition. Enhanced by McGraw-Hill Education's LearnSmart® and SmartBook®, Fiero delivers a learning experience tailored to the needs of each institution, instructor, and student. With the ability to incorporate new extended readings, streaming music, and artwork, The Humanistic Tradition renews the understanding of the relationship between world

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cultures and humankind's creative legacy. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, so that your class time is more engaging and effective. It provides tools that make assessment easier, learning more engaging, and studying more efficient.

Publisher's Note: Products purchased from Third Party sellers are not guaranteed by the publisher for quality, authenticity, or access to any online entitlements included with the product. Up-to-Date, Proven Construction Project Management Techniques Thoroughly revised to cover the latest technologies and standards, this practical resource provides all of the information necessary to efficiently execute every

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phase of any construction job. The book features complete details on estimating, purchasing, contract administration, team management, quality control and assurance, and other topics essential to completing a project on time and within budget.

Project Management in Construction, Seventh Edition, covers new OSHA regulations and new contract formats that emphasize collaboration and teamwork. BIM and green buildings, topics of importance to all of today's project managers, are explained..

Coverage includes:

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- General conditions of the construction contract
- ConsensusDOCS integrated project delivery contracts
- Lean construction
- Bonds and insurance
- Organizing the project team
- Estimating and buying out the job
- Change orders
- Quality

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control and quality assurance • Project documentation • Claims, disputes, arbitration, and mediation • Design-build • Sustainability and green buildings • Building information modeling • Interoperability

The practical e-guide that gives you the skills to succeed as a project manager. Discover how to improve your project management skills by defining a project brief, identifying stakeholders, and building a strong team. You'll also learn useful tips for initiating projects, setting deadlines, and managing your budgets. Essential Managers gives you a practical "how-to" approach with step-by-step instructions, tips, checklists, and "ask yourself" features showing you how to focus your energy, manage change, and make an impact. DK's Essential Managers series contains the

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knowledge you need to be a more effective manager and hone your management style. Whether you're new to project management or simply looking to sharpen your existing skills, this is the e-guide for you.

Business Driven Information Systems 2nd edition takes a contemporary approach by discussing how business initiatives should ultimately drive technology choices. This edition offers an impressive variety of new case studies - real world examples of MIS in action- including coverage of Wikileaks, Myki and Apple innovations. Integrated coverage of mobile technologies, cloud computing and social networking reflects the emerging business environments that await today's business graduate. Business Driven Information Systems provides the foundation that

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will enable students to achieve excellence in business, whether they major in operations management, manufacturing, sales, marketing, finance, human resources, accounting, or virtually any other business discipline.

Sport Psychology

Labor Economics

Looseleaf for The Humanistic Tradition, Book 6: Modernism, Postmodernism, and the Global Perspective

Primer of Biostatistics, Seventh Edition

Looseleaf for The Humanistic Tradition, Book 3: European Renaissance Reformation Global Encounter

An Ultra-Convenient, Safety-Focused Drug Guide Written for RNs by RNs Nursing Spectrum Drug Handbook

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delivers instant access to concise, need-to-know information on more than 3,000 brand-name and 1,000 generic drugs. Carefully updated and based on feedback from nurses worldwide, the Handbook is an essential tool in ensuring the safest, most effective drug administration possible. Features Organized alphabetically by generic name Covers each drug's mechanism of action, indication, dosage, contraindications, and more Up-to-date overview of ophthalmic drugs, drug classes, vitamins, minerals, herbs and supplements Color-

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*coded "clinical alert" icons
throughout Full-color
patient safety and drug
identification inserts
Useful photo gallery of
common tablets and capsules
NEW treatment algorithms
Vital coverage of life-
threatening adverse
reactions Valuable
appendices Ribbon bookmark
to keep your place Off-label
uses for many drugs PDA
download of the ENTIRE text
Online companion site
(www.nursedrughandbook.com)
with drug updates,
downloadable patient
education information, and
more
Corporate Communication
Employee Training &*

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Development

Investments

McGraw-Hill Education Math

Grade 7, Second Edition