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This text is developed for the first course in Farm Management, typically taken by a junior/senior level student. Designed to introduce students to the key concepts on how to effectively manage a farm business, the seventh edition provides students with the basic information needed to measure management performance, financial progress, and the financial condition of the farm business.

Leadership: Enhancing the Lessons of Experience, 10e, now consists of 18 chapters, four of which cover specific leadership

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skills and qualities covered in each of the book's four sections. Hughes, Ginnett, and Curphy draw upon three different types of literature - empirical studies; interesting anecdotes, stories, and findings; and leadership skills - to create a text that is personally relevant, interesting, and scholarly. The authors' unique quest for a careful balancing act of leadership materials helps students apply theory and research to their real-life experiences. The 10th edition has been thoroughly updated in virtually every chapter, including new content specific to how leaders respond to crisis (related to the pandemic).

MARKETING: THE CORE, 2/e by
Kerin, Berkowitz, Hartley, and

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Rudelius continues the tradition of cutting-edge content and student-friendliness set by Marketing 8/e, but in a shorter, more accessible package. The Core distills Marketing's 22 chapters down to 18, leaving instructors just the content they need to cover the essentials of marketing in a single semester. Instructors using The Core also benefit from a full-sized supplements package. The Core is more than just a "baby Kerin"; it combines great writing style, currency, and supplements into the ideal package.

Loose Leaf for International
Economics

Clinical Perspectives on
Psychological Disorders

Loose Leaf for International

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Financial Management
Global Business Today
Urban Economics

• ***Binder Ready Loose-Leaf Text (0077437608) - This full featured text is provided as an option to the price sensitive student. It is a full 4 color text that's three whole punched and made available at a discount to students. Also available in a package with Connect Plus (0077437527).***

Electronic Inspection Copy available for instructors here
Research Methods in Psychology has been substantially revised in its fourth edition. Continuing to offer enviable coverage of the research methods that psychology students at

intermediate levels need to cover in their course, the textbook has now been broadened to cover the full suite of beginner level research methods too. The result is extensive coverage of psychological methods, both quantitative and qualitative, and a textbook that will serve students perfectly from day one in their course at university. Research Methods in Psychology in its fourth edition includes:

- *Extended statistical coverage, including new chapters on Descriptive Statistics, Inferential Statistics, ANOVA, Regression and Correlation, and Latent Variable Models*
- *Further New Chapters on Content Analysis and Writing up your Research*
-

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New introductory sections placing each method in context and showing students how they relate to the bigger 'real world' picture. • Intuitive structure and visual layout makes the book easy to navigate so you can quickly find the content you need. This textbook is ideal for beginner and intermediate level psychological research methods students worldwide. Visit the Research Methods in Psychology companion website www.sagepub.co.uk/breakwell4e to take advantage of additional resources for students and lecturers.

The integrated solutions for

Colander's Economics 9e have been specifically designed to help today's students succeed in the principles of economics course. Colander's trademark colloquial approach focuses on modern economics, institutions, history, and modeling, and is organized around learning objectives to make it easier for students to understand the material and for instructors to build assignments within Connect. McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master core topics. Significant improvements in pedagogy such as reworked end-of-chapter problems, seamless

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integration within the Connect eBook, and instant feedback on assignments will engage students in the ninth edition like never before and instill the “economic sensibility” necessary to apply economic concepts to the real world. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

*International Financial
Management*

Management 9e

Competing in the Global

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Marketplace

***Loose-leaf: International Business
with ConnectPlus***

Social Psychology

Market-defining since it was first introduced, International Business 9e by Charles W. L. Hill, continues to set the standard for international business textbooks. In writing the book, Charles Hill draws on his experience in teaching, writing, and global consulting to create the most thorough, up-to-date, and thought-provoking text on the market. Many issues in international business

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are complex, so, the text explores the pros and cons of economic theories, government policies, business strategies, organizational structures, etc. Hill's: International Business is known for its strong emphasis on strategy and for maintaining a tightly integrated flow between chapters. Hill's book is practical in nature and focuses on the managerial implications of each topic on the actual practice of international business. The author's passion and enthusiasm for the

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international business arena is apparent on every page as he strives to make important theories interesting, informative, and accessible to all students.

Charles Hill's Global Business Today, 4e (GBT) has become an established text in the International Business market for its excellent but concise coverage of the key global issues including the cultural context for global business, cross-border trade and investment, the global monetary system and

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competition in the global environment. GBT's concise chapters give a general introduction to international business - emphasizing the environmental factors, with less coverage of operations. Charles Hill is renowned for his attention to research trends and that is evident in *Global Business Today*, 4e through a variety of real world examples and cases from small, medium, and large companies throughout the world
International Management: Culture, Strategy, and

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Behavior reflects new and emerging developments influencing international managers. With integrated real-world examples, research, and practical applications, students understand how to adjust, adapt, and navigate the changing global business landscape and respond to global challenges - making it a market - leader. The authors retain research and practices over the past decades, and incorporate new and emerging developments affecting international managers to increase

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*students' effectiveness in
managing across cultures.*

*Elementary Statistics: A
Step By Step Approach*

Fluid Mechanics

Marketing

*Fundamentals of Corporate
Finance*

Abnormal Psychology

**Street Law: A Course in Practical
Law ©2016** provides young people
with practical legal knowledge that is
relevant to their everyday lives. This
knowledge is delivered using Street
Law's signature student-centered,
interactive, democratic pedagogy,
which ensures that students develop
and hone the high-level critical
thinking, problem solving,
engagement, and communication

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skills that are consistent with emerging state standards. Includes Print Student Edition

Covers the strategic management topics in cost accounting. This title helps students to understand about the management and the role of cost accounting in helping an organization succeed. It addresses issues such as: How does a firm compete? and What type of cost management information is needed for a firm to succeed?

The sixth edition of Fundamentals of Corporate Finance continues its tradition of excellence ensuring the focus remains on key principles. To accommodate courses which include coverage across a wider range of topics, the authors provide

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additional chapters about Leasing, Mergers and Acquisitions online. Fundamentals of Corporate Finance strives to present the material in a way that makes it coherent and easy to understand. Finance Prep Courses allow students to view a video to refresh topics, and then answer questions to test their understanding. This product gives lecturers more time in class to cover finance topics, and ensures that students do not get left behind. In addition to providing students with relevant, realistic problem-solving tools, Fundamentals of Corporate Finance has the benefit of the most current and relevant research in finance.

Sociological Theory

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A Strategic Emphasis
Managerial Economics and
Business Strategy
Research Methods in Psychology
Fitzpatrick's Dermatology, 9e
"This book begins by teaching
managers the practical utility of
basic economic tools such as
present value analysis, supply
and demand, regression,
indifference curves, isoquants,
production, costs, and the basic
models of perfect competition,
monopoly, and monopolistic
competition. Adopters and
reviewers also praise the book
for its real-world examples and
because it includes modern
topics not contained in any other

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single managerial economics textbook: oligopoly, penetration pricing, multistage and repeated games, foreclosure, contracting, vertical and horizontal integration, networks, bargaining, predatory pricing, principal-agent problems, raising rivals' costs, adverse selection, auctions, screening and signaling, search, limit pricing, and a host of other pricing strategies for firms enjoying market power. This balanced coverage of traditional and modern microeconomic tools makes it appropriate for a wide variety of managerial economics classrooms. An increasing

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number of business schools are adopting this book to replace (or use alongside) managerial strategy texts laden with anecdotes but lacking the microeconomic tools needed to identify and implement the business strategies that are optimal in a given situation"--

International Business McGraw-Hill/Irwin

Like the eight previous editions, this ninth edition provides a clear and concise presentation of the economic forces that: cause the development of cities; determine the spatial form of cities; cause urban economies to grow or shrink; generate urban problems

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such as poverty, crime, and congestion; make the market for urban housing unique; and shape the tax and spending policies of local governments. In addition to developing the basic concepts of urban economics, the book uses economic analysis to evaluate the merits of policies designed to address our most vexing urban problems.

Construction Planning,
Equipment, and Methods
Employee Training &
Development

The Core W/OLC and Premium
Content

Street Law: A Course in Practical
Law, Student Edition

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Loose-Leaf for Fundamentals of
Human Resource Management
**Global Business Today is
the proven choice for any
international business
course. It brings together
the insights of now a
team of practitioners,
scholars, and award-
winning instructors to
present a contemporary
and realistic perspective
of this multi-faceted field.
For the 9th edition, G.
Tomas M. Hult from
Michigan State University
has joined Charles Hill to
deliver a program that is:
Current—it is**

comprehensive and up-to-date. Application Rich—it goes beyond an uncritical presentation and shallow explanation of the body of knowledge.

Relevant—it focuses on managerial implications. Integrated—its tight flow between chapters is fully integrated with proven adaptive technology.

Global Business

Today—The market-leading program of international business.

Adopting a multicultural approach, this text guides readers in the

study of social thinking, social influence, and social relations. This edition emphasises social psychology's applications to both work and life, and uses vignettes to emphasise the relevance of social psychology research.

Market-defining since it was introduced, International Business: Competing in the Global Marketplace by Charles W. L. Hill, sets the standard, and is the proven choice for International Business.

Hill draws upon his experience to deliver a complete solution, and has partnered with G. Tomas M. Hult from Michigan State University to continue to deliver a program that is: Integrated—Integrated Progression of Topics with Results-Driven Technology Practical—Focused on Practical Applications of Concepts Relevant—Timely, Comprehensive Coverage of Theory ISE Intimate Relationships Economics

The Molecular Nature of Matter and Change International Business: Competing in the Global Marketplace Intimate Relationships

"'International Business' addresses the strategic, structural and functional implications of international business in firms around the world."--Source inconnue.
Appleyard and Field's International Economics provides a balanced treatment of international economics—international trade theory and policy and international monetary theory and policy.

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Comprehensive and clear, International Economics helps students move beyond recognition toward an understanding of current and future international events through real world examples featured throughout the text. New improvements covering the emerging issues in the global economy are designed to help readers both understand and appreciate the growing importance of the global economy in their lives. Now in its eighth edition, The Moral of the Story continues to bring understanding to difficult concepts in moral philosophy through storytelling and

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story analysis. From discussions on Aristotle's virtues and vices to the moral complexities of the Game of Thrones series, Rosenstand's work is lively and relatable, providing examples from contemporary film, fiction narratives, and even popular comic strips. The Connect course for this offering includes SmartBook, an adaptive reading and study experience which guides students to master, recall, and apply key concepts while providing automatically-graded assessments. McGraw-Hill Connect® is a subscription-based learning service accessible online through

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your personal computer or tablet. Choose this option if your instructor will require Connect to be used in the course. Your subscription to Connect includes the following:

- SmartBook® - an adaptive digital version of the course textbook that personalizes your reading experience based on how well you are learning the content.*
- Access to your instructor's homework assignments, quizzes, syllabus, notes, reminders, and other important files for the course.*
- Progress dashboards that quickly show how you are performing on your assignments and tips*

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for improvement. • The option to purchase (for a small fee) a print version of the book. This binder-ready, loose-leaf version includes free shipping.

Complete system requirements to use Connect can be found here: <http://www.mheducation.com/highered/platforms/connect/training-support-students.html>

Corporate Finance

The Moral of the Story: An Introduction to Ethics

Loose Leaf for Leadership

Cost Management

Chemistry

Provides a brief introduction to human resource management. This

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Quizzes

book focuses on the uses of human resources for the general population. A comprehensive instructor's manual, test bank, PowerPoint presentation and a complete Online Learning Center make course preparation easy. Focused, fresh, and engaging, this text captures student interest and facilitates comprehension through the widespread use of current and highly relevant clinical case studies. The fully-revised fifth edition maintains the integrative approach to

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treatment using the biopsychosocial model, the emphasis on cases, and the succinct coverage that have been the foundations of the text's success. It now features a more focused approach than previous editions, with the goal of presenting only the most relevant research and clinical material.

The ninth edition of *Sociological Theory* by George Ritzer gives readers a comprehensive overview of the major theorists and schools of sociological thought. Key

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theories are integrated with biographical sketches of theorists, and are placed in their historical and intellectual context.

Written by one of the foremost authorities on sociological theory, this text helps students better understand the original works of classical and modern theorists, and enables them to compare and contrast the latest substantive concepts.

**International Business
Loose-Leaf Global Business
Today**

**International Management:
Culture, Strategy, and**

Behavior

International Economics

"The scope and content of international finance have been fast evolving due to deregulation of financial markets, product innovations, and technological advancements. As capital markets of the world are becoming more integrated, a solid understanding of international finance has become essential for astute corporate decision making. Reflecting the growing importance of international finance as a discipline, we have seen a sharp increase in the demand for experts in the area in both the corporate and academic worlds. In writing International Financial Management, ninth Edition, our goal was to provide well-organized, comprehensive, and up-to-date

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coverage of the topics that take advantage of our many years of teaching and research in this area. We hope the text is challenging to students. This does not mean that it lacks readability. The text discussion is written so that a self-contained treatment of each subject is presented in a user-friendly fashion. The text is intended for use at both the advanced undergraduate and M.B.A. levels"--

Intimate Relationships, 3rd editon, by Sharon S. Brehm, Rowland S. Miller, Daniel Perlman, and Susan Campbell preserves the personal appeal of the subject matter and vigorous standards of scholarship that made the earlier editions so successful. Written in a unified voice, this text builds on the reader-friendly tone that was established in the first two

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editions. It presents the key findings on intimate relationships, the major theoretical perspectives, and some of the current controversies in the field. Brehm, Miller, Perlman, and Campbell illustrate the relevance of close relationship science to readers' everyday lives, encouraging thought and analysis. Classic contributions to the field are covered in addition to topics on the leading edge of research.

International Financial Management provides students with a foundation for analysis through a text that is well-organized, comprehensive, and provides up-to-date coverage of the topics. Like the first eight editions, it is written based on two tenets: emphasis on the basics and emphasis on a managerial perspective. The scope and content of international

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finance have been fast evolving due to cycles of deregulations and regulations of financial markets, product innovations, and technological advancements. As capital markets of the world are becoming more integrated, a solid understanding of international finance has become essential for astute corporate decision making. Reflecting the growing importance of international finance as a discipline, we have seen a sharp increase in the demand for experts in the area in both the corporate and academic worlds. International Financial Management discussion is written so that a self-contained treatment of each subject is presented in a user-friendly fashion. The text is intended for use at both the advanced undergraduate and MBA levels.

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Farm Management

Fundamentals of Human Resource
Management with CD & Powerweb

Chemistry: The Molecular Nature of Matter and Change by Martin Silberberg has become a favorite among faculty and students. Silberberg's 4th edition contains features that make it the most comprehensive and relevant text for any student enrolled in General Chemistry. The text contains unprecedented macroscopic to microscopic molecular illustrations, consistent step-by-step worked exercises in every chapter, an extensive range of end-of-chapter problems which provide engaging applications covering a wide variety of freshman interests, including engineering, medicine, materials, and environmental studies. All of these qualities make Chemistry: The Molecular Nature of Matter and Change the centerpiece for

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any General Chemistry course.