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courses and
helps lay the
groundwork for
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research in
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economics.***

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***by examples of
relevant
empirical work,
illustrating the
ways that
theories can be
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tested. In areas
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growth and
short-run***

***fluctuations to
the natural rate
of
unemployment
and monetary
policy, formal
models are used
to present and
analyze key
ideas and
issues. The book
has been***

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incorporate
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eliminate
inessential
material, and
further improve
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alternatives;
help the student
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***An introduction to
the field of applied
ontology with
examples derived
particularly from
biomedicine,
covering theoretical
components, design
practices, and
practical
applications. In the
era of “big data,”
science is***

increasingly information driven, and the potential for computers to store, manage, and integrate massive amounts of data has given rise to such new disciplinary fields as biomedical informatics. Applied ontology offers a strategy for the organization of

scientific information in computer-tractable form, drawing on concepts not only from computer and information science but also from linguistics, logic, and philosophy. This book provides an introduction to the field of applied ontology that is of

*particular relevance
to biomedicine,
covering theoretical
components of
ontologies, best
practices for
ontology design,
and examples of
biomedical
ontologies in use.
After defining an
ontology as a
representation of
the types of entities*

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***in a given domain,
the book
distinguishes
between different
kinds of ontologies
and taxonomies,
and shows how
applied ontology
draws on more
traditional ideas
from metaphysics. It
presents the core
features of the Basic
Formal Ontology***

***(BFO), now used by
over one hundred
ontology projects
around the world,
and offers examples
of domain
ontologies that
utilize BFO. The
book also describes
Web Ontology
Language (OWL), a
common framework
for Semantic Web
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innovative while
teaching students in
a clear, unbiased
way. Content and
pedagogy have 3
main goals: help the
beginning student
master the
principles essential***

***for understanding
the economizing
problem, specific
economic issues,
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the student
understand and
apply the economic
perspective and
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Tracing the cultural,
material, and
discursive history of
an early
manifestation of
media culture in the

making. Beginning in the late eighteenth century, huge circular panoramas presented their audiences with resplendent representations that ranged from historic battles to exotic locations. Such panoramas were

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immersive but static.
There were other
panoramas that
moved—hundreds,
and probably
thousands of them.
Their history has
been largely
forgotten. In
Illusions in Motion,
Erkki Huhtamo
excavates this

neglected early
manifestation of
media culture in the
making. The moving
panorama was a long
painting that
unscrolled behind a
“window” by means
of a mechanical
cranking system,
accompanied by a
lecture, music, and

sometimes sound
and light effects.

Showmen exhibited
such panoramas in
venues that ranged
from opera houses to
church halls,
creating a market for
mediated realities in
both city and
country. In the first
history of this

phenomenon,
Huhtamo analyzes
the moving
panorama in all its
complexity,
investigating its
relationship to other
media and its role in
the culture of its
time. In his telling,
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becomes a window

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for observing media
in operation.

Huhtamo explores
such topics as
cultural forms that
anticipated the
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panoramas; the
diorama; the
"panoromania" of
the 1850s and the

career of Albert
Smith, the most
successful showman
of that era;
competition with
magic lantern shows;
the final flowering
of the panorama in
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century; and the
panorama's afterlife
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now, is destructive.
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everyone would
work together as a
system, with the aim
for everybody to
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is cooperation and
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