

Medical Tourism In India An Exploratory Study By Sumanth

Preface 1. Introduction 2. Medical Tourism Destinations 3. Trade of Health Services 4. Ayurvedic Tourism 5. Trends in Health and Wellness Industry 6. Development of Health Tourism in India 7. Medical Tourism in Kerala 8. Assessing the Impacts of Wellness Tourism 9. Hospitality Services 10. Health Tourism and Public Health 11. Towards Sustainable Tourism

A critical examination of healthcare delivery system unfolds the fact that while 'Healthcare for All' has become the panacea of human development, inequalities in access to health services have become more pronounced than before. Concomitantly, higher quality and improved standards of medical care while enhancing life-chances of human species, have escalated the medical divide between the elite and the masses in acquiring quality health services due to skewed diffusion of medical infrastructure in diverse regions across space. Premised on the right based approach to capture the travel of villagers from rural and tribal areas to urban centers as an ethno strategy to access pertinent treatment, this book is a pioneering contribution to the discourse of medical sociology for redirecting the focus on the question of access to health care to different social categories especially the under privileged and the downtrodden in human society. Sociologist, medical professionals, health administrators, policy makers, researchers, donor agencies, development practitioner and so on would academically and professionally benefit from this book.

From exotic spa treatments to euthanasia, this book examines the background and social context of medical tourism—the practice of traveling for health care. This work also documents how this industry is reshaping the face of medicine worldwide for individuals, local communities, and national health care systems. * A timeline of important historical and contemporary events in history of medical tourism * An extensive bibliography to assist readers toward additional resources for further research

Project Report from the year 2013 in the subject American Studies - Comparative Literature, grade: A-, University of Bedfordshire, course: MASTER OF BUSINESS ADMINISTRATION IN HEALTHCARE & HOSPITAL MANAGEMENT, language: English, abstract: This theory into practice report is intend for exploration of influence of globalisation on the healthcare delivery in Indian Medical Tourism industry. The scope of this report is broad as it critically analyse Indian Medical Tourism industry with the means of theoretical frameworks and case studies based on 3 famous Indian Hospitals. The core objective of this report is to determine the impact of globalisation on the Indian Medical Tourism sector, It has been discovered that India is regarded as the most favourite destination from the perspective of medical tourists and all this possible due to several factors (low treatment cost, capitalisation of superior medical technology and highly skilled paramedical and medical staff who got initial training from Developed countries). The globalisation of healthcares services had been began after the signing of General Agreement on Trade Services (GATS) which thereafter directed Indian economy towards the opening up especially in relation to inflow of advanced medical equipment, pharmaceuticals and implants from other countries and also resulted in the enhancement of quality standards which were guided through the development of clinical governance and competitive benchmarking system. Indian Medical Tourism sector has been offering qualitative and comparatively affordable healthcare services through highly skilled personnel, increasing Indian foreign revenue, expanding job opportunities within healthcare sector, augmenting the global standing of India, encouraging investors to make more investment with healthcare

sector and corresponding is promoting reverse brain drain. The major challenge which is a threat to Indian healthcare services due to the globalisation factor is the increasing inequity between Indian public and private sector and is hence resulted in the form of brain drain. The second challenge is related with ethical issues in response to certain procedures (reproductive tourism & organ transplantation). Professionals of Indian public healthcare sector should come up with regulatory policies in the align with strict governance policies for India private healthcare in order to overcome certain challenges occur after the brain drain of doctors from public healthcare to private sector.

Health Care and Medical Tourism in India and Asian Countries

Global Developments in Healthcare and Medical Tourism

Understanding the Global Market for Health Services

Evolving Paradigms in Tourism and Hospitality in Developing Countries

Development of Medical Cities

A Case Study of India

Please note that the content of this book primarily consists of articles available from Wikipedia or other free sources online. Pages: 24. Chapters:

Commercial surrogacy in India, Dental tourism, Fertility tourism, Health tourism provider, Hulihealth, International healthcare accreditation, Medical tourism in India, Medical tourism in Israel, Medical tourism in Pakistan, Medtral, Mosonmagyaróvár, Patients Beyond Borders (book), Travel assistance, Travel medicine, Vu kovec, Women on Waves.

Changing Face of "Medical Tourism" is a comprehensive and authoritative book designed to meet the requirements of students of tourism and others. The book provides a sharp focus on all relevant concepts and principles of medical tourism and adds value to the reader understanding of the subject. This book is about exploring the potential of medical tourism in the district of Gurgaon, Haryana, which is fast emerging as a leading player in providing world class healthcare facilities to the population from around the world thus fast creating a niche for itself in the health tourism map of the world

Healthcare and medical services have seen rapid development in various areas of the world, including Asia and Eastern Europe. These territories are now becoming a medical hub for many surrounding countries. Medical tourism is the practice of traveling to international regions for treatment that isn't available locally. This subject has gained significant attention throughout the tourism industry, as researchers and professionals are searching for specific advancements of medical care and hospital development in numerous countries. Growth of the Medical Tourism Industry and Its Impact on Society:

Emerging Research and Opportunities is a collection of innovative research on the methods and advancement of medical travel for treatment in various global regions and provides insights for the growth prospects of the medical tourism business. While highlighting topics including destination branding, community impact, and hospital management, this book is ideally designed for medical executives, hospital directors, researchers, policymakers, academicians, practitioners, scholars, and students seeking current research on tourism practices within the medical field.

Seminar paper from the year 2013 in the subject Health Science, grade: B-, University of Bedfordshire, course: MASTER OF BUSINESS

ADMINISTRATION IN HEALTHCARE & HOSPITAL MANAGEMENT, language: English, abstract: This report is written on the topic of 'Healthcare Tourism Opportunities for India'. The scope of this report is broad as it incorporates the case studies of five major players in Indian healthcare tourism sector. It has been observed that Healthcare Tourism and Medical Tourism are interchangeable terms. In general, there are two main causes (developed countries' increasing cost of healthcare services and their overburdened healthcare infrastructure) that have resulted in enhancing the demand for healthcare tourism. Medical Malpractices Insurance is the major for increasing the healthcare cost in developed countries. Commonly, medical malpractice insurance

is considered as major aspect for increasing the cost of medical treatment, widening the delay in the waitlist and also enhancing the movement of medical professionals from one region to another. India has competitive edge in the healthcare tourism because of certain characteristics: healthcare professional availability, low-cost medical treatment, enhancing popularity of its traditional wellness systems and country's existing reputation for treat of relatively advance healthcare segments (such as organ transplant, cardio-vascular surgery and eye surgery/ By reviewing all the case studies, it has been analysed that there are certain general practices that are being pursued by major healthcare service providers in India. It includes updation and utilisation of advanced technology & medical facilities, consistent healthcare education, research in medical sciences and the approach of skill development. It has been discovered that there are certain opportunities (Increasing cost of healthcare in developed countries, language proficiency of Indians, Indian healthcare institutions' success rate, delay in waiting time, Indian healthcare institutions' success rate and spillover effects) that could be exploited by the Indian medical institutions that are intended on providing medical services to foreign medical tourists. However, it has been determined that Indian medical tourism sector has been some of the challenges (Indian government's low spending on Healthcare sector, lack of International Accreditation, transplantation law, shortage of hotel accommodation and inadequate malpractices law) that could have negative impact on the growth rate of this sector. It has been recommended that the strategies currently adopted by major players of Indian medical tourism sector have helped its country to emerge as favouri

Health Tourism

Emerging Business and Trade Opportunities Between Oceania and Asia

Medical Tourism: Breakthroughs in Research and Practice

Commercial Surrogacy in India, Dental Tourism, Fertility Tourism, Health Tourism Provider, Hulihealth, International Healthcare Acce

Medical Tourism in India

Opportunities and Challenges

The outbreak of global health issues due to rapid urbanization, industrialization, and changing climatic conditions are severely impacting health and lifestyle. Yet, healthcare and medical services continue to increase in cost in developed nations. This can result in medical tourism, wherein patients travel across countries in order to benefit from medical treatment that might not be accessible in the traveler's nation of origin. Developing countries are prepared to capitalize on this growing industry by offering multi-specialty healthcare hospitals, cost-effective treatments, and the promotion of online medical consultancy. Global Developments in Healthcare and Medical Tourism provides innovative insights into issues impacting healthcare services, healthcare service providers, government policies, and initiatives for health reforms and explores low-cost medical tourism destinations and practices. The book additionally seeks to deliver high-quality, cost-efficient smart healthcare applications. The content within this publication examines global health, wellness tourism, and global business and is designed for students, researchers, academicians, policymakers, government officials, medical practitioners, and industry professionals.

The quality of service coupled with comparatively low charges for common surgeries has made India an attractive destination for medical value travel. The main clientele comes from the neighbouring countries but an increasing number of non-resident Indians (NRIs) settled in the US and the UK have also

been availing of the healthcare services in India. The competitiveness of India in health tourism is enhanced by the attractiveness of the alternative systems of medicine, Ayurveda in particular, for the foreign tourists. With yoga, meditation, ayurveda, allopathy and natural herbal treatments, India offers a unique basket of services to foreign patient-tourists that are difficult to match by other countries. The present work deals with the successful efforts in marketing health tourism products internationally, possessing glorious traditions of India.

Tourism to and within India has undergone some important changes in recent years seen by the rising numbers of international tourists and increase in domestic tourism. This has led to the redevelopment and rebranding of many of its destinations as the Indian government has begun to recognise the potential importance of tourism to the Indian economy and has begun to invest in tourism infrastructure. It is also recognised that as its economy continues to grow at a rapid rate, India will also become one of the most important countries in terms of future outbound tourism. *Tourism and India* is the first book to specifically focus on and fully analyze the issues facing contemporary India both as a destination and a potential source of tourists. The book analyses previous research and applies critical theory to key aspects of tourism in this region and supports this with a wide range of examples to illustrate the key conceptual points. As such the book examines aspects of tourism in India including tourism governance, cultural tourism, heritage tourism, nature-based tourism from the supply side and international tourism, domestic tourism, outbound tourism and the Indian Diaspora from the demand side. This timely book includes original research to offer insights into India's future development in terms of tourism. It will be of interest to students, researchers and academics in the areas of Tourism, Geography and related disciplines.

Patients Beyond Borders is the first comprehensive, easy-to-understand guide to medical tourism, written by the world's leading spokesperson on international health travel. Impartial, extensively researched and filled with authoritative and accessible advice carefully culled from hundreds of resources in the US and abroad. *Patients Beyond Borders* lists the 30 top medical travel destinations, where patients can choose from hundreds of hospitals and save 30-80% on medical procedures, ranging from a comprehensive health check-up to heart work, orthopedics, dental and cosmetic surgery, in vitro fertilization and more. The revised and expanded Second Edition carries 40 new hospitals and 8 new destinations, including Israel, Jordan, Korea, New Zealand, Panama, the Philippines, Taiwan and Turkey. In addition to never-before-published information on continued care post-procedure, how to handle malpractice abroad, finding the best health travel agent. A handy Treatment Index allows readers to easily match their medical condition to the best clinics.

Destination India

The Hyper-commodification of Healthcare

On the Growth Track in India

Medical Tourism In India

HEALTH & WELLNESS TOURISM: ANALYSIS ON HEALTH TOURISM PROSPECTS IN MAHARASHTRA, INDIA

Medical Tourism: Global Outlook And Indian Scenario

MEDICAL TOURISM IN INDIA Booksclinic Publishing

CONTENTS: Health Tourism: An Emerging Industry; Growth & Opportunities of Medical Tourism in India; Globalization & Industry Competitiveness in Healthcare Services & Marketing; Medical Tourism: India's Competitive Advantage; Indian Hospital Industry & Medical Tourism; Medical Tourism in India: Winners & Losers; Medical Tourism in India: Strategy for its Development; Redistributive Policies of the Government of India: Medical Tourism Industry & its benefits to Local Citizens; Apollo Hospitals: Leading the way in Healthcare Tourism; Medical Tourism in Kerala -- Challenges & Scope; Medical Tourism: Opportunities & Challenges; Development of a Framework Towards Successful Implementation of E-Governance Initiatives in Health Sector in India.

This book mainly focuses on History and profile of the medical tourists visited India. The profile includes sex, age, occupation, type of treatment underwent, accompany details etc. The facilities and services offered by Indian hospitals like type of treatment offered, hospitals experience, accommodation detail, hospitality care, patient care, hospital accreditation, Medical human resource detail and activities of medical tourism department are provided. The average cost of various medical treatments in India has collected through a research and it was compared with the cost of treatment with Singapore, Malaysia, Thailand, UK, USA, Canada. The percentage savings made by taking treatment in India also highlighted. The health care crisis in United States of America, Branding Inbound International Medical Tourism and Institutional role in promoting medical tourism in India also included in this book. To understand the perception of the inbound international patients about the services and facilities provided in the hospitals, a research was conducted, and the outcome of the research is presented. Based on the findings of the research, suggestions are provided for better development of medical tourism in India. The details of book will be highly useful for the students pursuing hospital and medical tourism education, and tourism researchers in academic institutions, medical tourism planners and strategic managers in Hospitals dealing international patients.

Asia and Oceania are close geographically, have complementary trade and investment opportunities, and have developed strong business relationships during recent decades. The rapid growth of Asia has provided huge two-way opportunities in trade and investment for businesses in these areas. In the coming decades, continued strong growth in East Asia is likely to be accompanied by even stronger growth in South Asia. Businesses in Oceania are generally better placed than those of Western Europe and North America to take early advantage of the burgeoning opportunities in Asia. Emerging Business and Trade Opportunities Between Oceania and Asia is a comprehensive reference that comprises research on the latest business ventures and developments that are being forged between countries that include Australia, China, and India. This book provides insight into

general knowledge about the trade and investment policies and patterns of the two areas and specific knowledge about more targeted trade and investment opportunities. Covering a plethora of topics such as economic development, knowledge management, and start-ups across a wide range of industries that include tourism and hospitality, elderly care services, and information technology sectors, it is ideal for existing and new business entrepreneurs in Oceania and Asia; economic and political commentators; and researchers, academics, and students working in the fields of economics and business-oriented disciplines. Additionally, business professionals and financial investors can use the book to gain a deeper understanding of investment opportunities in areas such as health and tourism, and business consultants can utilize it to develop road maps for their clients of future business opportunities in what will continue to be the largest and most rapidly growing part of the world economy.

Medical Tourism

With Special Reference To Gurgaon

Patients Beyond Borders

Healthcare tourism opportunities for India

Changing Face Of Medical Tourism In India

Tourism in India

"Medical Tourism in India is unique healthcare service provided by various hospitals in India. This book is designed to assist the medical tourist to closely understand and know the status of medical tourism in India and locate their need for healthy life by proper medical treatment during their stay in India. This book introduces India, Indian healthcare system and medical tourism briefly but completely. It is also useful as this book describe medical tourism in India, It's impact in Indian healthcare system and economy by analyzing various facts and figure using SWOT analysis method and includes many success stories of medical tourism in India with conclusive evidence and suggestion for betterment of medical tourism in India .This book also includes various consultant and tourism sites across India. Hope this book will contribute you to understand medical tourism in India so that you will enjoy reading and find it informative."

"A multidisciplinary international team examines the safety, ethics, and health implications of the emerging global market for health care, and the issues that arise when patients cross borders for medical procedures they cannot afford or access at home, from liposuction to kidney transplants"--Provided by publisher.

Scholarly Essay from the year 2008 in the subject Business economics - Miscellaneous, grade: none, NIL, course: Business management, 46 entries in the bibliography, language: English, comment: Ambuj Gupta is Senior Lecturer at University of Petroleum and Energy Studies, Dehradun / Vinay Sharma is Professor at IILM-Academy of Higher Learning, Lucknow., abstract: India's growth story as a medical tourism hub is a relatively

newer one. With significant cost advantages, availability of quality medical treatment with the most-advanced medical technology coupled with India's well-known tourist destinations and rich cultural heritage, medical tourism does provide a motive sufficient enough to allure those foreign patients who either want to avoid the long waiting list for medical treatment in the West or, in absence of any health insurance coverage, seek lower cost treatment. India's strength in advanced and life saving healthcare such as organ transplants, cardiovascular surgery, etc, as well as in alternative systems of medicine(i.e. ayurveda, naturopathy, etc) offer significant competitive advantages. Cashing in this opportunity, The National Health Policy 2002 declared that treatment of foreign patients is legally an "export" and deemed "eligible for all fiscal incentives extended to export earnings." Besides, a new category of visa, "Medical Visa" has been introduced by Ministry of Home Affairs, Govt. of India. On the other hand, setting up of Bio-Technology Parks Society of India, grant of SEZ status to them, coming up Medicities, entry of private players in health insurance in India along with Indian hospitals looking for international accreditation glitter further hopes of accelerated medical tourism, a growth engine for foreign exchange earnings. However, the poor infrastructure of the country, shabby streets, pity state of our public hospitals shakens our confidence, despairs for this much hype of medical tourism and calls for serious attention wherein much m

The definitive reference for travel medicine, updated for 2020! "A beloved travel must-have for the intrepid wanderer." -Publishers Weekly "A truly excellent and comprehensive resource." -Journal of Hospital Infection The CDC Yellow Book offers everything travelers and healthcare providers need to know for safe and healthy travel abroad. This 2020 edition includes: · Country-specific risk guidelines for yellow fever and malaria, including expert recommendations and 26 detailed, country-level maps · Detailed maps showing distribution of travel-related illnesses, including dengue, Japanese encephalitis, meningococcal meningitis, and schistosomiasis · Guidelines for self-treating common travel conditions, including altitude illness, jet lag, motion sickness, and travelers' diarrhea · Expert guidance on food and drink precautions to avoid illness, plus water-disinfection techniques for travel to remote destinations · Specialized guidelines for non-leisure travelers, study abroad, work-related travel, and travel to mass gatherings · Advice on medical tourism, complementary and integrative health approaches, and counterfeit drugs · Updated guidance for pre-travel consultations · Advice for obtaining healthcare abroad, including guidance on different types of travel insurance · Health insights around 15 popular tourist destinations and itineraries · Recommendations for traveling with infants and children · Advising travelers with specific needs, including those with chronic medical conditions or weakened immune

systems, health care workers, humanitarian aid workers, long-term travelers and expatriates, and last-minute travelers · Considerations for newly arrived adoptees, immigrants, and refugees Long the most trusted book of its kind, the CDC Yellow Book is an essential resource in an ever-changing field -- and an ever-changing world.

Breakthroughs in Research and Practice

Risks and Challenges in Medical Tourism

Handbook for Medical Tourists to India

A Reference Handbook

Tourism and India

Growth of the Medical Tourism Industry and Its Impact on Society: Emerging Research and Opportunities

Research Paper (postgraduate) from the year 2015 in the subject Business economics - Miscellaneous, grade: 2,0 (B), University of Bedfordshire, language: English, abstract: This research project examines the phenomenon of medical tourism in India. It contains case studies of three major players of the Indian medical tourism sector. Core aim of this research project is to evaluate the current market situation and the influence of external environmental factors on the Indian medical tourism sector.

This book examines the global influence and scope of medical tourism with an emphasis on the city of Kolkata in Eastern India as an emerging destination at the regional scale. Through a geographical research perspective, the book discusses the importance of the phenomenon of medical tourism including recent trends, policies, and scale studies to develop sustainable strategies for medical tourism at particular micro destinations. In nine chapters, readers will become familiar with the multi-billion dollar industry of medical tourism and the problems currently associated with medical tourism at multiple scales. The trends of medical tourism in and around the city of Kolkata are used to demonstrate the roles of infrastructure and stakeholders in implementing feasible and sustainable medical tourism in an emerging destination. The first two chapters of the book provide an introduction to medical tourism and the methodologies of this study. Then chapters three through nine focus on medical tourism in the case of Kolkata to discuss the regional applications and developments of medical tourism. Topics addressed include medical tourism facilities, stakeholders and tourists, guest-host relationships, an assessment of development versus risk, and an evaluation of strategies to manage rising medical tourism in Kolkata. The concluding chapter discusses future strategies that could be used to implement the potentialities of a metropolitan city as a medical tourism destination, based on studies done in Kolkata. Readers who will find this work of interest include students, practitioners, geographers, and researchers and policymakers engaged in the medical tourism industry.

This volume highlights a broad selection of valuable research work by renowned professionals and scientists from academia and the travel industry, bridging academic perspectives and research with practical applications. It provides a wide-ranging vision of a multitude of trends in the global travel and tourism industry today and in the future. Adopting an integrated and interdisciplinary approach, the contributors examine a diverse selection of topics and share their research and exploratory investigations to frame their implications and outcomes. The volume reflects upon the wide-ranging conceptual approaches to the subject of tourism and includes varying paradigms and perspectives on the core elements of the tourism sector. The overall thrust of the book is to provide a required

critical depth to tourism studies and to guide the reader through the fundamental themes of tourism, destination marketing, branding, and management.

"Asian nations are facing an unprecedented surge in demand for healthcare products and services. Socio-economic development. Characterized by increasing income and access to modern amenities and services. has led to changes in the population's nutritional and lifestyle habits. Increasing the prevalence of lifestyle-related medical conditions such as obesity. Heart disease and diabetes. This is driving investment in hospitals and medical facilities. And pushing up demand for healthcare services. Innovative drugs and the latest medical technologies. More patients. Especially those from the Middle-East, are moving towards India and other Asian nations. Medical tourists come to India from the SAARC countries as well as from the West Asia and central Asia. A good number of medical tourists also come from US, Canada, Europe and other countries. Many of them are attracted by wellness tourism, Yoga, Ayurveda and spirituality. India has set up several medical cities to improve tertiary healthcare for its citizens as well as medical tourists. The benefits of medical city model of healthcare are immense. The nation needs to set up medical cities all over to improve tertiary care as well as primary care in the country, besides health tourism promotion. These will give a push to medical education and employment generation as well."--Publisher.

Medical Tourism and Transnational Health Care

Domestic Medical Tourism in Southern India

Health Tourism in India

Emerging Research and Opportunities

A Critical Introduction

Globalisation of Healthcare Medical Tourism in Indian Multi-Speciality Hospitals

Western patients are increasingly travelling to developing countries for health care and developing countries are increasingly offering their skills and facilities to paying foreign customers. The potential and implications of this international trade in services is explored in this book through analysis of the market.

The era of globalization allows for more connectivity between nations and cultures. This increase in international as well as domestic travel gives citizens the ability to take advantage of opportunities in other nations, such as medical assistance and accommodation services. Medical Tourism: Breakthroughs in Research and Practice is a comprehensive reference source for the latest available material on trends, practices, and emerging phenomena of international travel by patients for medical treatment and the benefits and challenges of these services. Highlighting a range of pertinent topics such as hospitality management, medical tourism, medicine, and ethical considerations, this multi-volume book is ideally designed for the needs of healthcare providers, academic organizations, students, and medical professionals seeking relevant research on the relationship between global travel and healthcare.

The tourism industry of India is economically important and growing rapidly. The World Travel & Tourism Council calculates

that tourism generated ₹ 6.4 trillion or 6.6% of the nation's GDP in 2012. It supported 39.5 million jobs, 7.7% of its employment. The sector is predicted to grow at an average annual rate of 7.9% from 2013 to 2023. This gives India among countries with the fastest growing tourism industries over the next decade. India has a large medical tourism sector which is expected to grow at an estimated rate of 30% annually to reach about ₹ 95 billion by 2015. According to provisions, 6.29 million foreign tourists arrived in India in 2011, an increase of 8.9% from 5.78 million in 2010. This ranks India 10th country in the world in terms of foreign tourist arrivals. Domestic tourist visits to all states and Union Territories numbered 1,036.35 million in 2012, an increase of 16.5% from 2011. The most represented countries are the United States (12.6%), United Kingdom (12.6%). In 2011 Maharashtra, Tamil Nadu and Delhi were the most popular states for foreign tourists. Domestic tourists visited the states Uttar Pradesh, Andhra Pradesh and Tamil Nadu most frequently. Chennai, Delhi, Mumbai and Agra have been the four most visited cities of India by foreign tourists during the year 2011. Worldwide, Chennai is ranked 1st by the number of foreign tourists, while Delhi is ranked at 50, Mumbai at 57 and Agra at 65 and Kolkata at 99. The World Tourism Competitiveness Report 2013 ranks India 65th out of 144 countries overall. The report ranks the price competitiveness of India's tourism sector 20th out of 144 countries. It mentions that India has quite good air transport (ranked 39th) given the country's stage of development, and reasonable ground transport infrastructure (ranked 42nd). Some other aspects of its tourism infrastructure remain somewhat underdeveloped however. The nation has very few hotel rooms per capita on an international comparison and low ATM penetration. As per the UNWTO World Tourism Barometer, December 2013, India's rank in the World Tourism Receipts during 2012 was 16th and rank in international tourist arrivals was 41. The rank in Asia was 7th among Asia and the Pacific Region in terms of tourism receipts during 2012. The Ministry of Tourism designs policies for the development and promotion of tourism. In the process, the Ministry consults and collaborates with various stakeholders in the sector including various Central Ministries/ agencies, State Governments, Union Territories and representatives of the private sector. Concerted efforts are being made to promote new forms of tourism such as medical and eco-tourism. The Ministry also maintains the Incredible India campaign. India's rich history and its cultural and geographical diversity make its international tourism appeal large and diverse. It presents heritage and cultural tourism along with medical, business, educational and sports tourism. Therefore the practitioners, academicians and researchers need to meticulously review these aspects and acquaint them with knowledge to sustain in such scenarios. Thus, these evidences emphasize the need of a broad-based research in the field of Tourism in India. This book is an attempt in that direction. We sincerely hope that this book will provide insights into the subject to faculty members, researchers and students from various institutes, consultants, practicing managers from industry and government officers. Prof. K.VijayaBabu Jayaprakash

In Medical Tourism and Inequity in India, Kristen Smith explores the role of private hospitals in India in the global health

service supply chain. Smith examines the medical tourism industry, the commodification of the Indian healthcare system, and the impact of medical tourism on local populations facing critical health issues.

Health Information for International Travel

Everybody's Guide to Affordable, World-Class Medical Travel

MEDICAL TOURISM IN INDIA

CDC Yellow Book 2020

Sociology of Medical Tourism

Medical Tourism: Indian and Global Perspectives

The phenomenon of transnational health care has grown rapidly over recent years and this book provides a comprehensive landscape of diverse research communities' attempts to capture its implications for existing bodies of knowledge in selected aspects of medicine, medical ethics, health policy and management, and tourism studies.

CONTENTS: The Globalisation of Medicine: The Emerging Market of Medical Tourists - Estimates, Challenges & Prospects; Wrong Direction: One Out of Three Americans & Uninsured; Interview with Prathap Reddy - Chairman of Apollo Hospitals; Medical Value Travel - The Indian Chapter; The Globalisation of Healthcare; Contemporary Trends in Healthcare Design & Architecture & their Role in Medical Tourism; Healthcare Accreditation & the Medical Tourism Sector: Some Perspectives; Legal Issues in Medical Tourism - Global Perspective; International Health Insurance & the Indian Healthcare Industry; Medical Tourism: Implications for Participants in the US Health Care System; Role of Central & State Governments in Promoting Medical Tourism in India; MRI Tourists; Alternative Medicine - Avenue for Medical Tourism; Medical Tourism- The Thai Success; Singapore - A Medical Tourism Success Story; Challenges & Opportunities in the Philippine Medical Tourism Industry; A Boost for Medical Tourism in Malaysia.

Medical tourism comprises a phenomenon where over five million patients a year are traveling across international borders to obtain various forms of health care. Most of these patients travel from developed countries to developing countries, seeking highly invasive medical treatments to less invasive and recreational medical procedures. By the year 2012, the medical tourism industry generated over \$100 billion with over 50 countries making it a priority in trade for their country. With active government promotions, India has become one of the leading destinations for medical tourism. The objective of this research was to answer the questions: 1) how do the attitudes and behaviors of patients towards the concept of medical tourism influence their decision to become a medical tourist; 2) why do medical tourists seek treatment in India; and 3) what are the issues and challenges they face

before coming to India as well as while in India. Interviews of thirty-four foreign patients were conducted in six sites spread across the South-Indian cities of Bangalore, Hyderabad, and Chennai which revealed useful information in addressing the research objectives. The three most important reasons that these medical tourists chose India for their treatments were: 1) the high quality of the doctors and medical facilities in India, 2) the affordable cost of treatments, and 3) the availability of specific treatments that might not have been available in their home countries. Patients also researched the topic thoroughly before they came to India. Knowledge was gained primarily from the Internet, print media, television shows and friends. Overall, the patients had very positive attitudes towards medical tourism. Most of them felt that they could get treatment because of their positive opinion on medical tourism, their ability to get treatment if they desired, and support from their families and loved ones.

Tourism is a global phenomenon. Because it is an important, even vital, source of income for many countries in the world. Its importance was recognized in the Manila Declaration on World Tourism of 1980 as "an activity essential to the life of nations because of its direct effects on the social, cultural, educational, and economic sectors of national societies and on their international relations and its indirect effects on the development of allied industries like transport, hotel etc.". Medical Tourism is one form of tourism and which means a journey that patients take from one country to another country to get cost effective and efficient medical treatment, followed by a great vacation at some of the most beautiful locations. India is one of the major players in this industry. Currently, it hosts about 1.27 million medical tourists from industrialized countries like UK, USA and Canada and from its neighboring countries such as Bangladesh, Sri Lanka, and China. Its foreign exchange earnings from medical tourism are estimated to be around US \$ 1.8 billion. The estimated number of medical tourists in India in 2015 would be between 1.21 million and 2.78 million. The estimated revenue would lie between US \$ 1719 million to US \$ 3964 million in 2015. Medical tourism industry in India has potential to contribute around 25 percent to the country's Gross Domestic Product in the next five years, if fully tapped. The present book titled Sociology of Medical Tourism highlights various dimensions, identifies different issues and suggests further development of this multimillion dollar industry in India in an in-depth manner. Medical Tourism is one of the most important trust areas which emerge in the past century and because of its multiple level of use it also become subject matter of research in various subjects including Sociology. It is hoped that this book, with its wide-ranging and in-depth content, critical insights and detailed analysis of the concept, prove to be immensely resourceful to the readers. I also assure that this book should be proven an informative referral for those who are working and doing research in the field of medical tourism.

Medical tourism in India. A critical evaluation

Where To Download Medical Tourism In India An Exploratory Study By Sumanth

Medical Tourism in India (Management and Promotion)
An Exploratory Study

Medical Tourism and Inequity in India
Medical Tourism in India- Analogy of Hospital and Hospitality Business